

Libertarian National Committee - Membership Report

"Donor" Totals - Nov-14

4 Year & 12 Month Comparison

	Dec-10	Dec-11	Dec-12	Dec-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14
Active w-MEM	14077	13468	13749	13670	13682	13670	13615	13693	13978	14075	14212	14136	14260	14134	13734	13442	12947
Active w/out MEM	991	859	1194	967	826	967	1084	1095	1113	1101	1154	1146	1023	1018	990	944	930
Total Active Donors	15068	14327	14943	14637	14508	14637	14699	14788	15091	15176	15366	15282	15283	15152	14724	14386	13877
Percent Change	2.76%	-4.92%	4.30%	0.89%	1.34%	0.89%	0.42%	0.61%	2.05%	0.56%	1.25%	-0.55%	0.01%	-0.86%	-2.82%	-2.30%	-3.54%
Lapsed/Drop MEM	845	1379	1381	1245	1132	1245	870	637	758	663	634	594	608	637	945	1385	1235
Lapse w/out MEM	33	74	76	82	54	82	58	24	41	39	26	44	27	31	75	98	52
Lapsed/Drop Total	878	1453	1457	1327	1186	1327	928	661	799	702	660	638	635	668	1020	1483	1287
Percent Change	19.46%	65.49%	0.28%	11.89%	-27.95%	11.89%	-30.07%	-28.77%	20.88%	-12.14%	-5.98%	-3.33%	-0.47%	5.20%	52.69%	45.39%	-13.22%
New Donors w-MEM	143	256	240	267	293	267	234	199	321	270	219	125	148	153	94	235	208
New w/out MEM	13	26	38	168	17	168	128	18	25	8	37	27	5	18	17	10	2
New Total	156	282	278	435	310	435	362	217	346	278	256	152	153	171	111	245	210
Percent Change	-25.36%	80.77%	-1.42%	40.32%	-19.69%	40.32%	-16.78%	-40.06%	59.45%	-19.65%	-7.91%	-40.63%	0.66%	11.76%	-35.09%	120.72%	-14.29%
Renewed w-MEM	921	900	708	966	1036	966	581	516	722	490	552	393	584	358	451	858	532
Renewed w/out MEM	71	61	57	55	32	55	47	17	34	19	42	9	-101	8	30	42	36
Total Renewals	992	961	765	1021	1068	1021	628	533	756	509	594	402	483	366	481	900	568
Percent Change	52.38%	-3.13%	-20.40%	-4.40%	-15.44%	-4.40%	-38.49%	-15.13%	41.84%	-32.67%	16.70%	-32.32%	20.15%	-24.22%	31.42%	87.11%	-36.89%
Total "MEM"	119731	121850	126900	130507	130187	130507	130841	131091	131396	131735	131994	132151	132475	132622	132736	133118	133314
Percent Change	2.14%	1.77%	4.14%	0.25%	0.27%	0.25%	0.26%	0.19%	0.23%	0.26%	0.20%	0.12%	0.25%	0.11%	0.09%	0.29%	0.15%
Total "LIFETIME"	2096	2142	2208	2295	2290	2295	2304	2308	2309	2312	2319	2377	2441	2443	2445	2445	2445
Total "BSM"	14309	13589	13824	13869	13402	13869	13836	13764	13919	14027	14189	14092	14158	13963	13533	13437	12778

Last Year vs. This Year

	Nov-13	Nov-14	Change	12 Mo Ave		
Active w-MEM	13682	12947	-5.37%	13825	<u>Active Donors w-MEM =</u>	12947
Active w/out MEM	826	930	12.59%	1047	<u>Lapsed & Zero Dues MEM =</u>	120367
Total Active Donors	14508	13877	-4.35%	14872	<u>Total "MEM" w-Signed Certificate =</u>	133314
Lapsed/Dropped	1186	1287	8.52%	901	<u>Member Signed Certificate =</u>	"MEM"
New Donors	310	210	-32.26%	245	<u>Total "BSM" =</u>	12778
Renewals	1068	568	-46.82%	603	<u>Bylaws Defined Sustaining Member =</u>	"BSM"

