

# Libertarian National Committee - Membership Report

"Donor" Totals - Mar-10

## 18 Month Comparison

	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10
Active w-MEM	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307
Active w/out MEM	1092	1089	991	968	888	867	873	691	693	674	691	628	552	575	587	647	747	779
<b>Total</b>	<b>17191</b>	<b>17168</b>	<b>16349</b>	<b>16146</b>	<b>15892</b>	<b>15759</b>	<b>15932</b>	<b>15759</b>	<b>15259</b>	<b>14977</b>	<b>14785</b>	<b>14415</b>	<b>14170</b>	<b>14538</b>	<b>14663</b>	<b>15059</b>	<b>15216</b>	<b>15086</b>
<b>Percent Change</b>	<b>4.44%</b>	<b>-0.13%</b>	<b>-4.77%</b>	<b>-1.24%</b>	<b>-1.57%</b>	<b>-0.84%</b>	<b>1.10%</b>	<b>-1.09%</b>	<b>-3.17%</b>	<b>-1.85%</b>	<b>-1.28%</b>	<b>-2.50%</b>	<b>-1.70%</b>	<b>2.60%</b>	<b>0.86%</b>	<b>2.70%</b>	<b>1.04%</b>	<b>-0.85%</b>

Lapsed MEM	1022	881	1285	1031	997	1291	946	1036	1443	1151	1129	1072	1089	1075	695	714	778	1280
Lapes w/out MEM	48	31	133	67	119	107	52	188	35	54	42	72	120	21	40	33	31	53
<b>Lapsed Total</b>	<b>1070</b>	<b>912</b>	<b>1418</b>	<b>1098</b>	<b>1116</b>	<b>1398</b>	<b>998</b>	<b>1224</b>	<b>1478</b>	<b>1205</b>	<b>1171</b>	<b>1144</b>	<b>1209</b>	<b>1096</b>	<b>735</b>	<b>747</b>	<b>809</b>	<b>1333</b>
<b>Percent Change</b>	<b>69.57%</b>	<b>-14.77%</b>	<b>55.48%</b>	<b>-22.57%</b>	<b>1.64%</b>	<b>25.27%</b>	<b>-28.61%</b>	<b>22.65%</b>	<b>20.75%</b>	<b>-18.47%</b>	<b>-2.82%</b>	<b>-2.31%</b>	<b>5.68%</b>	<b>-9.35%</b>	<b>-32.94%</b>	<b>1.63%</b>	<b>8.30%</b>	<b>64.77%</b>

New Donors w-MEM	970	613	152	224	307	462	460	363	319	364	412	367	284	251	206	218	258	338
New w/out MEM	5	7	3	4	1	19	15	1	4	3	3	3	7	9	3	9	66	15
<b>New Total</b>	<b>975</b>	<b>620</b>	<b>155</b>	<b>228</b>	<b>308</b>	<b>481</b>	<b>475</b>	<b>364</b>	<b>323</b>	<b>367</b>	<b>415</b>	<b>370</b>	<b>291</b>	<b>260</b>	<b>209</b>	<b>227</b>	<b>324</b>	<b>353</b>
<b>Percent Change</b>	<b>57.51%</b>	<b>-36.41%</b>	<b>-75.00%</b>	<b>47.10%</b>	<b>35.09%</b>	<b>56.17%</b>	<b>-1.25%</b>	<b>-23.37%</b>	<b>-11.26%</b>	<b>13.62%</b>	<b>13.08%</b>	<b>-10.84%</b>	<b>-21.35%</b>	<b>-10.65%</b>	<b>-19.62%</b>	<b>8.61%</b>	<b>42.73%</b>	<b>8.95%</b>

