

LPIA, State Central Committee, Meeting Minutes

Date: Feb. 6th, 2022

Time: 7:00pm

Meeting Location: Public Zoom Call



**SCC Attendees:**

P	Jules Ofenbakh (Chair) (Presiding)	P	David Green (At-Large Rep)	P	Jacob Stevens (At-Large Rep)
P	Benjamin Held (Co-Chair)	P	Devon Wiese (District 1 Rep)	P	Andrew Onsgard (District 1 Alt)
P	Clyde Gibson (Secretary)	P	Heath Long (District 2 Rep)	A	Austen Rodgers (District 2 Alt)
P	Nathan Kleffman (Treasurer)	P	AJ Fisher (District 3 Rep)	A	Paul Vincent (District 3 Alt)
		P	Rick Achtziger (District 4 Rep)	A	Joshua Herbert (District 4 Alt)

(P = Present, A = Absent)

Required for Quorum: 6/10

**Recorded Guests:**

Brian Schmidtke	Jake Golhmann	

**Agenda:**

- Agenda Approval
- Approval of Previous Meeting Minutes / Convention Minutes
- Treasurer's Report (Nathan)
- At Large Rep's Report (Candidate Reports, Goals)
  - David Green
  - Jacob Stevens
- District Rep's Report (County Affiliate Building, District Goals)
  - District 1
  - District 2
  - District 3
  - District 4
- IT Director Report
- Ballot Access
- Communications Liaison interview
- Strategy meetings discussion and schedule
  - Communication strategy
  - Candidate strategy
  - Fundraising strategy
  - Affiliate strategy
- Audit Committee discussion and appointment
- Next Meeting
- Public Comment Discussion
- Meeting Adjourned

**Quorum established; Meeting called to order (7:04pm):**

- Jules Ofenbakh, Chair, Presiding. Quorum established 10/10 in attendance. Clyde Gibson, Secretary, Recording Minutes.

## Meeting Agenda:

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### Approval of Agenda (7:05pm):

- Chair asks for Motion to Approve Agenda, Nathan motions, Seconded, Passes unanimously, Agenda Approved . (7:06pm)

### Approval of 2022 Convention Minutes (7:07pm):

- Chair asks for Motion to approve 2022 Convention Minutes, Nathan motions, Seconded, Passes unanimously, Minutes Approved (7:09pm)

### Approval of SCC Business Minutes from Previous Meeting (7:10pm):

- Chair asks for Motion to Approve Previous SCC Meeting,, Nathan motions, Seconded, Passes unanimously, Minutes Approved (7:10pm)

### Treasurer's Report (7:11pm):

- Nathan presents Treasurer's report (*Appendix A*)
- Went to Wells Fargo, Need officers to fill out signatory forms. (7:14pm)
- Ben Held Motions to File Treasurer's Report for Audit, Seconded, Passes unanimously (7:22pm)

### At-Large Reports (7:24pm)

- David Green (7:24pm)
  - Met with Jacob Stevens and Jake Gohlmann to discuss forming county affiliates, including posting monthly meetings regularly.
  - Attended Polk County meeting, Rick Stewart encouraged those who attended to write letters to the editor
  - Attended Jeni, Rick, and Marco's event.
- Jacob Stevens (7:28pm)
  - Discussion related to CRM Mass Mail for County Affiliates
  - Desires format/procedure for affiliation / reaffiliation, Discussion; Jules Stated we will have a separate meeting specifically for Affiliation and disaffiliation.

### District Rep. Reports (7:38pm)

- Devon Wiese / Andrew Onsgard (District 1) (7:38pm)
  - Scott County has zero people showing up.; Desires strategy meeting for District 1.
  - Discussion of Outreach Events
  - Jules asks for a list of county fairs in District 1 / Scott county
  - Ben Held to pull a list of contacts for District 1, for finding volunteers.
  - Andrew Onsgard to look into reforming Scott county affiliate .
- Heath Long / Austen Rodgers (District 2) (7:44pm)
  - Attended Blackhawk County affiliate meeting on Tuesday, with Rick; desires counties create a plan and act on them. Austen Rodgers also attended.
  - Linn County Meeting (16th of every month)
    - Linn County didn't have officers elected at County Conventions (7:46pm)
    - Needs a gameplan on how to Re-affiliate Linn County.
    - How to create bylaws
  - Calling some disgruntled libertarian in District 2
  - Reached out to former House Rep, discussion on creating legislation; Need format on creating bills to submit to Iowa Legislature.
  - Jules asks for Heath to put together a list of potential events including entry fees
- AJ Fisher / Paul Vincent (District 3) (7:56pm)
  - Discussion related to commission based fundraisers; Jules would like a fundraising strategic meeting to discuss.
  - State Fair
    - Application to be submitted by Clyde
    - AJ Fisher motions to Submit an application for the Iowa State Fair., Seconded, Discussion, Passes Unanimously (8:04pm)
    - Ben Held motions for AJ Fisher to be appointed Chair of State Fair committee, Seconded, Passed unanimously (8:12pm)

