

Libertarian National Committee - Membership Report

"Donor" Totals - Apr-13

4 Year & 12 Month Comparison

	Dec-09	Dec-10	Dec-11	Dec-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13
Active w-MEM	14076	14077	13468	13749	13179	12923	12870	12960	13361	13788	14070	14182	13749	13883	13957	14081	14077
Active w/out MEM	587	991	859	1194	921	911	884	896	968	1135	1213	1175	1194	1195	1181	1155	1112
Total Active Donors	14663	15068	14327	14943	14100	13834	13754	13856	14329	14923	15283	15357	14943	15078	15138	15236	15189
Percent Change	-10.31%	2.76%	-4.92%	4.30%	-1.30%	-1.89%	-0.58%	0.74%	3.41%	4.15%	2.41%	0.48%	-2.70%	0.90%	0.40%	0.65%	-0.31%
Lapsed/Drop MEM	695	845	1379	1381	814	937	804	680	791	835	1129	1017	1381	925	626	677	698
Lapes w/out MEM	40	33	74	76	51	59	70	39	55	36	66	87	76	53	44	56	84
Lapsed/Drop Total	735	878	1453	1457	865	996	874	719	846	871	1195	1104	1457	978	670	733	782
Percent Change	-48.17%	19.46%	65.49%	0.28%	-1.70%	15.14%	-12.25%	-17.73%	17.66%	2.96%	37.20%	-7.62%	31.97%	-32.88%	-31.49%	9.40%	6.68%
New Donors w-MEM	206	143	256	240	182	170	187	338	448	589	679	661	240	395	257	292	199
New w/out MEM	3	13	26	38	23	48	23	15	58	137	131	36	38	34	7	7	6
New Total	209	156	282	278	205	218	210	353	506	726	810	697	278	429	264	299	205
Percent Change	34.84%	-25.36%	80.77%	-1.42%	7.89%	6.34%	-3.67%	68.10%	43.34%	43.48%	11.57%	-13.95%	-60.11%	54.32%	-38.46%	13.26%	-31.44%
Renewed w-MEM	602	921	900	708	405	511	564	432	744	673	732	468	708	664	443	509	495
Renewed w/out MEM	49	71	61	57	69	1	20	36	69	66	13	13	57	20	23	23	35
Total Renewals	651	992	961	765	474	512	584	468	813	739	745	481	765	684	466	532	530
Percent Change	46.62%	52.38%	-3.13%	-20.40%	-19.11%	8.02%	14.06%	-19.86%	73.72%	-9.10%	0.81%	-35.44%	59.04%	-10.59%	-31.87%	14.16%	-0.38%
Total "MEM"	117226	119731	121850	126900	122726	122942	123152	123591	124107	124917	125618	126309	126900	127367	127552	127876	128132
Percent Change	3.72%	2.14%	1.77%	4.14%	0.20%	0.18%	0.17%	0.36%	0.42%	0.65%	0.56%	0.55%	0.47%	0.37%	0.15%	0.25%	0.20%
Total "LIFETIME"	2035	2096	2142	2208	2153	2155	2163	2170	2183	2197	2201	2207	2208	2216	2216	2229	2245
Total "BSM"	14096	14309	13589	13824	13397	12919	12817	12816	13197	13475	13758	14043	13824	14029	14028	14120	14119

Last Year vs. This Year

	Apr-12	Apr-13	Change	12 Mo Ave
Active w-MEM	13179	14077	6.81%	13658
Active w/out MEM	921	1112	20.74%	1085
Total Active Donors	14100	15189	7.72%	14743
Lapsed/Dropped	865	782	-9.60%	935
New Donors	205	205	0.00%	416
Renewals	474	530	11.81%	610

Active Donors w-MEM = 14077

Lapsed & Zero Dues MEM = 114055

Total "MEM" w-Signed Certificate = 128132

Member Signed Certificate = "MEM"

