

Libertarian National Committee - Membership Report

"Donor" Totals - Jan-10

18 Month Comparison

	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10
Active w-MEM	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412
Active w/out MEM	1082	1082	1092	1089	991	968	888	867	873	691	693	674	691	628	552	575	587	647
Total	16052	16460	17191	17168	16349	16146	15892	15759	15932	15759	15259	14977	14785	14415	14170	14538	14663	15059
Percent Change	2.35%	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%	-0.84%	1.10%	-1.09%	-3.17%	-1.85%	-1.28%	-2.50%	-1.70%	2.60%	0.86%	2.70%

Lapsed MEM	786	613	1022	881	1285	1031	997	1291	946	1036	1443	1151	1129	1072	1089	1075	695	714
Lapes w/out MEM	42	18	48	31	133	67	119	107	52	188	35	54	42	72	120	21	40	33
Lapsed Total	828	631	1070	912	1418	1098	1116	1398	998	1224	1478	1205	1171	1144	1209	1096	735	747
Percent Change	1.72%	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%	25.27%	-28.61%	22.65%	20.75%	-18.47%	-2.82%	-2.31%	5.68%	-9.35%	-32.94%	1.63%

New Donors w-MEM	588	615	970	613	152	224	307	462	460	363	319	364	412	367	284	251	206	218
New w/out MEM	13	4	5	7	3	4	1	19	15	1	4	3	3	3	7	9	3	9
New Total	601	619	975	620	155	228	308	481	475	364	323	367	415	370	291	260	209	227
Percent Change	11.92%	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%	56.17%	-1.25%	-23.37%	-11.26%	13.62%	13.08%	-10.84%	-21.35%	-10.65%	-19.62%	8.61%

Renewed w-MEM	587	406	773	248	412	627	516	717	653	682	622	524	508	398	636	1169	602	832
Renewed w/out MEM	9	14	53	21	32	40	38	67	43	5	33	32	56	6	37	35	49	84
Total Renewals	596	420	826	269	444	667	554	784	696	687	655	556	564	404	673	1204	651	916
Percent Change	-20.74%	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%	41.52%	-11.22%	-1.29%	-4.66%	-15.11%	1.44%	-28.37%	66.58%	78.90%	-45.93%	40.71%

Active MEM	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412
Zero Dues MEM	96023	96161	96481	96841	97666	98069	98615	99176	99402	99941	100697	101390	102010	102737	103243	103079	103150	103034
Total "MEM"	110993	111539	112580	112920	113024	113247	113619	114068	114461	115009	115263	115693	116104	116524	116861	117042	117226	117446
Percent Change	0.46%	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%	0.40%	0.34%	0.48%	0.22%	0.37%	0.36%	0.36%	0.29%	0.15%	0.16%	0.19%

Total "LIFETIME"	1955	1974	1985	1990	1993	1995	1997	1998	2005	2005	2006	2013	2020	2024	2026	2031	2035	2040
Total "BSM"													13725	13549	13777	14096	14316	

Last Year vs. This Year

	Jan-09	Jan-10	Change	18 Mo Ave
Active w-MEM	15178	14412	-5.05%	14772
Active w/out MEM	968	647	-33.16%	815
Total Active	16146	15059	-6.73%	15587
Lapsed	1098	747	-31.97%	1082
New Donors	228	227	-0.44%	405
Renewals	667	916	37.33%	643

Active Donors w-MEM = 14412

Lapsed & Zero Dues MEM = 103034

Total "MEM" w-Signed Certificate = 117446

Member Signed Certificate = "MEM"

Total "BSM" = 14316

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members 01/10			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	6	\$ 165.00	\$ 27.50
Dir Mail Prospecting	8	\$ 200.00	\$ 25.00
Tele-New	0	\$ -	\$ -
Web New Members	213	\$ 6,540.00	\$ 30.70
Total	227	\$ 6,905.00	\$ 30.42
Renewals 01/10			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	570	\$ 28,072.00	\$ 49.25
Dir Mail Renewals	21	\$ 675.00	\$ 32.14
Tele-Renewal	5	\$ 300.00	\$ 60.00
Web Renewals	187	\$ 8,800.00	\$ 47.06
* Manual Adjustments	133	n/a	n/a
Total	916	\$ 37,847.00	\$ 48.34

