

# Libertarian National Committee - Membership Report

## "Donor" Totals - Sep-13

### 4 Year & 12 Month Comparison

	Dec-09	Dec-10	Dec-11	Dec-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13
Active w-MEM	14076	14077	13468	13749	13788	14070	14182	13749	13883	13957	14081	14077	14149	14158	13986	13580	13429
Active w/out MEM	587	991	859	1194	1135	1213	1175	1194	1195	1181	1155	1112	1077	1070	1054	978	884
<b>Total Active Donors</b>	<b>14663</b>	<b>15068</b>	<b>14327</b>	<b>14943</b>	<b>14923</b>	<b>15283</b>	<b>15357</b>	<b>14943</b>	<b>15078</b>	<b>15138</b>	<b>15236</b>	<b>15189</b>	<b>15226</b>	<b>15228</b>	<b>15040</b>	<b>14558</b>	<b>14313</b>
<b>Percent Change</b>	<b>-10.31%</b>	<b>2.76%</b>	<b>-4.92%</b>	<b>4.30%</b>	<b>4.15%</b>	<b>2.41%</b>	<b>0.48%</b>	<b>-2.70%</b>	<b>0.90%</b>	<b>0.40%</b>	<b>0.65%</b>	<b>-0.31%</b>	<b>0.24%</b>	<b>0.01%</b>	<b>-1.23%</b>	<b>-3.20%</b>	<b>-1.68%</b>
Lapsed/Drop MEM	695	845	1379	1381	835	1129	1017	1381	925	626	677	698	614	624	948	1241	1106
Lapes w/out MEM	40	33	74	76	36	66	87	76	53	44	56	84	66	36	43	89	157
<b>Lapsed/Drop Total</b>	<b>735</b>	<b>878</b>	<b>1453</b>	<b>1457</b>	<b>871</b>	<b>1195</b>	<b>1104</b>	<b>1457</b>	<b>978</b>	<b>670</b>	<b>733</b>	<b>782</b>	<b>680</b>	<b>660</b>	<b>991</b>	<b>1330</b>	<b>1263</b>
<b>Percent Change</b>	<b>-48.17%</b>	<b>19.46%</b>	<b>65.49%</b>	<b>0.28%</b>	<b>2.96%</b>	<b>37.20%</b>	<b>-7.62%</b>	<b>31.97%</b>	<b>-32.88%</b>	<b>-31.49%</b>	<b>9.40%</b>	<b>6.68%</b>	<b>-13.04%</b>	<b>-2.94%</b>	<b>50.15%</b>	<b>34.21%</b>	<b>-5.04%</b>
New Donors w-MEM	206	143	256	240	589	679	661	240	395	257	292	199	219	206	219	196	254
New w/out MEM	3	13	26	38	137	131	36	38	34	7	7	6	9	10	8	1	39
<b>New Total</b>	<b>209</b>	<b>156</b>	<b>282</b>	<b>278</b>	<b>726</b>	<b>810</b>	<b>697</b>	<b>278</b>	<b>429</b>	<b>264</b>	<b>299</b>	<b>205</b>	<b>228</b>	<b>216</b>	<b>227</b>	<b>197</b>	<b>293</b>
<b>Percent Change</b>	<b>34.84%</b>	<b>-25.36%</b>	<b>80.77%</b>	<b>-1.42%</b>	<b>43.48%</b>	<b>11.57%</b>	<b>-13.95%</b>	<b>-60.11%</b>	<b>54.32%</b>	<b>-38.46%</b>	<b>13.26%</b>	<b>-31.44%</b>	<b>11.22%</b>	<b>-5.26%</b>	<b>5.09%</b>	<b>-13.22%</b>	<b>48.73%</b>
Renewed w-MEM	602	921	900	708	673	732	468	708	664	443	509	495	467	427	557	639	701
Renewed w/out MEM	49	71	61	57	66	13	13	57	20	23	23	35	22	19	19	12	24
<b>Total Renewals</b>	<b>651</b>	<b>992</b>	<b>961</b>	<b>765</b>	<b>739</b>	<b>745</b>	<b>481</b>	<b>765</b>	<b>684</b>	<b>466</b>	<b>532</b>	<b>530</b>	<b>489</b>	<b>446</b>	<b>576</b>	<b>651</b>	<b>725</b>
<b>Percent Change</b>	<b>46.62%</b>	<b>52.38%</b>	<b>-3.13%</b>	<b>-20.40%</b>	<b>-9.10%</b>	<b>0.81%</b>	<b>-35.44%</b>	<b>59.04%</b>	<b>-10.59%</b>	<b>-31.87%</b>	<b>14.16%</b>	<b>-0.38%</b>	<b>-7.74%</b>	<b>-8.79%</b>	<b>29.15%</b>	<b>13.02%</b>	<b>11.37%</b>
<b>Total "MEM"</b>	<b>117226</b>	<b>119731</b>	<b>121850</b>	<b>126900</b>	<b>124917</b>	<b>125618</b>	<b>126309</b>	<b>126900</b>	<b>127367</b>	<b>127552</b>	<b>127876</b>	<b>128132</b>	<b>128415</b>	<b>128673</b>	<b>128929</b>	<b>129200</b>	<b>129455</b>
<b>Percent Change</b>	<b>3.72%</b>	<b>2.14%</b>	<b>1.77%</b>	<b>4.14%</b>	<b>0.65%</b>	<b>0.56%</b>	<b>0.55%</b>	<b>0.47%</b>	<b>0.37%</b>	<b>0.15%</b>	<b>0.25%</b>	<b>0.20%</b>	<b>0.22%</b>	<b>0.20%</b>	<b>0.20%</b>	<b>0.21%</b>	<b>0.20%</b>
<b>Total "LIFETIME"</b>	<b>2035</b>	<b>2096</b>	<b>2142</b>	<b>2208</b>	<b>2197</b>	<b>2201</b>	<b>2207</b>	<b>2208</b>	<b>2216</b>	<b>2216</b>	<b>2229</b>	<b>2245</b>	<b>2264</b>	<b>2266</b>	<b>2269</b>	<b>2271</b>	<b>2274</b>
<b>Total "BSM"</b>	<b>14096</b>	<b>14309</b>	<b>13589</b>	<b>13824</b>	<b>13475</b>	<b>13758</b>	<b>14043</b>	<b>13824</b>	<b>14029</b>	<b>14028</b>	<b>14120</b>	<b>14119</b>	<b>14149</b>	<b>14088</b>	<b>13944</b>	<b>13586</b>	<b>13251</b>