Total "BSM" = 14119

Bylaws defined Sustaining Member = "BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	8	\$ 326.00	\$ 40.75
Dir Mail Prospecting	3	\$ 175.00	\$ 58.33
Tele-New	0	\$ -	\$ -
Web New Members	160	\$ 5,044.00	\$ 31.53
* Manual Adjustments	34	n/a	n/a
Total	205	\$ 5,545.00	\$ 32.43
Renewals			
Source	Number	\$ Total	Ave Gift
Renew via House Mailing	0	\$ -	\$ -
Dir Mail Renewals	269	\$ 12,785.00	\$ 47.53
Tele-Renewal	14	\$ 1,500.00	\$ 107.14
Web Renewals	204	\$ 10,945.00	\$ 53.65
* Manual Adjustments	43	n/a	n/a
Total	530	\$ 25,230.00	\$ 51.81

* Includes Pledge Extensions & New Pledges

Apr-13 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	648	65	4	69	64
AL	1619	192	7	199	192
AR	829	96	4	100	98
AZ	3013	312	31	343	309
CA	18862	1773	146	1919	1799
CO	3523	430	29	459	430
CT	1443	179	15	194	178
DC	346	34	8	42	36
DE	368	36	6	42	38
FL	7551	786	69	855	783
GA	5724	437	30	467	439
HI	508	68	3	71	66
IA	970	135	11	146	134
ID	723	68	5	73	68
IL	4309	503	41	544	496
IN	2912	370	28	398	371
KS	1173	144	9	153	138
KY	1089	130	5	135	126
LA	1004	140	10	150	141
MA	2757	251	26	277	250
MD	2310	289	24	313	282
ME	786	76	7	83	77
MI	4987	461	28	489	459
MN	1952	222	14	236	224
MO	2218	268	21	289	270
MS	631	82	6	88	82

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	473	60	3	63	57
NC	3179	367	27	394	371
ND	193	41	2	43	42
NE	606	73	5	78	74
NH	1297	132	13	145	132
NJ	2934	327	34	361	325
NM	1101	141	18	159	144
NV	1749	204	16	220	206
NY	4739	614	60	674	620
OH	4882	692	40	732	687
OK	971	109	6	115	108
OR	2132	167	22	189	173
PA	5616	550	64	614	551
RI	297	40	1	41	40
SC	1580	185	12	197	187
SD	232	37	1	38	38
TN	2274	263	10	273	265
TX	8403	991	77	1068	1007
UT	1097	106	11	117	108
VA	4271	621	36	657	624
VT	381	30	5	35	29
WA	4136	392	32	424	398
WI	1844	207	17	224	207
WV	564	54	0	54	52
WY	306	38	3	41	38
XX	620	89	10	99	86

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	128132	14077	1112	15189	14119

