

Libertarian National Committee - Membership Report

"Donor" Totals - Feb-09

18 Month Comparison

	Sep-07	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09
Active w-MEM	13492	13149	13309	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004
Active w/out MEM	794	769	771	924	941	1011	1032	1025	1057	1087	1102	1082	1082	1092	1089	991	968	888
Total	14286	13918	14080	15105	15112	14919	14841	14604	14877	15208	15683	16052	16460	17191	17168	16349	16146	15892
Percent Change	-0.61%	-2.58%	1.16%	7.28%	0.05%	-1.28%	-0.52%	-1.60%	1.87%	2.22%	3.12%	2.35%	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%

Lapsed MEM	743	1367	812	718	724	1028	1111	959	1137	1052	759	786	613	1022	881	1285	1031	997
Lapes w/out MEM	35	60	24	13	27	59	79	76	94	29	55	42	18	48	31	133	67	119
Lapsed Total	778	1427	836	731	751	1087	1190	1035	1231	1081	814	828	631	1070	912	1418	1098	1116
Percent Change	21.75%	83.42%	-41.42%	-12.56%	2.74%	44.74%	9.48%	-13.03%	18.94%	-12.19%	-24.70%	1.72%	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%

New Donors w-MEM	230	285	165	319	228	287	208	291	955	591	521	588	615	970	613	152	224	307
New w/out MEM	0	0	1	83	33	107	36	35	75	15	16	13	4	5	7	3	4	1
New Total	230	285	166	402	261	394	244	326	1030	606	537	601	619	975	620	155	228	308
Percent Change	-5.74%	23.91%	-41.75%	142.17%	-35.07%	50.96%	-38.07%	33.61%	215.95%	-41.17%	-11.39%	11.92%	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%

Renewed w-MEM	454	739	807	1271	486	478	804	438	423	762	698	587	406	773	248	412	627	516
Renewed w/out MEM	7	35	25	83	11	22	64	34	51	44	54	9	14	53	21	32	40	38
Total Renewals	461	774	832	1354	497	500	868	472	474	806	752	596	420	826	269	444	667	554
Percent Change	-22.13%	67.90%	7.49%	62.74%	-63.29%	0.60%	73.60%	-45.62%	0.42%	70.04%	-6.70%	-20.74%	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%

Active MEM	13492	13149	13309	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004
Zero Dues MEM	93410	94021	94018	93567	93824	94355	94640	95183	95510	95783	95899	96023	96161	96481	96841	97666	98069	98615
Total "MEM"	106902	107170	107327	107748	107995	108263	108449	108762	109330	109904	110480	110993	111539	112580	112920	113024	113247	113619
Percent Change	0.21%	0.25%	0.15%	0.39%	0.23%	0.25%	0.17%	0.29%	0.52%	0.53%	0.52%	0.46%	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%

Total "LIFETIME"	1908	1918	1921	1930	1930	1933	1936	1937	1941	1947	1952	1955	1974	1985	1990	1993	1995	1997
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Last Year vs. This Year

	Feb-08	Feb-09	Change	18 Mo Ave
Active w-MEM	13908	15004	7.88%	14455
Active w/out MEM	1011	888	-12.17%	984
Total Active	14919	15892	6.52%	15438.389

Lapsed	1087	1116	2.67%	1002
New Donors	394	308	-21.83%	444
Renewals	500	554	10.80%	643

Active Donors w-MEM =	15004
Lapsed & Zero Dues MEM =	98615
Total "MEM" w-Signed Certificate =	113619

Member Signed Certificate = "MEM"

New Members Feb 09			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	2	\$ 50.00	\$ 25.00
Dir Mail Porspe cting	51	\$ 1,710.00	\$ 33.53
Web New Members	255	\$ 10,050.00	\$ 39.41
Total	308	\$ 11,810.00	\$ 38.34

Renewals Feb 09			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	74	\$ 3,210.06	\$ 43.38
Dir Mail Renewals	359	\$ 16,540.00	\$ 46.07
Tele-Renewal	0	\$ -	\$ -
Web Renewals	104	\$ 4,710.00	\$ 45.29
Renewals via Pledge Extention	17	n/a	n/a
Total	554	\$ 24,460.06	\$ 44.15