### Last Year vs. This Year

	Sep-12	Sep-13	Change	12 Mo Ave
Active w-MEM	13788	13429	-2.60%	13942
Active w/out MEM	1135	884	-22.11%	1107
<b>Total Active Donors</b>	<b>14923</b>	<b>14313</b>	<b>-4.09%</b>	<b>15049</b>
Lapsed/Dropped	871	1263	45.01%	987
New Donors	726	293	-59.64%	345
Renewals	739	725	-1.89%	591

**Active Donors w-MEM = 13429**

**Lapsed & Zero Dues MEM = 116026**

**Total "MEM" w-Signed Certificate = 129455**

**Member Signed Certificate = "MEM"**

**Total "BSM" = 13251**

**Bylaws defined Sustaining Member = "BSM"**

### NEW-RENEW BREAKDOWN BY TYPE

New Members			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	13	\$ 450.00	\$ 34.62
Dir Mail Prospecting	0	\$ -	\$ -
Tele-New	0	\$ -	\$ -
Web New Members	192	\$ 7,950.00	\$ 41.41
* Manual Adjustments	88	n/a	n/a
<b>Total</b>	<b>293</b>	<b>\$ 8,400.00</b>	<b>\$ 40.98</b>
Renewals			
Source	Number	\$ Total	Ave Gift
Renew via House Mailing	0	\$ -	\$ -
Dir Mail Renewals	401	\$ 19,599.00	\$ 48.88
Tele-Renewal	13	\$ 375.00	\$ 28.85
Web Renewals	274	\$ 13,010.50	\$ 47.48
* Manual Adjustments	37	n/a	n/a
<b>Total</b>	<b>725</b>	<b>\$ 32,984.50</b>	<b>\$ 47.94</b>