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

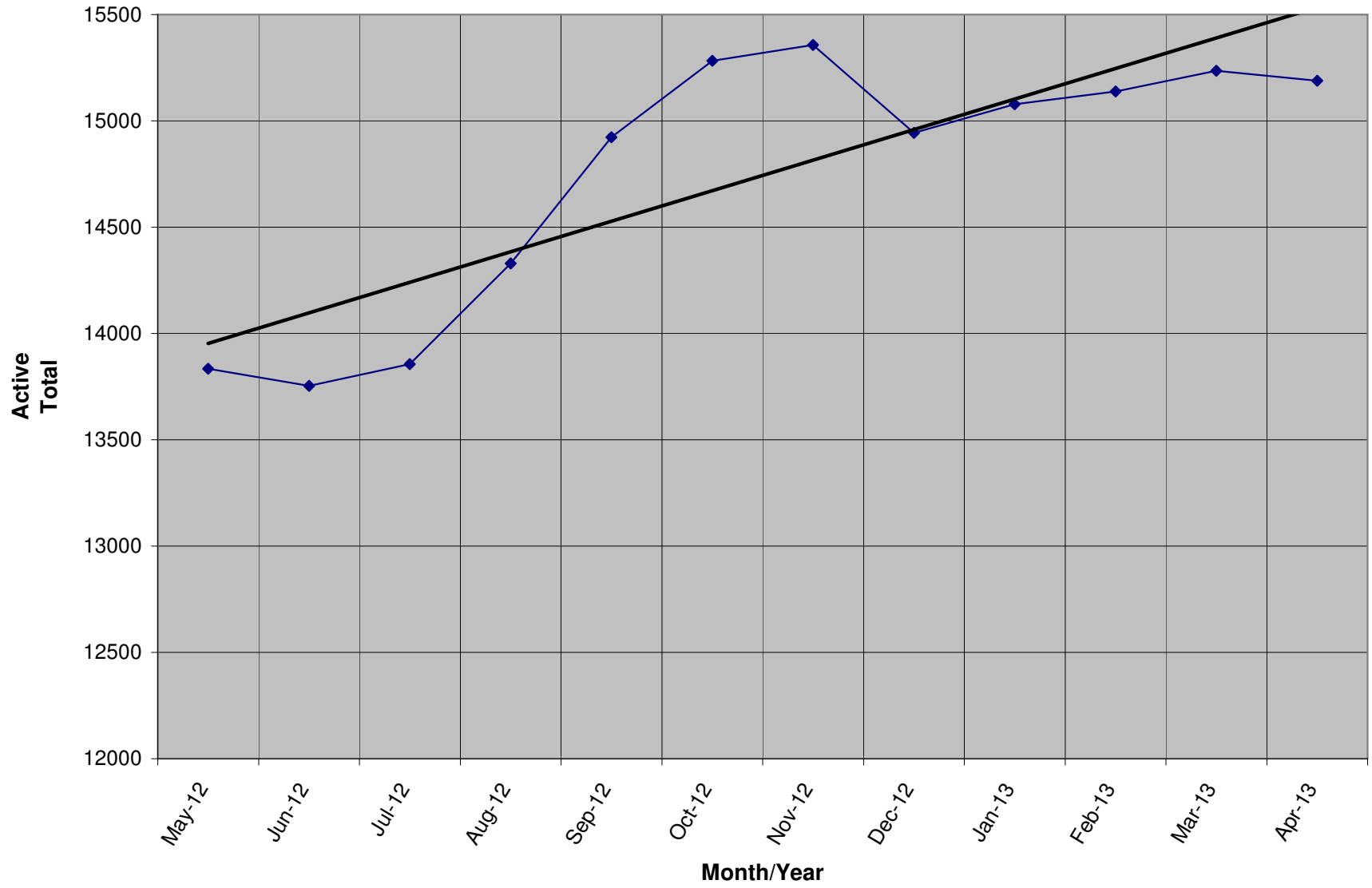
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

