

# Libertarian National Committee - Membership Report

**"Donor" Totals - Oct-13**

## 4 Year & 12 Month Comparison

	Dec-09	Dec-10	Dec-11	Dec-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	
Active w-MEM	14076	14077	13468	13749	14070	14182	13749	13883	13957	14081	14077	14149	14158	13986	13580	13429	13485	
Active w/out MEM	587	991	859	1194	1213	1175	1194	1195	1181	1155	1112	1077	1070	1054	978	884	831	
<b>Total Active Donors</b>	<b>14663</b>	<b>15068</b>	<b>14327</b>	<b>14943</b>	<b>15283</b>	<b>15357</b>	<b>14943</b>	<b>15078</b>	<b>15138</b>	<b>15236</b>	<b>15189</b>	<b>15226</b>	<b>15228</b>	<b>15040</b>	<b>14558</b>	<b>14313</b>	<b>14316</b>	
<b>Percent Change</b>	<b>-10.31%</b>	<b>2.76%</b>	<b>-4.92%</b>	<b>4.30%</b>	<b>2.41%</b>	<b>0.48%</b>	<b>-2.70%</b>	<b>0.90%</b>	<b>0.40%</b>	<b>0.65%</b>	<b>-0.31%</b>	<b>0.24%</b>	<b>0.01%</b>	<b>-1.23%</b>	<b>-3.20%</b>	<b>-1.68%</b>	<b>0.02%</b>	
Lapsed/Drop MEM	695	845	1379	1381	1129	1017	1381	925	626	677	698	614	624	948	1241	1106	1445	
Lapses w/out MEM	40	33	74	76	66	87	76	53	44	56	84	66	36	43	89	157	201	
<b>Lapsed/Drop Total</b>	<b>735</b>	<b>878</b>	<b>1453</b>	<b>1457</b>	<b>1195</b>	<b>1104</b>	<b>1457</b>	<b>978</b>	<b>670</b>	<b>733</b>	<b>782</b>	<b>680</b>	<b>660</b>	<b>991</b>	<b>1330</b>	<b>1263</b>	<b>1646</b>	
<b>Percent Change</b>	<b>-48.17%</b>	<b>19.46%</b>	<b>65.49%</b>	<b>0.28%</b>	<b>37.20%</b>	<b>-7.62%</b>	<b>31.97%</b>	<b>-32.88%</b>	<b>-31.49%</b>	<b>9.40%</b>	<b>6.68%</b>	<b>-13.04%</b>	<b>-2.94%</b>	<b>50.15%</b>	<b>34.21%</b>	<b>-5.04%</b>	<b>30.32%</b>	
New Donors w-MEM	206	143	256	240	679	661	240	395	257	292	199	219	206	219	196	254	362	
New w/out MEM	3	13	26	38	131	36	38	34	7	7	6	9	10	8	1	39	24	
<b>New Total</b>	<b>209</b>	<b>156</b>	<b>282</b>	<b>278</b>	<b>810</b>	<b>697</b>	<b>278</b>	<b>429</b>	<b>264</b>	<b>299</b>	<b>205</b>	<b>228</b>	<b>216</b>	<b>227</b>	<b>197</b>	<b>293</b>	<b>386</b>	
<b>Percent Change</b>	<b>34.84%</b>	<b>-25.36%</b>	<b>80.77%</b>	<b>-1.42%</b>	<b>11.57%</b>	<b>-13.95%</b>	<b>-60.11%</b>	<b>54.32%</b>	<b>-38.46%</b>	<b>13.26%</b>	<b>-31.44%</b>	<b>11.22%</b>	<b>-5.26%</b>	<b>5.09%</b>	<b>-13.22%</b>	<b>48.73%</b>	<b>31.74%</b>	
Renewed w-MEM	602	921	900	708	732	468	708	664	443	509	495	467	427	557	639	701	1139	
Renewed w/out MEM	49	71	61	57	13	13	57	20	23	23	35	22	19	19	12	24	124	
<b>Total Renewals</b>	<b>651</b>	<b>992</b>	<b>961</b>	<b>765</b>	<b>745</b>	<b>481</b>	<b>765</b>	<b>684</b>	<b>466</b>	<b>532</b>	<b>530</b>	<b>489</b>	<b>446</b>	<b>576</b>	<b>651</b>	<b>725</b>	<b>1263</b>	
<b>Percent Change</b>	<b>46.62%</b>	<b>52.38%</b>	<b>-3.13%</b>	<b>-20.40%</b>	<b>0.81%</b>	<b>-35.44%</b>	<b>59.04%</b>	<b>-10.59%</b>	<b>-31.87%</b>	<b>14.16%</b>	<b>-0.38%</b>	<b>-7.74%</b>	<b>-8.79%</b>	<b>29.15%</b>	<b>13.02%</b>	<b>11.37%</b>	<b>74.21%</b>	
Total "MEM"	117226	119731	121850	126900	125618	126309	126900	127367	127552	127876	128132	128415	128673	128929	129200	129455	129833	
<b>Percent Change</b>	<b>3.72%</b>	<b>2.14%</b>	<b>1.77%</b>	<b>4.14%</b>	<b>0.56%</b>	<b>0.55%</b>	<b>0.47%</b>	<b>0.37%</b>	<b>0.15%</b>	<b>0.25%</b>	<b>0.20%</b>	<b>0.22%</b>	<b>0.20%</b>	<b>0.20%</b>	<b>0.21%</b>	<b>0.20%</b>	<b>0.29%</b>	
Total "LIFETIME"	2035	2096	2142	2208	2197	2201	2207	2208	2216	2216	2229	2245	2264	2266	2269	2271	2276	
<b>Total "BSM"</b>	<b>14096</b>	<b>14309</b>	<b>13589</b>	<b>13824</b>	<b>13475</b>	<b>13758</b>	<b>14043</b>	<b>13824</b>	<b>14029</b>	<b>14028</b>	<b>14120</b>	<b>14119</b>	<b>14149</b>	<b>14088</b>	<b>13944</b>	<b>13586</b>	<b>13363</b>	

