

Libertarian National Committee - Membership Report

"Donor" Totals - Jun-10

18 Month Comparison

	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10
Active w-MEM	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307	14523	14394	14486
Active w/out MEM	968	888	867	873	691	693	674	691	628	552	575	587	647	747	779	709	767	872
Total	16146	15892	15759	15932	15759	15259	14977	14785	14415	14170	14538	14663	15059	15216	15086	15232	15161	15358
Percent Change	-1.24%	-1.57%	-0.84%	1.10%	-1.09%	-3.17%	-1.85%	-1.28%	-2.50%	-1.70%	2.60%	0.86%	2.70%	1.04%	-0.85%	0.97%	-0.47%	1.30%

Lapsed MEM	1031	997	1291	946	1036	1443	1151	1129	1072	1089	1075	695	714	778	1280	1077	1124	924
Lapes w/out MEM	67	119	107	52	188	35	54	42	72	120	21	40	33	31	53	82	32	32
Lapsed Total	1098	1116	1398	998	1224	1478	1205	1171	1144	1209	1096	735	747	809	1333	1159	1156	956
Percent Change	-22.57%	1.64%	25.27%	-28.61%	22.65%	20.75%	-18.47%	-2.82%	-2.31%	5.68%	-9.35%	-32.94%	1.63%	8.30%	64.77%	-13.05%	-0.26%	-17.30%

New Donors w-MEM	224	307	462	460	363	319	364	412	367	284	251	206	218	258	338	223	247	247
New w/out MEM	4	1	19	15	1	4	3	3	3	7	9	3	9	66	15	3	6	22
New Total	228	308	481	475	364	323	367	415	370	291	260	209	227	324	353	226	253	269
Percent Change	47.10%	35.09%	56.17%	-1.25%	-23.37%	-11.26%	13.62%	13.08%	-10.84%	-21.35%	-10.65%	-19.62%	8.61%	42.73%	8.95%	-35.98%	11.95%	6.32%

Renewed w-MEM	627	516	717	653	682	622	524	508	398	636	1169	602	832	577	780	1070	748	769
Renewed w/out MEM	40	38	67	43	5	33	32	56	6	37	35	49	84	65	70	9	84	115
Total Renewals	667	554	784	696	687	655	556	564	404	673	1204	651	916	642	850	1079	832	884
Percent Change	50.23%	-16.94%	41.52%	-11.22%	-1.29%	-4.66%	-15.11%	1.44%	-28.37%	66.58%	78.90%	-45.93%	40.71%	-29.91%	32.40%	26.94%	-22.89%	6.25%

Active MEM	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307	14523	14394	14486
Zero Dues MEM	98069	98615	99176	99402	99941	100697	101390	102010	102737	103243	103079	103150	103034	103207	103643	103761	104068	104183
Total "MEM"	113247	113619	114068	114461	115009	115263	115693	116104	116524	116861	117042	117226	117446	117676	117950	118284	118462	118669
Percent Change	0.20%	0.33%	0.40%	0.34%	0.48%	0.22%	0.37%	0.36%	0.36%	0.29%	0.15%	0.16%	0.19%	0.20%	0.23%	0.28%	0.15%	0.17%

Total "LIFETIME"	1995	1997	1998	2005	2005	2006	2013	2020	2024	2026	2031	2035	2040	2043	2049	2066	2070	2077
Total "BSM"									13725	13549	13777	14096	14316	14394	14331	14615	14526	14562

Last Year vs. This Year

	Jun-09	Jun-10	Change	18 Mo Ave
Active w-MEM	14566	14486	-0.55%	14456
Active w/out MEM	693	872	25.83%	734
Total Active	15259	15358	0.65%	15189
Lapsed	1478	956	-35.32%	1113
New Donors	323	269	-16.72%	319
Renewals	655	884	34.96%	739

Active Donors w-MEM = 14486

Lapsed & Zero Dues MEM = 104183

Total "MEM" w-Signed Certificate = 118669

Member Signed Certificate = "MEM"

Total "BSM" = 14562

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members 06/10			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	0	\$ -	\$ -
Dir Mail Prospecting	94	\$ 3,705.00	\$ 39.41
Tele-New	1	\$ 50.00	\$ 50.00
Web New Members	174	\$ 6,500.00	\$ 37.36
Total	269	\$ 10,255.00	\$ 38.12
Renewals 06/10			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	51	\$ 3,094.10	\$ 60.67
Dir Mail Renewals	603	\$ 26,360.69	\$ 43.72
Tele-Renewal	11	\$ 530.00	\$ 48.18
Web Renewals	165	\$ 6,875.00	\$ 41.67
* Manual Adjustments	54	n/a	n/a
Total	884	\$ 36,859.79	\$ 44.41

