

Libertarian National Committee - Membership Report

"Donor" Totals - Aug-15

4 Year & 12 Month Comparison

	Dec-11	Dec-12	Dec-13	Dec-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15
Active w-MEM	13468	13749	13670	12053	14134	13734	13442	12947	12053	11902	11988	11845	11837	11663	11640	11649	11708
Active w/out MEM	859	1194	967	747	1018	990	944	930	747	662	672	652	651	560	546	536	527
Total Active Donors	14327	14943	14637	12800	15152	14724	14386	13877	12800	12564	12660	12497	12488	12223	12186	12185	12235
Percent Change	-4.92%	4.30%	-2.05%	-12.55%	-0.86%	-2.82%	-2.30%	-3.54%	-7.76%	-1.84%	0.76%	-1.29%	-0.07%	-2.12%	-0.30%	-0.01%	0.41%
Lapsed/Drop MEM	1379	1381	1245	1733	637	945	1385	1235	1733	863	619	972	671	718	484	595	555
Lapse w/out MEM	74	76	82	203	31	75	98	52	203	138	32	53	25	101	33	27	30
Lapsed/Drop Total	1453	1457	1327	1936	668	1020	1483	1287	1936	1001	651	1025	696	819	517	622	585
Percent Change	65.49%	0.28%	-8.92%	45.89%	5.20%	52.69%	45.39%	-13.22%	50.43%	-48.30%	-34.97%	57.45%	-32.10%	17.67%	-36.87%	20.31%	-5.95%
New Donors w-MEM	256	240	267	110	153	94	235	208	110	126	111	141	104	70	110	107	137
New w/out MEM	26	38	168	6	18	17	10	2	6	8	11	5	2	4	3	5	10
New Total	282	278	435	116	171	111	245	210	116	134	122	146	106	74	113	112	147
Percent Change	80.77%	-1.42%	56.47%	-73.33%	11.76%	-35.09%	120.72%	-14.29%	-44.76%	15.52%	-8.96%	19.67%	-27.40%	-30.19%	52.70%	-0.88%	31.25%
Renewed w-MEM	900	708	966	729	358	451	858	532	729	586	594	688	559	474	351	497	477
Renewed w/out MEM	61	57	55	14	8	30	42	36	14	45	31	28	22	6	16	12	11
Total Renewals	961	765	1021	743	366	481	900	568	743	631	625	716	581	480	367	509	488
Percent Change	-3.13%	-20.40%	33.46%	-27.23%	-24.22%	31.42%	87.11%	-36.89%	30.81%	-15.07%	-0.95%	14.56%	-18.85%	-17.38%	-23.54%	38.69%	-4.13%
Total "MEM"	121850	126900	130507	133400	132622	132736	133118	133314	133400	133568	133983	134147	134278	134338	134470	134618	134779
Percent Change	1.77%	4.14%	2.84%	2.22%	0.11%	0.09%	0.29%	0.15%	0.06%	0.13%	0.31%	0.12%	0.10%	0.04%	0.10%	0.11%	0.12%
Total "LIFETIME"	2142	2208	2295	2446	2443	2445	2445	2445	2446	2447	2447	2451	2455	2455	2455	2455	2456
Total "BSM"	13589	13824	13869	12526	13963	13533	13437	12778	12526	12294	12260	12122	12040	11722	11723	11625	11612

Last Year vs. This Year

	Aug-14	Aug-15	Change	12 Mo Ave		
Active w-MEM	14134	11708	-17.16%	12201	<u>Active Donors w-MEM =</u>	11708
Active w/out MEM	1018	527	-48.23%	701	<u>Lapsed & Zero Dues MEM =</u>	123071
Total Active Donors	15152	12235	-19.25%	12902	<u>Total "MEM" w-Signed Certificate =</u>	134779
Lapsed/Dropped	668	585	-12.43%	970	<u>Member Signed Certificate =</u>	"MEM"
New Donors	171	147	-14.04%	136	<u>Total "BSM" =</u>	11612
Renewals	366	488	33.33%	591	<u>Bylaws Defined Sustaining Member =</u>	"BSM"