NEW-RENEW BREAKDOWN BY TYPE			
New Members			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	19	\$ 800.00	\$ 42.11
Dir Mail Prospecting	27	\$ 825.00	\$ 30.56
Tele-New	0	\$ -	\$ -
Web New Members	304	\$ 11,205.00	\$ 36.86
+ Manual Adjustments	36	n/a	n/a
<b>Total</b>	<b>386</b>	<b>\$ 12,830.00</b>	<b>\$ 36.86</b>
Renewals			
Source	Number	\$ Total	Ave Gift
Renew via House Mailing	53	\$ 2,030.00	\$ 38.30
Dir Mail Renewals	699	\$ 29,583.00	\$ 49.39
Tele-Renewal	12	\$ 360.00	\$ 29.17
Web Renewals	488	\$ 22,894.00	\$ 46.91
+ Manual Adjustments	111	n/a	n/a
<b>Total</b>	<b>1263</b>	<b>\$ 54,857.00</b>	<b>\$ 47.62</b>

\* Includes Pledge Elements, New Pledges & Free Rank w/ Item via BA, BF & Legs/ Donations

<b>Active Donors w-MEM =</b>	<u>13485</u>
<b>Lapsed &amp; Zero Dues MEM =</b>	<u>116348</u>
<b>Total "MEM" w-Signed Certificate =</b>	<u>129833</u>
<b>Member Signed Certificate =</b>	<u>"MEM"</u>
<b>Total "BSM" =</b>	<u>13363</u>
<b>Bylaws defined Sustaining Member =</b>	<u>"BSM"</u>

### Last Year vs. This Year

	Oct-12	Oct-13	Change
Active w-MEM	14070	13485	-4.16%
Active w/out MEM	1213	831	-31.49%
<b>Total Active Donors</b>	<b>15283</b>	<b>14316</b>	<b>-6.33%</b>
Lapsed/Dropped	1195	1646	37.74%
New Donors	810	386	-52.35%
Renewals	745	1263	69.53%

