

# Libertarian National Committee - Membership Report

## "Donor" Totals - May-11

### 4 Year & 12 Month Comparison

	Dec-06	Dec-07	Dec-08	Dec-09	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11
Active w-MEM	11014	14181	15358	14076	14394	14486	14524	14403	14408	14250	13858	14077	13872	13807	13675	13509	13549
Active w/out MEM	778	924	991	587	767	872	834	876	912	934	940	991	974	813	802	794	791
<b>Total</b>	<b>11792</b>	<b>15105</b>	<b>16349</b>	<b>14663</b>	<b>15161</b>	<b>15358</b>	<b>15358</b>	<b>15279</b>	<b>15320</b>	<b>15184</b>	<b>14798</b>	<b>15068</b>	<b>14846</b>	<b>14620</b>	<b>14477</b>	<b>14303</b>	<b>14340</b>
<b>Percent Change</b>	<b>-32.28%</b>	<b>28.10%</b>	<b>8.24%</b>	<b>-10.31%</b>	<b>-0.47%</b>	<b>1.30%</b>	<b>0.00%</b>	<b>-0.51%</b>	<b>0.27%</b>	<b>-0.89%</b>	<b>-2.54%</b>	<b>1.82%</b>	<b>-1.47%</b>	<b>-1.52%</b>	<b>-0.98%</b>	<b>-1.20%</b>	<b>0.26%</b>
Lapsed/Drop MEM	928	718	1285	695	1124	924	994	1160	1096	1200	1115	845	855	823	1030	1084	1041
Lapes w/out MEM	56	13	133	40	32	32	79	41	31	38	21	33	72	285	49	61	50
<b>Lapsed/Drop Total</b>	<b>984</b>	<b>731</b>	<b>1418</b>	<b>735</b>	<b>1156</b>	<b>956</b>	<b>1073</b>	<b>1201</b>	<b>1127</b>	<b>1238</b>	<b>1136</b>	<b>878</b>	<b>927</b>	<b>1108</b>	<b>1079</b>	<b>1145</b>	<b>1091</b>
<b>Percent Change</b>	<b>-45.96%</b>	<b>-25.71%</b>	<b>93.98%</b>	<b>-48.17%</b>	<b>-0.26%</b>	<b>-17.30%</b>	<b>12.24%</b>	<b>11.93%</b>	<b>-6.16%</b>	<b>9.85%</b>	<b>-8.24%</b>	<b>-22.71%</b>	<b>5.58%</b>	<b>19.53%</b>	<b>-2.62%</b>	<b>6.12%</b>	<b>-4.72%</b>
New Donors w-MEM	132	319	152	206	247	247	266	219	190	234	149	143	147	127	158	200	265
New w/out MEM	0	83	3	3	6	22	3	15	4	14	3	13	7	8	7	11	11
<b>New Total</b>	<b>132</b>	<b>402</b>	<b>155</b>	<b>209</b>	<b>253</b>	<b>269</b>	<b>269</b>	<b>234</b>	<b>194</b>	<b>248</b>	<b>152</b>	<b>156</b>	<b>154</b>	<b>135</b>	<b>165</b>	<b>211</b>	<b>276</b>
<b>Percent Change</b>	<b>-25.84%</b>	<b>204.55%</b>	<b>-61.44%</b>	<b>34.84%</b>	<b>11.95%</b>	<b>6.32%</b>	<b>0.00%</b>	<b>-13.01%</b>	<b>-17.09%</b>	<b>27.84%</b>	<b>-38.71%</b>	<b>2.63%</b>	<b>-1.28%</b>	<b>-12.34%</b>	<b>22.22%</b>	<b>27.88%</b>	<b>30.81%</b>
Renewed w-MEM	614	1271	412	602	748	769	766	820	911	808	574	921	503	631	740	718	816
Renewed w/out MEM	10	83	32	49	84	115	38	68	63	46	24	71	48	116	31	42	36
<b>Total Renewals</b>	<b>624</b>	<b>1354</b>	<b>444</b>	<b>651</b>	<b>832</b>	<b>884</b>	<b>804</b>	<b>888</b>	<b>974</b>	<b>854</b>	<b>598</b>	<b>992</b>	<b>551</b>	<b>747</b>	<b>771</b>	<b>760</b>	<b>852</b>
<b>Percent Change</b>	<b>-38.76%</b>	<b>116.99%</b>	<b>-67.21%</b>	<b>46.62%</b>	<b>-22.89%</b>	<b>6.25%</b>	<b>-9.05%</b>	<b>10.45%</b>	<b>9.68%</b>	<b>-12.32%</b>	<b>-29.98%</b>	<b>65.89%</b>	<b>-44.46%</b>	<b>35.57%</b>	<b>3.21%</b>	<b>-1.43%</b>	<b>12.11%</b>
<b>Total "MEM"</b>	<b>104732</b>	<b>107748</b>	<b>113024</b>	<b>117226</b>	<b>118462</b>	<b>118669</b>	<b>118824</b>	<b>119001</b>	<b>119230</b>	<b>119419</b>	<b>119644</b>	<b>119731</b>	<b>119909</b>	<b>119853</b>	<b>120036</b>	<b>120198</b>	<b>120491</b>
<b>Percent Change</b>	<b>n/a</b>	<b>2.88%</b>	<b>4.90%</b>	<b>3.72%</b>	<b>0.15%</b>	<b>0.17%</b>	<b>0.13%</b>	<b>0.15%</b>	<b>0.19%</b>	<b>0.16%</b>	<b>0.19%</b>	<b>0.07%</b>	<b>0.15%</b>	<b>-0.05%</b>	<b>0.15%</b>	<b>0.13%</b>	<b>0.24%</b>
<b>Total "LIFETIME"</b>	<b>1861</b>	<b>1930</b>	<b>1993</b>	<b>2035</b>	<b>2070</b>	<b>2077</b>	<b>2077</b>	<b>2084</b>	<b>2085</b>	<b>2088</b>	<b>2087</b>	<b>2096</b>	<b>2097</b>	<b>2099</b>	<b>2107</b>	<b>2111</b>	<b>2113</b>
<b>Total "BSM"</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>14096</b>	<b>14526</b>	<b>14562</b>	<b>14667</b>	<b>14579</b>	<b>14543</b>	<b>14488</b>	<b>14072</b>	<b>14309</b>	<b>14305</b>	<b>13890</b>	<b>13705</b>	<b>13384</b>	<b>13525</b>

