

LIBERTARIAN NATIONAL COMMITTEE

AUGUST 2-3, 1980, ANN ARBOR, MICHIGAN

Members present:

David Bergland, Chairman	Vivian Baures, Region 3
Mary Louise Hanson, Vice-Chairwoman	Rick White, Region 5
Sylvia Sanders, Secretary	Ben Olson, Region 8
Dallas Cooley, Treasurer	Ann Hammond, Region 10
Sara Baase, at-large	Leslie Graves Key, Region 11
Edward H. Crane, III, at-large	Eric O'Keefe, Region 12
William J. Howell, at-large	Phil Carden, Region 13
Dick Randolph, at-large	Craig Franklin, Region 14
Bill White, Region 2	Jule Herbert, Region 15
Bruce Lagasse, Region 2	Mitchell S. Feldman, Region 16
Mike Anzis, Region 2	Carl T. Helmers, Jr., Region 18 (William Burt, National Director)

Members absent:

Fred Esser, at-large	Joe D. Yancey, Region 4
Michael Emerling, at-large	Norman F. Maucher, Region 6
David F. Nolan, at-large	John L. Mason, Region 7
Lew Beyer, Region 1	Sylvia Moring, Region 9
	Dan Feldman, Region 17

1. CALL TO ORDER, MINUTES, AGENDA: Chairman Bergland called the regular meeting of the Libertarian National Committee to order at 12:15 P.M., Saturday, August 2, 1980, at the Campus Inn in Ann Arbor, Michigan.
On suggestion of Key, item 7 in the minutes of the May 3-4, 1980 meeting was amended by adding "by June" after "fundraiser" in the fifth line from the bottom of page 3. (Bergland suggested amending item 21 by deleting "except as noted in (D)" on line 11, page 7, but a second reading shows the original to be correct.) Sanders' motion to accept the minutes as amended passed.
Several items were added to the agenda: national aid to Alaska (Randolph), Salary Review Committee (Key), regional reports (Lagasse), 1981 convention (Sanders), ballot drive discussion (Hammond), and minority outreach (Bergland), and times and order of consideration were set.
2. REGIONAL REPORTS: Written reports were received from Regions 1, 2, 4, 7, 8, 10, 11, 14 and 16. In oral reports, most regions reported strong activity and interest. The Region 6 representative, Norman Maucher, has resigned because his job keeps him out of the country a great deal. State chairs in Region 6 are selecting a replacement.
3. CLARK FOR PRESIDENT: Crane reported that we are still on target for ballot status in all 50 states plus D.C.; we are currently on in 41 or 42 states.
Clark was on CBS network news last week in a 3-minute segment; NBC has filmed a 4-minute segment which hasn't aired yet.
The 5-minute TV ads have generated several hundred to over a thousand calls per ad, with a total of \$80,000 in pledges to date. The ad placed 15th in recent Nielsen ratings, reaching about ten million homes. The ad to be used in mid to late August will be based on Clark's tax and spending program speech, to be filmed next week.
White papers of about 80 pages each on tax and spending proposals, foreign policy and social security have been completed, and one on education is in the works. A self-mailer brochure, with two pages to be customized for local candidates, is now available at no charge to local parties.

Simultaneous rallies around the country are planned for Sunday, September 28. They will feature a live two-hour broadcast with Clark, beamed from Los Angeles to about 100 Holiday Inns across the country.

The campaign book, A New Beginning, will be available in about two weeks (\$5.95 for quality paperback, \$1 or less for an inexpensive version).

Clark's recent trip to England included discussions with government leaders and a banquet with 100 libertarian supporters. A libertarian party in England is seen growing out of this meeting.

Hopes are not high for Clark's inclusion in League-of-Women-Voters-sponsored debates. Suggestions were made to contact local friendly LWV chapters and enlist their aid. There was discussion of some type of protest if Clark is excluded.

Howell moved the following resolution: "The Libertarian National Committee goes on record as opposing any lawsuits to obtain equal coverage for Ed Clark which would violate private property rights." Franklin's friendly amendment was accepted to preface that with "The Libertarian National Committee strongly urges the League of Women Voters and the television networks to include Libertarian presidential candidate Ed Clark in the presidential debates." B. White moved to postpone the motion indefinitely. Basse's motion to close debate passed, and White's motion passed. Olson's motion to consider appropriate action at tomorrow's meeting passed.

