

Libertarian National Committee - Membership Report

"Donor" Totals - Sep-10

18 Month Comparison

	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10
Active w-MEM	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307	14523	14394	14486	14524	14403	14408
Active w/out MEM	873	691	693	674	691	628	552	575	587	647	747	779	709	767	872	834	876	912
Total	15932	15759	15259	14977	14785	14415	14170	14538	14663	15059	15216	15086	15232	15161	15358	15358	15279	15320
Percent Change	1.10%	-1.09%	-3.17%	-1.85%	-1.28%	-2.50%	-1.70%	2.60%	0.86%	2.70%	1.04%	-0.85%	0.97%	-0.47%	1.30%	0.00%	-0.51%	0.27%

Lapsed/Drop MEM	946	1036	1443	1151	1129	1072	1089	1075	695	714	778	1280	1077	1124	924	994	1160	1096
Lapes w/out MEM	52	188	35	54	42	72	120	21	40	33	31	53	82	32	32	79	41	31
Lapsed/Drop Total	998	1224	1478	1205	1171	1144	1209	1096	735	747	809	1333	1159	1156	956	1073	1201	1127
Percent Change	-28.61%	22.65%	20.75%	-18.47%	-2.82%	-2.31%	5.68%	-9.35%	-32.94%	1.63%	8.30%	64.77%	-13.05%	-0.26%	-17.30%	12.24%	11.93%	-6.16%

New Donors w-MEM	460	363	319	364	412	367	284	251	206	218	258	338	223	247	247	266	219	190
New w/out MEM	15	1	4	3	3	3	7	9	3	9	66	15	3	6	22	3	15	4
New Total	475	364	323	367	415	370	291	260	209	227	324	353	226	253	269	269	234	194
Percent Change	-1.25%	-23.37%	-11.26%	13.62%	13.08%	-10.84%	-21.35%	-10.65%	-19.62%	8.61%	42.73%	8.95%	-35.98%	11.95%	6.32%	0.00%	-13.01%	-17.09%

Renewed w-MEM	653	682	622	524	508	398	636	1169	602	832	577	780	1070	748	769	766	820	911
Renewed w/out MEM	43	5	33	32	56	6	37	35	49	84	65	70	9	84	115	38	68	63
Total Renewals	696	687	655	556	564	404	673	1204	651	916	642	850	1079	832	884	804	888	974
Percent Change	-11.22%	-1.29%	-4.66%	-15.11%	1.44%	-28.37%	66.58%	78.90%	-45.93%	40.71%	-29.91%	32.40%	26.94%	-22.89%	6.25%	-9.05%	10.45%	9.68%

Active MEM	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307	14523	14394	14486	14524	14403	14408
Zero Dues MEM	99402	99941	100697	101390	102010	102737	103243	103079	103150	103034	103207	103643	103761	104068	104183	104300	104598	104822
Total "MEM"	114461	115009	115263	115693	116104	116524	116861	117042	117226	117446	117676	117950	118284	118462	118669	118824	119001	119230
Percent Change	0.34%	0.48%	0.22%	0.37%	0.36%	0.36%	0.29%	0.15%	0.16%	0.19%	0.20%	0.23%	0.28%	0.15%	0.17%	0.13%	0.15%	0.19%

Total "LIFETIME"	2005	2005	2006	2013	2020	2024	2026	2031	2035	2040	2043	2049	2066	2070	2077	2077	2084	2085
Total "BSM"						13725	13549	13777	14096	14316	14394	14331	14615	14526	14562	14667	14579	14543

Last Year vs. This Year

	Sep-09	Sep-10	Change	18 Mo Ave
Active w-MEM	13787	14408	4.50%	14359
Active w/out MEM	628	912	45.22%	728
Total Active	14415	15320	6.28%	15087
Lapsed/Dropped	1144	1127	-1.49%	1101
New Donors	370	194	-47.57%	301
Renewals	404	974	141.09%	776

