

Libertarian National Committee - Membership Report

"Donor" Totals - Jun-11

4 Year & 12 Month Comparison

	Dec-06	Dec-07	Dec-08	Dec-09	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11
Active w-MEM	11014	14181	15358	14076	14486	14524	14403	14408	14250	13858	14077	13872	13807	13675	13509	13549	13295
Active w/out MEM	778	924	991	587	872	834	876	912	934	940	991	974	813	802	794	791	759
Total	11792	15105	16349	14663	15358	15358	15279	15320	15184	14798	15068	14846	14620	14477	14303	14340	14054
Percent Change	-32.28%	28.10%	8.24%	-10.31%	1.30%	0.00%	-0.51%	0.27%	-0.89%	-2.54%	1.82%	-1.47%	-1.52%	-0.98%	-1.20%	0.26%	-1.99%
Lapsed/Drop MEM	928	718	1285	695	924	994	1160	1096	1200	1115	845	855	823	1030	1084	1041	984
Lapes w/out MEM	56	13	133	40	32	79	41	31	38	21	33	72	285	49	61	50	105
Lapsed/Drop Total	984	731	1418	735	956	1073	1201	1127	1238	1136	878	927	1108	1079	1145	1091	1089
Percent Change	-45.96%	-25.71%	93.98%	-48.17%	-17.30%	12.24%	11.93%	-6.16%	9.85%	-8.24%	-22.71%	5.58%	19.53%	-2.62%	6.12%	-4.72%	-0.18%
New Donors w-MEM	132	319	152	206	247	266	219	190	234	149	143	147	127	158	200	265	192
New w/out MEM	0	83	3	3	22	3	15	4	14	3	13	7	8	7	11	11	16
New Total	132	402	155	209	269	269	234	194	248	152	156	154	135	165	211	276	208
Percent Change	-25.84%	204.55%	-61.44%	34.84%	6.32%	0.00%	-13.01%	-17.09%	27.84%	-38.71%	2.63%	-1.28%	-12.34%	22.22%	27.88%	30.81%	-24.64%
Renewed w-MEM	614	1271	412	602	769	766	820	911	808	574	921	503	631	740	718	816	538
Renewed w/out MEM	10	83	32	49	115	38	68	63	46	24	71	48	116	31	42	36	57
Total Renewals	624	1354	444	651	884	804	888	974	854	598	992	551	747	771	760	852	595
Percent Change	-38.76%	116.99%	-67.21%	46.62%	6.25%	-9.05%	10.45%	9.68%	-12.32%	-29.98%	65.89%	-44.46%	35.57%	3.21%	-1.43%	12.11%	-30.16%
Total "MEM"	104732	107748	113024	117226	118669	118824	119001	119230	119419	119644	119731	119909	119853	120036	120198	120491	120663
Percent Change	n/a	2.88%	4.90%	3.72%	0.17%	0.13%	0.15%	0.19%	0.16%	0.19%	0.07%	0.15%	-0.05%	0.15%	0.13%	0.24%	0.14%
Total "LIFETIME"	1861	1930	1993	2035	2077	2077	2084	2085	2088	2087	2096	2097	2099	2107	2111	2113	2118
Total "BSM"	n/a	n/a	n/a	14096	14562	14667	14579	14543	14488	14072	14309	14305	13890	13705	13384	13525	13290

Last Year vs. This Year

	Jun-10	Jun-11	Change	12 Mo Ave
Active w-MEM	14486	13295	-8.22%	13936
Active w/out MEM	872	759	-12.96%	868
Total Active	15358	14054	-8.49%	14804
Lapsed/Dropped	956	1089	13.91%	1091
New Donors	269	208	-22.68%	200
Renewals	884	595	-32.69%	782

Active Donors w-MEM = 13295

Lapsed & Zero Dues MEM = 107368

Total "MEM" w-Signed Certificate = 120663

Member Signed Certificate = "MEM"

