

LIBERTARIAN NATIONAL COMMITTEE

MAY 3-4, 1980, DALLAS, TEXAS

Members present:

David Bergland, Chairman
Mary Louise Hanson, Vice-Chairwoman
Sylvia Sanders, Secretary
Dallas Cooley, Treasurer
Sara Baase, at-large
Edward H. Crane, III, at-large
Michael Emerling, at-large
Fred Esser, at-large
William J. Howell, at-large
David F. Nolan, at-large
Lew Beyer, Region 1
Bruce Lagasse, Region 2
Bill White, Region 2

Vivian Baures, Region 3
Joe D. Yancey, Region 4
Rick White, Region 5
John L. Mason, Region 7
Ben L. Olson, Region 8
Sylvia Moring, Region 9
Ann Hammond, Region 10
Leslie Graves Key, Region 11
Eric O'Keefe, Region 12
Phil Carden, Region 13
Craig Franklin, Region 14
Jule Herbert, Region 15
Mitchell S. Feldman, Region 16
Carl T. Helmers, Jr., Region 18

Members absent:

Dick Randolph, at-large
Michael E. Anzis, Region 2

Norman F. Maucher, Region 6
Dan Feldman, Region 17

1. CALL TO ORDER, MINUTES, AGENDA, GREEN SHEET: Chairman Bergland called the regular meeting of the Libertarian National Committee to order at 12:20 P.M. May 3, 1980, at the North Park Inn, Dallas, Texas.

The minutes of the February 2-3 meeting were corrected by adding "and it was not necessary to ask observers to leave" after "was not necessary" on page 4, line 4.

The agenda was revised to include consideration of how to fill a vacancy for National Director (proposed by Olson, received two-thirds approval); filling a vacancy on the Advertising/Publications Review Committee (by Nolan, no objection); the "No Draft, No War" poster (by Baures, two thirds approval); and information exchange (by Emerling, no objection). Nolan moved that changes in the placement of items on the agenda may be made by majority vote; this includes items added to the agenda by two-thirds approval. After Mason's motion to close debate passed, Nolan's motion passed. On motion by Key, the revised agenda was adopted.

A new "Green Sheet" (printed in the May/June Libertarian News) was distributed, and the following changes noted:

Region 13: new representative, Philip Carden, 607 North 14th St., Nashville, TN 37206, (615) 227-2546 (h), 254-6747 (o).

Missouri: Scott Kohlhaas has new address and phone: 100 Frontenac Forest, St. Louis, MO 63131, (314) 567-1374.

North Dakota: new chairman: Bob Gronlund, 1418 S. 8th St., Fargo, ND 58103, (701) 232-7454 (h), 280-1965 (o).

Tennessee: new chairman: B. R. Chapuis, 211 Sawyer Brown Ct., Nashville, TN 37221.

2. REGIONAL REPORTS: Bill Burt, National Director, replied to a question by Key that not all regional representatives had submitted reports for Libertarian News, and suggested that the new Publications Director could take responsibility for them if needed. Key moved that regional reports in Libertarian News are to be written by regional representatives, or else will not appear; her motion passed.

Written reports to the Committee were presented from Regions 1, 2, 3, 9, 10 and 11. Highlights of state activity reported orally were: Oregon has met ballot requirements; Dick Randolph has decided to run for state legislature in Alaska again, not U. S. Senate, and plans a gubernatorial race for 1982; a "Tundra Rebellion" has begun in Alaska to end federal control of land; Ed Clark was interviewed by The Mother Earth News during a recent trip to North Carolina; Bill Hunscher has decided not to run for U. S. Senate from Vermont on any ticket; Massachusetts has met ballot requirements; the Montana party is showing great growth.