Active Donors w-MEM = 14408

Lapsed & Zero Dues MEM = 104822

Total "MEM" w-Signed Certificate = 119230

Member Signed Certificate = "MEM"

Total "BSM" = 14543

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members 09/10			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	1	\$ 25.00	\$ 25.00
Dir Mail Prospecting	7	\$ 250.00	\$ 35.71
Tele-New	5	\$ 275.00	\$ 55.00
Web New Members	181	\$ 5,721.00	\$ 31.61
Total	194	\$ 6,271.00	\$ 32.32
Renewals			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	46	\$ 1,721.00	\$ 37.41
Dir Mail Renewals	435	\$ 18,640.00	\$ 42.85
Tele-Renewal	37	\$ 1,445.00	\$ 39.05
Web Renewals	372	\$ 16,164.00	\$ 43.45
* Manual Adjustments	84	n/a	n/a
Total	974	\$ 37,970.00	\$ 42.66

* Includes Renewals via Pledge Extension & New Pledges

Sep-10 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	628	564	64	2	66
AL	1482	1279	203	13	216
AR	765	669	96	3	99
AZ	2833	2508	325	26	351
CA	18283	16321	1962	115	2077
CO	3271	2773	498	23	521
CT	1342	1168	174	14	188
DC	324	289	35	2	37
DE	353	298	55	3	58
FL	6951	6153	798	64	862
GA	5514	5030	484	21	505
HI	483	418	65	3	68
IA	872	754	118	12	130
ID	667	596	71	3	74
IL	4030	3473	557	42	599
IN	2650	2269	381	24	405
KS	1078	919	159	3	162
KY	973	865	108	8	116
LA	888	751	137	7	144
MA	2668	2393	275	22	297
MD	2101	1824	277	24	301
ME	734	656	78	4	82
MI	4801	4255	546	20	566
MN	1844	1633	211	5	216
MO	2039	1785	254	25	279
MS	541	465	76	8	84

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	437	391	46	3	49
NC	2888	2510	378	22	400
ND	152	120	32	2	34
NE	548	475	73	5	78
NH	1254	1098	156	7	163
NJ	2725	2420	305	23	328
NM	1006	894	112	10	122
NV	1575	1370	205	9	214
NY	4342	3700	642	47	689
OH	4440	3776	664	39	703
OK	878	778	100	10	110
OR	2010	1822	188	19	207
PA	5255	4725	530	42	572
RI	257	221	36	2	38
SC	1421	1249	172	10	182
SD	204	173	31	0	31
TN	2087	1805	282	10	292
TX	7486	6549	937	67	1004
UT	991	907	84	4	88
VA	3831	3243	588	31	619
VT	363	328	35	3	38
WA	3935	3516	419	24	443
WI	1689	1467	222	14	236
WV	539	478	61	2	63
WY	280	243	37	1	38
OTHER	522	456	66	10	76

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	119230	104822	14408	912	15320

SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>
CA	1970	1	SC	173
TX	933	2	NH	159
FL	807	3	KS	158
OH	683	4	LA	136
NY	653	5	IA	121
VA	587	6	KY	111
IL	567	7	NM	110
MI	557	8	OK	102
PA	536	9	AR	99
CO	496	10	UT	84
GA	485	11	ME	78
WA	421	12	MS	77
IN	387	13	ID	73
NC	378	14	NE	73
AZ	327	15	AK	65
NJ	306	16	HI	65
TN	286	17	WV	61
MD	281	18	DE	57
MA	278	19	MT	46
MO	261	20	DC	36
WI	228	21	RI	36
MN	215	22	WY	36
NV	209	23	VT	35
AL	207	24	ND	33
OR	184	25	SD	31
CT	182	26	XX	64