* Includes Renewals via Pledge Extension

Jan-10 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	626	566	60	0	60
AL	1457	1234	223	10	233
AR	749	654	95	5	100
AZ	2788	2470	318	17	335
CA	18188	16348	1840	84	1924
CO	3219	2699	520	15	535
CT	1332	1130	202	7	209
DC	320	286	34	1	35
DE	344	294	50	6	56
FL	6851	6010	841	50	891
GA	5447	4945	502	16	518
HI	475	408	67	2	69
IA	862	728	134	6	140
ID	656	592	64	0	64
IL	3946	3405	541	27	568
IN	2630	2269	361	16	377
KS	1063	904	159	3	162
KY	947	834	113	5	118
LA	860	732	128	6	134
MA	2663	2388	275	20	295
MD	2057	1802	255	19	274
ME	714	648	66	2	68
MI	4749	4231	518	17	535
MN	1821	1591	230	6	236
MO	2010	1729	281	13	294
MS	516	453	63	4	67

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	438	388	50	5	55
NC	2836	2472	364	11	375
ND	147	121	26	0	26
NE	517	453	64	3	67
NH	1244	1087	157	9	166
NJ	2698	2392	306	23	329
NM	1004	886	118	7	125
NV	1553	1345	208	6	214
NY	4250	3577	673	40	713
OH	4243	3616	627	28	655
OK	858	753	105	4	109
OR	2003	1822	181	17	198
PA	5211	4659	552	27	579
RI	243	214	29	2	31
SC	1385	1213	172	5	177
SD	202	169	33	0	33
TN	2052	1758	294	4	298
TX	7331	6374	957	42	999
UT	980	892	88	4	92
VA	3740	3129	611	16	627
VT	357	324	33	4	37
WA	3890	3470	420	9	429
WI	1663	1422	241	9	250
WV	528	476	52	1	53
WY	277	234	43	2	45
OTHER	506	438	68	12	80

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	117446	103034	14412	647	15059

SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1831	1	SC	171	27
TX	944	2	KS	155	28
FL	832	3	NH	155	29
NY	665	4	IA	134	30
OH	630	5	LA	125	31
VA	603	6	NM	115	32
PA	555	7	KY	112	33
IL	539	8	OK	105	34
CO	519	9	AR	96	35
MI	518	10	UT	87	36
GA	496	11	XX	68	37
WA	416	12	NE	67	38
NC	361	13	ID	65	39
IN	353	14	ME	65	40
AZ	317	15	HI	63	41
NJ	307	16	MS	63	42
TN	293	17	AK	59	43
MO	277	18	WV	52	44
MA	273	19	DE	49	45
MD	257	20	MT	48	46
WI	245	21	WY	42	47
MN	234	22	DC	34	48
AL	222	23	VT	33	49
NV	203	24	SD	32	50
CT	202	25	RI	29	51
OR	176	26	ND	24	52

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

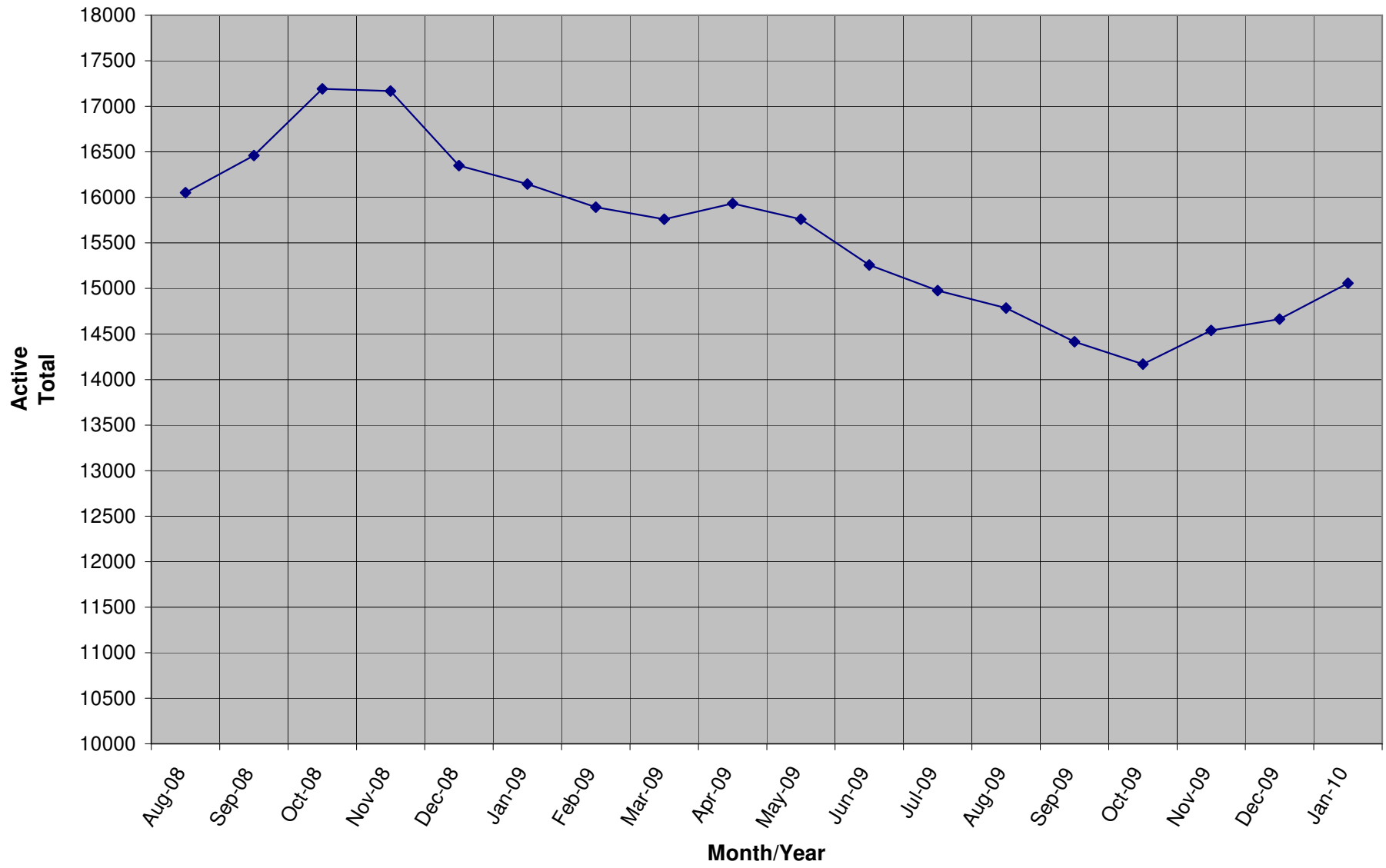
ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

