

# Libertarian National Committee - Membership Report

## "Donor" Totals - May-10

### 18 Month Comparison

|                       | Dec-08        | Jan-09        | Feb-09        | Mar-09        | Apr-09       | May-09        | Jun-09        | Jul-09        | Aug-09        | Sep-09        | Oct-09        | Nov-09       | Dec-09       | Jan-10       | Feb-10       | Mar-10        | Apr-10       | May-10        |
|-----------------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|--------------|--------------|---------------|--------------|---------------|
| Active w-MEM          | 15358         | 15178         | 15004         | 14892         | 15059        | 15068         | 14566         | 14303         | 14094         | 13787         | 13618         | 13963        | 14076        | 14412        | 14469        | 14307         | 14523        | 14394         |
| Active w/out MEM      | 991           | 968           | 888           | 867           | 873          | 691           | 693           | 674           | 691           | 628           | 552           | 575          | 587          | 647          | 747          | 779           | 709          | 767           |
| <b>Total</b>          | <b>16349</b>  | <b>16146</b>  | <b>15892</b>  | <b>15759</b>  | <b>15932</b> | <b>15759</b>  | <b>15259</b>  | <b>14977</b>  | <b>14785</b>  | <b>14415</b>  | <b>14170</b>  | <b>14538</b> | <b>14663</b> | <b>15059</b> | <b>15216</b> | <b>15086</b>  | <b>15232</b> | <b>15161</b>  |
| <b>Percent Change</b> | <b>-4.77%</b> | <b>-1.24%</b> | <b>-1.57%</b> | <b>-0.84%</b> | <b>1.10%</b> | <b>-1.09%</b> | <b>-3.17%</b> | <b>-1.85%</b> | <b>-1.28%</b> | <b>-2.50%</b> | <b>-1.70%</b> | <b>2.60%</b> | <b>0.86%</b> | <b>2.70%</b> | <b>1.04%</b> | <b>-0.85%</b> | <b>0.97%</b> | <b>-0.47%</b> |

|                       |               |                |              |               |                |               |               |                |               |               |              |               |                |              |              |               |                |               |
|-----------------------|---------------|----------------|--------------|---------------|----------------|---------------|---------------|----------------|---------------|---------------|--------------|---------------|----------------|--------------|--------------|---------------|----------------|---------------|
| Lapsed MEM            | 1285          | 1031           | 997          | 1291          | 946            | 1036          | 1443          | 1151           | 1129          | 1072          | 1089         | 1075          | 695            | 714          | 778          | 1280          | 1077           | 1124          |
| Lapes w/out MEM       | 133           | 67             | 119          | 107           | 52             | 188           | 35            | 54             | 42            | 72            | 120          | 21            | 40             | 33           | 31           | 53            | 82             | 32            |
| <b>Lapsed Total</b>   | <b>1418</b>   | <b>1098</b>    | <b>1116</b>  | <b>1398</b>   | <b>998</b>     | <b>1224</b>   | <b>1478</b>   | <b>1205</b>    | <b>1171</b>   | <b>1144</b>   | <b>1209</b>  | <b>1096</b>   | <b>735</b>     | <b>747</b>   | <b>809</b>   | <b>1333</b>   | <b>1159</b>    | <b>1156</b>   |
| <b>Percent Change</b> | <b>55.48%</b> | <b>-22.57%</b> | <b>1.64%</b> | <b>25.27%</b> | <b>-28.61%</b> | <b>22.65%</b> | <b>20.75%</b> | <b>-18.47%</b> | <b>-2.82%</b> | <b>-2.31%</b> | <b>5.68%</b> | <b>-9.35%</b> | <b>-32.94%</b> | <b>1.63%</b> | <b>8.30%</b> | <b>64.77%</b> | <b>-13.05%</b> | <b>-0.26%</b> |