Feb-09 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	616	552	64	3	67
AL	1379	1138	241	24	265
AR	710	609	101	4	105
AZ	2695	2381	314	25	339
CA	17949	16005	1944	114	2058
CO	3088	2627	461	32	493
CT	1284	1085	199	13	212
DC	305	268	37	4	41
DE	336	289	47	6	53
FL	6622	5652	970	57	1027
GA	5323	4724	599	31	630
HI	455	389	66	3	69
IA	833	715	118	5	123
ID	636	563	73	4	77
IL	3820	3240	580	33	613
IN	2543	2181	362	25	387
KS	1038	887	151	6	157
KY	903	775	128	7	135
LA	814	688	126	5	131
MA	2601	2296	305	22	327
MD	2038	1757	281	19	300
ME	701	630	71	3	74
MI	4639	4113	526	34	560
MN	1747	1491	256	13	269
MO	1928	1643	285	14	299
MS	483	422	61	6	67

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	423	369	54	8	62
NC	2720	2322	398	7	405
ND	139	115	24	0	24
NE	497	411	86	1	87
NH	1216	1065	151	6	157
NJ	2645	2304	341	24	365
NM	972	846	126	4	130
NV	1499	1306	193	10	203
NY	4049	3407	642	50	692
OH	3936	3259	677	43	720
OK	818	705	113	8	121
OR	1954	1759	195	18	213
PA	5080	4492	588	33	621
RI	235	198	37	1	38
SC	1344	1170	174	11	185
SD	191	160	31	0	31
TN	1979	1650	329	13	342
TX	6976	6031	945	51	996
UT	947	849	98	6	104
VA	3551	2951	600	32	632
VT	358	327	31	7	38
WA	3765	3369	396	17	413
WI	1583	1333	250	13	263
WV	512	455	57	3	60
WY	270	232	38	0	38
OTHER	474	410	64	10	74

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	113619	98615	15004	888	15892

<u>STATE RANKINGS - TOP 15</u>				
<u>STATE</u>	<u>TL MEM</u>	<u>ACT MEM</u>	<u>ACT SUB</u>	<u>TL ACT</u>
CA	17949	1944	114	2058
FL	6622	970	57	1027
TX	6976	945	51	996
OH	3936	677	43	720
NY	4049	642	50	692
VA	3551	600	32	632
GA	5323	599	31	630
PA	5080	588	33	621
IL	3820	580	33	613
MI	4639	526	34	560
CO	3088	461	32	493
NC	2720	398	7	405
WA	3765	396	17	413
IN	2543	362	25	387
NJ	2645	341	24	365

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

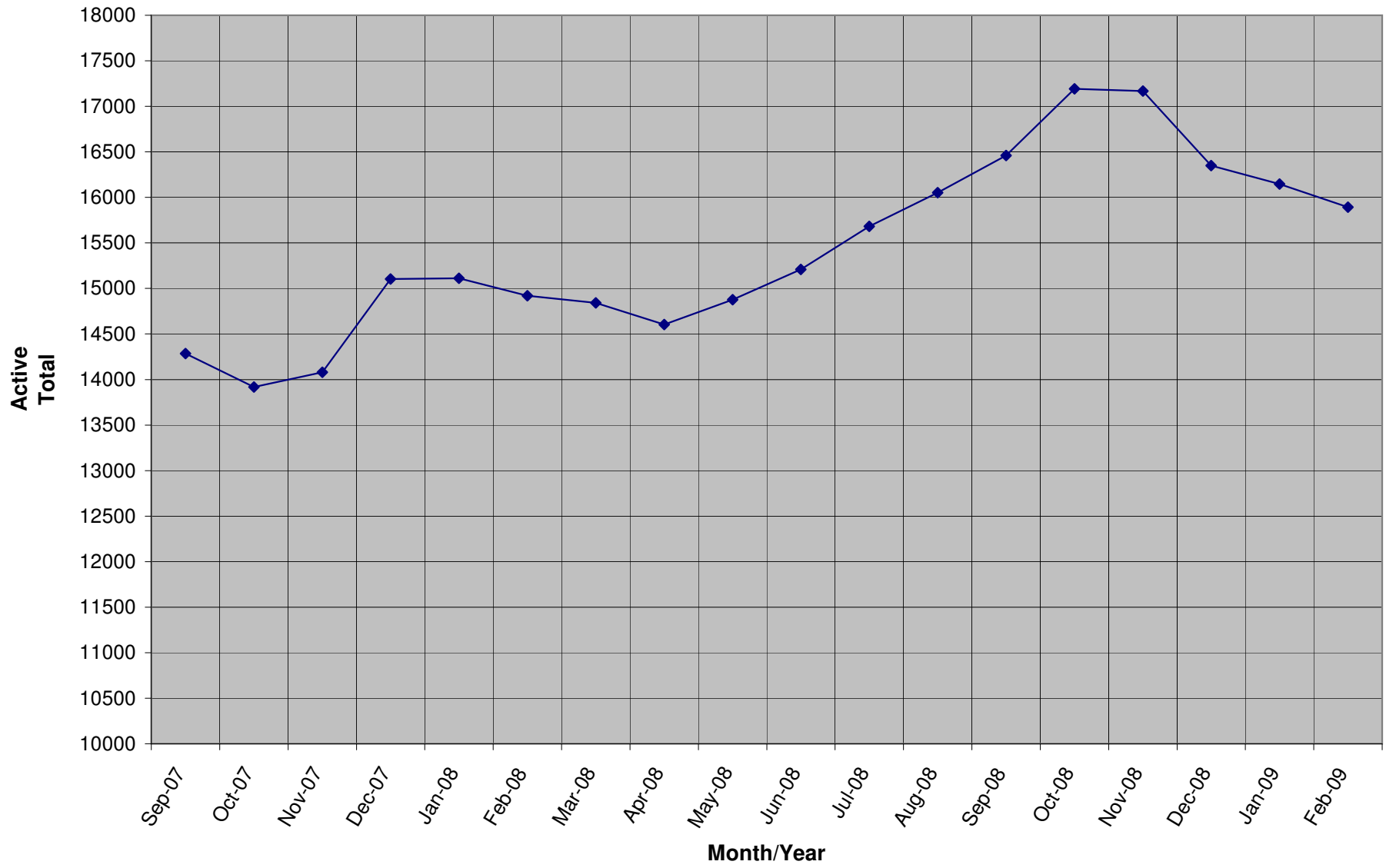
NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate (By Law Definition of "Sustaining Member" and number used for delegate count)

