

Libertarian National Committee - Membership Report

"Donor" Totals - Jul-09

18 Month Comparison

	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09
Active w-MEM	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303
Active w/out MEM	1011	1032	1025	1057	1087	1102	1082	1082	1092	1089	991	968	888	867	873	691	693	674
Total	14919	14841	14604	14877	15208	15683	16052	16460	17191	17168	16349	16146	15892	15759	15932	15759	15259	14977
Percent Change	-1.28%	-0.52%	-1.60%	1.87%	2.22%	3.12%	2.35%	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%	-0.84%	1.10%	-1.09%	-3.17%	-1.85%

Lapsed MEM	1028	1111	959	1137	1052	759	786	613	1022	881	1285	1031	997	1291	946	1036	1443	1151
Lapes w/out MEM	59	79	76	94	29	55	42	18	48	31	133	67	119	107	52	188	35	54
Lapsed Total	1087	1190	1035	1231	1081	814	828	631	1070	912	1418	1098	1116	1398	998	1224	1478	1205
Percent Change	44.74%	9.48%	-13.03%	18.94%	-12.19%	-24.70%	1.72%	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%	25.27%	-28.61%	22.65%	20.75%	-18.47%

New Donors w-MEM	287	208	291	955	591	521	588	615	970	613	152	224	307	462	460	363	319	364
New w/out MEM	107	36	35	75	15	16	13	4	5	7	3	4	1	19	15	1	4	3
New Total	394	244	326	1030	606	537	601	619	975	620	155	228	308	481	475	364	323	367
Percent Change	50.96%	-38.07%	33.61%	215.95%	-41.17%	-11.39%	11.92%	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%	56.17%	-1.25%	-23.37%	-11.26%	13.62%

Renewed w-MEM	478	804	438	423	762	698	587	406	773	248	412	627	516	717	653	682	622	524
Renewed w/out MEM	22	64	34	51	44	54	9	14	53	21	32	40	38	67	43	5	33	32
Total Renewals	500	868	472	474	806	752	596	420	826	269	444	667	554	784	696	687	655	556
Percent Change	0.60%	73.60%	-45.62%	0.42%	70.04%	-6.70%	-20.74%	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%	41.52%	-11.22%	-1.29%	-4.66%	-15.11%

Active MEM	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303
Zero Dues MEM	94355	94640	95183	95510	95783	95899	96023	96161	96481	96841	97666	98069	98615	99176	99402	99941	100697	101390
Total "MEM"	108263	108449	108762	109330	109904	110480	110993	111539	112580	112920	113024	113247	113619	114068	114461	115009	115263	115693
Percent Change	0.25%	0.17%	0.29%	0.52%	0.53%	0.52%	0.46%	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%	0.40%	0.34%	0.48%	0.22%	0.37%

Total "LIFETIME"	1933	1936	1937	1941	1947	1952	1955	1974	1985	1990	1993	1995	1997	1998	2005	2005	2006	2013
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Last Year vs. This Year

	Jul-08	Jul-09	Change	18 Mo Ave
Active w-MEM	14581	14303	-1.91%	14765
Active w/out MEM	1102	674	-38.84%	961
Total Active	15683	14977	-4.50%	15726

Lapsed	814	1205	48.03%	1101
New Donors	537	367	-31.66%	481
Renewals	752	556	-26.06%	613

Active Donors w-MEM = 14303

Lapsed & Zero Dues MEM = 101390

Total "MEM" w-Signed Certificate = 115693

Member Signed Certificate = "MEM"

New Members 07-09

Source	Number	\$ Total	Ave Gift
House Mailing to Inq	0	\$ -	\$ -
Dir Mail Prospecting	11	\$ 450.00	\$ 40.91
Tele-New	0	\$ -	\$ -
Web New Members	356	\$ 14,375.00	\$ 40.38
Total	367	\$ 14,825.00	\$ 40.40

Renewals 07-09

Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	57	\$ 2,460.00	\$ 43.16
Dir Mail Renewals	235	\$ 9,915.00	\$ 42.19
Tele-Renewal	29	\$ 1,225.00	\$ 42.24
Web Renewals	104	\$ 5,985.00	\$ 57.55
Renewals via Pledge Extention	131	n/a	n/a
Total	556	\$ 19,585.00	\$ 46.08

