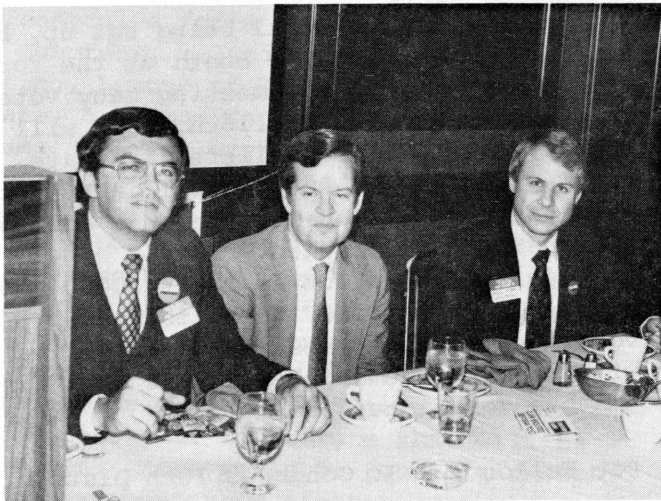


# LIBERTARIAN PENN

NEWSLETTER OF THE  
LIBERTARIAN PARTY  
OF PENNSYLVANIA

OCTOBER 1980

## CAMPAIGN IN HIGH GEAR



ED CLARK with State Chairman Dave Walter (L) and State Treasurer Frank Bubb (R) at recent banquet in Valley Forge.

Full-time campaigning since June 1st, coupled with more than 500 Libertarian candidates campaigning locally, has finally begun to pay off for Ed Clark. As the campaign moves into the final four weeks, Clark and the Libertarian Party find themselves the attention of more and more people.

Almost everyone, with any interest in politics at all, has noticed the Clark ads on television. The one that ran just before the infamous Baltimore debate apparently piqued the interest of the media. And, at long last, Clark is showing up in national polls.

In what is the most encouraging development of the Clark campaign so far, a nationwide opinion survey conducted by the Los Angeles Times shows that Ed Clark takes 3% of the national vote in a race with Anderson, Carter and Reagan. Three percent would translate roughly into two and half million votes.

The Times poll, taken in early September,

surveyed 1,197 persons considered most likely to vote in the Nov. 4 election. Republican candidate Ronald Reagan held 37%; Jimmy Carter 36%; John Anderson 18%; and undecided 6%.

The Clark for President leadership feels quite happy with these results. They point out that it is usually in late September and October when most voters begin to pay attention to the candidates and the issues.

There are at least 15 nationwide tv ads scheduled for Clark in October, plus various State LP organizations will be running their own tv and radio spots.

For the first time since 1916, a third candidate for president has appeared on the ballot in all 50 states and the District of Columbia. (Wallace did not appear on D.C.; Anderson has apparently failed to make the ballot in Georgia and may fail in several other states where court challenges are still underway.) FOR A THIRD PARTY NOT BUILT UP AROUND A NATIONALLY-KNOWN POLITICAL FIGURE, THIS IS MOST REMARKABLE.

If Ed Clark can win 5% of the vote, as Anderson fades as the Alternative, the LP will be on the map, once and for all. In addition to the tv ads, Clark is beginning to receive major coverage in print media - hopefully this will continue to swell as election day approaches.

PEOPLE featured a Clark story in the 9/15 issue and PENTHOUSE and ROLLING STONE will have stories out in time for Nov. 4th. The WALL STREET JOURNAL recently featured Clark on a front page story, and FAMILY WEEKLY, a Sunday supplement going to 27 million households is considering a cover story on Clark! On Clark's trip to Phila. on Oct. 8th will be reporters from both TIME and NEWSWEEK.

Behind Clark's remarkable campaign efforts, we are actually doing it...building a strong LP to challenge the bankrupt parties!

THE CAMPAIGN IN PENNSYLVANIA:

All 19 of our candidates have been actively campaigning and meeting with varied success.

The reports on six campaigns which follow serve to illustrate the kind of activities our candidates have been, and will be, involved in.

Loise White - State Assembly 51st District:

Loise has spoken at several "coffees" arranged for her by friends, and has had several press releases and articles about her candidacy appear in the Uniontown and Brownsville papers. Speeches include: Franklin Grange, Uniontown NOW, Menallen Grange, Uniontown Kiwanis, Brownsville Rotary, Brownsville Kiwanis. Loise has several newspaper and radio ads scheduled for the final week of the campaign.

CLARK IN YOUR NEIGHBORHOOD

Last month, this newsletter listed 21 different ways that individuals could participate in the 1980 campaign. We here target one of those ways for you to make a significant contribution in the final week of the campaign.

