

Libertarian National Committee - Membership Report

"Donor" Totals - Jul-10

18 Month Comparison

	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10
Active w-MEM	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307	14523	14394	14486	14524
Active w/out MEM	888	867	873	691	693	674	691	628	552	575	587	647	747	779	709	767	872	834
Total	15892	15759	15932	15759	15259	14977	14785	14415	14170	14538	14663	15059	15216	15086	15232	15161	15358	15358
Percent Change	-1.57%	-0.84%	1.10%	-1.09%	-3.17%	-1.85%	-1.28%	-2.50%	-1.70%	2.60%	0.86%	2.70%	1.04%	-0.85%	0.97%	-0.47%	1.30%	0.00%

Lapsed MEM	997	1291	946	1036	1443	1151	1129	1072	1089	1075	695	714	778	1280	1077	1124	924	994
Lapes w/out MEM	119	107	52	188	35	54	42	72	120	21	40	33	31	53	82	32	32	79
Lapsed Total	1116	1398	998	1224	1478	1205	1171	1144	1209	1096	735	747	809	1333	1159	1156	956	1073
Percent Change	1.64%	25.27%	-28.61%	22.65%	20.75%	-18.47%	-2.82%	-2.31%	5.68%	-9.35%	-32.94%	1.63%	8.30%	64.77%	-13.05%	-0.26%	-17.30%	12.24%

New Donors w-MEM	307	462	460	363	319	364	412	367	284	251	206	218	258	338	223	247	247	266
New w/out MEM	1	19	15	1	4	3	3	3	7	9	3	9	66	15	3	6	22	3
New Total	308	481	475	364	323	367	415	370	291	260	209	227	324	353	226	253	269	269
Percent Change	35.09%	56.17%	-1.25%	-23.37%	-11.26%	13.62%	13.08%	-10.84%	-21.35%	-10.65%	-19.62%	8.61%	42.73%	8.95%	-35.98%	11.95%	6.32%	0.00%

Renewed w-MEM	516	717	653	682	622	524	508	398	636	1169	602	832	577	780	1070	748	769	766
Renewed w/out MEM	38	67	43	5	33	32	56	6	37	35	49	84	65	70	9	84	115	38
Total Renewals	554	784	696	687	655	556	564	404	673	1204	651	916	642	850	1079	832	884	804
Percent Change	-16.94%	41.52%	-11.22%	-1.29%	-4.66%	-15.11%	1.44%	-28.37%	66.58%	78.90%	-45.93%	40.71%	-29.91%	32.40%	26.94%	-22.89%	6.25%	-9.05%

Active MEM	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307	14523	14394	14486	14524
Zero Dues MEM	98615	99176	99402	99941	100697	101390	102010	102737	103243	103079	103150	103034	103207	103643	103761	104068	104183	104300
Total "MEM"	113619	114068	114461	115009	115263	115693	116104	116524	116861	117042	117226	117446	117676	117950	118284	118462	118669	118824
Percent Change	0.33%	0.40%	0.34%	0.48%	0.22%	0.37%	0.36%	0.36%	0.29%	0.15%	0.16%	0.19%	0.20%	0.23%	0.28%	0.15%	0.17%	0.13%

Total "LIFETIME"	1997	1998	2005	2005	2006	2013	2020	2024	2026	2031	2035	2040	2043	2049	2066	2070	2077	2077
Total "BSM"								13725	13549	13777	14096	14316	14394	14331	14615	14526	14562	14667

Last Year vs. This Year

	Jul-09	Jul-10	Change	18 Mo Ave
Active w-MEM	14303	14524	1.55%	14419
Active w/out MEM	674	834	23.74%	726
Total Active	14977	15358	2.54%	15146
Lapsed	1205	1073	-10.95%	1112
New Donors	367	269	-26.70%	321
Renewals	556	804	44.60%	746