Total "BSM" = 13290

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members 06/11			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	0	\$ -	\$ -
Dir Mail Prospecting	73	\$ 2,805.00	\$ 38.42
Tele-New	3	\$ 100.00	\$ 33.33
Web New Members	119	\$ 3,620.00	\$ 30.42
* Manual Adjustments	13	n/a	n/a
Total	208	\$ 6,525.00	\$ 31.37
Renewals			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	6	\$ 281.00	\$ 46.83
Dir Mail Renewals	377	\$ 19,515.50	\$ 51.77
Tele-Renewal	24	\$ 898.00	\$ 37.42
Web Renewals	183	\$ 9,034.00	\$ 49.37
* Manual Adjustments	5	n/a	n/a
Total	595	\$ 29,728.50	\$ 50.39

* Includes Renewals via Pledge Extension & New Pledges

Jun-11 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	626	55	2	57	54
AL	1521	193	7	200	190
AR	773	84	3	87	84
AZ	2860	303	25	328	304
CA	18340	1800	102	1902	1815
CO	3299	412	19	431	406
CT	1355	169	13	182	169
DC	329	36	3	39	36
DE	352	46	3	49	46
FL	7065	765	51	816	766
GA	5523	448	18	466	446
HI	489	59	2	61	57
IA	901	127	7	134	127
ID	671	67	2	69	67
IL	4087	530	27	557	523
IN	2694	305	18	323	304
KS	1094	160	3	163	159
KY	984	96	7	103	97
LA	918	127	7	134	130
MA	2676	249	16	265	244
MD	2134	265	23	288	266
ME	745	71	2	73	70
MI	4805	487	23	510	483
MN	1865	218	11	229	221
MO	2065	234	17	251	235
MS	550	68	7	75	69

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	450	41	3	44	40
NC	2934	328	13	341	326
ND	154	26	1	27	27
NE	583	80	3	83	82
NH	1255	139	7	146	140
NJ	2778	328	24	352	326
NM	1004	109	4	113	108
NV	1612	199	11	210	197
NY	4420	603	52	655	610
OH	4511	612	31	643	605
OK	907	90	5	95	93
OR	2017	170	15	185	174
PA	5310	509	31	540	510
RI	268	37	1	38	38
SC	1457	173	3	176	173
SD	209	31	1	32	30
TN	2117	238	6	244	239
TX	7627	854	53	907	853
UT	1008	77	4	81	79
VA	3904	499	20	519	500
VT	369	33	4	37	33
WA	3959	372	22	394	368
WI	1713	218	14	232	214
WV	542	59	3	62	58
WY	283	32	1	33	34
OTHER	551	64	9	73	65

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	120663	13295	759	14054	13290