Jul-09 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	619	558	61	1	62
AL	1431	1192	239	9	248
AR	727	632	95	4	99
AZ	2745	2436	309	20	329
CA	18096	16296	1800	96	1896
CO	3152	2695	457	23	480
CT	1311	1111	200	11	211
DC	310	276	34	2	36
DE	343	293	50	4	54
FL	6769	5882	887	47	934
GA	5420	4896	524	17	541
HI	463	406	57	3	60
IA	849	739	110	3	113
ID	641	571	70	2	72
IL	3889	3333	556	25	581
IN	2595	2232	363	14	377
KS	1051	908	143	4	147
KY	924	808	116	4	120
LA	833	722	111	6	117
MA	2629	2348	281	15	296
MD	2066	1803	263	17	280
ME	703	640	63	4	67
MI	4707	4205	502	22	524
MN	1785	1535	250	10	260
MO	1974	1690	284	10	294
MS	499	439	60	4	64

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	424	379	45	3	48
NC	2785	2396	389	5	394
ND	145	118	27	1	28
NE	504	438	66	4	70
NH	1228	1081	147	7	154
NJ	2680	2372	308	24	332
NM	992	865	127	4	131
NV	1530	1337	193	10	203
NY	4164	3532	632	45	677
OH	4050	3403	647	29	676
OK	846	723	123	4	127
OR	1979	1800	179	14	193
PA	5163	4610	553	25	578
RI	240	203	37		37
SC	1361	1202	159	9	168
SD	199	169	30		30
TN	2017	1711	306	6	312
TX	7149	6211	938	34	972
UT	965	870	95	4	99
VA	3653	3035	618	27	645
VT	362	334	28	6	34
WA	3813	3440	373	12	385
WI	1628	1380	248	10	258
WV	518	469	49	3	52
WY	274	235	39	1	40
OTHER	493	431	62	10	72

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	115693	101390	14303	674	14977

<u>STATE RANKINGS - TOP 15</u>				
<u>STATE</u>	<u>TL MEM</u>	<u>ACT MEM</u>	<u>ACT SUB</u>	<u>TL ACT</u>
CA	18096	1800	96	1896
TX	7149	938	34	972
FL	6769	887	47	934
OH	4050	647	29	676
NY	4164	632	45	677
VA	3653	618	27	645
IL	3889	556	25	581
PA	5163	553	25	578
GA	5420	524	17	541
MI	4707	502	22	524
CO	3152	457	23	480
NC	2785	389	5	394
WA	3813	373	12	385
IN	2595	363	14	377
AZ	2745	309	20	329

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

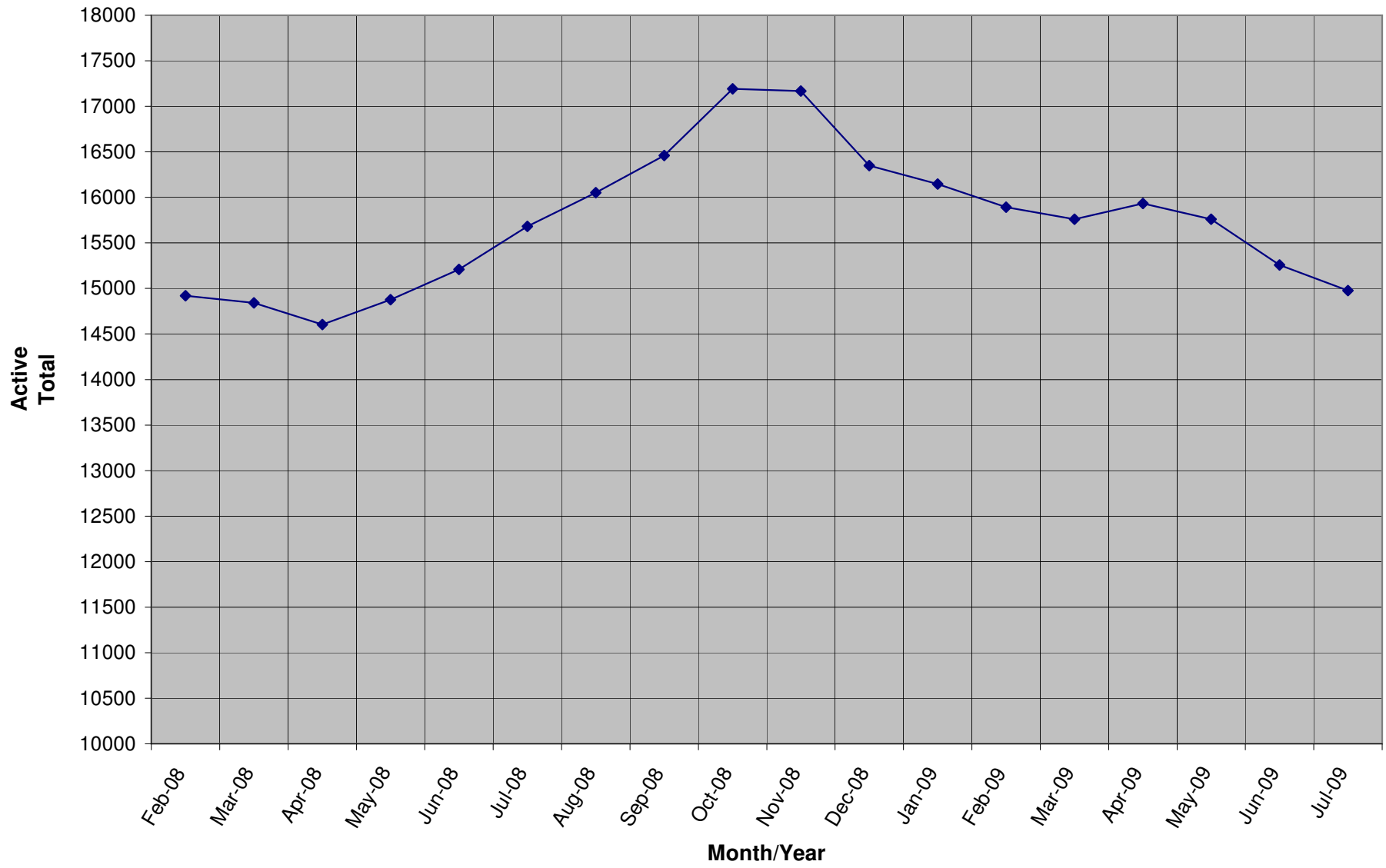
NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate (By Law Definition of "Sustaining Member" and number used for delegate count)