### Last Year vs. This Year

	May-10	May-11	Change	12 Mo Ave
Active w-MEM	14394	13549	-5.87%	14035
Active w/out MEM	767	791	3.13%	878
<b>Total Active</b>	<b>15161</b>	<b>14340</b>	<b>-5.42%</b>	<b>14913</b>
Lapsed/Dropped	1156	1091	-5.62%	1080
New Donors	253	276	9.09%	205
Renewals	832	852	2.40%	806

**Active Donors w-MEM = 13549**

**Lapsed & Zero Dues MEM = 106942**

**Total "MEM" w-Signed Certificate = 120491**

**Member Signed Certificate = "MEM"**

**Total "BSM" = 13525**

**Bylaws defined Sustaining Member = "BSM"**

### NEW-RENEW BREAKDOWN BY TYPE

New Members 05/11			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	6	\$ 275.00	\$ 45.83
Dir Mail Prospecting	101	\$ 5,664.00	\$ 56.08
Tele-New	1	\$ 25.00	\$ 25.00
Web New Members	158	\$ 7,650.00	\$ 48.42
* Manual Adjustments	10	n/a	n/a
<b>Total</b>	<b>276</b>	<b>\$ 13,614.00</b>	<b>\$ 49.33</b>
Renewals			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	59	\$ 3,910.00	\$ 66.27
Dir Mail Renewals	536	\$ 25,624.00	\$ 47.81
Tele-Renewal	24	\$ 790.00	\$ 32.92
Web Renewals	220	\$ 9,205.00	\$ 41.84
* Manual Adjustments	13	n/a	n/a
<b>Total</b>	<b>852</b>	<b>\$ 39,529.00</b>	<b>\$ 47.11</b>

