

Libertarian National Committee - Membership Report

"Donor" Totals - Feb-15

4 Year & 12 Month Comparison

	Dec-11	Dec-12	Dec-13	Dec-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15
Active w-MEM	13468	13749	13670	12053	13693	13978	14075	14212	14136	14260	14134	13734	13442	12947	12053	11902	11988
Active w/out MEM	859	1194	967	747	1095	1113	1101	1154	1146	1023	1018	990	944	930	747	662	672
Total Active Donors	14327	14943	14637	12800	14788	15091	15176	15366	15282	15283	15152	14724	14386	13877	12800	12564	12660
Percent Change	-4.92%	4.30%	-2.05%	-12.55%	0.61%	2.05%	0.56%	1.25%	-0.55%	0.01%	-0.86%	-2.82%	-2.30%	-3.54%	-7.76%	-1.84%	0.76%
Lapsed/Drop MEM	1379	1381	1245	1733	637	758	663	634	594	608	637	945	1385	1235	1733	863	619
Lapse w/out MEM	74	76	82	203	24	41	39	26	44	27	31	75	98	52	203	138	32
Lapsed/Drop Total	1453	1457	1327	1936	661	799	702	660	638	635	668	1020	1483	1287	1936	1001	651
Percent Change	65.49%	0.28%	-8.92%	45.89%	-28.77%	20.88%	-12.14%	-5.98%	-3.33%	-0.47%	5.20%	52.69%	45.39%	-13.22%	50.43%	-48.30%	-34.97%
New Donors w-MEM	256	240	267	110	199	321	270	219	125	148	153	94	235	208	110	126	111
New w/out MEM	26	38	168	6	18	25	8	37	27	5	18	17	10	2	6	8	11
New Total	282	278	435	116	217	346	278	256	152	153	171	111	245	210	116	134	122
Percent Change	80.77%	-1.42%	56.47%	-73.33%	-40.06%	59.45%	-19.65%	-7.91%	-40.63%	0.66%	11.76%	-35.09%	120.72%	-14.29%	-44.76%	15.52%	-8.96%
Renewed w-MEM	900	708	966	729	516	722	490	552	393	584	358	451	858	532	729	586	594
Renewed w/out MEM	61	57	55	14	17	34	19	42	9	-101	8	30	42	36	14	45	31
Total Renewals	961	765	1021	743	533	756	509	594	402	483	366	481	900	568	743	631	625
Percent Change	-3.13%	-20.40%	33.46%	-27.23%	-15.13%	41.84%	-32.67%	16.70%	-32.32%	20.15%	-24.22%	31.42%	87.11%	-36.89%	30.81%	-15.07%	-0.95%
Total "MEM"	121850	126900	130507	133400	131091	131396	131735	131994	132151	132475	132622	132736	133118	133314	133400	133568	133983
Percent Change	1.77%	4.14%	2.84%	2.22%	0.19%	0.23%	0.26%	0.20%	0.12%	0.25%	0.11%	0.09%	0.29%	0.15%	0.06%	0.13%	0.31%
Total "LIFETIME"	2142	2208	2295	2446	2308	2309	2312	2319	2377	2441	2443	2445	2445	2445	2446	2447	2447
Total "BSM"	13589	13824	13869	12526	13764	13919	14027	14189	14092	14158	13963	13533	13437	12778	12526	12294	12260

Last Year vs. This Year

	Feb-14	Feb-15	Change	12 Mo Ave		
Active w-MEM	13693	11988	-12.45%	13405	<u>Active Donors w-MEM =</u>	11988
Active w/out MEM	1095	672	-38.63%	958	<u>Lapsed & Zero Dues MEM =</u>	121995
Total Active Donors	14788	12660	-14.39%	14363	<u>Total "MEM" w-Signed Certificate =</u>	<u>133983</u>
Lapsed/Dropped	661	651	-1.51%	957	<u>Member Signed Certificate =</u>	<u>"MEM"</u>
New Donors	217	122	-43.78%	191	<u>Total "BSM" =</u>	<u>12260</u>
Renewals	533	625	17.26%	588	<u>Bylaws Defined Sustaining Member =</u>	<u>"BSM"</u>

