

# Libertarian National Committee - Membership Report

## "Donor" Totals - Sep-12

### 4 Year & 12 Month Comparison

	Dec-08	Dec-09	Dec-10	Dec-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12
Active w-MEM	15358	14076	14077	13468	13133	13269	13691	13468	13492	13538	13406	13179	12923	12870	12960	13361	13788
Active w/out MEM	991	587	991	859	746	773	846	859	851	852	880	921	911	884	896	968	1135
<b>Total</b>	<b>16349</b>	<b>14663</b>	<b>15068</b>	<b>14327</b>	<b>13879</b>	<b>14042</b>	<b>14537</b>	<b>14327</b>	<b>14343</b>	<b>14390</b>	<b>14286</b>	<b>14100</b>	<b>13834</b>	<b>13754</b>	<b>13856</b>	<b>14329</b>	<b>14923</b>
<b>Percent Change</b>	<b>8.24%</b>	<b>-10.31%</b>	<b>2.76%</b>	<b>-4.92%</b>	<b>-0.73%</b>	<b>1.17%</b>	<b>3.53%</b>	<b>-1.44%</b>	<b>0.11%</b>	<b>0.33%</b>	<b>-0.72%</b>	<b>-1.30%</b>	<b>-1.89%</b>	<b>-0.58%</b>	<b>0.74%</b>	<b>3.41%</b>	<b>4.15%</b>
Lapsed/Drop MEM	1285	695	845	1379	998	996	675	1379	720	616	840	814	937	804	680	791	835
Lapes w/out MEM	133	40	33	74	86	38	14	74	52	31	40	51	59	70	39	55	36
<b>Lapsed/Drop Total</b>	<b>1418</b>	<b>735</b>	<b>878</b>	<b>1453</b>	<b>1084</b>	<b>1034</b>	<b>689</b>	<b>1453</b>	<b>772</b>	<b>647</b>	<b>880</b>	<b>865</b>	<b>996</b>	<b>874</b>	<b>719</b>	<b>846</b>	<b>871</b>
<b>Percent Change</b>	<b>93.98%</b>	<b>-48.17%</b>	<b>19.46%</b>	<b>65.49%</b>	<b>12.33%</b>	<b>-4.61%</b>	<b>-33.37%</b>	<b>110.89%</b>	<b>-46.87%</b>	<b>-16.19%</b>	<b>36.01%</b>	<b>-1.70%</b>	<b>15.14%</b>	<b>-12.25%</b>	<b>-17.73%</b>	<b>17.66%</b>	<b>2.96%</b>
New Donors w-MEM	152	206	143	256	217	167	174	256	235	209	157	182	170	187	338	448	589
New w/out MEM	3	3	13	26	10	19	42	26	22	26	33	23	48	23	15	58	137
<b>New Total</b>	<b>155</b>	<b>209</b>	<b>156</b>	<b>282</b>	<b>227</b>	<b>186</b>	<b>216</b>	<b>282</b>	<b>257</b>	<b>235</b>	<b>190</b>	<b>205</b>	<b>218</b>	<b>210</b>	<b>353</b>	<b>506</b>	<b>726</b>
<b>Percent Change</b>	<b>-61.44%</b>	<b>34.84%</b>	<b>-25.36%</b>	<b>80.77%</b>	<b>20.11%</b>	<b>-18.06%</b>	<b>16.13%</b>	<b>30.56%</b>	<b>-8.87%</b>	<b>-8.56%</b>	<b>-19.15%</b>	<b>7.89%</b>	<b>6.34%</b>	<b>-3.67%</b>	<b>68.10%</b>	<b>43.34%</b>	<b>43.48%</b>
Renewed w-MEM	412	602	921	900	710	965	923	900	509	453	551	405	511	564	432	744	673
Renewed w/out MEM	32	49	71	61	45	46	45	61	22	6	35	69	1	20	36	69	66
<b>Total Renewals</b>	<b>444</b>	<b>651</b>	<b>992</b>	<b>961</b>	<b>755</b>	<b>1011</b>	<b>968</b>	<b>961</b>	<b>531</b>	<b>459</b>	<b>586</b>	<b>474</b>	<b>512</b>	<b>584</b>	<b>468</b>	<b>813</b>	<b>739</b>
<b>Percent Change</b>	<b>-67.21%</b>	<b>46.62%</b>	<b>52.38%</b>	<b>-3.13%</b>	<b>14.74%</b>	<b>33.91%</b>	<b>-4.25%</b>	<b>-0.72%</b>	<b>-44.75%</b>	<b>-13.56%</b>	<b>27.67%</b>	<b>-19.11%</b>	<b>8.02%</b>	<b>14.06%</b>	<b>-19.86%</b>	<b>73.72%</b>	<b>-9.10%</b>
<b>Total "MEM"</b>	<b>113024</b>	<b>117226</b>	<b>119731</b>	<b>121850</b>	<b>121307</b>	<b>121429</b>	<b>121567</b>	<b>121850</b>	<b>122178</b>	<b>122339</b>	<b>122475</b>	<b>122726</b>	<b>122942</b>	<b>123152</b>	<b>123591</b>	<b>124107</b>	<b>124917</b>
<b>Percent Change</b>	<b>4.90%</b>	<b>3.72%</b>	<b>2.14%</b>	<b>1.77%</b>	<b>0.21%</b>	<b>0.10%</b>	<b>0.11%</b>	<b>0.23%</b>	<b>0.27%</b>	<b>0.13%</b>	<b>0.11%</b>	<b>0.20%</b>	<b>0.18%</b>	<b>0.17%</b>	<b>0.36%</b>	<b>0.42%</b>	<b>0.65%</b>
<b>Total "LIFETIME"</b>	<b>1993</b>	<b>2035</b>	<b>2096</b>	<b>2142</b>	<b>2133</b>	<b>2133</b>	<b>2136</b>	<b>2142</b>	<b>2146</b>	<b>2149</b>	<b>2149</b>	<b>2153</b>	<b>2155</b>	<b>2163</b>	<b>2170</b>	<b>2183</b>	<b>2197</b>
<b>Total "BSM"</b>	<b>n/a</b>	<b>14096</b>	<b>14309</b>	<b>13589</b>	<b>13004</b>	<b>13034</b>	<b>13480</b>	<b>13589</b>	<b>13642</b>	<b>13558</b>	<b>13664</b>	<b>13397</b>	<b>12919</b>	<b>12817</b>	<b>12816</b>	<b>13197</b>	<b>13475</b>