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

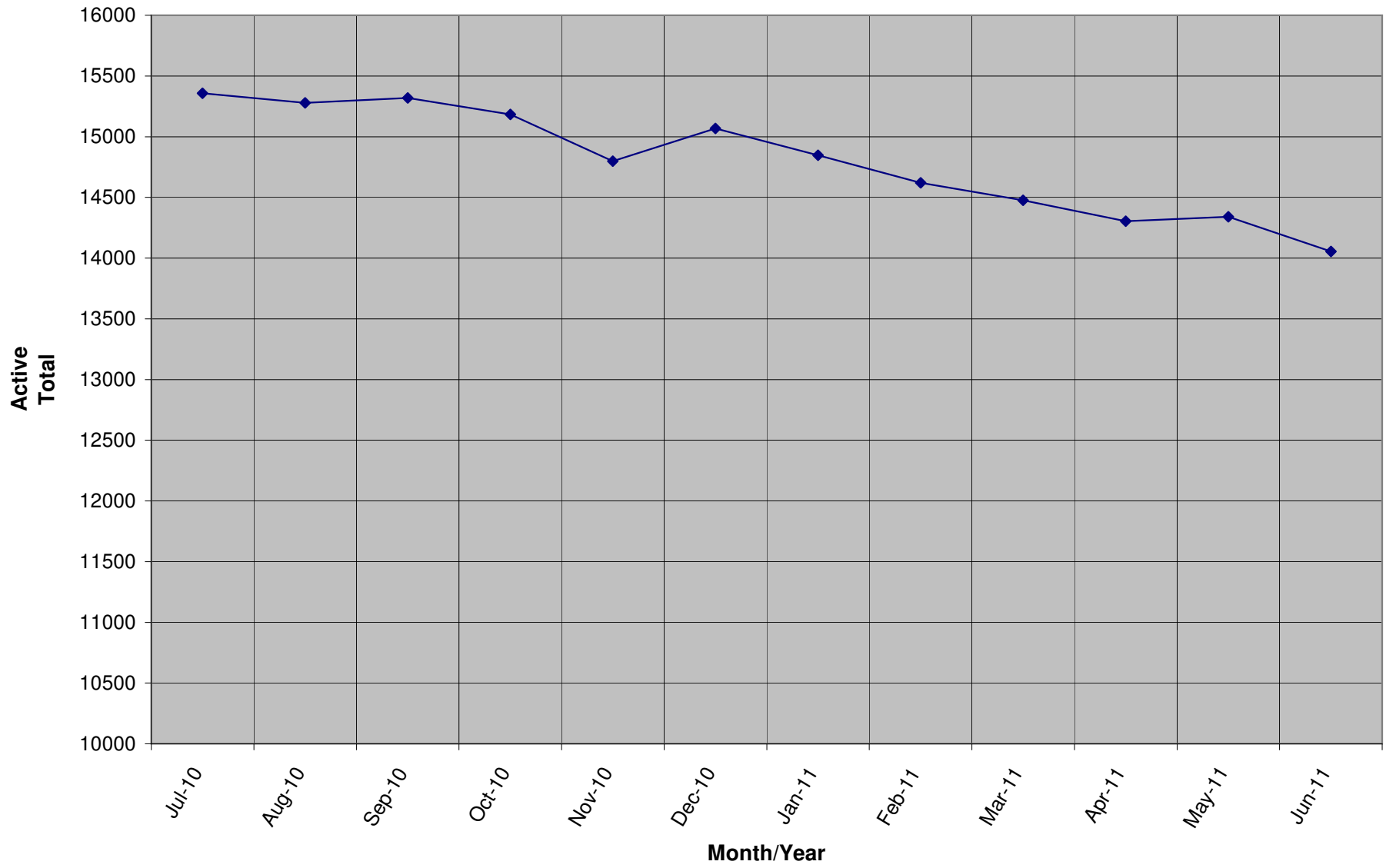
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

