

Libertarian National Committee - Membership Report

"Donor" Totals - Apr-11

4 Year & 12 Month Comparison

	Dec-06	Dec-07	Dec-08	Dec-09	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11
Active w-MEM	11014	14181	15358	14076	14523	14394	14486	14524	14403	14408	14250	13858	14077	13872	13807	13675	13509
Active w/out MEM	778	924	991	587	709	767	872	834	876	912	934	940	991	974	813	802	794
Total	11792	15105	16349	14663	15232	15161	15358	15358	15279	15320	15184	14798	15068	14846	14620	14477	14303
Percent Change	-32.28%	28.10%	8.24%	-10.31%	0.97%	-0.47%	1.30%	0.00%	-0.51%	0.27%	-0.89%	-2.54%	1.82%	-1.47%	-1.52%	-0.98%	-1.20%
Lapsed/Drop MEM	928	718	1285	695	1077	1124	924	994	1160	1096	1200	1115	845	855	823	1030	1084
Lapes w/out MEM	56	13	133	40	82	32	32	79	41	31	38	21	33	72	285	49	61
Lapsed/Drop Total	984	731	1418	735	1159	1156	956	1073	1201	1127	1238	1136	878	927	1108	1079	1145
Percent Change	-45.96%	-25.71%	93.98%	-48.17%	-13.05%	-0.26%	-17.30%	12.24%	11.93%	-6.16%	9.85%	-8.24%	-22.71%	5.58%	19.53%	-2.62%	6.12%
New Donors w-MEM	132	319	152	206	223	247	247	266	219	190	234	149	143	147	127	158	200
New w/out MEM	0	83	3	3	3	6	22	3	15	4	14	3	13	7	8	7	11
New Total	132	402	155	209	226	253	269	269	234	194	248	152	156	154	135	165	211
Percent Change	-25.84%	204.55%	-61.44%	34.84%	-35.98%	11.95%	6.32%	0.00%	-13.01%	-17.09%	27.84%	-38.71%	2.63%	-1.28%	-12.34%	22.22%	27.88%
Renewed w-MEM	614	1271	412	602	1070	748	769	766	820	911	808	574	921	503	631	740	718
Renewed w/out MEM	10	83	32	49	9	84	115	38	68	63	46	24	71	48	116	31	42
Total Renewals	624	1354	444	651	1079	832	884	804	888	974	854	598	992	551	747	771	760
Percent Change	-38.76%	116.99%	-67.21%	46.62%	26.94%	-22.89%	6.25%	-9.05%	10.45%	9.68%	-12.32%	-29.98%	65.89%	-44.46%	35.57%	3.21%	-1.43%
Total "MEM"	104732	107748	113024	117226	118284	118462	118669	118824	119001	119230	119419	119644	119731	119909	119853	120036	120198
Percent Change	n/a	2.88%	4.90%	3.72%	0.28%	0.15%	0.17%	0.13%	0.15%	0.19%	0.16%	0.19%	0.07%	0.15%	-0.05%	0.15%	0.13%
Total "LIFETIME"	1861	1930	1993	2035	2066	2070	2077	2077	2084	2085	2088	2087	2096	2097	2099	2107	2111
Total "BSM"	n/a	n/a	n/a	14096	14615	14526	14562	14667	14579	14543	14488	14072	14309	14305	13890	13705	13384

Last Year vs. This Year

	Apr-10	Apr-11	Change	12 Mo Ave
Active w-MEM	14523	13509	-6.98%	14105
Active w/out MEM	709	794	11.99%	876
Total Active	15232	14303	-6.10%	14981
Lapsed/Dropped	1159	1145	-1.21%	1085
New Donors	226	211	-6.64%	203
Renewals	1079	760	-29.56%	805

Active Donors w-MEM = 13509

Lapsed & Zero Dues MEM = 106689

Total "MEM" w-Signed Certificate = 120198

Member Signed Certificate = "MEM"

