



LIBERTARIAN
PARTY OF COLORADO

MISSING BOARD REPORTS – November 2023

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
 - Membership - Vacant
- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for **November 13, 2023** at the **Independence Institute, 727 E 16th Ave, Denver, CO 80203** from **7pm to 9pm**.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado



Board Position Report for November 2023

a) The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board. Unless otherwise specified in the Party's Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in these Bylaws. The Chair, or their designee, including other Directors acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party.

Director Check ins- 1, 30

LNC Colorado Strategy meeting-1.5

Pink flame of Liberty podcast-1

Chaired October Board meeting-1

Vice chair weekly check ins-45, 1, 1.8, 45

Human Action Podcast-1hr

Helped to organize door knocking campaigns for October 15-16- 2

Promoted March for Peace at Capitol-2x

Obtaining legal counsel discussion-30

Travel time-6

March for Peace-4

Door knocking for Jessica Fenske-2

Helped navigate voter gravity for Fenske campaign-1

VC Treasurer meeting-

Political Director meeting-45

L10-116,

Campaign Director conversation about Amara Hildenrand/ forming strategy-1.5

Schreiber Strategy meeting- 1

Nathan Polsky LPTX Chairman Candidate meeting-1.8 minutes

Union endorsement strategy meeting John Farnes- 1.4

LPCO Operating system proposal consultation- 30

Consulted with a prospective candidate for HD63-30

Consulted with Mises Caucus about LNC candidate slate-44mins

Officers of the board recap on Political Director check in -45

Consulted with LP Chairwoman Ms. McArdle-51

Consulted Database manager- 36

LPCO GOP strategy presentation to LNC-

Assistant Treasurer On-boarding- 40mins

Pre-election twitter spaces with Colorado Candidates-3

LPCO Strategy Presentation to LNC-1.15

Travel-6

Election Night Party for LP candidates-5

Respectfully Submitted,

Hannah Goodman, Chairwoman
Libertarian Party of Colorado



Vice-Chair Report for October, 2023

Article VI, Section 3 (b) The Vice Chair shall assist the Chair in the performance of executive duties, act as Chair in the temporary absence of the Chair, and ensure affiliate compliance with requirements enumerated in these Bylaws. The Vice Chair shall also review and test the procedures in each Director's continuity binders in accordance with the Policy Manual and report the results to the Chair. In coordination with the Affiliate Development Director, when the number of chartered affiliates justifies additional structure, the Vice Chair shall be responsible for organizing the affiliates into representative regions and shall be responsible for representing the regions.

During the last month, I helped with the following:

- Continued to lead L10 working meetings with the LPCO scoring an average of an 9/10 in terms of efficiency
- Met with the Chair of the party to discuss the roles and responsibilities as well as other party businesses
- Phone banked for prop HH
- Walked Golden and Jeffco to door knock for 3 candidates
- Met with National to discuss strategy.
- Reviewed Shopify store to help relaunch
- Marched for peace

Eliseo Gonzalez, Vice-Chair

Libertarian Party of Colorado



LIBERTARIAN
PARTY OF COLORADO

11757 W Ken Caryl Ave, F124, Littleton, Colorado 80127-3719, Tel. (303) 837-9393

November 2023 Secretary Report

Duties

Bylaws Section 3(h)

The Secretary shall be responsible for maintaining official Party records and shall act as recording secretary for all legal purposes. The Secretary shall maintain a Party calendar of all deadlines required by these Bylaws and the Secretary of State, and shall post these dates within sixty (60) days of their deadlines in accordance with the Party's Standing Rules and Special Rules of Order. The Secretary shall compile, maintain, and make available to the Board a publication listing all Standing Rules and Special Rules of Order adopted by the Board.