Cooley, who had been asked to serve as co-chairman of the Clark campaign by Clark and Ray Cunningham, also spoke. He reported that the ballot drive has cost about \$360,000 to date, with about \$100,000 remaining in expenses. Chris Hocker has researched the vote totals required for permanent ballot status. Assistance may be given certain states so that ballot drives will not be necessary in the future.

Cooley also emphasized the need for someone in each state to take responsibility for calling the contacts generated by the campaign. About 1000 people a week are being added to our lists, and names are being forwarded to state parties.

4. ALASKA RESOLUTION: Randolph moved the following resolution:
- "WHEREAS, the Libertarian Party National Committee has chosen the theme for this election year to be "Toward a Three Party System," and
 WHEREAS, the Libertarian Party National Committee recognizes the need for substantive political progress, coupled with a significant political victory to focus national media attention upon the Libertarian Party, and
 WHEREAS, the most outstanding political victory possible throughout the Nation would be a defeat of the incumbent President of the United States by the Libertarian candidate, and
 WHEREAS, Ed Clark can, with a vigorous campaign, defeat James Earl Carter in the state of Alaska,
 THEREFORE BE IT RESOLVED:
- That the Libertarian National Committee directs the National Director to seek contributions dedicated to the effort in Alaska, and
 That the National Director raise money for Alaska to the extent possible from contributors who reside in or have an interest in Alaska, and
 That the National Office institute a segregated fund for the Alaska campaign and actively seek contribution to this fund, and
 That the National Office and the National Director attempt to create a task force of volunteer workers who will dedicate their time to the Ed Clark campaign in Alaska, and further

That the National Director coordinate his efforts with the Clark for President campaign so that there is no dilution of effort but only enhancement of the very viable goal of defeating Jimmy Carter in the great State of Alaska."

After discussion and two extensions of the debate time limit, B. White moved to commit the resolution to Randolph and other interested members for modifications. Key's motion to close debate passed, and White's motion passed. A five-minute recess was called.

5. HEADQUARTERS REPORT: National Director Bill Burt presented a written report covering May 1-July 31, including fundraising, organization and services, outreach development, the postal lawsuit (settled in our favor), the Freedom of Information Act requests (largely unanswered yet), office management, and tallies of inquiries received and answered and literature distributed. He also distributed copies of the Activist Bulletins of July 10 and August 1, a briefing for federal candidates on Federal Elections Regulations, a copy of the Constitution, Bylaws and Rules adopted at the last convention, and a sheet of the new Statue of Liberty logo.

Areas Burt intends to work on in the coming months are candidates and fundraising. Information on candidates has been slow coming in; 350 are now on the computer list, with a total of 500 projected. Press releases and other information, especially from federal candidates, should be sent to headquarters so that assistance can be planned. In the area of fundraising, a major expansion is planned using an in-house WATS line and paid callers (a written analysis of four methods of making the phone calls was presented, showing this to be the most efficient). A mailing to previous non-contributors was extremely successful, and pledge renewals are going well.

Crane and Key expressed disappointment and criticism that more effort had not been made to recruit candidates, particularly at the federal level.

Franklin's motion to close discussion of headquarters activities failed.

On question by Howell, Burt reported that Michael Burch was doing well as Publications Director. Regional reports and other material for the next Libertarian News are due the third week in August. Ideas for future position paper topics were invited. Replacements for the "New Political Times" flyer will include the Clark self-mailer with two LP pages (available about September 1) and a new brochure (available September 15). Several literature projects are on the shelf awaiting funds.

6. TREASURER'S REPORT: Cooley presented a written report of "Budget vs. Actual Performance" for January 1 to June 30, 1980. The figures were drawn from the computer, and at least one was not up to date (item 38, ballot drive contributions, should be about \$110,000, not \$66,673).

No income statement was presented; Cooley and Burt explained that income had approximately matched expenditures during the first two quarters, at about \$200,000. Income figures have not yet been entered on the computer due to more pressing uses for computer time.

Key moved that the Treasurer's Report include an income statement at all future Nat Com meetings. After discussion, Baase's motion to close debate passed, and Key's motion passed.

Discussion of staff salaries included the idea of rewarding employees by means other than salary raises. No formal action was taken.