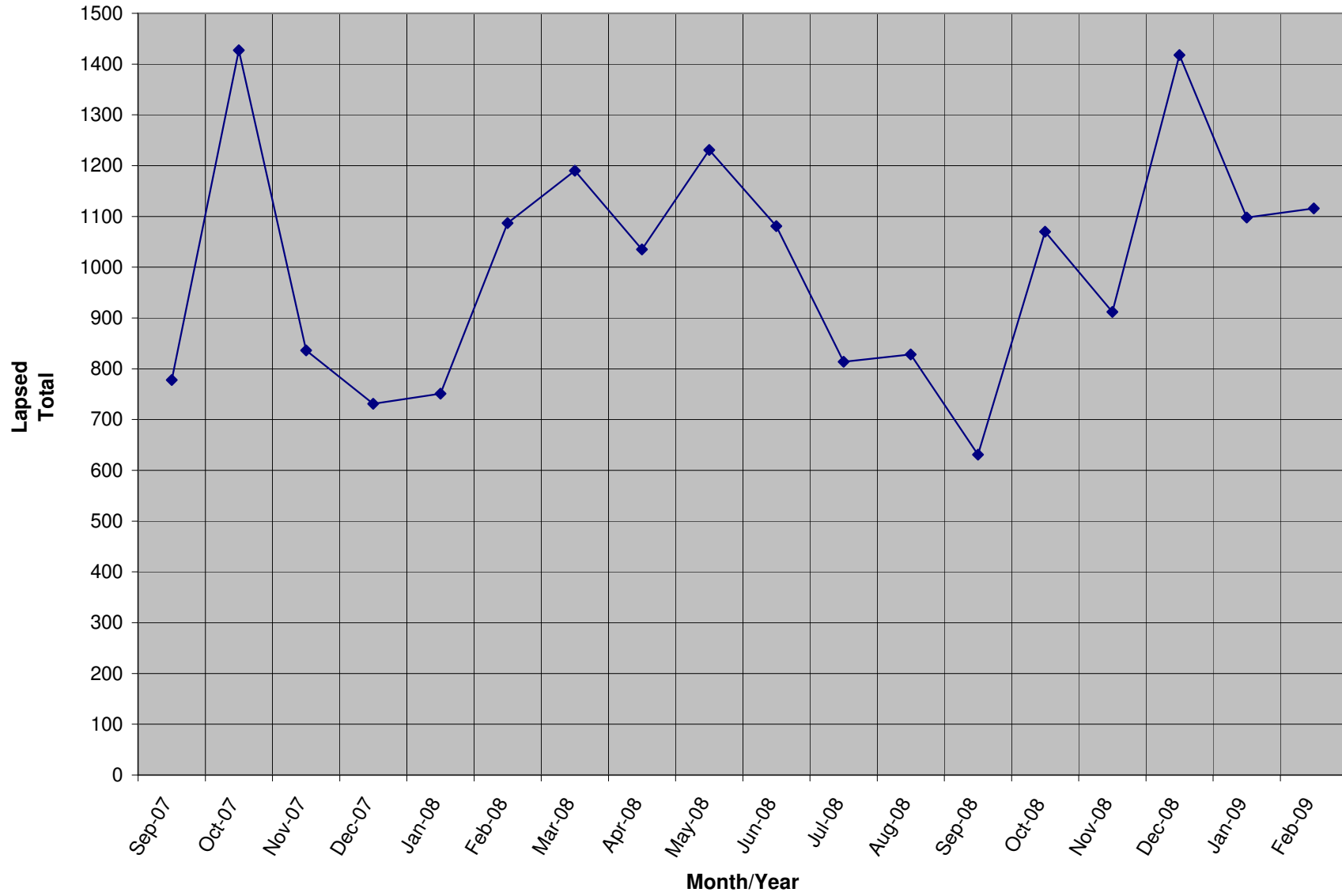
ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