|                       |                |               |               |               |               |                |                |               |               |                |                |                |                |              |               |              |                |               |
|-----------------------|----------------|---------------|---------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|----------------|----------------|--------------|---------------|--------------|----------------|---------------|
| New Donors w-MEM      | 152            | 224           | 307           | 462           | 460           | 363            | 319            | 364           | 412           | 367            | 284            | 251            | 206            | 218          | 258           | 338          | 223            | 247           |
| New w/out MEM         | 3              | 4             | 1             | 19            | 15            | 1              | 4              | 3             | 3             | 3              | 7              | 9              | 3              | 9            | 66            | 15           | 3              | 6             |
| <b>New Total</b>      | <b>155</b>     | <b>228</b>    | <b>308</b>    | <b>481</b>    | <b>475</b>    | <b>364</b>     | <b>323</b>     | <b>367</b>    | <b>415</b>    | <b>370</b>     | <b>291</b>     | <b>260</b>     | <b>209</b>     | <b>227</b>   | <b>324</b>    | <b>353</b>   | <b>226</b>     | <b>253</b>    |
| <b>Percent Change</b> | <b>-75.00%</b> | <b>47.10%</b> | <b>35.09%</b> | <b>56.17%</b> | <b>-1.25%</b> | <b>-23.37%</b> | <b>-11.26%</b> | <b>13.62%</b> | <b>13.08%</b> | <b>-10.84%</b> | <b>-21.35%</b> | <b>-10.65%</b> | <b>-19.62%</b> | <b>8.61%</b> | <b>42.73%</b> | <b>8.95%</b> | <b>-35.98%</b> | <b>11.95%</b> |

|                       |               |               |                |               |                |               |               |                |              |                |               |               |                |               |                |               |               |                |
|-----------------------|---------------|---------------|----------------|---------------|----------------|---------------|---------------|----------------|--------------|----------------|---------------|---------------|----------------|---------------|----------------|---------------|---------------|----------------|
| Renewed w-MEM         | 412           | 627           | 516            | 717           | 653            | 682           | 622           | 524            | 508          | 398            | 636           | 1169          | 602            | 832           | 577            | 780           | 1070          | 748            |
| Renewed w/out MEM     | 32            | 40            | 38             | 67            | 43             | 5             | 33            | 32             | 56           | 6              | 37            | 35            | 49             | 84            | 65             | 70            | 9             | 84             |
| <b>Total Renewals</b> | <b>444</b>    | <b>667</b>    | <b>554</b>     | <b>784</b>    | <b>696</b>     | <b>687</b>    | <b>655</b>    | <b>556</b>     | <b>564</b>   | <b>404</b>     | <b>673</b>    | <b>1204</b>   | <b>651</b>     | <b>916</b>    | <b>642</b>     | <b>850</b>    | <b>1079</b>   | <b>832</b>     |
| <b>Percent Change</b> | <b>65.06%</b> | <b>50.23%</b> | <b>-16.94%</b> | <b>41.52%</b> | <b>-11.22%</b> | <b>-1.29%</b> | <b>-4.66%</b> | <b>-15.11%</b> | <b>1.44%</b> | <b>-28.37%</b> | <b>66.58%</b> | <b>78.90%</b> | <b>-45.93%</b> | <b>40.71%</b> | <b>-29.91%</b> | <b>32.40%</b> | <b>26.94%</b> | <b>-22.89%</b> |

