

Libertarian National Committee - Membership Report

"Donor" Totals - Apr-09

18 Month Comparison

	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09
Active w-MEM	13309	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059
Active w/out MEM	771	924	941	1011	1032	1025	1057	1087	1102	1082	1082	1092	1089	991	968	888	867	873
Total	14080	15105	15112	14919	14841	14604	14877	15208	15683	16052	16460	17191	17168	16349	16146	15892	15759	15932
Percent Change	1.16%	7.28%	0.05%	-1.28%	-0.52%	-1.60%	1.87%	2.22%	3.12%	2.35%	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%	-0.84%	1.10%

Lapsed MEM	812	718	724	1028	1111	959	1137	1052	759	786	613	1022	881	1285	1031	997	1291	946
Lapes w/out MEM	24	13	27	59	79	76	94	29	55	42	18	48	31	133	67	119	107	52
Lapsed Total	836	731	751	1087	1190	1035	1231	1081	814	828	631	1070	912	1418	1098	1116	1398	998
Percent Change	-41.42%	-12.56%	2.74%	44.74%	9.48%	-13.03%	18.94%	-12.19%	-24.70%	1.72%	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%	25.27%	-28.61%

New Donors w-MEM	165	319	228	287	208	291	955	591	521	588	615	970	613	152	224	307	462	460
New w/out MEM	1	83	33	107	36	35	75	15	16	13	4	5	7	3	4	1	19	15
New Total	166	402	261	394	244	326	1030	606	537	601	619	975	620	155	228	308	481	475
Percent Change	-41.75%	142.17%	-35.07%	50.96%	-38.07%	33.61%	215.95%	-41.17%	-11.39%	11.92%	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%	56.17%	-1.25%

Renewed w-MEM	807	1271	486	478	804	438	423	762	698	587	406	773	248	412	627	516	717	653
Renewed w/out MEM	25	83	11	22	64	34	51	44	54	9	14	53	21	32	40	38	67	43
Total Renewals	832	1354	497	500	868	472	474	806	752	596	420	826	269	444	667	554	784	696
Percent Change	7.49%	62.74%	-63.29%	0.60%	73.60%	-45.62%	0.42%	70.04%	-6.70%	-20.74%	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%	41.52%	-11.22%

Active MEM	13309	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059
Zero Dues MEM	94018	93567	93824	94355	94640	95183	95510	95783	95899	96023	96161	96481	96841	97666	98069	98615	99176	99402
Total "MEM"	107327	107748	107995	108263	108449	108762	109330	109904	110480	110993	111539	112580	112920	113024	113247	113619	114068	114461
Percent Change	0.15%	0.39%	0.23%	0.25%	0.17%	0.29%	0.52%	0.53%	0.52%	0.46%	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%	0.40%	0.34%

Total "LIFETIME"	1921	1930	1930	1933	1936	1937	1941	1947	1952	1955	1974	1985	1990	1993	1995	1997	1998	2005
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Last Year vs. This Year

	Apr-08	Apr-09	Change	18 Mo Ave
Active w-MEM	13579	15059	10.90%	14639
Active w/out MEM	1025	873	-14.83%	993
Total Active	14604	15932	9.09%	15632
Lapsed	1035	998	-3.57%	1013
New Donors	326	475	45.71%	468
Renewals	472	696	47.46%	656

Active Donors w-MEM =	15059
Lapsed & Zero Dues MEM =	99402
Total "MEM" w-Signed Certificate =	114461
Member Signed Certificate =	"MEM"

New Members Apr 09			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	1	\$ 50.00	\$ 50.00
Dir Mail Prospecting	43	\$ 1,340.00	\$ 31.16
Tele-New	1	\$ 25.00	\$ 25.00
Web New Members	430	\$ 14,124.99	\$ 32.85
Total	475	\$ 15,539.99	\$ 32.72

Renewals Apr 09			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	107	\$ 5,130.00	\$ 47.94
Dir Mail Renewals	330	\$ 13,824.99	\$ 41.89
Tele-Renewal	40	\$ 4,790.00	\$ 119.75
Web Renewals	142	\$ 8,550.00	\$ 60.21
Renewals via Pledge Extention	77	n/a	n/a
Total	696	\$ 32,294.99	\$ 52.17

