



## MISSING BOARD REPORTS – June 2023

### Resolved into the LPCO Standing Rules (2016-05-09):

*“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”*

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
  - Membership - John Lockamy
- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for **June 12, 2023** at the **Independence Institute, 727 E 16th Ave, Denver, CO 80203** from **7pm to 9pm**.

Respectfully Submitted,

David Aitken  
Database Manager  
Libertarian Party of Colorado



## **Board Position Report for June, 2023**

[https://lpedia.org/wiki/Index\\_of\\_Colorado\\_Libertarian\\_Party\\_Bylaws](https://lpedia.org/wiki/Index_of_Colorado_Libertarian_Party_Bylaws),

Bylaws Article VI, Section 3

(a) The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board. Unless otherwise specified in the Party's Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in these Bylaws. The Chair, or their designee, including other Directors acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party. The Chair shall file any amendments to these Bylaws with the Secretary of State within fifteen (15) days after such amendments are adopted.

- Attended all work L10 meetings
- Consulted two attorneys, seeking to retain legal council for the party
- Met with the Republican State Chair 2x
- Met with the Coalition for Third Parties
- Made public comment at the May LNC board meeting to discuss the CRM issues
- continued meeting with Directors and the Vice Chair
- continued working with the SOS
- consulted the Chairman of Nebraska to discuss regional issues
- set up membership drive for national memberships
- attended meeting of Region 1 chairs and Vice Chairs

Respectfully Submitted,

Your Name, Position

Libertarian Party of Colorado





## **Vice-Chair Report for June, 2023**

*Article VI, Section 3 (b) The Vice Chair shall assist the Chair in the performance of executive duties, act as Chair in the temporary absence of the Chair, and ensure affiliate compliance with requirements enumerated in these Bylaws. The Vice Chair shall also review and test the procedures in each Director's continuity binders in accordance with the Policy Manual and report the results to the Chair. In coordination with the Affiliate Development Director, when the number of chartered affiliates justifies additional structure, the Vice Chair shall be responsible for organizing the affiliates into representative regions and shall be responsible for representing the regions.*

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During the last month, I helped with the following:

- Continued to lead L10 working meetings with the LPCO scoring an average of an 7/10 in terms of efficiency
- Met with past and current board members to discuss their roles as well as to learn how I can support them
- Met with the Chair of the party to discuss the roles and responsibilities as well as other party businesses
- Met with LPAC as outreach director.
- Collaborated with different groups on upcoming projects which may impact the 2023-2024 voting season
- Worked with the Treasurer, VC, Secretary to improve board efficiency

Eliseo Gonzalez, Vice-Chair

Libertarian Party of Colorado



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## **June 2023 Secretary Report**

### **Duties**

Bylaws Section 3(h)

The Secretary shall be responsible for maintaining official Party records and shall act as recording secretary for all legal purposes. The Secretary shall maintain a Party calendar of all deadlines required by these Bylaws and the Secretary of State, and shall post these dates within sixty (60) days of their deadlines in accordance with the Party's Standing Rules and Special Rules of Order. The Secretary shall compile, maintain, and make available to the Board a publication listing all Standing Rules and Special Rules of Order adopted by the Board.

### **Important Links:**

- Voting record spreadsheet: <http://tinyurl.com/LPCO-2022-MOTIONS>
- Agenda item request form: [tinyurl.com/LPCO-Agenda-Request](http://tinyurl.com/LPCO-Agenda-Request)
- Critical dates are attached

