

Libertarian National Committee - Membership Report

"Donor" Totals - May-13

4 Year & 12 Month Comparison

	Dec-09	Dec-10	Dec-11	Dec-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
Active w-MEM	14076	14077	13468	13749	12923	12870	12960	13361	13788	14070	14182	13749	13883	13957	14081	14077	14149
Active w/out MEM	587	991	859	1194	911	884	896	968	1135	1213	1175	1194	1195	1181	1155	1112	1077
Total Active Donors	14663	15068	14327	14943	13834	13754	13856	14329	14923	15283	15357	14943	15078	15138	15236	15189	15226
Percent Change	-10.31%	2.76%	-4.92%	4.30%	-1.89%	-0.58%	0.74%	3.41%	4.15%	2.41%	0.48%	-2.70%	0.90%	0.40%	0.65%	-0.31%	0.24%
Lapsed/Drop MEM	695	845	1379	1381	937	804	680	791	835	1129	1017	1381	925	626	677	698	614
Lapses w/out MEM	40	33	74	76	59	70	39	55	36	66	87	76	53	44	56	84	66
Lapsed/Drop Total	735	878	1453	1457	996	874	719	846	871	1195	1104	1457	978	670	733	782	680
Percent Change	-48.17%	19.46%	65.49%	0.28%	15.14%	-12.25%	-17.73%	17.66%	2.96%	37.20%	-7.62%	31.97%	-32.88%	-31.49%	9.40%	6.68%	-13.04%
New Donors w-MEM	206	143	256	240	170	187	338	448	589	679	661	240	395	257	292	199	219
New w/out MEM	3	13	26	38	48	23	15	58	137	131	36	38	34	7	7	6	9
New Total	209	156	282	278	218	210	353	506	726	810	697	278	429	264	299	205	228
Percent Change	34.84%	-25.36%	80.77%	-1.42%	6.34%	-3.67%	68.10%	43.34%	43.48%	11.57%	-13.95%	-60.11%	54.32%	-38.46%	13.26%	-31.44%	11.22%
Renewed w-MEM	602	921	900	708	511	564	432	744	673	732	468	708	664	443	509	495	467
Renewed w/out MEM	49	71	61	57	1	20	36	69	66	13	13	57	20	23	23	35	22
Total Renewals	651	992	961	765	512	584	468	813	739	745	481	765	684	466	532	530	489
Percent Change	46.62%	52.38%	-3.13%	-20.40%	8.02%	14.06%	-19.86%	73.72%	-9.10%	0.81%	-35.44%	59.04%	-10.59%	-31.87%	14.16%	-0.38%	-7.74%
Total "MEM"	117226	119731	121850	126900	122942	123152	123591	124107	124917	125618	126309	126900	127367	127552	127876	128132	128415
Percent Change	3.72%	2.14%	1.77%	4.14%	0.18%	0.17%	0.36%	0.42%	0.65%	0.56%	0.55%	0.47%	0.37%	0.15%	0.25%	0.20%	0.22%
Total "LIFETIME"	2035	2096	2142	2208	2155	2163	2170	2183	2197	2201	2207	2208	2216	2216	2229	2245	2264
Total "BSM"	14096	14309	13589	13824	12919	12817	12816	13197	13475	13758	14043	13824	14029	14028	14120	14119	14149

Last Year vs. This Year

	May-12	May-13	Change	12 Mo Ave
Active w-MEM	12923	14149	9.49%	13761
Active w/out MEM	911	1077	18.22%	1099
Total Active Donors	13834	15226	10.06%	14859
Lapsed/Dropped	996	680	-31.73%	909
New Donors	218	228	4.59%	417
Renewals	512	489	-4.49%	608

Active Donors w-MEM = 14149

Lapsed & Zero Dues MEM = 114266

Total "MEM" w-Signed Certificate = 128415

Member Signed Certificate = "MEM"

