

Libertarian National Committee - Membership Report

"Donor" Totals - Jul-14

4 Year & 12 Month Comparison

	Dec-10	Dec-11	Dec-12	Dec-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14
Active w-MEM	14077	13468	13749	13670	13986	13580	13429	13485	13682	13670	13615	13693	13978	14075	14212	14136	14260
Active w/out MEM	991	859	1194	967	1054	978	884	831	826	967	1084	1095	1113	1101	1154	1146	1023
Total Active Donors	15068	14327	14943	14637	15040	14558	14313	14316	14508	14637	14699	14788	15091	15176	15366	15282	15283
Percent Change	2.76%	-4.92%	4.30%	0.89%	-1.23%	-3.20%	-1.68%	0.02%	1.34%	0.89%	0.42%	0.61%	2.05%	0.56%	1.25%	-0.55%	0.01%
Lapsed/Drop MEM	845	1379	1381	1245	948	1241	1106	1445	1132	1245	870	637	758	663	634	594	608
Lapse w/out MEM	33	74	76	82	43	89	157	201	54	82	58	24	41	39	26	44	27
Lapsed/Drop Total	878	1453	1457	1327	991	1330	1263	1646	1186	1327	928	661	799	702	660	638	635
Percent Change	19.46%	65.49%	0.28%	11.89%	50.15%	34.21%	-5.04%	30.32%	-27.95%	11.89%	-30.07%	-28.77%	20.88%	-12.14%	-5.98%	-3.33%	-0.47%
New Donors w-MEM	143	256	240	267	219	196	254	362	293	267	234	199	321	270	219	125	148
New w/out MEM	13	26	38	168	8	1	39	24	17	168	128	18	25	8	37	27	5
New Total	156	282	278	435	227	197	293	386	310	435	362	217	346	278	256	152	153
Percent Change	-25.36%	80.77%	-1.42%	40.32%	5.09%	-13.22%	48.73%	31.74%	-19.69%	40.32%	-16.78%	-40.06%	59.45%	-19.65%	-7.91%	-40.63%	0.66%
Renewed w-MEM	921	900	708	966	557	639	701	1139	1036	966	581	516	722	490	552	393	584
Renewed w/out MEM	71	61	57	55	19	12	24	124	32	55	47	17	34	19	42	9	-101 *
Total Renewals	992	961	765	1021	576	651	725	1263	1068	1021	628	533	756	509	594	402	483
Percent Change	52.38%	-3.13%	-20.40%	-4.40%	29.15%	13.02%	11.37%	74.21%	-15.44%	-4.40%	-38.49%	-15.13%	41.84%	-32.67%	16.70%	-32.32%	20.15%
Total "MEM"	119731	121850	126900	130507	128929	129200	129455	129833	130187	130507	130841	131091	131396	131735	131994	132151	132475
Percent Change	2.14%	1.77%	4.14%	0.25%	0.20%	0.21%	0.20%	0.00%	0.27%	0.25%	0.26%	0.19%	0.23%	0.26%	0.20%	0.12%	0.25%
Total "LIFETIME"	2096	2142	2208	2295	2269	2271	2274	2276	2290	2295	2304	2308	2309	2312	2319	2377	2441
Total "BSM"	14309	13589	13824	13869	13944	13586	13251	13363	13402	13869	13836	13764	13919	14027	14189	14092	14158

Last Year vs. This Year

	Jul-13	Jul-14	Change	12 Mo Ave		
Active w-MEM	13986	14260	1.96%	13818	<u>Active Donors w-MEM =</u>	14260
Active w/out MEM	1054	1023	-2.94%	1017	<u>Lapsed & Zero Dues MEM =</u>	118215
Total Active Donors	15040	15283	1.62%	14835	<u>Total "MEM" w-Signed Certificate =</u>	132475
Lapsed/Dropped	991	635	-35.92%	981	<u>Member Signed Certificate =</u>	"MEM"
New Donors	227	153	-32.60%	282	<u>Total "BSM" =</u>	14158
Renewals	576	483	-16.15%	719	<u>Bylaws Defined Sustaining Member =</u>	"BSM"

* Note: Conversion program in July 2014 to get folks to sign the pledge resulted in over 100 active donors moving from "subscriber" status to "member" status.