Apr-09 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	618	552	66	2	68
AL	1392	1151	241	17	258
AR	716	619	97	4	101
AZ	2707	2398	309	25	334
CA	18005	16108	1897	111	2008
CO	3105	2636	469	34	503
CT	1300	1096	204	12	216
DC	308	276	32	4	36
DE	338	289	49	6	55
FL	6677	5709	968	57	1025
GA	5353	4778	575	27	602
HI	460	394	66	3	69
IA	837	717	120	4	124
ID	636	564	72	3	75
IL	3846	3261	585	32	617
IN	2566	2202	364	28	392
KS	1044	898	146	6	152
KY	914	780	134	5	139
LA	825	696	129	6	135
MA	2617	2308	309	21	330
MD	2054	1770	284	20	304
ME	702	633	69	2	71
MI	4676	4134	542	32	574
MN	1769	1510	259	11	270
MO	1951	1654	297	13	310
MS	488	428	60	6	66

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	425	370	55	6	61
NC	2756	2346	410	9	419
ND	141	115	26	0	26
NE	501	417	84	3	87
NH	1221	1071	150	7	157
NJ	2664	2323	341	23	364
NM	981	853	128	3	131
NV	1512	1322	190	13	203
NY	4097	3452	645	48	693
OH	3972	3300	672	46	718
OK	828	706	122	9	131
OR	1963	1773	190	18	208
PA	5104	4529	575	38	613
RI	238	199	39	1	40
SC	1347	1181	166	10	176
SD	196	164	32	0	32
TN	1996	1667	329	11	340
TX	7049	6081	968	48	1016
UT	951	857	94	6	100
VA	3604	2955	649	33	682
VT	359	332	27	6	33
WA	3788	3390	398	16	414
WI	1599	1341	258	14	272
WV	514	457	57	3	60
WY	272	232	40	0	40
OTHER	479	408	71	11	82

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	114461	99402	15059	873	15932

<u>STATE RANKINGS - TOP 15</u>				
<u>STATE</u>	<u>TL MEM</u>	<u>ACT MEM</u>	<u>ACT SUB</u>	<u>TL ACT</u>
CA	18005	1897	111	2008
FL	6677	968	57	1025
TX	7049	968	48	1016
OH	3972	672	46	718
VA	3604	649	33	682
NY	4097	645	48	693
IL	3846	585	32	617
PA	5104	575	38	613
GA	5353	575	27	602
MI	4676	542	32	574
CO	3105	469	34	503
NC	2756	410	9	419
WA	3788	398	16	414
IN	2566	364	28	392
NJ	2664	341	23	364

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

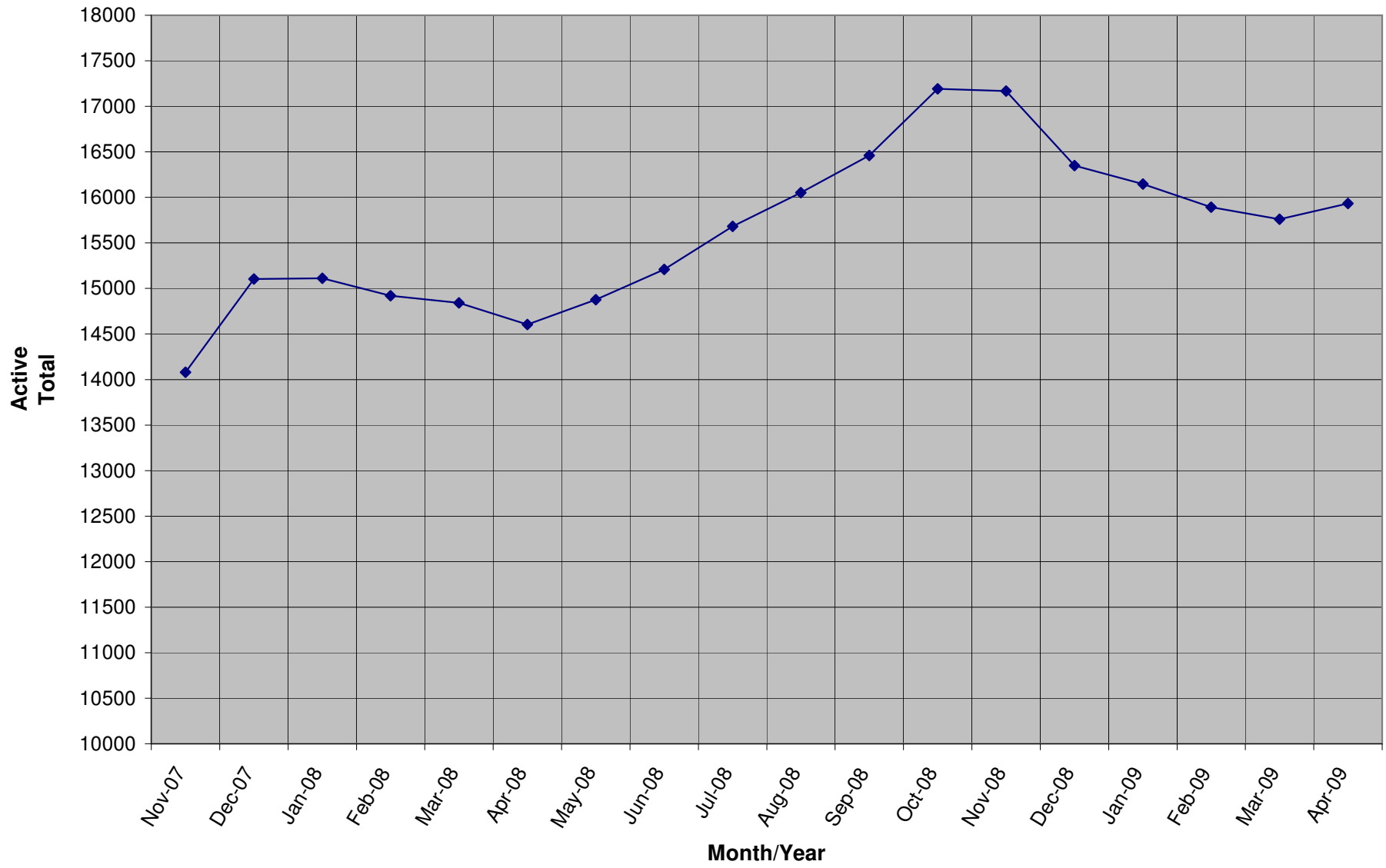
NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate (By Law Definition of "Sustaining Member" and number used for delegate count)

