



15 W. 38th St., New York, N.Y. 10018/(212) 354-0292

MEMORANDUM:\*8/10/73

FROM: GARY GREENBERG, Youngstein for Mayor Campaign Director

TO: CAMPAIGN CONTRIBUTORS

SUBJECT: PROGRESS REPORT

The YOUNGSTEIN for MAYOR campaign is divide into two stages. The first stage is to qualify for the ballot; the second stage is to wage a campaign to create maximum visibility for the Libertarian Party both in the media and in the general public. Stage one is our most difficult part.

To qualify for the ballot in NYC is an extremely difficult proposition since the NY election law is designed to minimise the influence of independent organizations. An independent candidate for Mayor requires the submission of a petition containing the names, addresses, election districts and assembly districts for the last two years of 7500 registered voters who neither voted in a primary( held before independent petitions are circulated) nor signed petitions for another candidate for the same office prior to signing this petition. The procedure at the Board of Elections encourages opponents to challenge independent petitions and the burden is on us to carry the ball into court if we are challenged. A rule of thumb in NY politics is to try to submit between two and three times the required signatures. Due to the heavy participation in the Mayoral primaries we have set a goal of 20,000 signatures to be submitted on behalf of Fran. In spite of several days of rain, and harrassment both by left-wing totalitarians running their own candidate and by police officers who bothered our workers and ripped up one of our signs, we have collected about 13000 signatures 2/3 of the way in. This should bring us near our goal by the end of the drive.

The filing date for petitions is August 21-23. We will have to wait about a week and a half to find out if there is a full fledged challenge to our petitions. If there is a challenge it could take routinely between 2-4 weeks in the lower court and Board of Elections level to get a decision. This could be followed by appeals to higher courts. As a result of contributions received we should be able to finance our fight through the lower court. Appeals could be expensive and to date we don't know if we can finance one yet. However, we aren't throwing in any towels or crying in our beer. We are VERY OPTIMISTIC about our resources at the moment.

Let us observe some of the successes to date. We have much to be proud of

- 1) Already 13000 persons with almost no publicity have agreed to help Fran qualify for the ballot.
- 2) About 5000 of the enclosed brochure have been distributed to interested persons. That is exposure and your money helped that come about.

About 2000 posters promoting Fran, the FLP and Libertarian issues



have been printed and are in the process of being hung in the heavy traffic areas of the city and in media centered areas of the city.

3) Our name is recognized by politicians, media and people in the street. We are already visible. This is a highly significant victory that can't be underestimated.

4) In New York media you're nobody until you get on the ballot. Yet in spite of the fact that we have no real expectation of real publicity unless we are on the ballot, we have achieved some notable successes by penetrating areas that would have been expected to be hostile to Libertarianism and favorable publicity has appeared in publications with large circulations in the many thousands nationwide. Local community press has given us coverage also.

5) Fran is currently on a political tour in the west and is receiving media attention and publicity around the western states.

6) We have been informed that if Fran appears on the ballot we can expect articles and coverage in many significant publications.

7) Enough funds have been raised by other people to employ five full time campaign workers for the petition drive. This is an achievement unique to date among Libertarians and a sign of growth

Other areas of consideration include the groundwork being laid for later campaign and Libertarian activity. We have done mailings to nearly two hundred key persons in media and communications. The mailings were not for the purpose of publicity at this stage but rather for media personnel to build up a useful research file on Libertarianism so that they will have accurate information available and so that they can become more fluent in their knowledge of Libertarianism. Also, reaction to date indicates that if we qualify for the ballot we can expect to fulfill the goals of stage two.

By the time you read this you should have seen considerable publicity in Libertarian circles concerning the campaign. Materials were included with a mailing by the National LP and by the the A is A directory. There will be a full page ad in Reason magazine and many magazines and newsletters have commented on how important Fran's campaign is.

Finally, we want to thank you for your generosity in supporting Fran's campaign. Without your help stage one may not have gotten off the ground. Stage two could not have been a possibility. At this time we would like you to ask your Libertarian friends and organizations to pitch in. We need their help also if we are to succeed. Stage one is still not a reality and could flounder without sufficient support. We have managed to stretch the funds to do great things but we are limited. You have done your share. We need the others now.

One last note: The Youngstein campaign is now being financed through YOUNGSTEIN FOR MAYOR. All contributions to the victory fund not earmarked for other purposes will be turned over to YfM. The address is still care of Free Libertarian Party, Checks can now be made out to Youngstein for Mayor.