Aug-15 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	668	58	1	59	58
AL	1732	156	3	159	155
AR	897	82	4	86	82
AZ	3179	286	13	299	282
CA	19333	1555	77	1632	1564
CO	3699	376	14	390	375
CT	1480	140	9	149	135
DC	371	26	2	28	26
DE	383	32	2	34	31
FL	7976	678	39	717	676
GA	5899	339	11	350	335
HI	528	57	2	59	57
IA	1023	115	3	118	115
ID	760	55	1	56	57
IL	4482	399	24	423	396
IN	3183	344	13	357	340
KS	1229	131	2	133	131
KY	1181	111	4	115	108
LA	1085	120	4	124	120
MA	2822	192	10	202	190
MD	2449	245	13	258	240
ME	804	56	2	58	57
MI	5180	380	9	389	374
MN	2025	156	8	164	148
MO	2356	221	13	234	221
MS	711	83	2	85	82

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	511	46	2	48	45
NC	3354	300	10	310	295
ND	223	36	1	37	35
NE	658	70	2	72	66
NH	1354	120	7	127	119
NJ	3076	267	14	281	264
NM	1119	96	10	106	95
NV	1912	162	6	168	160
NY	4985	510	28	538	517
OH	5202	530	16	546	518
OK	1031	85	5	90	83
OR	2203	150	12	162	147
PA	5905	461	24	485	462
RI	313	27	2	29	26
SC	1725	146	5	151	149
SD	256	31	1	32	31
TN	2387	198	2	200	196
TX	9030	829	41	870	818
UT	1149	82	5	87	78
VA	4705	511	16	527	500
VT	395	24	1	25	24
WA	4333	324	2	326	321
WI	1942	178	15	193	177
WV	607	46	7	53	47
WY	313	22	1	23	23
XX	656	64	7	71	61

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	134779	11708	527	12235	11612

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

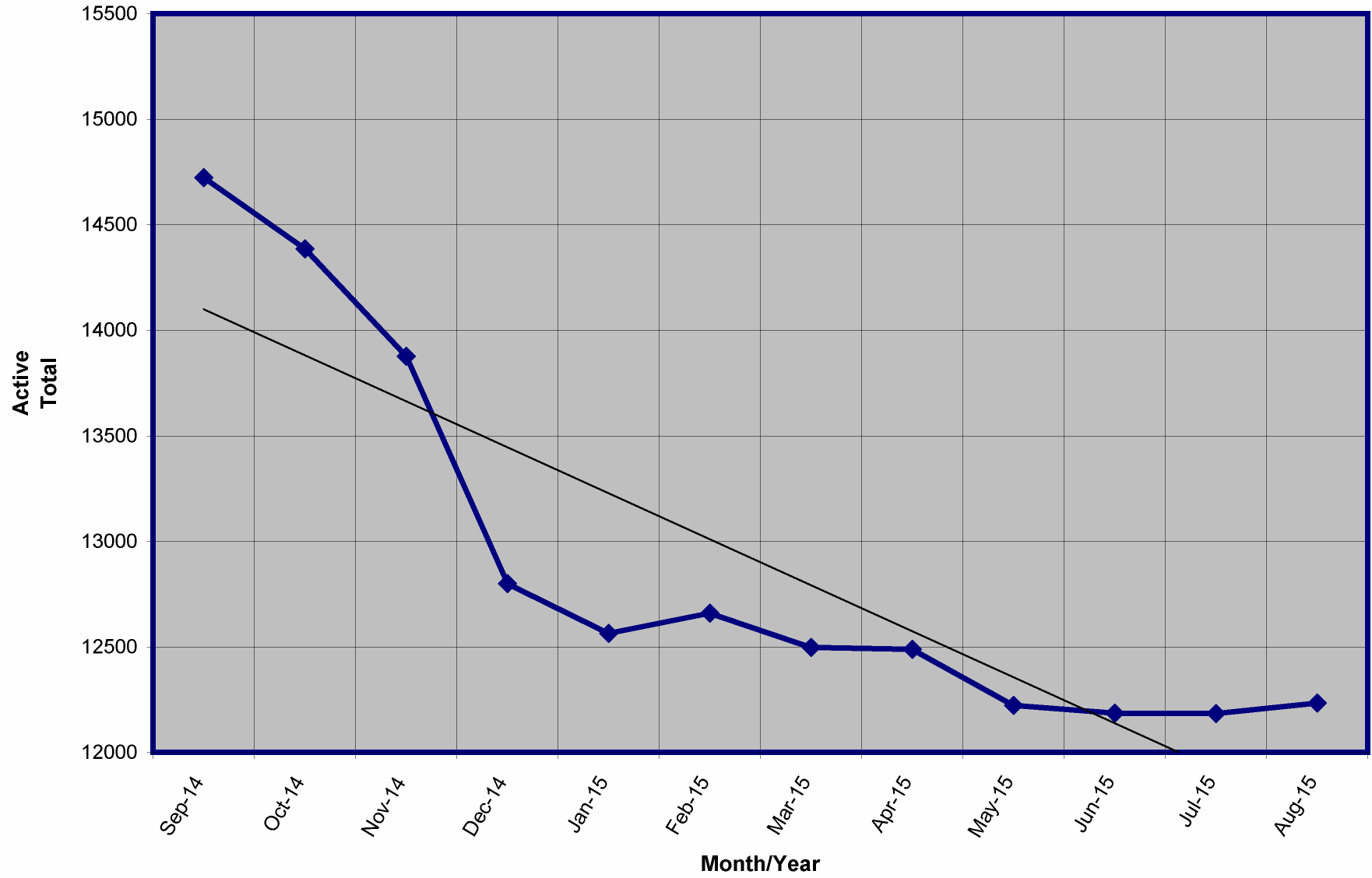
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