3. CLARK FOR PRESIDENT: Crane reported that ballot status in all 50 states plus D.C. is still on target. A new Finance Director, Dale Hogue, has been hired; members for the Finance Committee are being sought. Clark was scheduled for some important media appearances in D.C. this weekend. David Boaz has been hired as Research Director. A new direct mail piece is nearly ready to go. The long-awaited Clark film should be ready next week, and will be available in 16 mm, 8 mm, Super 8, and both videotape formats. Fundraising cocktail parties will be scheduled to coincide with all of Clark's TV ads--the schedule will be announced. Clark's appearance schedule will have to remain flexible to take advantage of last-minute opportunities for major media coverage. Analysis of the professional voter survey results will be available shortly--the survey was very encouraging. Criteria are still not set for League of Women Voters debates.
4. NATIONAL HEADQUARTERS ACTIVITIES: Burt distributed the new issue of Libertarian News, which features a special "Activist Information Directory." He reported that a fundraising letter is prepared to go out May 15 to all non-member contributors. A report is due within about a week re: our Freedom of Information Act requests. The postal lawsuit has resulted in a temporary restraining order allowing the national and New York parties to use the non-profit rate; as soon as the case is settled, state parties will be informed. Activists mailings are planned to start by June 1, and were advertised in Libertarian News. The headquarters computer is now capable of storing state parties' membership and mailing lists, and providing labels or lists within approximately three days plus shipping time; this service is free of charge. A comprehensive list of candidates is being compiled. Candidate's kits are being prepared, revising Chris Hocker's "Techniques of Effective Campaigning." Political Action Workshops have been scheduled for Florida and New Jersey; other states desiring the workshops should contact headquarters. The film "Incredible Bread Machine" is now available for rent from headquarters. A general Libertarian banner suitable for use at conventions, booths and parades, may be produced. An inventory sheet showing literature on hand during the last few months was distributed. Burt said that, with the hiring of a Publications Director, he would now devote his time and energy to developing new fundraising techniques and to helping local candidates. There was a round of applause for his job so far as National Director.
5. "NO DRAFT, NO WAR" POSTER: Baures referred to her letter objecting to the "No War" part of the title on the poster, and moved that the existing posters be changed by cutting off the signatures at the bottom, and that a letter be sent to those who have already received the poster requesting them to make the change. After much discussion, Emerling's friendly amendment to to substitute by whitening out Baures' signature was accepted, Crane's motion

to close debate passed, and Baures' motion passed. She volunteered to do the work herself and pay shipping if the posters were sent to her.

Franklin moved to produce 500 copies of an alternative poster, as suggested by Emerling, titled "Against the Draft," 11 by 17 inches, black on white, on uncoated paper, to sell for no more than \$2. Key's motion to close debate failed. After more discussion, Key's motion to close debate passed, and Franklin's motion passed.

Nolan moved that all wording on material produced by the LP be regarded as integral to the piece, and that no wording shall be added to materials after approval of their form and content by the National Committee or the Advertising/Publications Review Committee. It is understood that this restriction shall not apply to copyrights, addresses, etc. After discussion, Sanders' motion to close debate passed, and Nolan's motion passed.

Baase move to instruct the National Director not to reproduce the "No Draft, No War" poster again without National Committee approval. Key's motion to close debate passed, and Baase's motion passed.

B. White moved to withdraw the "No Draft, No War" poster from distribution. Key's motion to close debate passed, and White's motion failed. On motion of M. Feldman, a five-minute recess was taken; the meeting then reconvened.

6. TREASURER'S REPORT: A detailed report of budgeted vs. actual expenditures during the first quarter was distributed and applauded. On question by Baures, Burt and Cooley replied that an income budget was being worked on, and that income during the first quarter matched expenses. Eventually, computerized reports will be available.
7. FINANCE COMMITTEE: Hanson reported on the history of the Finance Committee (see Resolution I-2), and noted the complementary functions of the Audit Committee, the Salary Review Committee and the Treasurer. She also reported on her evaluation of some fundraising methods (bingo games in California, an electronic phone message system, "M.A.D. Money," Mason's direct mail proposal). Hanson expressed her preference, if she were to continue as Finance Chair, to see the Finance Committee develop new methods and markets for fundraising and to coordinate national and state efforts. Sanders moved to appoint Hanson as the full, not interim, Finance Chair. After discussion, Emerling's motion to close debate passed, and Sanders' motion passed.