### **Email Motions Since Last Report:**

Climate Controlled Storage

Bylaws Mandated Dates		
Date of 2023 Convention	4/1/23	Bylaws Section 1(a) The Party shall hold a Convention of Party Delegates ("Convention") each calendar year, scheduled so that it convenes at least six (6) months after the previous Convention and adjourn no later than seventy-three (73) days before the day of the Colorado
Last day to publish convention dates	3/17/23	Article IX Conventions, Section 1(b) ...the time and place of any Convention and remote locations shall be published no later than fifteen (15) days prior to such Convention in a newspaper of general circulation in each county wherein the Members of the Party reside.
Last day to call convention	2/15/23	Article IX Conventions, Section 1(b) ...No later than forty-five (45) days prior to Convention, in accordance with state law, the Chair shall call the Convention by notifying Members of the date and location of the Convention, as well as any remote locations..
Last day to qualify as state convention delegate	1/1/23	Article IX Conventions, Section 1(d) A Member, having been a Member for at least the ninety (90) days immediately prior to the Business Session of the Convention may attend and vote at the Business Session as a "Delegate."
Member amendments to Bylaws and Platform must be received	3/2/23	Article XIII(a) and (b) Amendments ...written notice including the formal language of the amendment and signed by two (2) Members is provided to the Board at least thirty (30) days prior to the Convention. Such notice shall be posted to the Party's website within two (2) business days of receipt.
Board to appoint Bylaws and Platform Committees	12/2/22	Article X Committees, Section 1(a)(1) The Board shall appoint five (5) at-large Members at a Board meeting held at least one (1) month after the final solicitation, but no later than four (4) months prior to the Convention at which amendments to the Platform and Bylaws are considered.
Bylaws and Platform Committees to submit reports	2/18/23	Article X Committees, Section 1(a)(3) Committees shall submit their final reports to the Board for publication to the membership no later than six (6) weeks before the Convention.
Board to open applications for public office candidates	1/1/23	Article IX Conventions, Section 3(b) ...Members shall be notified that the application process is open no later than ninety (90) days before the Convention.
Last day for Candidates for public office to submit applications	2/15/23	Article IX Conventions, Section 3(b) Members who wish to be a candidate for partisan office in Colorado other than President or Vice President may submit an application to the Board or its designated committee no later than forty-five (45) days before the Convention.
Last day for Board to put up web page for public office candidates	3/2/23	Article IX Conventions, Section 3(b) ...A web page for the candidates shall be posted on the Party website at least thirty (30) days before the Convention.
Chair to file amendments with SoS	4/17/23	Article VI: State Party Directors, Section 3(a)

		... The Chair shall file any amendments to these Bylaws with the Secretary of State within fifteen (15) days after such amendments are adopted.
Last day for Board to appoint Style Committee	6/1/23	Article X Committees, Section 1(b) ...The at-large Style Committee members shall be selected within sixty (60) days of adjournment sine die of the Business Session of the Convention.
Last day for Board to appoint Convention Committee	7/1/23	Article X Committees, Section 1(c) The Convention Committee shall be appointed by the Board within ninety (90) days of adjournment sine die of the Business Session of the Convention.



## **Treasurer Report for June, 2023**

[https://lpedia.org/wiki/Index\\_of\\_Colorado\\_Libertarian\\_Party\\_Bylaws](https://lpedia.org/wiki/Index_of_Colorado_Libertarian_Party_Bylaws),  
Bylaws Article VI, Section 3

(d) The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party. A contributions and expense summary shall be included in the Treasurer monthly Board Report and may be limited to activity since the last regular meeting of the Board. Every contribution and expenditure must be reported to TRACER in a timely manner per the noted reporting due date. Every contribution and expenditure received through any means must balance against the financial institution statements and TRACER. The Treasurer's board report shall include a calendar of Secretary of State TRACER report due dates for the previous and next 3 months together with documentation showing that the report was filed. The Treasurer may also prepare budgets for the other Directors or assist them in preparing their own budgets. The Treasurer shall maintain an efficient double-entry system of accounts and cooperate with the Audit Committee in ensuring financial integrity.

I sent out an email to the membership introducing myself and asking for help with the backlog of Tracer entries. Got a few positive responses and will be bringing these people on shortly. Have received 4 applications for Assistant Treasurer and hope to talk to these people on Saturday. Will be inviting them to attend Monday's board meeting in person or virtually. Hope those not selected will agree to be members of the new Standing Audit Committee. Logged almost all April donations over \$20 into Tracer.

State Account Balance - \$31,546.49 Federal Account Balance - \$1,743.23 Cash On Hand - \$33,289.72 Tracer Debt - \$7,300

Respectfully Submitted,

Murl Hendrickson, Treasurer  
Libertarian Party of Colorado





## **Fundraising Director Report for June, 2023**

Fundraising Director: The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from Members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

1. Planning summer fundraiser.
2. Attended all L10 meetings.

Respectfully Submitted,

Erin King, Fundraising Director  
Libertarian Party of Colorado





Per the Bylaws\* Article VI, Section 3(d), the duties of the Campaigns Director are as follows: The Campaigns Director shall identify political races and recruit candidates. The Campaigns Director shall also coordinate candidates and campaigns, and assist candidates in navigating compliance with campaign legal requirements and in obtaining campaign volunteers. The Campaigns Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other campaign functions.