Total "BSM" = 13384

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members 04/11			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	0	\$ -	\$ -
Dir Mail Prospecting	17	\$ 575.00	\$ 33.82
Tele-New	0	\$ -	\$ -
Web New Members	168	\$ 6,575.00	\$ 39.14
* Manual Adjustments	26	n/a	n/a
Total	211	\$ 7,150.00	\$ 33.89
Renewals			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	210	\$ 25,527.12	\$ 121.56
Dir Mail Renewals	231	\$ 10,486.00	\$ 45.39
Tele-Renewal	17	\$ 1,650.00	\$ 97.06
Web Renewals	230	\$ 9,038.61	\$ 39.30
* Manual Adjustments	72	n/a	n/a
Total	760	\$ 46,701.73	\$ 67.88

* Includes Renewals via Pledge Extension & New Pledges

Apr-11 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	625	58	2	60	58
AL	1515	198	7	205	195
AR	770	84	2	86	85
AZ	2843	305	22	327	303
CA	18316	1843	108	1951	1844
CO	3290	415	21	436	403
CT	1354	176	14	190	177
DC	329	37	3	40	36
DE	350	46	4	50	47
FL	7021	771	51	822	761
GA	5513	446	21	467	434
HI	487	57	2	59	53
IA	893	121	7	128	122
ID	671	68	2	70	67
IL	4052	517	30	547	520
IN	2684	323	17	340	327
KS	1085	159	3	162	154
KY	978	92	8	100	93
LA	913	127	7	134	125
MA	2674	259	18	277	252
MD	2125	267	22	289	265
ME	743	76	3	79	77
MI	4799	498	22	520	493
MN	1857	219	11	230	218
MO	2063	249	14	263	247
MS	549	73	7	80	73

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	447	42	3	45	39
NC	2920	330	15	345	326
ND	151	27	2	29	26
NE	574	79	5	84	78
NH	1259	140	7	147	141
NJ	2763	324	26	350	314
NM	1007	109	7	116	109
NV	1602	205	10	215	204
NY	4393	612	52	664	601
OH	4489	625	31	656	627
OK	898	102	7	109	96
OR	2010	162	17	179	166
PA	5290	515	32	547	513
RI	265	38	1	39	38
SC	1441	167	7	174	169
SD	207	33	0	33	32
TN	2107	243	8	251	245
TX	7592	874	58	932	856
UT	1007	77	4	81	78
VA	3891	529	27	556	519
VT	366	33	4	37	33
WA	3947	390	19	409	381
WI	1705	214	12	226	213
WV	539	56	3	59	54
WY	282	33	0	33	33
OTHER	547	66	9	75	64

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	120198	13509	794	14303	13384