Beyer moved to request the Finance Chair to prepare a plan of reorganization of the Finance Committee for the next meeting. After discussion, Baase's motion to close debate passed, and Beyer's motion passed.

On question of B. White, it was clarified that the only current members of the Finance Committee are Hanson, Yancey and Esser. Franklin suggested advertising in Libertarian News for additional members. Key moved to open nominations for Finance Committee. After discussion, Baures' motion to close debate failed. After more discussion, Key's motion failed.

Lagasse moved to empower the Finance Chair to appoint members to the Finance Committee at the Finance Chair's discretion. Olson's motion to close debate passed, and Lagasse's motion passed.

Crane moved to instruct the Finance Chair to do a telephone fundraiser following up on a letter from headquarters to solicit monthly pledges and one-time contributions. His motion passed.

Sanders' motion to set the time to adjourn for the day at 5:00 P.M. passed.

8. ADVERTISING/PUBLICATIONS COMMITTEE: Nolan reported that this committee recommended accepting two proposals submitted under Resolution A-17. One proposal, from John Mason for Proponents, involves testing outside lists for direct mail; the other, from Ken Sturzenacker for Advocacy Advertising, involves print and radio ads. Bergland is to decide on and sign any final contracts. Copies of Advocacy Advertising's proposal were distributed.

Nolan also reported that three print ads were now in production (on monster government, taxes, and the draft) and three others (on inflation, energy, and foreign policy) will be produced shortly.

Crane moved to reverse the Advertising/Publications Review Committee's approval of the reference to H. J. Res. 23 in the tax ad, and to remove that sentence from the ad. Bergland ruled his motion out of order. Crane appealed the ruling; Hanson's motion to close debate passed, and the ruling of the Chair was not sustained. After discussion, R. White's motion to close debate passed, and Crane's motion passed. Nolan requested a roll call vote. Those in favor of the deletion of reference to H. J. Res. 23 were: Cooley, Baase, Crane, Howell, Beyer, B. White, Lagasse, Baures, Yancey, R. White, Olson, Hammond, Carden, Herbert, M. Feldman and Helmers. Opposed were: Hanson, Sanders, Esser, Emerling, Nolan, Mason and Moring. Franklin abstained on the basis that he considered the motion out of order. Bergland noted that he viewed his role on the Advertising/Publications Review Committee to be vetoing anything in conflict with the Party's principles, but not acting as editor.

Nolan's motion to extend the time for adjournment five minutes passed. R. White reported that he had produced several TV spots for around \$300 each, as had Bill Provence in California. He suggested producing a piece on "How to Produce and Market TV Spots." He also suggested that headquarters maintain a directory of people producing TV spots, and maintain a repository of the actual ads. The same could be done with radio spots. There was general encouragement for these projects.
9. ADJOURN, RECONVENE: The meeting adjourned for the day at 5:10 P.M., and reconvened at 9:20 A.M. May 4. Sanders moved to set specific time limits on debate of agenda items. Additions (a budget item by Cooley, Finance Committee by Hanson, and the next nominating convention by M. Feldman) were added without objection. Key's motion to close debate passed, and Sanders' motion passed.
10. PUBLICATIONS DIRECTOR APPOINTMENT: Bergland reported that about 20 applications were submitted for Publications Director. After review by Burt and himself, he had chosen Michael Burch of Arlington, Virginia as the best qualified. After discussion of whether the résumés should have been sent automatically to everyone on the Committee, Nolan moved to ratify Bergland's choice of Michael Burch for Publications Director. Burt described his correspondence with Burch, and Nolan's motion passed. A list of all applicants for the position, and copies of Burt's correspondence with Burch, will be sent out with the minutes of this meeting.
11. ADVERTISING/PUBLICATIONS REVIEW COMMITTEE VACANCY: It was announced that Murray Rothbard had resigned from this committee, leaving a membership of Bergland and Robert Poole. Baase moved to appoint Bill Evers to the Advertising/Publications Review Committee; her motion passed.
12. NATIONAL DIRECTOR OPENING: Olson moved that, in anticipation of the expiration of the term of the National Director, applications be accepted

from all interested individuals, and that the opening be advertised as soon as possible. After discussion, his motion passed.