\* Includes Renewals via Pledge Extension & New Pledges

**May-11 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE**

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	625	55	2	57	56
AL	1519	201	7	208	198
AR	770	86	2	88	85
AZ	2854	308	24	332	307
CA	18335	1852	107	1959	1869
CO	3298	416	21	437	412
CT	1355	178	14	192	180
DC	330	37	3	40	36
DE	352	47	4	51	47
FL	7052	775	51	826	778
GA	5517	449	22	471	442
HI	489	58	2	60	54
IA	899	124	7	131	125
ID	672	68	2	70	69
IL	4073	526	30	556	525
IN	2692	322	17	339	318
KS	1088	165	3	168	162
KY	980	93	8	101	95
LA	915	127	7	134	127
MA	2674	256	16	272	253
MD	2133	274	22	296	270
ME	746	72	3	75	72
MI	4806	503	22	525	501
MN	1862	220	12	232	223
MO	2064	245	15	260	245
MS	550	71	7	78	73

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	449	44	3	47	40
NC	2926	332	13	345	327
ND	153	26	1	27	26
NE	577	82	4	86	83
NH	1254	141	7	148	142
NJ	2771	332	26	358	332
NM	1002	112	6	118	110
NV	1609	198	10	208	198
NY	4407	610	52	662	605
OH	4504	626	32	658	629
OK	903	97	6	103	97
OR	2015	170	16	186	173
PA	5305	520	33	553	518
RI	267	38	2	40	38
SC	1450	173	4	177	177
SD	209	33	0	33	34
TN	2115	241	7	248	243
TX	7611	863	59	922	856
UT	1008	79	4	83	81
VA	3896	511	25	536	509
VT	369	33	4	37	34
WA	3955	385	22	407	379
WI	1711	218	12	230	217
WV	542	60	3	63	59
WY	283	33	1	34	33
OTHER	550	64	9	73	63

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
<b>TOTALS</b>	<b>120491</b>	<b>13549</b>	<b>791</b>	<b>14340</b>	<b>13525</b>