Feb-15 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	666	63	1	64	65
AL	1717	152	6	158	157
AR	882	83	3	86	86
AZ	3164	283	20	303	288
CA	19258	1572	93	1665	1604
CO	3676	378	21	399	385
CT	1473	150	9	159	151
DC	369	27	4	31	29
DE	381	31	4	35	31
FL	7930	678	59	737	684
GA	5871	354	18	372	367
HI	532	56	3	59	55
IA	1017	101	4	105	99
ID	754	50	2	52	51
IL	4462	413	25	438	422
IN	3144	336	15	351	355
KS	1221	145	4	149	148
KY	1167	106	5	111	117
LA	1069	122	6	128	127
MA	2811	190	9	199	195
MD	2439	249	16	265	250
ME	799	58	3	61	58
MI	5156	402	13	415	408
MN	2018	180	10	190	183
MO	2328	225	21	246	232
MS	704	98	2	100	98

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	508	54	5	59	55
NC	3343	302	13	315	313
ND	221	36	1	37	38
NE	653	78	3	81	78
NH	1344	123	5	128	126
NJ	3046	246	17	263	254
NM	1113	91	9	100	94
NV	1902	185	8	193	188
NY	4940	518	37	555	523
OH	5180	556	16	572	570
OK	1027	85	2	87	86
OR	2202	154	19	173	159
PA	5867	475	26	501	489
RI	308	25	2	27	24
SC	1710	159	5	164	159
SD	253	38	1	39	38
TN	2379	217	4	221	218
TX	8971	841	53	894	875
UT	1137	82	8	90	83
VA	4676	546	19	565	565
VT	394	28	3	31	29
WA	4314	339	20	359	341
WI	1920	173	10	183	171
WV	602	48	1	49	49
WY	315	27	1	28	27
XX	650	60	8	68	63

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	133983	11988	672	12660	12260