### Last Year vs. This Year

	Sep-11	Sep-12	Change	12 Mo Ave
Active w-MEM	13133	13788	4.99%	13329
Active w/out MEM	746	1135	52.14%	898
<b>Total Active</b>	<b>13879</b>	<b>14923</b>	<b>7.52%</b>	<b>14227</b>
Lapsed/Dropped	1084	871	-19.65%	887
New Donors	227	726	219.82%	299
Renewals	755	739	-2.12%	676

**Active Donors w-MEM = 13788**

**Lapsed & Zero Dues MEM = 111129**

**Total "MEM" w-Signed Certificate = 124917**

**Member Signed Certificate = "MEM"**

**Total "BSM" = 13475**

**Bylaws defined Sustaining Member = "BSM"**

### NEW-RENEW BREAKDOWN BY TYPE

New Members			
Source	Number	\$ Total	Ave Gift
House (B/A) Mailing to Inq	69	\$ 5,747.70	\$ 83.30
Dir Mail Prospecting	3	\$ 75.00	\$ 25.00
Tele-New	0	\$ -	\$ -
Web New Members	612	\$ 23,275.12	\$ 38.03
* Manual Adjustments	42	n/a	n/a
<b>Total</b>	<b>726</b>	<b>\$ 29,097.82</b>	<b>\$ 42.54</b>
Renewals			
Source	Number	\$ Total	Ave Gift
Renew via House (B/A) Mailing	113	\$ 9,412.90	\$ 83.30
Dir Mail Renewals	177	\$ 8,160.00	\$ 46.10
Tele-Renewal	18	\$ 3,497.00	\$ 194.28
Web Renewals	370	\$ 20,235.00	\$ 54.69
* Manual Adjustments	61	n/a	n/a
<b>Total</b>	<b>739</b>	<b>\$ 41,304.90</b>	<b>\$ 60.92</b>