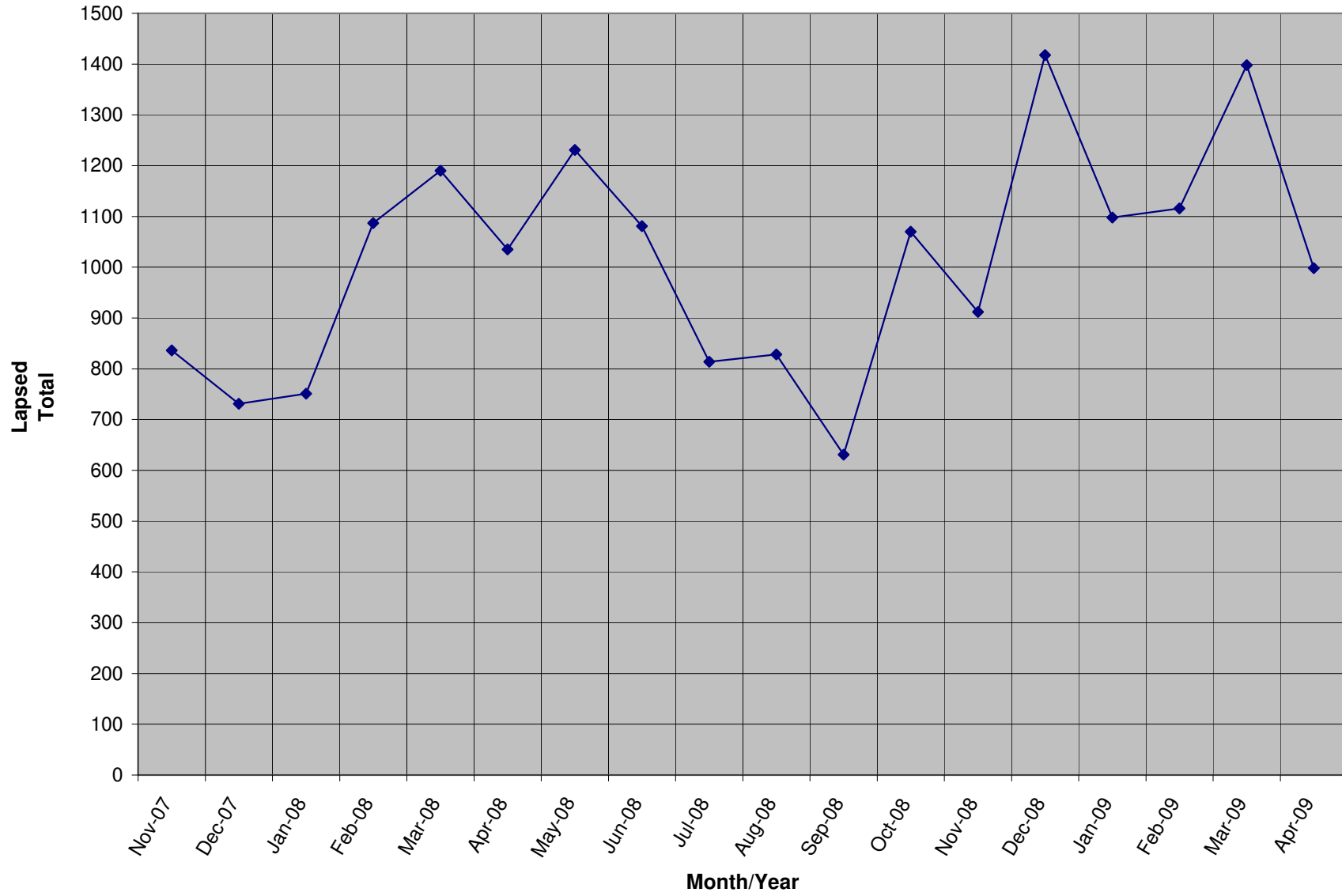
ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

