

Libertarian National Committee - Membership Report

"Donor" Totals - Feb-16

4 Year & 12 Month Comparison

| | Dec-12 | Dec-13 | Dec-14 | Dec-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 | Jul-15 | Aug-15 | Sep-15 | Oct-15 | Nov-15 | Dec-15 | Jan-16 | Feb-16 |
|----------------------------|----------------|---------------|----------------|----------------|----------------|---------------|----------------|----------------|----------------|---------------|---------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Active w-MEM | 13749 | 13670 | 12053 | 11184 | 11988 | 11845 | 11837 | 11663 | 11640 | 11649 | 11708 | 11715 | 11399 | 11198 | 11184 | 11183 | 11413 |
| Active w/out MEM | 1194 | 967 | 747 | 509 | 672 | 652 | 651 | 560 | 546 | 536 | 527 | 522 | 517 | 513 | 509 | 497 | 514 |
| Total Active Donors | 14943 | 14637 | 12800 | 11693 | 12660 | 12497 | 12488 | 12223 | 12186 | 12185 | 12235 | 12237 | 11916 | 11711 | 11693 | 11680 | 11927 |
| Percent Change | 4.30% | -2.05% | -12.55% | -0.15% | 0.76% | -1.29% | -0.07% | -2.12% | -0.30% | -0.01% | 0.41% | 0.02% | -2.62% | -1.72% | -0.15% | -0.11% | 2.11% |
| Lapsed/Drop MEM | 1381 | 1245 | 1733 | 909 | 619 | 972 | 671 | 718 | 484 | 595 | 555 | 568 | 1044 | 679 | 909 | 663 | 612 |
| Lapse w/out MEM | 76 | 82 | 203 | 30 | 32 | 53 | 25 | 101 | 33 | 27 | 30 | 28 | 46 | 29 | 30 | 44 | 40 |
| Lapsed/Drop Total | 1457 | 1327 | 1936 | 939 | 651 | 1025 | 696 | 819 | 517 | 622 | 585 | 596 | 1090 | 708 | 939 | 707 | 652 |
| Percent Change | 0.28% | -8.92% | 45.89% | 32.63% | -34.97% | 57.45% | -32.10% | 17.67% | -36.87% | 20.31% | -5.95% | 1.88% | 82.89% | -35.05% | 32.63% | -24.71% | -7.78% |
| New Donors w-MEM | 240 | 267 | 110 | 103 | 111 | 141 | 104 | 70 | 110 | 107 | 137 | 103 | 87 | 104 | 103 | 145 | 308 |
| New w/out MEM | 38 | 168 | 6 | 6 | 11 | 5 | 2 | 4 | 3 | 5 | 10 | 12 | 10 | 10 | 6 | 3 | 15 |
| New Total | 278 | 435 | 116 | 109 | 122 | 146 | 106 | 74 | 113 | 112 | 147 | 115 | 97 | 114 | 109 | 148 | 323 |
| Percent Change | -1.42% | 56.47% | -73.33% | -4.39% | -8.96% | 19.67% | -27.40% | -30.19% | 52.70% | -0.88% | 31.25% | -21.77% | -15.65% | 17.53% | -4.39% | 35.78% | 118.24% |
| Renewed w-MEM | 708 | 966 | 729 | 792 | 594 | 688 | 559 | 474 | 351 | 497 | 477 | 472 | 641 | 374 | 792 | 517 | 534 |
| Renewed w/out MEM | 57 | 55 | 14 | 20 | 31 | 28 | 22 | 6 | 16 | 12 | 11 | 11 | 31 | 15 | 20 | 29 | 42 |
| Total Renewals | 765 | 1021 | 743 | 812 | 625 | 716 | 581 | 480 | 367 | 509 | 488 | 483 | 672 | 389 | 812 | 546 | 576 |
| Percent Change | -20.40% | 33.46% | -27.23% | 108.74% | -0.95% | 14.56% | -18.85% | -17.38% | -23.54% | 38.69% | -4.13% | -1.02% | 39.13% | -42.11% | 108.74% | -32.76% | 5.49% |
| Total "MEM" | 126900 | 130507 | 133400 | 135197 | 133983 | 134147 | 134278 | 134338 | 134470 | 134618 | 134779 | 134870 | 134974 | 135104 | 135197 | 135417 | 135980 |
| Percent Change | 4.14% | 2.84% | 2.22% | 0.07% | 0.31% | 0.12% | 0.10% | 0.04% | 0.10% | 0.11% | 0.12% | 0.07% | 0.08% | 0.10% | 0.07% | 0.16% | 0.42% |
| Total "LIFETIME" | 2208 | 2295 | 2446 | 2458 | 2447 | 2451 | 2455 | 2455 | 2455 | 2455 | 2456 | 2456 | 2456 | 2457 | 2458 | 2459 | 2461 |
| Total "BSM" | 13824 | 13869 | 12526 | 11045 | 12260 | 12122 | 12040 | 11722 | 11723 | 11625 | 11612 | 11593 | 11247 | 11173 | 11045 | 11112 | 11400 |