Nov-14 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	665	68	1	69	67
AL	1695	163	9	172	159
AR	878	93	5	98	90
AZ	3152	304	23	327	296
CA	19243	1692	122	1814	1662
CO	3652	397	29	426	392
CT	1473	172	10	182	165
DC	351	28	4	32	29
DE	379	30	3	33	31
FL	7898	738	87	825	726
GA	5848	396	31	427	389
HI	531	58	7	65	56
IA	1007	100	5	105	97
ID	752	55	2	57	55
IL	4440	451	33	484	445
IN	3124	352	15	367	359
KS	1224	160	4	164	159
KY	1159	113	6	119	117
LA	1063	133	10	143	134
MA	2805	212	11	223	204
MD	2427	267	23	290	262
ME	798	55	4	59	57
MI	5124	429	20	449	429
MN	2004	183	12	195	186
MO	2325	238	26	264	235
MS	691	93	5	98	92

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	505	57	5	62	57
NC	3312	342	24	366	336
ND	217	38	1	39	37
NE	646	80	5	85	79
NH	1339	126	8	134	128
NJ	3032	274	18	292	264
NM	1109	100	15	115	93
NV	1904	233	10	243	225
NY	4912	553	48	601	551
OH	5149	582	20	602	595
OK	1021	100	4	104	94
OR	2195	169	24	193	166
PA	5837	504	38	542	507
RI	307	25	1	26	25
SC	1685	169	8	177	160
SD	251	43	2	45	41
TN	2368	222	8	230	222
TX	8899	941	86	1027	912
UT	1133	84	14	98	80
VA	4619	608	33	641	613
VT	395	30	3	33	30
WA	4302	350	23	373	342
WI	1906	183	12	195	179
WV	595	56	2	58	54
WY	315	30	1	31	28
XX	653	68	10	78	67

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	133314	12947	930	13877	12778

