



MISSING BOARD REPORTS – February 2024

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
 - Secretary - Andrew Buchkovich
 - Campaigns - Jacob Luria
 - Affiliates - Zachary Burgeson
- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for **February 12, 2024** at the **Independence Institute, 727 E 16th Ave, Denver, CO 80203** from **7pm to 9pm**.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado

LIBERTARIAN PARTY OF COLORADO



Chairman's Report for October, 2021

(a) The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board. Unless otherwise specified in the Party's Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in these Bylaws. The Chair, or their designee, including other Directors acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party.

Dear Board Members,

I am pleased to present the board report for the month of [Month] [Year]. This report summarizes the key activities and accomplishments of our organization during this period.

Board Meetings:

Held one board meeting, with a total duration of 1 hour.

Key topics discussed:

Tech tool budget allocation

Jotform or similar service money allocation.

Convention spending allocation

Committee Meetings:

Executive Committee meeting: Held 2 meetings, with a total duration of 1 hour.

Political Committee meeting: Held 1 meeting, with a total duration of 3 hours.

Finance Committee meeting: Held 1 meeting, with a total duration of 1 hours.

Marketing Committee meeting: Held 2 meetings, with total of 3 hours

Events:

Attended RMGO Phillips County update: on 01/10/2024, with a duration of 3 hours.

Attended LP Oregon Twitter Space to campaign for LNC Vice Chair, 01/11/24, duration 30 mins.

Attended an interview for website, 01/20/24, duration 2 hours

Attended March 4 Peace, 01/20/24, duration 5 hours.

Attended Final Strategic Planning meeting duration 3 hours

Attended Congressional GOP Candidate Meet and Greet Deborah Flora, 1 hour: on 02/06/2024, with a duration of 1 hour.

Attended Legislative Update Meetings, bi-weekly, 4 hours

Collaborations:

Collaborated with JimWiley on strategic planning, with a total of 10 hours spent on meetings and discussions.

Achievements:

Gained more knowledge on board specific duties and policy manual operations
Implemented new board committee structure with defined workflow and reports
Created new and useful relationship with the lobby group Rocky Mountain Gun Owners to help strategize the legislative session and strategize candidates and support.

Travel Time: 6 hours

Conclusion:

In conclusion, the month of January 2024 was a productive one for our organization. We successfully conducted several meetings, events, and collaborations, and achieved significant milestones. We look forward to continuing our progress in the coming months.

Best regards,

Hannah Goodman
Chairwoman of the Libertarian Party of Colorado



Vice-Chair Report for February, 2024

Article VI, Section 3 (b) The Vice Chair shall assist the Chair in the performance of executive duties, act as Chair in the temporary absence of the Chair, and ensure affiliate compliance with requirements enumerated in these Bylaws. The Vice Chair shall also review and test the procedures in each Director's continuity binders in accordance with the Policy Manual and report the results to the Chair. In coordination with the Affiliate Development Director, when the number of chartered affiliates justifies additional structure, the Vice Chair shall be responsible for organizing the affiliates into representative regions and shall be responsible for representing the regions.

During the last month, I helped with the following:

- Attended organizational meeting early Jan.
- Met with newly formed committees
- Met with the Chair of the party to discuss the roles and responsibilities as well as other party businesses (3 hours).
- Attended Campaign Management Training
- Met with community leaders to discuss upcoming election
- Met with executives of the board to discuss the state of the party

Eliseo Gonzalez, Vice-Chair

Libertarian Party of Colorado

LIBERTARIAN PARTY OF COLORADO



Treasurer Report for February, 2024

As per our Bylaws Article VI, Section 3j, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses at each regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer may also prepare budgets for the other Directors or assist them in preparing their own budgets. The Treasurer shall maintain an efficient double-entry system of accounts.

As of February 7, 2024, the state account balance was \$30,179.69

As of February 7, 2024, FEC account balance was \$ 1,833.23

As of February 7, 2024, cash on hand was \$0

January income: \$3904.98

The QuickBooks and Stripe account have been aligned, but we need to continue improving integration with SOS, CiviCRM, and our bank access to fully automate our budgeting. We will continue to monitor accounts to determine trend information regarding income, expenses, and mapping out trend data. I have been unable to get a meeting with the Standing Audit Committee, but I will try again for a meeting this month. The Assistant Treasurer set up a monthly backup of all bank files to ensure record keeping. I put forth a budget item request at the last board meeting and will be finalizing the budget prior to the next meeting. I will have the budget done prior to the board meeting this month. SoS reporting on the TRACER website was completed and filed. FEC filing is still outstanding, as the software is not user friendly. I have put in a help ticket and hope to complete that prior to the board meeting this month. While doing the FEC filing I will look at software options to make our reporting easier. I will continue my attempts to further reduce our outstanding SoS TRACER fines and continue to improve our bookkeeping system through digital means this month. This will allow more transparency for my position and ensure the fiduciary duties are upheld appropriately. I have signed up for more SoS training to ensure compliance and build rapport.