7. POSSIBLE CAMPAIGN DEBT: Olson recalled the huge debt the national LP had to assume at the close of the 1976 campaign, and expressed concern that this not happen again. There was discussion of the need to carry out organization-building activities during 1981, which would require a healthy budget for the LP. Cooley voiced his intention to repay the \$79,000 ballot drive debt (private loans to the LP) from the top of incoming LNC contributions, and to make sure the LP is not saddled with a huge campaign debt.
8. FINANCE COMMITTEE: Hanson reported that a mailing was done in July to the people who currently have pledges to support the national headquarters, and follow-up phone calls were started last week. The Finance Committee reorganization plan mentioned at the last meeting should wait until the campaign is over, and be presented at the December meeting.
- There was discussion of the misunderstanding about which group--all previous contributors, or current office pledge contributors--was to receive the mailing and phone follow-up, and by what date this was to have been done.
- Franklin moved to accept M. L. Hanson's resignation as Finance Chair, with gratitude for all the work she has done to date, and to appoint Leslie Graves Key as Finance Chair.
- Olson's motion to postpone the issue until tomorrow failed. After more discussion, including criticism of Hanson by O'Keefe, Key and Crane, and Hanson's statement that she would no longer serve as Finance Chair, Herbert's motion to close debate passed, and Franklin's motion passed.
9. ADJOURN, RECONVENE: The meeting was adjourned for the day at 4:05 P.M., and reconvened at 10:20 A.M. on Sunday, August 3, 1980 by Chairman Bergland.
10. MINORITY COMMUNITY COMMUNICATIONS AND OUTREACH COMMITTEE: Bergland introduced Earl Smith, Libertarian congressional candidate, and Vernon Brown, insurance salesman, both from California and members of the black community. They discussed the failure of the "Great Society" programs, the creation of a whole generation of minority people without hope for bettering their lives, and the need for a program of libertarian education aimed at black and other minority communities.
- Randolph moved Bergland's proposal to create a committee comprised of National Committee members and persons from minority communities whose charge will be to develop and propose specific programs to improve the LP's relationships with various minority groups. Members of the committee at the current time would be Bergland as chair, Carden, Hanson, Olson, Howell, Randolph, R. White, B. White, Vernon Brown and Earl Smith. Other members may be added as the committee sees fit. It was the sense of the Nat Com that secretarial and administrative expenses of up to \$500 between now and the next meeting would be appropriate. Olson's motion to close debate passed, and Randolph's motion passed.
11. ADVERTISING/PUBLICATIONS COMMITTEE REPORT: Hanson presented a written report from Nolan. In response to Nolan's request to appropriate funds for the previous insertion of an ad in Libertarian Review, Key moved that the \$350 for the LR ad come out of the remaining \$1500 appropriation for the Advertising/Publications Review Committee. After discussion, Key withdrew her motion, and B. White moved to offer to exchange equal value ad space with LR, and that if this exchange is not proper under FEC regulations that the LR ad be paid for out of the existing Advertising/Publications Committee budget allocation. White's motion passed.

Nolan also requested funding of \$300 to produce 1000 copies of a poster version of the "Monster Government" ad. After discussion, Franklin moved to authorize Nolan to produce poster versions of any of the three print ads, with net profits to be split 50/50 with the LP. Olson's friendly amendment to allow the Chair to authorize other people to produce the posters was accepted, and Franklin's motion passed.

Bergland reported that a contract had been signed with Proponents, Inc. (Mason's group). They are analyzing results of a questionnaire to plan a direct mail campaign, and have lined up private funding for the project. A contract has been received from Advocacy Advertising (Ken Sturzenacker's group), but Bergland needs to talk with Esser, their attorney, before signing it. (These two proposals are marketing strategies as specified in Nat Com resolution A-17, adopted February 2, 1980.)