* Includes Renewals via Pledge Extension & New Pledges

Jun-10 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	629	563	66	1	67
AL	1474	1263	211	13	224
AR	761	666	95	2	97
AZ	2812	2494	318	26	344
CA	18267	16340	1927	116	2043
CO	3248	2744	504	21	525
CT	1341	1153	188	13	201
DC	323	289	34	3	37
DE	351	294	57	3	60
FL	6907	6090	817	60	877
GA	5488	4999	489	20	509
HI	478	413	65	3	68
IA	866	741	125	10	135
ID	661	592	69	2	71
IL	4001	3446	555	42	597
IN	2665	2286	379	23	402
KS	1072	913	159	3	162
KY	966	856	110	10	120
LA	877	750	127	6	133
MA	2666	2401	265	24	289
MD	2086	1818	268	22	290
ME	726	651	75	5	80
MI	4781	4235	546	22	568
MN	1837	1615	222	4	226
MO	2039	1762	277	23	300
MS	528	456	72	5	77

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	435	386	49	3	52
NC	2863	2505	358	19	377
ND	152	123	29	1	30
NE	524	451	73	4	77
NH	1248	1095	153	7	160
NJ	2715	2411	304	20	324
NM	1006	889	117	10	127
NV	1566	1370	196	10	206
NY	4322	3660	662	44	706
OH	4390	3722	668	39	707
OK	872	769	103	10	113
OR	2011	1816	195	18	213
PA	5246	4692	554	37	591
RI	252	218	34	4	38
SC	1409	1232	177	13	190
SD	204	169	35	0	35
TN	2073	1788	285	8	293
TX	7428	6504	924	58	982
UT	991	903	88	4	92
VA	3811	3220	591	33	624
VT	363	325	38	4	42
WA	3925	3497	428	19	447
WI	1683	1446	237	12	249
WV	536	474	62	1	63
WY	280	241	39	1	40
OTHER	514	447	67	11	78

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	118669	104183	14486	872	15358

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

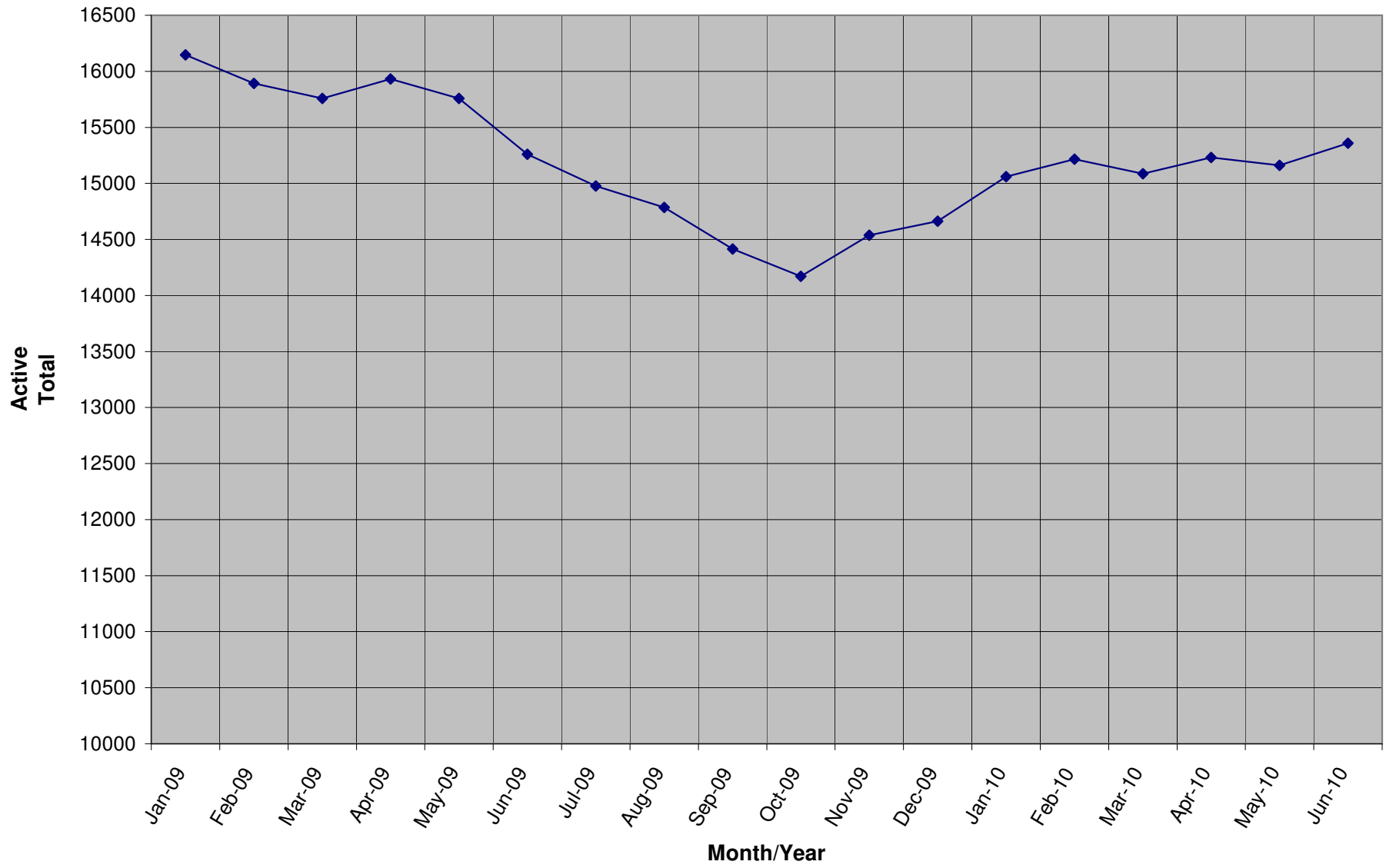
TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