Respectfully Submitted,

James Williams, Treasurer
Libertarian Party of Colorado

**LIBERTARIAN PARTY
OF COLORADO**



Libertarian Party of Colorado

Balance Sheet

As of February 7, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking - 1	31,927.35
Total Bank Accounts	\$31,927.35
Other Current Assets	
Uncategorized Asset	-2,668.61
Total Other Current Assets	\$ -2,668.61
Total Current Assets	\$29,258.74
TOTAL ASSETS	\$29,258.74
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	25,353.76
Net Income	3,904.98
Total Equity	\$29,258.74
TOTAL LIABILITIES AND EQUITY	\$29,258.74

Libertarian Party of Colorado

Profit and Loss

January 1 - February 7, 2024

	TOTAL
Income	
Uncategorized Income	4,654.93
Total Income	\$4,654.93
GROSS PROFIT	\$4,654.93
Expenses	
Bank Charges & Fees	49.95
Contractors	700.00
Total Expenses	\$749.95
NET OPERATING INCOME	\$3,904.98
NET INCOME	\$3,904.98



Fundraising Director Report for February 2024

Fundraising Director: The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from Members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

1. Continued convention planning; tickets up for sale currently
2. Continued sending out weekly fundraising emails.
3. Attended all committee meetings and board strategic planning meetings.

Respectfully Submitted,

Erin King, Fundraising Director
Libertarian Party of Colorado



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PARTY OF COLORADO

OUTREACH REPORT

December 2023

Outreach Director: Kirsten Steinke

Article VI, Section 3, of the Bylaws of the Libertarian Party of Colorado:

“The Outreach Director shall be responsible for booking and running outreach booths and community events, and for maintaining outreach materials. The Outreach Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other outreach functions.”

Progress:

In November I attended two Liberty on the Rocks events. I also attended the Libertarian Party Holiday fundraiser. Data for the Liberty in the Rocks events are tracked in the spreadsheet.

KIRSTEN STEINKE

LIBERTARIAN PARTY OF COLORADO



Legislative Director Report for February, 2024

The Legislative Director shall be responsible for monitoring activity in the State Legislature, communicating with that body, developing legislation or issue-oriented committees (including the appointment of any committee chairs), and working with other organizations on areas of mutual concern.

- created two emails to send to the state party members, one about SCN2A and how to help a family with needs. The other, an email regarding two gun control bills and an update on our Sunday night legislative meetings
- attended a meeting on a new strategic framework for the party and the directors.
- attended and co-hosted legislative update meetings with [Brandon Wark](#) , all meetings can be viewed on his youtube channel, Free State Colorado

Respectfully Submitted,

Michael Vance, Legislative director
Libertarian Party of Colorado



Membership Director Report for January 2024

Duties

The Membership Director shall develop membership education programs, recruit and train activists, and publish a regular internal newsletter. The Director shall also manage and access membership records for internal party use and coordinate membership data with the National Libertarian Party. The Director shall also recruit state Party Members to become National Party members.

Activity since the last board meeting

- Email Thank You letters to dues payers
- Correspond with members with questions
- Learn my position

LPCO Membership Summary

Source: CiviCRM as of January 5, 2024

New Members last 30 Days: 6

Total Active Members: 93

Total Lapsed Members: 5

Total Members: 96

Colorado SOS Registered Libertarian Summary

Source: SOS Voters By Party Status Last updated: January 1, 2024

<https://www.sos.state.co.us/pubs/elections/VoterRegNumbers/VoterRegNumbers.html>

Total CO Registered Libertarians

Active: 37,539

Inactive: 8,594

Respectfully Submitted,

Ashley Buss

Membership Director

Libertarian Party of Colorado



Communications Director Report for February 2024

Per Bylaws Article VI, Section 3, subsection f, "The Communications Director shall be responsible for all outward-facing communications, websites, multimedia, social media, press releases, media appearances, and media inquiries. The Communications Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other communications functions."