Includes Pledge Extensions, New Pledges & New/Renew Mem via BA, BF & Legal Donations

**Sep-13 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE**

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	650	66	3	69	62
AL	1646	180	7	187	179
AR	833	85	2	87	86
AZ	3045	287	26	313	284
CA	18968	1697	119	1816	1665
CO	3538	393	23	416	390
CT	1441	174	15	189	175
DC	345	35	8	43	33
DE	371	35	6	41	35
FL	7611	729	59	788	727
GA	5766	429	26	455	423
HI	515	66	4	70	65
IA	982	127	9	136	128
ID	729	64	3	67	64
IL	4363	472	33	505	463
IN	2969	364	24	388	358
KS	1178	136	8	144	134
KY	1110	130	4	134	128
LA	1013	125	8	133	122
MA	2766	230	16	246	234
MD	2345	264	20	284	259
ME	790	55	4	59	60
MI	5021	444	25	469	434
MN	1964	207	14	221	206
MO	2248	243	16	259	243
MS	638	80	5	85	77

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	484	59	3	62	56
NC	3190	319	18	337	311
ND	200	37	2	39	37
NE	619	69	3	72	71
NH	1312	129	9	138	129
NJ	2963	320	30	350	308
NM	1101	125	8	133	124
NV	1804	239	13	252	236
NY	4777	583	52	635	575
OH	4954	672	27	699	665
OK	981	105	4	109	102
OR	2150	170	18	188	165
PA	5673	520	39	559	514
RI	306	39	2	41	41
SC	1606	174	10	184	165
SD	235	34	1	35	34
TN	2298	253	12	265	250
TX	8554	945	61	1006	938
UT	1109	99	9	108	95
VA	4343	638	28	666	627
VT	386	26	4	30	26
WA	4194	389	18	407	382
WI	1852	193	14	207	190
WV	575	61	0	61	61
WY	311	32	3	35	33
XX	633	82	9	91	82

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
<b>TOTALS</b>	<b>129455</b>	<b>13429</b>	<b>884</b>	<b>14313</b>	<b>13251</b>

