

Libertarian National Committee - Membership Report

"Donor" Totals - May-15

4 Year & 12 Month Comparison

| | Dec-11 | Dec-12 | Dec-13 | Dec-14 | May-14 | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 |
|----------------------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------|----------------|----------------|
| Active w-MEM | 13468 | 13749 | 13670 | 12053 | 14212 | 14136 | 14260 | 14134 | 13734 | 13442 | 12947 | 12053 | 11902 | 11988 | 11845 | 11837 | 11663 |
| Active w/out MEM | 859 | 1194 | 967 | 747 | 1154 | 1146 | 1023 | 1018 | 990 | 944 | 930 | 747 | 662 | 672 | 652 | 651 | 560 |
| Total Active Donors | 14327 | 14943 | 14637 | 12800 | 15366 | 15282 | 15283 | 15152 | 14724 | 14386 | 13877 | 12800 | 12564 | 12660 | 12497 | 12488 | 12223 |
| Percent Change | -4.92% | 4.30% | -2.05% | -12.55% | 1.25% | -0.55% | 0.01% | -0.86% | -2.82% | -2.30% | -3.54% | -7.76% | -1.84% | 0.76% | -1.29% | -0.07% | -2.12% |
| Lapsed/Drop MEM | 1379 | 1381 | 1245 | 1733 | 634 | 594 | 608 | 637 | 945 | 1385 | 1235 | 1733 | 863 | 619 | 972 | 671 | 718 |
| Lapse w/out MEM | 74 | 76 | 82 | 203 | 26 | 44 | 27 | 31 | 75 | 98 | 52 | 203 | 138 | 32 | 53 | 25 | 101 |
| Lapsed/Drop Total | 1453 | 1457 | 1327 | 1936 | 660 | 638 | 635 | 668 | 1020 | 1483 | 1287 | 1936 | 1001 | 651 | 1025 | 696 | 819 |
| Percent Change | 65.49% | 0.28% | -8.92% | 45.89% | -5.98% | -3.33% | -0.47% | 5.20% | 52.69% | 45.39% | -13.22% | 50.43% | -48.30% | -34.97% | 57.45% | -32.10% | 17.67% |
| New Donors w-MEM | 256 | 240 | 267 | 110 | 219 | 125 | 148 | 153 | 94 | 235 | 208 | 110 | 126 | 111 | 141 | 104 | 70 |
| New w/out MEM | 26 | 38 | 168 | 6 | 37 | 27 | 5 | 18 | 17 | 10 | 2 | 6 | 8 | 11 | 5 | 2 | 4 |
| New Total | 282 | 278 | 435 | 116 | 256 | 152 | 153 | 171 | 111 | 245 | 210 | 116 | 134 | 122 | 146 | 106 | 74 |
| Percent Change | 80.77% | -1.42% | 56.47% | -73.33% | -7.91% | -40.63% | 0.66% | 11.76% | -35.09% | 120.72% | -14.29% | -44.76% | 15.52% | -8.96% | 19.67% | -27.40% | -30.19% |
| Renewed w-MEM | 900 | 708 | 966 | 729 | 552 | 393 | 584 | 358 | 451 | 858 | 532 | 729 | 586 | 594 | 688 | 559 | 474 |
| Renewed w/out MEM | 61 | 57 | 55 | 14 | 42 | 9 | -101 | 8 | 30 | 42 | 36 | 14 | 45 | 31 | 28 | 22 | 6 |
| Total Renewals | 961 | 765 | 1021 | 743 | 594 | 402 | 483 | 366 | 481 | 900 | 568 | 743 | 631 | 625 | 716 | 581 | 480 |
| Percent Change | -3.13% | -20.40% | 33.46% | -27.23% | 16.70% | -32.32% | 20.15% | -24.22% | 31.42% | 87.11% | -36.89% | 30.81% | -15.07% | -0.95% | 14.56% | -18.85% | -17.38% |
| Total "MEM" | 121850 | 126900 | 130507 | 133400 | 131994 | 132151 | 132475 | 132622 | 132736 | 133118 | 133314 | 133400 | 133568 | 133983 | 134147 | 134278 | 134338 |
| Percent Change | 1.77% | 4.14% | 2.84% | 2.22% | 0.20% | 0.12% | 0.25% | 0.11% | 0.09% | 0.29% | 0.15% | 0.06% | 0.13% | 0.31% | 0.12% | 0.10% | 0.04% |
| Total "LIFETIME" | 2142 | 2208 | 2295 | 2446 | 2319 | 2377 | 2441 | 2443 | 2445 | 2445 | 2445 | 2446 | 2447 | 2447 | 2451 | 2455 | 2455 |
| Total "BSM" | 13589 | 13824 | 13869 | 12526 | 14189 | 14092 | 14158 | 13963 | 13533 | 13437 | 12778 | 12526 | 12294 | 12260 | 12122 | 12040 | 11722 |