Below are analytics from our social media accounts. TikTok, YouTube and the Board's Twitter Account are no longer being reported as the platforms are not actively utilized. The percentages in parathesis are month over month changes:

1. Twitter: Analytics are still "being improved". Does not display all info
 - a. Impressions: 230k
 - b. Followers: 17,294
 - c. Goal: 5M impressions in 90 days (monetization)
 - i Actual: 1.4M impression in 90 days
2. Facebook
 - a. Page reach: 13,000 (+ 10%)
 - b. Page Visits: 512 (+ 28%)
 - c. New Page Followers: 8 (+ 33%)
 - d. Total Followers: 31,197 (- 51)
3. Instagram
 - a. Post Reach: 1,200 (- 13%)
 - b. Profile Visits: 112(- 2%)
 - c. New Followers: 27 (- 7%)
 - d. Total Followers: 2,144 (+ 3)

4. Most Viral Content
a. Twitter



Libertarian Party of Colorado @LPCO
<https://twitter.com/lpnational/status/1753816407274307909> ... [pic.twitter.com/wybVacssJh](https://twitter.com/wybVacssJh)

Impressions	9,596
Total engagements	682
Likes	535
Retweets	65
Detail expands	31
Media engagements	22
Profile clicks	16
Replies	10
Link clicks	2
Follows	1

b. FB

Overview

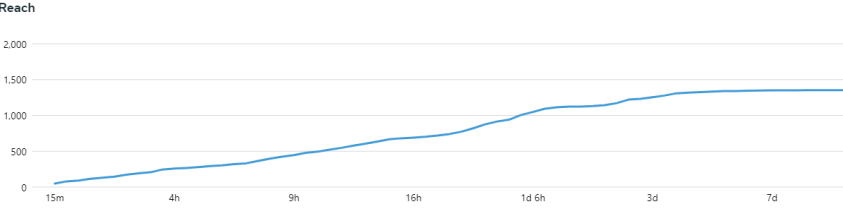
Reach ⓘ
1,353

Impressions ⓘ
1,362
Higher than typical

Interactions ⓘ
62
Higher than typical

Link clicks ⓘ
--

Reach



Facebook post reach

Interactions ⓘ


Reactions ⓘ
56
Higher than typical

Comments ⓘ
2
Higher than typical

Shares ⓘ
4
Higher than typical

Saves ⓘ
0
Typical

Feed preview



Libertarian Party of Colorado
Published by Instagram · January 26 at 12:28 PM ·

See insights and ads

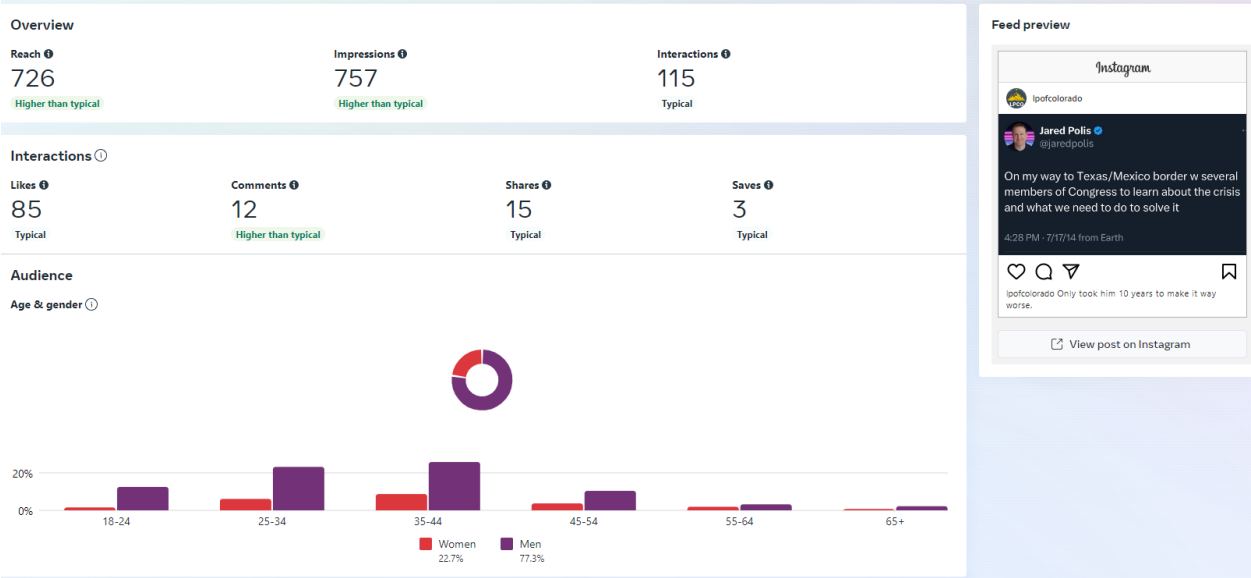
Boost post

56

Like Comment Share

Communications Director Report
February 2024

c. IG



Respectfully Submitted,

Jordan Marinovich, Communications Director Libertarian
Party of Colorado