

### Full Election Results

We profile the winners, reveal the plans of our new state committee as they begin their terms, and examine plans of the candidates. **2**

### Ballot Drive Time Nears

It's later than you think! Jeff Russell, ballot drive coordinator, opens our window of opportunity and bids us enter. **3**

### Gene Burns Backs Perot(!)

Listen for yourself: WOR talk host says Perot is best bet for breaking party monopoly. Rick Wolff sends an opinion. **5**

### Rally for Health Freedom

Their bill wording uses the Ninth Amendment. Close enough for us to support this non-traditional medicine PAC. **4**

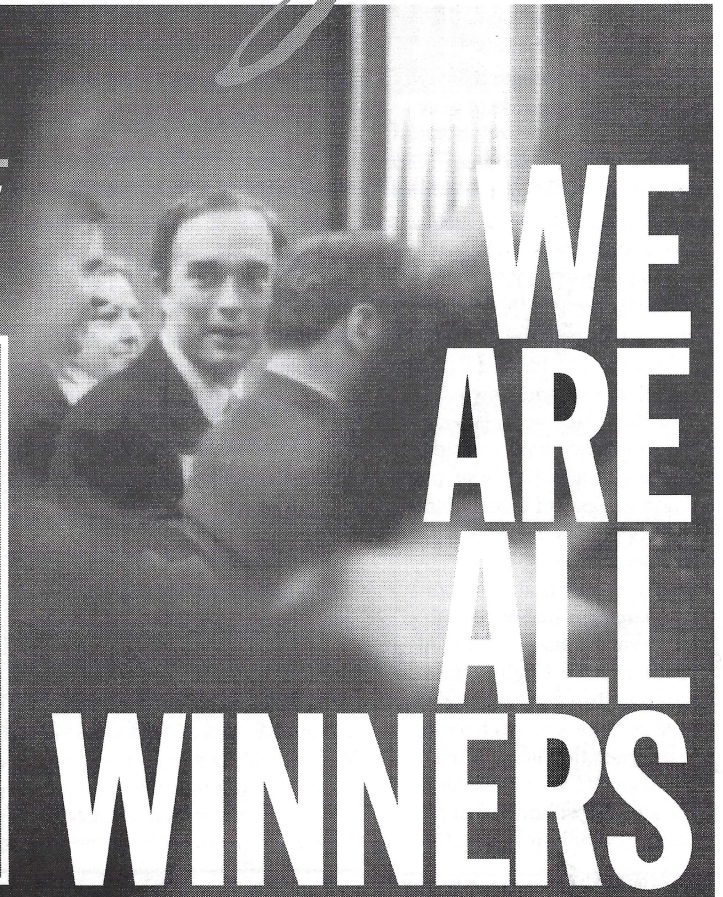
# Free New York

VOLUME 1 NUMBER 6

MAY 1992

## Norma Segal Enters U.S. Senate Race

## Ludwig Vogel Elected State Party Chair



One thing is clear: if after coming away from the meeting of minds which was our State Party Convention you still feel philosophically lonely, my fellow Libertarian, you have only yourself to blame.

The gathering, held at the White Plains Hotel on Saturday, May 9, showed to all present both the growth and impending fertility of this party as it begins

to take its due place in the Empire State which its national counterpart enjoys—Number Three, with a bullet.

Once State Party Chair Gary Johnson called order, the agenda began with the selection of our contender in the U.S. Senate race, to campaign against junior senator Alfonse D'Amato.

Nassau County's Joseph Brennan, seeking the nod, told

of his hard work, filled schedule and growing prestige as a student at both New York Law School and Baruch College, where his debating strengths have been honed and a cadre of willing workers had been formed.

According to nominator Dottie-Lou Brokaw, a Brennan Senator campaign would get the public accustomed to the presence of this activist, making his candida-

cy for the more critical Governor's race that much more sensible.

Then there was the "Nota (None of the Above)" campaign mounted by nominator Rick Wolff, who suggested that greater advantage could be had by running candidates in small, winnable races instead.

But it was Scarsdale's Norma Segal, one-time State Chair and

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## Greetings, and a Petition

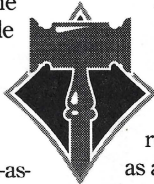
First, I'd like to thank all the New York Libertarians who honored me with their vote in the election for State Chair. I hope to improve communications in the Libertarian community in New York. I want to reach outwards to the larger community of those in our state who feel as we do, but haven't yet had the chance to hear from us.

Today, many people feel that politics is not about solving problems, but protecting the status quo. If we give people the chance to hear us, we will grow in the vital center of politics—that is, politics for positive change rather than politics-as-usual.

To help us become that vital center, we need a little of your time now. We New York State Libertarians still must face higher and tougher legal hurdles

to getting on the ballot than Poles or Czechs must face since free elections came to Eastern Europe. Although the state has liberalized presidential ballot access a little this year, we still face the same petition requirements we've always faced in state and local races—and this year, we are running more candidates than ever before in state and local races. This makes any time you can spend petitioning all the more valuable to us.

Every race we can run increases our public visibility. Every race we run will hasten the day we reach ballot status by right, as a legally recognized party. Please help hasten the day by supporting Libertarian petition drives in your home town. All it takes is a phone call. Your local ballot access coordinator will explain how to petition—it's



CONTINUED FROM PAGE 1

member of the Platform Committee during the 1991 National Convention, who won the day as well as the vote. The file Segal passed around showing acknowledgements for all the speeches she'd made since her activism had to be an inch thick. Her brief, pointed articulations of Libertarian answers to New York questions won the confidence of all.