Last Year vs. This Year

| | Feb-15 | Feb-16 | Change | 12 Mo Ave | Active Donors w-MEM = | 11413 |
|----------------------------|--------------|--------------|---------------|--------------|---|--------------|
| Active w-MEM | 11988 | 11413 | -4.80% | 11536 | Lapsed & Zero Dues MEM = | 124567 |
| Active w/out MEM | 672 | 514 | -23.51% | 545 | Total "MEM" w-Signed Certificate = | 135980 |
| Total Active Donors | 12660 | 11927 | -5.79% | 12082 | Member Signed Certificate = | "MEM" |
| Lapsed/Dropped | 651 | 652 | 0.15% | 746 | Total "BSM" = | 11400 |
| New Donors | 122 | 323 | 164.75% | 134 | Bylaws Defined Sustaining Member = | "BSM" |
| Renewals | 625 | 576 | -7.84% | 552 | | |

Feb-16 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

| <u>STATE</u> | <u>TOTAL "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> | <u>TOTAL "BSM"</u> |
|--------------|--------------------|---------------------|---------------------|-----------------------|--------------------|
| AK | 673 | 52 | 0 | 52 | 54 |
| AL | 1752 | 159 | 2 | 161 | 161 |
| AR | 906 | 75 | 3 | 78 | 76 |
| AZ | 3206 | 275 | 11 | 286 | 274 |
| CA | 19402 | 1501 | 78 | 1579 | 1514 |
| CO | 3728 | 355 | 12 | 367 | 359 |
| CT | 1491 | 143 | 8 | 151 | 139 |
| DC | 383 | 34 | 3 | 37 | 27 |
| DE | 385 | 29 | 2 | 31 | 28 |
| FL | 8054 | 656 | 29 | 685 | 661 |
| GA | 5949 | 337 | 10 | 347 | 336 |
| HI | 536 | 54 | 2 | 56 | 56 |
| IA | 1037 | 122 | 5 | 127 | 122 |
| ID | 766 | 57 | 1 | 58 | 57 |
| IL | 4518 | 388 | 24 | 412 | 389 |
| IN | 3226 | 334 | 10 | 344 | 336 |
| KS | 1245 | 128 | 2 | 130 | 130 |
| KY | 1201 | 113 | 3 | 116 | 106 |
| LA | 1102 | 122 | 3 | 125 | 122 |
| MA | 2842 | 189 | 12 | 201 | 185 |
| MD | 2485 | 230 | 14 | 244 | 233 |
| ME | 811 | 54 | 2 | 56 | 53 |
| MI | 5209 | 373 | 12 | 385 | 371 |
| MN | 2060 | 166 | 10 | 176 | 165 |
| MO | 2374 | 204 | 10 | 214 | 200 |
| MS | 732 | 86 | 1 | 87 | 83 |