Each Libertarian is being asked to distribute 200 pieces of Clark literature during the final week of the campaign. Candidate literature really brings home the campaign to the average voter. In our case, it brings Clark off the television screen and alerts the voter to the fact that the Clark campaign is going on right in his own neighborhood.

Won't you give out 200 pieces of literature in your neighborhood? Order your 200 pieces from George Meyer today. THERE IS NO CHARGE FOR THIS LITERATURE BUT A DONATION WOULD SURE HELP. If you order it, please give it out. MAIL BY OCT.17TH.

To: George Meyer, LPP Office, Suite 1000,  
21 S. 12th St., Phila., Pa. 19107

Yes, I'll give out 200 pieces of Clark literature in my neighborhood. Please send them to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

I enclose \$ \_\_\_\_\_ to help defray costs.  
Please send me a Clark bumperstrip \_\_\_\_\_.

Her campaign could attract a high percentage of the vote because the Republicans do not have a candidate in this race.

Wade Lehman - State Assembly 95th District:

Media coverage has been great in York. Both the York Dispatch and the York Record have covered, or will cover, Wade's effort. Wade appeared, along with Dan Davies, on an hour and a half cable tv show, WITF-TV will air a 30 section spot for Wade, and he appeared on an "open mike" show on WNOW radio which has a large, well-informed audience.

Appearances are still being set up, but Wade helped man the LPP booth at the York State Fair, Sept.5-13, meeting many voters in the process. On Oct.16th, Wade will appear at the Allis-Chalmers candidate night, and on Oct. 26th he will attend the candidates' night at St. Steven's United Church Youth Fellowship.

Wade will hand out at least 2,000 copies of his leaflet in key York districts. The voter reaction has been mostly positive with even his Democrat opponent admitting "he has some interesting ideas".

Pat Fallon - U.S. Congress 10th District:

Pat's district includes eight counties and widely dispersed populations. He is concentrating his efforts in the Stroudsburg and Scranton areas. His announcement that he was running was covered by the Scranton and Stroudsburg papers. Channel 22, the CBS affiliate in Scranton also covered the kick-off. Pat did actualities on 8 radio stations that day and was interviewed by Marv Stewart on WVPO. A New York state tv station wants Pat to come on a show that is beamed into Pike County.

One candidates' night that Pat attended drew about 100 people. He is working on appearances before the Susquehanna Alliance, an anti-nuclear group; and local chapters of NOW. One engagement, that should prove interesting, is before the National Assn. of Retired Federal Employees.

While neither opponent has yet acknowledged Pat's existence, the reaction by the voters has been favorable.

With eight counties in his district, the LPP is counting on Pat to obtain a good percentage of the vote for the LPP and help fulfil our permanent ballot status requirements.

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Barbara Karkutt - U.S. Congress 15th District:

Barbara has gotten almost as much coverage as her opponents from the Allentown, Bethlehem and Easton newspapers. One press release - blasting her opponents' joint call for federal aid for TMI's owners - was particularly well covered. TV69 has promised an interview for October.

Appearances have been rolling in for Barbara. She has already spoken to the Allentown NOW, a chapter of the John Birch Society, the Northampton County Council on Governments, Committee Against Registration and the Draft, and the Committee of Religious and Civic Organizations. Future appearances are scheduled for a debate before combined NOW chapters, a Senior Citizens Council meeting, League of Women Voters televised debate, a Common Cause debate and candidate forums at three high schools. Unfortunately, three debates have already been cancelled because the Republican refused to attend.

She reports that there have been no negative reactions from the voters and enough favorable ones to be encouraging. Her opponents are ignoring her too, but the news media isn't. About 15 volunteers are helping distribute the more than 10,000 pieces of literature that will be given out. More would be possible except funds have been very tight.

Dan Davies - U.S. Congress 19th District:

Dan's announcement of candidacy was covered by the District newspapers and his campaigning started with booths at the York Street Fair in August and the York Fair in September. On Sept. 9, Dan appeared with Wade Lehman on a cable tv show. WITF-TV in Hershey taped a show to be seen on Oct. 16th.

At least four breakfast meetings have been set at locations around the district to which the public is invited. This gives voters a chance to have breakfast with Dan and discuss the issues; an activity that none of the other LP candidates seems to have tried yet. WHVR-AM in Hanover taped an interview with Dan and WNOW-AM has one scheduled. An appearance before the Adams County Farmers Association is scheduled for Oct. 13th.

The Central Region newsletter, which is called LIBERTARIAN LEADER, will appear three times during Dan's campaign and is going to 600 libertarians, voters, and community leaders in the district.