And the fact that this high school teacher had once had Democratic contender Rev. Al Sharpton in her English class caused quite a stir, and ought to serve as quite a media handle.

Between the half-hearted candidacy of Dr. Robert Goodman and the withdrawal of past State Chair Bill McMillen, the

only real competition for State Chair was between Blay Tarnoff, diligent petitioner in Gary Johnson's Governor race and 1991 candidate for White Plains Common Council, and Ludwig Vogel, long-time Libertarian, former San Franciscan and established gun-rights expert.

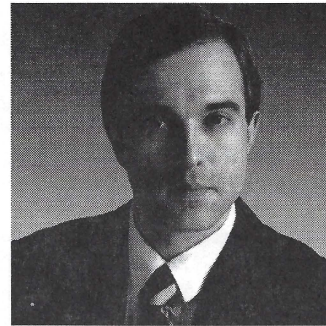
The vote went to Vogel, who in his nomination speech committed to tripling LPNY membership—not without help of outgoing State Chair and new membership outreach director Gary Johnson.

The race for the two Vice-Chair seats was tied between Woodstock's Dottie-Lou Brokaw, continuing her position, and impressive Senatorial runner-up Joseph Brennan.

easy—and also furnish you with pre-printed petition forms.

Although petitioning is a kind of public outreach, petitioning really isn't about speaking to the public—so don't feel that you can't because you don't feel comfortable speaking to a crowd.

On the other hand, I have found going petitioning the best way to really get to know other local Libertarians. After I moved



San Francisco.

If you can petition with another Libertarian, you will discover that the two of you together can do better than twice either of you at one time. I know, because I've counted the signatures.

Even if you can't petition with a friend, please try and see how many signatures you can get in a weekend, or even a single day. And remember—the signatures

you collect are more precious than money. Without 15,000 signatures this summer, New Yorkers will have nothing but Republicans, Demopublicans, or even more repellent statists to choose from this fall.

Think about what kind of New York

you want your grandchildren to live in—then get a clipboard and do something about it! ★

FROM  
THE  
STATE  
CHAIR  
LUDWIG  
VOGEL

### NEW YORK CITY

#### Christopher Street Liberation Day (Gay Day) Parade

Sunday, June 28  
morning  
Starts at 59th St., goes  
down 5th Ave., around  
Washington Square to  
Christopher Street.  
Featured marcher:  
LPNY Senatorial Nominee  
Norma Segal  
Festooned convertible and  
banners. Help us look big!  
Call Ludwig Vogel.  
(212) 966-5772

### NEW YORK CITY

#### Property Rights Luncheon and Petition Workshop

Sunday, June 28  
1:30pm, \$18 (members, \$15)  
Ukrainian East Village  
Restaurant, 140 2nd Ave.  
betw. St. Marks and 9th.  
Speaker: Lee Sterling,  
Exec. Director, American  
Property Rights Assoc.,  
a landlord advocacy group.  
Petitioning Workshop will  
follow. Call NYC Chair  
Doug Friedman.  
(718) 382-5420



### JONES BEACH

#### Lallapalooza Festival

August 9 and 11  
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featuring new ideas.  
Proven venue for an  
Operation Politically  
Homeless Booth.  
Fun for all! Call the State  
Hotline for latest plans.  
(212) 966-5772

Winners by acclamation, and both from Suffolk County, were Secretary Gail Bova, the only one expressing interest, and Treasurer Steve LaBianca, who is an accountant by trade, as well as Suffolk Regional Chair.

Gaining unanimous endorsement from the Party were candidates Douglas Friedman and busy Joseph Brennan running for State Assembly seats, and Peter Guida, running for U.S. Congress in Manhattan. ★

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## Election Results

### U.S. SENATE CANDIDATE

Norma Segal	29 ★
Joseph Brennan	16
None of the Above	6

### STATE CHAIR

Ludwig Vogel	25 ★
Blay Tarnoff	16
Bob Goodman	5
None of the Above	1

### STATE VICE-CHAIRS (2)

Joseph Brennan	29 ★
Dottie-Lou Brokaw	29 ★
Blay Tarnoff	22
Bill McMillen	6
None of the Above	2

### STATE SECRETARY

Gail Bova	by accl. ★
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### STATE TREASURER

Steve LaBianca	by accl. ★
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### MEMBERS AT LARGE (5)

Blay Tarnoff	42 ★
Rick Wolff	36 ★
Vicki Kirkland	32 ★
Bill McMillen	26 ★
Keith Sauter	21 ★

Bruce Martin	conceded
James Brown	conceded

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**H**ello. My name is Jeff Russell. I live in Waterford, NY, about 10 miles north of Albany. In 1988 and 1990, I was the closest Libertarian activist to Albany, so I was given the responsibility of delivering the party's petitions to the New York State Board of Elections.

#### THE PROBLEM

Those of you who were active in the petitioning know how hectic the last few days of those petition drives were. Those of you who were not active may not realize how close we came to missing out on ballot status in both of those elections. In 1988, we delivered Ron Paul's presidential petitions on the last day, just an hour before the deadline. In 1990, we delivered Gary Johnson's gubernatorial petitions on the last day, just 30 minutes before the deadline. In both cases we passed in just barely enough signatures to qualify. If anyone had challenged us, they surely could have found enough invalid signatures to keep us off the ballot.