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

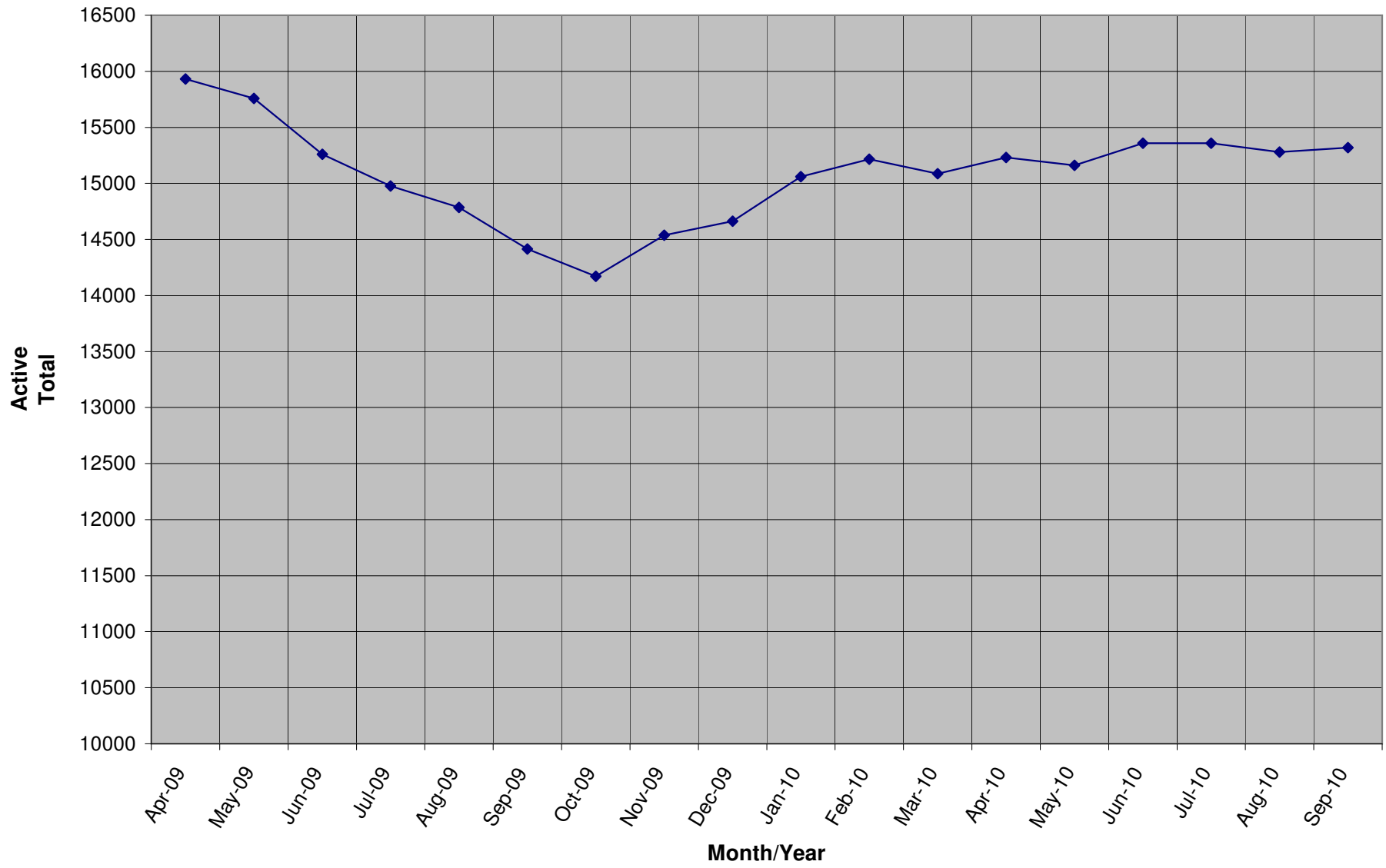
ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