Renewed w-MEM	773	248	412	627	516	717	653	682	622	524	508	398	636	1169	602	832	577	780
Renewed w/out MEM	53	21	32	40	38	67	43	5	33	32	56	6	37	35	49	84	65	70
<b>Total Renewals</b>	<b>826</b>	<b>269</b>	<b>444</b>	<b>667</b>	<b>554</b>	<b>784</b>	<b>696</b>	<b>687</b>	<b>655</b>	<b>556</b>	<b>564</b>	<b>404</b>	<b>673</b>	<b>1204</b>	<b>651</b>	<b>916</b>	<b>642</b>	<b>850</b>
<b>Percent Change</b>	<b>96.67%</b>	<b>-67.43%</b>	<b>65.06%</b>	<b>50.23%</b>	<b>-16.94%</b>	<b>41.52%</b>	<b>-11.22%</b>	<b>-1.29%</b>	<b>-4.66%</b>	<b>-15.11%</b>	<b>1.44%</b>	<b>-28.37%</b>	<b>66.58%</b>	<b>78.90%</b>	<b>-45.93%</b>	<b>40.71%</b>	<b>-29.91%</b>	<b>32.40%</b>

Active MEM	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469	14307
Zero Dues MEM	96481	96841	97666	98069	98615	99176	99402	99941	100697	101390	102010	102737	103243	103079	103150	103034	103207	103643
<b>Total "MEM"</b>	<b>112580</b>	<b>112920</b>	<b>113024</b>	<b>113247</b>	<b>113619</b>	<b>114068</b>	<b>114461</b>	<b>115009</b>	<b>115263</b>	<b>115693</b>	<b>116104</b>	<b>116524</b>	<b>116861</b>	<b>117042</b>	<b>117226</b>	<b>117446</b>	<b>117676</b>	<b>117950</b>
<b>Percent Change</b>	<b>0.93%</b>	<b>0.30%</b>	<b>0.09%</b>	<b>0.20%</b>	<b>0.33%</b>	<b>0.40%</b>	<b>0.34%</b>	<b>0.48%</b>	<b>0.22%</b>	<b>0.37%</b>	<b>0.36%</b>	<b>0.36%</b>	<b>0.29%</b>	<b>0.15%</b>	<b>0.16%</b>	<b>0.19%</b>	<b>0.20%</b>	<b>0.23%</b>

<b>Total "LIFETIME"</b>	<b>1985</b>	<b>1990</b>	<b>1993</b>	<b>1995</b>	<b>1997</b>	<b>1998</b>	<b>2005</b>	<b>2005</b>	<b>2006</b>	<b>2013</b>	<b>2020</b>	<b>2024</b>	<b>2026</b>	<b>2031</b>	<b>2035</b>	<b>2040</b>	<b>2043</b>	<b>2049</b>
<b>Total "BSM"</b>												<b>13725</b>	<b>13549</b>	<b>13777</b>	<b>14096</b>	<b>14316</b>	<b>14394</b>	<b>14331</b>

## Last Year vs. This Year

	Mar-09	Mar-10	Change	18 Mo Ave
Active w-MEM	14892	14307	-3.93%	14685
Active w/out MEM	867	779	-10.15%	780
<b>Total Active</b>	<b>15759</b>	<b>15086</b>	<b>-4.27%</b>	<b>15465</b>
Lapsed	1398	1333	-4.65%	1120
New Donors	481	353	-26.61%	375
Renewals	784	850	8.42%	669

**Active Donors w-MEM = 14307**

**Lapsed & Zero Dues MEM = 103643**

**Total "MEM" w-Signed Certificate = 117950**

**Member Signed Certificate = "MEM"**

**Total "BSM" = 14331**

**Bylaws defined Sustaining Member = "BSM"**

## NEW-RENEW BREAKDOWN BY TYPE

New Members 03/10			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	33	\$ 1,430.00	\$ 43.33
Dir Mail Prospecting	21	\$ 615.00	\$ 29.29
Tele-New	0	\$ -	\$ -
Web New Members	299	\$ 10,850.00	\$ 36.29
<b>Total</b>	<b>353</b>	<b>\$ 12,895.00</b>	<b>\$ 36.53</b>
Renewals 03/10			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	413	\$ 21,021.50	\$ 50.90
Dir Mail Renewals	10	\$ 525.00	\$ 52.50
Tele-Renewal	14	\$ 500.00	\$ 35.71
Web Renewals	271	\$ 12,600.00	\$ 46.49
* Manual Adjustments	142	n/a	n/a
<b>Total</b>	<b>850</b>	<b>\$ 34,646.50</b>	<b>\$ 48.94</b>