\* Includes Pledge Exentions & New Pledges

**Sep-12 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE**

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	633	66	4	70	65
AL	1565	181	9	190	175
AR	814	98	4	102	95
AZ	2966	329	40	369	312
CA	18739	1887	172	2059	1860
CO	3440	453	29	482	439
CT	1399	172	17	189	171
DC	345	39	5	44	41
DE	367	41	6	47	40
FL	7346	748	59	807	721
GA	5638	422	25	447	413
HI	499	70	2	72	68
IA	938	128	7	135	126
ID	696	69	5	74	70
IL	4215	511	43	554	494
IN	2817	346	24	370	343
KS	1138	153	11	164	146
KY	1042	114	6	120	110
LA	956	120	10	130	115
MA	2722	239	26	265	234
MD	2216	288	27	315	284
ME	780	85	6	91	80
MI	4908	449	32	481	444
MN	1916	203	12	215	199
MO	2163	257	25	282	244
MS	595	67	8	75	67

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	461	51	8	59	47
NC	3072	359	24	383	354
ND	169	29	2	31	29
NE	601	72	6	78	69
NH	1278	149	15	164	147
NJ	2866	314	33	347	310
NM	1065	154	19	173	146
NV	1667	192	15	207	188
NY	4620	603	58	661	594
OH	4678	604	39	643	584
OK	940	104	7	111	102
OR	2075	192	23	215	189
PA	5496	526	57	583	525
RI	281	33	2	35	30
SC	1501	167	8	175	163
SD	228	48	3	51	47
TN	2203	239	11	250	237
TX	8049	966	75	1041	945
UT	1053	97	15	112	96
VA	4104	562	34	596	543
VT	380	29	4	33	28
WA	4056	386	31	417	379
WI	1781	212	19	231	206
WV	555	53	0	53	53
WY	295	38	3	41	39
OTHER	590	74	10	84	69

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
<b>TOTALS</b>	<b>124917</b>	<b>13788</b>	<b>1135</b>	<b>14923</b>	<b>13475</b>