Last Year vs. This Year

| | May-14 | May-15 | Change | 12 Mo Ave | | |
|----------------------------|--------------|--------------|----------------|--------------|---|---------------|
| Active w-MEM | 14212 | 11663 | -17.94% | 12828 | <u>Active Donors w-MEM =</u> | 11663 |
| Active w/out MEM | 1154 | 560 | -51.47% | 833 | <u>Lapsed & Zero Dues MEM =</u> | 122675 |
| Total Active Donors | 15366 | 12223 | -20.45% | 13661 | <u>Total "MEM" w-Signed Certificate =</u> | <u>134338</u> |
| Lapsed/Dropped | 660 | 819 | 24.09% | 988 | <u>Member Signed Certificate =</u> | <u>"MEM"</u> |
| New Donors | 256 | 74 | -71.09% | 145 | <u>Total "BSM" =</u> | <u>11722</u> |
| Renewals | 594 | 480 | -19.19% | 581 | <u>Bylaws Defined Sustaining Member =</u> | <u>"BSM"</u> |

May-15 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

| <u>STATE</u> | <u>TOTAL "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> | <u>TOTAL "BSM"</u> |
|--------------|--------------------|---------------------|---------------------|-----------------------|--------------------|
| AK | 666 | 55 | 1 | 56 | 56 |
| AL | 1722 | 152 | 4 | 156 | 149 |
| AR | 887 | 81 | 5 | 86 | 82 |
| AZ | 3171 | 288 | 15 | 303 | 288 |
| CA | 19289 | 1547 | 83 | 1630 | 1548 |
| CO | 3687 | 370 | 17 | 387 | 375 |
| CT | 1477 | 146 | 8 | 154 | 148 |
| DC | 370 | 25 | 3 | 28 | 27 |
| DE | 381 | 28 | 3 | 31 | 28 |
| FL | 7947 | 663 | 40 | 703 | 661 |
| GA | 5884 | 344 | 14 | 358 | 345 |
| HI | 526 | 57 | 3 | 60 | 55 |
| IA | 1018 | 108 | 4 | 112 | 108 |
| ID | 757 | 53 | 2 | 55 | 54 |
| IL | 4478 | 421 | 22 | 443 | 418 |
| IN | 3162 | 337 | 14 | 351 | 341 |
| KS | 1227 | 128 | 3 | 131 | 128 |
| KY | 1172 | 110 | 4 | 114 | 114 |
| LA | 1075 | 113 | 5 | 118 | 116 |
| MA | 2818 | 191 | 9 | 200 | 186 |
| MD | 2443 | 242 | 14 | 256 | 244 |
| ME | 801 | 53 | 3 | 56 | 52 |
| MI | 5172 | 390 | 12 | 402 | 391 |
| MN | 2021 | 171 | 9 | 180 | 172 |
| MO | 2343 | 218 | 14 | 232 | 222 |
| MS | 705 | 78 | 2 | 80 | 77 |