| <u>STATE</u> | <u>TOTAL "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> | <u>TOTAL "BSM"</u> |
|--------------|--------------------|---------------------|---------------------|-----------------------|--------------------|
| MT | 514 | 46 | 1 | 47 | 45 |
| NC | 3388 | 284 | 13 | 297 | 279 |
| ND | 235 | 38 | 2 | 40 | 38 |
| NE | 668 | 64 | 2 | 66 | 63 |
| NH | 1367 | 128 | 8 | 136 | 127 |
| NJ | 3097 | 249 | 13 | 262 | 252 |
| NM | 1120 | 90 | 10 | 100 | 87 |
| NV | 1923 | 160 | 6 | 166 | 158 |
| NY | 5044 | 508 | 28 | 536 | 509 |
| OH | 5243 | 502 | 15 | 517 | 506 |
| OK | 1054 | 93 | 6 | 99 | 95 |
| OR | 2214 | 138 | 9 | 147 | 131 |
| PA | 5955 | 446 | 20 | 466 | 443 |
| RI | 315 | 28 | 0 | 28 | 28 |
| SC | 1745 | 134 | 6 | 140 | 139 |
| SD | 260 | 33 | 0 | 33 | 32 |
| TN | 2406 | 185 | 4 | 189 | 187 |
| TX | 9124 | 806 | 40 | 846 | 797 |
| UT | 1160 | 82 | 6 | 88 | 83 |
| VA | 4763 | 497 | 18 | 515 | 499 |
| VT | 400 | 28 | 3 | 31 | 27 |
| WA | 4361 | 324 | 17 | 341 | 324 |
| WI | 1968 | 181 | 8 | 189 | 182 |
| WV | 610 | 41 | 1 | 42 | 41 |
| WY | 315 | 29 | 0 | 29 | 29 |
| XX | 658 | 63 | 9 | 72 | 62 |

| | <u>TOTAL "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> | <u>TOTAL "BSM"</u> |
|---------------|--------------------|---------------------|---------------------|-----------------------|--------------------|
| TOTALS | 135980 | 11413 | 514 | 11927 | 11400 |