**DEFINITIONS: MEM = Member Signed Certificate**

**Total MEM = Total # Constituents Per State w-Member Signed Certificate**

**ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate**

**ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")**

**TOTAL ACTIVE = Current Dues Paying or Lifetime Donor**

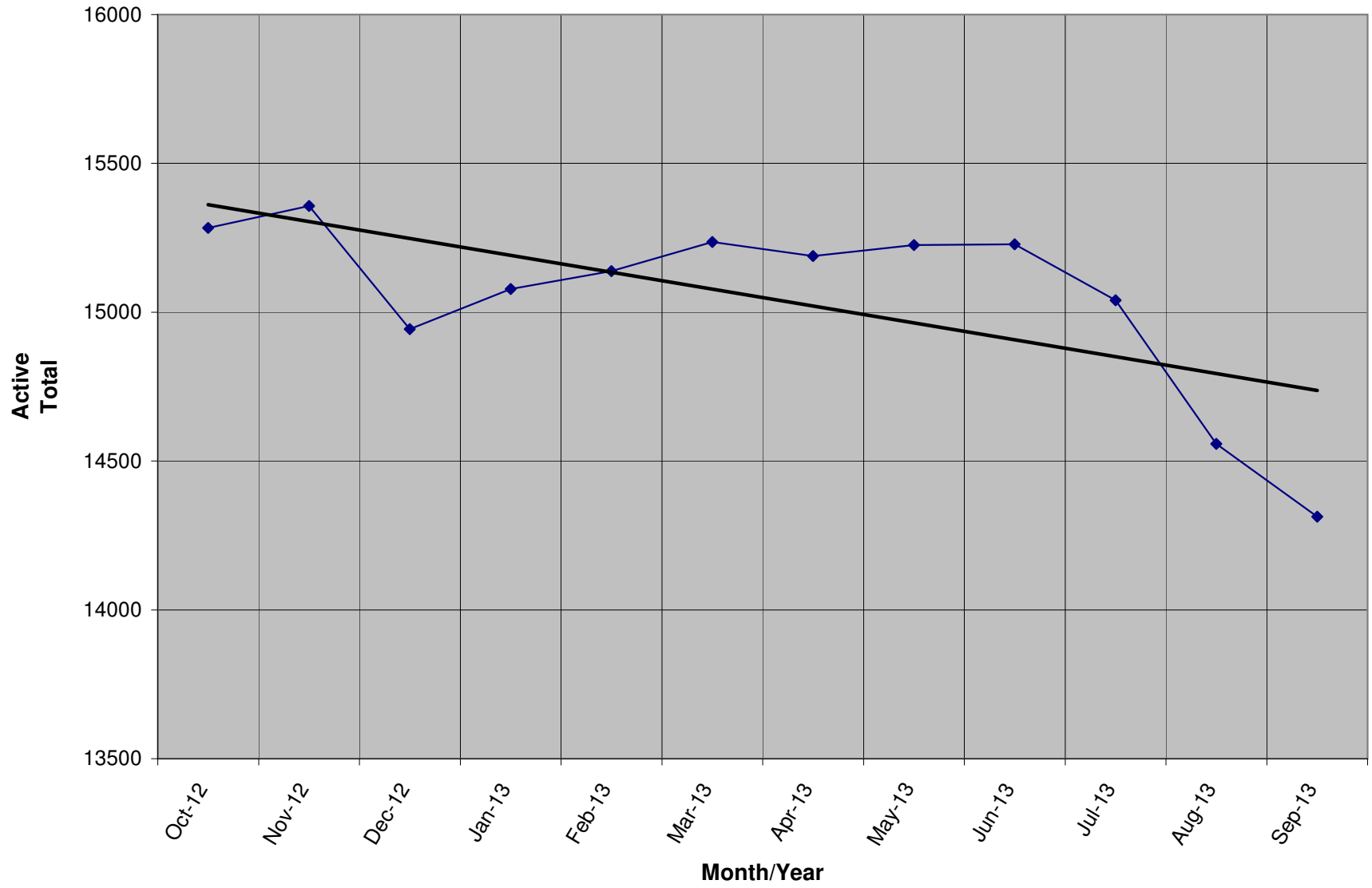
**BSM = By Law Definition of "Sustaining Member" and number used for delegate count**