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

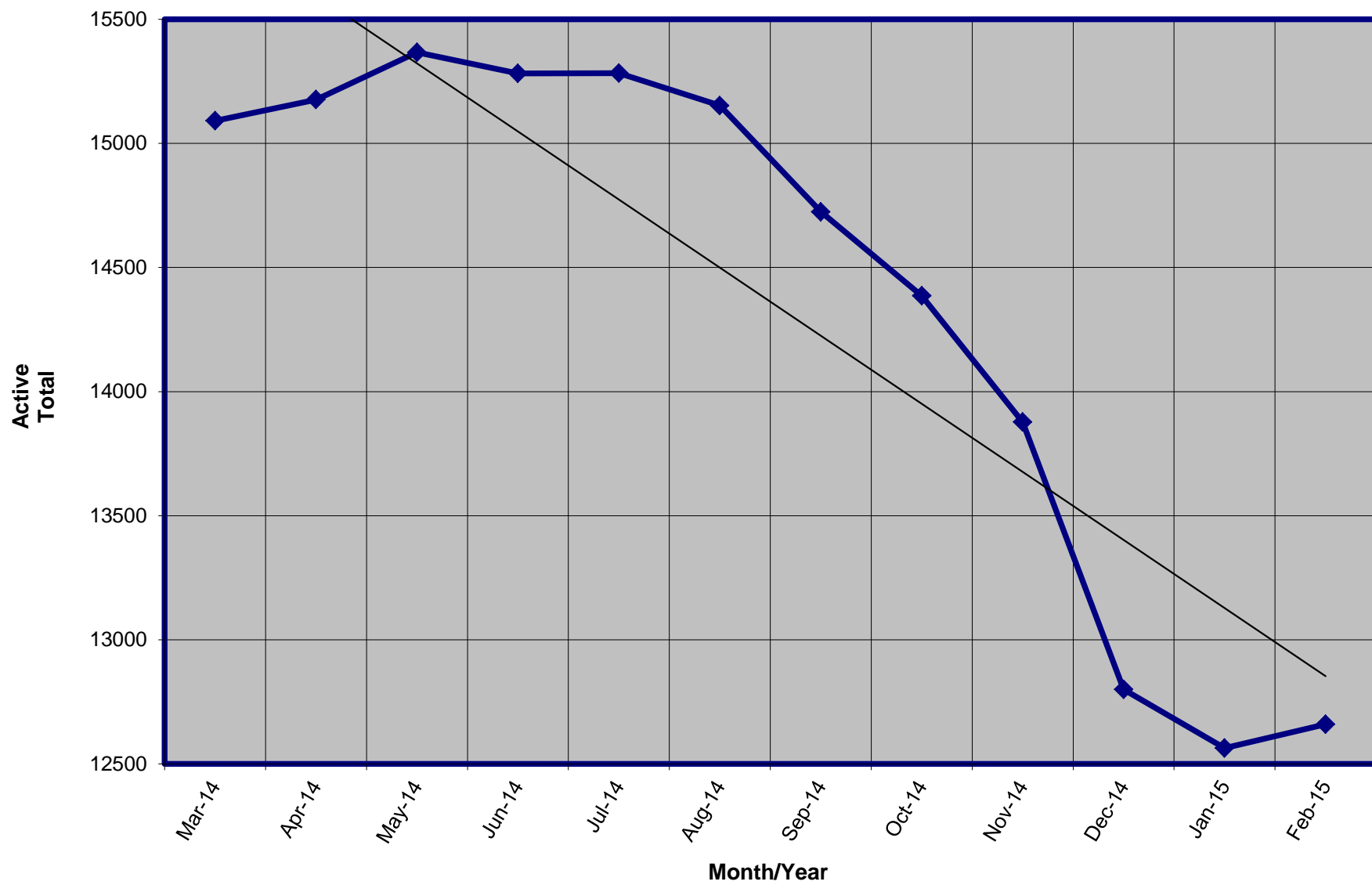
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