*DEFINITIONS: MEM = Member Signed Certificate*

*Total MEM = Total # Constituents Per State w-Member Signed Certificate*

*ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate*

*ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")*

*TOTAL ACTIVE = Current Dues Paying or Lifetime Donor*

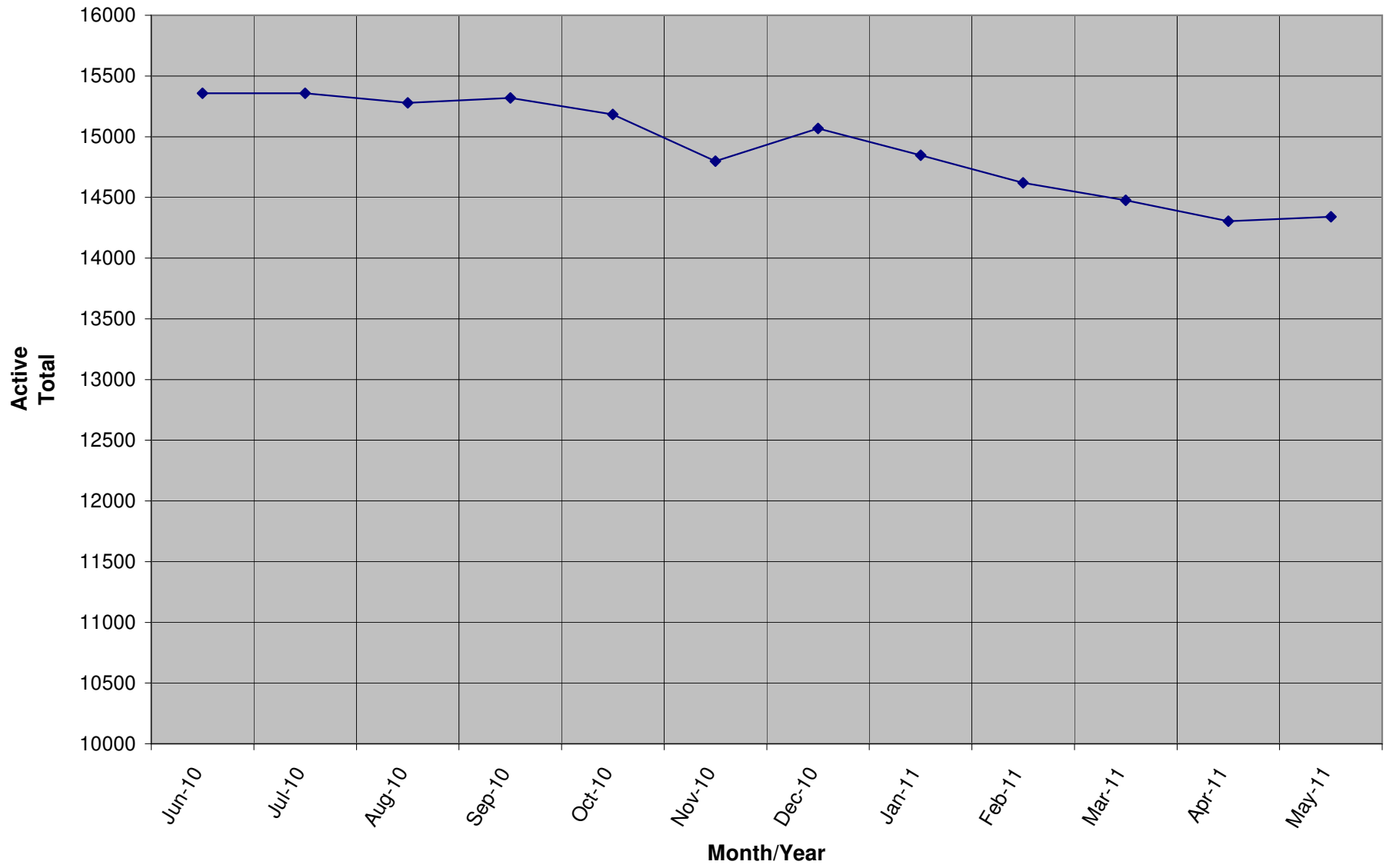
*BSM = By Law Definition of "Sustaining Member" and number used for delegate count*