**Oct-13 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE**

<b>STATE</b>	<b>TOTAL "MEM"</b>	<b>ACTIVE "MEM"</b>	<b>ACTIVE "SUB"</b>	<b>TOTAL "ACTIVE"</b>	<b>TOTAL "BSM"</b>
AK	649	63	4	67	63
AL	1654	177	7	184	181
AR	837	89	2	91	89
AZ	3056	297	26	323	294
CA	18995	1703	119	1822	1670
CO	3544	394	20	414	384
CT	1446	175	16	191	177
DC	345	34	7	41	33
DE	373	38	6	44	39
FL	7640	737	52	789	735
GA	5780	439	22	461	441
HI	516	70	5	75	68
IA	983	120	10	130	118
ID	732	66	3	69	67
IL	4370	447	29	476	443
IN	2981	367	20	387	361
KS	1185	136	8	144	140
KY	1116	133	5	138	132
LA	1017	127	7	134	125
MA	2770	229	12	241	230
MD	2349	266	17	283	263
ME	791	58	6	64	59
MI	5032	444	23	467	444
MN	1969	197	13	210	203
MO	2254	242	14	256	236
MS	642	83	5	88	84

<b>STATE</b>	<b>TOTAL "MEM"</b>	<b>ACTIVE "MEM"</b>	<b>ACTIVE "SUB"</b>	<b>TOTAL "ACTIVE"</b>	<b>TOTAL "BSM"</b>
MT	487	60	3	63	60
NC	3201	308	17	325	304
ND	200	35	2	37	34
NE	622	67	3	70	68
NH	1315	131	10	141	130
NJ	2976	325	23	348	318
NM	1099	125	9	134	123
NV	1812	241	12	253	239
NY	4789	579	53	632	565
OH	4992	738	18	756	729
OK	986	104	5	109	101
OR	2150	167	17	184	163
PA	5682	506	37	543	510
RI	308	40	1	41	41
SC	1610	170	8	178	166
SD	235	33	1	34	33
TN	2303	250	11	261	247
TX	8590	944	53	997	940
UT	1108	96	10	106	94
VA	4374	657	27	684	648
VT	387	24	5	29	23
WA	4203	381	18	399	381
WI	1855	195	14	209	193
WV	576	61	0	61	61
WY	311	30	3	33	29
XX	636	87	13	100	84

	<b>TOTAL "MEM"</b>	<b>ACTIVE "MEM"</b>	<b>ACTIVE "SUB"</b>	<b>TOTAL "ACTIVE"</b>	<b>TOTAL "BSM"</b>
<b>TOTALS</b>	<b>129833</b>	<b>13485</b>	<b>831</b>	<b>14316</b>	<b>13363</b>