BSM = By Law Definition of "Sustaining Member" and number used for delegate count

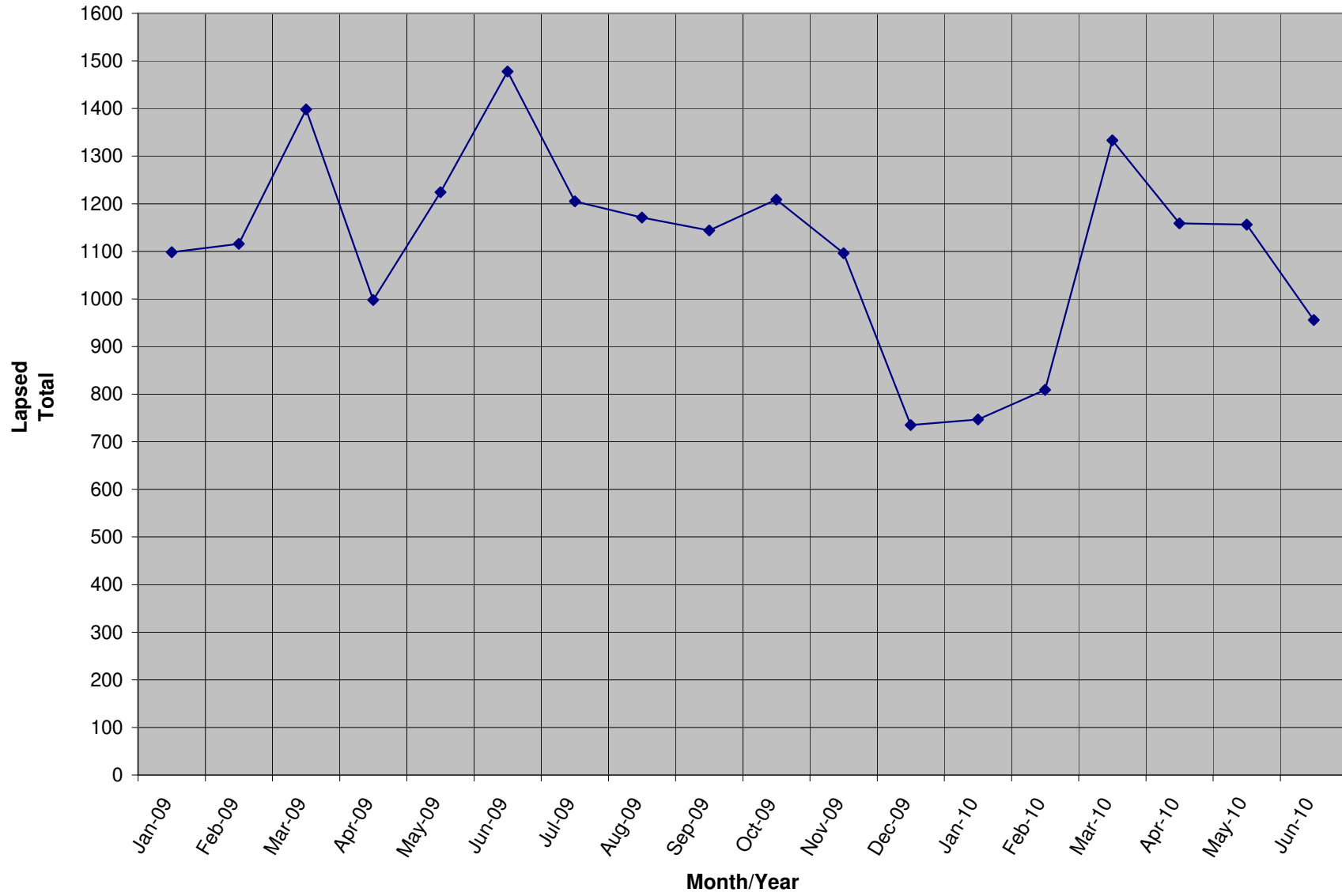
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>
CA	1927	1	SC	176
TX	914	2	KS	159
FL	827	3	NH	155
OH	687	4	LA	130
NY	661	5	IA	126
VA	588	6	NM	115
IL	567	7	KY	112
PA	562	8	OK	100
MI	551	9	AR	96
CO	502	10	UT	87
GA	491	11	ME	76
WA	431	12	NE	74
IN	387	13	MS	73
NC	358	14	ID	71
AZ	315	15	XX	69
NJ	304	16	AK	67
TN	291	17	HI	64
MO	280	18	WV	61
MD	271	19	DE	56
MA	269	20	MT	51
WI	242	21	VT	38
MN	218	22	WY	38
AL	215	23	SD	35
NV	197	24	DC	34
OR	193	25	RI	32
CT	190	26	ND	29