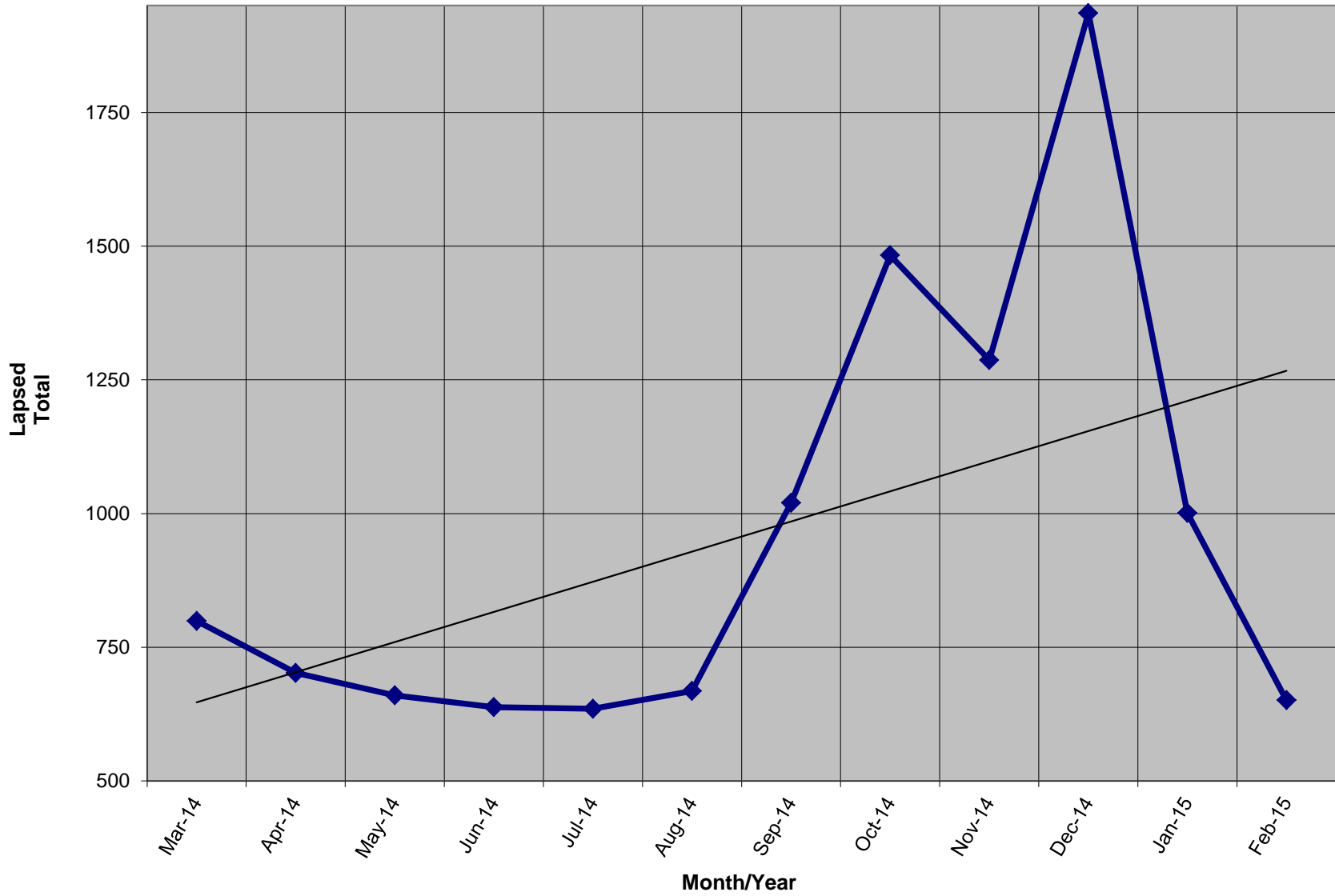
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1604	1	CT	151	27
TX	875	2	KS	148	28
FL	684	3	LA	127	29
OH	570	4	NH	126	30
VA	565	5	KY	117	31
NY	523	6	IA	99	32
PA	489	7	MS	98	33
IL	422	8	NM	94	34
MI	408	9	AR	86	35
CO	385	10	OK	86	36
GA	367	11	UT	83	37
IN	355	12	NE	78	38
WA	341	13	AK	65	39
NC	313	14	ME	58	40
AZ	288	15	HI	55	41
NJ	254	16	MT	55	42
MD	250	17	ID	51	43
MO	232	18	WV	49	44
TN	218	19	ND	38	45
MA	195	20	SD	38	46
NV	188	21	DE	31	47
MN	183	22	DC	29	48
WI	171	23	VT	29	49
OR	159	24	WY	27	50
SC	159	25	RI	24	51
AL	157	26	XX	63	52

