

Libertarian National Committee - Membership Report

"Donor" Totals - Mar-09

18 Month Comparison

	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09
Active w-MEM	13149	13309	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892
Active w/out MEM	769	771	924	941	1011	1032	1025	1057	1087	1102	1082	1082	1092	1089	991	968	888	867
Total	13918	14080	15105	15112	14919	14841	14604	14877	15208	15683	16052	16460	17191	17168	16349	16146	15892	15759
Percent Change	-2.58%	1.16%	7.28%	0.05%	-1.28%	-0.52%	-1.60%	1.87%	2.22%	3.12%	2.35%	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%	-0.84%

Lapsed MEM	1367	812	718	724	1028	1111	959	1137	1052	759	786	613	1022	881	1285	1031	997	1291
Lapes w/out MEM	60	24	13	27	59	79	76	94	29	55	42	18	48	31	133	67	119	107
Lapsed Total	1427	836	731	751	1087	1190	1035	1231	1081	814	828	631	1070	912	1418	1098	1116	1398
Percent Change	83.42%	-41.42%	-12.56%	2.74%	44.74%	9.48%	-13.03%	18.94%	-12.19%	-24.70%	1.72%	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%	25.27%

New Donors w-MEM	285	165	319	228	287	208	291	955	591	521	588	615	970	613	152	224	307	462
New w/out MEM	0	1	83	33	107	36	35	75	15	16	13	4	5	7	3	4	1	19
New Total	285	166	402	261	394	244	326	1030	606	537	601	619	975	620	155	228	308	481
Percent Change	23.91%	-41.75%	142.17%	-35.07%	50.96%	-38.07%	33.61%	215.95%	-41.17%	-11.39%	11.92%	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%	56.17%

Renewed w-MEM	739	807	1271	486	478	804	438	423	762	698	587	406	773	248	412	627	516	717
Renewed w/out MEM	35	25	83	11	22	64	34	51	44	54	9	14	53	21	32	40	38	67
Total Renewals	774	832	1354	497	500	868	472	474	806	752	596	420	826	269	444	667	554	784
Percent Change	67.90%	7.49%	62.74%	-63.29%	0.60%	73.60%	-45.62%	0.42%	70.04%	-6.70%	-20.74%	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%	41.52%

Active MEM	13149	13309	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892
Zero Dues MEM	94021	94018	93567	93824	94355	94640	95183	95510	95783	95899	96023	96161	96481	96841	97666	98069	98615	99176
Total "MEM"	107170	107327	107748	107995	108263	108449	108762	109330	109904	110480	110993	111539	112580	112920	113024	113247	113619	114068
Percent Change	0.25%	0.15%	0.39%	0.23%	0.25%	0.17%	0.29%	0.52%	0.53%	0.52%	0.46%	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%	0.40%

Total "LIFETIME"	1918	1921	1930	1930	1933	1936	1937	1941	1947	1952	1955	1974	1985	1990	1993	1995	1997	1998
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Last Year vs. This Year

	Mar-08	Mar-09	Change	18 Mo Ave
Active w-MEM	13809	14892	7.84%	14533
Active w/out MEM	1032	867	-15.99%	988
Total Active	14841	15759	6.19%	15520

Lapsed	1190	1398	17.48%	1036
New Donors	244	481	97.13%	458
Renewals	868	784	-9.68%	661

Active Donors w-MEM =	14892
Lapsed & Zero Dues MEM =	99176
Total "MEM" w-Signed Certificate =	114068

Member Signed Certificate = "MEM"

New Members Mar 09			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	1	\$ 25.00	\$ 25.00
Dir Mail Prospecting	41	\$ 1,135.00	\$ 27.68
Tele-New	1	\$ 25.00	\$ 25.00
Web New Members	438	\$ 16,825.00	\$ 38.41
Total	481	\$ 18,010.00	\$ 37.44

Renewals Mar 09			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	113	\$ 5,527.00	\$ 48.91
Dir Mail Renewals	344	\$ 13,684.99	\$ 39.78
Tele-Renewal	46	\$ 3,319.00	\$ 72.15
Web Renewals	138	\$ 5,850.00	\$ 42.39
Renewals via Pledge Extention	143	n/a	n/a