| <u>STATE</u> | <u>TOTAL "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> | <u>TOTAL "BSM"</u> |
|--------------|--------------------|---------------------|---------------------|-----------------------|--------------------|
| MT | 510 | 55 | 3 | 58 | 54 |
| NC | 3350 | 302 | 10 | 312 | 300 |
| ND | 220 | 30 | 1 | 31 | 31 |
| NE | 657 | 70 | 2 | 72 | 71 |
| NH | 1350 | 120 | 6 | 126 | 122 |
| NJ | 3065 | 255 | 13 | 268 | 257 |
| NM | 1116 | 95 | 9 | 104 | 97 |
| NV | 1905 | 169 | 6 | 175 | 172 |
| NY | 4959 | 503 | 32 | 535 | 509 |
| OH | 5188 | 521 | 15 | 536 | 530 |
| OK | 1025 | 82 | 1 | 83 | 81 |
| OR | 2205 | 150 | 17 | 167 | 152 |
| PA | 5879 | 456 | 22 | 478 | 463 |
| RI | 309 | 25 | 2 | 27 | 25 |
| SC | 1720 | 151 | 3 | 154 | 154 |
| SD | 254 | 34 | 1 | 35 | 33 |
| TN | 2381 | 200 | 2 | 202 | 204 |
| TX | 8998 | 819 | 40 | 859 | 821 |
| UT | 1144 | 79 | 6 | 85 | 78 |
| VA | 4690 | 518 | 19 | 537 | 522 |
| VT | 394 | 22 | 2 | 24 | 23 |
| WA | 4318 | 329 | 17 | 346 | 330 |
| WI | 1929 | 174 | 8 | 182 | 173 |
| WV | 604 | 46 | 1 | 47 | 46 |
| WY | 313 | 25 | 1 | 26 | 25 |
| XX | 656 | 64 | 8 | 72 | 64 |

| | <u>TOTAL "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> | <u>TOTAL "BSM"</u> |
|---------------|--------------------|---------------------|---------------------|-----------------------|--------------------|
| TOTALS | 134338 | 11663 | 560 | 12223 | 11722 |

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

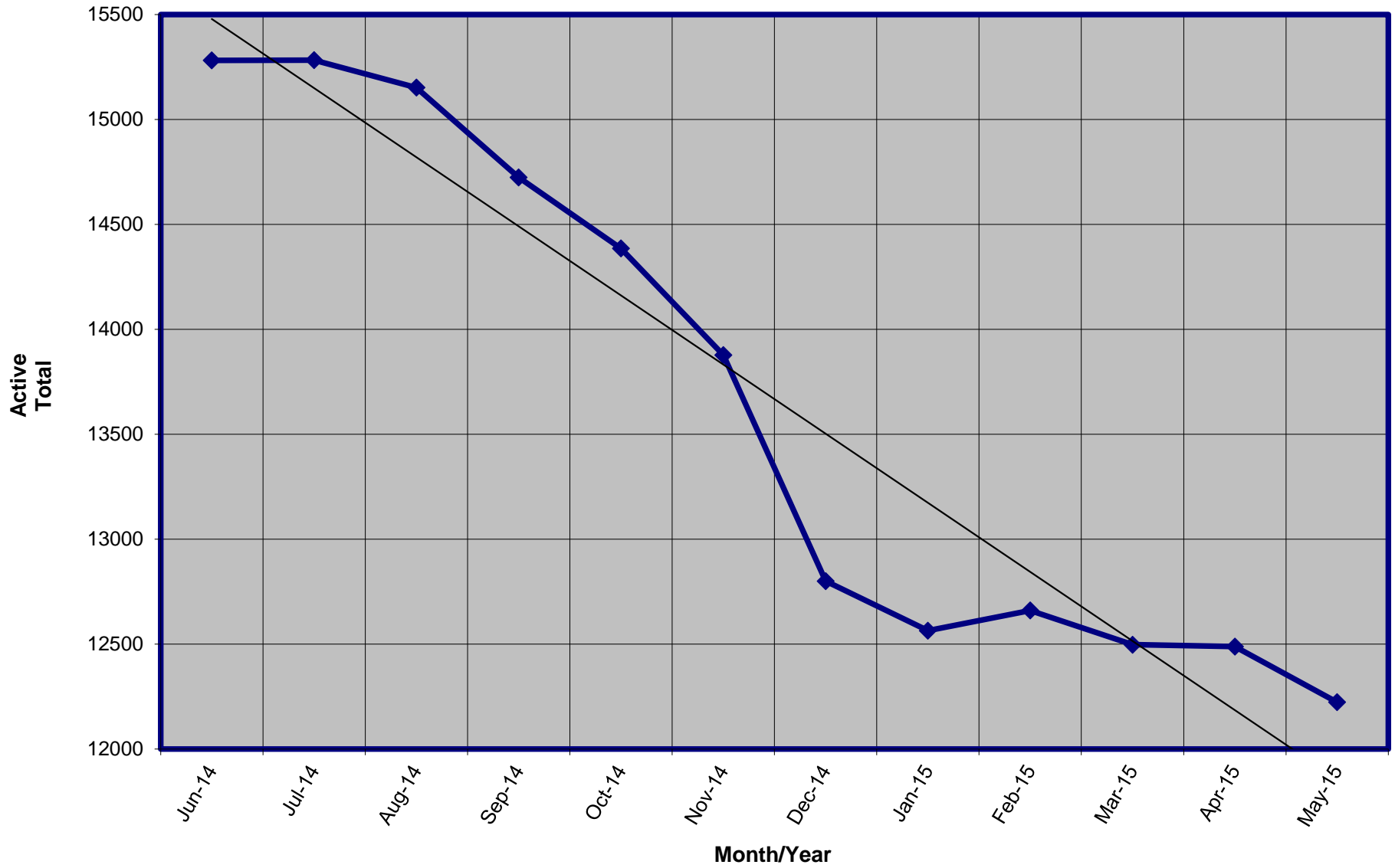
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