**DEFINITIONS: MEM = Member Signed Certificate**

**Total MEM = Total # Constituents Per State w-Member Signed Certificate**

**ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate**

**ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")**

**TOTAL ACTIVE = Current Dues Paying or Lifetime Donor**

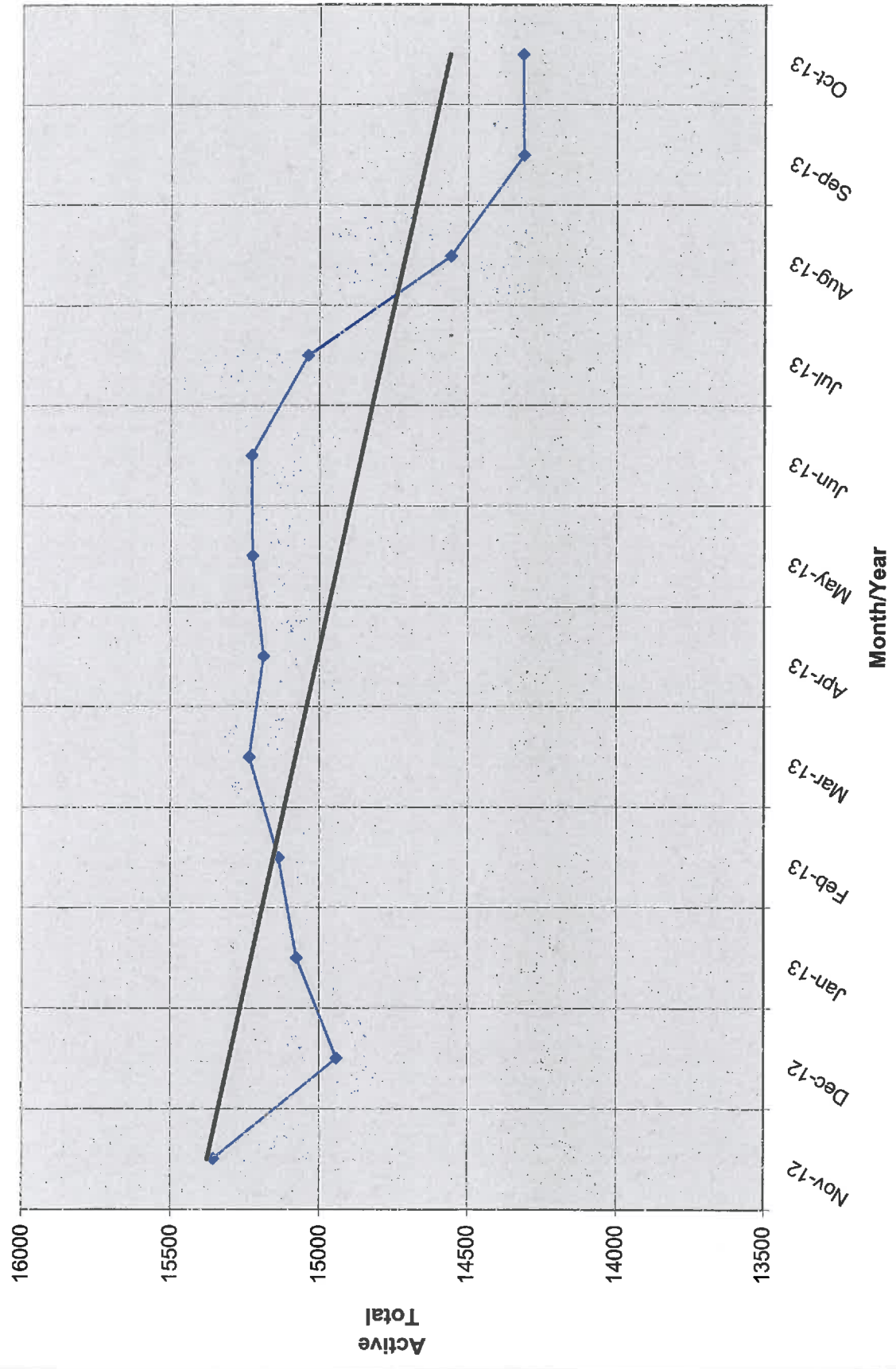
**BSM = By Law Definition of "Sustaining Member" and number used for delegate count**