**(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)**

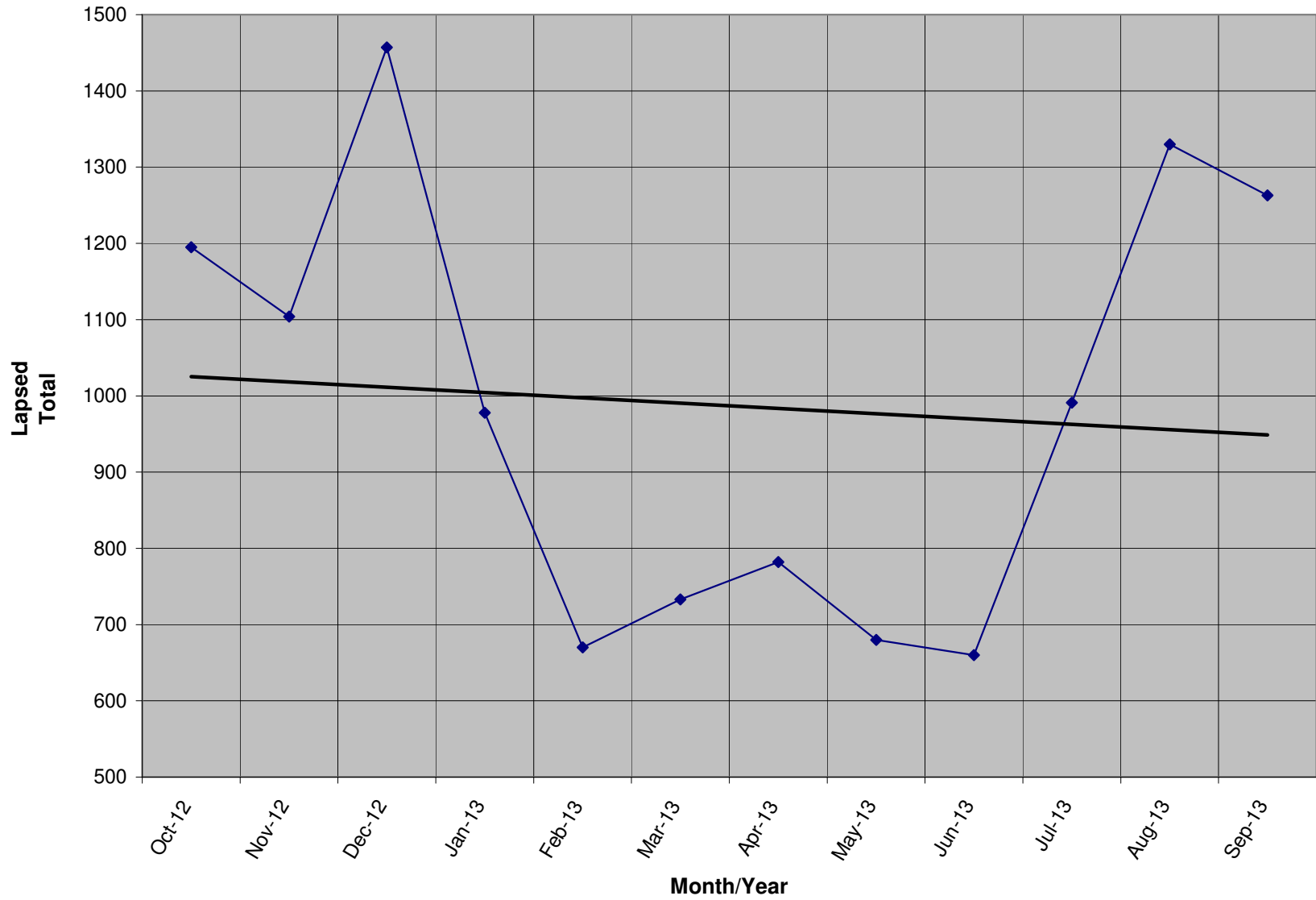
**SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"**

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1665	1	SC	165	27
TX	938	2	KS	134	28
FL	727	3	NH	129	29
OH	665	4	IA	128	30
VA	627	5	KY	128	31
NY	575	6	NM	124	32
PA	514	7	LA	122	33
IL	463	8	OK	102	34
MI	434	9	UT	95	35
GA	423	10	AR	86	36
CO	390	11	MS	77	37
WA	382	12	NE	71	38
IN	358	13	HI	65	39
NC	311	14	ID	64	40
NJ	308	15	AK	62	41
AZ	284	16	WV	61	42
MD	259	17	ME	60	43
TN	250	18	MT	56	44
MO	243	19	RI	41	45
NV	236	20	ND	37	46
MA	234	21	DE	35	47
MN	206	22	SD	34	48
WI	190	23	DC	33	49
AL	179	24	WY	33	50
CT	175	25	VT	26	51
OR	165	26	XX	82	52