This responsibility will fall on me again this year, and I want to make my life as easy as possible. I need your help to do this. Petitioning for this year will be from July 7 to August 18. During this six-week period we must collect a minimum of 15,000 signatures. For each signature we collect, we must indicate what county, congressional district, assembly district and election district the voter is from.

# DUST OFF THOSE CLIPBOARDS, LIBERTARIANS! Ballot Petition Season Approaches

Processing the petitions can take more time than collecting the signatures.

That's the bad news. The good news is that we know that we can do it. We've done it before. In fact, in 1988 and 1990 we needed 20,000 signatures. In



both of those years, though, it was necessary to pay petitioners to help collect signatures. This year, we'd like to do it with all volunteers. The money saved can then be spent on other things.

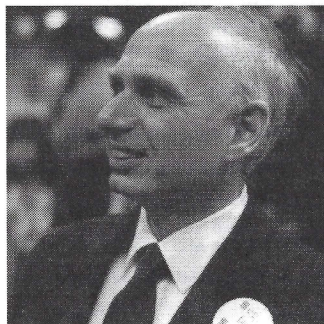
To put things in perspective, consider that in 1990, the New Alliance Party passed in over 65,000 signatures, and the Perot campaign has said they hope to collect over 100,000 this summer.

#### THE PLAN

Over the course of the next few weeks, your local coordinator will try to call you to see if you're interested in helping. You'll be asked to pledge signatures to the effort. Once you know how to do it, it's fairly easy to get 20 signatures per hour. In a big crowd, I've been able to collect 50 per hour. One or two hundred signatures is not that difficult to collect, even in the most rural areas. When your coordinator calls you, please say "yes" and pledge as many signatures as you can. Your coordinator will send your name

and address to me to build a list of volunteers. That way, even before petitioning gets started, we'll be able to estimate how many signatures we'll collect.

Petitions should be ready to go to the printer in mid-June.



They will be mailed to the local coordinators around July 1. The local coordinators will distribute the petitions so that petitioners will have them and be ready to begin on July 7. As the signatures are collected, they should be forwarded to the local coordinator on a weekly basis for processing. *This is very important.* It will allow the processing to be done early and give us an idea of how we're progressing compared to our estimates. Libertarians who want to help but are not able to petition should consider helping with the processing. I'll call the local coordinators weekly and take a total of what we have. After the

petitions are processed they will be sent to me and sorted and bound the way the Board of Elections likes them.

It's a simple enough plan, but I believe it can work. I can't make it work all by myself, though. On-

ly you can make it work. Please call your local coordinator and make a pledge. And when July 7 rolls around fulfill your pledge and pass in your signatures as soon as possible. Help with the processing if you can. Encourage other

Libertarians in your area to help, too. The more people who help, the better are our chances.

Remember, if we don't get enough signatures to the Board of Elections by August 18, you won't see André Marrou on the ballot in November.

Please help! ★

BALLOT  
DRIVE  
JEFF  
RUSSELL

#### BALLOT DRIVE COORDINATORS

Buffalo .....	716-837-9190	Mark Sulkowski
Rochester .....	716-658-4761	Al Dedicke
Syracuse .....	315-673-3706	Tom Nichols
Utica .....	315-853-6627	Bob Schaffer
Albany .....	518-233-1344	Jeff Russell
Hudson Valley .....	914-471-4958	Dave Harnett
Westchester .....	914-949-1945	Blay Tarnoff
New York City .....	212-966-5772	Vicki Kirkland
Nassau .....	516-933-8648	James Brown
Suffolk .....	516-928-8978	Steve LaBianca

## Meet Our Local Candidates for Election '92

### Joseph Brennan

18TH ASSEMBLY DISTRICT  
Hempstead, Long Island



Working on two degrees: Law from NY Law School, MBA from Baruch College. Holds BS in Computer Science. Former commercial pilot, flight instructor, stock broker. Libertarian since 1990; helped in Gary Johnson Governor's race. Contended for U.S. Senate nominee.

### Douglas Friedman

45TH ASSEMBLY DISTRICT  
(reapportionment) Midwood - Sheepshead Bay, Brooklyn



Journalist; part-time MBA student at Baruch College. Current chairman of LP of New York City.

Raised in a Democrat neighborhood in a Republican household, Doug found out about Libertarianism in a college discussion group in his Junior year. Married, with two children.

### Peter Guida

15th U.S. CONGRESSIONAL DISTRICT  
East Manhattan  
(reapportionment)



Financial analyst for IBM, and stock broker. Libertarian since 1979. Peter sees the timeliness of

the LP's entry into NY, coinciding with big-party dissatisfaction and Ross Perot's leading in the polls. Frankly admits his campaign will help his new stock brokerage business.

#### LPNY MEMBERSHIP as of 6/1/92

Total Mailing List	2775
Paid Members	292
Running Candidates	4
Current Officeholders	0



# Rally for Health Freedom

by Robert Goodman

I recently learned of the existence of the National Progressive Health Political Action Committee, which is run by Tony Martinez. Judging by NPHPAC's legislative agenda, the organization is far from libertarian. (To oversimplify, they play to the health food crowd as an interest group.) However, in co-operation with Conrad LeBeau, they have organized an event which definitely deserves our attention and supports a Health Freedom Rally in Washington, D.C. on Sunday, June 14 afternoon.

