

Youngstein for Mayor

15 W. 38th St., New York, N.Y. 10018

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Dear Libertarian:

In 1972, John Hospers and Toni Nathan, the Libertarian Party candidates for President and Vice President of the United States, helped launch a campaign to bring the libertarian point of view to the American political scene. The publicity they garnered has been an important component in the building of a libertarian society.

The problem before us is how to build upon that foundation, so that the momentum can carry us forward at an accelerating pace. 1973 is an off year for elections of national attention, with but one major exception, the New York City Mayoral race.

A recent survey showed that voters in New Jersey knew more about the candidates for Mayor of New York City than they knew about their own candidates for Governor of the State of New Jersey. There is a good reason for this. New York City is the communications capitol of the world. Virtually every important communications operation has a branch in New York City. And if something exciting is going on in the City it is news around the country and the world.

Due to a number of factors, there is something exciting going on in New York - a libertarian candidate for Mayor; a dynamic, articulate and attractive woman by the name of Fran Youngstein. Not only is Fran the first woman to ever be on the ballot for Mayor of New York City, but for the first time the voters of New York have a way to protest against the established politicians without having to cast their votes for the plethora of leftist parties making up the Marxist zoo.

Fran is news. Fran is exciting. One of the leading radio commentators in New York City has already endorsed, on the air, Fran's position on victimless crimes and quoted from her brochure. CBS Radio singled out Fran and the Free Libertarian Party for a special feature because the reporter thought that we appeared to be the most interesting group running for office. The Sunday Daily News, with the largest circulation of any newspaper in America, treated its over one million readers to a special story about Fran on page 5, with a note saying that news of the male candidates appeared on page 32. Several TV stations have done special news features on her. She has been receiving speaking invitations where she is the only minor party candidate invited to appear with the

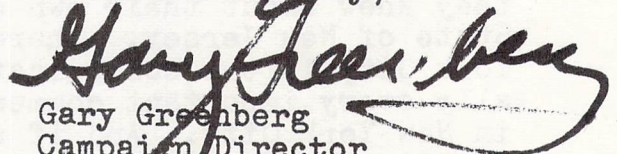
major party candidates. She has also been booked for several radio interviews.

Fran is making an impact on what was to have been the dullest mayoral election in New York City history. The opinion shapers of the national media are learning about Libertarianism. And this means, in the years to come, the Libertarian Party is going to command attention.

But we have to keep up the energy. Fran has to get votes to back up the publicity. We need to advertise the Libertarian message on radio and in print. And that means money. We need contributions. If you want to help give libertarianism a national impact, then a contribution to Fran's campaign is essential. As Dave Nolan, past chairman of the Libertarian Party, put it: "Fran Youngstein could be the best means of publicizing Libertarian ideas this year, since Europeans as well as Americans watch the New York elections with great interest. With enough funds and the proper organization, it is possible that she can give Libertarianism important visibility and status in New York and one could hardly ask for a better arena in which to present such ideas." And Toni Nathan pointed out: "Fran's successes will be an achievement for us all and for the cause in which we all believe."

Please take these few brief moments to write out a check for Fran's campaign. 1976 is a long time to wait for our next big shot. Let's make it count now.

Yours for Liberty,


Gary Greenberg
Campaign Director
Youngstein for Mayor

P.S. Please make all checks payable to Youngstein for Mayor and mail c/o the Free Libertarian Party, 15 West 38th Street, New York, N.Y. 10018. You may use the enclosed postage paid envelope for mailing in your contribution.