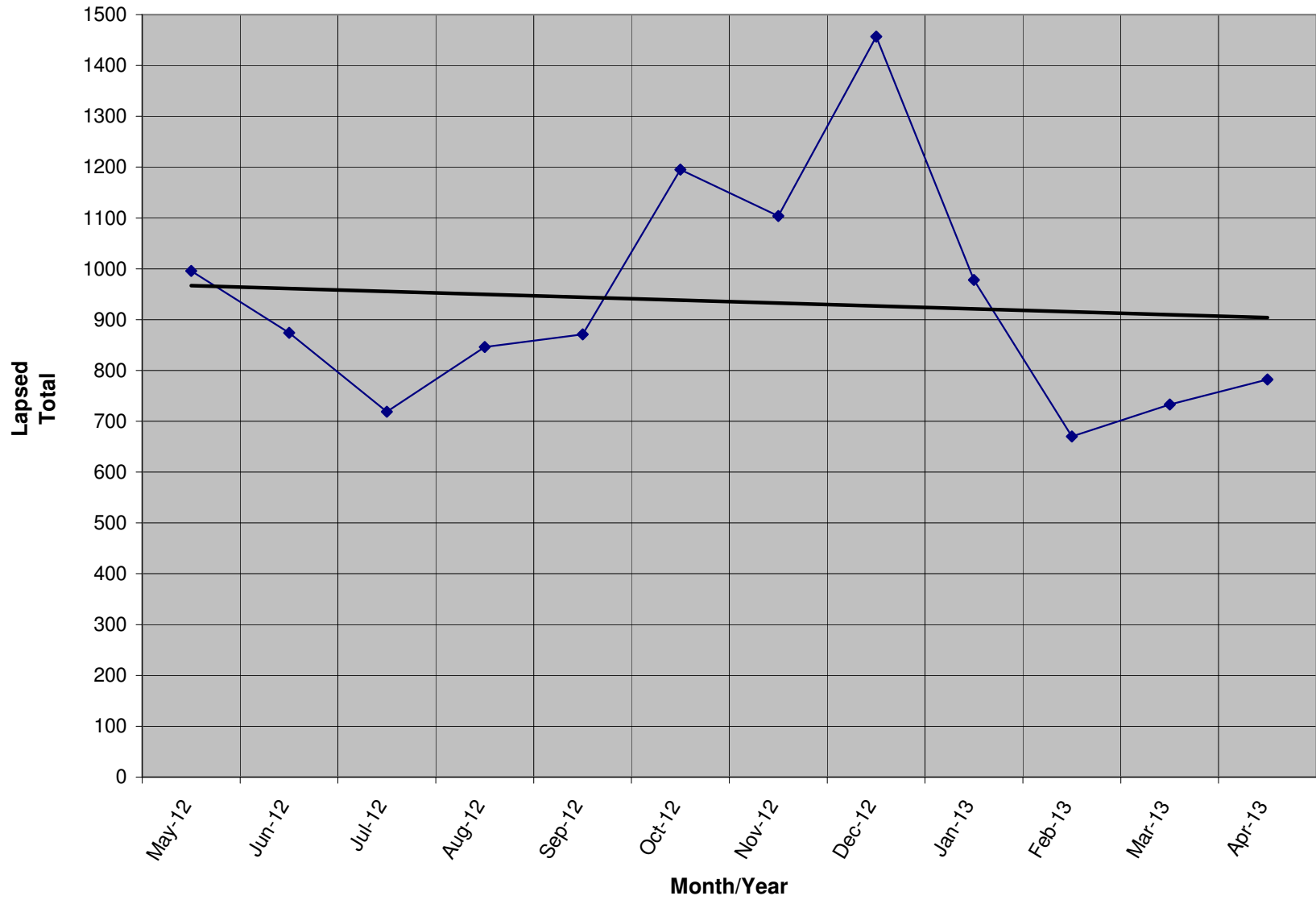
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1799	1	OR	173	27
TX	1007	2	NM	144	28
FL	783	3	LA	141	29
OH	687	4	KS	138	30
VA	624	5	IA	134	31
NY	620	6	NH	132	32
PA	551	7	KY	126	33
IL	496	8	OK	108	34
MI	459	9	UT	108	35
GA	439	10	AR	98	36
CO	430	11	XX	86	37
WA	398	12	MS	82	38
IN	371	13	ME	77	39
NC	371	14	NE	74	40
NJ	325	15	ID	68	41
AZ	309	16	HI	66	42
MD	282	17	AK	64	43
MO	270	18	MT	57	44
TN	265	19	WV	52	45
MA	250	20	ND	42	46
MN	224	21	RI	40	47
WI	207	22	DE	38	48
NV	206	23	SD	38	49
AL	192	24	WY	38	50
SC	187	25	DC	36	51
CT	178	26	VT	29	52