Important Links:

- Voting record spreadsheet: <http://tinyurl.com/LPCO-2022-MOTIONS>
- Agenda item request form: [tinyurl.com/LPCO-Age Mnda-Request](http://tinyurl.com/LPCO-Age-Mnda-Request)
- Critical dates are attached

Email Motions Since Last Report:

Treasurer Resignation

Card Reader Email Ballot

Hello,

I got married this month and was unavailable for a significant portion of the month. Now that we have a convention date, some values in the important dates table below have been filled in:

Best,
Andrew Buchkovich
Secretary

| Bylaws Mandated Dates | | |
|---|-------------------|---|
| Date of 2024 Convention | March 23-24, 2024 | Bylaws Section 1(a) The Party shall hold a Convention of Party Delegates ("Convention") each calendar year, scheduled so that it convenes at least six (6) months after the previous Convention and adjourn no later than seventy-three (73) days before the day of the Colorado |
| Last day to publish convention dates | March 8, 2024 | Article XI Conventions, Section 1(d) ...the time and place of any Convention and remote locations shall be published no later than fifteen (15) days prior to such Convention in a newspaper of general circulation in each county wherein the Members of the Party reside. |
| Last day to mail members convention notice and publish on website | February 7, 2024 | Article XI Conventions, Section 1(c) Direct notice of any state convention to Sustaining Members is to be provided via first class mail to the address on file with the Secretary of State at least forty-five (45) days prior to the convention and concurrently be posted on the Party website. |
| Last day to call convention | February 7, 2024 | Article XI Conventions, Section 2(a) ...No later than forty-five (45) days prior to the Annual Convention, the Chair shall call the Annual Convention by notifying Sustaining Members. Said notice shall include all particulars for participation and the expected items of business, though any business allowed under these Bylaws at a regular convention may be raised. |
| Last day to qualify as state convention delegate | December 24, 2023 | Article XI Conventions, Section 2(c) A Sustaining Member, having been so for at least the ninety (90) days immediately prior to the Business Session of the Annual Convention may attend and vote at the Business Session as a "Delegate." The Credentials Committee is authorized to impose general selection criteria such as: capping the number of Delegates from any number of counties or districts, giving preference to more senior Delegates , or |

| | | |
|--|---------------------------|--|
| | | other criteria that will ensure fair representation of the Sustaining Party Membership—provided such criteria are established prior to and included with the Call of the Convention. |
| Member amendments to Bylaws and Platform must be received | Need 2025 convention date | Article XIII(a) and (b) Amendments ...written notice including the formal language of the amendment and signed by two (2) Members is provided to the Board at least thirty (30) days prior to the Convention. Such notice shall be posted to the Party's website within two (2) business days of receipt. |
| Board to appoint Bylaws and Platform Committees | Need 2025 convention date | Article X Committees, Section 1(a)(1) The Board shall appoint five (5) at-large Members at a Board meeting held at least one (1) month after the final solicitation, but no later than four (4) months prior to the Convention at which amendments to the Platform and Bylaws are considered. |
| Bylaws and Platform Committees to submit reports | Need 2025 convention date | Article X Committees, Section 1(a)(3) Committees shall submit their final reports to the Board for publication to the membership no later than six (6) weeks before the Convention. |
| Board to open applications for public office candidates | December 24, 2023 | Article XI Conventions, Section 4(b) .. Sustaining Members shall be notified that the application process is open no later than ninety (90) days before the Annual Convention. A web page for the candidates shall be posted on the Party website at least thirty (30) days before the Annual Convention |
| Last day for Candidates for public office to submit applications | February 7, 2024 | Article XI Conventions, Section 4(b) ...Sustaining Members who wish to be a candidate for partisan office in Colorado other than President or Vice President may submit an application to the Board or its designated committee no later than forty-five (45) days before the Annual Convention. |
| Last day for Board to put up web page for public office candidates | Feb 22, 2024 | Article XI Conventions, Section 4(b) ...A web page for the candidates shall be posted on the Party website at least thirty (30) days before the Convention. |
| Chair to file amendments with SoS | Need 2025 Convention Date | Article VI: State Party Directors, Section 3(a) ... The Chair shall file any amendments to these Bylaws with the Secretary of State within fifteen (15) days after such amendments are adopted. |
| Last day for Board to appoint Style Committee | 6/1/23 | Article X Committees, Section 1(b) ...The at-large Style Committee members shall be selected within sixty (60) days of adjournment sine die of the Business Session of the Convention. |
| Last day for Board to appoint Convention Committee | 7/1/23 | Article X Committees, Section 1(c) The Convention Committee shall be appointed by the Board within ninety (90) days of adjournment sine die of the Business Session of the Convention. |
| | | |