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

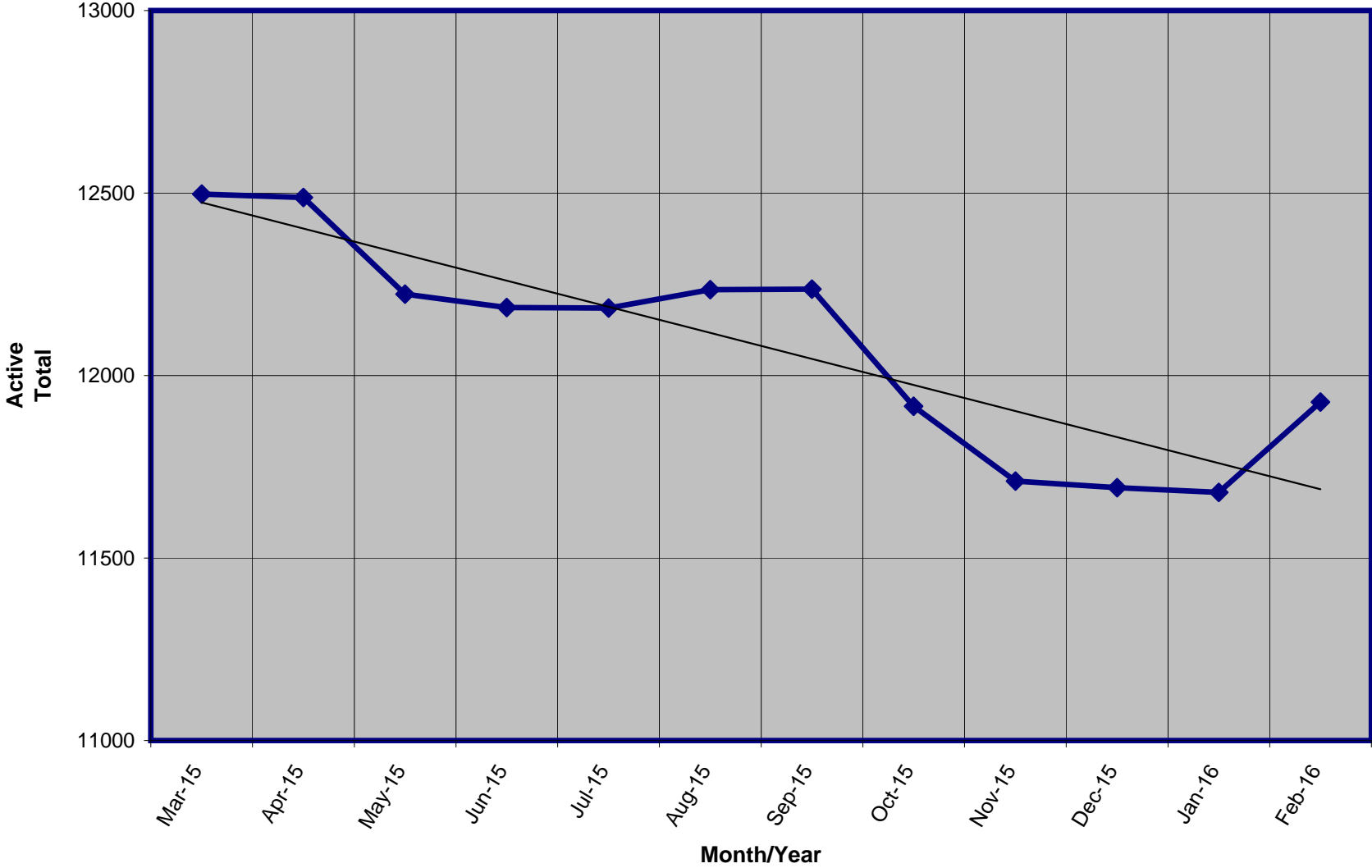
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