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

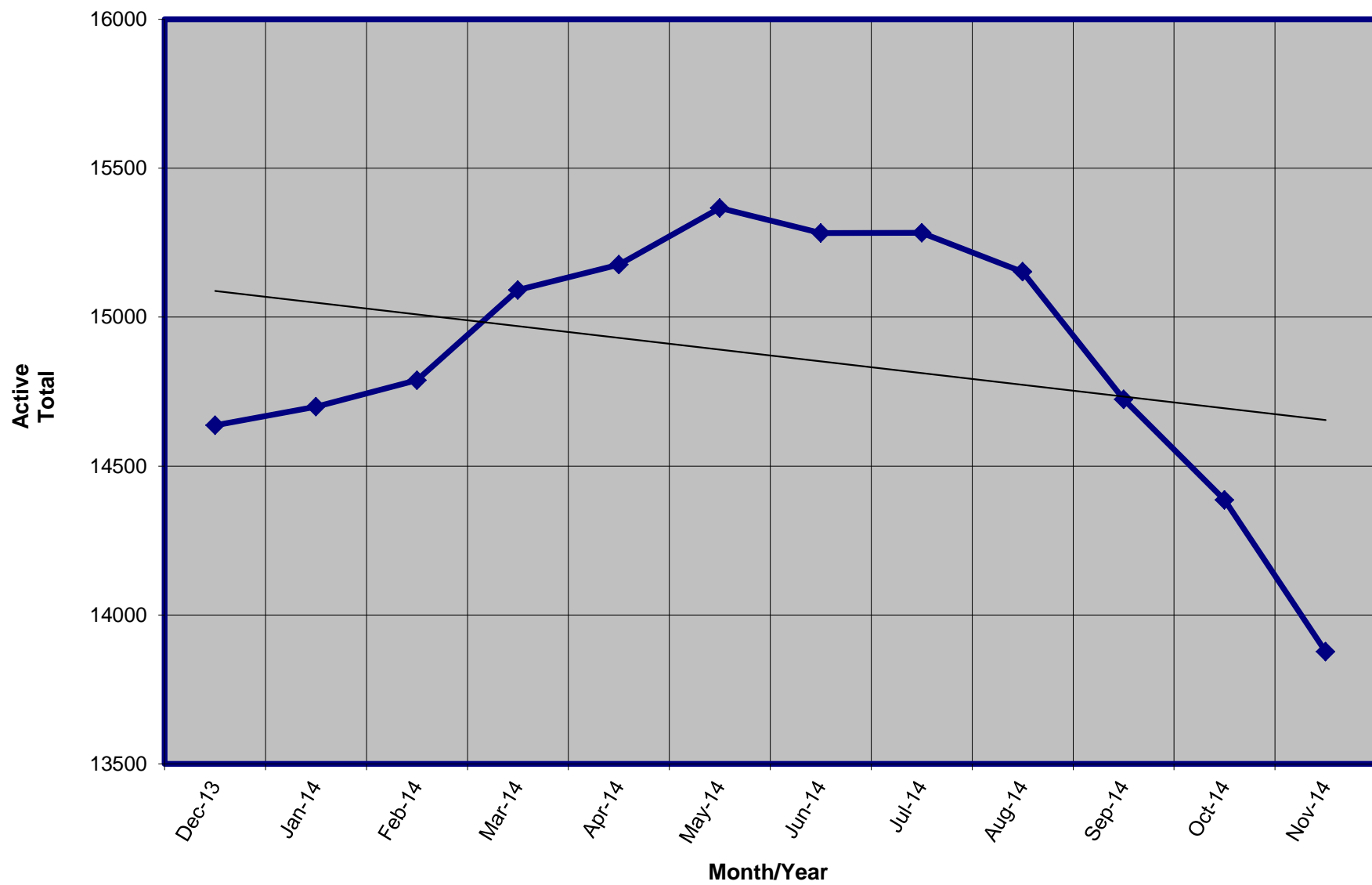
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