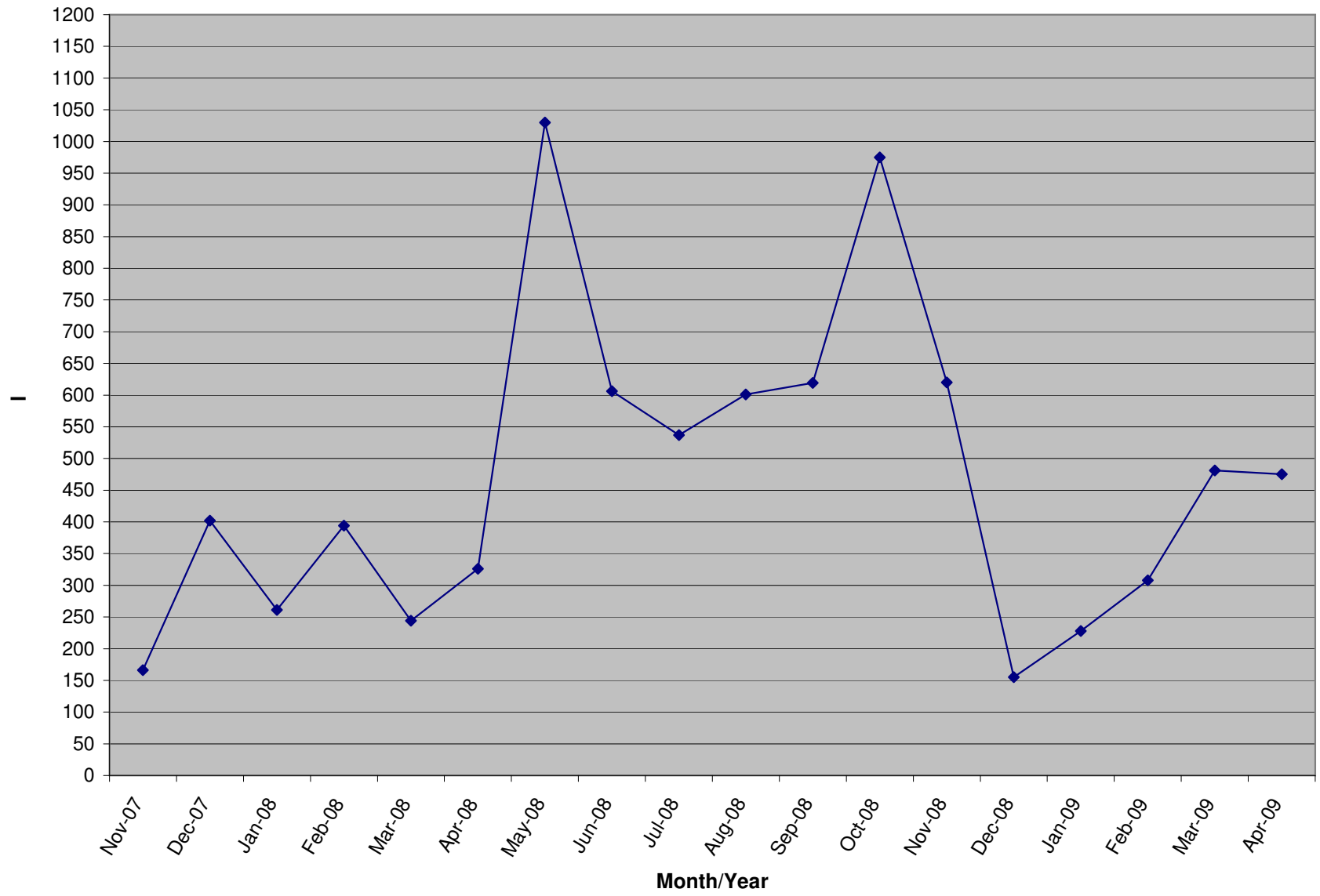
Active Donors



Lapsed Donors



New Donors



Renew Donors