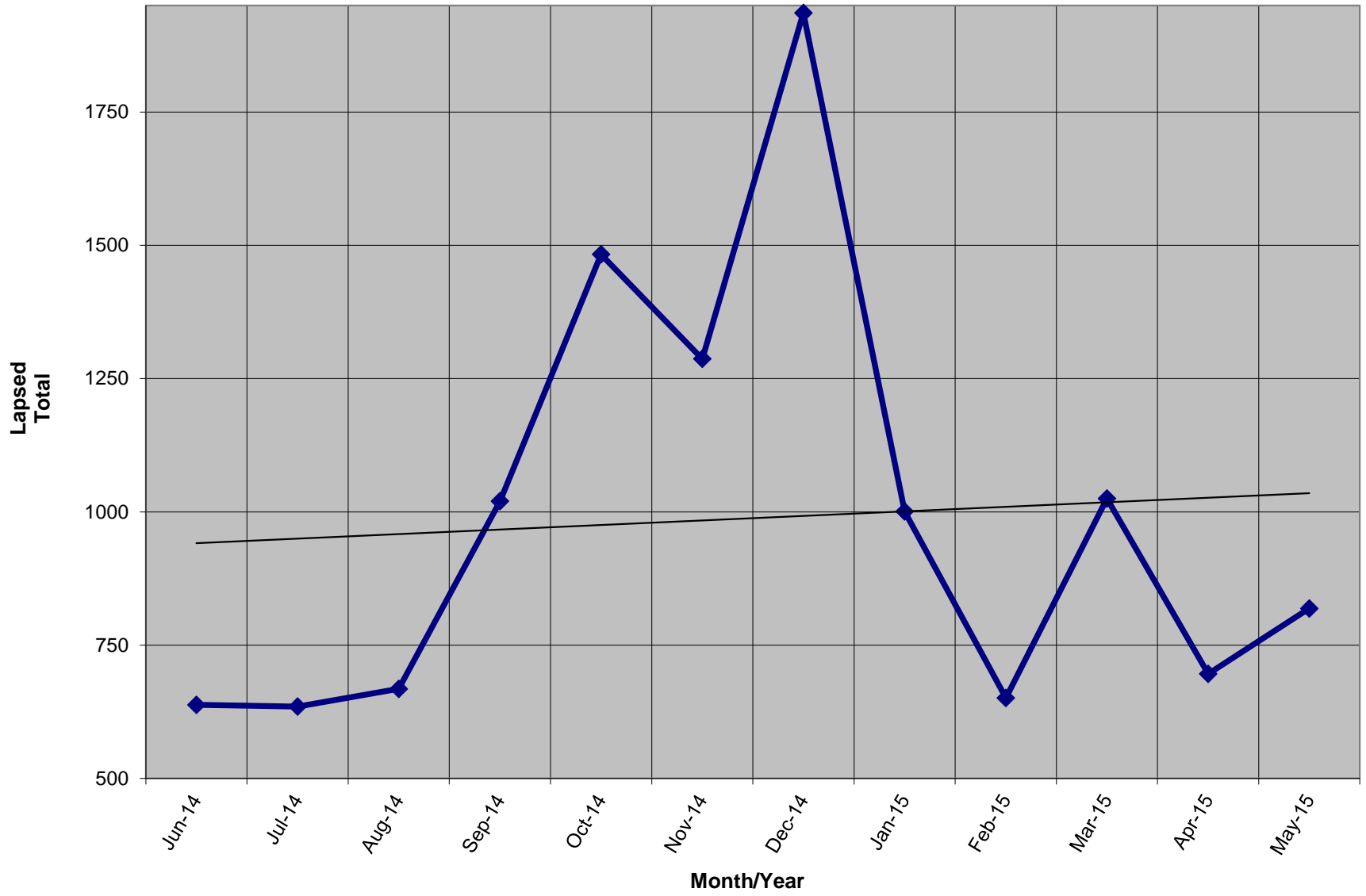
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