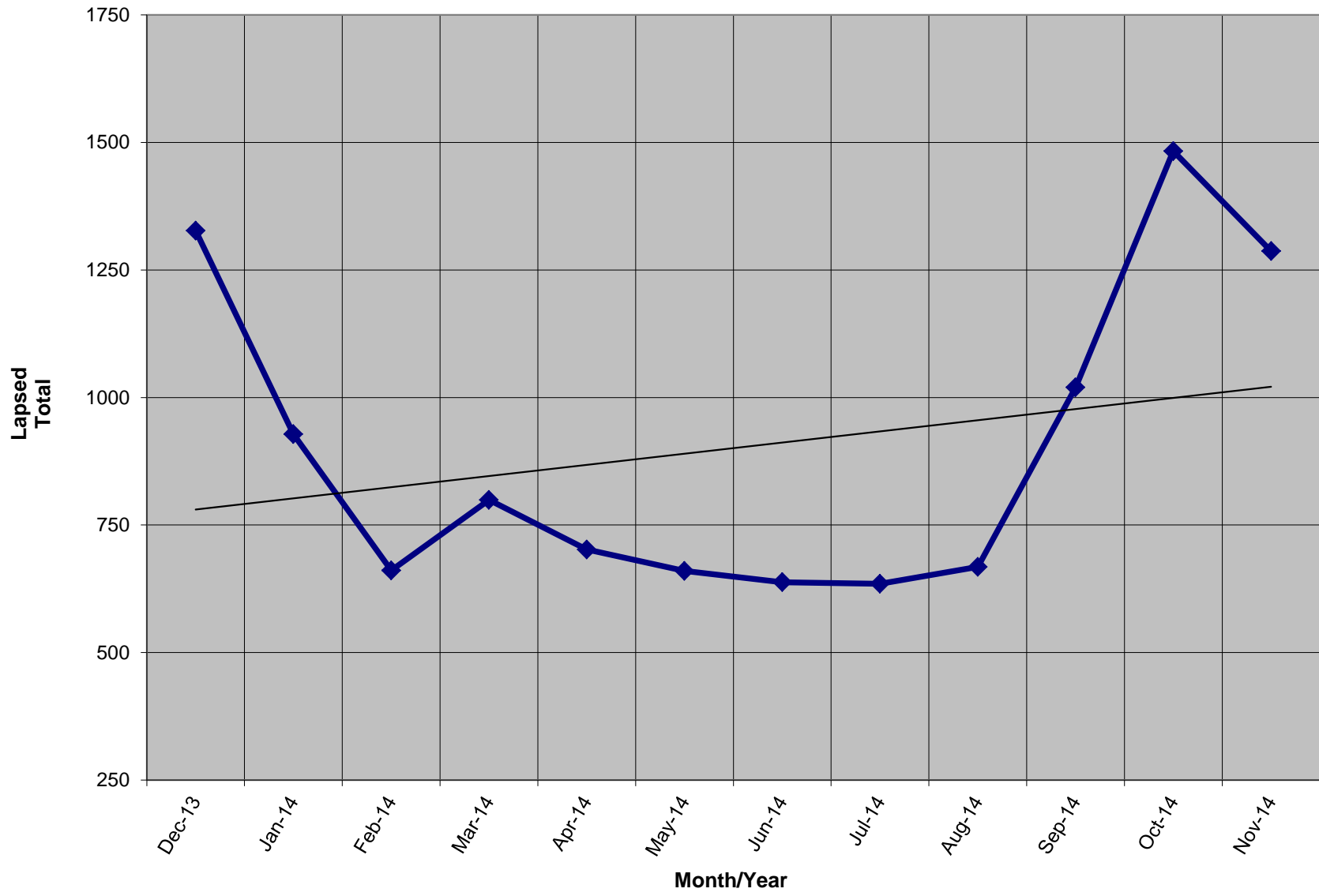
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1662	1	AL	159	27
TX	912	2	KS	159	28
FL	726	3	LA	134	29
VA	613	4	NH	128	30
OH	595	5	KY	117	31
NY	551	6	IA	97	32
PA	507	7	OK	94	33
IL	445	8	NM	93	34
MI	429	9	MS	92	35
CO	392	10	AR	90	36
GA	389	11	UT	80	37
IN	359	12	NE	79	38
WA	342	13	AK	67	39
NC	336	14	ME	57	40
AZ	296	15	MT	57	41
NJ	264	16	HI	56	42
MD	262	17	ID	55	43
MO	235	18	WV	54	44
NV	225	19	SD	41	45
TN	222	20	ND	37	46
MA	204	21	DE	31	47
MN	186	22	VT	30	48
WI	179	23	DC	29	49
OR	166	24	WY	28	50
CT	165	25	RI	25	51
SC	160	26	XX	67	52

