

Libertarian Party of Colorado  
Board Meeting  
November 9<sup>th</sup>, 2015

Called to order at 7:15pm.

Attendees: Steve Kerbal, Clint Jones, Wayne Harlos, Caryn Harlos, Richard Longstreth, Lily Williams, Clayton Casciato, Frank Atwood, Nathan, Alan Hayman, Stephanie Davis, Michael Stapleton, Mike Spalding, Jack Woehr, Jay North.

Minutes and agenda were approved.

Public Comment

**Steve Kerbal** - shared his presidential campaign plans

**Wayne Harlos** – announced that he and Cayrn are restarting the Douglas Development Group. He invited folks to attend on the 1st Thursday at the Rio Grande in Englewood.

**Richard Longstreth** – introduced himself. He is from Fort Collins and is looking to start an affiliate.

**Frank Atwood** - brought information and ideas from the Center Right Coalition. He pitched the Alternative Voting Symposium this Saturday

Director's Reports

**Chair** -Lily Williams – Williams presented a talk on the benefits of freedom at the University of Puerto Rico. She found a lot of socialist sentiment despite high taxes and a lousy economy. Williams tried to convince students who benefited from a free education to support reduced government. She was excited that the Parker tax increase was defeated with 70% voting no. Her opposition to it in the Blue Book was important. New Mexico would like Lily to speak at their state convention. During her China trip she could not speak openly about Libertarianism. Oddly in China they have less regulation required to start a business.

**Vice Chair** – Jay North - He wrote a script to automatically upload SoS data into CiviCRM. He wants us to enter data as we collect it. This is critical for future growth.

**Treasurer** – Stephanie Davis for John Flovin -They attended the CBD Marijuana convention as representatives of the Libertarian Party. She met some veterans that are trying to add PTSD as an approved medical marijuana condition. She also met an attorney who may be willing to provide pro bono services for our party. They attended a forum on the 2J initiative. Current bank and Paypal balances add to \$6k. The recent TRACER filing was successful and the next one isn't due until next year.

**Fundraising Director** – Clint Jones - Jones ordered more bumper stickers for his welcome letter campaign. He asked Alan Hayman to use his volunteer list to have them take over sending packets to new voters. He has 1,000 letters ready to go. Jones wants to focus on fundraising. He feels that he may be successful in his next plan, which is to fundraise at meetings of marijuana dispensaries.

**Regions Director** – Amy Lunde-Provines resigned due to personal issues.

**Campaigns Director** - Jack Woehr – Woehr shared his observations on the elections. He feels Larry Welshon came in last because he was too shy to campaign. None of the current candidates have formed committees or gathered staff. He advocated that we use a 3-page summary of the 2010 54-

page campaign manual. 8,000 Libertarians voted in the recent election. Unfortunately the Library tax passed and the TABOR vote failed. Jack encouraged everyone to read initiative 20.

**Outreach Director** - Stephanie Davis - She has attended many cannabis events. They are a small group and they need our support. There are many coming regulations to be fought. She proposed that we make this a 2016 election issue. Davis hasn't received any response from the Young Americans for Liberty group. She wants to do a volunteer Meetup at Chopper's Bar. Spalding asked if she wanted to combine with LOTR. Davis said she was going to use them to promote a separate event on the 17th. Davis asked for volunteer requests from each board member.

**Membership Director** - Alan Hayman - All of the emails from ChiliFest have been entered. Twenty of these were added to the volunteer list. Hayman uploaded these to Google Drive and asked that we not pester them. Hayman suggested that we call people to come to the convention.

**Communications Director** - Nathan Grabau – Facebook advertising costs are at 44.5¢ per like due to targeted advertising. He has updated the board leadership page and the thank you page. He is now our Webmaster.

**Records Director**- Mike Spalding – Spalding visited the Jeffco affiliate and found himself as the only attendee. Later a potential candidate and Natalie Menten dropped by. He feels that they faded because they had meetings but no purpose. Mike noted that Longstreth was here because somebody responded to his offer to volunteer. Spalding made calls to all Libertarians in Edgewater in an attempt to elect Larry Welshon to city council. Nobody else helped with the campaign and in a race for 5 seats Welshon came in sixth. Spalding has found another location; the Egg & I restaurant has a separate room and a viewing screen. He reported on the Jeffco Republican database. It uploads SoS data without overwrites but it requires that the database guy never leaves. Spalding sent all new meetup members since May to Davis.

**Legislative Director** - Michael Stapleton - Stapleton reported that the budget committee convenes on the 12th. They will be spending an extra 55 million in the upcoming year. And the budget doesn't conform to TABOR. Principles of Liberty has announced their next training session. They will train you how to analyze and oppose bad legislation. Stapleton will be glad to provide training on the legislative process. He'll even visit the Capitol with interested parties. He suggested that candidates would learn a lot by watching incumbents. Katherine Porter from PolitiChicks wants access to our state convention.

## Committees

**Social Media** - Caryn Harlos - Facebook likes have increased by 700 in the last month. The twitter account needs a dedicated volunteer. It helps if everyone likes various posts. Comments help too.

**State Convention Committee** - Alan Hayman - They've established a Facebook page for coordination. Nathan expressed concern that Amy's leaving would result in a loss of information. The committee is looking for speakers. Wayne Harlos suggested we sell advertising in order to bring back a paper monthly newsletter.

**Technology Committee** - Williams appointed Clayton Casciato as our new committee head.

**Volunteer Committees** - Williams suggested that we add marketing, campaign, outreach, and membership committees. Grabau pointed out that the directors should be getting their own

volunteers for their positions. Jones said that the board director would be the chair of his or her own committees. North said he invited Wayne Harlos to create marketing plans for the convention, candidate solicitation, etc., that are all interlocked. Wayne Harlos said the key was to increase the number of touches. He said we need a database, a budget, and a plan. He finds direct mail is most effective but it requires regular mailings. Williams cut off conversation due to time issues.

Williams thanked 5 volunteers for the various committees and the 4 voters

### Old Business

**Joe Johnson Proposal** - After Jack Woehr reiterated the proposal the board extensively considered whether to approve. Grabau pointed out that we were planning on voting for a partial version of Joe's plan. Jack asked if we have enough volunteers from the board. Stephanie, Jay and Mike indicated that they could help. Woehr moved that we tell Joe that we are unanimously committed, we have the money, and we aren't sure that we have enough volunteers but we are pursuing promising channels. Clint seconded and the motion passed with all members voting yes.

**Fundraising via Facebook** - Williams said our target was to raise \$1,000 by the end of year. Harlos said she needs a graphic to help sell the ad.

**Meeting Locations** – Everyone needs to keep looking

**Replacement Regions Director** - Davis moved that we select Richard Longstreth. The motion passed unanimously. He will serve until the next election.

**Media List** - Williams asked who is responsible for the media list and letter to the editor addresses. She asked Grabau to upload the media list to Google Drive. She encouraged everyone to upload his or her various contact lists.

**Database** - North moved that we spend 10 minutes past our meeting end. Jack moved that we proceed to the next step and start a free trial on Nation Builder. The motion passed unanimously.

Jones moved for adjournment at 9:27p.