Hans Schroeder- U.S. Congress 8th District:

With Don Ernsberger as campaign manager, Hans is making a real impact in Bucks County this year. By the beginning of October, at least 17 articles mentioning his candidacy had appeared in County newspapers! He scored particularly well with an attack on incumbent Kostmayer, with an accusation that Kostmayer had falsified his National Taxpayer Union record.

Hans appeared on a WBUX talk show and has at least six candidate night appearances scheduled. A big, three-way debate is scheduled before the League of Women Voters on Oct. 12.

His Republican opponent, Jim Coyne, is clearly worried that Hans will win a big portion of the free-enterprise vote that Coyne is trying to convince to his side.

The local candidates are doing quite well while our state-wide candidates have been handicapped by lack of campaign time. All in all, however, our efforts and our 19 races are paying off. LPP is winning!

## Membership Application/Order Form

Libertarian Party of Pennsylvania, 894 Pine Road, Warminster, PA 18974

YES! I want to join the Libertarian Party of Pennsylvania in the membership category I've checked below. Enclosed is my check or money order for the indicated amount.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Occupation \_\_\_\_\_

- Student (\$4)
- Regular (\$8)LPP only
- National & LPP (\$16)
- Sustaining (\$15)
- Patron (\$25)
- Lifetime (\$100)
- Life Sustaining (\$250)

FOR NEW MEMBERS: "I hereby certify that I do not believe in or advocate the initiation of force as a means of achieving political or social goals."

Signature: \_\_\_\_\_



The Libertarian Party of Pennsylvania  
 894 Pine Road  
 Warminster, PA 18974

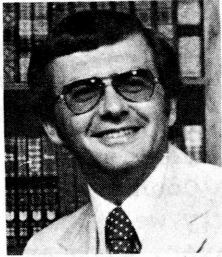


# CLARK PRESIDENT

TO: David Nolan  
 1818 S. Jasmine  
 Denver, Col. 80224

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FROM THE CHAIRMAN:



Dave Walter

### WASTING VOTES

If Ed Clark could have personally met and spoken to every voter in America, the favorable impression he would have left would have enabled him to bury the other candidates on Election Day. Clark

stands in sharp contrast to his opponents. He is a gentleman of principle and integrity, a man with a passionate conviction for the benefits of liberty and a sincere compassion for the rights of others. Ed Clark can't reach everyone, and neither can the 600 other Libertarian candidates. But each of us can do our part. When discussing Clark with friends and co-workers, there will be one major counter-argument you must deal with.

Some people might not want to vote for Ed Clark, even though they agree with many Libertarian views, because they believe that a vote for a man who isn't going to win is a "wasted vote".

Those who basically agree with Libertarianism should be reminded that the election is not a horse race where rewards go to those who were lucky enough to pick the winner. One should vote for one's principles - this is the only way to avoid wasting your vote on the "lesser of three evils". The real wasted votes in this election will be those cast for Carter, Reagan, and Anderson by voters who agree with many of Clark's views...wasted because a large vote total for Libertarians is a mandate to move the political consciousness in our direction and a small vote total enables the politicians and media to continue their lack of attention to Libertarian ideals. Those who "wish us well" will truly waste their vote if the LP in Penna. falls short of the 2% we need for permanent ballot status.

We also need the votes of those many Americans who could care less about building a strong Libertarian Party, but who are "fed up" with politicians and the choices presented by Anderson, Carter and Reagan. These are not ideological votes, certainly, but they will help the LP succeed - through permanent ballot status, more media attention, and a future with more time devoted to spreading libertarian ideas and less time absorbed in petition drives.

To reach these many voters, we have to voice the message that a vote for Ed Clark is the only way to rebuke the major candidates. The dissatisfied should be told that if they wearily accept the choice between Reagan, Anderson and Carter it will only encourage the political establishment to believe they can get away with nominating more "turkeys" in the future. Tell these people that "staying at home" is not the answer. The only way to register disgust is through a huge outpouring of votes for Ed Clark.

Next to lack of media exposure, the "wasted vote" syndrome is the biggest obstacle to overcome. (The Teichner Survey revealed that 41% of those who heard of Clark and knew his views agreed with those views!) Let each of us do what we can to lay this myth to rest.

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THANKS TO OUR CONTRIBUTORS:

More Pennsylvania Libertarians gave more financial aid than ever before during 1980. This generosity, to a cause we all believe in, was instrumental in making the 1980 campaign possible.

Don't forget that the LPP continues after Nov. 4th and that our financial needs continue too. Your membership dues (\$8 to the state organization and \$8 to National LP) are a prime source of these funds. Use the coupon in this issue to join LPP.