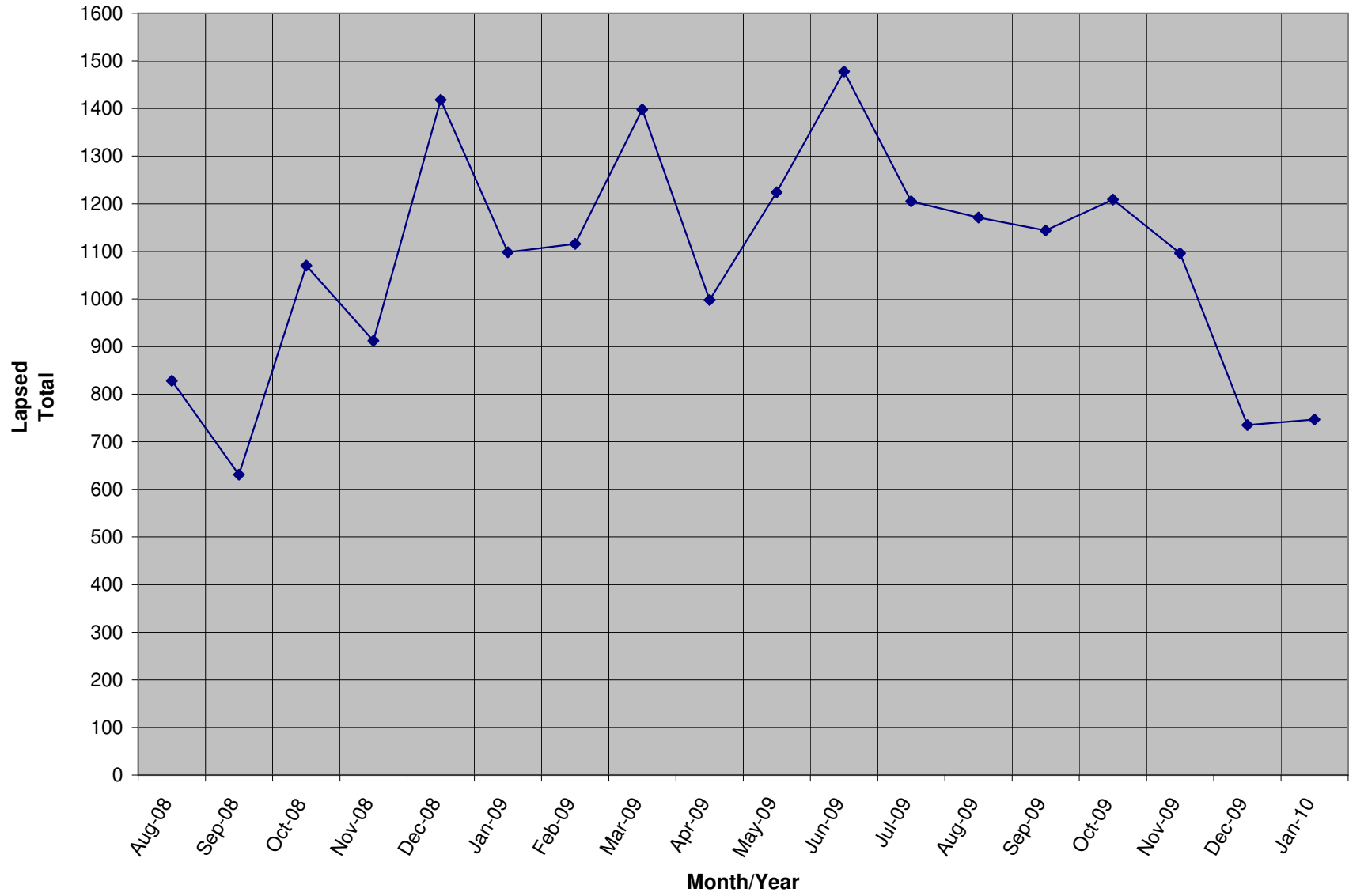
TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