Treasurer Report for November, 2023

As per our Bylaws Article VI, Section 3j, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses at each regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer may also prepare budgets for the other Directors or assist them in preparing their own budgets. The Treasurer shall maintain an efficient double-entry system of accounts.

As of October 31, 2023, the state account balance was \$29,979.86

As of October 31, 2023, FEC account balance was \$2,103.23

As of October 31, 2023, cash on hand was \$0

I have been continuing to access all systems and databases this month. Standing Audit Committee has begun to develop and will start to address issues brought forth. I have filed with the Secretary of State for quarterly reporting on time and we are maintaining data entry. We have elected Daustin Harvey to the Assistant Treasurer position. Once I have caught up with the position and have support in place moving forward, I plan on addressing the budget, attempting to further reduce our outstating SoS TRACER fines, and restarting our double entry bookkeeping system through digital means. This will allow more transparency for my position and ensure the fiduciary duties are upheld appropriately.

Respectfully Submitted,

James Williams, Treasurer
Libertarian Party of Colorado



Fundraising Director Report for November 2023

Fundraising Director: The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from Members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

1. Attended all L10 meetings.
2. Continued convention planning.
3. Started planning a holiday party.
4. Started planning monthly email fundraising campaigns, and sending out weekly fundraising emails.

Respectfully Submitted,

Erin King, Fundraising Director
Libertarian Party of Colorado



Per the Bylaws* Article VI, Section 3(d), the duties of the Campaigns Director are as follows: The Campaigns Director shall identify political races and recruit candidates. The Campaigns Director shall also coordinate candidates and campaigns and assist candidates in navigating compliance with campaign legal requirements and in obtaining campaign volunteers. The Campaigns Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other campaign functions.

This report covers October 5th to November 7th:

Election Results:

Amara Hildebrand-59,548 votes (2nd place out of 3 candidates)

Brian Klein-7,991 votes (3rd Place out of 3 candidates)

Ethan Augreen-4,287 votes (3rd place out of 3 candidates)

Sean Short-2,289 votes (3rd place out of 3 candidates)

Jessica Fenske-4,690 votes (2nd place out of 2 candidates)

Jacob Luria-555 votes (3rd place out of 4 candidates)

Libertarian Voter Turnout:

29% LP turnout statewide

LP Total Vote: 11,588

Active LP: 39,823

Inactive LP: 6,510

Top 5 counties for LP turnout:

El Paso: 1,625

Jefferson: 1,455

Arapahoe: 1,254

Douglas: 1,127

Larimer: 878



Voter Gravity:

I think this was a great choice for us to use for these races. I am not going to say each candidate used it the most effectively. However, we learned enough to put it to use in the future. But I think serious candidates need to be using software like this moving forward. This is our first year using something like this and now I can build training for our candidates besides what the company offers. In Jeffco county we also now have an updated list of phone numbers for the whole county as well as demographic information. We can pull this data and try and figure how what to target for the future. This was the best choice that was made during this election season. Especially now that national is taking on a bulk of the funding.

Political Directors:

This was not a bad experiment. The directors and I will be doing a debrief with them and the candidates. This gave us an outsider's perspective on our we run things. They did build us a template to rank political races going forward. And both will stay active without partying. It might be better in the future to scrap the campaigns director position in favor of a year-round part-time political director to help coordinate campaigns and volunteers. There are insights I have that I would not have gotten on my own and this does show we need more than one person to manage campaigns and build processes for our candidates.