Total "BSM" = 14149

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	19	\$ 710.00	\$ 37.37
Dir Mail Prospecting	0	\$ -	\$ -
Tele-New	0	\$ -	\$ -
Web New Members	171	\$ 6,735.00	\$ 39.39
* Manual Adjustments	38	n/a	n/a
Total	228	\$ 7,445.00	\$ 39.18
Renewals			
Source	Number	\$ Total	Ave Gift
Renew via House Mailing	0	\$ -	\$ -
Dir Mail Renewals	259	\$ 12,275.00	\$ 47.39
Tele-Renewal	5	\$ 325.00	\$ 65.00
Web Renewals	188	\$ 7,200.00	\$ 38.30
* Manual Adjustments	37	n/a	n/a
Total	489	\$ 19,800.00	\$ 43.81

* Includes Pledge Extensions, New Pledges & New/Renew Mem via BF Donations

May-13 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	647	65	4	69	65
AL	1623	193	7	200	192
AR	830	95	2	97	95
AZ	3019	303	31	334	306
CA	18882	1759	137	1896	1768
CO	3527	433	28	461	432
CT	1442	180	15	195	178
DC	345	31	8	39	31
DE	369	36	6	42	36
FL	7559	781	69	850	777
GA	5734	436	28	464	438
HI	510	68	3	71	68
IA	970	135	11	146	134
ID	724	67	5	72	68
IL	4318	497	41	538	496
IN	2922	370	25	395	368
KS	1174	143	10	153	140
KY	1092	131	5	136	129
LA	1005	137	10	147	134
MA	2760	245	26	271	249
MD	2317	289	23	312	282
ME	786	76	5	81	76
MI	4994	468	27	495	466
MN	1961	232	13	245	231
MO	2225	268	19	287	270
MS	631	81	5	86	81

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	475	61	4	65	57
NC	3181	366	26	392	364
ND	192	40	2	42	41
NE	607	74	3	77	72
NH	1299	134	13	147	132
NJ	2944	330	33	363	328
NM	1103	143	17	160	143
NV	1778	239	15	254	236
NY	4752	620	57	677	625
OH	4892	693	41	734	685
OK	978	111	6	117	108
OR	2135	167	20	187	170
PA	5628	544	66	610	556
RI	298	41	1	42	41
SC	1584	185	12	197	190
SD	230	34	1	35	34
TN	2282	262	10	272	263
TX	8430	1010	76	1086	1017
UT	1100	108	10	118	106
VA	4294	652	36	688	650
VT	381	28	5	33	28
WA	4144	397	30	427	403
WI	1848	209	17	226	210
WV	568	57	0	57	56
WY	306	37	3	40	37
XX	620	88	10	98	87

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	128415	14149	1077	15226	14149