BSM = By Law Definition of "Sustaining Member" and number used for delegate count

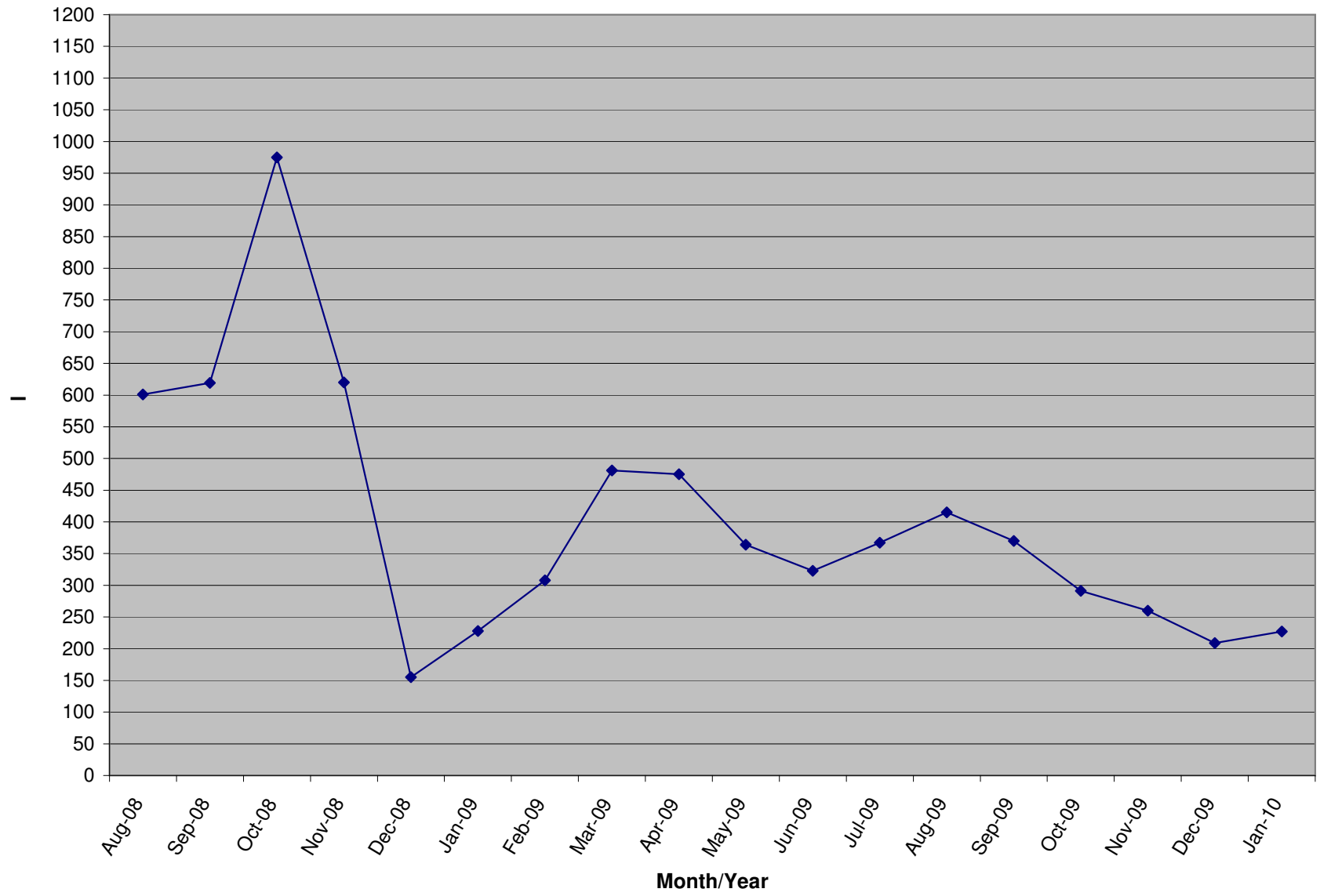
Active Donors



Lapsed Donors



New Donors



Renew Donors