**DEFINITIONS: MEM = Member Signed Certificate**

**Total MEM = Total # Constituents Per State w-Member Signed Certificate**

**ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate**

**ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")**

**TOTAL ACTIVE = Current Dues Paying or Lifetime Donor**

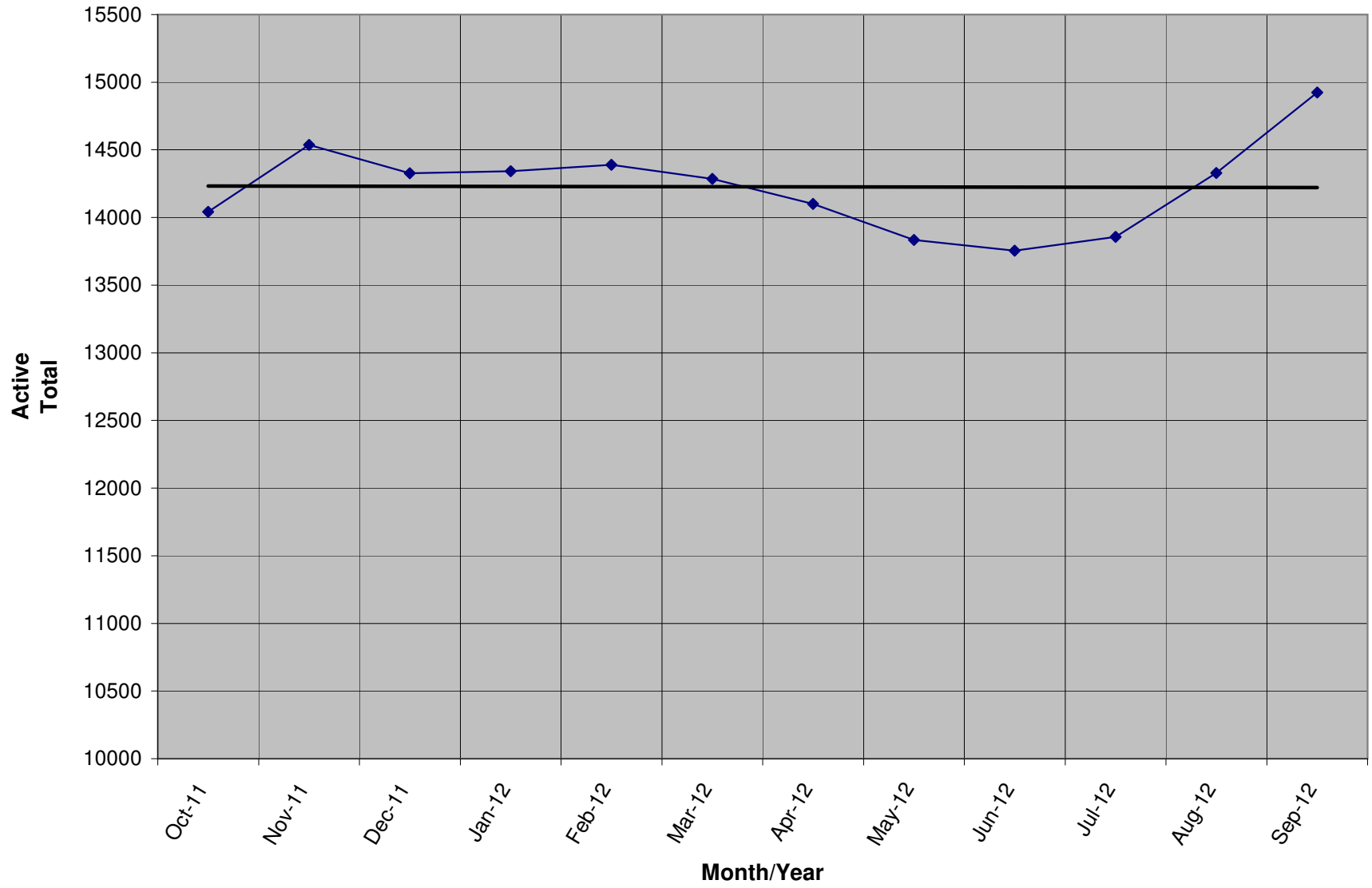
**BSM = By Law Definition of "Sustaining Member" and number used for delegate count**