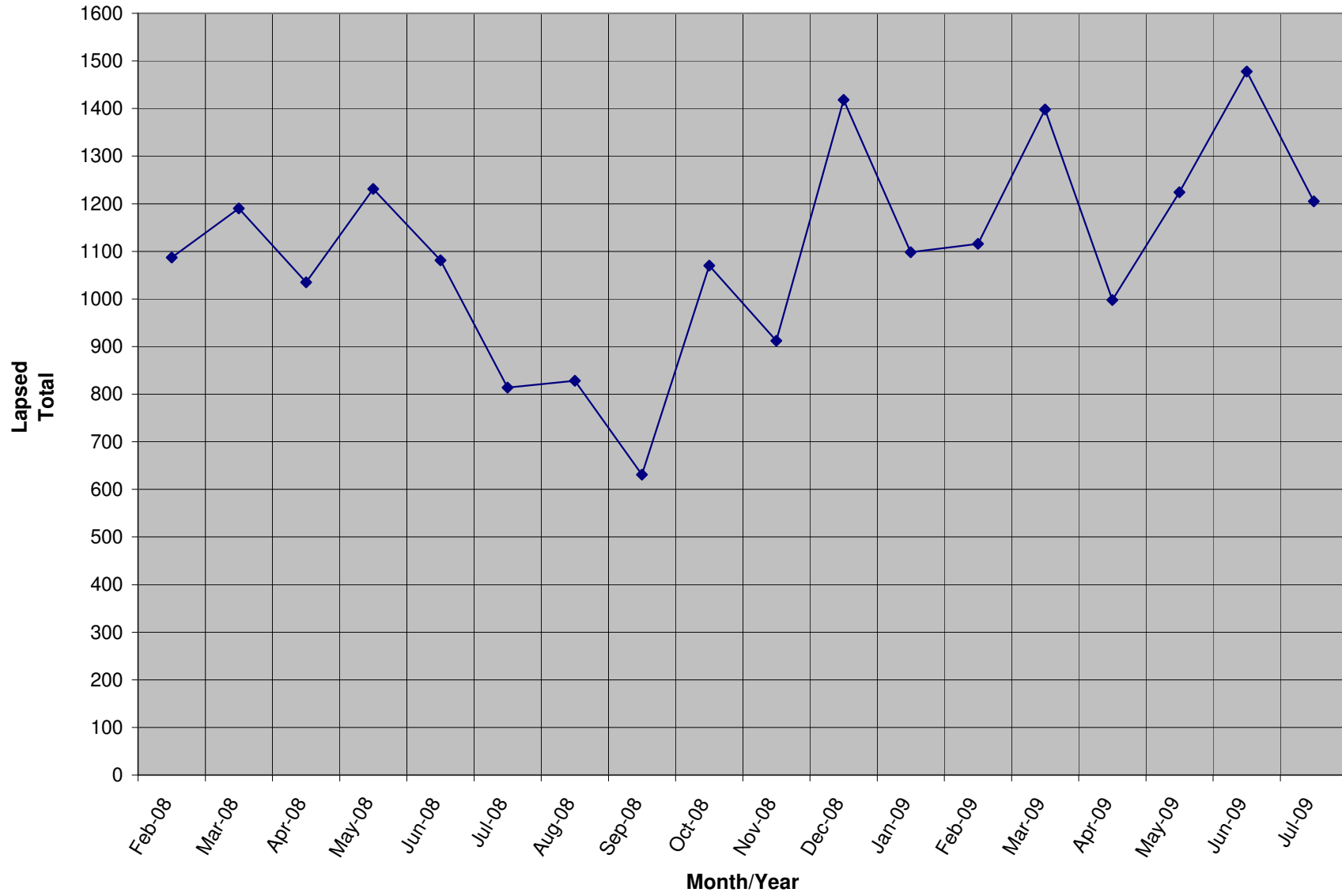
ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