Mar-09 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	617	552	65	1	66
AL	1383	1141	242	21	263
AR	715	616	99	4	103
AZ	2698	2396	302	26	328
CA	17973	16090	1883	112	1995
CO	3097	2635	462	31	493
CT	1296	1093	203	12	215
DC	307	273	34	4	38
DE	337	288	49	6	55
FL	6653	5688	965	53	1018
GA	5345	4740	605	29	634
HI	456	392	64	2	66
IA	835	718	117	4	121
ID	636	561	75	4	79
IL	3831	3260	571	34	605
IN	2552	2199	353	25	378
KS	1041	896	145	6	151
KY	908	783	125	7	132
LA	823	697	126	6	132
MA	2612	2307	305	21	326
MD	2046	1765	281	19	300
ME	702	633	69	2	71
MI	4657	4123	534	32	566
MN	1761	1504	257	12	269
MO	1941	1654	287	14	301
MS	486	426	60	6	66

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	424	370	54	6	60
NC	2742	2335	407	9	416
ND	140	115	25	0	25
NE	501	415	86	3	89
NH	1219	1070	149	7	156
NJ	2656	2320	336	22	358
NM	979	853	126	3	129
NV	1508	1310	198	11	209
NY	4085	3431	654	47	701
OH	3952	3292	660	46	706
OK	819	704	115	8	123
OR	1959	1767	192	18	210
PA	5094	4519	575	36	611
RI	238	199	39	1	40
SC	1345	1172	173	11	184
SD	191	163	28	0	28
TN	1989	1665	324	12	336
TX	7009	6065	944	48	992
UT	948	857	91	7	98
VA	3574	2967	607	30	637
VT	359	330	29	6	35
WA	3778	3384	394	16	410
WI	1591	1340	251	14	265
WV	513	457	56	3	59
WY	272	233	39	0	39
OTHER	475	413	62	10	72

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	114068	99176	14892	867	15759

<u>STATE RANKINGS - TOP 15</u>				
<u>STATE</u>	<u>TL MEM</u>	<u>ACT MEM</u>	<u>ACT SUB</u>	<u>TL ACT</u>
CA	17973	1883	112	1995
FL	6653	965	53	1018
TX	7009	944	48	992
OH	3952	660	46	706
NY	4085	654	47	701
VA	3574	607	30	637
GA	5345	605	29	634
PA	5094	575	36	611
IL	3831	571	34	605
MI	4657	534	32	566
CO	3097	462	31	493
NC	2742	407	9	416
WA	3778	394	16	410
IN	2552	353	25	378
NJ	2656	336	22	358

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

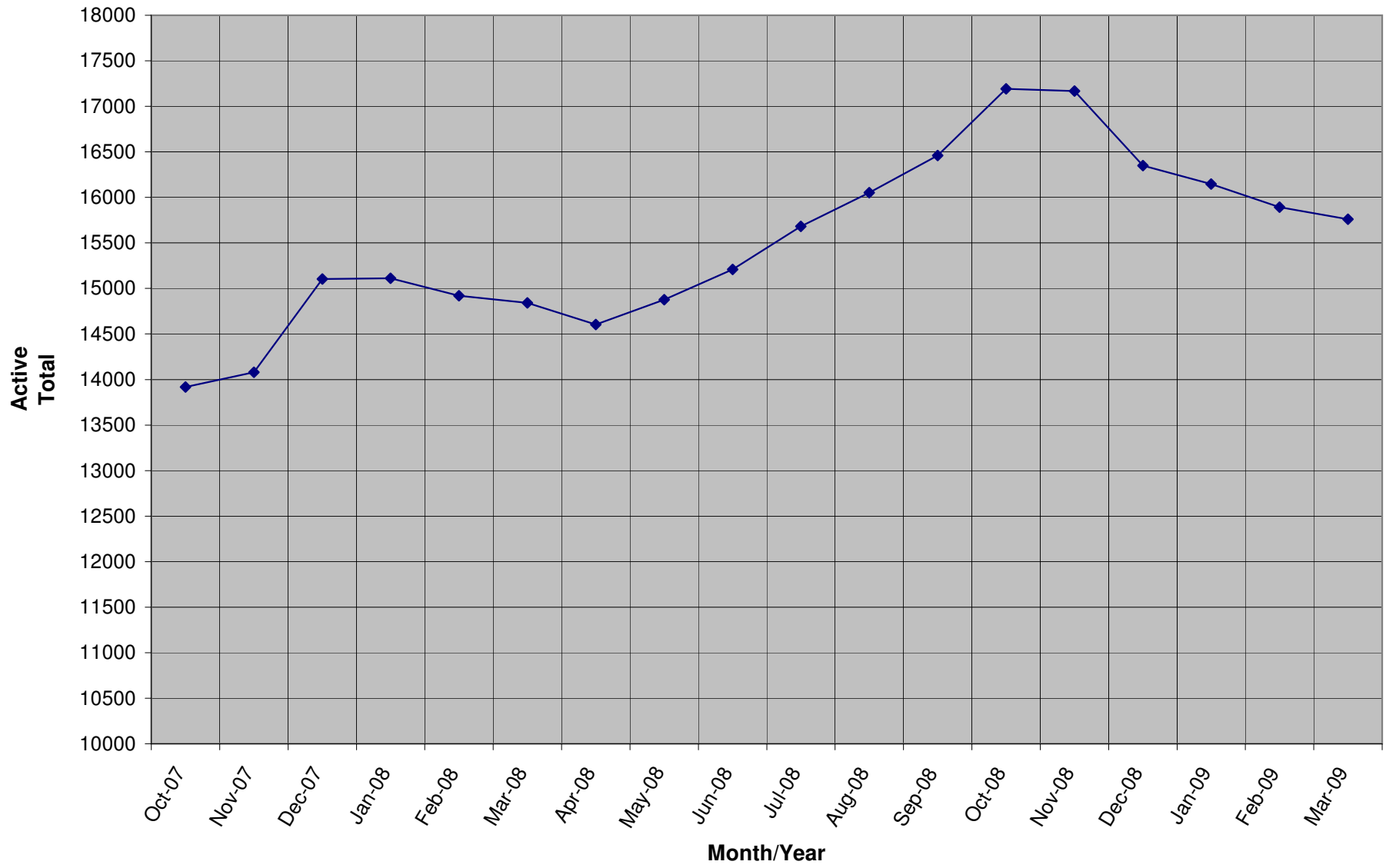
NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate (By Law Definition of "Sustaining Member" and number used for delegate count)