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

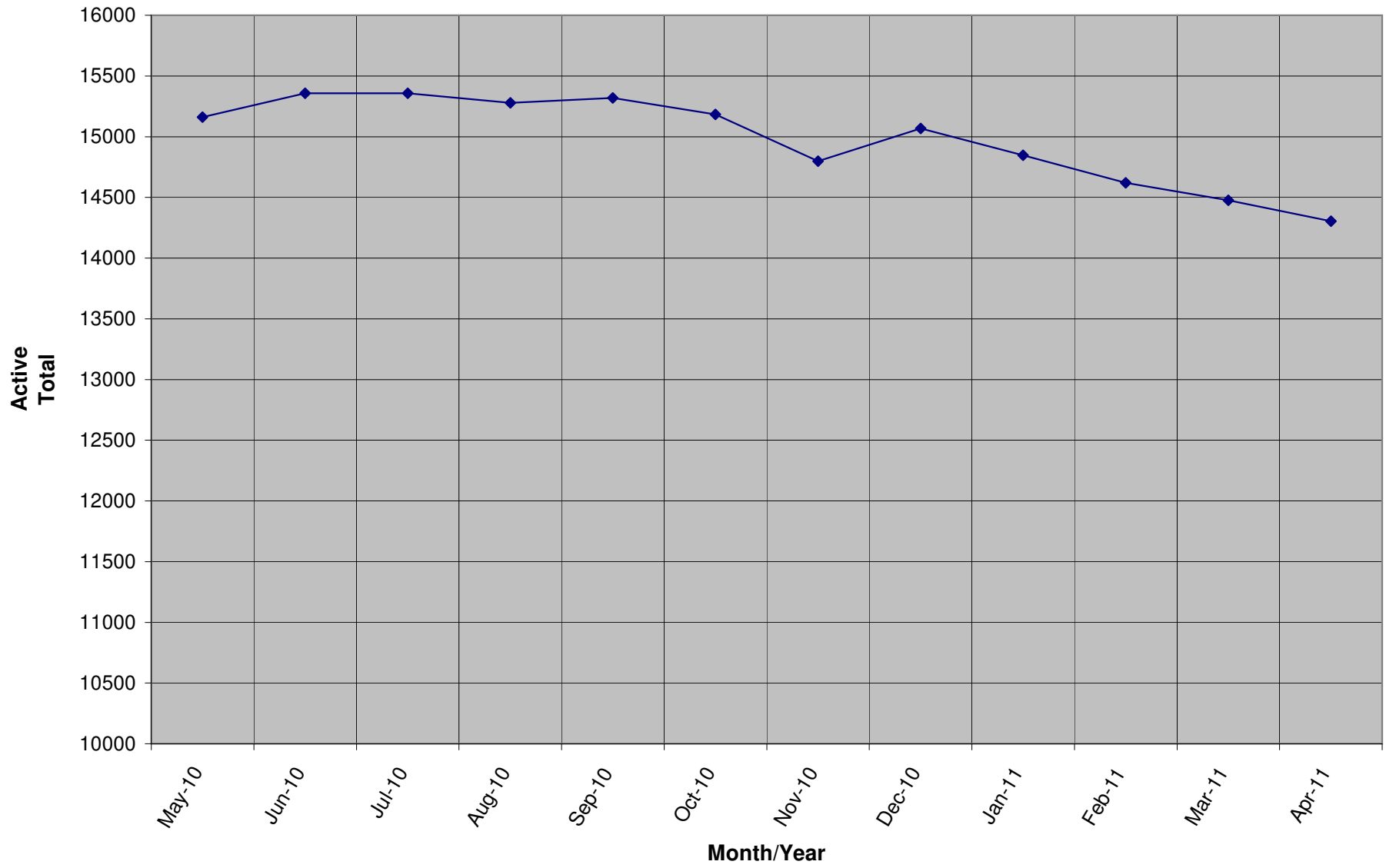
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