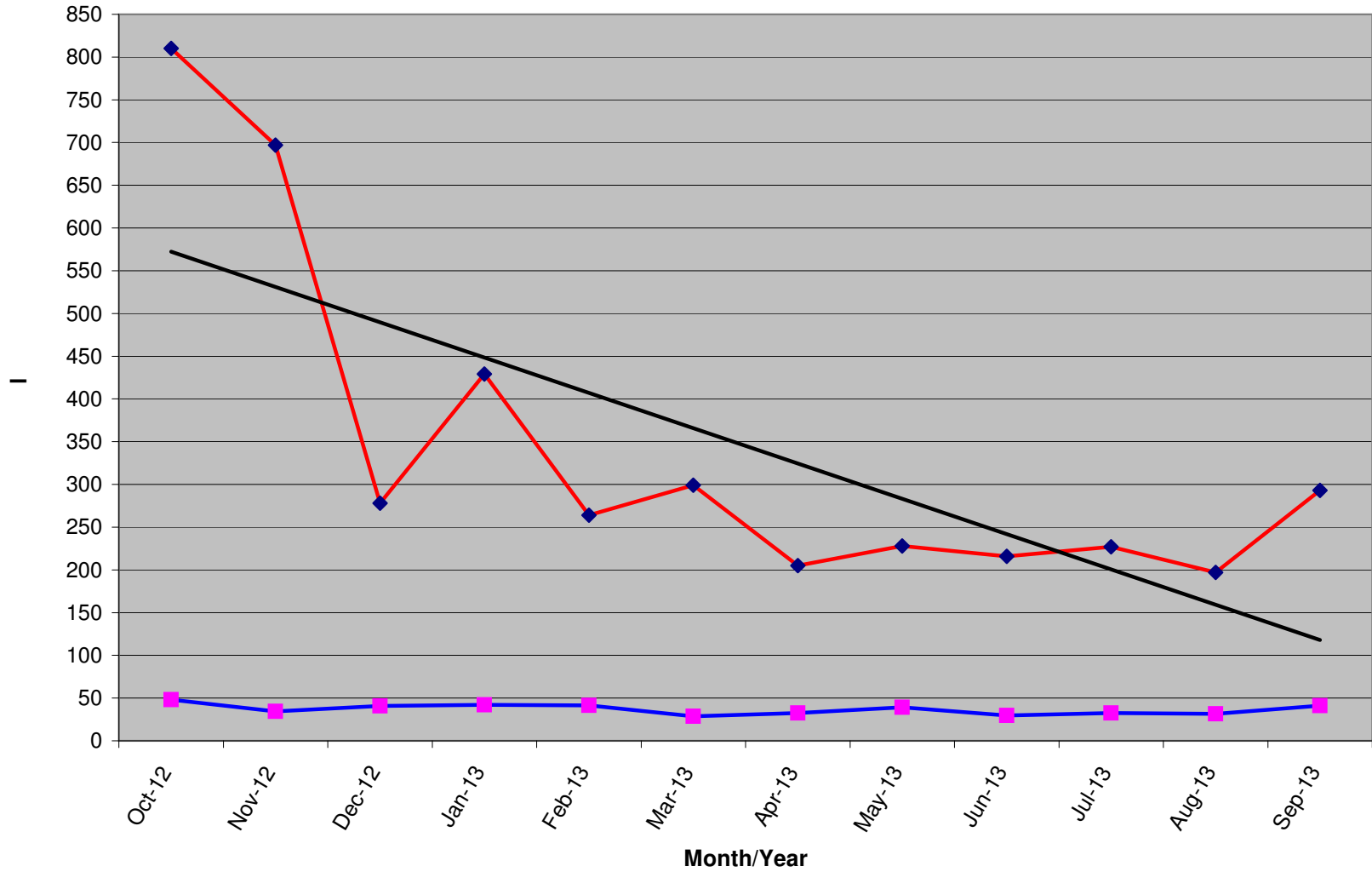
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months