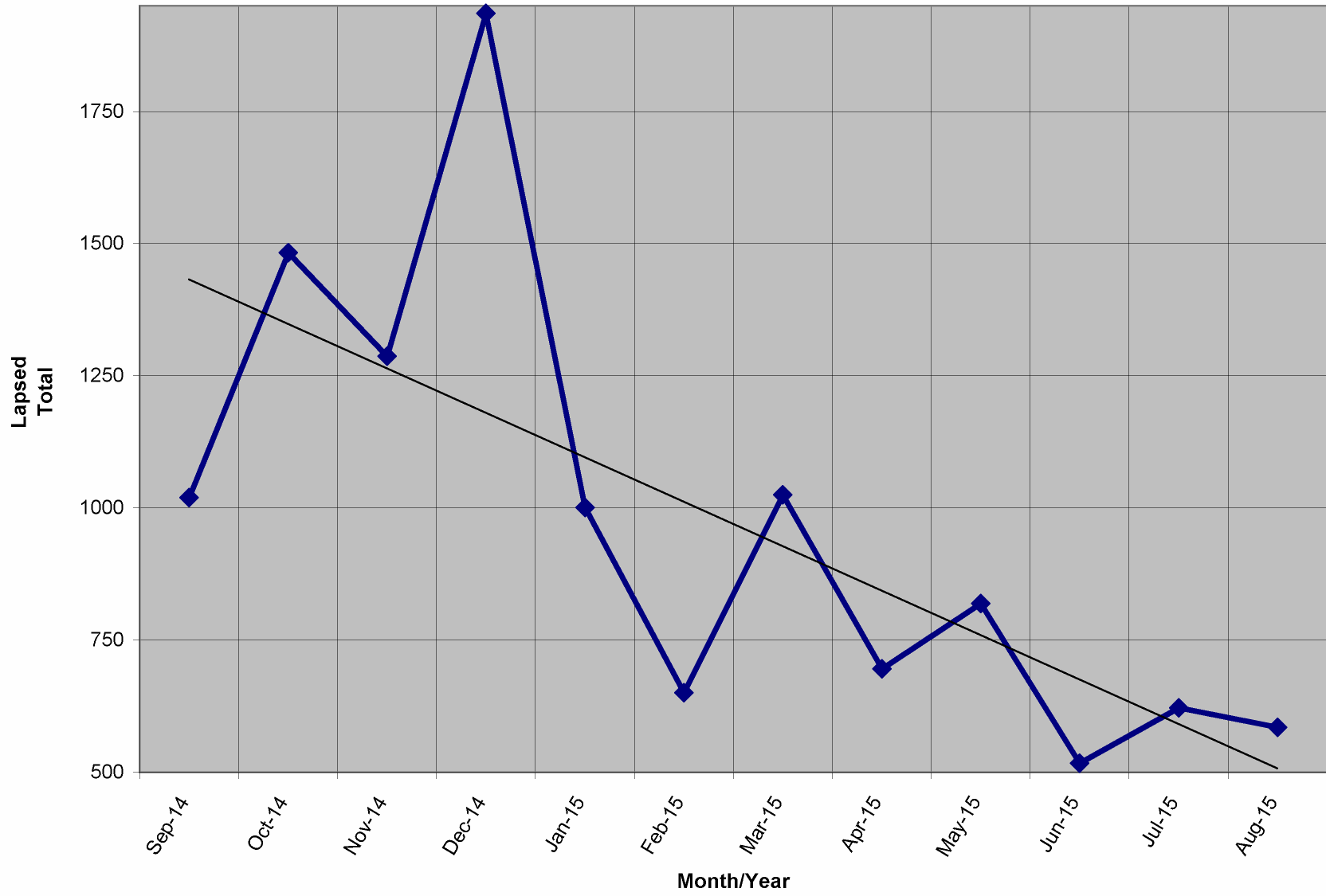
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1564	1	CT	135	27
TX	818	2	KS	131	28
FL	676	3	LA	120	29
OH	518	4	NH	119	30
NY	517	5	IA	115	31
VA	500	6	KY	108	32
PA	462	7	NM	95	33
IL	396	8	OK	83	34
CO	375	9	AR	82	35
MI	374	10	MS	82	36
IN	340	11	UT	78	37
GA	335	12	NE	66	38
WA	321	13	AK	58	39
NC	295	14	HI	57	40
AZ	282	15	ID	57	41
NJ	264	16	ME	57	42
MD	240	17	WV	47	43
MO	221	18	MT	45	44
TN	196	19	ND	35	45
MA	190	20	DE	31	46
WI	177	21	SD	31	47
NV	160	22	DC	26	48
AL	155	23	RI	26	49
SC	149	24	VT	24	50
MN	148	25	WY	23	51
OR	147	26	XX	61	52