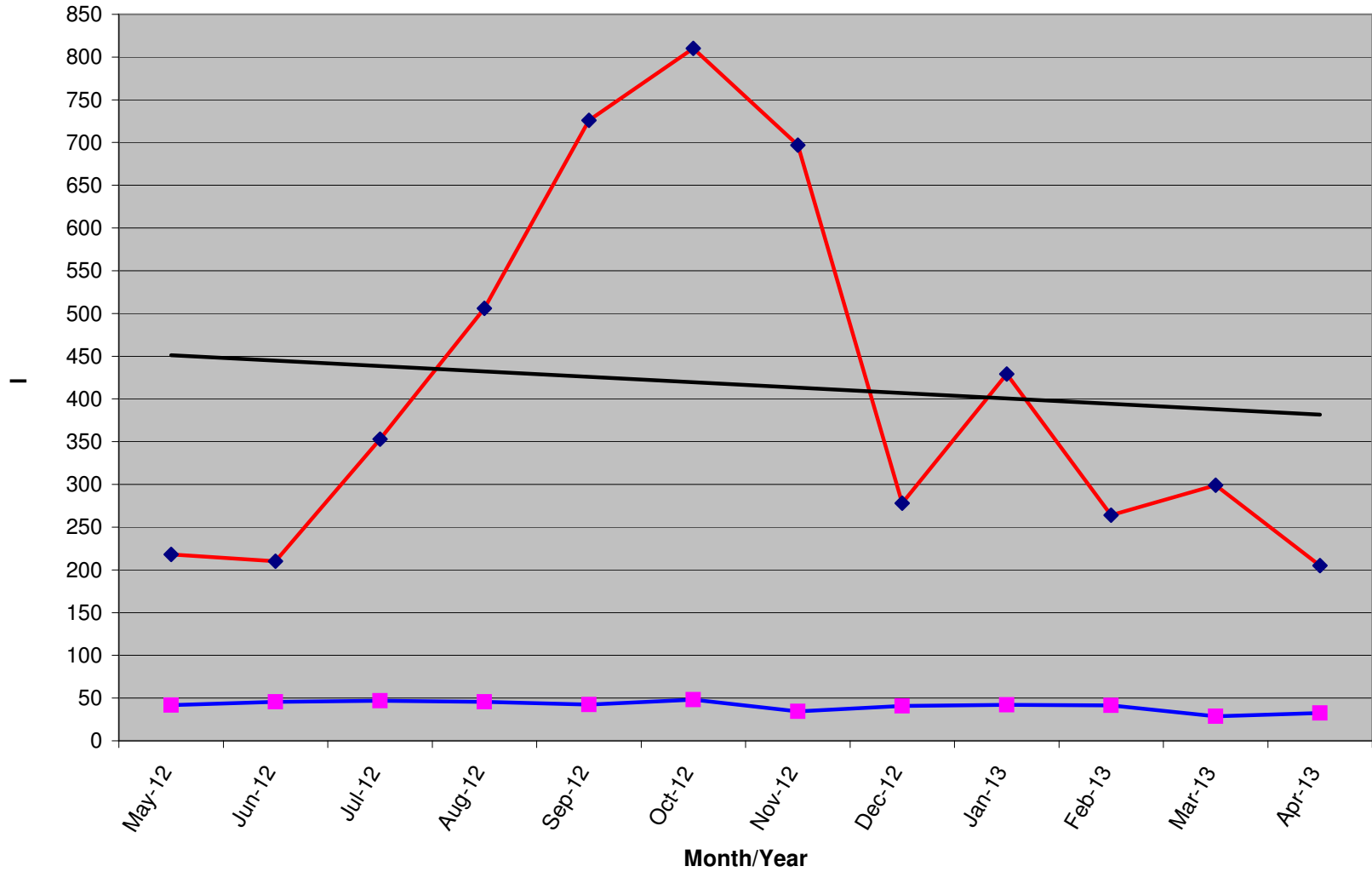
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months