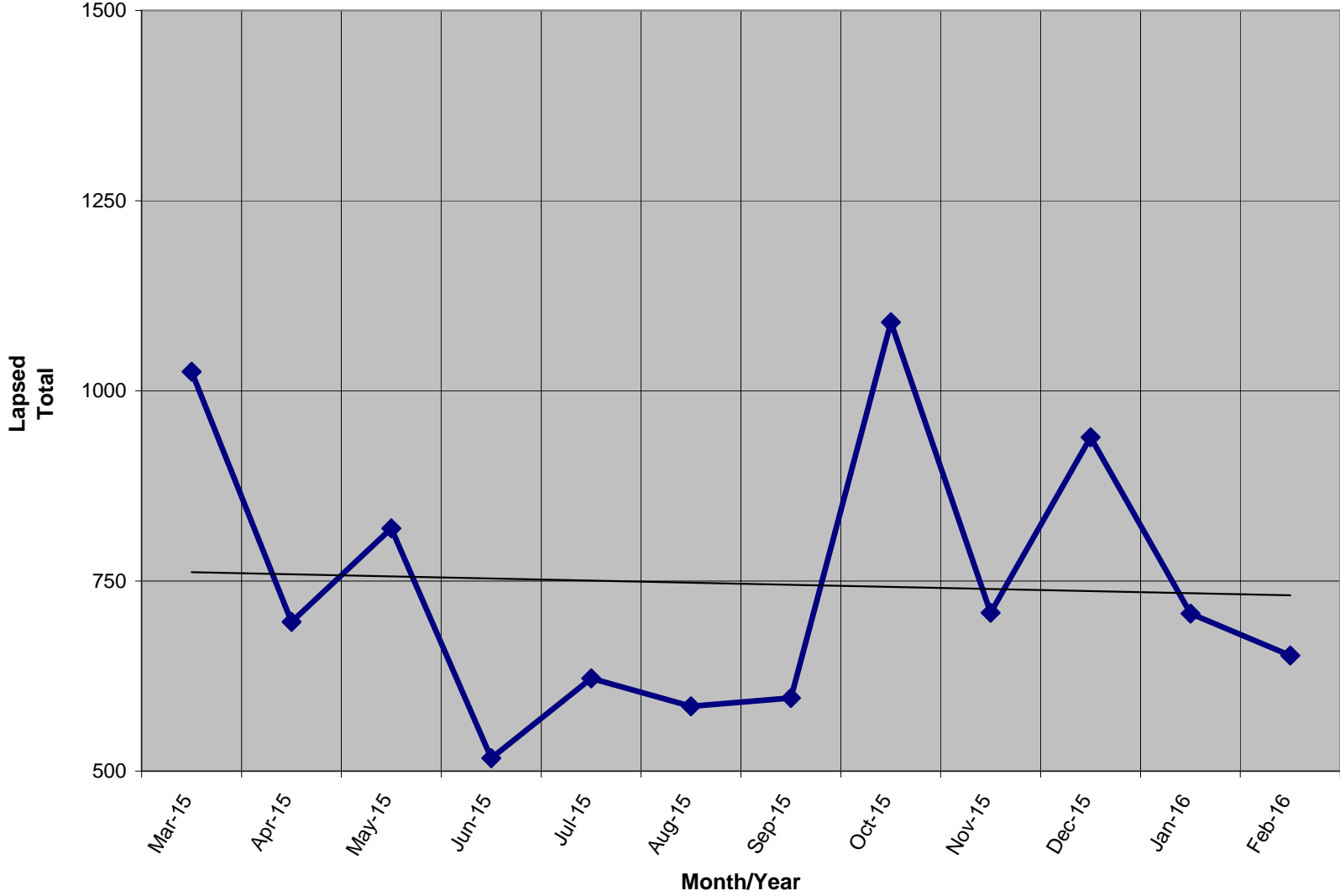
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

| <u>State</u> | <u>Total BSM</u> | <u>Rank</u> | <u>State</u> | <u>Total BSM</u> | <u>Rank</u> |
|--------------|------------------|-------------|--------------|------------------|-------------|
| CA | 1514 | 1 | OR | 131 | 27 |
| TX | 797 | 2 | KS | 130 | 28 |
| FL | 661 | 3 | NH | 127 | 29 |
| NY | 509 | 4 | IA | 122 | 30 |
| OH | 506 | 5 | LA | 122 | 31 |
| VA | 499 | 6 | KY | 106 | 32 |
| PA | 443 | 7 | OK | 95 | 33 |
| IL | 389 | 8 | NM | 87 | 34 |
| MI | 371 | 9 | MS | 83 | 35 |
| CO | 359 | 10 | UT | 83 | 36 |
| GA | 336 | 11 | AR | 76 | 37 |
| IN | 336 | 12 | NE | 63 | 38 |
| WA | 324 | 13 | ID | 57 | 39 |
| NC | 279 | 14 | HI | 56 | 40 |
| AZ | 274 | 15 | AK | 54 | 41 |
| NJ | 252 | 16 | ME | 53 | 42 |
| MD | 233 | 17 | MT | 45 | 43 |
| MO | 200 | 18 | WV | 41 | 44 |
| TN | 187 | 19 | ND | 38 | 45 |
| MA | 185 | 20 | SD | 32 | 46 |
| WI | 182 | 21 | WY | 29 | 47 |
| MN | 165 | 22 | DE | 28 | 48 |
| AL | 161 | 23 | RI | 28 | 49 |
| NV | 158 | 24 | DC | 27 | 50 |
| CT | 139 | 25 | VT | 27 | 51 |
| SC | 139 | 26 | XX | 62 | 52 |