| <u>State</u> | <u>Total BSM</u> | <u>Rank</u> | <u>State</u> | <u>Total BSM</u> | <u>Rank</u> |
|--------------|------------------|-------------|--------------|------------------|-------------|
| CA | 1548 | 1 | CT | 148 | 27 |
| TX | 821 | 2 | KS | 128 | 28 |
| FL | 661 | 3 | NH | 122 | 29 |
| OH | 530 | 4 | LA | 116 | 30 |
| VA | 522 | 5 | KY | 114 | 31 |
| NY | 509 | 6 | IA | 108 | 32 |
| PA | 463 | 7 | NM | 97 | 33 |
| IL | 418 | 8 | AR | 82 | 34 |
| MI | 391 | 9 | OK | 81 | 35 |
| CO | 375 | 10 | UT | 78 | 36 |
| GA | 345 | 11 | MS | 77 | 37 |
| IN | 341 | 12 | NE | 71 | 38 |
| WA | 330 | 13 | XX | 64 | 39 |
| NC | 300 | 14 | AK | 56 | 40 |
| AZ | 288 | 15 | HI | 55 | 41 |
| NJ | 257 | 16 | ID | 54 | 42 |
| MD | 244 | 17 | MT | 54 | 43 |
| MO | 222 | 18 | ME | 52 | 44 |
| TN | 204 | 19 | WV | 46 | 45 |
| MA | 186 | 20 | SD | 33 | 46 |
| WI | 173 | 21 | ND | 31 | 47 |
| MN | 172 | 22 | DE | 28 | 48 |
| NV | 172 | 23 | DC | 27 | 49 |
| SC | 154 | 24 | RI | 25 | 50 |
| OR | 152 | 25 | WY | 25 | 51 |
| AL | 149 | 26 | VT | 23 | 52 |