**This report covers May 5th to June 8th:**

I hope this report finds you all in good health and high spirits. I am pleased to present an update on our recent campaigns and recruitment efforts as the Campaigns Director of the Libertarian Party of Colorado.

1. Stoner Cinema Outreach Event: I am happy to report that our recent Stoner Cinema outreach event was a great success. The event provided a unique opportunity for us to connect with a diverse group of individuals who share our commitment to individual liberty and medical freedom. We engaged with attendees, spreading awareness about the Libertarian Party and our principles. This event helped us expand our network and establish valuable connections within the community.
2. Candidate Recruitment: a. Adams County School Board: I have sent out a series of targeted emails to recruit candidates for the Adams County School Board. These emails were carefully crafted to highlight the importance of education and individual choice. We have received positive responses from two individuals who are interested in running for the school board as Libertarian candidates. Their enthusiasm and dedication to our cause are truly encouraging.

b. North Glenn City Council: In addition to the school board recruitment efforts, I have also reached out to potential candidates for the North Glenn City Council. These emails emphasized the need for fiscal responsibility, limited government intervention, and the promotion of individual rights. I will sent out another email this week as I still have not gotten any hits on this city council race.



c. Gunnison City Council: Expanding our candidate recruitment efforts, I also sent an email targeting potential candidates for the Gunnison City Council. The email focused on the importance of local governance and the preservation of individual liberties. We are awaiting responses from interested individuals and anticipate a positive outcome in our pursuit of candidates for this important position.

3. Local Candidate Recruitment: In addition to the targeted campaigns mentioned above, I am delighted to inform you that we have successfully recruited another couple of local candidates. These individuals have expressed a deep commitment to libertarian values and are eager to actively engage in local politics as representatives of the Libertarian Party. Their addition to our roster of candidates will greatly strengthen our presence in their respective areas.

I would like to express my gratitude to the board and the entire party for their unwavering support and encouragement. Our recent activities and recruitment efforts are a testament to the dedication and enthusiasm of our members. Together, we are working towards advancing libertarian principles and expanding our influence in Colorado's political landscape.

Thank you for your time and consideration. If you have any questions or require further information, please do not hesitate to reach out to me.



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## **OUTREACH REPORT**

May 2023

Outreach Director: Kirsten Steinke

### **Article VI, Section 3, of the Bylaws of the Libertarian Party of Colorado:**

“The Outreach Director shall be responsible for booking and running outreach booths and community events, and for maintaining outreach materials. The Outreach Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other outreach functions.”

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#### Progress:

KPIs for all events are now tracked and measured in a shared spreadsheet. As we collect more and more data we will look at this critically and determine how to make each outreach event more impactful.

In May I attended two Liberty on the Rocks as well as Stoner Cinema's screening of Pineapple Express. The data from each is outlined in the spreadsheet.

#### Prospective upcoming events:

Highlands Street Fair June 24

Tennyson street fair July 22

**KIRSTEN STEINKE**



**LIBERTARIAN**  
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## **Affiliates Report for June 12th, 2023**

Bylaws Article VI, Section 3

*“The Affiliate Development Director shall develop and support affiliates and development groups, and guide development groups towards official affiliate status. The Affiliate Development Director may establish and manage committees (including the appointment of any committee chairs) to perform these functions.”*

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### **Administrative Updates**

- Participation in two L10 meetings
  - Action items to begin working on Affiliate in a box
- Session with Outreach and Fundraising to revamp portions of the website. Plans discussed and tasks identified to be completed within the next four weeks
- Began making plans for Summer Affiliate visit tour co sponsored with Legislative Director

### **General Affiliate Support**

- Attended LPDC trash pick up

Zachary B. Burgeson, Affiliates Director  
Libertarian Party of Colorado





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## **Legislative Director Report for June, 2023**

The Legislative Director shall be responsible for monitoring activity in the State Legislature, communicating with that body, developing legislation or issue-oriented committees (including the appointment of any committee chairs), and working with other organizations on areas of mutual concern.

I created an email to send to the party regarding HB23-1311, which was successfully defeated in committee. I spoke with Zach about creating a "Summer Porc Tour" regarding meeting with the affiliates, teaching our affiliates how to testify in front of State Committee's. We are working in the background regarding logistics and determining costs to visit all affiliates

Respectfully Submitted,

Michael Vance, Legislative director  
Libertarian Party of Colorado





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## Communications Director Report for June 2023

Per Bylaws Article VI, Section 3, subsection f, “The Communications Director shall be responsible for all outward-facing communications, websites, multimedia, social media, press releases, media appearances, and media inquiries. The Communications Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other communications functions.”