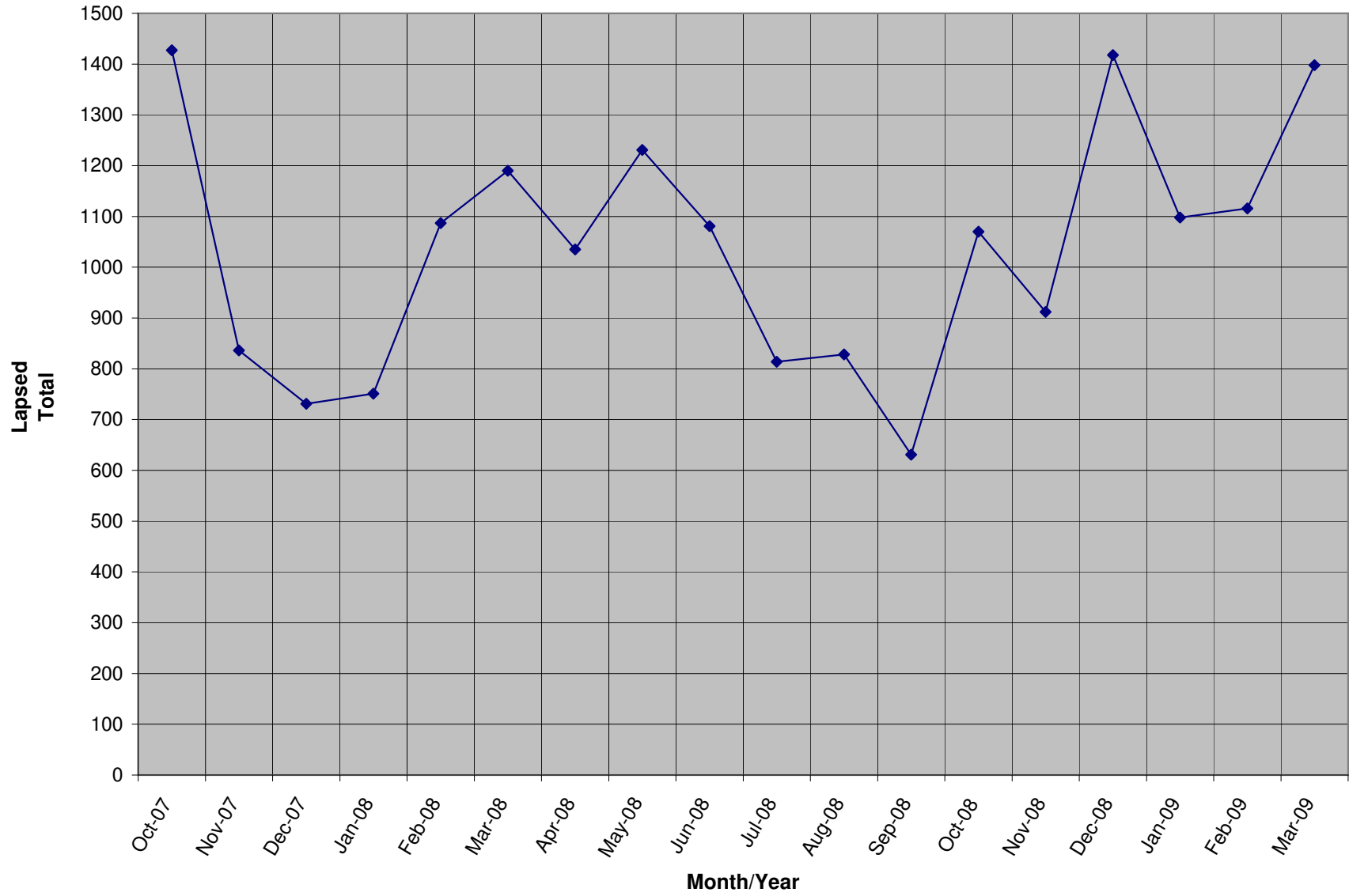
ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