*(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)*

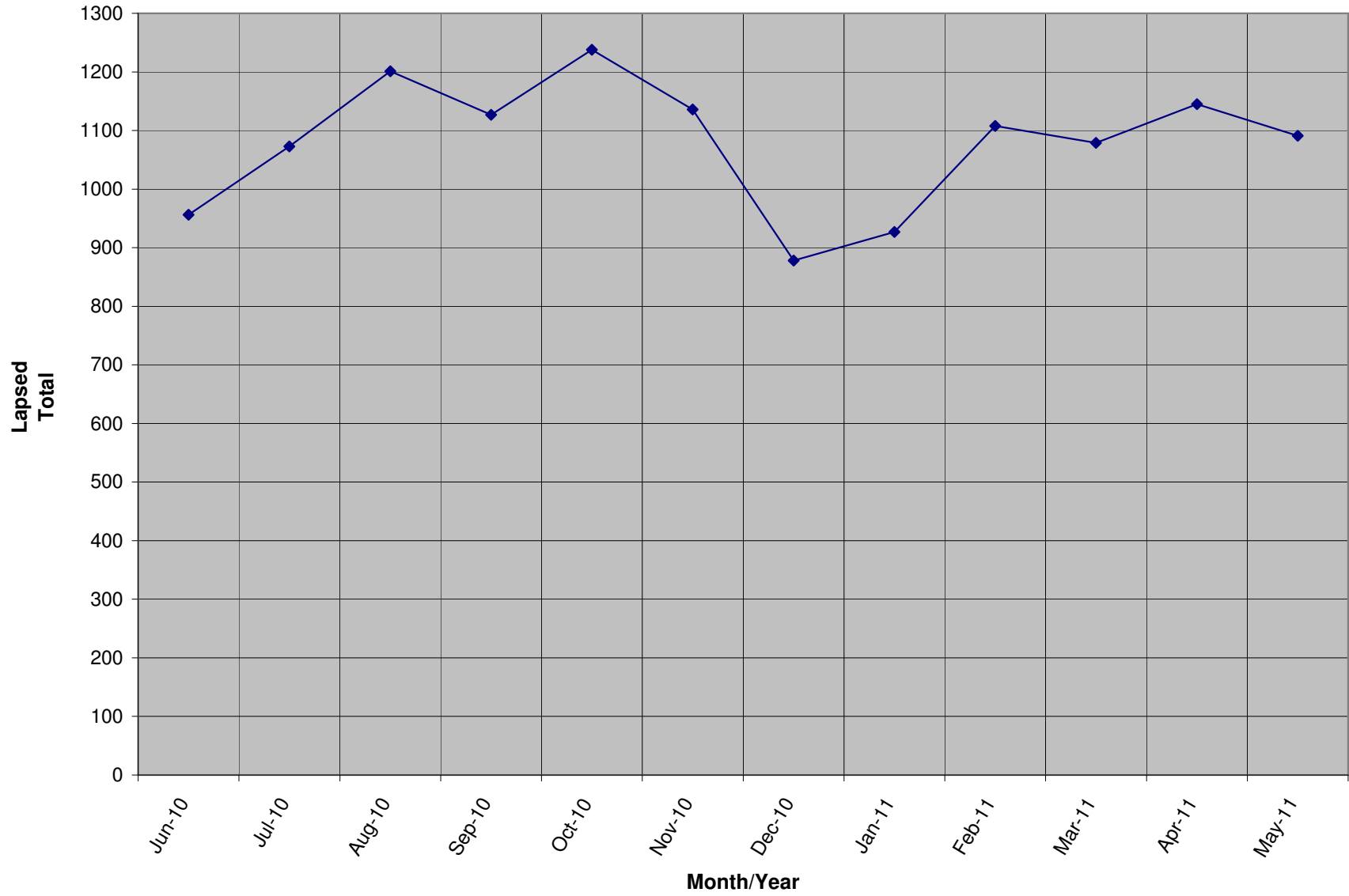
**SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"**

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1869	1	OR	173	27
TX	856	2	KS	162	28
FL	778	3	NH	142	29
OH	629	4	LA	127	30
NY	605	5	IA	125	31
IL	525	6	NM	110	32
PA	518	7	OK	97	33
VA	509	8	KY	95	34
MI	501	9	AR	85	35
GA	442	10	NE	83	36
CO	412	11	UT	81	37
WA	379	12	MS	73	38
NJ	332	13	ME	72	39
NC	327	14	ID	69	40
IN	318	15	WV	59	41
AZ	307	16	AK	56	42
MD	270	17	HI	54	43
MA	253	18	DE	47	44
MO	245	19	MT	40	45
TN	243	20	RI	38	46
MN	223	21	DC	36	47
WI	217	22	SD	34	48
AL	198	23	VT	34	49
NV	198	24	WY	33	50
CT	180	25	ND	26	51
SC	177	26	XX	63	52

