

Libertarian Party of Colorado
Board Meeting Minutes
October 12th, 2015

Attendees: Caryn Harlos, Frank Atwood, Jack Woehr, Nathan Grabau, Clint Jones, John Flovin, Norm Olsen, Stephanie Davis, Mike Spalding, Jay North and Alan Hayman.

Called to order at 7:02

Minutes from the September 2015 board meeting were approved

Agenda was approved

Public Comment

Frank Atwood – He brought information from the Center Right Coalition. They are working to oppose common core. They were also looking for volunteers to oppose the Parker TABOR vote, but they had no takers. Atwood announced an alternative voting conference. And he is forming an Approval Voting political party.

Norm Olsen – Olsen has been sending processed SoS data to Lily Williams. He is looking for someone else to handle this. He updated us on the status of national adoption of Nation Builder. It isn't catching on as fast as he'd like.

Director Reports

Chair – Lily Williams – in China

Vice Chair - Jay North – North proposed several locations for future meetings.

Treasurer - John Flovin – John volunteered at the Chili Festival and attended the SoS Campaign Finance training. We raised \$45 from the Chili Festival. Flovin is scrambling to file the TRACER report on time. He is still missing some passwords. Spalding provided the passwords. We received \$600 worth of donations via PayPal. Flovin is interested in making events more profitable.

Fundraising - Clint Jones – Clint mailed 200 packets to new libertarians. He pointed out that our current database is a pile of paper. He needs a real database to be more effective.

Regions – Amy Lunde-Provines (represented by Caryn Harlos) - Harlos and her husband are going to start up the Douglas County affiliate.

Campaigns – Jack Woehr – Woehr researched how to be an election watcher. He is looking for volunteers. He will schedule election watch training. Jack has 12 candidates but he is frustrated that they won't start preparing until next year.

Outreach - Stephanie Davis – Davis spent 3 days manning the Chili Fest booth. They generated nearly 100 quizzes in one day. Steve Kerbal's visit added to the excitement. The Libertarian booth

was much better than the one offered by the Democrats. She wants each board member to do one outreach each year. Alan Hayman offered to work with Stephanie to develop teams of volunteers. Davis is also looking at organizing a volunteer banquet.

Membership – Alan Hayman – Hayman helped out at the Chili Fest booth. He wants better organizing of volunteers. And he wants regional meet and greets next year. The next newsletter is coming.

Communication – Nathan Grabau – On Facebook we are still paying less than 50¢ per like. He will replace the board pictures on the site. He is now able to edit the website.

Legislative - Michael Stapleton – missing

Committees

Social Media - Caryn Harlos – We reached 1.6 million separate viewers on Facebook last week. The engagement number is 170,000. And we have 6,000 likes. Twitter is growing slowly. Google+ is also growing steadily.

Convention - Grabau is collecting prohibition cartoons. Nathan asked the presidential candidates if they would be attending our convention. Everyone should be looking for speakers. Frank volunteered to be a speaker. We should also look for merchant booths and advertising. Nathan will buy Facebook advertising to attempt to increase attendees.

Technology - time was used for the convention

Bylaws and Platform - Jack Woehr moved that appointment date be December 7th and November 20th be the deadline for the applications and that today is the announcement date. This passed unanimously. Caryn asked that we notify the 4 affiliates directly. Jay agreed to this.

Old Business

The Records Director has gotten most of the passwords.

Website pictures - everyone needs to change to their new pictures.

Meeting locations - Jay reserved a Library on Arapaho & I25 (SW corner). He mentioned that Fire stations have meeting areas with a year lease and require deposit. Mike suggested Denny's and Ken Caryl members meeting hall. Stephanie wants people to help haul all of our stored stuff to her house. Jack moved and it passed that the Records Director find next meeting place.

The board meeting was adjourned at 8:20

Joe Johnson presented a plan to run a full slate. He explained the history of various attempts and asked that we agree unanimously or not at all.