As repressive as food and drug edicts already are, a movement is ongoing to make them worse. Among horrors now playing in Congress is H.R. 3642, the Food, Drug, Cosmetic, and Device Enforcement Amendments, designed to increase FDA tyranny to the level now displayed by DEA and IRS. Fortunately El Presidente Bush is for now on record against this and allied measures (if you don't understand, just read his lips). In reaction, Mr. LeBeau has written a Health Freedom Act. LeBeau, who's had big trouble with FDA himself, edits and publishes *Health Freedom Reporter*.

LeBeau's proposal provides that, notwithstanding any provision of the Federal Food, Drug and Cosmetic Act, any person can sell products otherwise subject to FDA edicts, provided they are labeled with a disclaimer to the effect that FDA does not sanction the product, and the patient signs a release. The Health Freedom Act further specifies that a claim by the Secretary of Health and Human Services that a product is misbranded can be resolved by a jury, instead of the rigged administrative-judicial system now in force, where the presumption seems to be that everybody outside government is ignorant or crooked, and everybody inside government is honest and omniscient. The Act would not directly touch the Controlled Substances Act, or various other national, state, and local

edicts. However, it contains the following: "The Congress of the United States recognizes that, in addition to certain rights enumerated in the U.S. Constitution, there are certain unenumerated rights retained by the people under the Ninth Amendment, among which is the privacy right to freedom of choice in medicine and health care." Enactment of that sentence alone could have very far-reaching and beneficial consequences.

The Health Freedom Act needs someone to introduce it in each house of Congress. Meanwhile, among speakers at the June 14 rally will be House member Tom Campbell, author of H.R. 2872, designed to make it a little easier for dying patients to get drug or device treatment.

The rally will take place in Senate Park, north of the U.S. Capitol, northwest of the corner of Constitution and Delaware Avenues (a short walk from Union Station) from 1:30 to 4 PM, maybe longer. No rain date; however, a second rally is tentatively planned for September 14 (which would be a Monday) by the Dietary Supplement Coalition. (DSC has formed a Nutritional Health Alliance.) There may be special transportation available to the June 14 rally from New York City and Morristown, NJ.

Also located in Morristown is a voice mail system for the Health Resources Council, "A leader in the fight to preserve access to the best health options." You will need a Touch-Tone type phone to step thru their menu, which is loaded with info about the rally and bills mentioned here (and other equally relevant bills and events), news about FDA's (political revenge) bust of a clinic, etc. However, don't blame me if you're referred to some treatment which turns out to be quackery. With only a pulse-generating phone you'll default to their main message.

At this writing it is not known whether your reporter, who will attend regardless, will be a speak-

er at the rally on Flag Day. So the following is the story I'd tell:

When I ran for Assembly in 1988, among the most willing to sign my nominating petition were students at Albert Einstein College of Medicine (Yeshiva U.) and the residency programs of its hospital, here in the Bronx.



Therefore when I got my leaflets printed, I wanted to distribute them there. For permission, I was referred to the hospital administrator, who apparently had control of all the grounds. He said I couldn't leaflet in the school itself. When I asked whether I could go door-to-door in the residence halls—three high-rise towers across Morris Park Avenue on Eastchester Road—he said, "Well, those are their homes. That's different." Apparently he thought the students themselves controlled their own premises. When I did go leafletting there in the next few days, I confirmed from the pizzeria and Chinese restaurant ads under every door that this was indeed the case.

So when building security officers stopped me when I was half way through the projected two-day task, I returned to the

administrator's office to straighten things out. When I repeated to him what he'd told me just days earlier, he said, "No. I never said that."

Today that hospital administrator, David Kessler, is Commissioner of Foods and Drugs.

So it should come as no surprise that Dr. Kessler, after remarking that he seeks additional enforcement powers for FDA, later held a press conference to say only (no questions allowed) that he did not want such additional powers for FDA, and that he did not want herbs, nutritional supplements, etc. taken off the market. Just as I think someone higher up at Yeshiva U. complained after seeing my election leaflet, and had Kessler lie to cover up, I'm sure Bush had Kessler lie about his wishes for FDA aggrandizement. Kessler is a professional sycophant whose accustomed role is to be an obvious liar for those above him, for he cares not about his own image in all but the most superficial way. (He lost a lot of fat on leaving Einstein and taking the higher-visibility post at FDA.)

But apparently he has a vindictive streak as well. A rumor which I heard at the LPNY convention, and am pleased to pass along, says that while a medical student, Kessler was teased a lot about his sloppy appearance (which I noted in 1988). Supposedly his answer was that he would eventually get back at the entire medical profession. LeBeau's form letter to Congress asks for Kessler's removal, besides opposing H.R. 3642, S.2135 and H.R. 1662, and asking for introduction of his Health Freedom Act.

See you in DC this June 14. Too bad André Marrou and Nancy Lord can't make it due to other campaign commitments. ★

**National Progressive Health Political Action Committee**  
324 West 14th Street, New York, NY 10014  
tel. 212-463-0454; fax 212-633-0190

**Dietary Supplement Coalition**  
10 Daniel Street, Farmingdale, NY 11735

**Health Resources Council**  
PO Box 1098, New York, NY 10008  
Morristown voice mail system: 201-471-3792

**Health Freedom Reporter**—Conrad LeBeau, Editor  
P.O. Box 272, Hales Corners, WI 53130



Just when we thought we had an ally in the local media and a reliable talk program for New York candidate appearances, WOR radio host and long-time Libertarian Gene Burns is shamelessly touting Texas billionaire and as-yet-undeclared independent Presidential candidate H. Ross Perot.