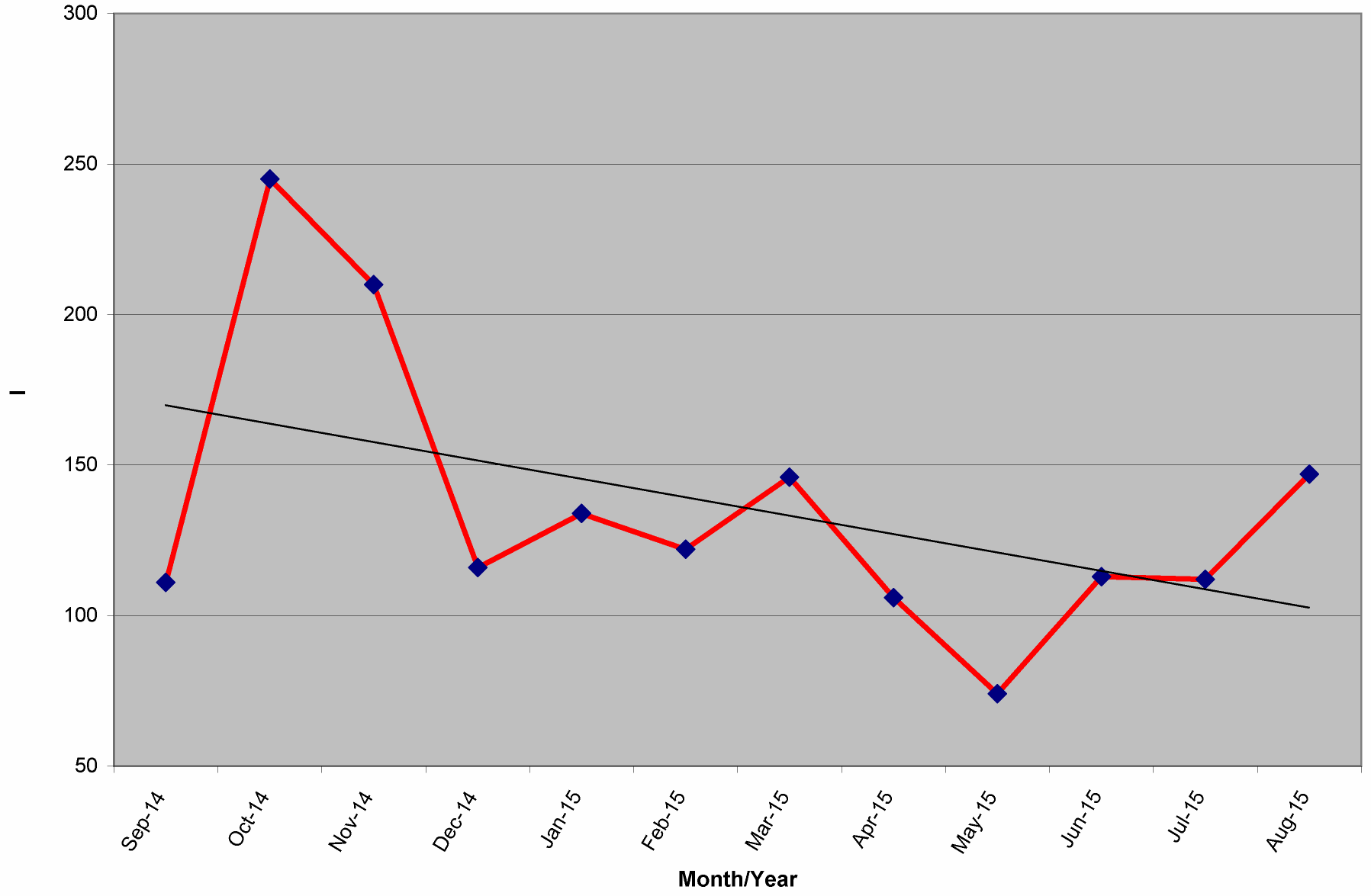
Active Donors - Past 12 Months