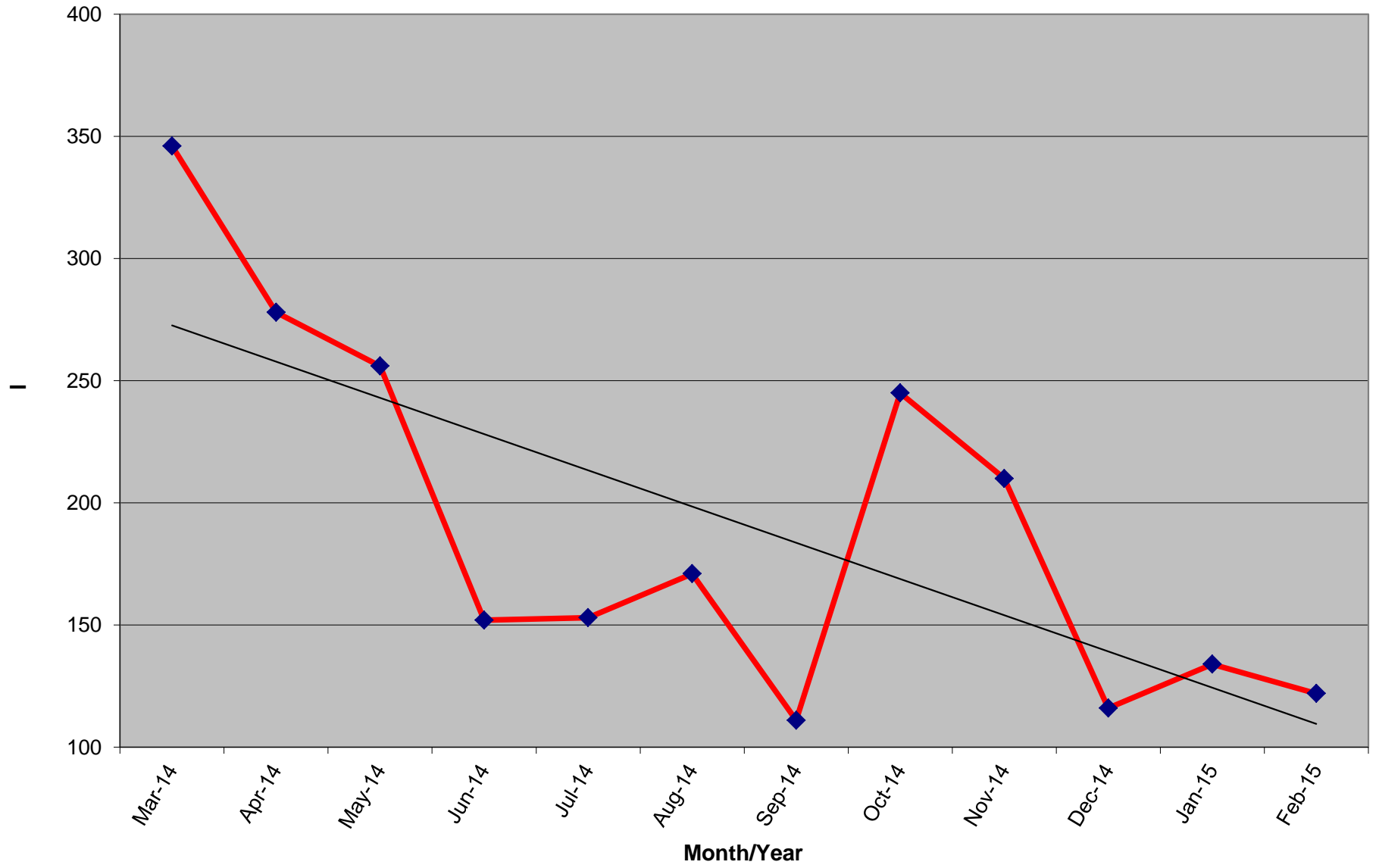
Active Donors - Past 12 Months