Burns, on his daily 2pm-to-6pm show which he actually hosts from the Boston studios of WRKO, has been saying since



# S A Y I T A I N ' T S O ! Burns Backs Perot

compared to your legendary history in the Party.

When I heard that you were to do a show in the NYC market, I was thrilled! I thought, now when a discussion of Libertarianism among friends gets around to how well deployed the Party really is, I could smile and say, "Ever listen to Gene Burns, on WOR Radio? Well, he's a Libertarian, and we pretty much agree with his viewpoints. So tune in."

I could go on and brag that each of our Presidential candidates—all six of them since 1972—have had a reasoned, all-encompassing platform, based on liberty and sovereignty of the individual. Our candidates, I could continue, pride themselves on not having to answer "I don't know" to questions about their standing on almost any issue. Our nominating conventions make sure of that—not only in their careful choice as standard-bearer, but with a diligent Platform Committee that hones the efforts of 20 years of remarkably consistent policy—a span which makes the 60-day mountaintop visit of a certain Presidential wanna-be seem an instant.

That alone was refreshing to me. Now, I understand you're not on the air here to benefit the LPNY, and I respect that you're nobody's mouthpiece. But Jeez Louise, Gene! *Ross Perot?*

This putting all your chips on Mr. Perot, complete with announcement of his ballot drive 800 number (have you ever *once* given out the LP's 800 number?), is based on the gamble that Perot's victory or good showing will bust the two-party system wide open, presumably to usher in the Libertarians. Did it ever occur to you what might happen if Perot screws the pooch? What do we do if a Perot Presidency is

so bad (an alarmingly likely prospect, as I see it) that the American voter concludes, "Well, the DemoPublicans are still awful, but at least they're not one of them lunatic fringe independent groups; let's never make that mistake again"? Need we keep an ever-growing list of "wild-eyed" pols from whom we must spend all our campaign energy distinguishing ourselves?

By your logic, a listener whose finances are in disarray shouldn't rush to the financial planner who advertises on your show, but should instead "stir up the dust" by first going bankrupt, so as to more fully realize what happens when one ignores money matters. Only then should he consider prudent planning.

What really nauseates me about your "Perotgasm" is that your support is based on *who you think will win*, rather than who *should* win. I joined the Party because some Libertarian had the good grace to say about my previous voting pattern, "If you want to bet, son, go down to Yonkers Raceway and put money on a trotter. Until you can vote your conscience, do us all a favor

and stay the hell away from the polls."

While we Libertarians hate to do anything remotely resembling snitching, I felt it necessary to let André Marrou know of your abandonment of him during our state convention on the ninth of this month. His reaction was typical Marrou: "This Party will make real progress someday, with the help of Libertarians—but more likely, in spite of them."

Two questions, Gene: first, when my fellow New Yorker wants me to drop the name of a prominent Libertarian, what do I tell him? And second, when the time comes, will someone have the good grace to tell *me* when *my* dedication to this idea of Liberty starts to ring false, and perhaps, betrays a certain weariness?

An embarrassed listener,  
Rick Wolff

P.S.: This is an open letter, which will appear as my editorial in the upcoming *Free New York*, circulation 2700 and—no thanks to you—climbing.

You're now on our mailing list. ★



MEDIA  
WATCH  
RICK  
WOLFF

the beginning of May—and especially once polls came out on the week of the 18th showing Perot strong in California—that a Perot candidacy could mean an end to the deadlocked two-party monopoly and "stir up the dust" in the political system. Said Burns, "This alone is refreshing to me."

Burns was instrumental during the Dixville Notch victory in the New Hampshire primary. He sent to each of the 31 voters of the town an audiocassette of a special message extolling the Libertarian Party and its nominee, Rep. André Marrou. It's not inconceivable that without his help, the name Marrou would not be as widely mispronounced as it is today.

Burns, according to on-air statements, finds it refreshing that a candidate can admit so honestly that he doesn't know an answer to a policy question, and then promises to do some thinking on the matter.

No, I couldn't believe it either. So I wrote him this letter:

Dear Gene;

I am on the Executive Committee of the Libertarian Party of New York State, and I publish its newsletter, *Free New York*. I've been an ardent Libertarian for over a year now—an instant,

*If you need something—for your home, apartment, car, or a special wedding or anniversary gift, anything—and you can't find it, or just don't have the time to find it yourself, call us.*

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# Drawin' Circles

by Peter Guida

**I**ncreasing membership is synonymous with success in the Libertarian Party. Unfortunately, no systematic process is yet available for accomplishing this goal. Relying on voluntary efforts and contributions from our members has not led to realization of our potential.

However, a mechanism exists which combines the motivation of profit, with the goals of the Libertarian Party. This method provides remuneration for the activist, is self-financing, provides revenue for the Party's operations, and provides a productive outlet for Libertarian enthusiasm.