|                       |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |
|-----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Active MEM            | 15358         | 15178         | 15004         | 14892         | 15059         | 15068         | 14566         | 14303         | 14094         | 13787         | 13618         | 13963         | 14076         | 14412         | 14469         | 14307         | 14523         | 14394         |
| Zero Dues MEM         | 97666         | 98069         | 98615         | 99176         | 99402         | 99941         | 100697        | 101390        | 102010        | 102737        | 103243        | 103079        | 103150        | 103034        | 103207        | 103643        | 103761        | 104068        |
| <b>Total "MEM"</b>    | <b>113024</b> | <b>113247</b> | <b>113619</b> | <b>114068</b> | <b>114461</b> | <b>115009</b> | <b>115263</b> | <b>115693</b> | <b>116104</b> | <b>116524</b> | <b>116861</b> | <b>117042</b> | <b>117226</b> | <b>117446</b> | <b>117676</b> | <b>117950</b> | <b>118284</b> | <b>118462</b> |
| <b>Percent Change</b> | <b>0.09%</b>  | <b>0.20%</b>  | <b>0.33%</b>  | <b>0.40%</b>  | <b>0.34%</b>  | <b>0.48%</b>  | <b>0.22%</b>  | <b>0.37%</b>  | <b>0.36%</b>  | <b>0.36%</b>  | <b>0.29%</b>  | <b>0.15%</b>  | <b>0.16%</b>  | <b>0.19%</b>  | <b>0.20%</b>  | <b>0.23%</b>  | <b>0.28%</b>  | <b>0.15%</b>  |

|                         |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |              |              |
|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Total "LIFETIME"</b> | <b>1993</b> | <b>1995</b> | <b>1997</b> | <b>1998</b> | <b>2005</b> | <b>2005</b> | <b>2006</b> | <b>2013</b> | <b>2020</b> | <b>2024</b>  | <b>2026</b>  | <b>2031</b>  | <b>2035</b>  | <b>2040</b>  | <b>2043</b>  | <b>2049</b>  | <b>2066</b>  | <b>2070</b>  |
| <b>Total "BSM"</b>      |             |             |             |             |             |             |             |             |             | <b>13725</b> | <b>13549</b> | <b>13777</b> | <b>14096</b> | <b>14316</b> | <b>14394</b> | <b>14331</b> | <b>14615</b> | <b>14526</b> |

### Last Year vs. This Year

|                     | May-09       | May-10       | Change        | 18 Mo Ave    |
|---------------------|--------------|--------------|---------------|--------------|
| Active w-MEM        | 15068        | 14394        | -4.47%        | 14504        |
| Active w/out MEM    | 691          | 767          | 11.00%        | 740          |
| <b>Total Active</b> | <b>15759</b> | <b>15161</b> | <b>-3.79%</b> | <b>15244</b> |
| Lapsed              | 1224         | 1156         | -5.56%        | 1139         |
| New Donors          | 364          | 253          | -30.49%       | 313          |
| Renewals            | 687          | 832          | 21.11%        | 714          |

**Active Donors w-MEM = 14394**

**Lapsed & Zero Dues MEM = 104068**

**Total "MEM" w-Signed Certificate = 118462**

**Member Signed Certificate = "MEM"**

**Total "BSM" = 14526**

**Bylaws defined Sustaining Member = "BSM"**

### NEW-RENEW BREAKDOWN BY TYPE

| New Members 05/10          |            |                     |                 |
|----------------------------|------------|---------------------|-----------------|
| Source                     | Number     | \$ Total            | Ave Gift        |
| House Mailing to Inq       | 3          | \$ 75.00            | \$ 25.00        |
| Dir Mail Prospecting       | 6          | \$ 250.00           | \$ 41.67        |
| Tele-New                   | 2          | \$ 75.00            | \$ 37.50        |
| Web New Members            | 242        | \$ 12,600.00        | \$ 52.07        |
| <b>Total</b>               | <b>253</b> | <b>\$ 13,000.00</b> | <b>\$ 51.38</b> |
| Renewals 05/10             |            |                     |                 |
| Source                     | Number     | \$ Total            | Ave Gift        |
| Renewals via House Mailing | 154        | \$ 5,740.00         | \$ 37.27        |
| Dir Mail Renewals          | 381        | \$ 16,449.99        | \$ 43.18        |
| Tele-Renewal               | 8          | \$ 425.00           | \$ 53.13        |
| Web Renewals               | 164        | \$ 7,470.00         | \$ 45.55        |
| * Manual Adjustments       | 125        | n/a                 | n/a             |
| <b>Total</b>               | <b>832</b> | <b>\$ 30,084.99</b> | <b>\$ 42.55</b> |

