

Libertarian Party of Colorado
Board Meeting Minutes
December 14th, 2015

The meeting was called to order at 7:09pm

Attendees: Clayton Casciato, Wayne Harlos, Caryn Harlos, Lily Williams, Nathan Grabau, Michael Stapleton, Stephanie Davis, Clint Jones, Jack Woehr, Frank Atwood, John Flovin, Dave Hamilton, Alan Hayman, Mike Spalding and Richard Longstreth (via conference call).

Minutes were approved without discussion.
The Agenda was approved without discussion.

Public Comment

Wayne Harlos - They've started the Douglas County Development group. Harlos asked for \$160 to pay for a mailing to all the Libertarians in Douglas County. Davis suggested that donations be requested at the volunteer event.

Frank Atwood - Natalie Menten of the RTD board encouraged Libertarians to run for open positions. Williams asked if Republican Casper could visit the next meeting.

Dave Hamilton - He's from Canada and provided our meeting space at one of his Chiropractic offices. He pointed out that it would be more effective to use FaceBook instead of mailings. He suggested we put together a short video for FaceBook and YouTube advertising. He is considering running for office.

Director's Reports

Chair - Lily Williams - She asked Joe Johnson if he would be able to do the full slate with only \$2,000. Johnson had several questions that he requires answers to before committing. Williams was on the Utah Liberty Mom's radio show. She was on the "What Liberty can do for You" show. And she was on a third show via a call in. Williams has talked to potential candidates. Williams will be speaking at CU Boulder.

Vice Chair - Jay North - absent. Caryn Harlos reported that Jay has worked a lot on Nation Builder and he is looking for volunteers to maintain pages. Several folks suggested that Jay host a training meeting. Williams asked that we find a date.

Treasurer - John Flovin - John felt the Douglas County Development group was well run. He also attended the Fort Collins Development group. Flovin has been developing various analytics. He produced a spreadsheet of the entire year's finances. November's contributions were high because of a booth purchase. He's concerned that contributions will drop off after next year's convention. Woehr thanked John for his excellent work.

Fundraising - Clint Jones - He pointed out that the big envelope campaign raised \$300. He will be mailing welcome letters to the 880 new Libertarians. One volunteer will help with mailings and Frank Atwood will make phone calls. Jones anticipates 3300 new Libertarians for 2015. He provided the new bumper stickers to board members.

Regions - Richard Longstreth - He has been transitioning from Amy. Richard has found that the county groups are mostly inactive. Many of the contacts are not Libertarian - one wants the government to check all mosques for weapons. We have 4 active affiliates. He asked that all board members attend affiliate group meetings. Larimar is hamstrung by conflicts.

Campaigns - Jack Woehr - 17 people have expressed interest in becoming candidates. He is looking to use Nation Builder. Woehr sent a comment to the Secretary of State protesting the requirement that only major parties work as Election Judges. Williams asked that we call all candidates that have run in the past. Stapleton is interested in running for House District 47.

Outreach - Stephanie Davis - Attended the Douglas County Development group. Davis asked that we focus on the Larimar group. They are active and growing fast. Christan will also run for office. Arapahappy hour is in danger of dissolving. She solicited Matt Kahl as a speaker at the convention. She learned a lot about Nation Builder from Jay. Davis is expecting a large turnout at the volunteer meeting.

Membership - Alan Hayman - He proposed that in lieu of a newsletter he would send a solicitation for the volunteer meeting.

Communications - Nathan Grabau - He's going to move YMLP to Nation Builder. The like cost on Facebook is up to 72 cents each. Dave Hamilton suggested alternating between trickling and large blast advertising. Richard asked about Google Adwords. Grabau explained the demographics he is targeting.

Records - Mike Spalding - Spalding asked for renewal of the PO Box. The motion passed.

Legislative - Michael Stapleton - He is still reading the latest common core federal legislation. It includes funding for universal pre-K education. There were no protections for student privacy. Schools will be able to bill Medicaid for health clinic actions. Stapleton is interested to see how the legislature handles these changes. A new state education director has been selected.

Committees

Social Media - Caryn Harlos - Facebook has been growing rapidly. We are now number 6 in the nation. Harlos has been pitching our local activities to national. Jones asked if the graphic designer in Larimar could help with the redesign of the masthead. Caryn asked if we could get someone to run a Twitter account.

State Convention - Alan Haymen - Will Arnet is looking into casino and band providers. They are still looking for speakers. Atwood volunteered to do an Alternative Voting section and

Woehr volunteered to run a candidate orientation session. Amy decided that business should be in the afternoon on both days. Hayman proposed incentives for those coming from over 100 miles away. Flovin offered a photographer.

Technology - Clayton Casciato - He offered to bring a bluetooth speaker to improve conference call quality. Clayton set up our conference calling account.

Old Business

Platform Committee - They've had their first meeting.

Bylaws and Constitution Committee - hasn't started.

Meeting Space - David said we could use this location again next month. The Aurora location may be available in the future.

Joe Johnson Proposal - Woehr proposed we delay action until after the volunteer meeting.

New Business

Nation Builder - Williams suggested we have Jay run a training meeting.

Legislative - Williams asked that we find initiatives and bills that we can support in coalition with other groups. Stapleton pointed out that the legislature is already meeting to plan next year's bills. He said he would keep us apprised of important bills.

Caryn asked that the legislative items be featured in our social media. Jones reminded us that Principles of Liberty has an alert program in place. Woehr asked if Stapleton would write instructions for supporting and stopping bills. Harlos proposed we issue weekly updates. Hayman asked that we provide a list of our opinions on each bill.

Affiliates - Larimar will proceed with the new leadership and form a Development Group. Douglas County's mailing will be targeted to active leads. Grabau moved to allocate \$160 to send a mailing. Dave said first send a postcard one week before the mailing. He's read studies that say this can double donations. The motion passed.

The meeting was adjourned at 8:49pm.

Work Session

Lily Williams announced that she is running for US Senate and thus she will be resigning her position as Chair of the Libertarian Party of Colorado. Davis proposed that Nathan Grabau become the Chair and that Caryn Harlos replace him as Communications Director. It was decided that this would be voted on at the next meeting.