

Libertarian Party of Colorado

Board Meeting Minutes

September 14th, 2015

Attendees: Norm Olsen, Caryn Harlos, Michael Stapleton, Jack Woehr, Lily Williams, Jay North, Alan Hayman, Mike Spalding, John Flovin, Stephanie Davis, Ken Wyble (for Amy Lunde-Provines), Bill Robinson, and Clint Jones

Meeting came to order at 7:01.

August minutes were approved.

Meeting agenda was approved.

Chair - Lily Williams - She had a very busy month with 3 radio shows including Rush to Reason. Tomorrow she will appear on a national radio station. Williams attended the Douglas County Democrats meeting. At a meeting in Parker she heard about the HUD minority law. Williams also attended the legislative BBQ. She is working with Jeff Orrok and Bill Robinson on the lawsuit and the sale of our Headquarters.

Vice Chair - Jay North - North appeared on the Stacy Petty radio show. He scaled the phone service down to one line. North attended the Legislative BBQ.

Treasurer - John Flovin - Flovin met with Donna Price and acquired the Quickbooks software and the associated paper files. He'll meet with Spalding to get the access codes and for overall training. On the 25th he's attending the SOS campaign finance training.

Fundraising - Clint Jones - His report showed that out of the 307 people he called, he did get some volunteers and several newsletter subscriptions. He has been using up old envelopes for the mailings.

Regions - Ken Wyble for Amy Lunde-Provines - Wyble suggested that we look at teams to work with candidates as seeds for regional affiliates. Lunde-Provines will be leaving Arapahoe County thus ending this affiliate.

Campaigns - Jack Woehr - Woehr was interviewed for an article in the current LP News. He was unable to get any candidates to attend the SOS campaign finance training class. Woehr explained that if you run a real campaign, you can win. Larry Welshon did get enough signatures to be on the ballot

Outreach – Stephanie Davis - Stephanie reached out to volunteers referred by Williams. She and Caryn worked on the volunteer sheet. She has purchased the insurance for and set up the Chili Fest booth. Several folks discussed how to find volunteers. She went to the Legislative BBQ.

Membership - Alan Hayman - He was relieved that the newsletter returned to its normal open rate. Hayman wants to add voter guides similar to the one provided by Natalie Menten. The volunteer list has 70 entries. Hayman wants to get the database done. He volunteered to help implement it. There was a motion and a second.

Communications - Nathan Grabau - Caryn Harlos said that we are still averaging 50 cents of advertising per like generated for our Facebook page.

Records - Mike Spalding - see notes. Stephanie Davis is taking meetup

Legislative - Michael Stapleton - The Legislative BBQ was a big success. The large Libertarian attendance generated compliments from the Democrats and Republicans. He also met with several freedom groups. Stapleton will be working on Red Light Camera and Civil Asset Forfeiture bills. He's watching for upcoming legislation. There will be some Common Core bills. Tim Neville is open to carrying education and data privacy bills.

Lily asked for more detailed reports to indicate board member activities.

Committees

Social Media - Caryn Harlos - Facebook yielded 1156 more likes due to 8 shares with national. It helps if we like and share posts. Last month 1.6 million viewers saw our page. Twitter is stagnant but Caryn is going to experiment with different strategies. Google+ is growing steadily. She is part of a state Facebook support group. Colorado now ranks 9th nationwide. Harlos is now posting news at IPR. Harlos asked for submissions. Williams asked that we start to use Facebook for fundraising.

Old Business

Master Volunteer Sheet - Should we send regular mailings to these people? Williams asked if we could have a dinner for a fundraiser. Clint expressed concern about going to well too often. Discussion ensued concerning the profitability of various types of fundraisers.

Joe Johnson Candidate Slate - Woehr wants Johnson to address the board. Olsen said that he would want a commitment from the board to support a full slate versus focusing on quality candidates. Jones asked if he could talk to Johnson about the source of the funds he is raising for the cold calling. Woehr moved that we have Johnson address the October board meeting.

New Business

Website & Passwords - Williams found missing bios on the website. She asked that we have more than one person able to update the website. Hayman volunteered to help. Olsen suggested a motion that anything that requires a password should be recorded with the Records Director. Jones moved and Wyble seconded. North asked that at least 2 people have admin access to any account. Jones motion failed. Woehr moved that all password-protected accounts have the Records Director as one of the admins. The motion passed unanimously. North proposed a motion that we add Membership and Communications to the website. Spalding seconded. Woehr pointed out that we didn't need a motion, as access is part of job position.

Portraits - The photographer will take group and individual portraits. Williams requested that we dress formally.

Head Quarters - Bill Robinson said that the building has been sold and we need to vacate by October 31st. Davis agreed to take items for storage.

Database - Olsen pointed out that either database would work. Williams asked that those that need the data work together to develop a database

Meeting was adjourned at 8:30p

Special Session

Lawsuit - Orrok reported that the appeal should be resolved by next month. Even if we win that, it could go to the Supreme Court. Ferguson said that the total would be around \$8,000. Orrok couldn't say for certain that we would not have to pay any specific amount.

Bill Robinson indicated that he has a bill as well. But he will only take what the court awards.

In response to Woehr's question, Orrok said that we would have to pay the \$7,700 and perhaps an additional \$1,000. He urged us to stay the course and follow the agreed strategy.

Robinson pointed out that it is in Ferguson's best interest to pursue the case even if we don't pay expenses. Robinson advised that we not send anymore than a token amount. He also pointed out that if Ferguson comes after us, he'd only get tables and chairs. Ferguson knows that there is no individual liability. Robinson also said that the worst-case scenario would be that Ferguson could go to a collection lawyer who wouldn't take the case (because we don't have any assets). Even if he sues us and they get a judgment for \$200,000, it is a huge process to get any money from the party. And Ferguson isn't going to do this.

Caryn Harlos pointed out that if we pay anything it would indicate our approval of the appeal. Since Ferguson didn't ask for approval, our best move is to wait for further developments.