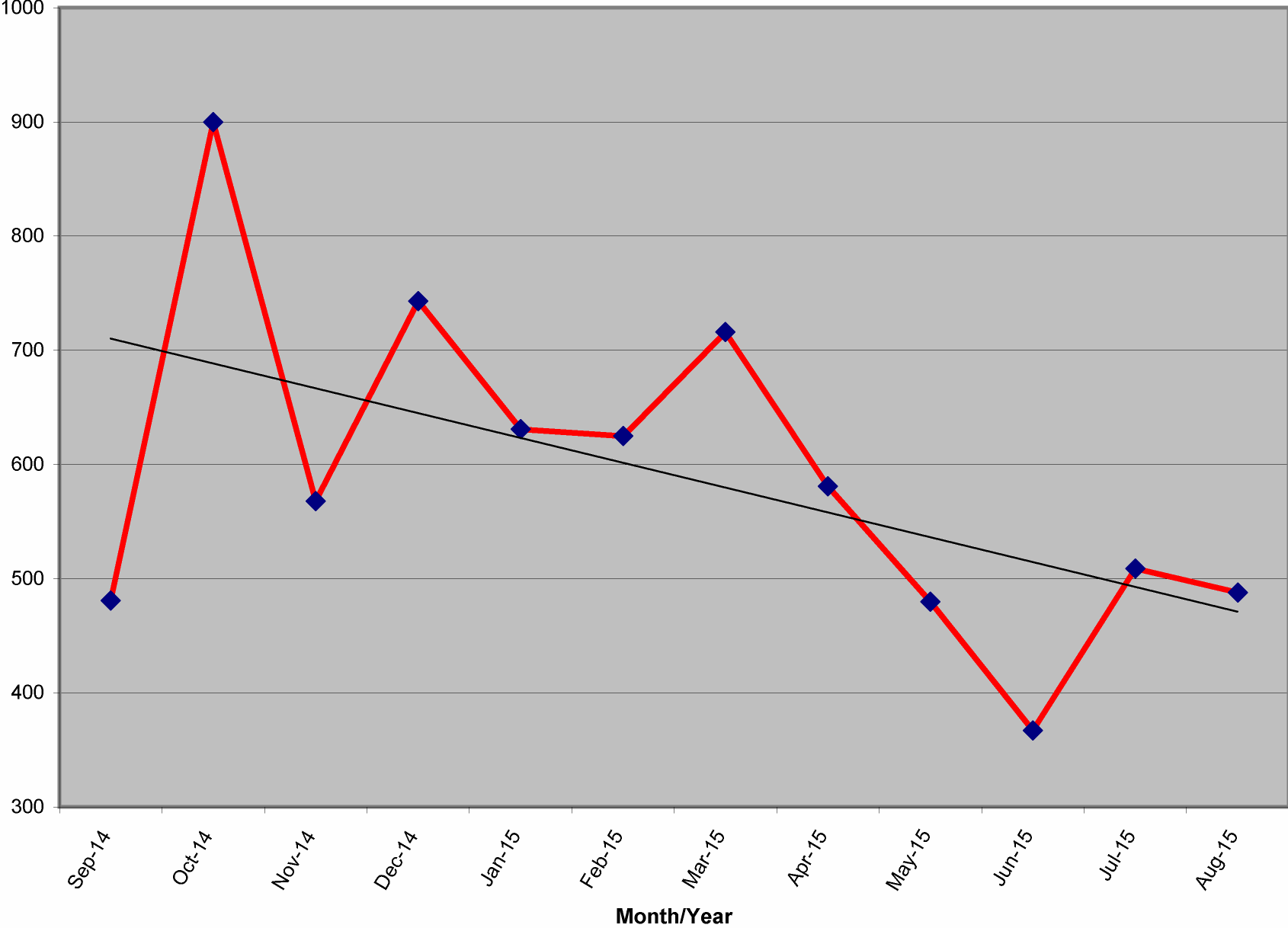
Lapsed - Dropped - Donors - Past 12 Months