Jul-14 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	660	67	3	70	67
AL	1687	175	11	186	174
AR	869	111	5	116	109
AZ	3103	306	32	338	301
CA	19224	1805	132	1937	1786
CO	3624	423	28	451	417
CT	1484	184	13	197	180
DC	354	31	6	37	31
DE	378	38	5	43	39
FL	7774	771	86	857	761
GA	5846	415	35	450	416
HI	523	60	7	67	64
IA	1002	115	9	124	114
ID	742	55	2	57	56
IL	4439	483	38	521	472
IN	3098	430	13	443	431
KS	1217	170	6	176	169
KY	1139	114	9	123	123
LA	1054	141	14	155	138
MA	2802	234	14	248	232
MD	2391	272	23	295	269
ME	798	64	4	68	60
MI	5098	456	27	483	462
MN	2004	205	14	219	200
MO	2302	253	23	276	251
MS	685	106	7	113	104

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	496	57	4	61	57
NC	3278	355	25	380	351
ND	210	33	1	34	33
NE	642	85	4	89	85
NH	1338	137	12	149	136
NJ	3040	303	22	325	298
NM	1111	110	17	127	109
NV	1890	256	10	266	257
NY	4894	572	58	630	561
OH	5130	1045	17	1062	1056
OK	1008	105	6	111	102
OR	2182	171	25	196	172
PA	5800	540	45	585	536
RI	315	30	1	31	30
SC	1658	170	10	180	166
SD	248	43	1	44	43
TN	2344	237	10	247	243
TX	8800	989	87	1076	977
UT	1127	91	16	107	88
VA	4583	679	33	712	681
VT	395	32	4	36	31
WA	4251	374	24	398	364
WI	1894	200	13	213	198
WV	587	60	1	61	59
WY	315	32	1	33	28
XX	642	70	10	80	71

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	132475	14260	1023	15283	14158

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

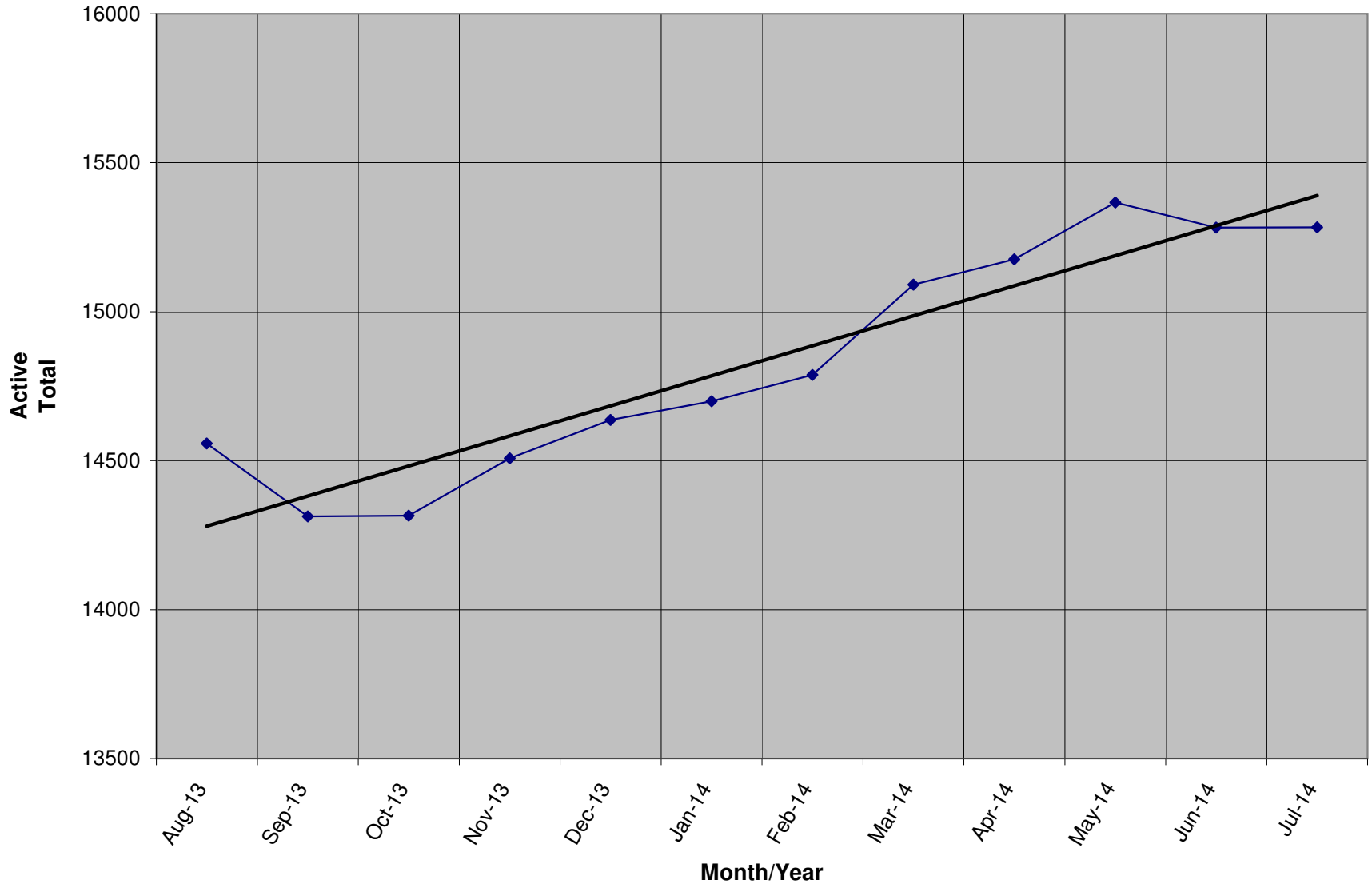
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