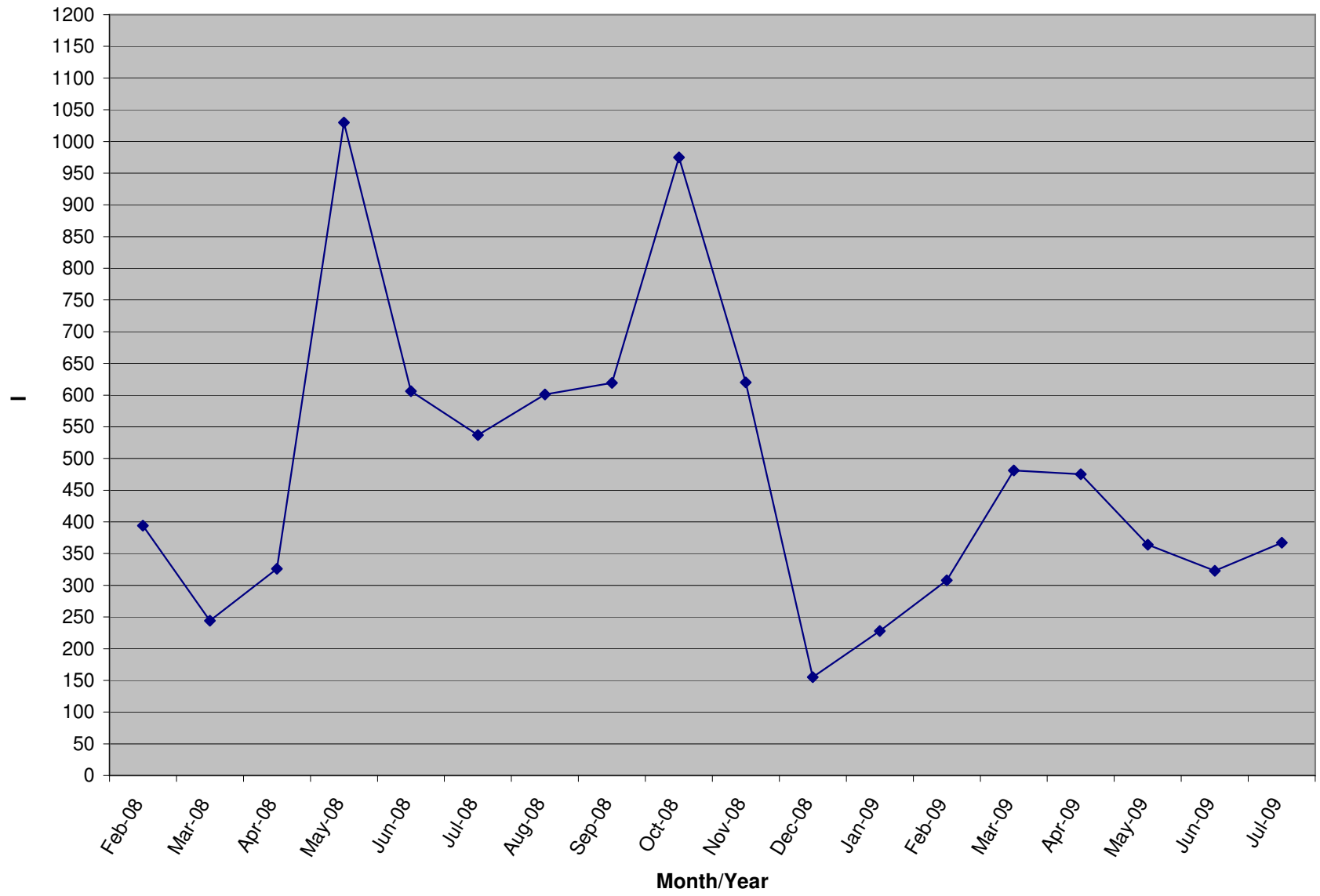
Active Donors



Lapsed Donors



New Donors



Renew Donors