### Logo Redesign

The second round of designs have been received. The two more developed designs will be presented to the membership via all closed communication channels (discord & email) and will be presented a poll to vote on their favorite design of the two.

The winning design will go back to the designer for more rounds of development at the direction of the board until a final design is selected.

### Polis Exchange

Via Twitter, Colorado Governor Jared Polis QRT'd a LPCO tweet regarding him:



This started a fierce debate, attracted big accounts and lot of traction on Twitter. We replied, and linked to our earlier Twitter thread in which we vehemently push back on the narrative that Polis is a Libertarian:



Polis doubled down on his original tweet, and bragged about the attention it received.



## Social Media

Below are analytics from our social media accounts. TikTok and YouTube remain stagnant as they are not being utilized at this time due to resource constraints. The percentages in parenthesis are month over month changes:

1. Twitter – The analytics page was down at the time of this report:

Jun 2023 • 6 days so far...

### TWEET HIGHLIGHTS

#### You haven't Tweeted this month... yet

People who Tweet consistently throughout the month get higher engagement over accounts with intermittent posting. Try posting a photo, people like photos.



#### Tweets with photos get noticed

It's true. Tweets with images **drive more engagement** and generate more responses.

[Learn how to share a photo](#)



[Compose a Tweet now](#)

#### No new followers in June

Grow your audience and deliver your content to more people on Twitter.



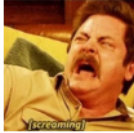
[Learn more about increasing your followers](#)

2. Facebook
  - a. Page reach: 19,286 (+ 7%)
  - b. Page Visits: 840 (- 21%)
  - c. New Page Followers: 11 (- 21%)
  - d. Total Followers: 31,534 (- 58)
3. Instagram
  - a. Post Reach: 3,982 (+ 36%)
  - b. Profile Visits: 334 (- 18%)
  - c. New Followers: 52 (+ 20%)
  - d. Total Followers: 2097 (+ 39)
4. TikTok
  - a. N/A
5. Youtube
  - a. Views: 163 (- 200%)
  - b. Watch Time: 20 hours (- 230%)
  - c. New Subscribers: -1 (253 total)

6. Most viral content

a. Twitter

Tweet activity



Libertarian Party of Colorado @LPCO  
@elonmusk @lindayace When Elon lures us  
in with free speech, only to appoint a globalist  
as CEO [pic.twitter.com/xDaU9fy8E4](https://pic.twitter.com/xDaU9fy8E4)

Impressions	78,230
Total engagements	3,374
Likes	2,550
Detail expands	345
Retweets	143
Profile clicks	135
Media engagements	120
Replies	40
Link clicks	40
Follows	1

b. TikTok

N/A

c. YT – Dave Smith Speech, 12,280 views



Dave Smith Keynote Speech -  
2022 Libertarian Party of...

10K views • 2 months ago

d. FB



Boost post

**Remember when Colorado was cool** 🤠🤠

May 22, 2023 at 5:51 PM

ID: 802618421431192

Interactions

👍 67 reactions

💬 4 comments

➦ 9 shares

#### Performance

**Reach**

Total

**1,478**

Worst  Best

This post reached more Accounts Center accounts than **100%** of your 50 most recent Facebook posts and stories.

Reach1,478

**Reactions, comments and shares**

Total

**80**

Worst  Best

This post received more reactions, comments and shares than **94%** of your 50 most recent Facebook posts and stories.

Reactions67

Comments4

Shares9


**Results**

Total

--

Link clicks

e. IG



Boost post

**Let's make some noise!**

June 4, 2023 at 6:21 AM

ID: 17907954779696520

Interactions

💖 204 likes

💬 4 comments

#### Performance

**Reach**

Total

**1,260**

Worst  Best

This post reached more Accounts Center accounts than **100%** of your 50 most recent Instagram posts and stories.

Reach1,260

**Likes, comments and shares**

Total

**293**

Worst  Best

This post received more likes, comments and shares than **100%** of your 50 most recent Instagram posts and stories.

Likes204

Comments4

Shares85

**Results**

Total

--

Link clicks

Respectfully Submitted,

Jordan Marinovich, Communications Director  
Libertarian Party of Colorado