**(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)**

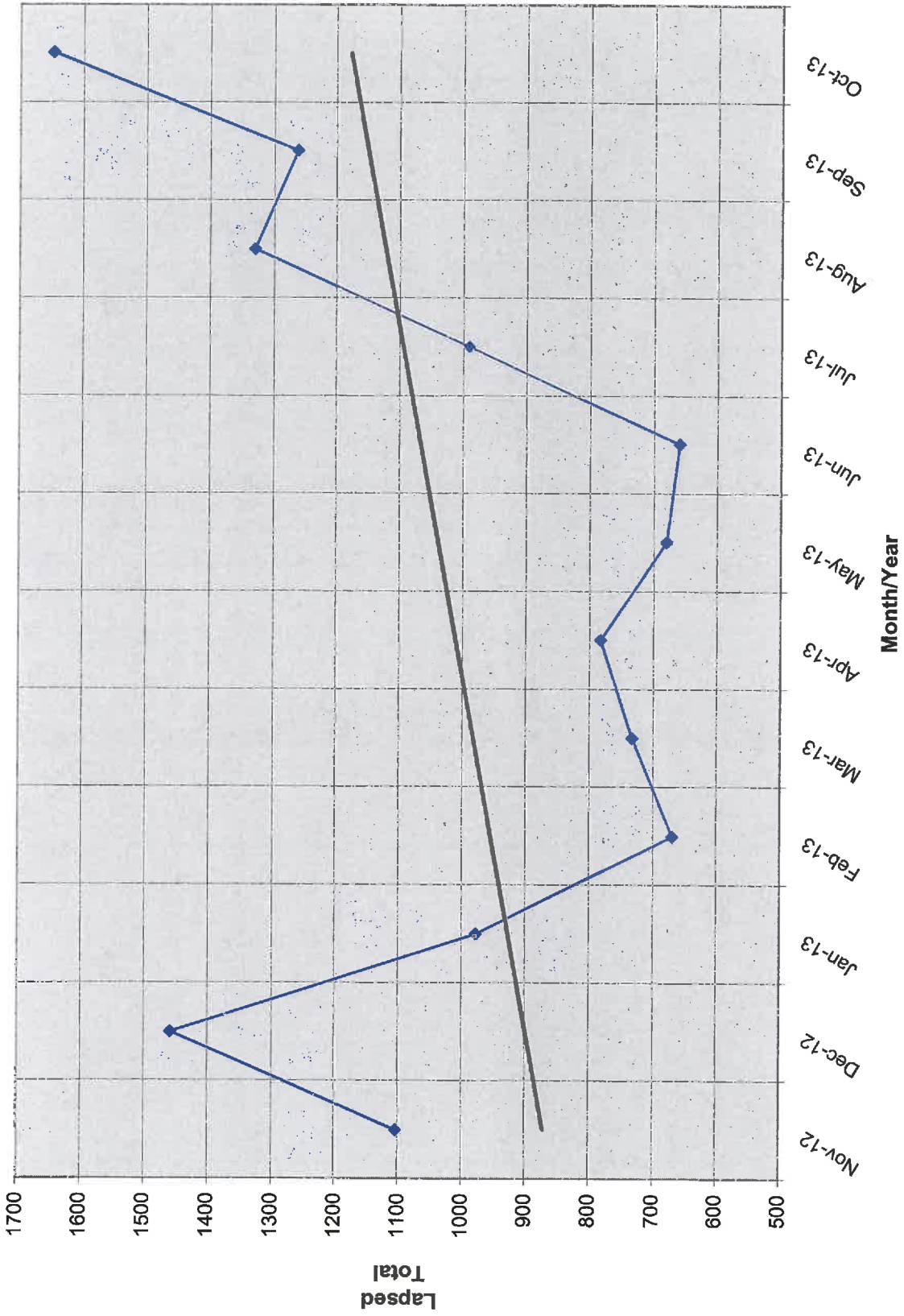
**SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"**

<b>State</b>	<b>Total BSM</b>	<b>Rank</b>	<b>State</b>	<b>Total BSM</b>	<b>Rank</b>
CA	1670	1	OR	163	27
TX	940	2	KS	140	28
FL	735	3	KY	132	29
OH	729	4	NH	130	30
VA	648	5	LA	125	31
NY	565	6	NM	123	32
PA	510	7	IA	118	33
MI	444	8	OK	101	34
IL	443	9	UT	94	35
GA	441	10	AR	89	36
CO	384	11	MS	84	37
WA	381	12	HI	68	38
IN	361	13	NE	68	39
NJ	318	14	ID	67	40
NC	304	15	AK	63	41
AZ	294	16	WV	61	42
MD	263	17	MT	60	43
TN	247	18	ME	59	44
NV	239	19	RI	41	45
MO	236	20	DE	39	46
MA	230	21	ND	34	47
MN	203	22	DC	33	48
WI	193	23	SD	33	49
AL	181	24	WY	29	50
CT	177	25	VT	23	51
SC	166	26	XX	84	52