\* Includes Renewals via Pledge Extension & New Pledges

**Mar-10 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE**

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	628	569	59	1	60
AL	1464	1243	221	15	236
AR	753	660	93	4	97
AZ	2796	2481	315	22	337
CA	18229	16387	1842	100	1942
CO	3233	2715	518	18	536
CT	1338	1144	194	11	205
DC	320	287	33	1	34
DE	348	295	53	5	58
FL	6870	6053	817	56	873
GA	5469	4974	495	18	513
HI	476	407	69	3	72
IA	864	735	129	7	136
ID	657	588	69	2	71
IL	3969	3426	543	32	575
IN	2644	2279	365	23	388
KS	1065	909	156	4	160
KY	959	844	115	6	121
LA	869	736	133	6	139
MA	2665	2399	266	23	289
MD	2067	1805	262	24	286
ME	719	652	67	5	72
MI	4764	4242	522	21	543
MN	1828	1606	222	8	230
MO	2013	1742	271	20	291
MS	519	457	62	4	66

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	437	389	48	4	52
NC	2849	2486	363	17	380
ND	148	121	27	0	27
NE	522	457	65	3	68
NH	1244	1094	150	9	159
NJ	2704	2402	302	22	324
NM	1005	888	117	7	124
NV	1559	1362	197	6	203
NY	4280	3620	660	42	702
OH	4288	3654	634	34	668
OK	859	757	102	5	107
OR	2010	1819	191	17	208
PA	5231	4674	557	32	589
RI	242	215	27	2	29
SC	1401	1220	181	10	191
SD	203	168	35	0	35
TN	2068	1776	292	5	297
TX	7367	6426	941	54	995
UT	985	900	85	4	89
VA	3764	3161	603	23	626
VT	357	327	30	4	34
WA	3904	3496	408	15	423
WI	1676	1438	238	13	251
WV	530	475	55	0	55
WY	278	240	38	2	40
OTHER	513	443	70	10	80

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
<b>TOTALS</b>	<b>117950</b>	<b>103643</b>	<b>14307</b>	<b>779</b>	<b>15086</b>

**SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"**

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1849	1	SC	179	27
TX	936	2	KS	154	28
FL	808	3	NH	150	29
NY	654	4	LA	134	30
OH	639	5	IA	129	31
VA	599	6	NM	120	32
PA	568	7	KY	116	33
IL	544	8	OK	101	34
MI	525	9	AR	93	35
CO	514	10	UT	85	36
GA	498	11	ID	68	37
WA	412	12	ME	66	38
NC	364	13	NE	65	39
IN	362	14	HI	64	40
AZ	321	15	MS	62	41
NJ	306	16	AK	60	42
TN	294	17	WV	55	43
MO	276	18	DE	54	44
MA	269	19	MT	48	45
MD	260	20	WY	38	46
WI	239	21	SD	35	47
MN	225	22	DC	33	48
AL	223	23	VT	31	49
CT	195	24	ND	27	50
NV	194	25	RI	27	51
OR	190	26	XX	73	52