\* Includes Renewals via Pledge Extension & New Pledges

**May-10 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE**

| <u>STATE</u> | <u>TOTAL "MEM"</u> | <u>NON ACTIVE "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> |
|--------------|--------------------|-------------------------|---------------------|---------------------|-----------------------|
| AK           | 629                | 562                     | 67                  | 1                   | 68                    |
| AL           | 1473               | 1257                    | 216                 | 13                  | 229                   |
| AR           | 759                | 660                     | 99                  | 2                   | 101                   |
| AZ           | 2806               | 2493                    | 313                 | 24                  | 337                   |
| CA           | 18249              | 16376                   | 1873                | 110                 | 1983                  |
| CO           | 3246               | 2734                    | 512                 | 15                  | 527                   |
| CT           | 1339               | 1152                    | 187                 | 10                  | 197                   |
| DC           | 322                | 287                     | 35                  | 2                   | 37                    |
| DE           | 350                | 294                     | 56                  | 2                   | 58                    |
| FL           | 6895               | 6075                    | 820                 | 60                  | 880                   |
| GA           | 5481               | 5000                    | 481                 | 14                  | 495                   |
| HI           | 477                | 412                     | 65                  | 3                   | 68                    |
| IA           | 865                | 739                     | 126                 | 9                   | 135                   |
| ID           | 661                | 592                     | 69                  | 2                   | 71                    |
| IL           | 3991               | 3426                    | 565                 | 35                  | 600                   |
| IN           | 2658               | 2283                    | 375                 | 18                  | 393                   |
| KS           | 1069               | 914                     | 155                 | 4                   | 159                   |
| KY           | 966                | 854                     | 112                 | 6                   | 118                   |
| LA           | 872                | 742                     | 130                 | 6                   | 136                   |
| MA           | 2665               | 2401                    | 264                 | 22                  | 286                   |
| MD           | 2082               | 1814                    | 268                 | 22                  | 290                   |
| ME           | 722                | 650                     | 72                  | 4                   | 76                    |
| MI           | 4771               | 4237                    | 534                 | 17                  | 551                   |
| MN           | 1837               | 1619                    | 218                 | 3                   | 221                   |
| MO           | 2029               | 1754                    | 275                 | 19                  | 294                   |
| MS           | 525                | 457                     | 68                  | 5                   | 73                    |

| <u>STATE</u> | <u>TOTAL "MEM"</u> | <u>NON ACTIVE "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> |
|--------------|--------------------|-------------------------|---------------------|---------------------|-----------------------|
| MT           | 435                | 385                     | 50                  | 3                   | 53                    |
| NC           | 2858               | 2506                    | 352                 | 16                  | 368                   |
| ND           | 151                | 125                     | 26                  | 1                   | 27                    |
| NE           | 524                | 449                     | 75                  | 4                   | 79                    |
| NH           | 1247               | 1095                    | 152                 | 8                   | 160                   |
| NJ           | 2711               | 2407                    | 304                 | 19                  | 323                   |
| NM           | 1006               | 886                     | 120                 | 8                   | 128                   |
| NV           | 1567               | 1368                    | 199                 | 10                  | 209                   |
| NY           | 4312               | 3648                    | 664                 | 38                  | 702                   |
| OH           | 4377               | 3718                    | 659                 | 29                  | 688                   |
| OK           | 867                | 769                     | 98                  | 8                   | 106                   |
| OR           | 2011               | 1816                    | 195                 | 16                  | 211                   |
| PA           | 5241               | 4688                    | 553                 | 34                  | 587                   |
| RI           | 249                | 218                     | 31                  | 3                   | 34                    |
| SC           | 1408               | 1236                    | 172                 | 13                  | 185                   |
| SD           | 203                | 171                     | 32                  | 0                   | 32                    |
| TN           | 2072               | 1783                    | 289                 | 6                   | 295                   |
| TX           | 7407               | 6490                    | 917                 | 49                  | 966                   |
| UT           | 990                | 899                     | 91                  | 4                   | 95                    |
| VA           | 3799               | 3197                    | 602                 | 27                  | 629                   |
| VT           | 363                | 327                     | 36                  | 4                   | 40                    |
| WA           | 3919               | 3497                    | 422                 | 16                  | 438                   |
| WI           | 1680               | 1446                    | 234                 | 11                  | 245                   |
| WV           | 533                | 475                     | 58                  | 1                   | 59                    |
| WY           | 279                | 240                     | 39                  | 1                   | 40                    |
| OTHER        | 514                | 445                     | 69                  | 10                  | 79                    |