12. FIELD COORDINATORS IN 1981: Olson explained a plan to follow up on contacts from the Clark campaign, and outlined what field coordinators could do in local organizing and media work. Olson moved to form a committee to write a job description for field coordinators, and to research the feasibility of and finances necessary for the project. Howell suggested that Olson be the committee, to work with Burt and Bergland. Olson asked for input, and advised the Nat Com that a mail ballot may be sent out on the issue if it looks appropriate. After discussion, including ideas for making more effective use of regional representatives and volunteers as well as paid field coordinators, Olson's motion passed.
13. NATIONAL DIRECTOR SELECTION GUIDELINES: Baures moved adoption of the following:
1. It is the position of the LNC that the National Director is a staff position whose responsibility it is to implement the policy as adopted by the LP membership in convention and, between conventions, by the LNC.
 2. The National Director serves at the pleasure of the LNC and under its direct supervision.
 3. In order for the LNC to have the maximum input into the selection of the National Director and for the best candidates to have an opportunity to make themselves known to the LNC, the following procedures shall be adopted for the selection of the National Director:
 - a. The term of the National Director shall be for two years beginning January 1, 1981. On January 1 of each odd-numbered year the position shall be declared vacant and the selection of a new National Director must be made with the understanding that any individual who previously held the position may be a candidate for the position.
 - b. At the second LNC meeting preceeding the end of the National Director's term (or at least four months) a National Director Selection Committee shall be appointed by the LNC and the National Director shall be instructed to begin advertisements for the position.
 - c. All applications must be received by five weeks prior to the last LNC meeting prior to the end of the National Director's term and distributed to the members of the National Director Selection Committee.
 - d. The National Director Selection Committee shall select three to five of the top candidates from whom the LNC shall choose the next National Director.
 - e. The applications for these top candidates shall be forwarded to all members of the LNC not later than two weeks prior to the last LNC meeting prior to the end of the National Director's term and the top candidates shall be invited to attend that LNC meeting to be interviewed by the

entire LNC.

f. At the last meeting prior to the end of the National Director's term, the LNC shall select the next National Director from among the applicants recommended by the National Director Selection Committee.

g. In order to maintain continuity during 1980, National Director Bill Burt's term shall be extended from 12/1/80 to 1/1/81."

After discussion of the need for a better selection process than is currently in effect, and of ideas for revising Baures' proposal (including White's friendly amendment to require publicizing the position opening in Libertarian News), Franklin's motion to table the proposal passed.

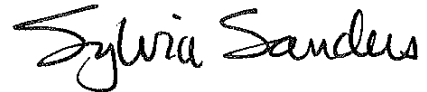
14. COMPUTER OPERATIONS: Franklin discussed various problems and potential problems with the capacity and operation of the computer leased by national headquarters. He moved to set up a Computer Oversight Committee, composed of three people, to develop computer procedures. No funds greater than \$500 may be spent on the computer system without the Computer Oversight Committee's approval. Key's motion to close debate passed, and Franklin's motion passed. Franklin, Anzis and Baures were named to the committee.
15. NOMINATING CONVENTION: M. Feldman moved that proposals be accepted from all state parties interested in hosting the (1983 or 1984) Nominating Convention for consideration at the December 1980 Nat Com meeting, and that the decision as to convention location be made at that meeting. Notification of this fact shall be sent by letter to all state chairs, and published in the next Libertarian News. Key's motion to close debate passed, and Feldman's motion passed.
16. CLARK FOR PRESIDENT NUCLEAR POWER FLYER: Baase raised discussion about the controversial CFP flyer on nuclear power, featuring John Gofman, which was put out in May. Baase's concern was that the CFP Policy Review Committee (Bergland, John Hospers, Bill Evers, Bob Poole and Murray Rothbard), which had been set up as an oversight committee, was being ignored, and had not been sent a copy of the flyer either before or after its publication. (The issue had been raised before the California Libertarian Council.) Bill Evers spoke about problems the Policy Review Committee had encountered. B. White moved a resolution that the Libertarian National Committee requests the Clark campaign to treat the Policy Review Committee as having veto power over Clark literature. Carden urged that on issues where Libertarians are strongly divided, care should be taken not to take a divisive position. Randolph's motion to close debate passed, and White's motion failed.
 Baures moved a resolution that the Libertarian National Committee requests the Clark campaign to withdraw the Gofman flyer from distribution. Olson's motion to close debate passed, and Baures' motion failed.
 On question of Franklin, Crane said that the Policy Review Committee could have input, but did not have veto power. Bergland clarified that Ed Clark is the ultimate authority with respect to his campaign.
17. 1981 CONVENTION: Hanson presented a written report outlining theme, purpose and content, coordination, schedule, facilities and costs, from John Mason. The 1981 convention will be held August 26-30 at the Hilton Hotel in downtown Denver. Comments and suggestions should be directed to Judy Huffman, Interim Convention Coordinator, c/o Colorado Libertarian Party, P.O. Box 1557, Denver, CO 80201.