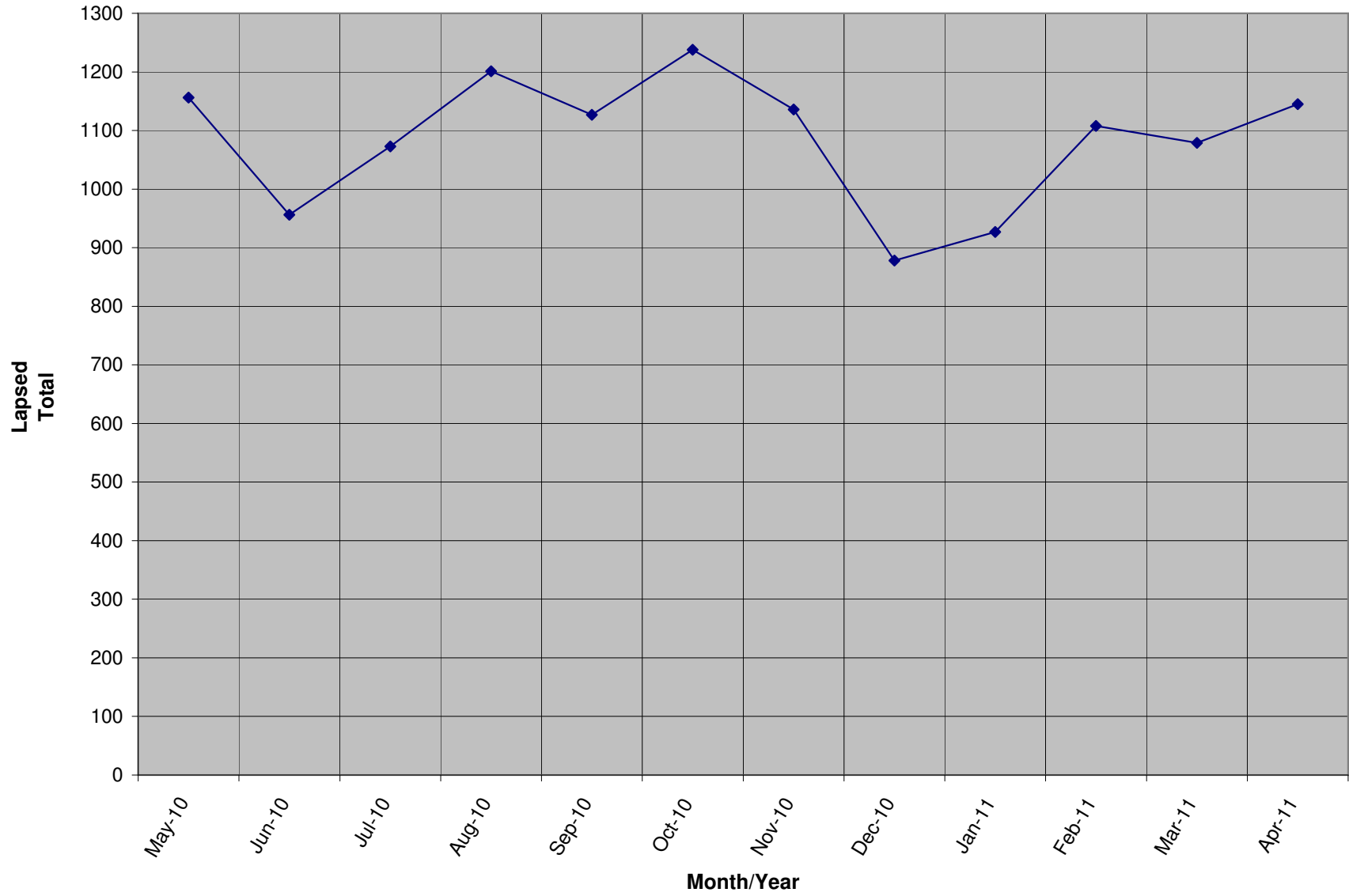
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1844	1	OR	166	27
TX	856	2	KS	154	28
FL	761	3	NH	141	29
OH	627	4	LA	125	30
NY	601	5	IA	122	31
IL	520	6	NM	109	32
VA	519	7	OK	96	33
PA	513	8	KY	93	34
MI	493	9	AR	85	35
GA	434	10	NE	78	36
CO	403	11	UT	78	37
WA	381	12	ME	77	38
IN	327	13	MS	73	39
NC	326	14	ID	67	40
NJ	314	15	AK	58	41
AZ	303	16	WV	54	42
MD	265	17	HI	53	43
MA	252	18	DE	47	44
MO	247	19	MT	39	45
TN	245	20	RI	38	46
MN	218	21	DC	36	47
WI	213	22	VT	33	48
NV	204	23	WY	33	49
AL	195	24	SD	32	50
CT	177	25	ND	26	51
SC	169	26	XX	64	52