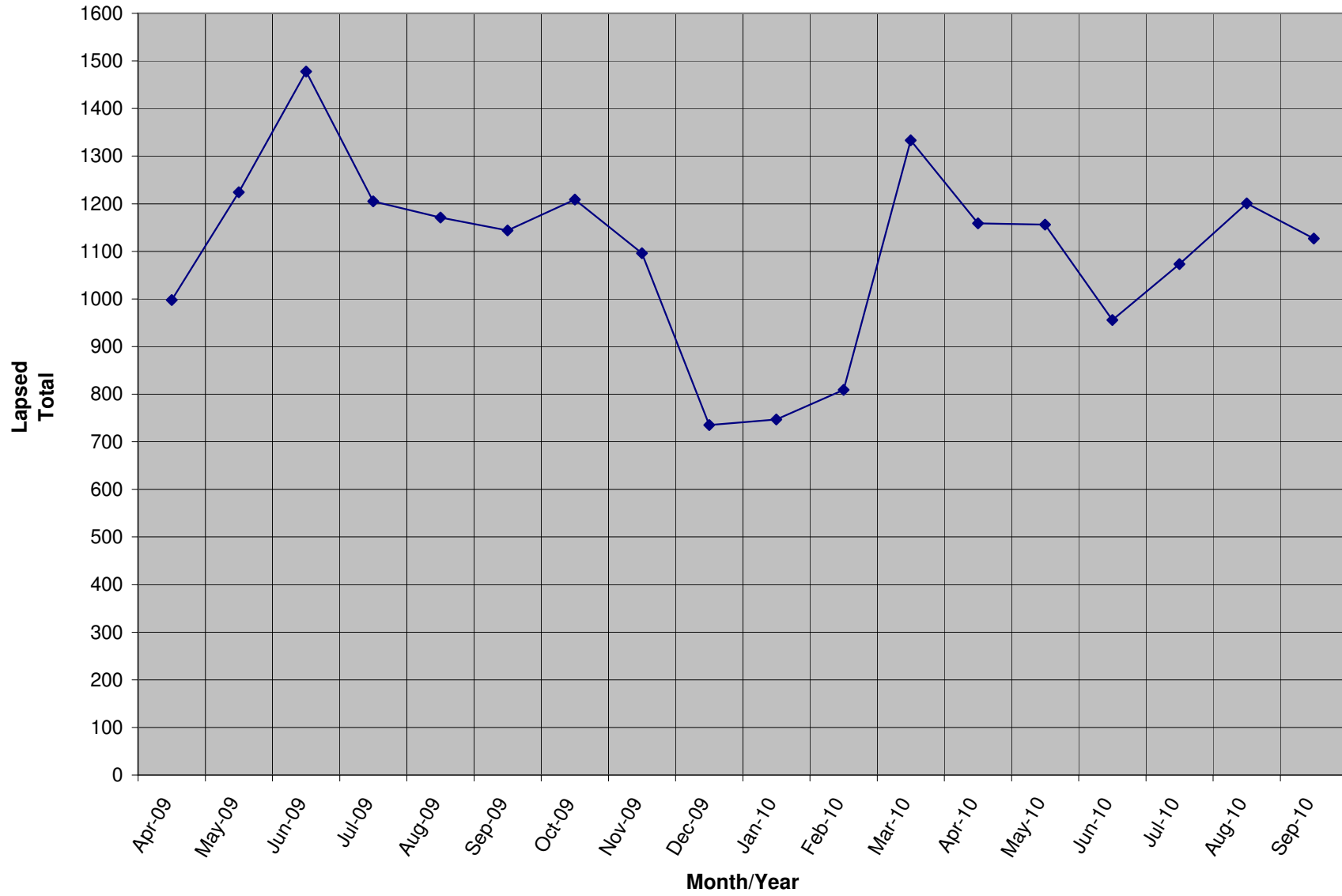
TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

BSM = By Law Definition of "Sustaining Member" and number used for delegate count

