



MEETING SUMMARY November 1, 2022

Date and Time: Tuesday, 1 November 2022 at 5:30pm Mountain time

Where: Online: Zoom

Committee Attendees: Caryn Ann Harlos (arrived during site statistics item), Joe Dehn, Ed Fochler, James Gholston (arrived after the outreach to state parties item), Andrew Kolstee (arrived after site technical item), Sam Bohler, Lisa Gansky

Other Attendees: Nathan Madden

The meeting was called to order at 5:36pm Mountain time.

Records of Past Meetings: The minutes of the 18 October meeting were approved without objection.

Templates: Sam said he likes our LNC navigation template and is thinking of developing a more general one that could be used at the state level and possibly for some county-level articles.

Site Statistics: Ed reported that traffic is up to about 400 users per day, almost all from searches, mostly relating to campaigns. Joe suggesting that a graph of these numbers over time could help us see how our traffic relates to election seasons.

Site Technical: Ed said he might be able to improve the layout of the home page.

New Mexico: Caryn Ann noted that the name of the new organization is "Free Libertarian Party of New Mexico".

Colorado: In response to an observation that there has been a lot of traffic relating to candidates there, Caryn Ann said this may be because they have voting by mail and people may be searching the names of candidates on their ballot that they don't recognize.



Storage Unit: Caryn Ann said she hasn't been able to spend time at the storage unit recently because she has been busy with her election campaign.

Outreach to State Parties: Lisa reported that the letter is ready to go out, and there was discussion of how to send it, including access to suitable lists and concerns about the message being treated as spam. Joe asked why the national office can't do it, since they routinely send other things to much larger lists, lists that presumably already include all of the people to whom we want to send. Caryn Ann said the national office is understaffed and can't take on additional work; she doesn't have access to send things herself via the system they would use, but she has been successful in the past sending things to a state chair list from her personal account. Caryn Ann suggested using the existing address "lpedia@lp.org" for sending, and Lisa said she could set up a MailChimp account using that address. Joe said that if we want to reach county-level people he could relay the message to a list for California counties.

The next meeting is scheduled for 15 November 2022.

The meeting was adjourned at 6:30pm Mountain time.