13. NATIONAL DIRECTOR'S SALARY: Cooley moved to increase the salary of the National Director from \$18,000 to \$26,000 annually, which would result in a \$4000 budget increase for the remaining six months of the term. On suggestion of Nolan and B. White, the motion was amended to raise the salary of the National Director to \$22,000 annually, to be retroactive to the beginning of the current term, the retroactive portion to be paid as finances permit during the next six months. Baase's motion to close debate passed, and Cooley's motion as amended passed.
14. AUDIT COMMITTEE RECOMMENDATION: Cooley moved to authorize up to \$3000 as an additional budget item for accounting services and review of the Party's financial procedures, as the Audit Committee may deem necessary. This would not be a full audit, but would assure us that proper procedures are now being followed. Beyer's motion to extend debate two minutes passed; after discussion, Cooley's motion passed.
15. FINANCE COMMITTEE: Hanson noted that, of the \$2000 budgeted for the Finance Committee, \$530 had already been spent. She moved to authorize a budget of \$1000 per month for the remainder of the year. Sanders' friendly amendment, on suggestion of Burt, that the National Director be informed as to when the funds will be required, was accepted. Lagasse's motion to extend debate five minutes passed. After discussion, Esser's friendly amendment to change line item 30 (Finance Committee) in the budget to \$8000 was accepted, and Hanson's motion, as amended, passed.
16. MEMBERSHIP: The issue of membership was raised by Crane. He noted that although other figures (such as vote totals) are more indicative of the actual number of Libertarians, formal membership figures are usually used by the media. He further noted that monthly pledges and other contributions could be used in place of membership dues, and suggested doing away with the concept of membership. After discussion, B. White's motion to instruct the Constitution, Bylaws and Rules Revision Committee to investigate the issue of membership passed.
17. M. A. D. MONEY: Burt discussed a proposal to use "M. A. D. Money" in a membership-building drive. After discussion of the concept, Hanson moved that the Finance Committee evaluate the M. A. D. Money proposal and report at the next meeting. Her motion passed.
18. BAURES'S CANDIDACY: Baures explained that she would be running as a Libertarian in the general election, but has the opportunity to solicit write-in votes in the Republican and Democratic primaries. There is no Republican candidate on the primary ballot, and if she received the most write-in votes in the Republican primary, there would be no Republican candidate in the general election. Baures requested the committee's opinion on the appropriateness of running as a write-in in the primary. Esser's motion to extend debate five minutes failed. Olson moved to hold a straw vote. Sanders' motion to extend debate two minutes passed, as did Baures's later motion to extend for 30 seconds. It was clear that the Committee did not consider Baures's proposed action a violation of our resolutions. However, the straw vote was 7 to 11 against the appropriateness of her soliciting write-in votes in the primary.