The proposal is as follows:

Most Libertarians can be counted on to produce a revenue stream of contributions to the party and its activities. The amount they contribute is proportional to the amount they are solicited. Many non-profit organizations raise funds by compensating the fund raiser with a percentage of the funds raised. Similarly, Amway Corporation is a successful company which sells household products. A major reason for their success is the use of a sales arrangement called multi-level marketing. Multi-level marketing is sometimes referred to as "pyramiding:" for each person you bring into the sales organization, you get a percentage of the revenue they generate; and for all the people they bring in, you get a smaller percentage of what they generate.

There is no reason why this arrangement cannot be applied to Libertarianism. For every person you "convert" to Libertarianism, you receive 20% of everything they contribute to the Party (national, state, or local), or its campaigns, or other activities—

for life. If the person you convert brings new people into the movement, you get 10% of what they contribute. If these people bring more in, you get 5% of the contributions they generate—for life.

This is a synopsis of "Amway Libertarianism." It has some costs, benefits, and risks:

The concept of remunerated Libertarian fund-raising highlights an aspect of our movement which is unique in American politics. All we have to offer the electorate is our ideology. Unlike the statist parties, we cannot barter favors and patronage for campaign contributions. And that pits us against the mighty political machines of the Democrats with their welfare state, and the Republicans with their military-industrial complex.

Libertarians have no

"machinery" to speak of. Amway-Libertarianism could be just the "machine" that the LP needs in order to take on these behemoths. After all, the real Amway is a Fortune-500 corporation, and all they sell is soap.

*[Actually, Amway's catalog has run a peculiar gamut, from coffee to imported cars, since I was a distributor in 1981. —Ed.]*

In order to be a force on the political scene, we must have funds to buy advertising for our candidates. And these funds can only come from "true believers" (as opposed to special interests). But it is difficult to expand our contributor base because the creation of a true-believing Libertarian is a formidable task—due in part to the highly successful marketing efforts of the state. But

Amway-Libertarianism provides a means of slowly expanding our contributor base by increasing the number of people who have a solid understanding of Libertarianism, as opposed to the hazy remembrance of a campaign commercial they might have seen on TV.

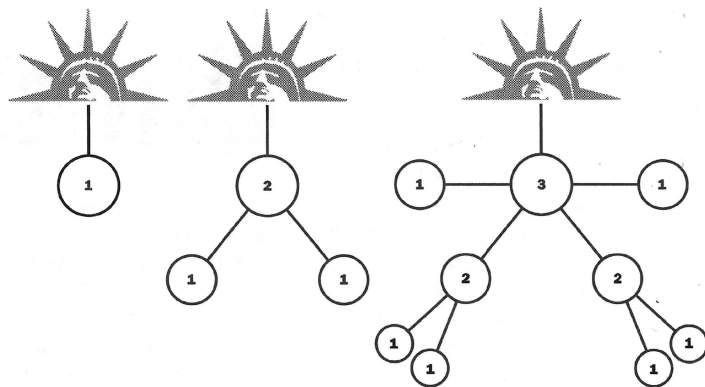
However, it takes a lot of education to become a Libertarian. Understanding Libertarianism is a major intellectual achievement. So how can we expect a 30-second radio spot to convey the depth, breadth, and efficacy of our ideas? Amway-Libertarianism provides the opportunity for the ordinary American to have his own private Libertarian tutor. An unscientific survey of LP members shows that a majority of them adopted Libertarianism through the

on every street corner," so be it. In terms of name recognition, why shouldn't we be right up there with Coke and Pepsi?

In spite of these benefits, there are many criticisms and concerns about Amway-Libertarianism. One such criticism is that Amway-Libertarianism would impose an impossible bookkeeping burden on the LP. There is no question that thorough records must be kept, but that is true of any serious business. Also, most of the bookkeeping should be computerized, and this party has large resources of computer talent in its membership. Furthermore, heavy bookkeeping demands would be a sign of the success of "Amway." The more bookkeeping required, the more converts being made and the more funds being raised.

Another criticism is that the arrangement gives "too much" money to the salesman. This is surprising to hear from the economically sophisticated Libertarian. High profits attract competition—in this case, Amway-Libertarian salesman. The more profit, the more salesmen. The more salesmen, the more Libertarians, and that is the objective of our movement—or at least a realistic means to our objective. The financial successes of Amway-Libertarian salesmen should be widely published, encouraging others to join the effort. It is possible that significant amounts of money could be generated through Amway-Libertarianism. The statist parties spend 200 million dollars per presidential election. This is the kind of cash flow that can attract serious, career-minded individuals to Amway-Libertarianism. A team of professional Amway-Libertarian salesmen could target major PACS, corporations, and trade associations.