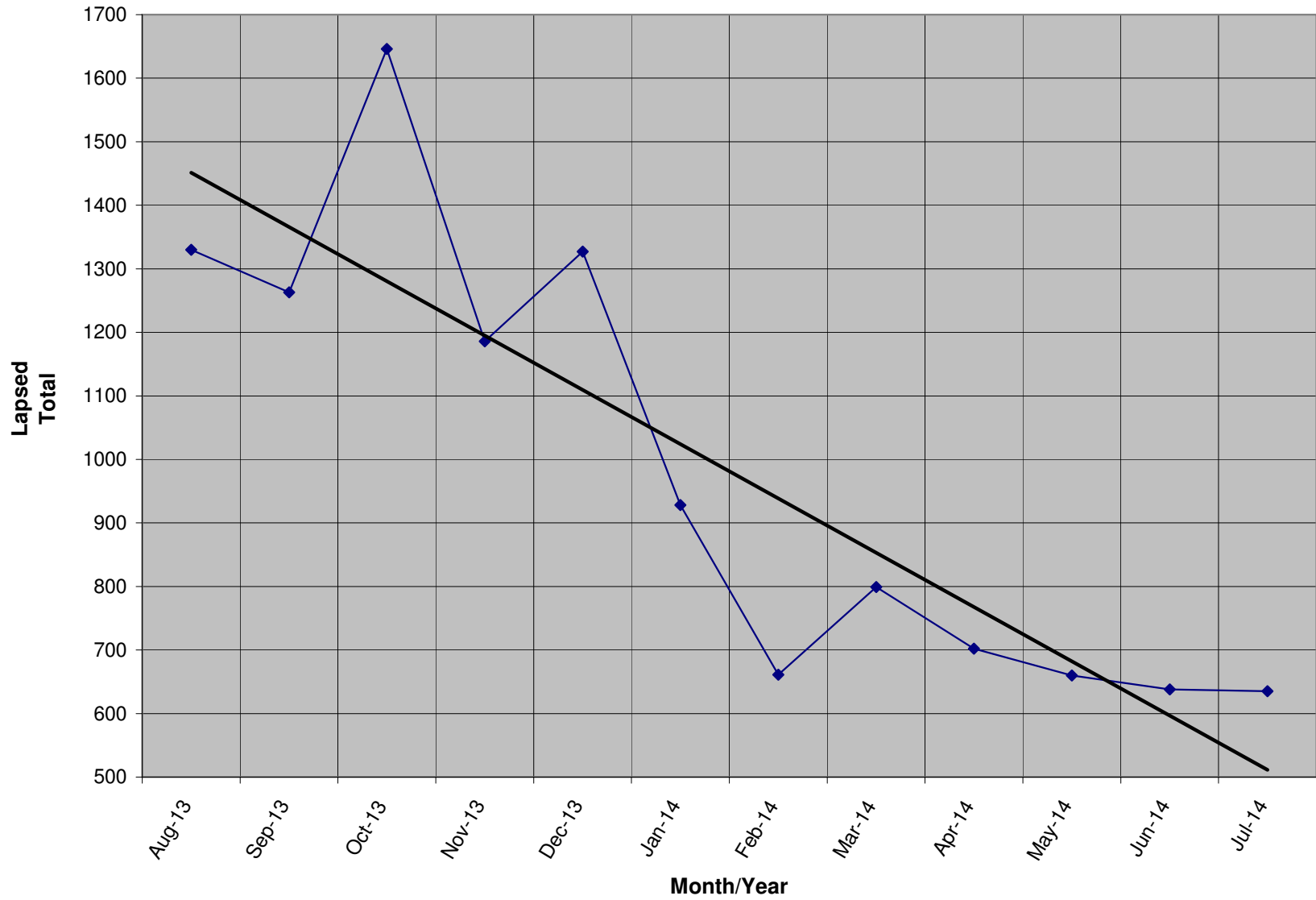
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1786	1	KS	169	27
OH	1056	2	SC	166	28
TX	977	3	LA	138	29
FL	761	4	NH	136	30
VA	681	5	KY	123	31
NY	561	6	IA	114	32
PA	536	7	AR	109	33
IL	472	8	NM	109	34
MI	462	9	MS	104	35
IN	431	10	OK	102	36
CO	417	11	UT	88	37
GA	416	12	NE	85	38
WA	364	13	AK	67	39
NC	351	14	HI	64	40
AZ	301	15	ME	60	41
NJ	298	16	WV	59	42
MD	269	17	MT	57	43
NV	257	18	ID	56	44
MO	251	19	SD	43	45
TN	243	20	DE	39	46
MA	232	21	ND	33	47
MN	200	22	DC	31	48
WI	198	23	VT	31	49
CT	180	24	RI	30	50
AL	174	25	WY	28	51
OR	172	26	XX	71	52