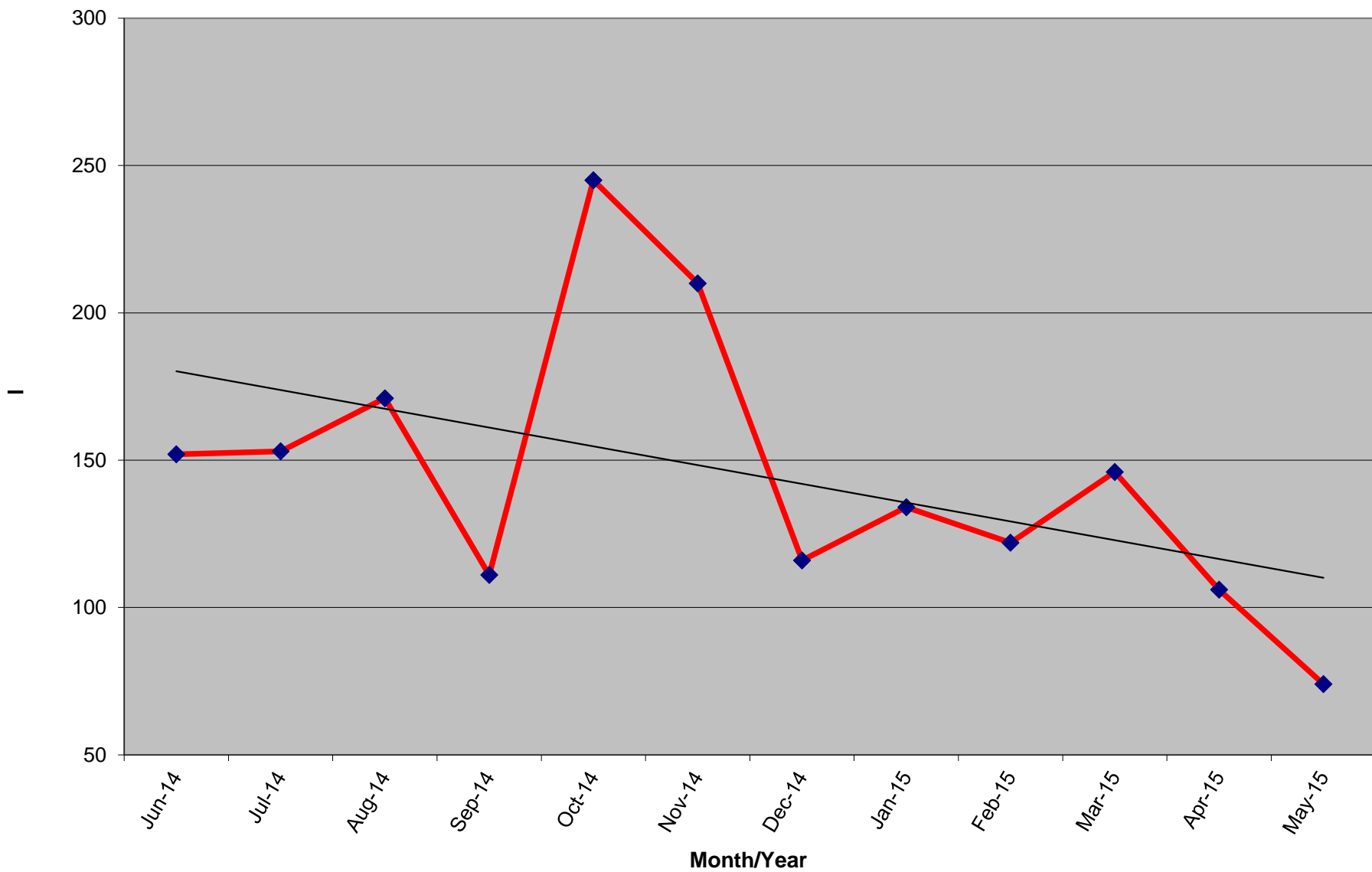
Active Donors - Past 12 Months