Active Donors w-MEM = 14524

Lapsed & Zero Dues MEM = 104300

Total "MEM" w-Signed Certificate = 118824

Member Signed Certificate = "MEM"

Total "BSM" = 14667

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members 07/10			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	0	\$ -	\$ -
Dir Mail Prospecting	109	\$ 4,905.00	\$ 45.00
Tele-New	1	\$ 25.00	\$ 25.00
Web New Members	159	\$ 6,005.00	\$ 37.77
Total	269	\$ 10,935.00	\$ 40.65
Renewals			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	24	\$ 1,270.00	\$ 52.92
Dir Mail Renewals	511	\$ 23,470.00	\$ 45.93
Tele-Renewal	19	\$ 600.00	\$ 31.58
Web Renewals	240	\$ 9,839.99	\$ 41.00
* Manual Adjustments	10	n/a	n/a
Total	804	\$ 35,179.99	\$ 44.31

* Includes Renewals via Pledge Extension & New Pledges

Jul-10 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	629	563	66	2	68
AL	1476	1270	206	12	218
AR	763	666	97	2	99
AZ	2815	2501	314	23	337
CA	18257	16324	1933	109	2042
CO	3249	2747	502	19	521
CT	1340	1159	181	14	195
DC	324	290	34	2	36
DE	353	296	57	3	60
FL	6929	6117	812	58	870
GA	5492	5008	484	20	504
HI	482	412	70	3	73
IA	867	740	127	10	137
ID	662	593	69	2	71
IL	4008	3442	566	41	607
IN	2667	2289	378	20	398
KS	1074	913	161	3	164
KY	967	855	112	8	120
LA	882	748	134	6	140
MA	2668	2390	278	22	300
MD	2094	1825	269	22	291
ME	731	653	78	4	82
MI	4786	4231	555	19	574
MN	1840	1618	222	4	226
MO	2031	1764	267	23	290
MS	532	456	76	7	83

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	436	385	51	3	54
NC	2873	2511	362	19	381
ND	152	120	32	1	33
NE	525	456	69	5	74
NH	1251	1093	158	7	165
NJ	2718	2416	302	21	323
NM	1005	887	118	10	128
NV	1568	1361	207	8	215
NY	4325	3670	655	43	698
OH	4417	3743	674	38	712
OK	879	773	106	8	114
OR	2006	1815	191	19	210
PA	5246	4703	543	37	580
RI	256	221	35	3	38
SC	1414	1231	183	10	193
SD	204	169	35	0	35
TN	2081	1793	288	8	296
TX	7448	6517	931	55	986
UT	990	903	87	4	91
VA	3812	3217	595	28	623
VT	363	326	37	4	41
WA	3924	3500	424	22	446
WI	1683	1450	233	12	245
WV	537	477	60	0	60
WY	280	242	38	1	39
OTHER	513	451	62	10	72

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	118824	104300	14524	834	15358

SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1944	1	SC	182	27
TX	929	2	KS	160	28
FL	833	3	NH	160	29
OH	688	4	LA	134	30
NY	668	5	IA	130	31
VA	592	6	KY	114	32
IL	577	7	NM	114	33
MI	562	8	OK	106	34
PA	550	9	AR	97	35
CO	509	10	UT	87	36
GA	491	11	ME	80	37
WA	423	12	MS	76	38
IN	386	13	NE	72	39
NC	364	14	ID	71	40
AZ	319	15	HI	68	41
NJ	303	16	AK	67	42
TN	295	17	WV	61	43
MA	280	18	DE	54	44
MD	274	19	MT	52	45
MO	268	20	DC	37	46
WI	238	21	WY	37	47
MN	221	22	VT	36	48
NV	210	23	SD	35	49
AL	209	24	RI	33	50
OR	194	25	ND	32	51
CT	183	26	XX	62	52