**DEFINITIONS: MEM = Member Signed Certificate**

**Total MEM = Total # Constituents Per State w-Member Signed Certificate**

**NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")**

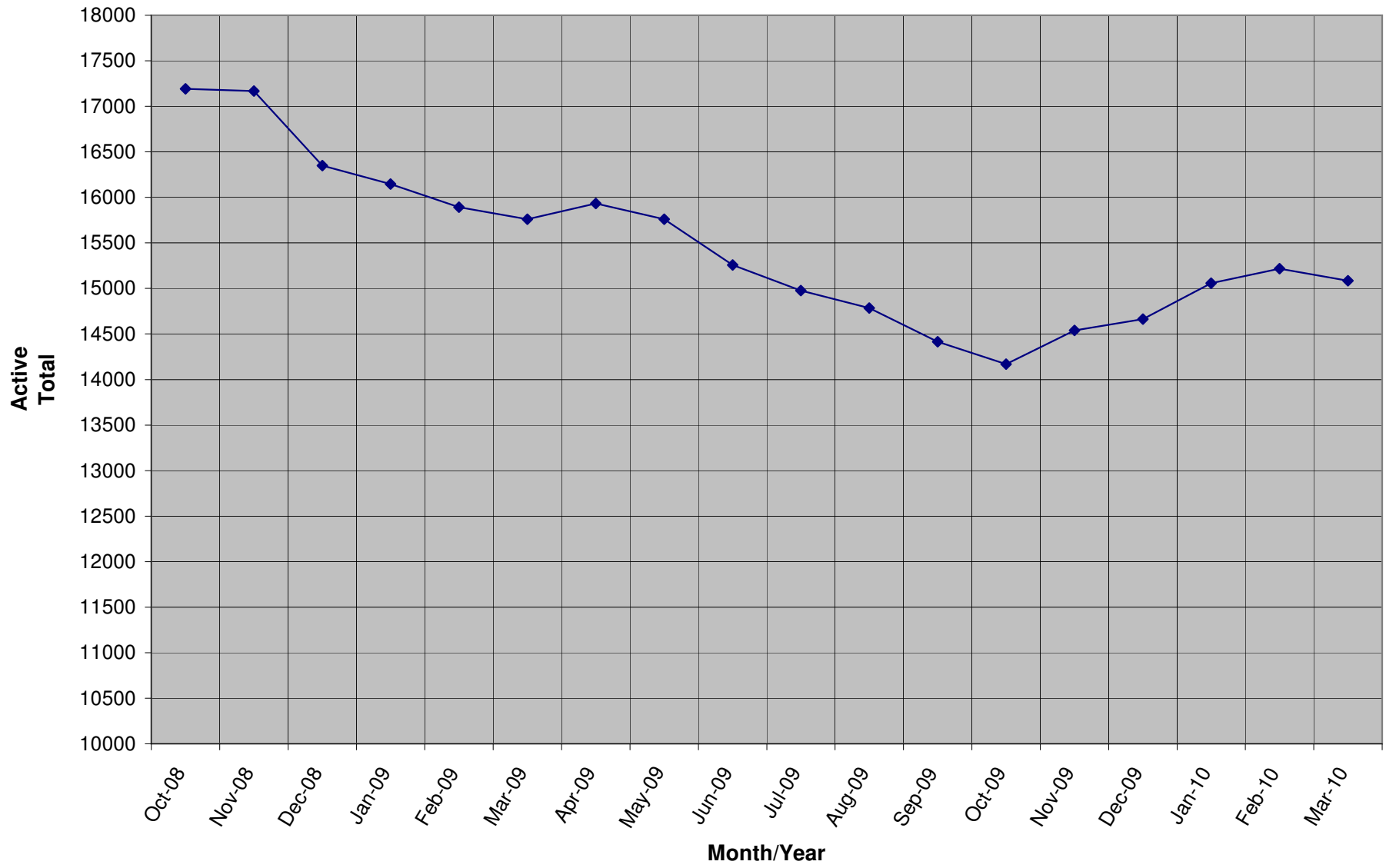
**ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate**

**ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")**

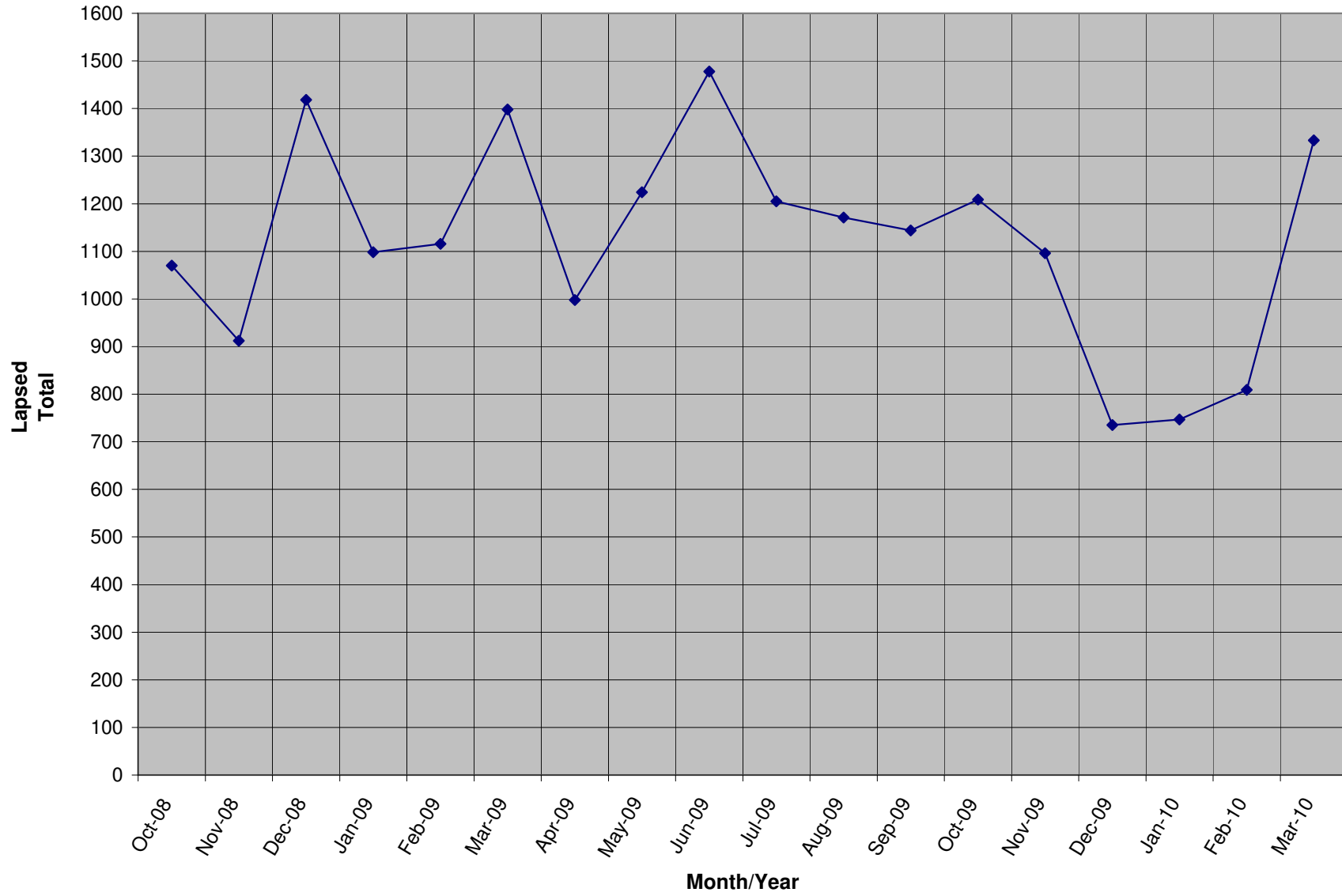
**TOTAL ACTIVE = Current Dues Paying or Lifetime Donor**

