

Please make your check payable to COMMITTEE FOR 50,000 VOTES, and mail with this form to:

Room 201
15 West 38th St.
New York, N.Y. 10018

We are planning a series of TV commercials for Jerry's campaign, to be aired the week of September 16-22. Below is a schedule of what we intend to buy. The right-hand column allows you to specify the amount you are contributing for each showing. If any spot is over-subscribed, we will apply your contribution to another spot. Likewise, if a spot is under-subscribed, we may use those earmarked funds in order to finance a different time slot. But we will purchase all fully-subscribed spots.

Here is \$_____ to buy the TV spots I've marked.

Here is \$_____. Use my contribution to buy TV time as needed.

Name _____

Address _____

City _____

State _____

Zip _____



STATION	DAY	TIME	SLOT	PROGRAM	\$/PER AIRING	AIRINGS PER WK	\$\$ TOT.	YOUR CONTRIBUT!!
ABC 7	M-F	4:30-6	p.m.	Afternoon Movie	400	3	1200	_____
	M-F	7:30-8	p.m.	Access	930	2	1860	_____
	M-Sat	11-11:30	p.m.	Late News	1330	2	2660	_____
	M-F	11:30 p.m. - 1 a.m.		Wide World of Ent.	465	3	1395	_____
CBS 2	M-Sun	11:30	p.m.	Late Movie	250	5	1250	_____
NBC 4	M, Th	7:30-8	p.m.	Hollywood Squares	2250	1	2250	_____
	M-Sun	11:30 p.m. - 1 a.m.		Carson's "Tonite"	800	3	2400	_____
WPIX 11	M-F	10-11	p.m.	News	100	5	500	_____
	Sat	6-7	p.m.	Star Trek	150	1	150	_____
WNEW 5	Sat	11:30 p.m. - 1 a.m.		Rock Concert	75	1	75	_____
WOR 9	Sun	2-4	p.m.	Mets Baseball	1250	1	1250	_____