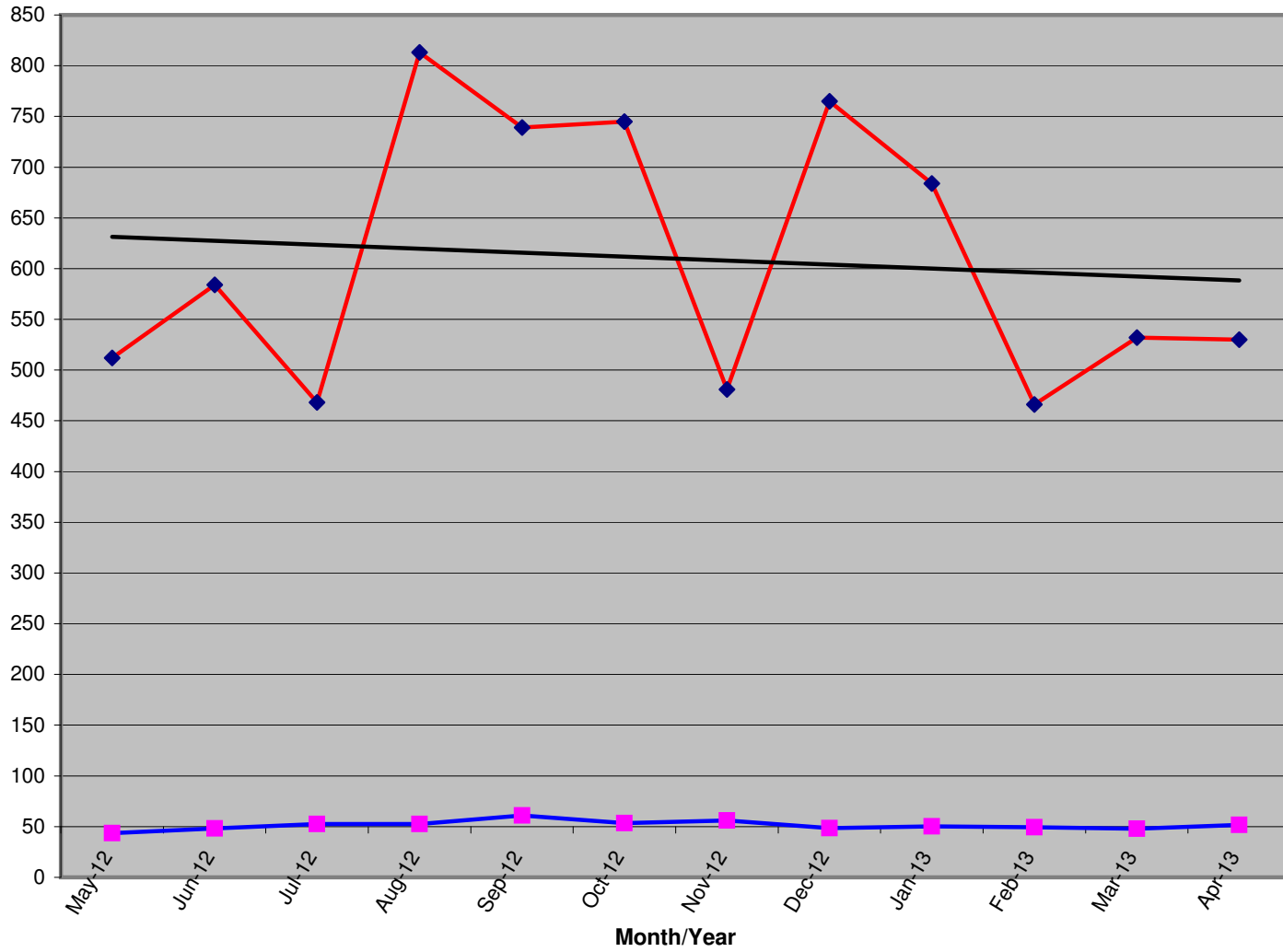


New Donors / Ave Gift - Past 12 Months



	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13
New Donors	218	210	353	506	726	810	697	278	429	264	299	205
Ave Gift	\$ 41.71	\$ 45.48	\$ 46.73	\$ 45.59	\$ 42.54	\$ 48.26	\$ 34.59	\$ 40.74	\$ 42.17	\$ 41.44	\$ 28.77	\$ 32.43

Renew Donors - Past 12 Months



	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13
Renew Total	512	584	468	813	739	745	481	765	684	466	532	530
Ave Gift	\$ 43.64	\$ 48.33	\$ 52.63	\$ 52.56	\$ 60.92	\$ 53.32	\$ 55.98	\$ 48.50	\$ 50.15	\$ 49.47	\$ 47.90	\$ 51.81