**BSM = By Law Definition of "Sustaining Member" and number used for delegate count**

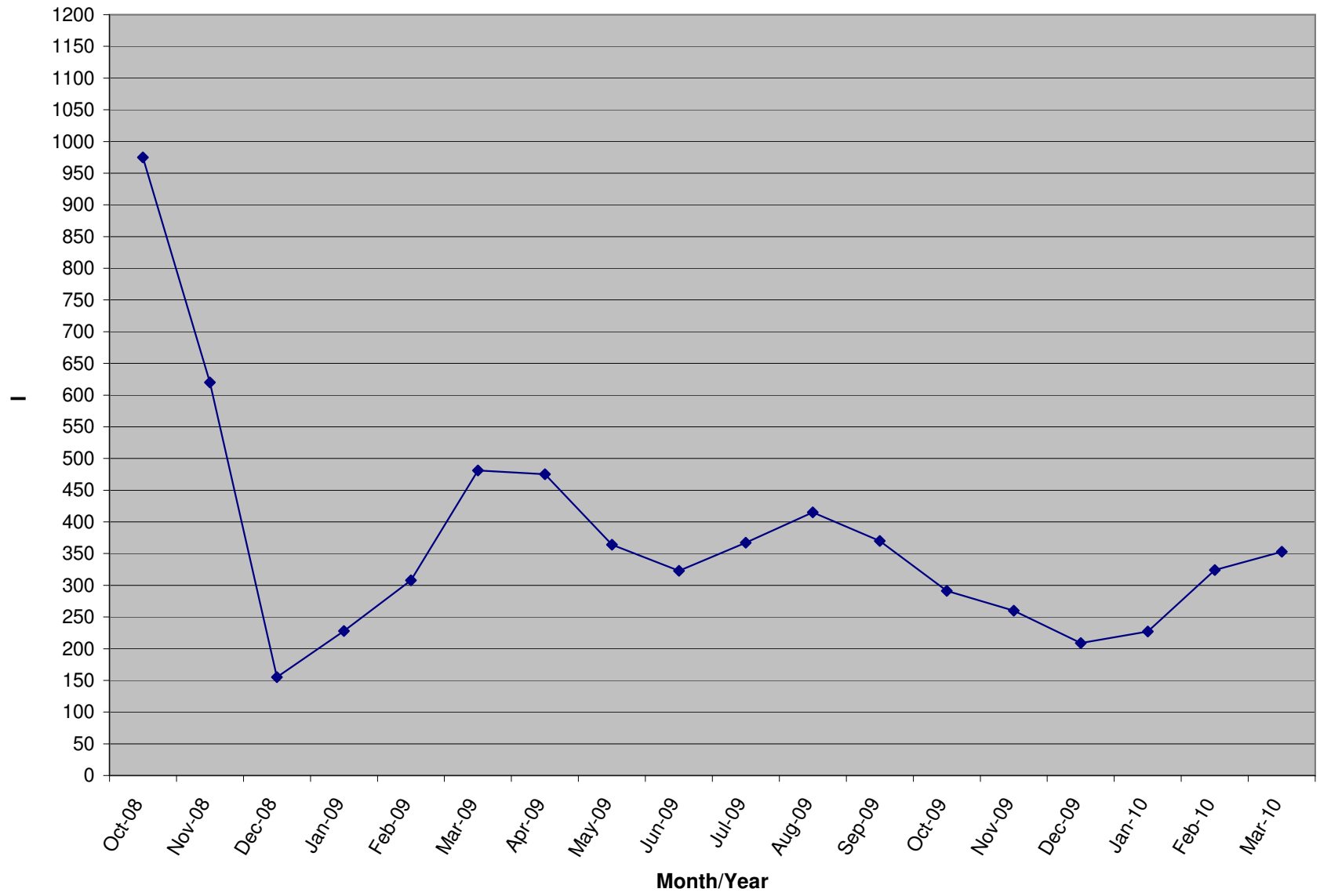
### Active Donors



### Lapsed Donors



### New Donors



### Renew Donors