|               | <u>TOTAL "MEM"</u> | <u>NON ACTIVE "MEM"</u> | <u>ACTIVE "MEM"</u> | <u>ACTIVE "SUB"</u> | <u>TOTAL "ACTIVE"</u> |
|---------------|--------------------|-------------------------|---------------------|---------------------|-----------------------|
| <b>TOTALS</b> | <b>118462</b>      | <b>104068</b>           | <b>14394</b>        | <b>767</b>          | <b>15161</b>          |

**SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"**

| <u>State</u> | <u>Total BSM</u> | <u>Rank</u> | <u>State</u> | <u>Total BSM</u> | <u>Rank</u> |
|--------------|------------------|-------------|--------------|------------------|-------------|
| CA           | 1882             | 1           | SC           | 174              | 27          |
| TX           | 910              | 2           | KS           | 156              | 28          |
| FL           | 831              | 3           | NH           | 153              | 29          |
| OH           | 675              | 4           | LA           | 132              | 30          |
| NY           | 665              | 5           | IA           | 125              | 31          |
| VA           | 603              | 6           | NM           | 119              | 32          |
| IL           | 576              | 7           | KY           | 114              | 33          |
| PA           | 564              | 8           | AR           | 101              | 34          |
| MI           | 541              | 9           | OK           | 98               | 35          |
| CO           | 516              | 10          | UT           | 89               | 36          |
| GA           | 489              | 11          | NE           | 75               | 37          |
| WA           | 426              | 12          | ID           | 72               | 38          |
| IN           | 377              | 13          | ME           | 72               | 39          |
| NC           | 361              | 14          | XX           | 70               | 40          |
| AZ           | 317              | 15          | AK           | 68               | 41          |
| NJ           | 310              | 16          | MS           | 68               | 42          |
| TN           | 293              | 17          | HI           | 63               | 43          |
| MO           | 285              | 18          | DE           | 57               | 44          |
| MD           | 268              | 19          | WV           | 55               | 45          |
| MA           | 266              | 20          | MT           | 50               | 46          |
| WI           | 239              | 21          | WY           | 39               | 47          |
| AL           | 219              | 22          | VT           | 37               | 48          |
| MN           | 219              | 23          | DC           | 34               | 49          |
| NV           | 205              | 24          | SD           | 32               | 50          |
| OR           | 195              | 25          | RI           | 30               | 51          |
| CT           | 185              | 26          | ND           | 26               | 52          |