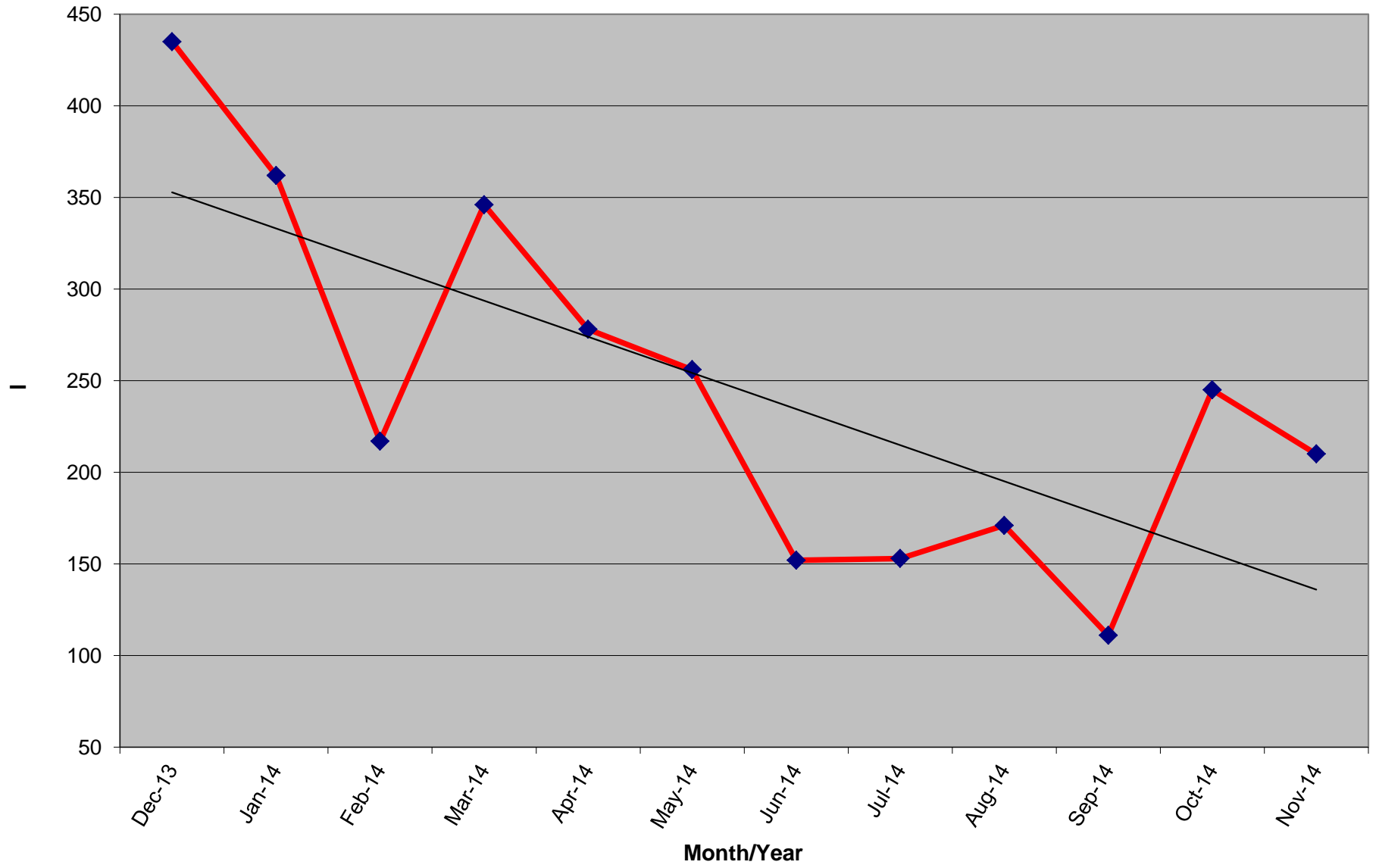
Active Donors - Past 12 Months