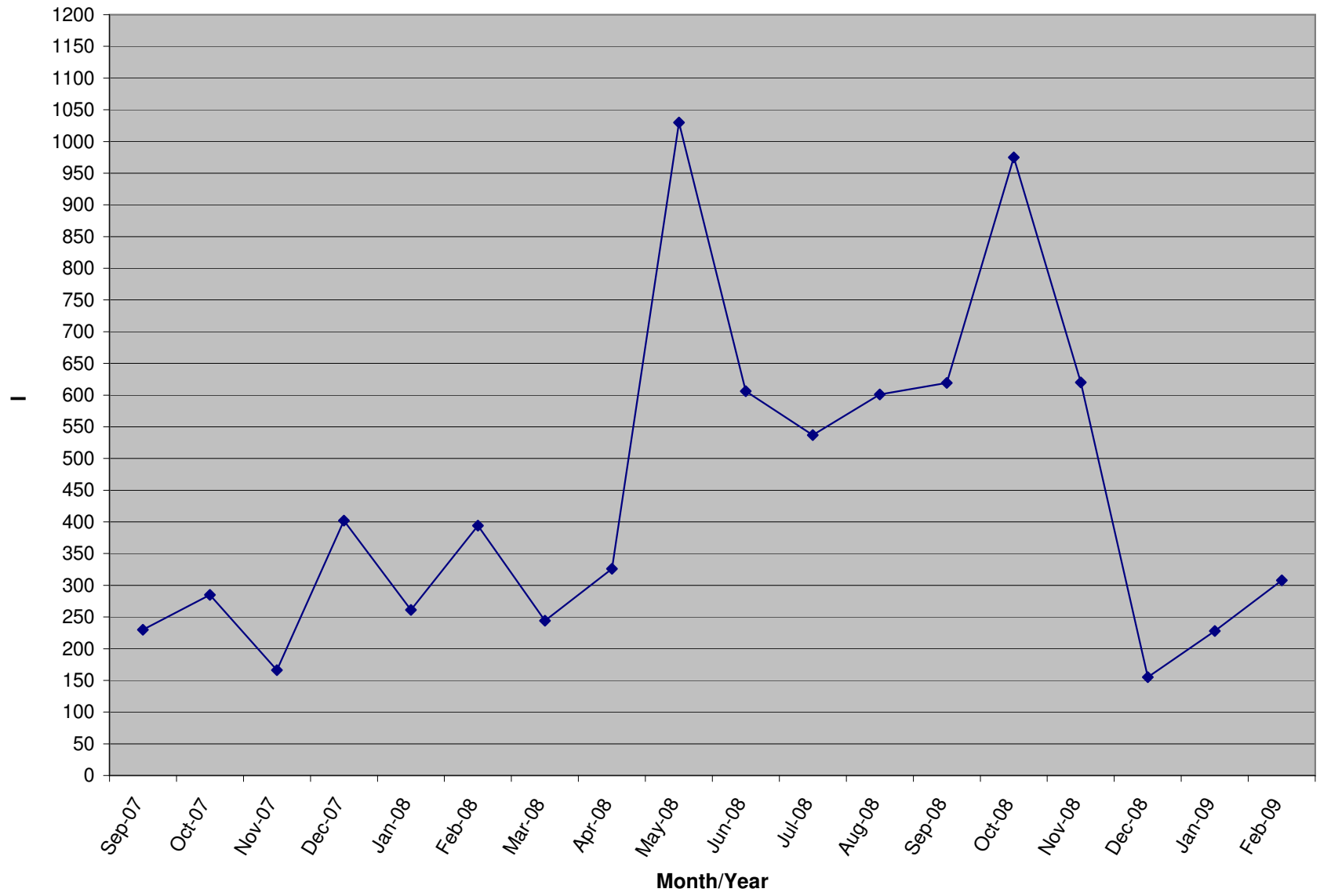
Active Donors



Lapsed Donors



New Donors



Renew Donors