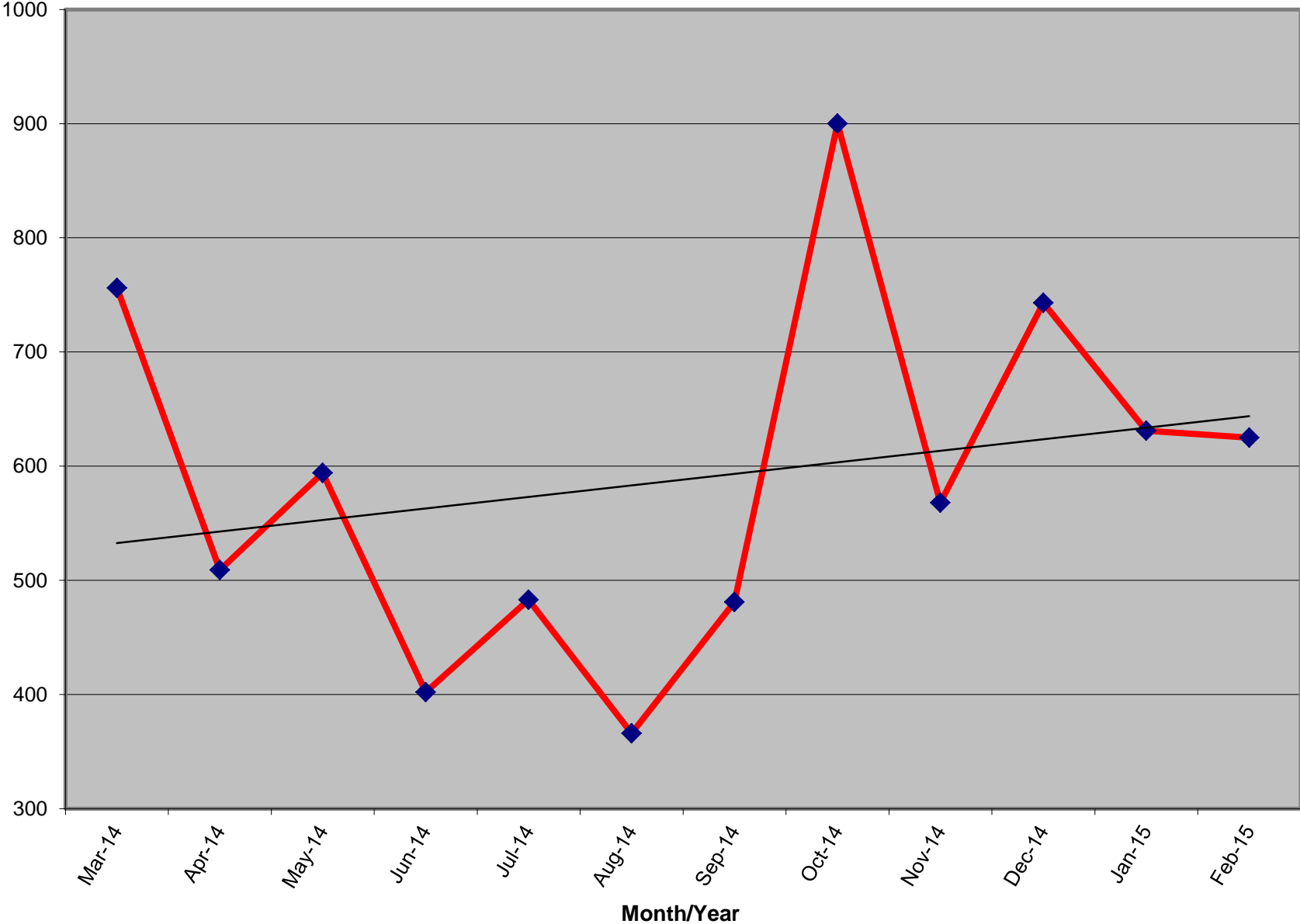
Lapsed - Dropped - Donors - Past 12 Months