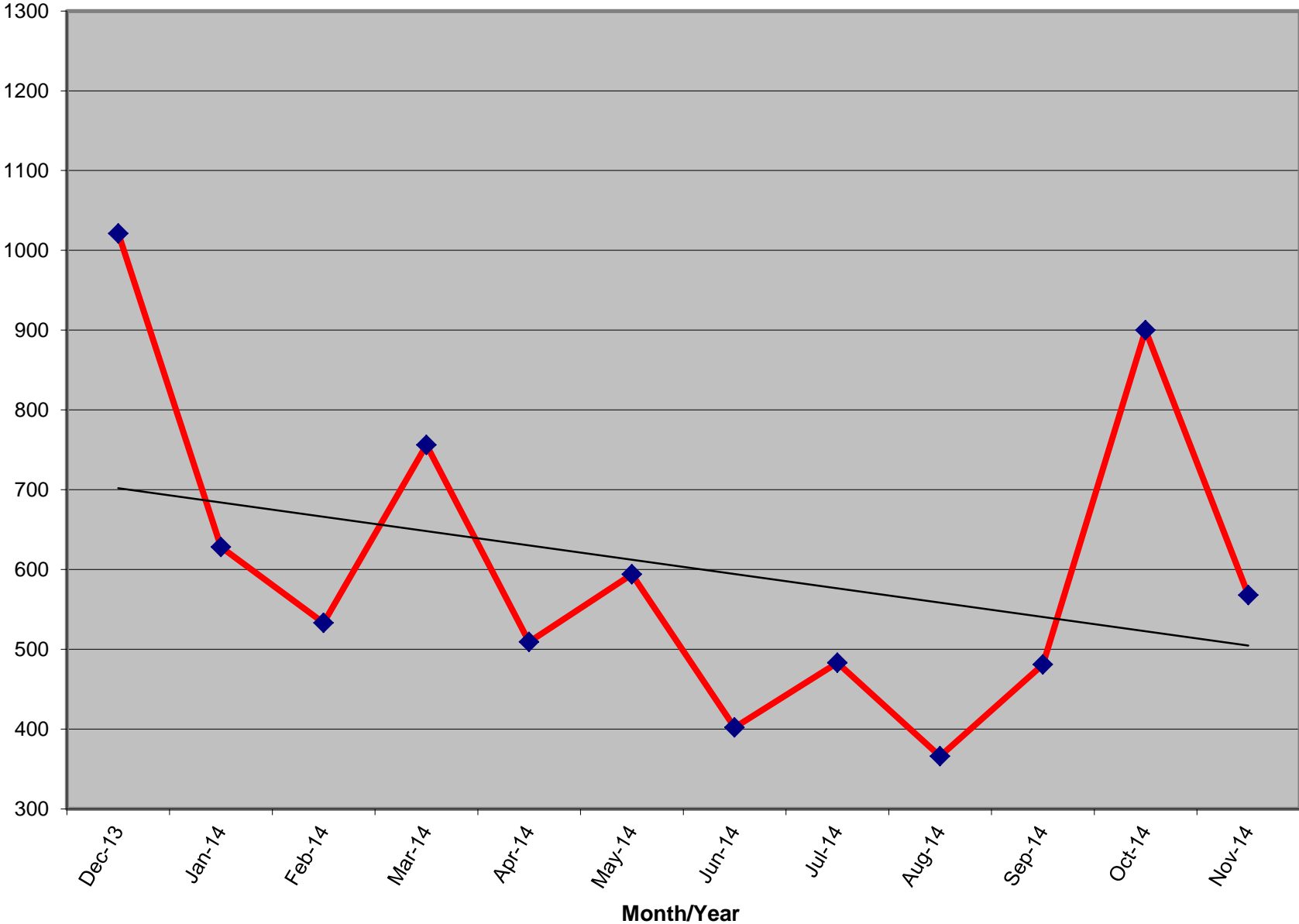
Lapsed - Dropped - Donors - Past 12 Months