**DEFINITIONS: MEM = Member Signed Certificate**

**Total MEM = Total # Constituents Per State w-Member Signed Certificate**

**NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")**

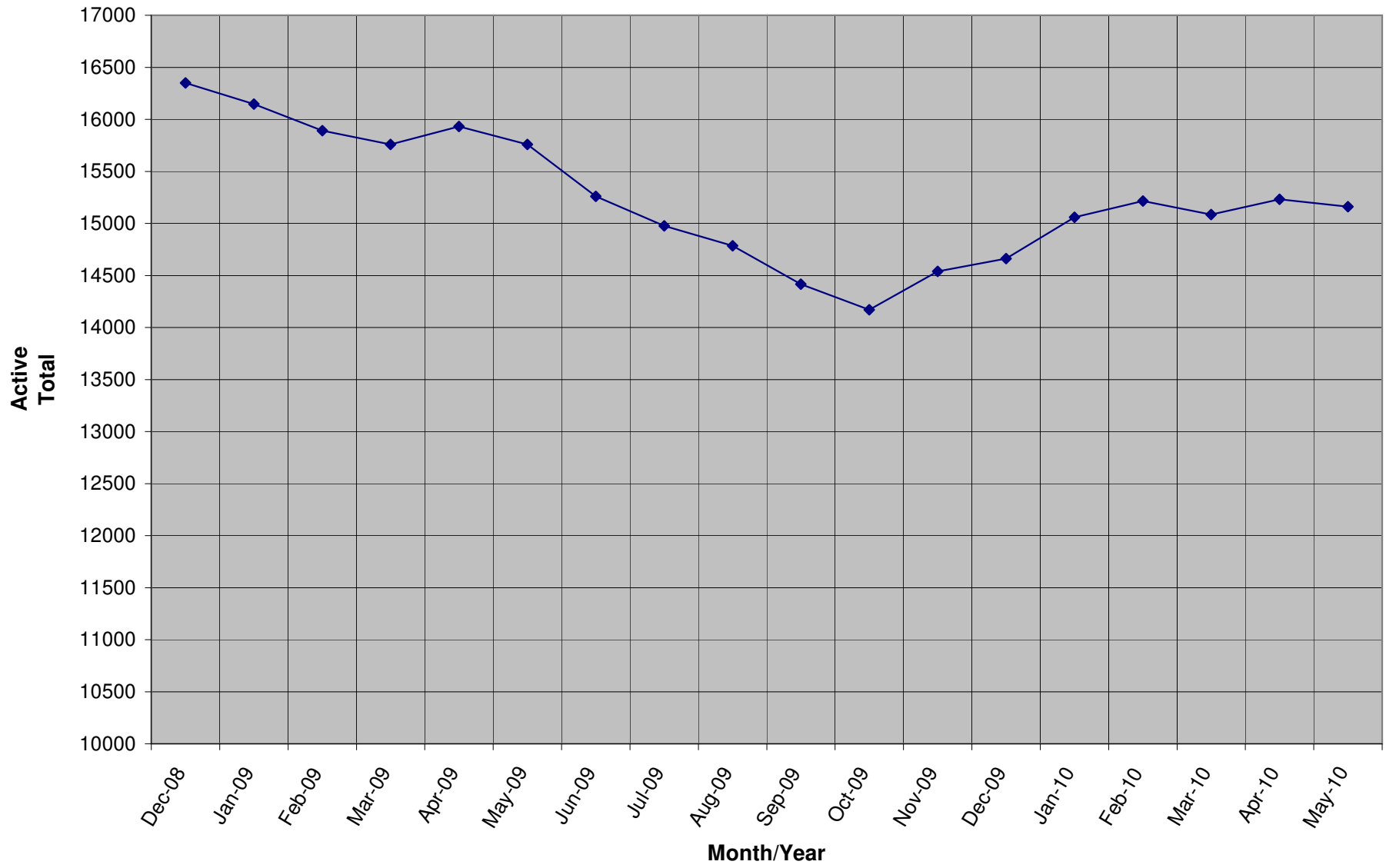
**ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate**

**ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")**

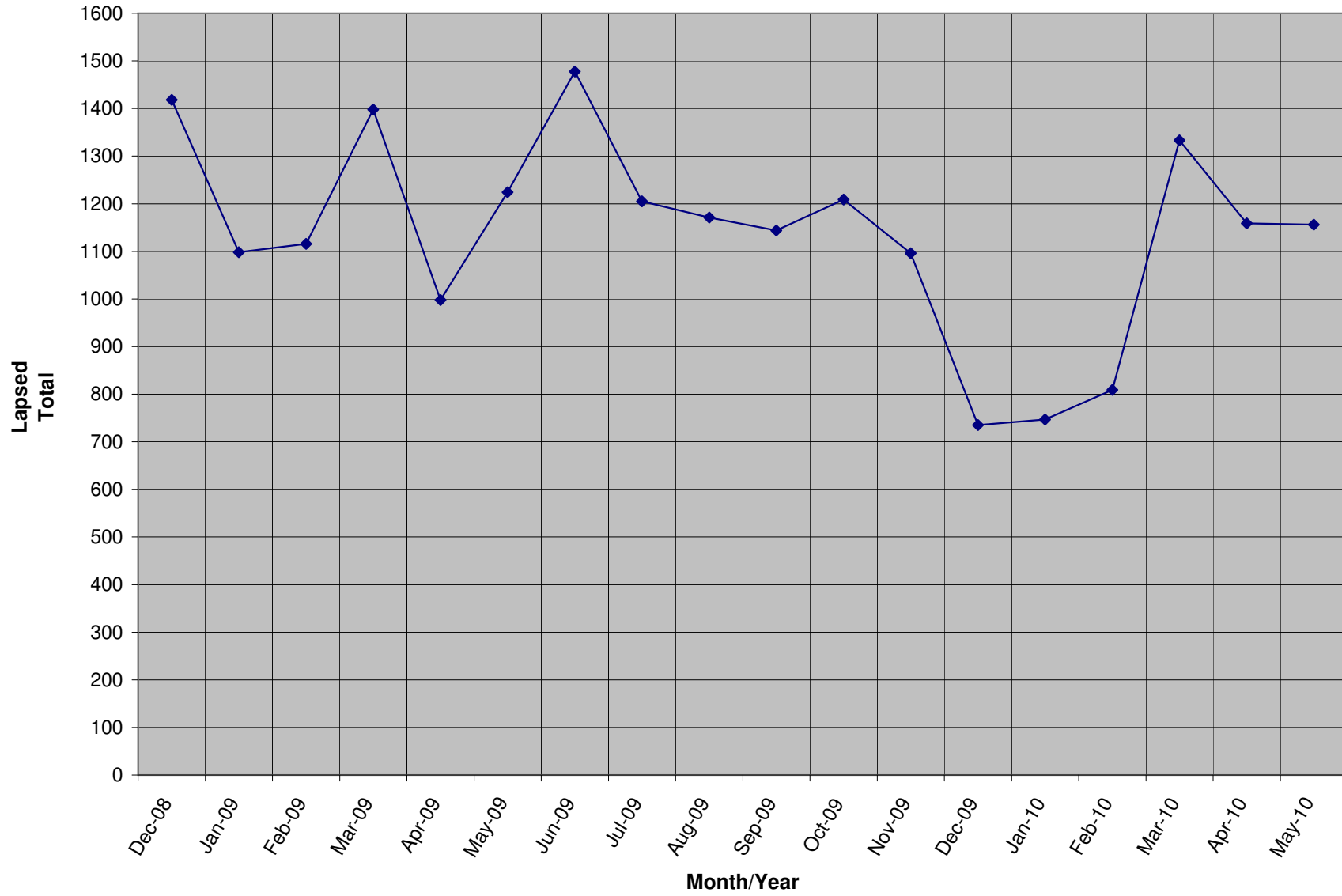
**TOTAL ACTIVE = Current Dues Paying or Lifetime Donor**