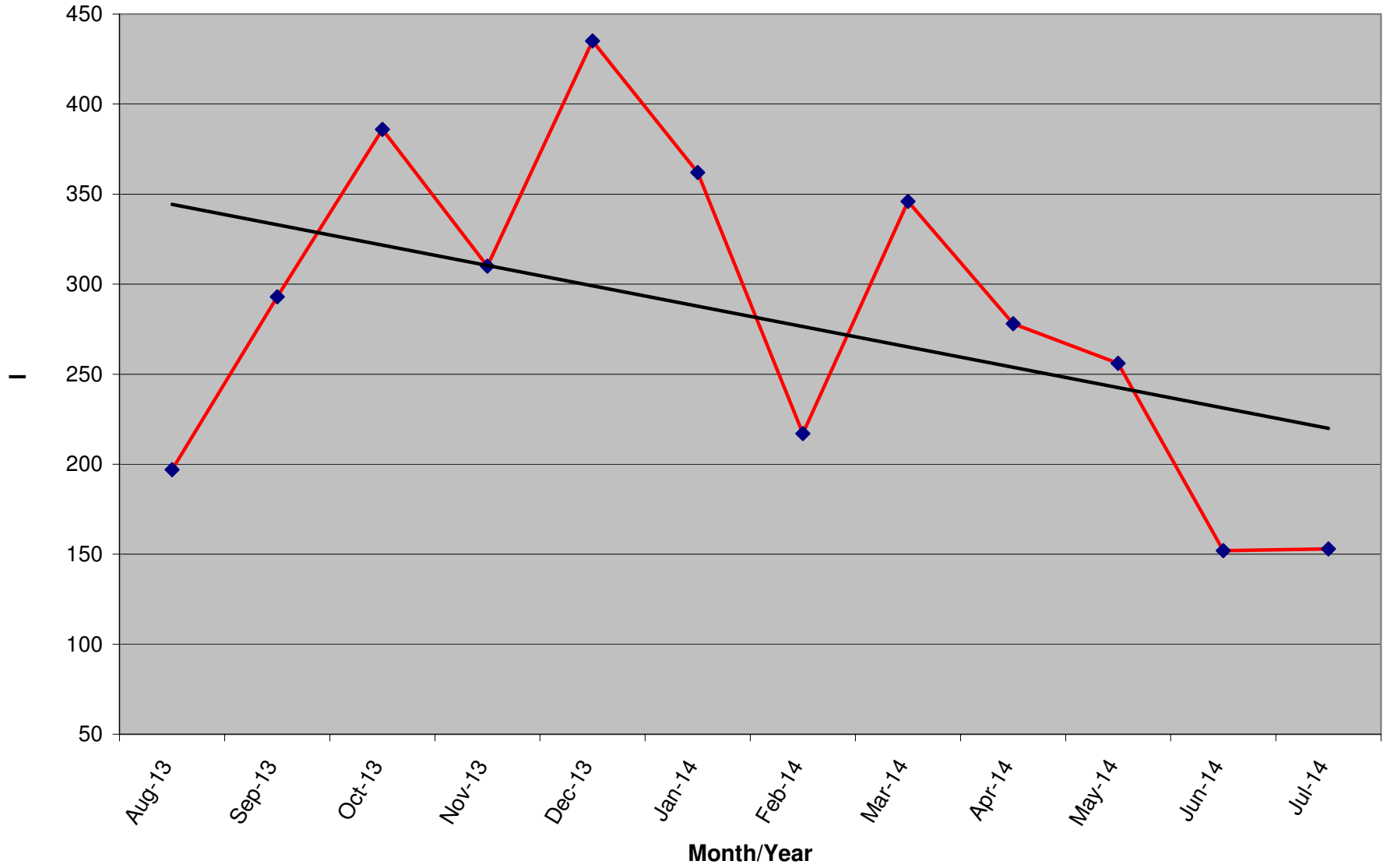
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months



New Donors Past 12 Months



Renew Donors - Past 12 Months