A similar reservation to Amway-

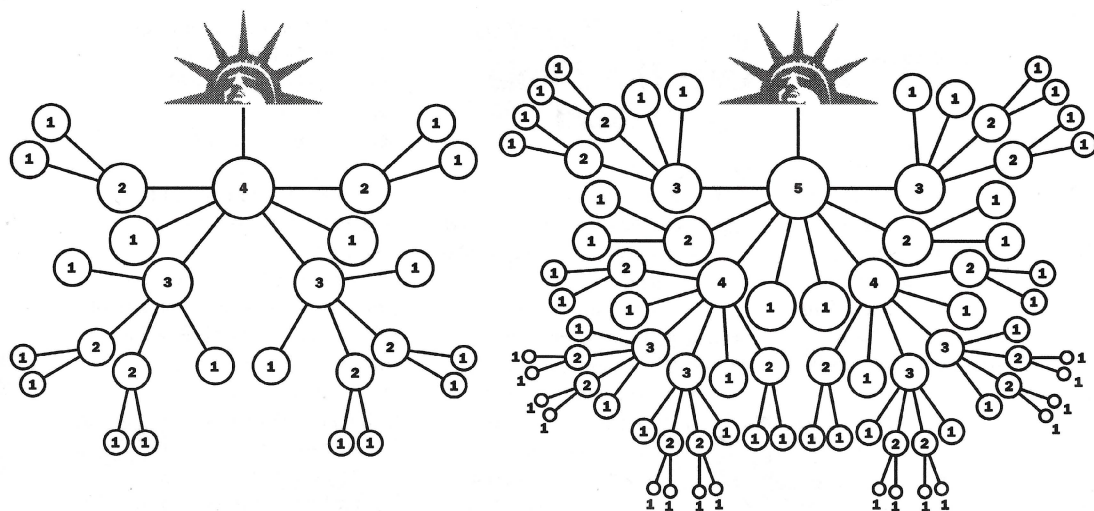


## A PROPOSAL FOR REMUNERATED LIBERTARIAN ACTIVISM

steady influence of another Libertarian who was close at hand. Amway Libertarianism systematizes this process, monetarily rewarding the teacher.

To the salesman, Amway-Libertarianism offers non-monetary rewards as well. Candidates for office on the Libertarian ticket have used words such as "thrilling" and "exhilarating" to describe their experiences on the campaign trail. It is a pity that only a few people can have this experience, and that they must make substantial sacrifices to do so. To a lesser extent, many Libertarians have experienced the rewards of helping others "see the light." Amway-Libertarianism gives this person an excuse to pursue activism full-time. And if this leads to "Libertarians





Libertarianism concerns the following difficult situation: A contributor presents himself and says, "I have \$10,000 to contribute to the party, but none of it can go to the salesman"—to which there is the following rebuttal:

- A contract (with the Amway salesman) is a contract. And the Amway Libertarian salesman has a contract with the LP which must be honored, despite possible contributor heavy-handedness.

- Explain that it was the hope of profit which motivated the salesman to bring Libertarianism to the contributor in the first place. The salesman's reward of profit will encourage him/her to continue their efforts, making the party grow. Anyone who understands Libertarianism must also appreciate the profit motive.

- If the contributor still insists on attaching strings to the contribution, inform him/her that there are 45 other Libertarian organizations which would gladly accept his money, without any contractual obligation to pay a sales commission. This makes Amway-Libertarianism a potential boon to non-party Libertarian organizations such as the National Taxpayers Union. Once a person is committed to Libertarianism, they tend to support Libertarian organizations on a broad front, not just the LP.

- This is a risk the LP should take. For every newly converted Libertarian irate enough to try to prevent compensation going to the salesman, there will be many contributors who won't mind, or think it's a good idea, and maybe join the effort themselves.

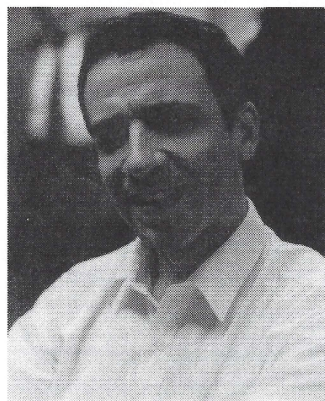
Further into the details of Amway-Libertarianism is the concern that there may be disagree-

**Left to right: the Plan in action. Month 1: your organization consists of just you donating to the LP. Month 2: You get two friends to do the same, and collect a percentage. Month 3: Your friends do the same; meanwhile, you maintain a pace of two new donors per week, and collect bonuses based on the size of your organization. Week 4: your friends are duplicating your efforts, and there are now 27 donors. Week 5: multiplication works for you—there are now 81 where there were 0.**

ments between salesmen over who should receive the commission, especially if a wealthy individual or PAC is concerned. This can be avoided by having the salesmen submit names of people they are prospecting, before any contribution is made. In this way the issue of who deserves the compensation will already be established.

Then there is the question concerning who qualifies as a bona-fide convert to Libertarianism, subject to lifetime diversion of part of his/her contributions to the Amway-Libertarian network. Obviously, current or former contributors to the LP should be excluded from a salesman's contributor list—we want to bring in new members, not recycle old ones.

"Legality" is another potential problem. No doubt a successful "Amway" operation would arouse tile anger of the state, who would use capriciously enforced laws to thwart our progress. Thus we would have to make sure that Amway-Libertarianism is on firm legal ground at all stages, and that our legal homework is done as much as possible before any



problems arise. If there are any with legal experience who could contribute in this area, it would be appreciated.

Financial disclosure is another important facet of Amway-Libertarianism. The financial records the LP and its campaigns and its activities would have to be available and open to the public in order to reassure salesmen that they are being compensated properly, and to reassure the contributors that their money is being spent prudently, in accordance with the goals of the party. And there would have to be procedures established for the handling of complaints and grievances, as well as guidelines governing the conduct of "Amway" representatives and their membership in the organization.

(Regarding the issue of membership in Amway-Libertarianism, it may not be necessary for the representative to subscribe to Libertarian ideology, ironic as it may seem. The only requirement should be that he/she not misrepresent the Libertarian point of view. After that, if the representative is an effective salesperson, what difference does it make if

they are non-Libertarian?)