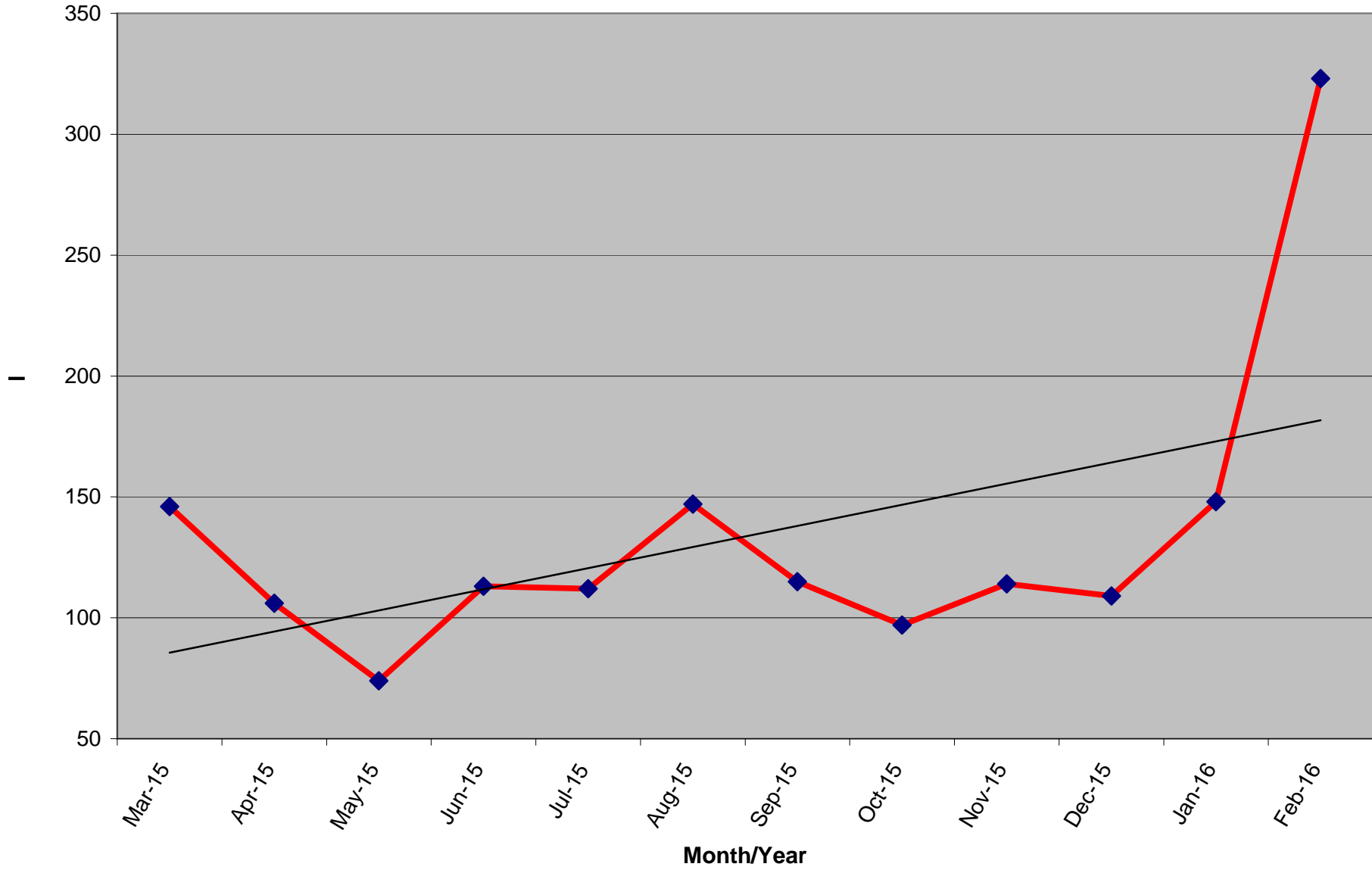
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months



New Donors Past 12 Months



Renew Donors - Past 12 Months