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

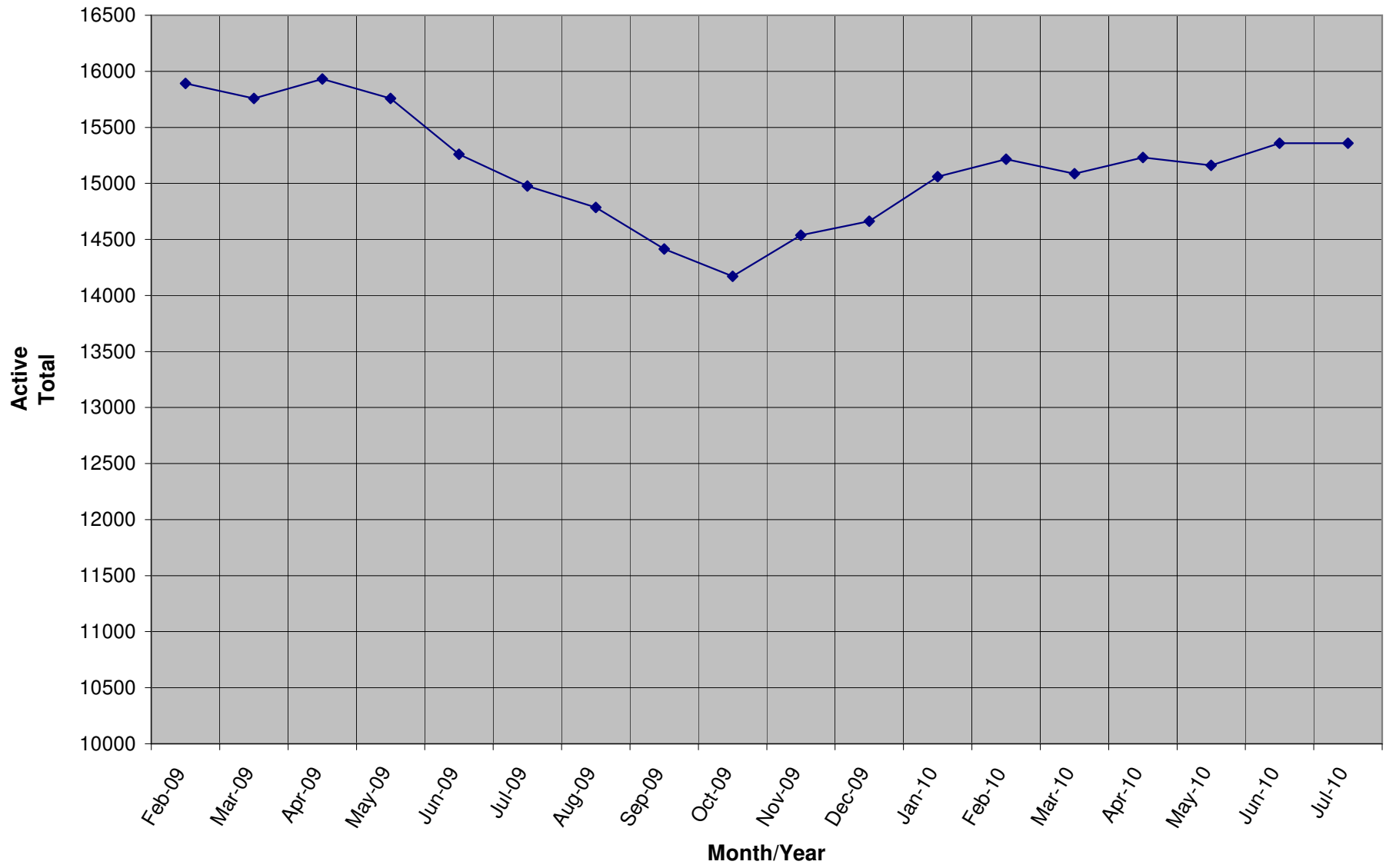
ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