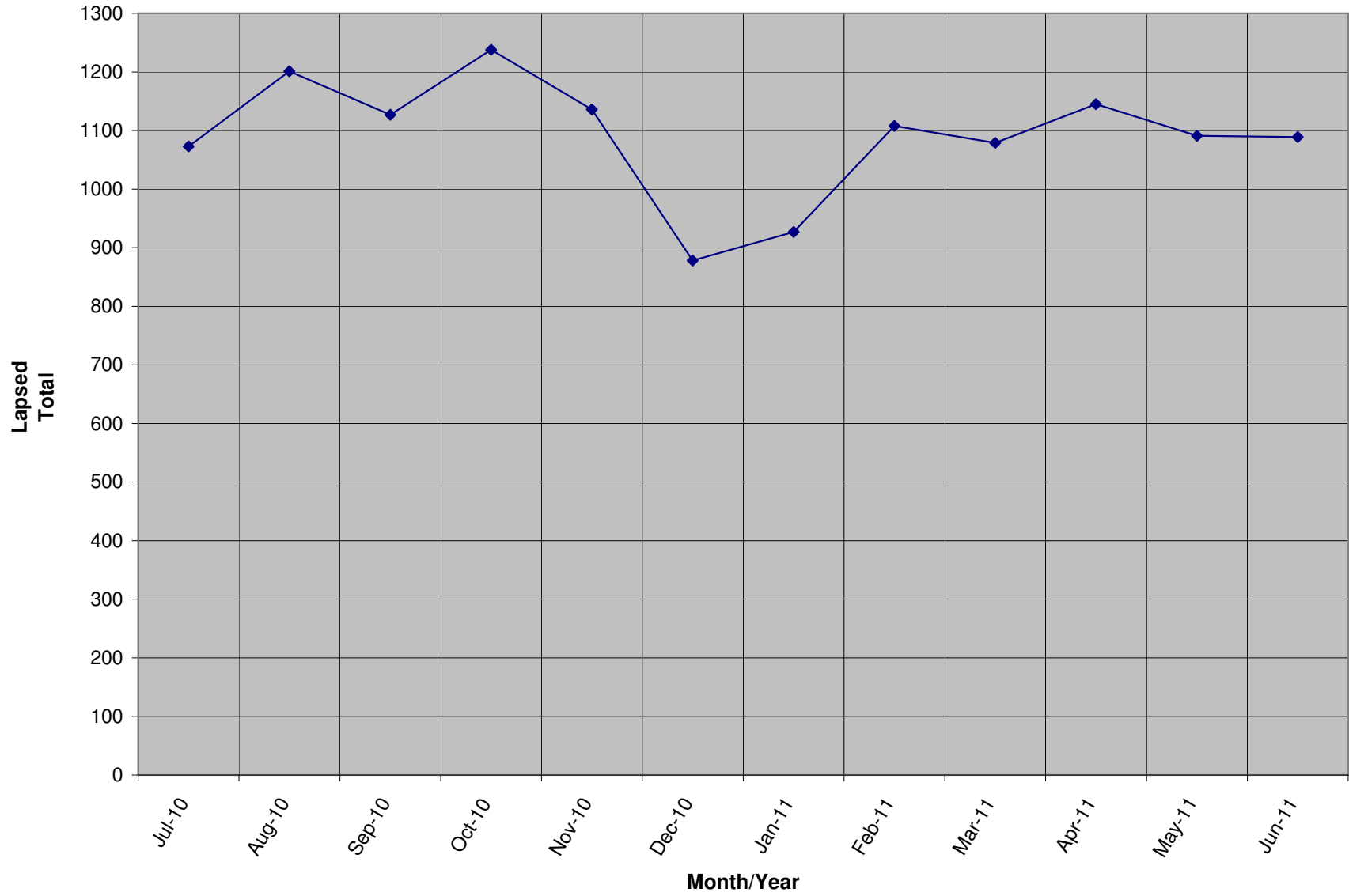
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1815	1	CT	169	27
TX	853	2	KS	159	28
FL	766	3	NH	140	29
NY	610	4	LA	130	30
OH	605	5	IA	127	31
IL	523	6	NM	108	32
PA	510	7	KY	97	33
VA	500	8	OK	93	34
MI	483	9	AR	84	35
GA	446	10	NE	82	36
CO	406	11	UT	79	37
WA	368	12	ME	70	38
NC	326	13	MS	69	39
NJ	326	14	ID	67	40
AZ	304	15	WV	58	41
IN	304	16	HI	57	42
MD	266	17	AK	54	43
MA	244	18	DE	46	44
TN	239	19	MT	40	45
MO	235	20	RI	38	46
MN	221	21	DC	36	47
WI	214	22	WY	34	48
NV	197	23	VT	33	49
AL	190	24	SD	30	50
OR	174	25	ND	27	51
SC	173	26	XX	65	52