19. CONGRESSIONAL CANDIDATES: Sanders noted Richard Winger's proposal to run Libertarian candidates in a majority of Congressional races, and the conclusion of Burt and others that this would not be feasible this year. It was noted, however, that national headquarters and the Clark campaign will help all Congressional candidates with F. E. C. reports, issue papers and speeches, etc. Key also reported that she is starting a Libertarian Congressional Committee, with 1980 Libertarian Congressional candidates as the steering committee, to work toward Winger's goal in 1982. Burt also mentioned that a Libertarian Congressional Committee has been formed to contribute to 1980 campaigns, and is filed with the F. E. C.
20. STATUE OF LIBERTY SYMBOL: Sanders moved that it is the sense of the Committee that the Statue of Liberty is an appropriate graphic symbol to be used on Party promotional materials. Howell's objection to consideration failed. Franklin moved to amend to include the Liberty Bell also. On B. White's suggestion, Bergland ruled the question divided. Key's motion to close debate failed. After discussion, Sanders' motion passed, with Howell recorded as opposed. Franklin's motion failed. Crane's motion to extend debate five minutes to officially adopt the Statue of Liberty as Party symbol failed.
21. SPECIAL PLATFORM COMMITTEE: Sanders moved the following, incorporating Cooley's amendments to Richard Kenney's original proposal:
BE IT RESOLVED that we create a Special Platform Committee consisting of ten members and charged with the following tasks:
(1) Preparing a comprehensive, detailed and open-ended plan for the constant review of the Party Platform and presenting a report on suggested revisions to the Regular Platform Committee at the next Regular Convention;
(2) Designing a Platform Study Guide to assist the general public, as well as Party members, in understanding the references made by--and the rationales for--various planks, such Study Guide to be submitted to the Advertising/Publications Review Committee;
(3) Developing Party promotional materials based upon, or utilizing elements drawn from, the Platform, such promotional materials to be submitted to the Advertising/Publications and the Advertising/Publications Review Committees; and
(4) Working with the national LP convention-planning committee to formulate procedures which will ensure optimum consideration of the official Platform Committee report by the convention.
Membership on the Special Platform Committee shall be as follows:
(A) The term of membership will be two years, except as noted in (D).
 (B) Each member will be eligible to serve for only two consecutive terms. After serving two consecutive terms, a member will be eligible for reappointment after one year of absence from the Committee.
 (C) Five members of the Committee will be appointed to the Committee at the first National Committee meeting of each calendar year.
 (D) At the National Committee meeting in May 1980 five members will be appointed to the Special Platform Committee for a term of approximately one and a half years. (This term will be considered as one full term for purposes of determining eligibility to reappointment as outlined in (B) above.) Five members will be appointed for a term of approximately two and a half years.

(E) Only five members of the Special Platform Committee will be eligible for appointment to the Regular Platform Committee by the National Committee. This in no way precludes the possibility that the other members of the Special Platform Committee may be appointed to the Regular Platform Committee by any other process that may be prescribed by the Constitution and/or Bylaws of the Party.

Herbert moved to delete sections (B) and (E). Baase's motion to close debate passed. On suggestion of B. White, Bergland ruled the question divided. Both parts of Herbert's motion failed. Howell's motion to delete section (3) passed. Nolan's motion to amend section (A) to read "16 months" rather than "two years, except as noted in (D)," and to delete sections (B), (C) and (D), passed. Olson's motion to close debate passed, and Sanders' motion, as amended, passed.

Beyer moved to appoint the members of the committee immediately. After discussion, Crane's motion to close debate passed, and Beyer's motion passed. Nominees were: Peter Gleitsmann of Alaska, Jeff Hummel of Texas, Michael Grossberg of Texas, Frank Horn of Wisconsin, Rich Kenney of Washington, Bill Evers of California, Milton Mueller of California, Joan Kennedy Taylor of California, Dean Ahmad of Maryland, Bruce Wiley of Vermont, William Conerly of North Carolina, Ed Wolford of California, Mike Grotke of California, Fred Bross of Oklahoma, Jule Herbert of D.C., Phil Carden of Tennessee, Kenneth Lee of Washington, Paul Dillon of Oregon, Jenny Roback of Illinois, Sheldon Richman of Virginia, and Neil Smith of Colorado. Howell's motion to extend debate ten minutes passed.

B. White nominated Rich Kenney for chair of the committee. There being no other nominations, Kenney was declared elected.