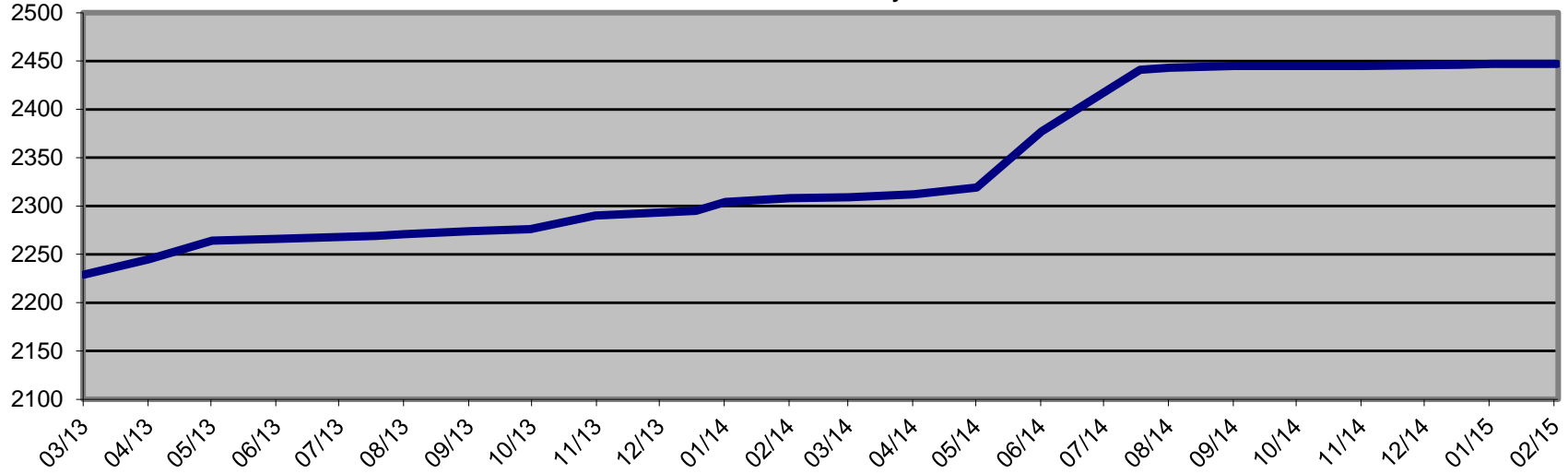
New Donors Past 12 Months



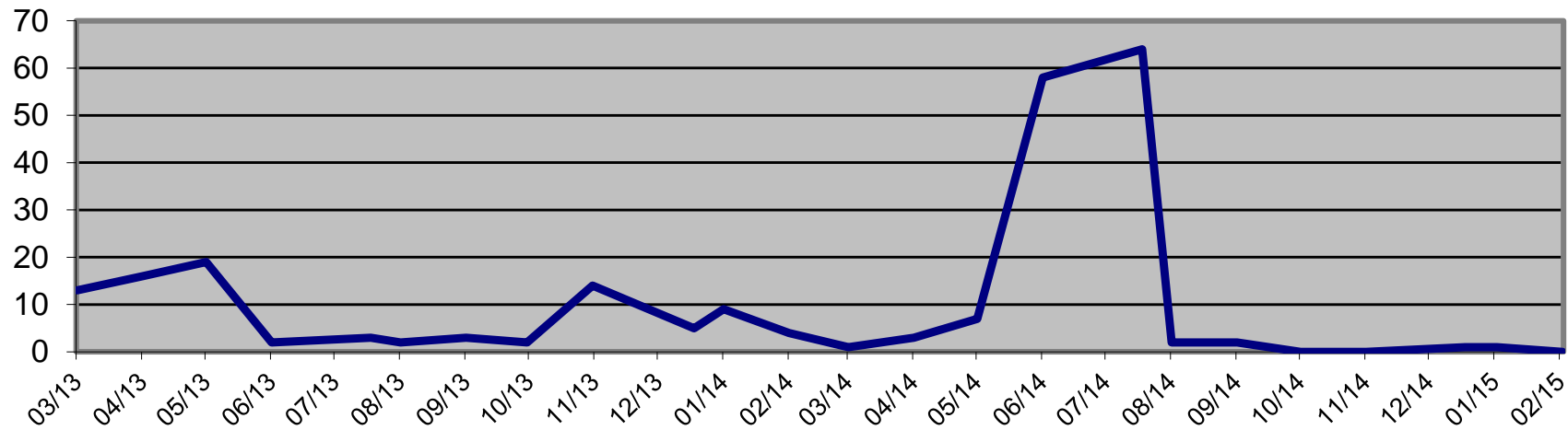
Renew Donors - Past 12 Months



Life Members - Total by Month



Life Members Increase by Month



Ave # of Life Members Increase Per Month Last 24 Months = 4.4 / Past Five Months Increase = 0.4 *

* Doesn't include June/July-14 due to Life Member push prior to increase from \$1000 to \$1500 for a Life Membership