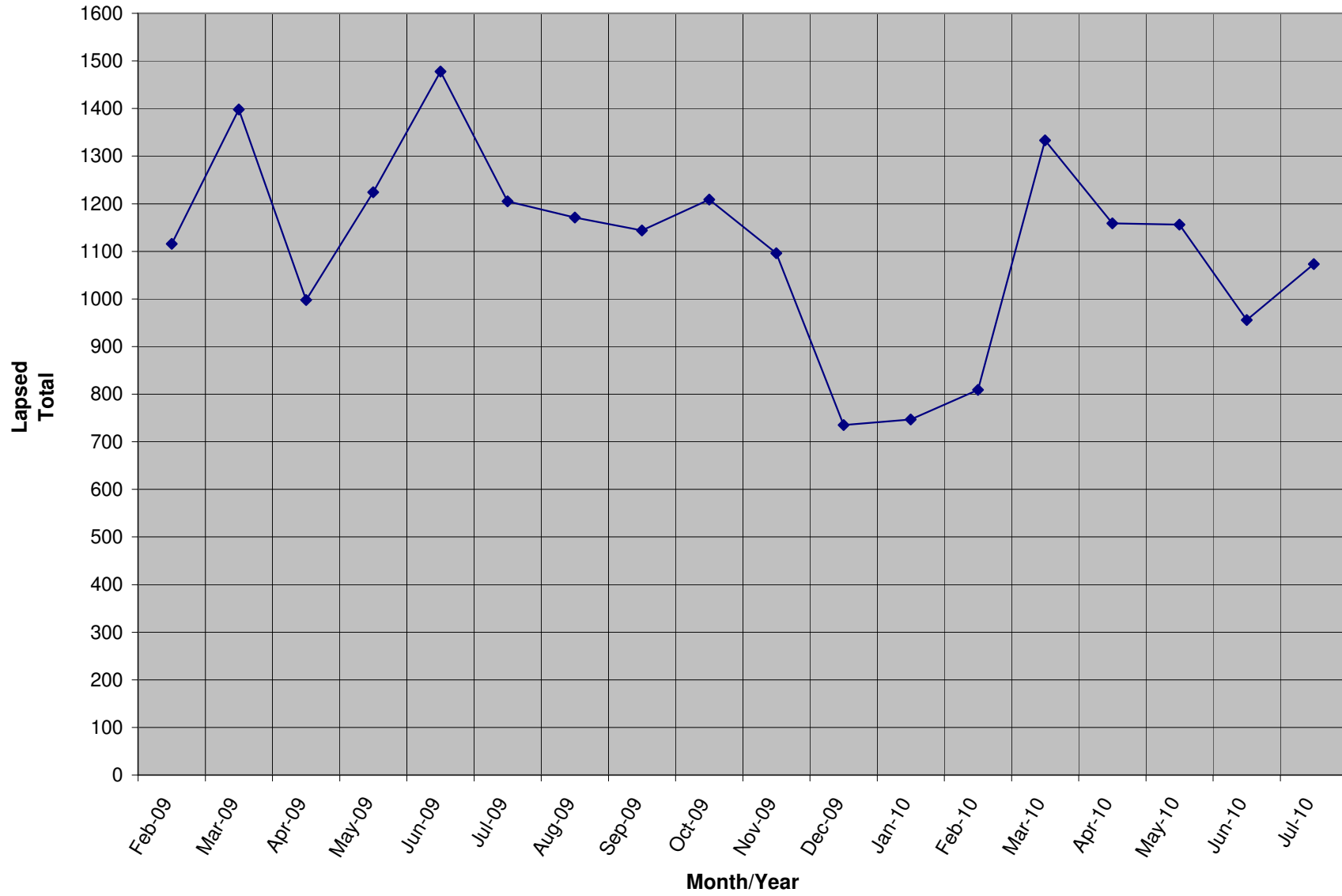
TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

BSM = By Law Definition of "Sustaining Member" and number used for delegate count