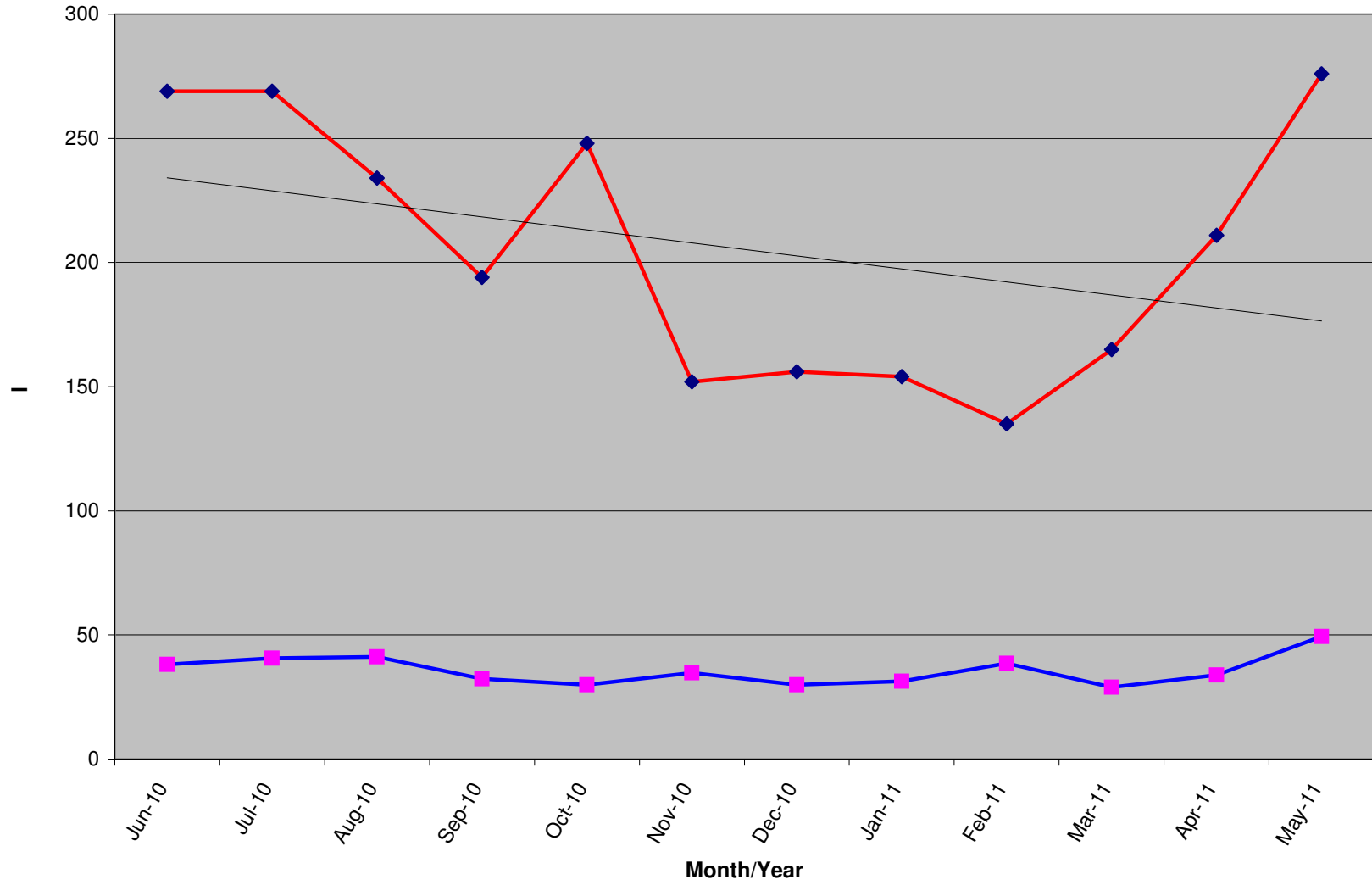
### Active Donors - Past 12 Months



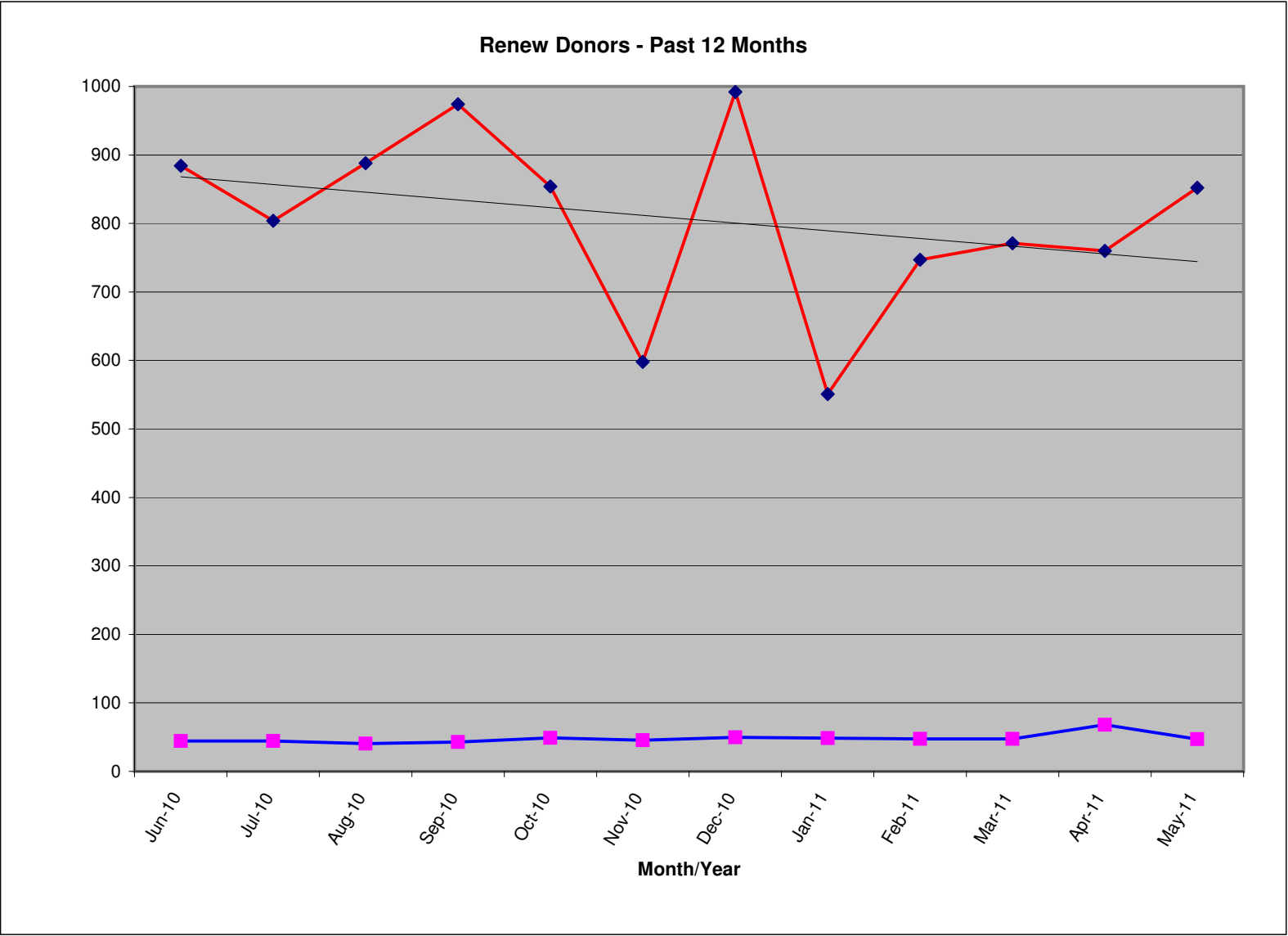
Lapsed - Dropped - Donors - Past 12 Months



**New Donors / Ave Gift - Past 12 Months**



	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11
<b>New Donors</b>	269	269	234	194	248	152	156	154	135	165	211	276
<b>Ave Gift</b>	\$ 38.12	\$ 40.65	\$ 41.14	\$ 32.32	\$ 29.94	\$ 34.71	\$ 29.97	\$ 31.33	\$ 38.59	\$ 28.97	\$ 33.89	\$ 49.33



	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11
<b>Renew Total</b>	884	804	888	974	854	598	992	551	747	771	760	852
<b>Ave Gift</b>	\$ 44.41	\$ 44.31	\$ 40.55	\$ 42.66	\$ 49.11	\$ 45.45	\$ 49.54	\$ 48.71	\$ 47.34	\$ 47.47	\$ 67.88	\$ 47.11