Volunteers:

This was the biggest issue we came across during the election season. Many people said they would volunteer and then did not. Plus, it was hard to motivate Libertarians in Jeffco where we had three candidates. Jeffco did not see a higher turn out of LP. It was the same percentage as other counties. I don't have an answer for this right now. Jeffco as some plans going forward to activate those who voted more.



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OUTREACH REPORT

October 2023

Outreach Director: Kirsten Steinke

Article VI, Section 3, of the Bylaws of the Libertarian Party of Colorado:

“The Outreach Director shall be responsible for booking and running outreach booths and community events, and for maintaining outreach materials. The Outreach Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other outreach functions.”

Progress:

In October I attended two Liberty on the Rocks events. The data is outlined in the KPI events spreadsheet.

We continue to make improvements to the website, improving both the look and feel, content, and user interface experience to make it easier for interested parties to become more engaged with the Libertarian Party of Colorado.

KIRSTEN STEINKE



LIBERTARIAN PARTY OF COLORADO

Affiliates Report for November 13, 2023

Bylaws Article VI, Section 3

“The Affiliate Development Director shall develop and support affiliates and development groups, and guide development groups towards official affiliate status. The Affiliate Development Director may establish and manage committees (including the appointment of any committee chairs) to perform these functions.”

Administrative Updates

- October 5th Quarterly Affiliates Check In meeting
 - Discussion around PropHH and future cadence
- Continued working on Fremont County Opportunity sizing for potential affiliate
- Continued comms with prospective Summit County members

On Deck

- Coordination of Winter LPDC Events

Zachary B. Burgeson, Affiliates Director
Libertarian Party of Colorado



Legislative Director Report for October, 2023

The Legislative Director shall be responsible for monitoring activity in the State Legislature, communicating with that body, developing legislation or issue-oriented committees (including the appointment of any committee chairs), and working with other organizations on areas of mutual concern.

- Sent statewide email detailing the importance of voting for Libertarians, Libertarian Principles and this year's candidates.
- Worked on potential phone-banking initiatives for October, 2023

Respectfully Submitted,

Michael Vance, Legislative director
Libertarian Party of Colorado



Communications Director Report for November 2023


Per Bylaws Article VI, Section 3, subsection f, "The Communications Director shall be responsible for all outward-facing communications, websites, multimedia, social media, press releases, media appearances, and media inquiries. The Communications Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other communications functions."

Below are analytics from our social media accounts. TikTok, YouTube and the Board's Twitter Account are no longer being reported as the platforms are not actively utilized. The percentages in parathesis are month over month changes:

1. Twitter: Analytics are still "being improved". Does not display all info
 - a. Impressions: 804k
 - b. Followers: 16,598
 - c. Goal: 5M impressions in 90 days (monetization)
 - i 1.7M impression in 60 days (since un-bann)
2. Facebook
 - a. Page reach: 15,059 (- 26%)
 - b. Page Visits: 963 (- 15%)
 - c. New Page Followers: 12 (- 33%)
 - d. Total Followers: 31,341 (- 60)
3. Instagram
 - a. Post Reach: 4,165 (+ 56%)
 - b. Profile Visits: 307 (- 4%)
 - c. New Followers: 34 (- 38%)
 - d. Total Followers: 2,124 (+ 191)

4. Most viral content
a. Twitter

Tweet activity



Libertarian Party of Colorado @LPCO
Looks like the people got the memo. Now our (not so) libertarian governor will have to fix the problem he created without our raiding the TABOR refund pool.
pic.twitter.com/pOAdGd8A5v

| | |
|-------------------|--------|
| Impressions | 21,396 |
| Total engagements | 945 |
| Media engagements | 601 |
| Likes | 169 |
| Detail expands | 86 |
| Profile clicks | 43 |
| Retweets | 22 |
| Replies | 14 |
| Follows | 6 |
| Link clicks | 4 |

c. FB

Which part?

