



LIBERTARIAN PARTY OF COLORADO

Board Meeting Minutes August 8th, 2016

The meeting was called to order at 7:08pm.

Attendees: Ken Wyble, Kim Travendale, David Aitkin, Michelle Poage, Nathan Grabau, Marie Cochran, Joe Thompson, John Hjersman, Clayton Cassico, Jay North, Wayne Harlos, Caryn Harlos, Eva Kosinski, Michael Stapleton and 3 observers.

Richard moved and Marie seconded motion to add Membership to the agenda. This passed without objection.

After noting a change request from Caryn Harlos, Spalding moved and Richard seconded approval of minutes.

Board Reports

Chair - Jay North - He proposed that we keep a portion of the joint Gary Johnson fundraising.

Vice Chair – Wayne Harlos - Wayne reported that outreach activities added nearly a hundred contacts.

Treasurer - John Hjersman - He updated some of the financial figures in his report. He has submitted an informational form to the IRS. John wants to open a separate account for federal filings. Caryn asked how much we had received in donations in the previous month. Hjersman agreed to provide this information in the future.

Campaigns – Richard Longstreth - Richard did not receive any responses from candidates to the email offering to help their campaigns. He will shortly file the electors form with the SoS.

Outreach - Marie Cochran - nothing to add to her report.

Regions - Richard Longstreth - Someone reached out from Eagle. The Dolores group is having some difficulties. Two new counties have provided contacts. Caryn asked if the board could vote by email to approve Steve Gallant for the new Regions Director. North agreed and volunteered to contact Steve

Communications – Caryn Harlos - Caryn moved to allocate \$70/month for a three-month trial of social media advertising. This passed without objection. Harlos reported that David has provided some great content for the website.

Records – Mike Spalding – Spalding thanked Harlos for her appearance on NPR. He noted that he will be adding a compilation of spending allocation motions to the minutes. Spalding relayed Clint Jones advice to include bumper stickers in the mailings and the importance of follow up calls for fundraising. Spalding obtained permission to distribute literature to library election tables.

Legislative - Michael Stapleton - Stapleton moved that the party pay the admission fees for any board members who attended the Colorado Legislative BBQ August 26th. Caryn amended this to limit it to 3 people. The amendment passed without objection. The main motion passed. Michael announced that he needed the names by next Monday.

Committee Reports

LNC Report - Caryn Harlos - nothing to add to her lengthy report. She continues to be concerned that there is no point of contact for the Gary Johnson campaign. Spalding asked if the contracts had been signed. Harlos detailed the convoluted negotiations.

Technology Committee – Clayton Cassico – nothing to report

State Convention Committee - Nathan Grabau – He had nothing to report. They hope to focus on small offices. Jay North asked for more people to help with this committee.

Constitution & Bylaws Committee – Richard Longstreth – Richard said they are making headway on the recommendations from the 2016 convention.

Platform Committee – Caryn Harlos – The first meeting will be on Saturday the 13th.

New Business

Membership - Spalding nominated Wyble for this position. He was approved

without objection. Wyble announced that various Libertarian businesses would be present at an event he is hosting. Wyble is proposing a Libertarian business group.

Mailing Libertarians - Longstreth – He wants to send welcome packets to new persons. Harlos pointed out that this would take a lot of time. Harlos moved that we discuss the mailing campaign via email.

Brochures and Literature - Marie reported that the design has been completed. Harlos passed out samples of the finished designs by Brandon. There were no objections to approving the various items.

Door Hangers - Longstreth - They have a good design for door hangers. Cochran has a GIS contact that could produce a heat map. This will be decided via email.

National Registrations - Harlos asked that we get more National Registrations so we can be the top rated state. Spalding agreed to add it to Meetup letters and Caryn agreed to add a Facebook ad.

Resolution: Whereas the Colorado Libertarian Party affirms that self defense is a human right, whereas we oppose all laws that infringe on human rights, whereas our platform affirms our position, whereas government has encroached on the right of self defense, we oppose all laws that infringe on self defense. Longstreth moved to approve and Harlos seconded. The resolution passed without objection.

Social Media Class - Harlos will be doing a social media seminar for anyone via a webinar. Longstreth asked that it be recorded.

Yard Signs - Spalding showed ones from last season. Grabau reported the signs could be 60 cents/sign and 20 cents for shipping. He confirmed that the Gary Johnson signs would feature the word "Libertarian". Nathan also detailed the messy process that is delaying production. North moved that we vote by email in two weeks to spend \$500 on signs regardless of the source. This passed without objection.

Harlos reported that a group of donors gave \$500 to get signs as soon as possible. She moved that we buy 100 signs tomorrow. Cochran seconded. The motion passed without objection.

Bulk mail - Spalding related previous unsuccessful attempts. North suggested we use GIS to see if we have enough pieces to benefit from this process.

Gary Johnson FEC Filing - Jay moved that we asked for half of all donations over 5,000. Longstreth seconded. Voting No: Spalding, Harlos, Hjersman, Cochran.

Voting Yes Longstreth, Harlos, North, Stapleton. The motion failed.

Colorado Electors – Richard reported that the form was sent.

Change Report Time - North moved that Standing Rules - board reports be extended to 5 minutes. Wayne seconded. The motion passed without objections.

Money Bomb - Caryn proposed a two-week specific amount campaign to help raise money. Longstreth proposed that someone else handle this. But we were unable to find someone else who could handle it. After she masters this, Kim Tavendale will learn how to take it over.

Positions on Initiatives - North proposed we set up a committee to issue statements. Stapleton and Aitkin volunteered.

Overpass Outreach - Caryn proposed that we have volunteers hold signs on overpasses. Cop Blocker can film it to mitigate the risk of arrest. There was debate on whether to do this professionally or via grass roots. Marie offered to organize the effort.

Purchasing Email Addresses - North moved that we spend .15/email to have a company find emails for our database members for a maximum of \$1350. Longstreth seconded. The motion passed without objection.

Longstreth moved and Wyble seconded adjournment at 9:10pm.

Motions Passed:

Allocated \$**70**/mo for a 3 month trial of social media advertising

Approved distributing literature at library election tables

Agreed to spend \$**??**/person for 3 people to go to the Legislature BBQ

Ken Wyble was appointed Membership Director

New Member mailing will be discussed via email

Door Hangers will be discussed via email

Steve Gallant will be voted on via email

Brochure and Literature designs were approved

Spend \$**500** to buy 100 signs

Board reports were extended to 5 minutes

Positions on Initiatives committee was formed

Allocated up to \$**1350** to buy email addresses