**(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)**

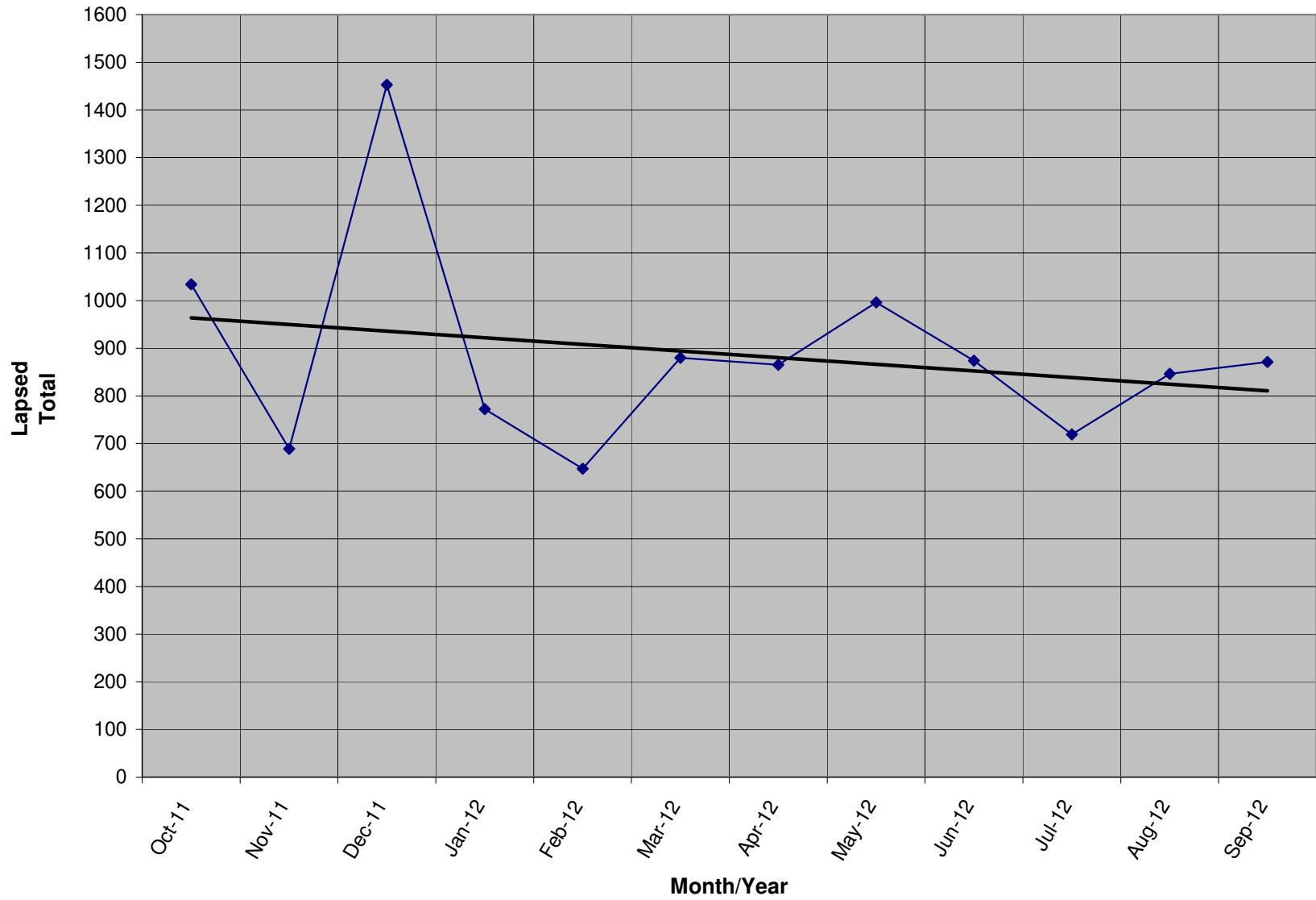
**SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"**

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1860	1	SC	163	27
TX	945	2	NH	147	28
FL	721	3	KS	146	29
NY	594	4	NM	146	30
OH	584	5	IA	126	31
VA	543	6	LA	115	32
PA	525	7	KY	110	33
IL	494	8	OK	102	34
MI	444	9	UT	96	35
CO	439	10	AR	95	36
GA	413	11	ME	80	37
WA	379	12	ID	70	38
NC	354	13	NE	69	39
IN	343	14	HI	68	40
AZ	312	15	MS	67	41
NJ	310	16	AK	65	42
MD	284	17	WV	53	43
MO	244	18	MT	47	44
TN	237	19	SD	47	45
MA	234	20	DC	41	46
WI	206	21	DE	40	47
MN	199	22	WY	39	48
OR	189	23	RI	30	49
NV	188	24	ND	29	50
AL	175	25	VT	28	51
CT	171	26	XX	69	52