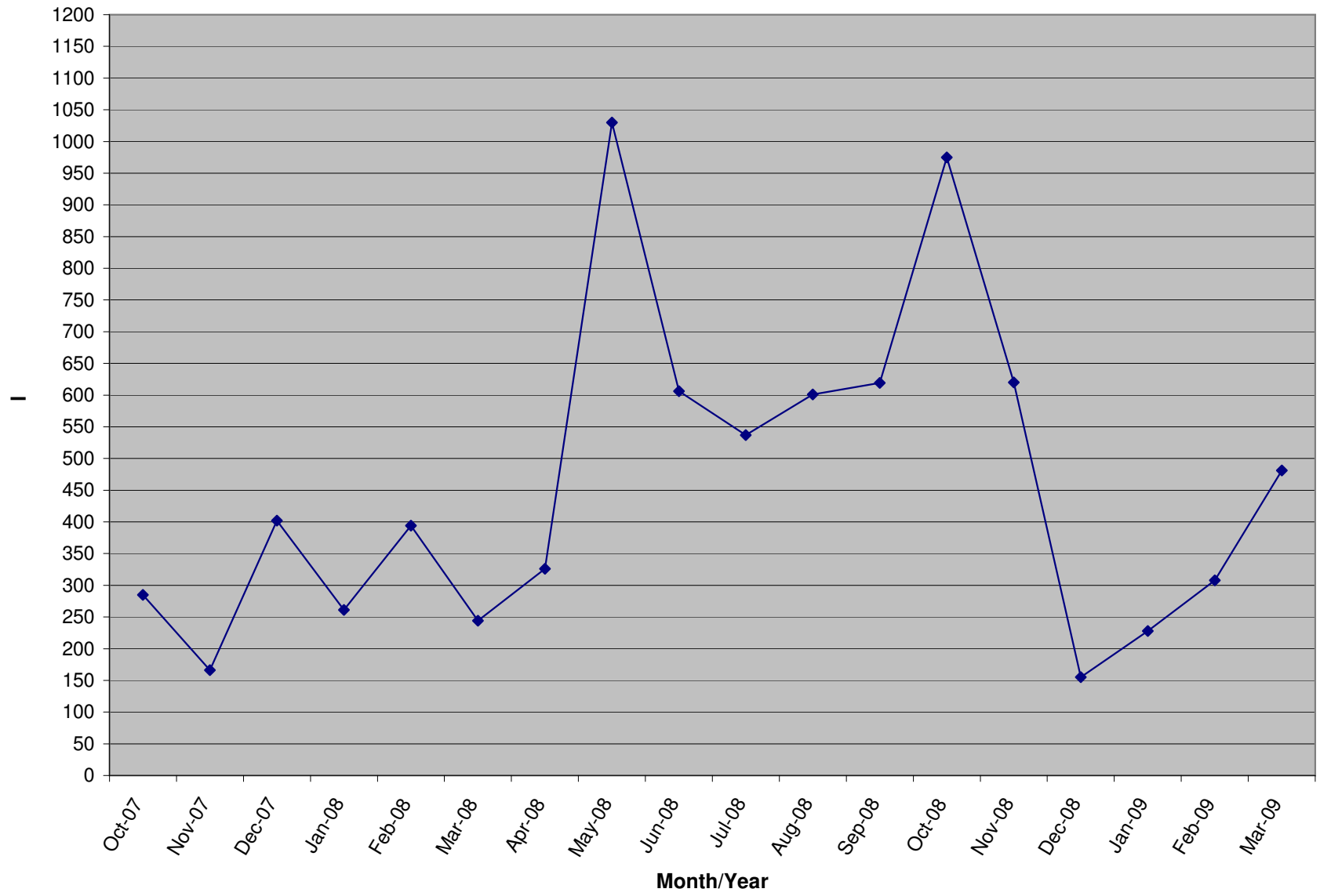
Active Donors



Lapsed Donors



New Donors



Renew Donors