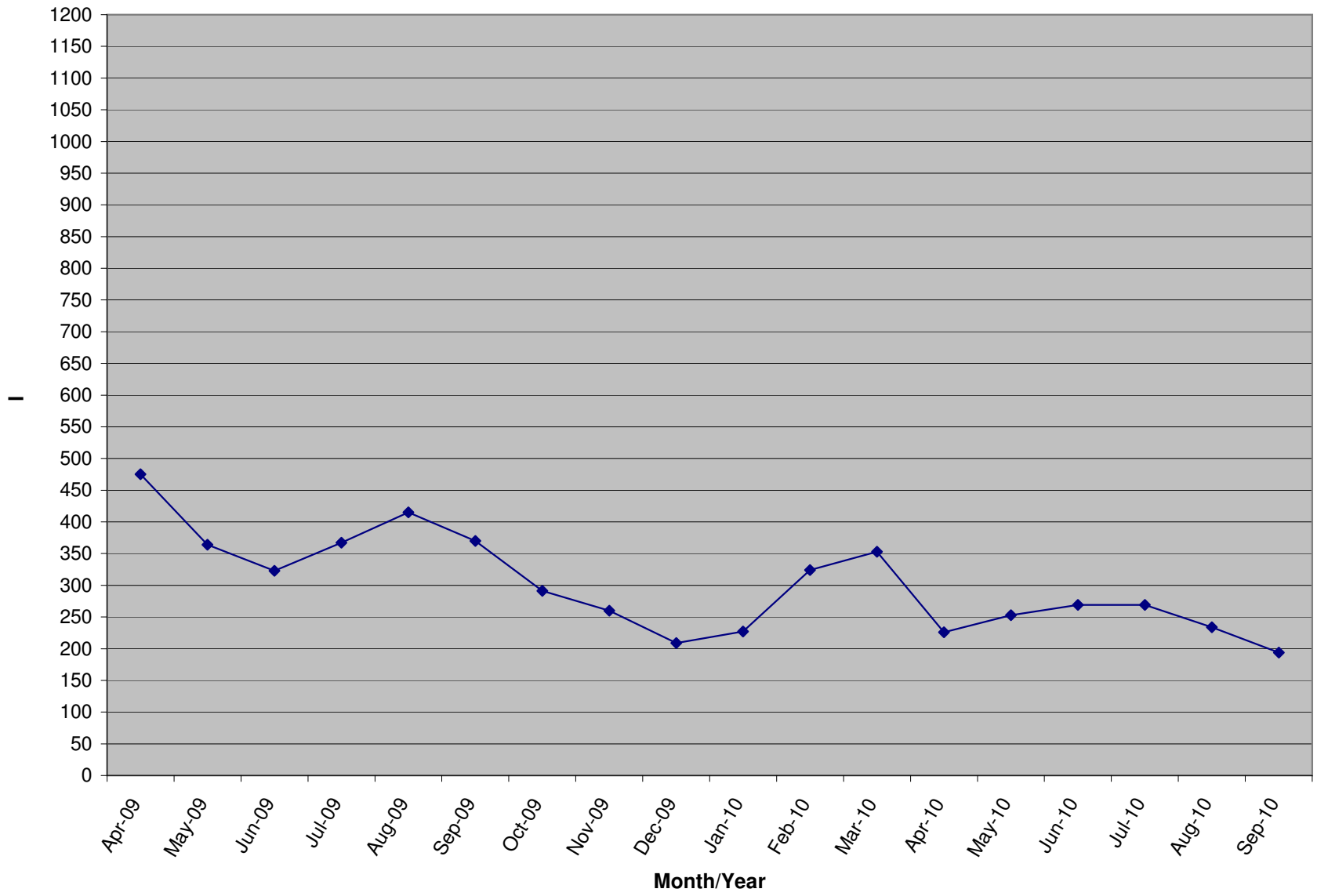
Active Donors



Lapsed - Dropped - Donors



New Donors



Renew Donors