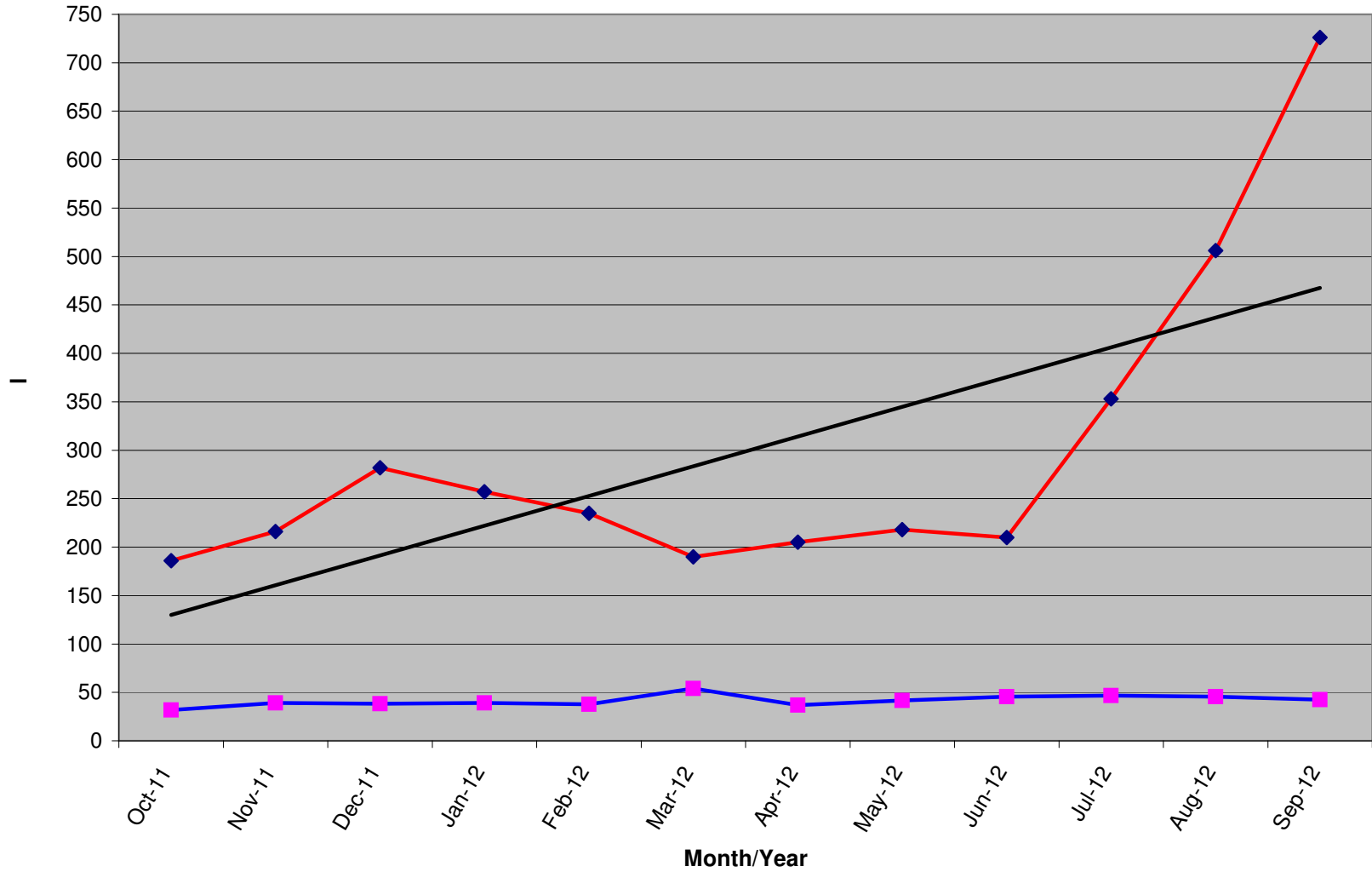
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months