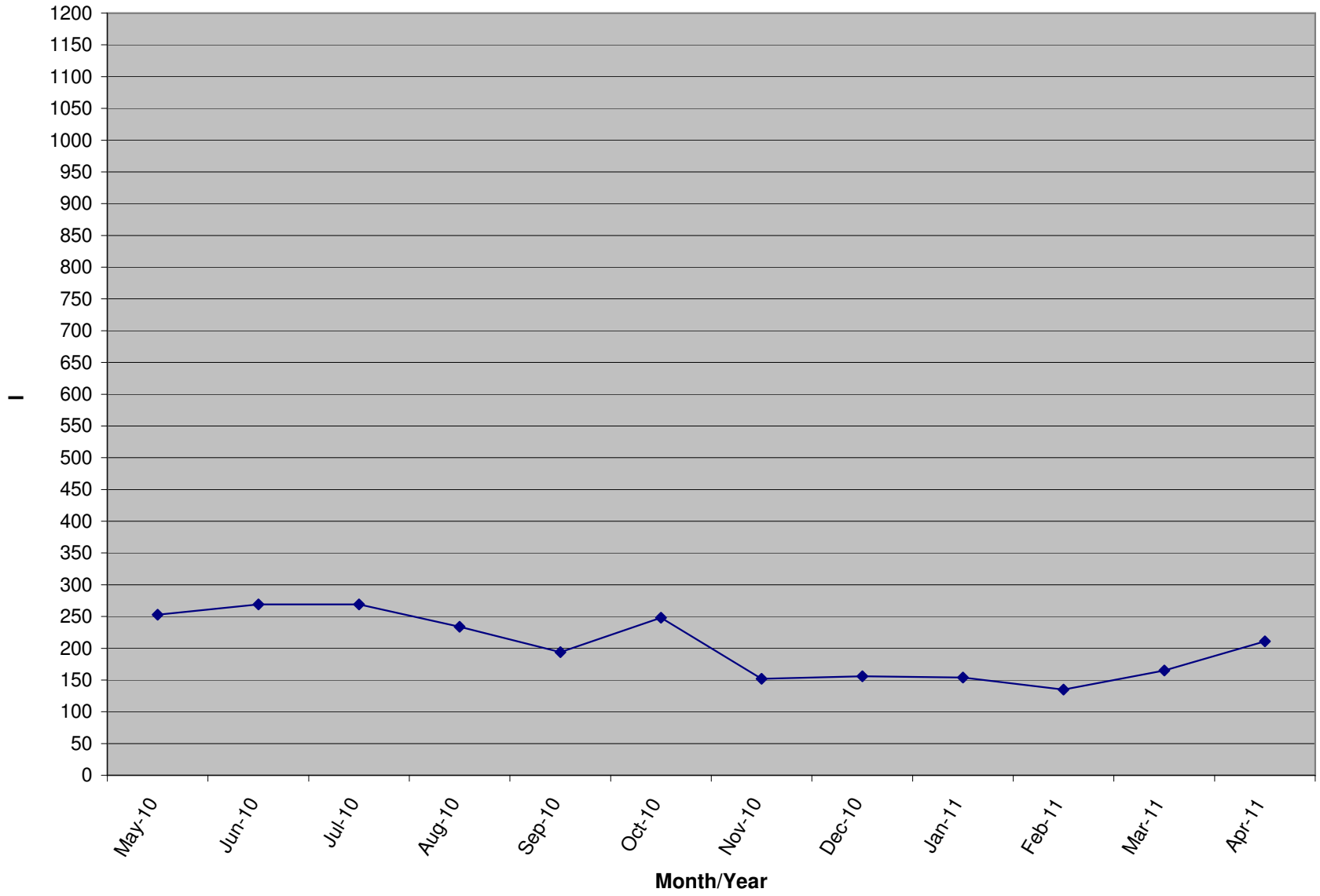
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months



New Donors - Past 12 Months



Renew Donors - Past 12 Months