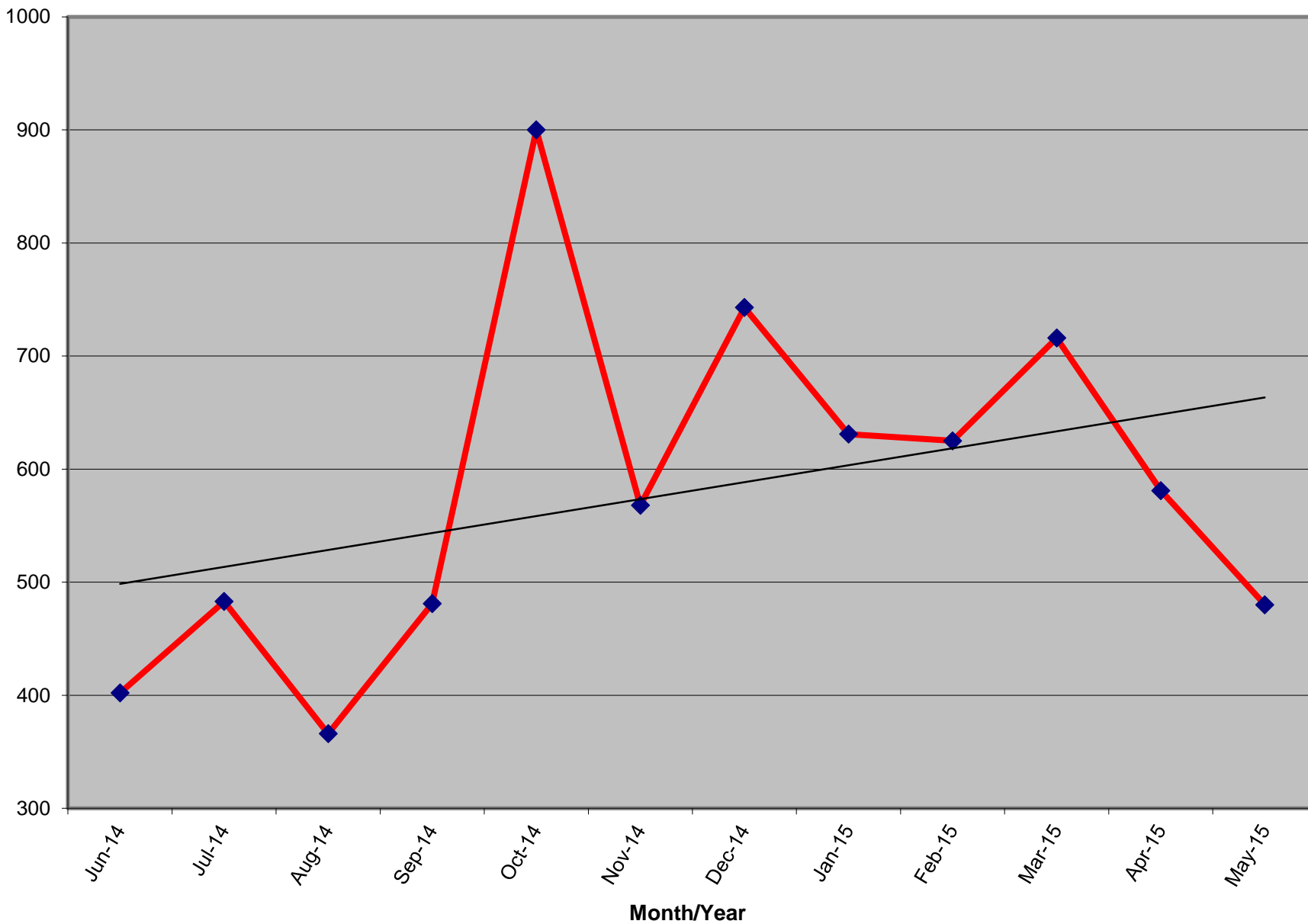
Lapsed - Dropped - Donors - Past 12 Months