Post · Published on: Mon Oct 30, 3:44pm

Overview

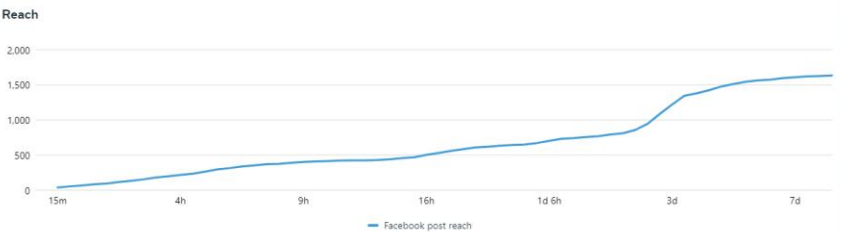
Reach 1,634

Impressions 1,683
Higher than typical

Interactions 181
Higher than typical

Link clicks --

Reach



Facebook post reach

Interactions

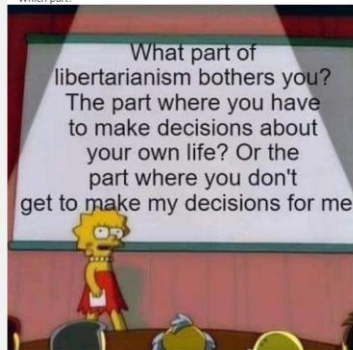
Reactions 137
Higher than typical

Comments 6
Higher than typical

Shares 38

Saves 0

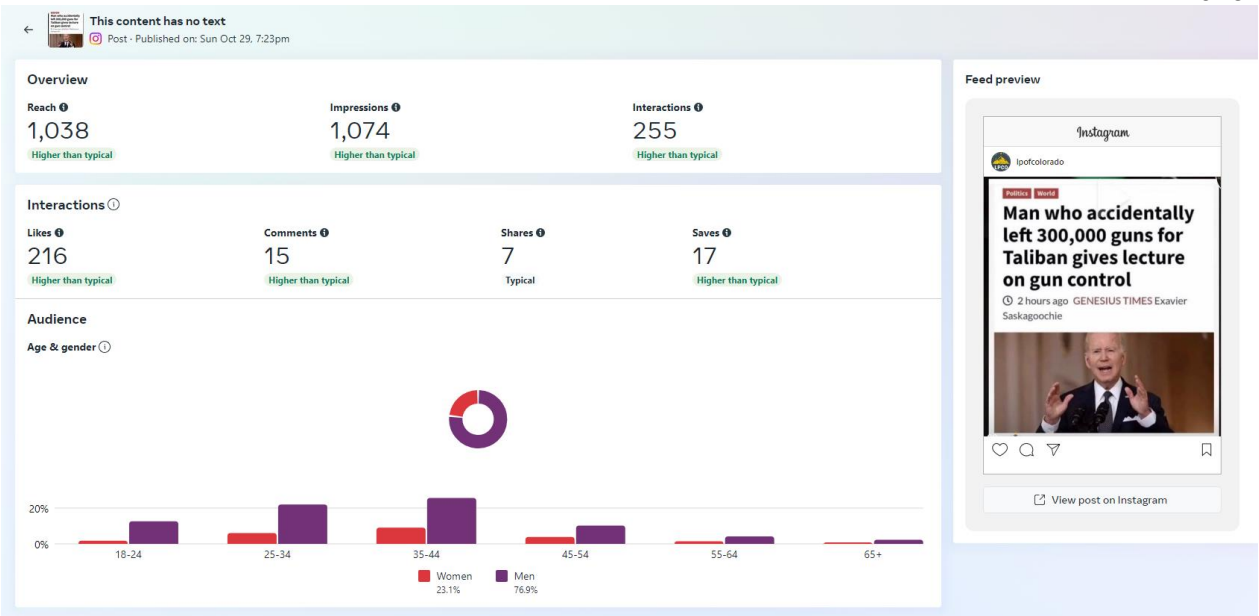
Feed preview



See insights and ads

Boost post

e. IG



Respectfully Submitted,

Jordan Marinovich, Communications Director Libertarian
Party of Colorado