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

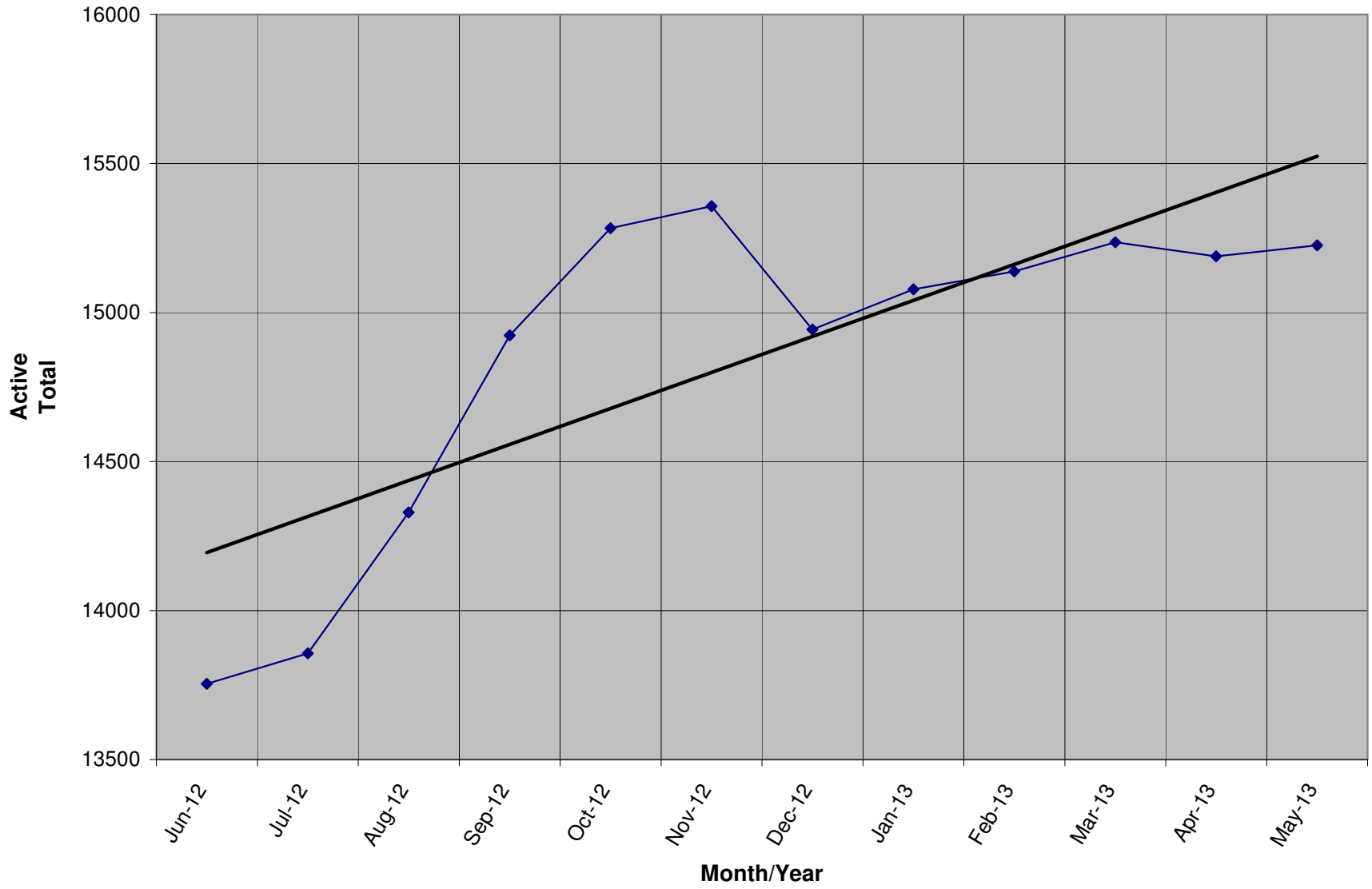
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

