



T LIBERTARIAN PARTY OF COLORADO

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Board Minutes - June 2017

Email Motions Passed

Changed data dumps to begin in June and continue every 3 months thereafter.

Meeting called to order at 7pm.

May 2017 minutes were approved.

Attendees: Wayne Harlos, Richard Longstreth, John Hjersman, Eric Mulder, Kim Tavendale, Kevin Gulbranson, Daniel Lutz, Steve Gallant, Caryn Ann Harlos, Mike Spalding, David Aitken, Michele Poague, Clayton Cassisco, Christian Vernaza, Thomas Peppers, Joe Gensheimer

Public Comment

Thomas Peppers - from Boulder County Libertarian Party

Christian Vernaza - from Fort Collins

David Aitken

Director's Reports

Chair - Wayne Harlos - He asked that we get the reports turned in early enough so they can be read and posted to the website. Harlos is continuing to review business plans.

Vice Chair - Richard Longstreth - nothing to add to his report

Treasurer - John Hjersman - John asked if we could get report reminders.

Fundraising - Eric Mulder - He's contacted both dropped donors. They have re-upped.

Campaigns - Kim Tavendale - nothing to add to her report

Outreach - Kevin Gulbranson - Pridefest has a good set of volunteers for the weekend. Three board members also volunteered.

Regions - Daniel Lutz - nothing to add to his report

Legislative - Michael Stapleton - his report was submitted during the meeting

Membership - Steve Gallant - He verified report placement.

Communications - Caryn Ann Harlos - nothing to add to her report. Hjersman reiterated that the naming convention should be year month position.

Records - Mike Spalding - no report

LNC Region - Caryn Ann Harlos - nothing to add to her report

Committees

Technology - Clayton Cassisco - no report

Unfinished Business

Small Offices - Kim Tavendale - asked for contact information and added Mike to the candidates forum. Mike moved and Kim seconded the small office initiative. It passed without objection.

Ballot Initiatives - Wayne Harlos - A group of backers has proposed to pay us to help pass an amendment to make recalls and petitioning easier. This raises money for us. Harlos said this could be an opportunity to raise a large amount of funds. Richard moved to have the LPCO commit to the recall opportunity. This passed without objection. Harlos volunteered to contact the backers.

Newsletter - Steve Gallant - He feels that the newsletter was to be an internal document. Daniel Lutz volunteered to help as an editor. Caryn Ann and others thought it should be an external document. Richard agreed it should be internal with articles of interest to outsiders. There was also discussion of open rates and effort required. Caryn Ann Harlos asked the board to submit articles. Lutz opined that it is worth it even if only a few read it. The board decided that we should start out with a quarterly. Caryn Ann shared a sample of the Nevada newsletter.

New Member Mailing - Richard Longstreth - He discussed the contents of the welcome packet. Caryn Ann reminded us that we raised \$400 to do this. Eric again said he would contact Clint Jones. Longstreth asked that we have a completed packet by the next meeting.

Joe Johnson - Wayne Harlos - He'll reach out to Joe Johnson for an appearance at our next meeting.

New Business

National Membership Retention - Caryn Ann Harlos - She reported that we can get lists of lapsed members each month. Last month we had a net loss of 40 members. Richard proposed that Wayne ask National to provide more detailed information.

SOS Dropping Inactive Voters - Daniel Lutz - Lutz was concerned that this could be used to reduce the number of Libertarians registered. David Aitken mentioned that his calculations show 600 were lost from January to March.

Facebook Grouplink - Caryn Ann Harlos - Richard moved that we link the group and our official page. There was no objection.

Affiliate Guidebook - Daniel Lutz - He is interested in revising the 'development group to affiliate' process manual. He asked that a committee be formed with members meeting certain requirements. Longstreth said that Daniel could handle this without a need for board approval.

User Contract - John Hjersman & Caryn Ann Harlos - They corrected some typos and attempted to rework a grammatical issue. Wayne Harlos asked that the two versions be sent to the board.

Disposal of 36 Folding Chairs - Kevin Gulbranson - Kevin asked for a disposal plan. Mulder moved to leave this to the discretion of the Outreach Director and Hjersman seconded. Vice - no; Treasurer, Fundraising, Campaigns, Outreach, Membership, Communications, Records - yes.

State Convention Volunteers - Wayne Harlos - He proposed we call for volunteers. Caryn Ann agreed to send out newsletters and to create posts in various places.

Title for Sarah Cannon - Kim Tavendale - Kim said we could tap into Sarah's enthusiasm by setting up a position. Lutz said she shouldn't get something special. Caryn Ann said she has lots of good volunteers who don't need a title.

Mayor Signature - Wayne Harlos - He asked Libertarians to help gather signatures on June 24th at 9am.

Data Sharing - Longstreth moved that we purchase SOS data quarterly. Hjersman pointed out we don't get emails. Wayne asked that we don't delay the data sharing anymore. Lutz pointed out that SOS data is often inaccurate. Aitken said it would take 2 to 3 weeks from receipt of SOS data to having processed for the affiliates.

Chair, Vice - yes, Treasurer. N, Fundraising y, Campaigns y, Regions y, Membership n, , Records n. Passed

Denver County Development Group - Wayne Harlos - The board agreed to have John Hjersman reimburse any expenditures.

Affiliate Data - John Hjersman - He asked what data we would be getting from the affiliates. David Aitken said he was working on a form. Hjersman expressed concern that they didn't have permission to share collected data.

The meeting adjourned at 9pm.

Spending Motions Approved

\$50 Purchase SOS Quarterly Disc