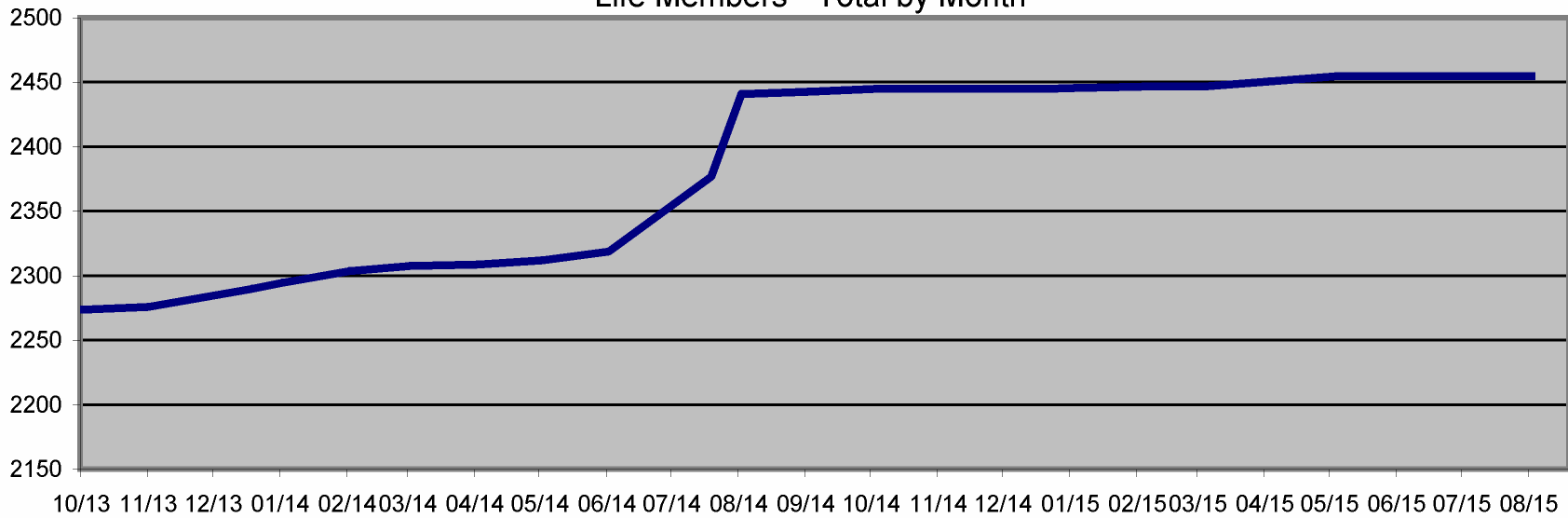
New Donors Past 12 Months



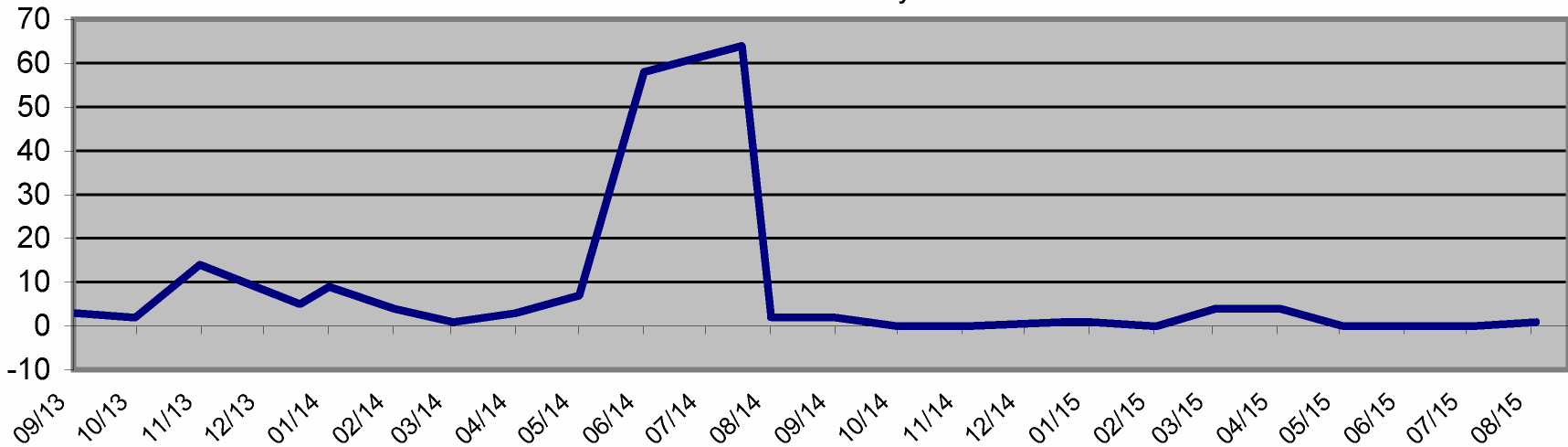
Renew Donors - Past 12 Months



Life Members - Total by Month



Life Members Increase by Month



Ave # of Life Members Increase Per Month Last 24 Months = 2.9 / Since Aug-14 = 1.2 Per Month *

* Doesn't include June/July-14 due to Life Member push prior to increase from \$1000 to \$1500 for a Life Membership

Note for 12 months prior to June/July-14 Ave # Increase = 4.58 Per Month