



LIBERTARIAN PARTY OF COLORADO

Database Manager Report for August, 2022

I attended a zoom meeting of the Data Analytics group run by Dave Schrader of California. They are attempting to discern what people are most likely to lean libertarian by analyzing huge piles of data, mostly from L2 which has about 1,000 data fields on every voter in their database. Their database includes voters from about 19 states, I think, including Colorado. One of the insights I got was that we do better in counties with college towns. Another was that libertarians tend to vote against the party in power, so because Colorado is a blue state, voters are more likely to respond to economic issues.

Amazon is terminating its cloud storage service as of December 31, 2023 which we use to back up files. They will not allow uploads after January 31, 2023. The following files are on the Amazon drive.

2015-to-2017-Press-Releases.zip
2016 Ballot Initiatives - Graphics.zip
2016_Correspondance.zip
2016-Event-Graphics.zip
CoLib 160318.zip
Social-Media-Training-Videos.zip

These files are about 575 mb.

In addition, I've been using the Amazon drive to store CRM backups. These include dumps of Contacts (members and other interested people), and records for Candidates, Affiliates, and Contributions. Contacts are backed up weekly; everything else monthly. I delete old backups after a couple of years. Storage used is about 2 GB. I also have these files stored on my personal computer.

See following time report.

We pay \$90 per month to the LNC for 3 hours of priority support per month for the CRM. Our **January** Amazon bill for CRM email services was **\$2.66** for just about **27,000** emails. This cost is recorded as an In-Kind donation by the Database Manager. Our credit with MailChimp for email services has expired and we are no longer maintaining that account.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado

Database Manager Time

Date	Start Time	Stop Time	Time	Description
7/9/2022	7:40 AM	8:40 AM	1:00	Board Reports
7/10/2022	8:25 PM	9:20 PM	0:55	backup
7/11/2022	8:15 AM	8:25 AM	0:10	Board Reports
7/11/2022	10:35 AM	11:00 AM	0:25	leadership institute summer training post
7/11/2022	3:30 PM	4:05 PM	0:35	update board records, add user
7/11/2022	6:30 PM	9:00 PM	2:30	board meeting
7/12/2022	8:25 AM	8:30 AM	0:05	update user Nick Lance to State Admin
7/12/2022	4:10 PM	4:30 PM	0:20	candidate assistance
7/12/2022	1:00 PM	3:00 PM	2:00	recurring donations
7/13/2022	7:30 AM	7:45 AM	0:15	recurring donations
7/13/2022	8:15 AM	9:15 AM	1:00	recurring donations
7/13/2022	6:20 PM	6:45 PM	0:25	sos voter file
7/14/2022	8:45 AM	9:20 AM	0:35	prep email blast
7/14/2022	9:20 AM	9:45 AM	0:25	sos voter file
7/14/2022	10:20 AM	10:50 AM	0:30	sos voter file
7/15/2022	7:45 AM	8:10 AM	0:25	email blast
7/15/2022	4:40 PM	6:00 PM	1:20	recurring donations
7/17/2022	9:15 AM	10:15 AM	1:00	sos voter file
7/17/2022	8:40 PM	9:50 PM	1:10	backup
7/18/2022	9:50 AM	10:30 AM	0:40	recurring donations
7/18/2022	2:40 PM	2:55 PM	0:15	boulder annual meeting
7/18/2022	2:55 PM	4:00 PM	1:05	recurring donations
7/18/2022	5:30 PM	5:40 PM	0:10	update BR and Tony Ryan address
7/24/2022	8:15 PM	9:10 PM	0:55	backup
7/25/2022	7:30 PM	8:00 PM	0:30	research joint membership program
7/29/2022	8:15 AM	8:45 AM	0:30	amazon backup review
7/29/2022	6:55 PM	7:00 PM	0:05	send out board reports notice
7/29/2022	7:55 PM	8:55 PM	1:00	Nick Lance events and email crm training
7/31/2022	7:55 PM	9:00 PM	1:05	backup
8/1/2022	3:45 PM	4:00 PM	0:15	candidate assistance
8/1/2022	4:00 PM	4:10 PM	0:10	rcv issues re alaska
8/1/2022	7:10 PM	7:20 PM	0:10	adams county email
8/1/2022	7:25 PM	8:10 PM	0:45	scrum meeting
8/1/2022	8:40 PM	8:45 PM	0:05	adams county email
8/2/2022	11:10 AM	11:20 AM	0:10	gunnison county research
8/3/2022	9:40 AM	9:50 AM	0:10	discord icon for email template
8/3/2022	10:55 AM	11:55 AM	1:00	discord icon for email template
8/3/2022	6:25 PM	6:35 PM	0:10	email test for mario ricci
8/3/2022	6:35 PM	7:00 PM	0:25	board reports
8/3/2022	7:00 PM	8:20 PM	1:20	data analytics mtg
8/3/2022	8:30 PM	8:45 PM	0:15	Board Reports