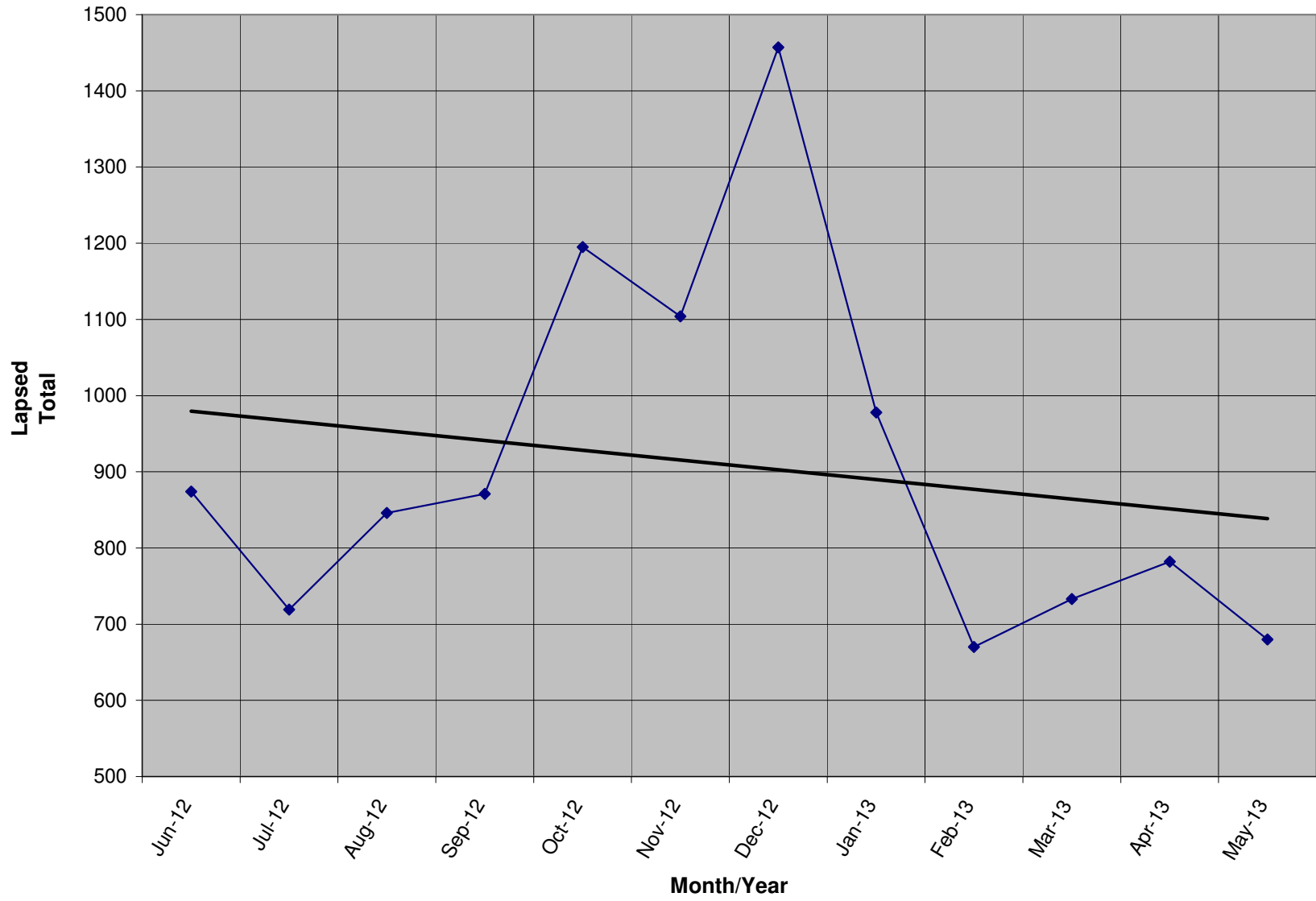
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1768	1	OR	170	27
TX	1017	2	NM	143	28
FL	777	3	KS	140	29
OH	685	4	IA	134	30
VA	650	5	LA	134	31
NY	625	6	NH	132	32
PA	556	7	KY	129	33
IL	496	8	OK	108	34
MI	466	9	UT	106	35
GA	438	10	AR	95	36
CO	432	11	MS	81	37
WA	403	12	ME	76	38
IN	368	13	NE	72	39
NC	364	14	HI	68	40
NJ	328	15	ID	68	41
AZ	306	16	AK	65	42
MD	282	17	MT	57	43
MO	270	18	WV	56	44
TN	263	19	ND	41	45
MA	249	20	RI	41	46
NV	236	21	WY	37	47
MN	231	22	DE	36	48
WI	210	23	SD	34	49
AL	192	24	DC	31	50
SC	190	25	VT	28	51
CT	178	26	XX	87	52