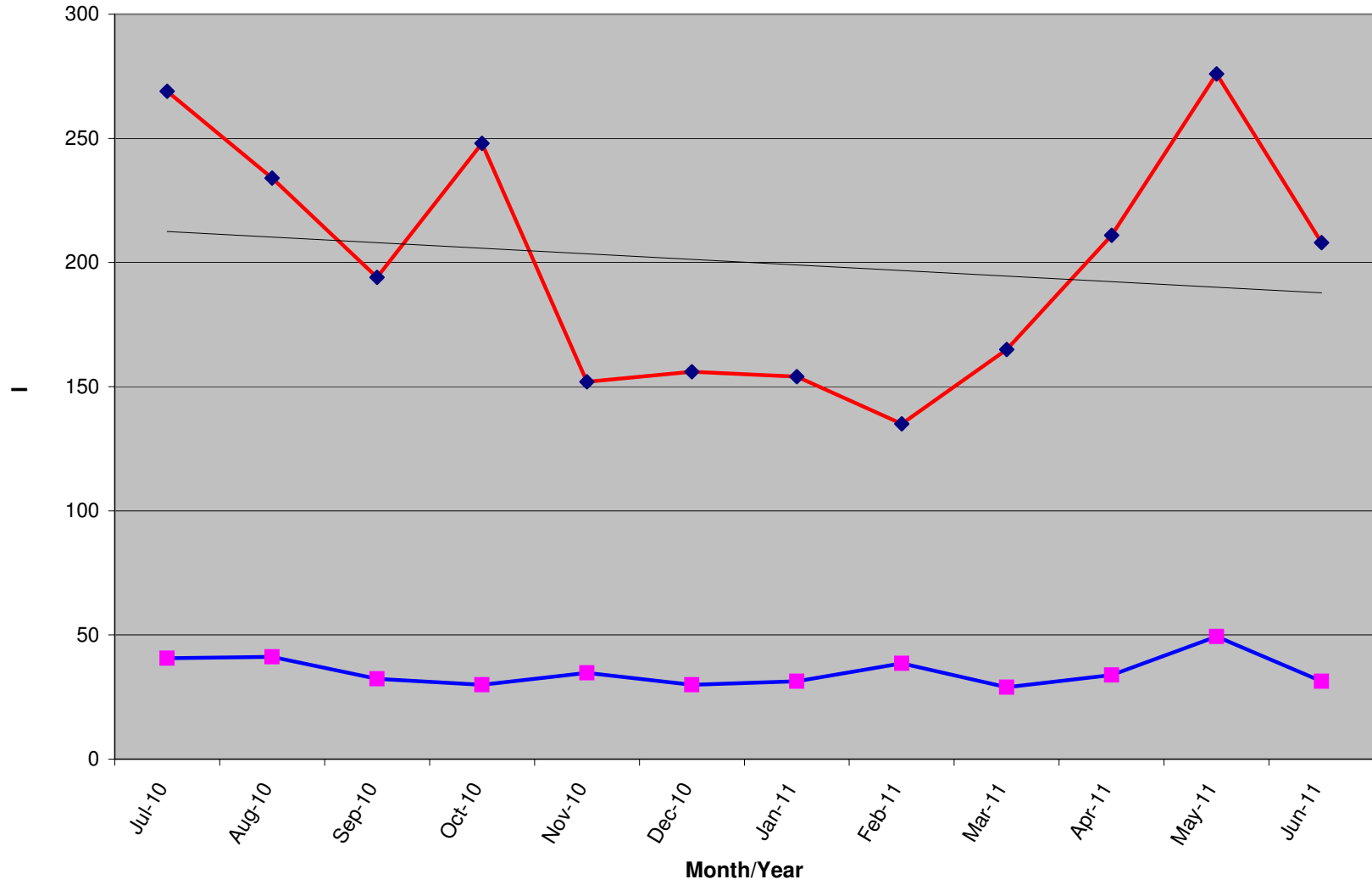
Active Donors - Past 12 Months



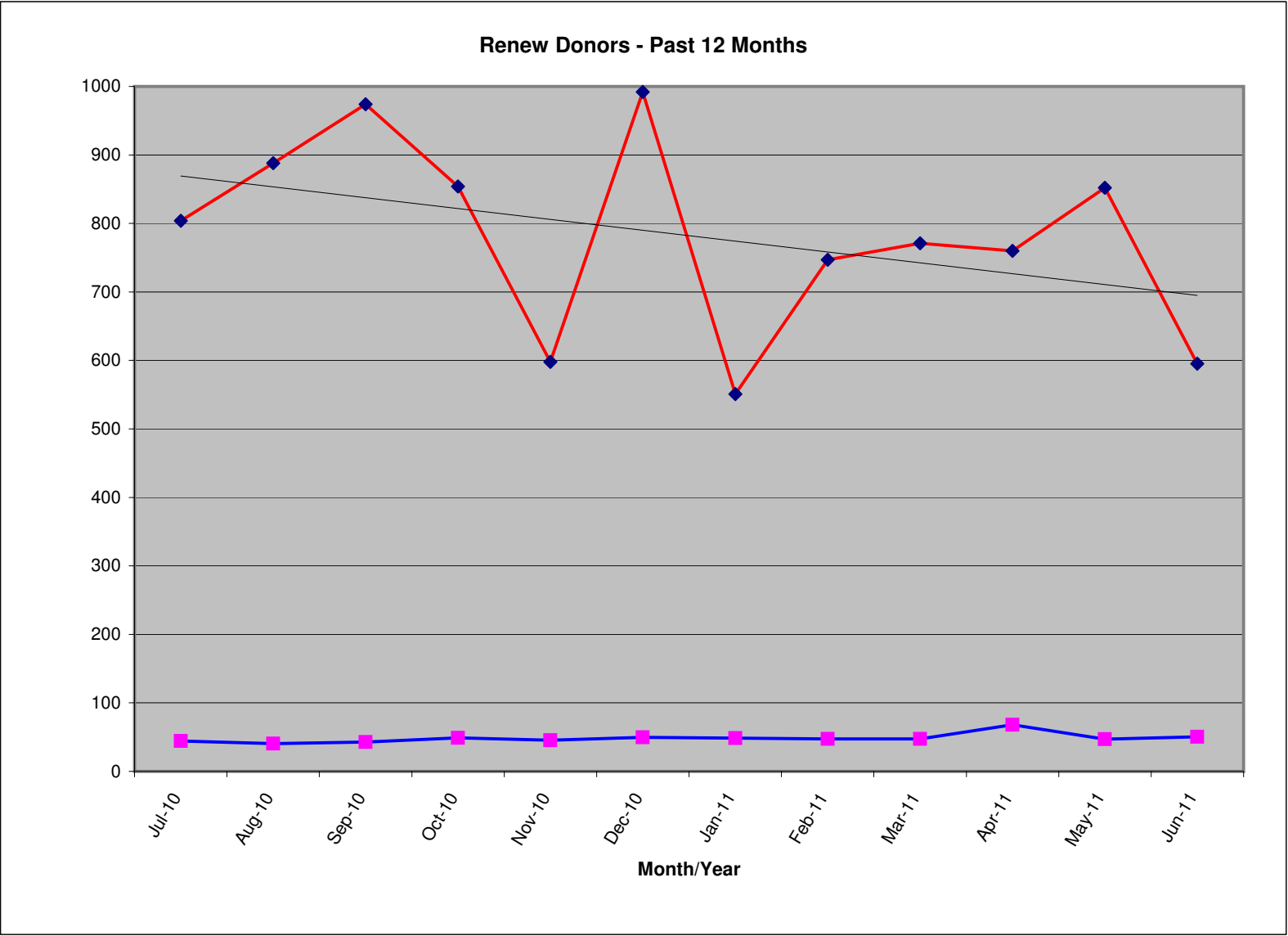
Lapsed - Dropped - Donors - Past 12 Months



New Donors / Ave Gift - Past 12 Months



	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11
New Donors	269	234	194	248	152	156	154	135	165	211	276	208
Ave Gift	\$ 40.65	\$ 41.14	\$ 32.32	\$ 29.94	\$ 34.71	\$ 29.97	\$ 31.33	\$ 38.59	\$ 28.97	\$ 33.89	\$ 49.33	\$ 31.37



	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11
Renew Total	804	888	974	854	598	992	551	747	771	760	852	595
Ave Gift	\$ 44.31	\$ 40.55	\$ 42.66	\$ 49.11	\$ 45.45	\$ 49.54	\$ 48.71	\$ 47.34	\$ 47.47	\$ 67.88	\$ 47.11	\$ 50.39