Hidden within the seemingly innocuous requirement of financial disclosure is another knot of potential problems for Amway-Libertarianism. The biggest money generators in the LP are its campaigns—after all, campaigns are what the LP is all about. But LP campaigns are semi-autonomous, temporary organizations controlled by the candidate, with only a loose connection to the LP. When a campaign contribution is made, the check is made out to the "So-and-So for Congress" campaign. In order for Amway-Libertarianism to work, a 40% commission must be deducted from the contribution. Without proper advance work, how willing will the candidate be to make this deduction? In the "heat of battle," will the candidate easily relinquish 40% of his cash flow?

Clearly, safeguards would have to be established, and no doubt the multitude of Amway-Libertarian salesmen would take a keen interest in their adherence.

Perhaps the by-laws of the LP would need a special Amway-Libertarianism section added to them. Perhaps each campaign would need to have more direct LP monitoring and control—especially to avoid cost overruns and indebtedness, and to make sure that commissions get paid first, before the remainder is spent on the campaign. These are the kinds of measures which must be taken in order to preserve the integrity of the fund-raising apparatus.

Despite these prerequisites and pitfalls, Amway-Libertarianism seems viable. Fund-raising is always a headache in a political campaign—especially a non-government subsidized one. Elimination of that headache would make running on the Libertarian ticket more attractive to candidates, and encourage more of them to run. Bigger war chests would make our campaigns more credible, productive, and fun. But remunerated Libertarian activism cannot become a reality without widespread knowledge and support throughout Libertarian circles. If you are interested in discussing this further, please contact:

**Peter Guida**  
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Brooklyn, NY 11232  
H: 718-436-6462  
W: 718-780-4306 ★



## Watch Where You Point That Thing

Dear Editor:

Although I generally agree with the Libertarian view on politics and government (while I don't understand how some of it would work on a practical level) and I do find that although I'm not a gun owner I intellectually support the general right to own a firearm, somehow I find it viscerally very fucked up to support the notion that as a society we would allow for every person to walk around with an automatic attack rifle [FNY, March '92]. What for? So that we can proclaim that we are free???

Had I not realized how serious you were, to read an article taking a pro-arming stance by someone with the name of Ludwig Vogel would have struck me as an intentional bit of savage irony by *Free New York*.

We just need to take a look around and see what modern arms have wreaked upon our citizenry to realize that the conundrum spoken by some politician does, in this instance, make sense: "It is time to put aside our principles and do what is right."

Sincerely,  
Irwin Gooen  
Oneonta

Mr. Vogel replies:

*I'm not sure what you mean by "automatic attack rifle"—but a year and a half ago, lawmakers told New Jersey residents that*

*"semiautomatic assault weapons" were only used by drug dealers and terrorists. Governor Florio assured gun owners that the state would be banning only "a few weapons" that "have no legitimate use to anyone but soldiers in combat." Last week, the District Attorney's office in Cumberland County, New Jersey ordered a gun owner to surrender his Remington .22 rifle to the State Police because it was an "assault weapon." For decades, parents in other states have given this particular "assault weapon" to their children on their twelfth birthdays—which makes the question "what is an automatic attack rifle or assault weapon" all the more important if the State may be empowered to take them away.*

*My column and letter tied in with the remarks of our featured speaker at the last City Convention. If we had spoken about the "drug war" and had encouraged protests against some odious government action to "fight drugs"—the Justice Department's warrantless searches of indoor gardening supply companies under Operation Green Merchant, for example—would this have proven that Libertarians are all dope fiends?*

*We must all resist putting other Libertarians down for their beliefs. If we don't listen to and support each other now, nobody will hear us later, when government abuses become even more bizarre and outrageous. These are the nineties, Mr. Gooen. Wake up and smell the tear gas!*



## In Fact, They Do Own The Whole Damn Road

Dear Editor:

Great newsletter! I am really impressed. But who are you? I do not see a name on the editorial or the masthead. [Fixed. —Ed.]

One point, though: bikers protesting helmet laws [FNY, March '92] are not necessarily representing the most libertarian position on helmet laws. It is superficial to oppose helmet laws as a "gut" reaction against *any* rules.

A more subtle and wider-contexted view would be this: the owner of a freeway has a right to set conditions on its use by the public, just as you have the right to demand that guests in your house not smoke. The real issue is whether the State should be allowed to monopolize the roads.

The practical economics of this show the benefits of competition over state monopoly: a private facility owner (freeways, schools; anything) has a right to

demand that the public, while using the facility, use seat belts, helmets, child seats, red suspenders or anything else, but he also bears the *responsibility* and *cost* of enforcing those rules—while the state does not care about the cost, since it passes it on to the taxpayer.

A free market in freeways would result in some with lots of rules and others with few. Few rules would mean lower price and greater speed, but more traffic and accidents. More restrictive freeways would have higher tolls, more patrols, less traffic, less danger, and perhaps more amenities. The customer could choose.

Again, great newsletter. I am happy to see it re-appear. Get more Libertarian Party and movement news from around the state. What is happening in Buffalo? Rochester? Etc.

Fred Cookinham  
Brooklyn

Dear Fred:

*The obvious question—What's happening in Brooklyn? ★*

LETTERS  
TO  
THE  
EDITOR

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BALLOT DRIVE ISSUE