**BSM = By Law Definition of "Sustaining Member" and number used for delegate count**

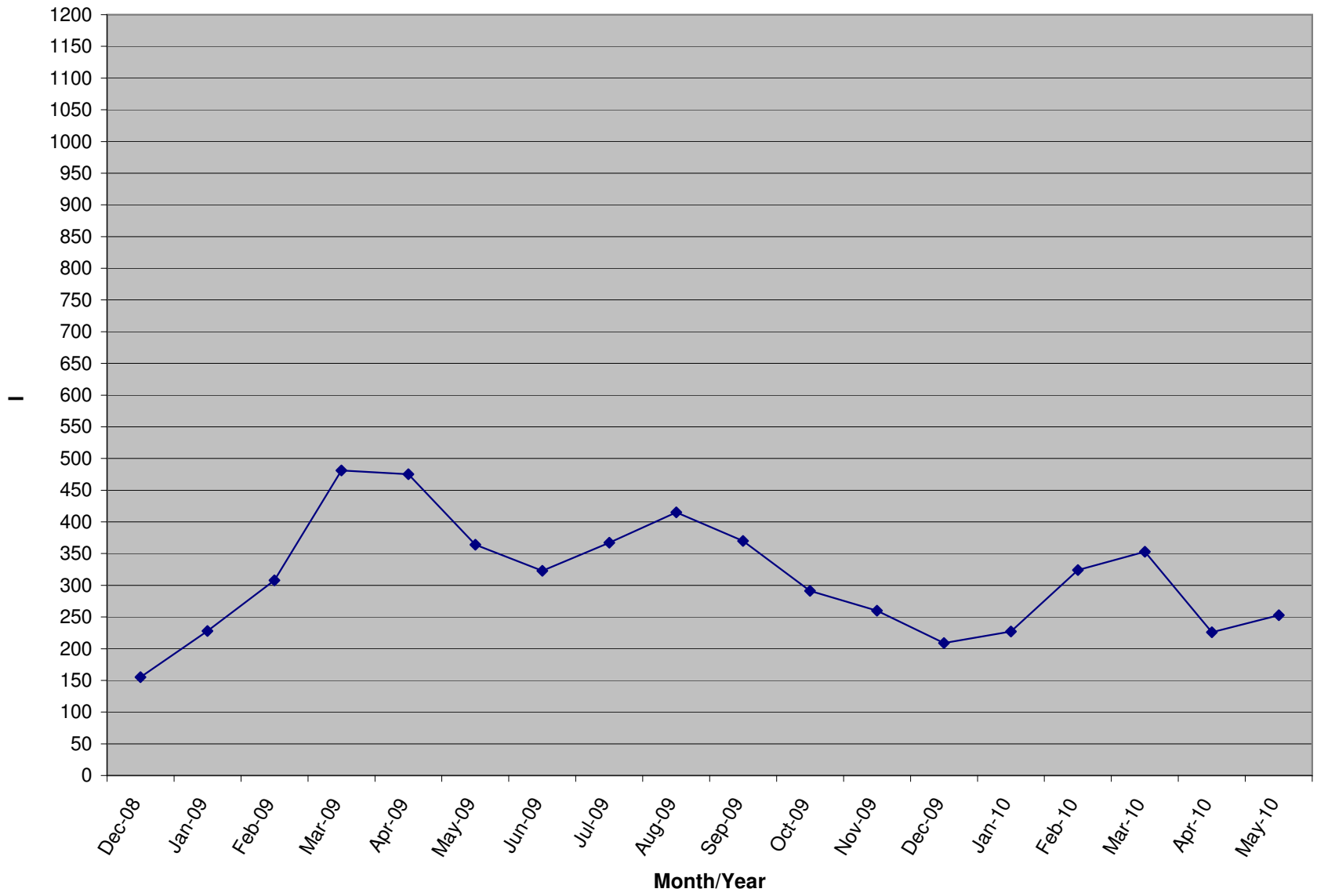
### Active Donors



### Lapsed Donors



### New Donors



### Renew Donors