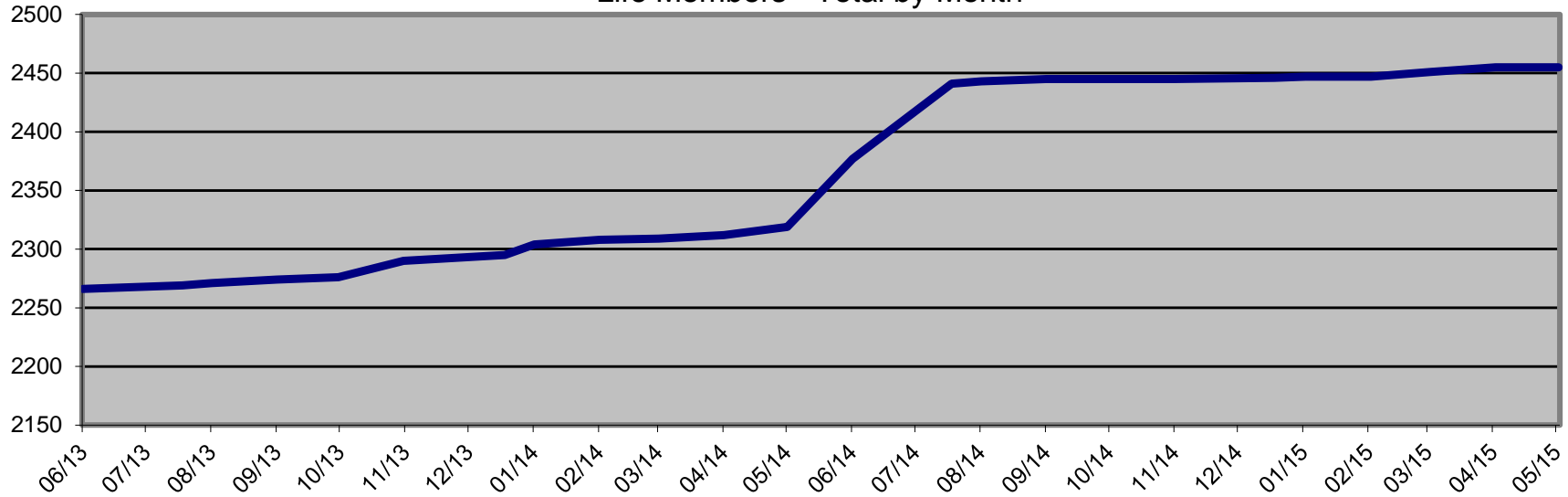
New Donors Past 12 Months



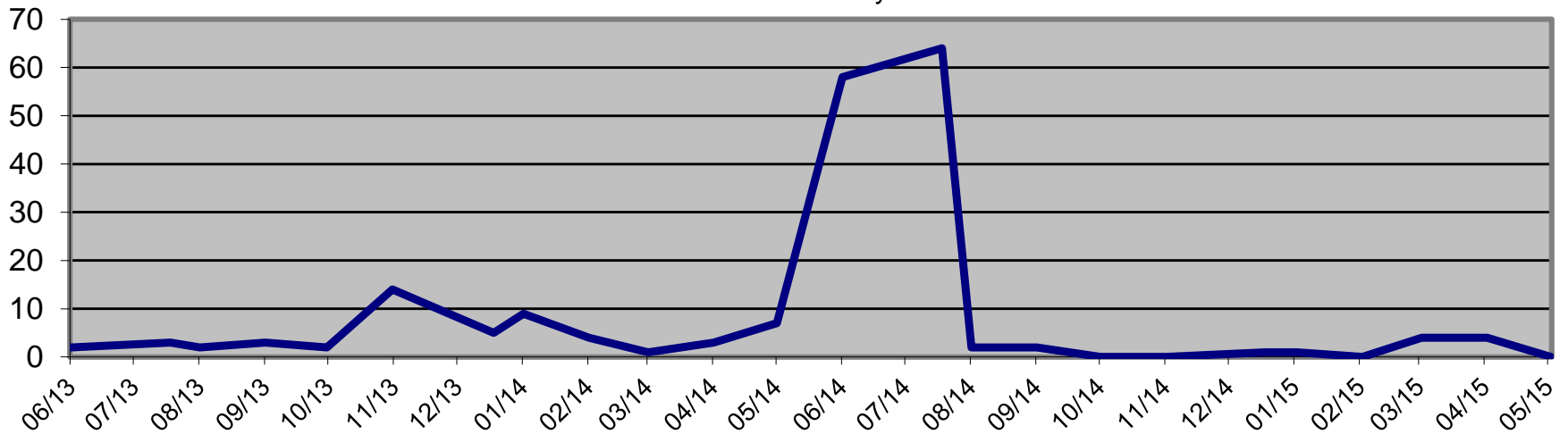
Renew Donors - Past 12 Months



Life Members - Total by Month



Life Members Increase by Month



Ave # of Life Members Increase Per Month Last 24 Months = 3.0 / Past Five Months Increase = 1.8 *

* Doesn't include June/July-14 due to Life Member push prior to increase from \$1000 to \$1500 for a Life Membership

Note of 8 New Life Members for Mar/Apr - 7 were due to pledges started April last year and 1 due Building