18. **BALLOT DRIVE DISCUSSION:** Hammond raised the issue of non-libertarian paid petitioners who are transferred from state to state. Several of these people caused severe problems for their hosts in Texas (running up phone bills, destroying property, violent behavior, etc.). Howell concurred, and asked that in future ballot drives, we have better communication so that these problems don't continue. He also raised the question of who determines whether a given petitioner is hired or not--the local party, or the national ballot drive staff. No formal action was taken.
19. **LEAGUE OF WOMEN VOTERS DEBATES:** Franklin moved adoption of the following resolution, as friendly amended by various committee members:
"WHEREAS, the Libertarian Party is the fastest growing and the third largest political party in the United States of America; and
WHEREAS, the Libertarian Party is organized in all 50 states and the District of Columbia; and
WHEREAS, the Libertarian presidential candidate, Ed Clark, will be on the ballot in all 50 states and the District of Columbia; and
WHEREAS, the Libertarian Party will have more than 500 candidates for federal, state and local offices on the ballot;
BE IT THEREFORE RESOLVED, that the Libertarian National Committee demands in the name of fairness and justice that the League of Women Voters and the television and radio networks include the Libertarian candidate for president, Ed Clark, in the presidential debates."
 Lagasse's motion to delete "in the name of fairness and justice" failed. Howell's motion to close debate on the resolution passed, and Franklin's resolution passed. It was the sense of the committee that the resolution would be used in a news release and publicized within the Party.
 Discussion followed on action to take if Ed Clark is excluded from the debates. Ideas included a protest rally, letters to the LWV, and letters to the editor. No formal action was taken.
20. **GREEN SHEET CHANGES:** The following changes were noted in the Green Sheet:
 Region 2, Mike Anzis: new address, 11 Winterbranch, Irvine, CA 92714; new work #, (714) 549-8428
 Region 11, Leslie Graves Key: new home #, (608) 221-2468
 Region 12, Eric O'Keefe: may be reached at national Clark headquarters
 Vice-Chairwoman, M. L. Hanson: new work #, (303) 861-8811, ext. 2063
21. **NEXT MEETING:** Herbert proposed that the meeting scheduled for December 6-7 be held in Panama City, Florida. After discussion, Howell proposed that the December meeting be held in New Orleans. The committee voted to hold the meeting in New Orleans, with Howell to take responsibility for setting up the meeting and a regional conference.
22. **FUTURE MEETINGS:** Bergland raised discussion of how many meetings the Nat Com should hold between December and the August convention. Key's motion to hold only one meeting between December 1980 and August 1981, in the spring of 1981 passed.
 At the last meeting, it had been decided to hold a meeting in June, 1981 in Alaska. Carden moved to reconsider that vote, and his motion carried.

Suggestions for the meeting location were Alaska (Randolph), Portland (Baures), San Francisco (Crane) and Chicago (Key). In a runoff, San Francisco and Chicago were eliminated, and in a final vote, Portland was chosen over Alaska. The spring meeting was set for April 11-12 in Portland.

The meeting was adjourned at 1:40 P.M. Sunday, August 3.

Respectfully submitted,



Sylvia Sanders,
Secretary

Please add to or amend your copy of the resolutions as follows (the number in parentheses gives the date and item number in the minutes--additions or changes are underlined in the minutes). I will have a revised version of the resolutions sent out prior to our December meeting for you to review. The changes from this meeting:

- 1) Add a new E-4 on the Treasurer's Report containing an income statement (8/2/80:6)
- 2) Amend I-2 to show Leslie Graves Key as Finance Chair (8/2/80:8)
- 3) Add a new F-15 on the Minority Community Communications and Outreach Committee (8/3/80:10)
- 4) Add a new F-16 on the Computer Oversight Committee (8/3/80:14)
- 5) Add a new A-22, the resolution on LWV debates (8/3/80:19)

Please note that agenda items for the December 6-7 meeting must be sent to Nat Com members, postmarked no later than November 15. If you want Bill Burt to mail out any agenda items, please send them to him at least a week earlier. Also, please indicate approximately how long you anticipate each item taking, so we can schedule agenda times. Thanks! --S.