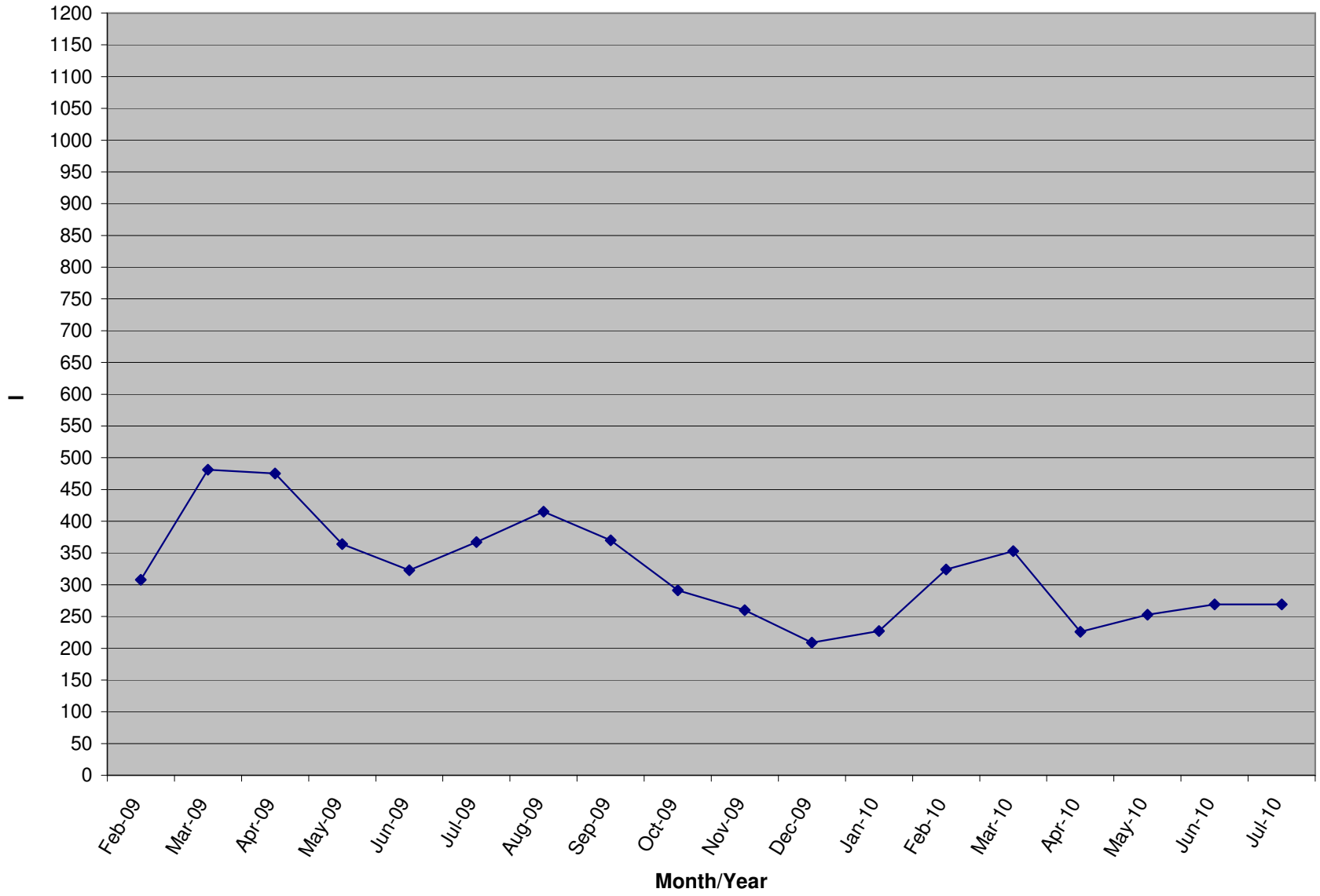
Active Donors



Lapsed Donors



New Donors



Renew Donors