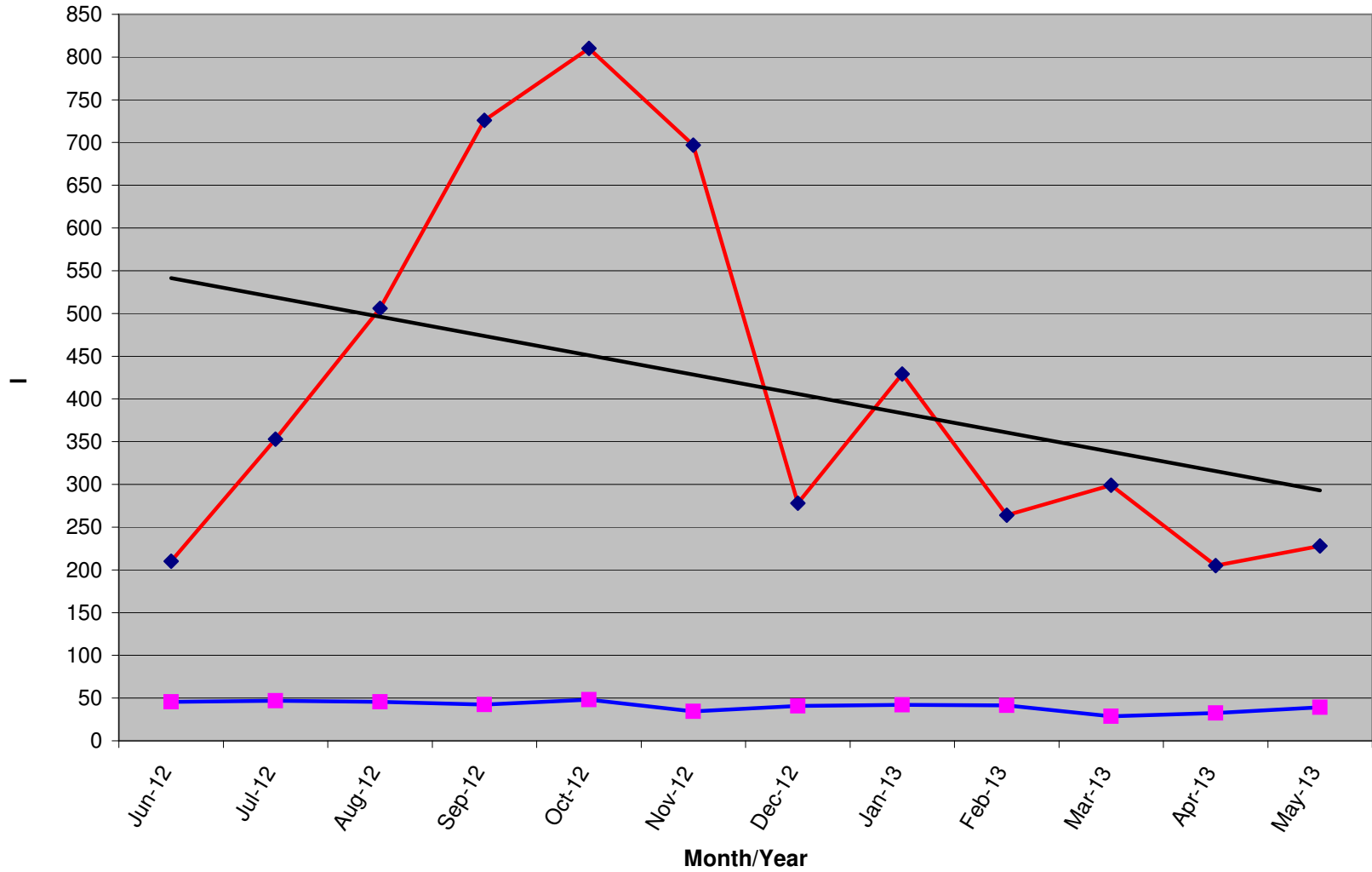
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months