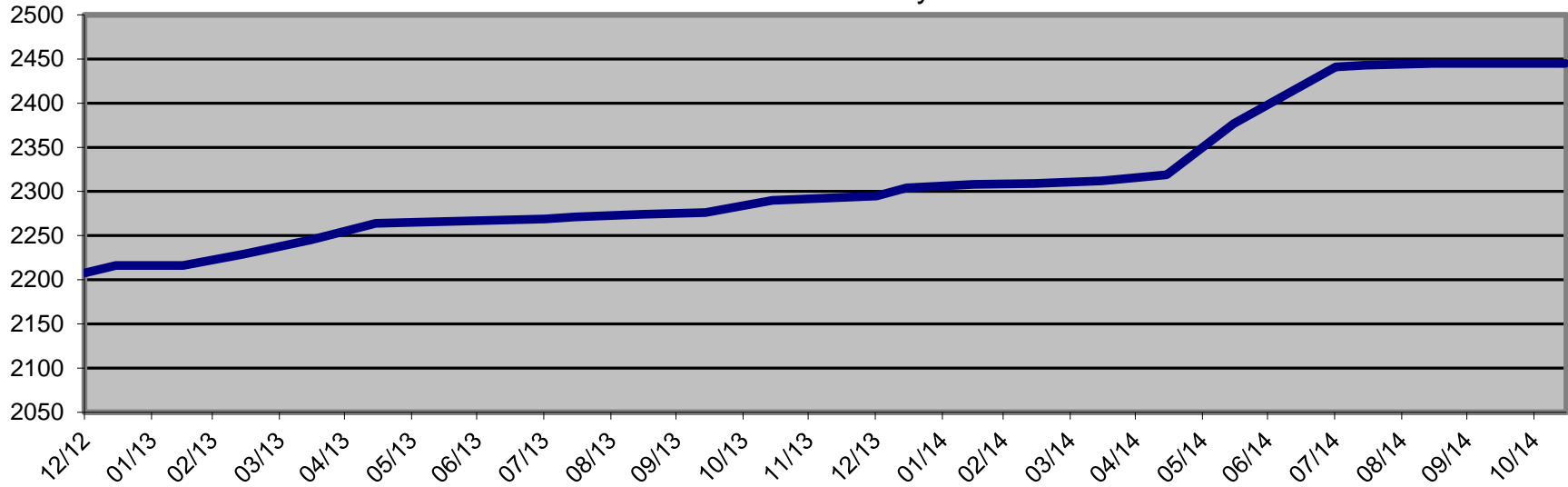
New Donors Past 12 Months



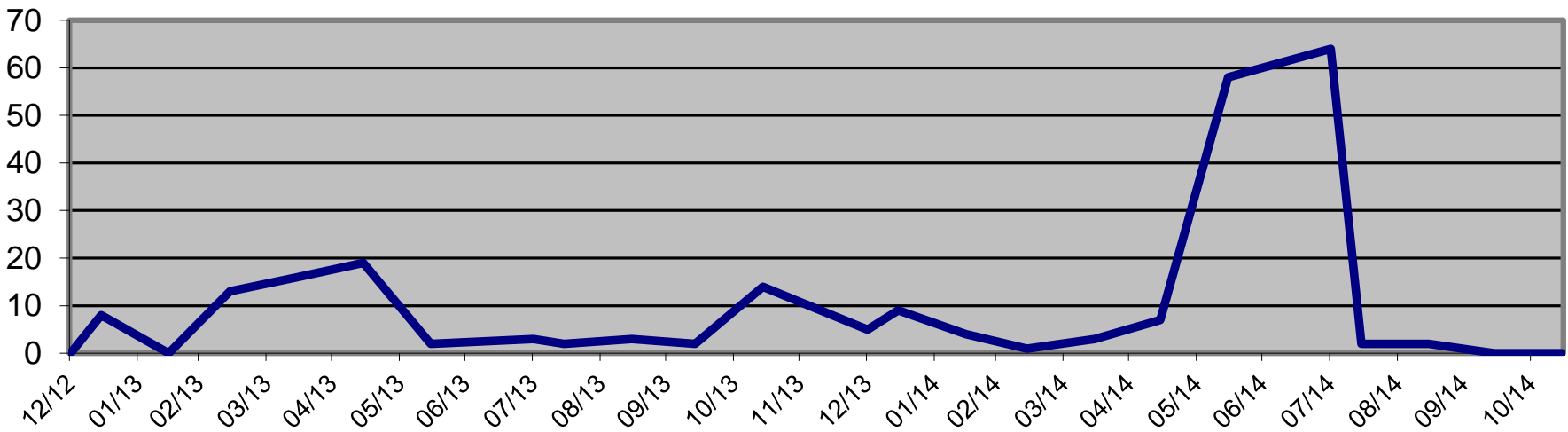
Renew Donors - Past 12 Months



Life Members - Total by Month



Life Members Increase by Month



Ave # of Life Members Increase Per Month Last 24 Months = 5.2 / Past Three Months Increase = 0.7 *

* Doesn't include June/July-14 due to Life Member push prior to increase from \$1000 to \$1500 for a Life Membership