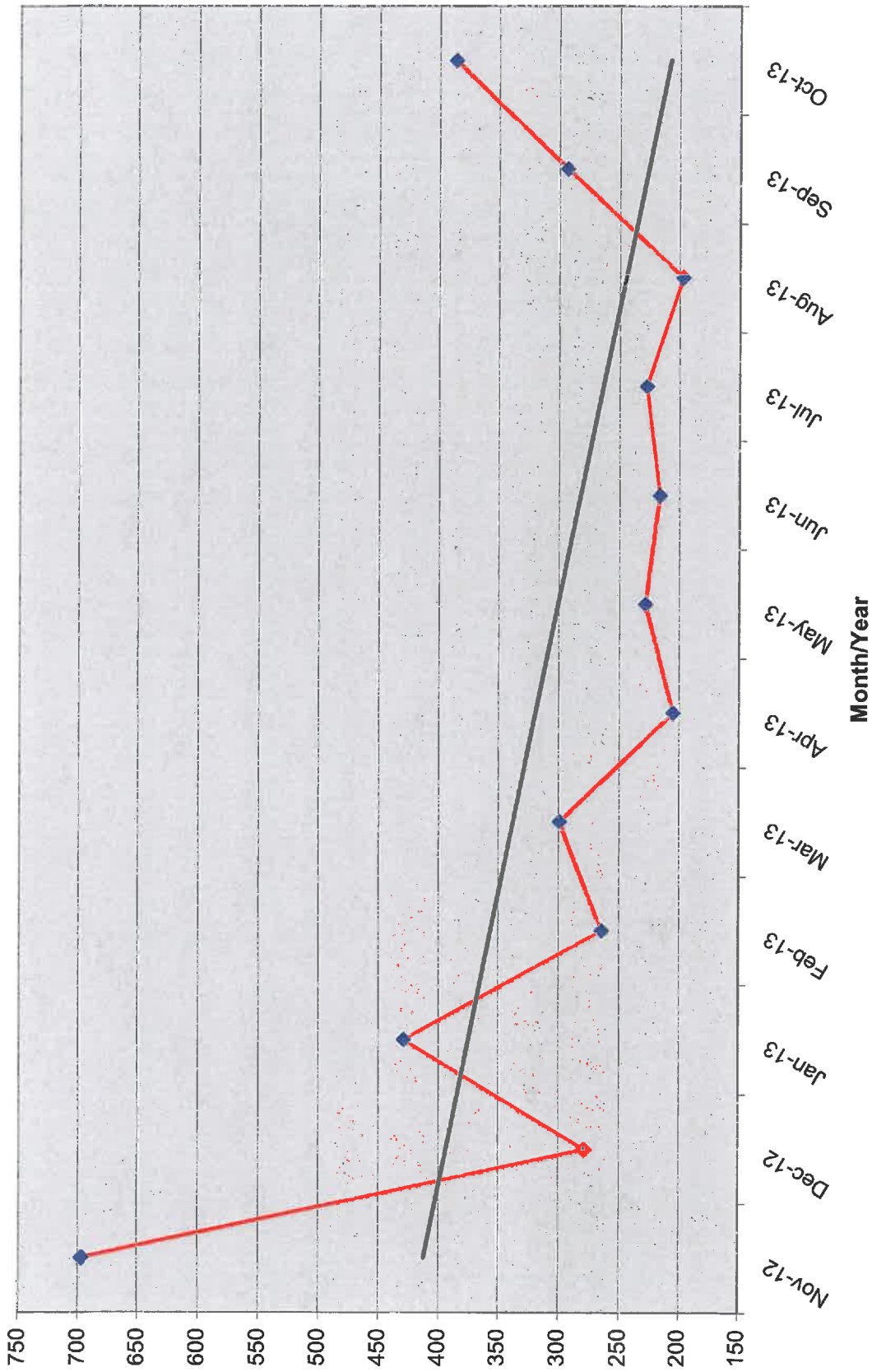
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months