- o Contacted volunteers and called donors
- o 2A Day February 24th, First floor Rotunda at Capitol, Heath to look into getting a booth at the Rotunda, Add as CRM event and MailChimp
- Rick Achtziger / Joshua Herbert (District 4) (8:14pm)
  - o Working on learning about Google Docs
  - o Wants to work on focusing on county affiliates.
  - o In contact with someone in Winnebago County
  - o Looking at county fairs, He needs to send a list to Jules.
  - o Creating Strategy and Goals
  - o Going to Pott. County Meeting next Weds.; Pott. County may need to elect officers

#### **IT Director Report (8:22pm)**

- Send emails to Ben Held for help.
- AJ Fisher motions to appoint Paul Vincent to the position of Assistant IT Director, Seconded, Passes unanimously. (8:24pm)
- Discusses google drive
- CRM
  - o Everyone in CRM except for Joshua Herbert
  - o All New users need to make appointments with Ben Held for CRM training
  - o Testing CiviMail templates and sending volunteers
- Facebook account/Youtube issues, LPoflowa gmail account and LPIAStore wix account we still don't have access to.; We need to write up legal documents.
  - o Jules to write up a legal document to send to Mike's lawyer or Wix., Jules motions, Seconded, Discussion, Passes Unanimously. (8:35pm)

#### **Communications Liaison interview (8:36pm)**

- Discussion related to Creating a Comms Team
  - o Who is going to be the Chair of the Comms Team? SCC to define a Strategy for social media.
- Arianna Cutler interview, Jules sent resume
- Jules Motions to recess Business Meeting to conduct an executive committee meeting for the purpose of an Interview with Arianna Cutler for Communications Team member, Seconded, Passes unanimously (8:43pm)
- Adjourned Executive Committee session, Public Business Meeting Reconvene (9:05pm)
- Clyde Gibson Motions to form Comms Team., Seconded, Discussion, Passes unanimously (9:14pm)
- AJ Motions to add Arianna Cutler, Seconded (Devon), Passes unanimously (9:15pm)

#### **Ballot Access (9:16pm)**

- Jules has no updates on the Ballot access case, but the Judge has not ruled on the matter yet.

#### **Strategy meetings discussion and schedule (9:18pm)**

- Communication strategy brainstorming meeting
  - o First Meeting: Tuesday 2/8/2022 at 8:30pm
- Candidate strategy
- Fundraising strategy
- Affiliate strategy
  - o First Meeting: Tuesday 2/15/2022 at 8:30pm

#### **Next SCC meeting (9:30pm)**

- Clyde Gibson Motion for Next meeting. AJ motions Seconds, passed unanimously
  - o Date: Sunday Mar 6<sup>th</sup>, 2022
  - o Time: 8:00pm
  - o Location: Zoom

#### **Audit Committee discussion and appointment (9:48pm)**

- Nathan motion to Appoint Jack Rothamel as chair of and Trevor Mouw as a member of the Audit Committee, Seconded Heath. Discussion, Passes unanimously.

**Public Comment Discussion (9:53pm)**

- Discussion related to Deputy positions
- Discussion related to asking top donors for money.
- Action item to send out Top donor mailer Wed.

**Meeting Adjourned (9:55pm)**

- Nathan Kleffman Motions to Adjourn. Seconded. Passes unanimously, Meeting Adjourned (9:55pm)

# Appendix A



LPIA Treasurer Report

Date: 2/06/2022

**Beginning Balance 1/29/2021:** \$7,002.36

**Ending Balance 2/6/2022:** \$8,154.64

**Total Contributions:** \$1,973.67

**Total Expenditures:** \$821.39

**Total Outstanding Contributions:** \$0

**Total Outstanding Debts:** \$200 <sup>[1]</sup>

**Ending Balance Minus Outstanding Debts & Outstanding Contributions:** \$7,954.64

**Breakdown:**

Date	Description	Revenue	Expenditure
Jan 31	Stripe Payment	\$36.94	
Feb 1, 2	Stripe Payments	\$509.73	
Feb 1	Check online deposit	\$930	
Feb 2	Holiday Inn Remaining Charge		\$821.39
Feb 3	Cash Deposit	\$497	
Jan 2 - Jan 16	Totals	\$1,973.67	\$821.39

**2022 State Convention Contributions:** \$9,277.02 <sup>[2]</sup>

**2022 State Convention Expenditures:** \$4,121.39

**2022 State Convention Profitability:** \$5,155.63 <sup>[2]</sup>

**Notes:**

1. \$200 Potential fine for Iowa Ethics Board from late filing for Jan 1 - June 30 2021 report.
2. Contributions and Profitability includes ear-marked donation of \$2,500 for Spike Cohen to attend.