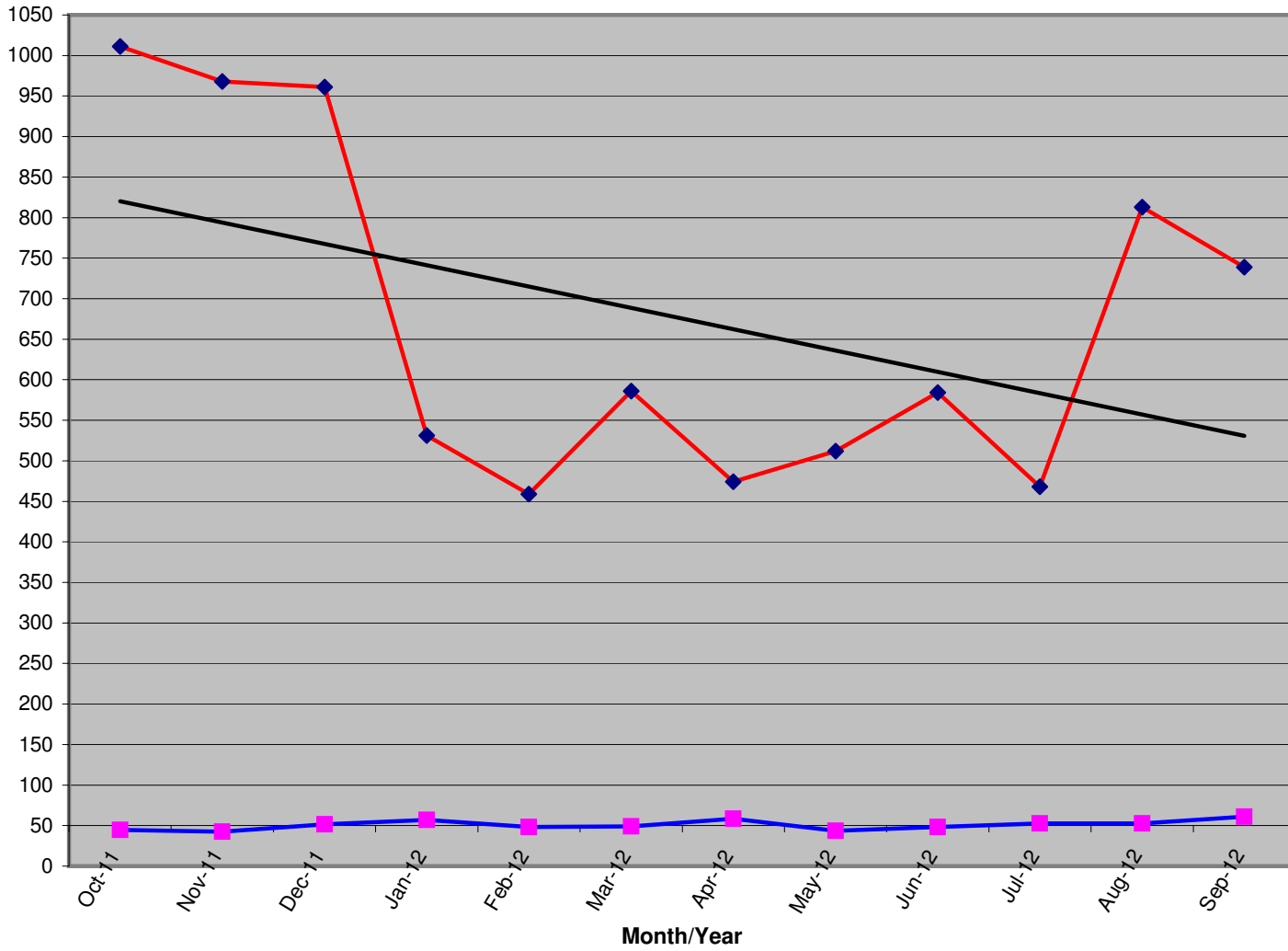


**New Donors / Ave Gift - Past 12 Months**



	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12
<b>New Donors</b>	186	216	282	257	235	190	205	218	210	353	506	726
<b>Ave Gift</b>	\$ 31.85	\$ 39.12	\$ 38.38	\$ 39.00	\$ 37.83	\$ 54.07	\$ 36.99	\$ 41.71	\$ 45.48	\$ 46.73	\$ 45.59	\$ 42.54

**Renew Donors - Past 12 Months**



	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12
<b>Renew Total</b>	1011	968	961	531	459	586	474	512	584	468	813	739
<b>Ave Gift</b>	\$ 44.59	\$ 42.31	\$ 51.57	\$ 56.93	\$ 48.43	\$ 48.97	\$ 58.32	\$ 43.64	\$ 48.33	\$ 52.63	\$ 52.56	\$ 60.92