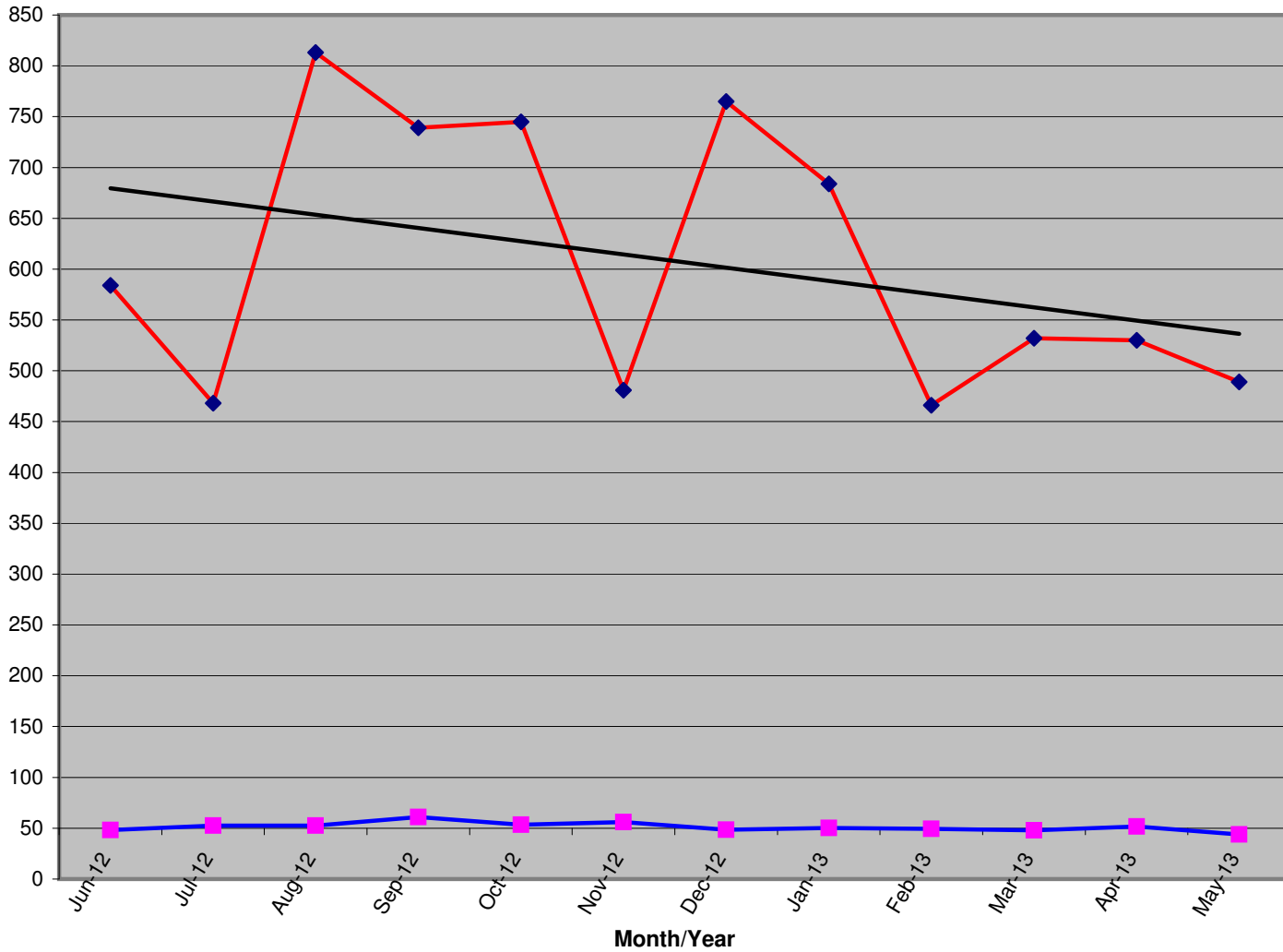


New Donors / Ave Gift - Past 12 Months



	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
New Donors	210	353	506	726	810	697	278	429	264	299	205	228
Ave Gift	\$ 45.48	\$ 46.73	\$ 45.59	\$ 42.54	\$ 48.26	\$ 34.59	\$ 40.74	\$ 42.17	\$ 41.44	\$ 28.77	\$ 32.43	\$ 39.18

Renew Donors - Past 12 Months



	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
Renew Total	584	468	813	739	745	481	765	684	466	532	530	489
Ave Gift	\$ 48.33	\$ 52.63	\$ 52.56	\$ 60.92	\$ 53.32	\$ 55.98	\$ 48.50	\$ 50.15	\$ 49.47	\$ 47.90	\$ 51.81	\$ 43.81