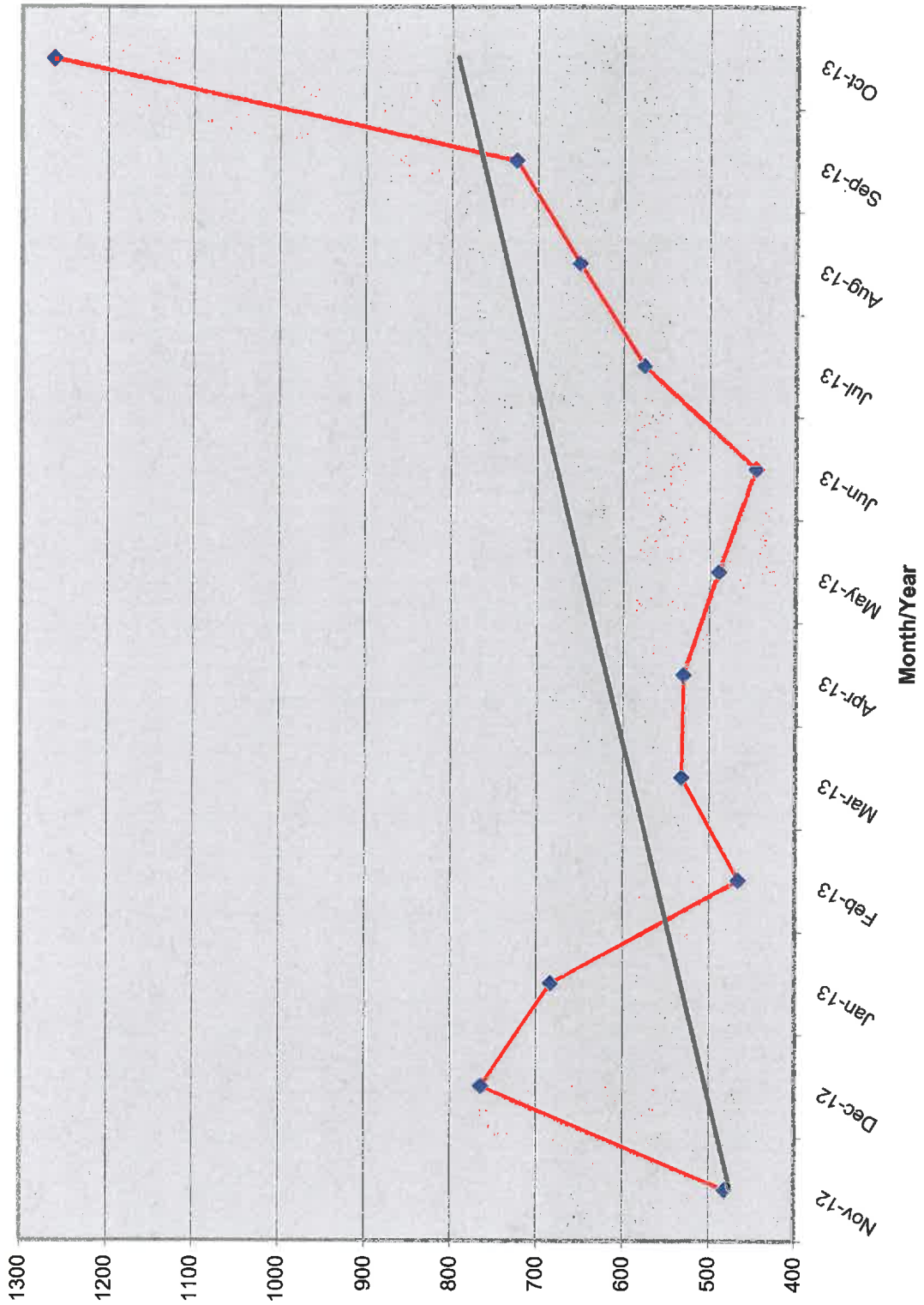
**New Donors / Ave Gift - Past 12 Months**



Month/Year	New Donors	Ave Gift
Nov-12	697	~380
Dec-12	278	~380
Jan-13	429	~380
Feb-13	264	~380
Mar-13	299	~380
Apr-13	205	~380
May-13	228	~380
Jun-13	216	~380
Jul-13	227	~380
Aug-13	197	~380
Sep-13	293	~380
Oct-13	386	~380

**New Donors**

### Renew Donors - Past 12 Months



Month/Year	Renew Donors
Nov-12	481
Dec-12	765
Jan-13	684
Feb-13	466
Mar-13	532
Apr-13	530
May-13	489
Jun-13	446
Jul-13	576
Aug-13	651
Sep-13	725
Oct-13	1263
<b>Renew Total</b>	<b>481</b>