On suggestion of B. White, Nolan moved that we use a "binary" voting system to choose members of the committee, voting +1, 0 or -1 on each nominee; the persons receiving the top nine scores would be elected. Emerling's motion to close debate passed, and Nolan's motion passed. Howell's motion to require majority approval for election passed with no objection. After all the candidates had been discussed, votes were cast. (See item 26 in these minutes.)

Lagasse noted that the Constitution, Bylaws and Rules Review Committee should consider ideas for restructuring the Platform Committee.

22. AD RATES: Burt proposed a new Libertarian News ad rate schedule; it was the consensus of the Committee that this was an administrative decision over which he had authority.

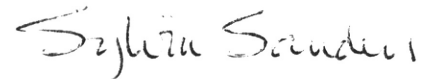
Howell moved to suspend the rules to consider adding advertisers to the approved list; his motion passed. Olson moved (with Baase's friendly amendment) that the Mailing List Committee have authority to approve additional advertisers for the Party newsletter. Howell moved to amend by substituting the Advertising/Publications Review Committee for the Mailing List Committee. After discussion, Olson's motion to close debate passed, and Howell's motion failed. Key's motion to close debate on the main motion passed, and Olson's motion passed.

23. SUMMER '81 MEETING: Esser moved that Alaska be the site of a National Committee meeting to be held in June, 1981. After discussion, his motion passed.

24. NEXT NOMINATING CONVENTION: M. Feldman moved that proposals for hosting the next presidential nominating convention (in 1983 or 1984) be presented and considered at the National Committee meeting following the August, 1980 meeting. His motion passed.

25. WINTER '80 MEETING: Crane's motion to hold the meeting following the August, 1980 meeting in Washington, D.C. was withdrawn. The weekend of December 6-7 was chosen for the meeting with no objection. Herbert moved to hold the meeting in Panama City, Florida. After discussion, Sanders' motion to table the issue of location passed.
26. RECESS, SPECIAL PLATFORM COMMITTEE VOTE RESULTS: A five-minute recess was called to finish tabulating votes for Special Platform Committee members. The meeting then reconvened. Elected to the Special Platform Committee were: Gleitsmann, Hummel, Grossberg, Taylor, Roback and Richman. Franklin's motion to leave the other three positions open and advertise them failed. Nolan's motion to add the next three in order of vote total (Evers, Carden and Bross) passed. On suggestion of B. White, Bergland ruled the question divided. Evers, Carden and Bross were each elected with majority approval.
27. THANKS, ADJOURNMENT: The Committee expressed its thanks to the Texas and Dallas County LP's, and particularly to the Briggs and Groggles for their hospitality on Friday and Saturday nights. B. White's motion to adjourn passed at 1:35 P.M.

Respectfully submitted,



Sylvia Sanders,
Secretary

Please add to or amend your copy of the resolutions as follows (the number in parentheses gives the date and item number in the minutes--additions or changes are underlined in the minutes). I will try to have a revised version of the resolutions sent out prior to our August meeting for you to review. The changes from this meeting:

- 1) Add A-19 on changes in placement of agenda items (4/3/80:1)
- 2) Add K-7 on regional reports in Libertarian News (4/3/80:2)
- 3) Add A-20 on not adding words to approved materials (4/3/80:5)
- 4) Amend I-2, Section 3 on Finance Chair appointing members of Finance Committee (4/3/80:7)
- 5) Amend G-2 on salary of the National Director (4/4/80:13)
- 6) Add A-21 on Statue of Liberty symbol (4/4/80:20)
- 7) Add F-14 on the Special Platform Committee (4/4/80:21,26)
- 8) Amend K-8 and L-3 on Mailing List Committee approving advertisers (4/4/80:22)

Please note that agenda items for the August 2-3 meeting must be sent to Nat Com members, postmarked no later than July 12. If you want Bill Burt to mail out any agenda items, please send them to him at least a week earlier. Also, please indicate approximately how long you anticipate each item taking, so we can schedule agenda items. Thanks! --S.