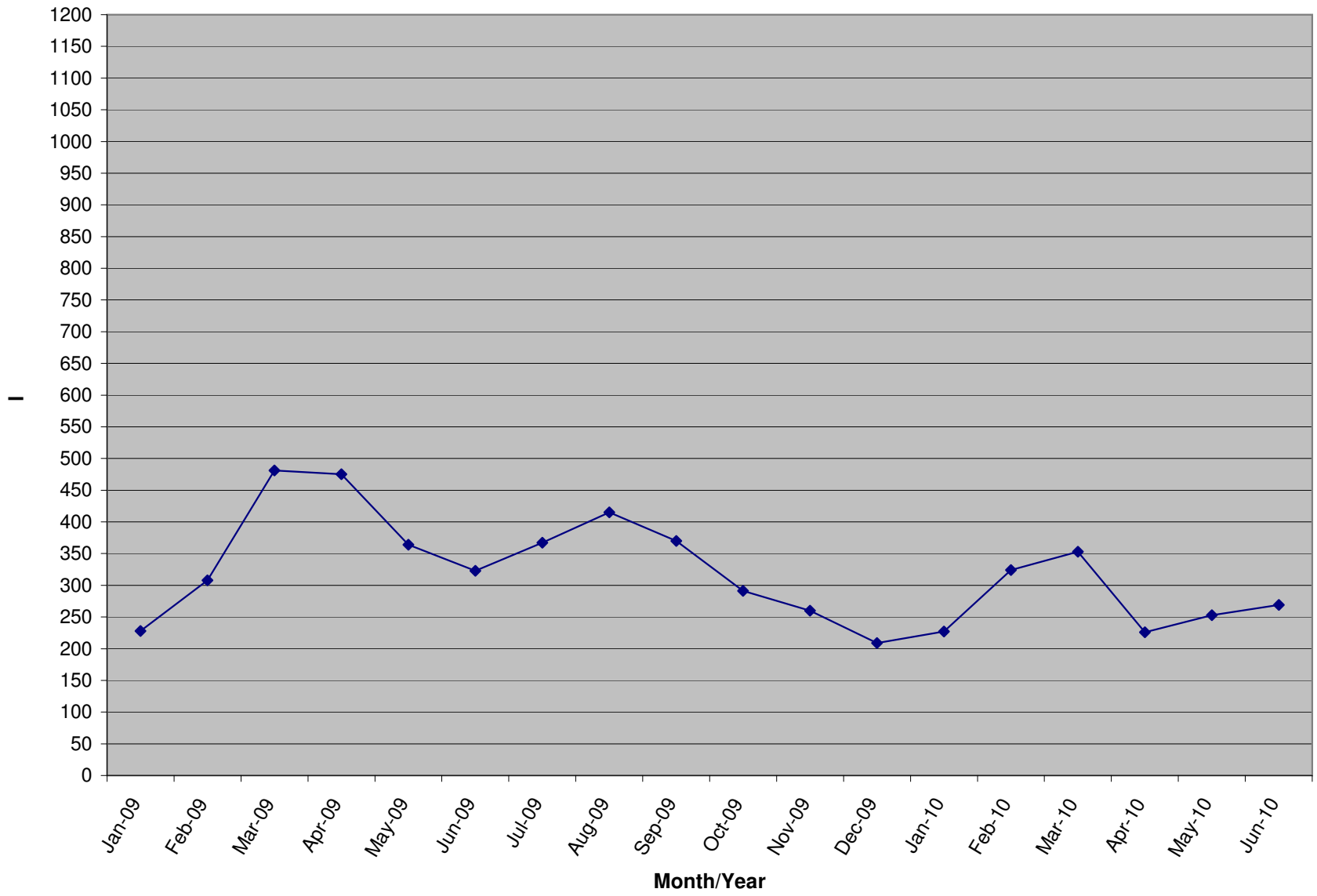
Active Donors



Lapsed Donors



New Donors



Renew Donors

