*Help the Libertarian Party of New York manage data!*

# National Database Project

As you may have seen recently from the National LP, we are doing a State CRM fundraiser through March 16th. This is all to make managing data more effectively for affiliates.

In fact, the Libertarian Party of New York is already benefiting from using national's new website and CRM (Customer Relationship Management program). The LPNY website was revamped in 2017, and work has been done to integrate our web presence, social media, and data integration and management to make it easier for volunteers to obtain information.

Great progress has been made, but we want to do this project right. That means giving access to county affiliates and their volunteers and doing it with tools that need to be built or customized.

This fundraiser is focused on building a user-friendly dashboard so that even those without technical or database experience can utilize these valuable tools. Secondly, it will also give the functionality to allow counties to access their data, so they can better utilize it to reach out to potential supporters, volunteers, donors, and candidates.

This is a major project that can have massive benefits for our affiliate. We really need your help to make sure we reach our goal amount of $12,500.

This project is all about making us more efficient and productive. We aren't needing to pay for monthly user fees, but there is an upfront cost.

Right now we are at $3,400 (27% funded). We have 2 DAYS left to raise the $12,500 necessary.

Will you donate to help continue to modernize our IT systems? With your donation, you will allow volunteers to effectively conduct outreach to grow our party and get Libertarians elected to public office.

## Donate Today

Do you want to get involved in the Libertarian Party? Let us know! Fill out our volunteer form here and also find your local affiliate here.