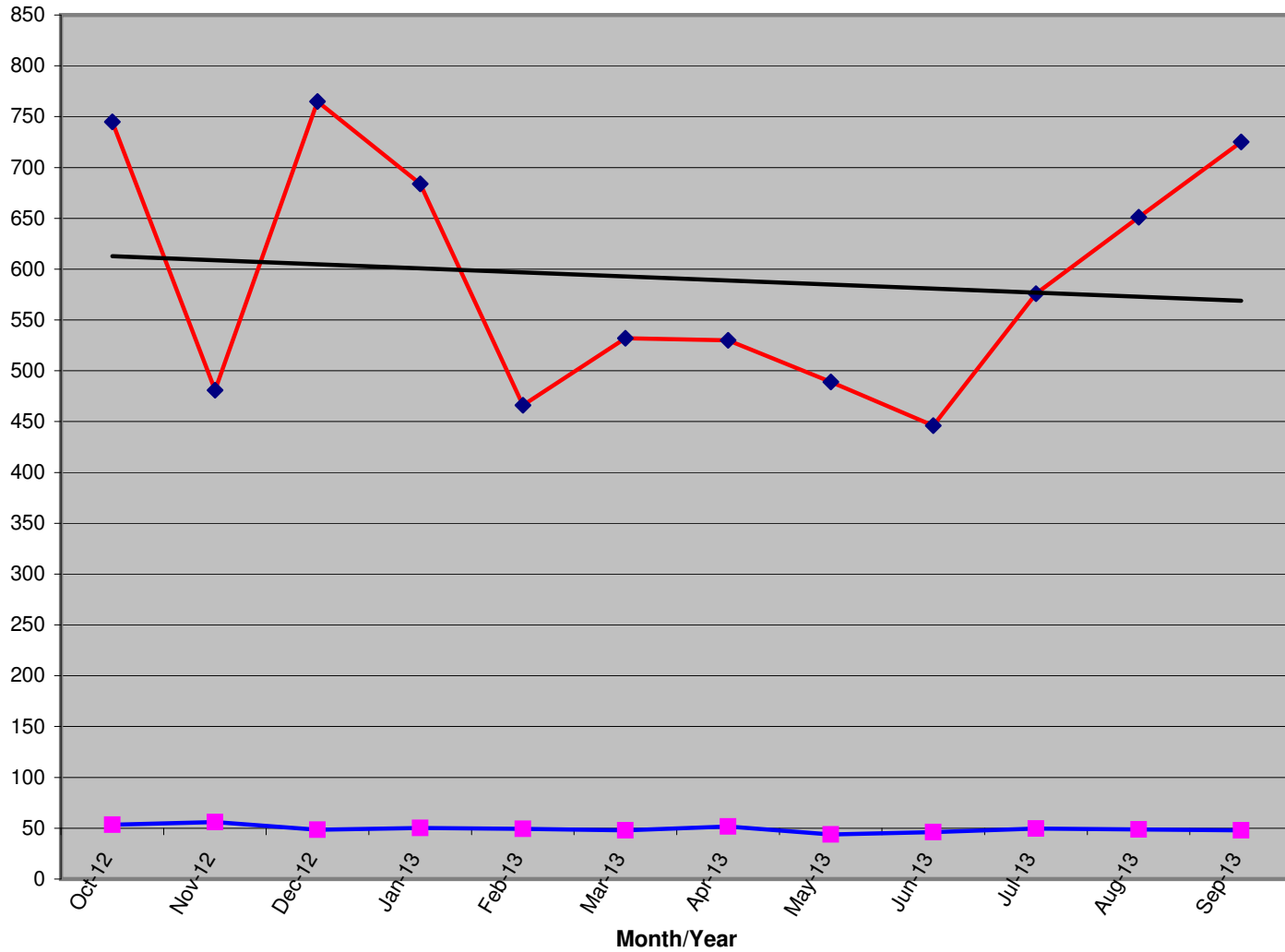


**New Donors / Ave Gift - Past 12 Months**



	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13
<b>New Donors</b>	810	697	278	429	264	299	205	228	216	227	197	293
<b>Ave Gift</b>	\$ 48.26	\$ 34.59	\$ 40.74	\$ 42.17	\$ 41.44	\$ 28.77	\$ 32.43	\$ 39.18	\$ 29.68	\$ 32.45	\$ 31.53	\$ 40.98

**Renew Donors - Past 12 Months**



	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13
<b>Renew Total</b>	745	481	765	684	466	532	530	489	446	576	651	725
<b>Ave Gift</b>	\$ 53.32	\$ 55.98	\$ 48.50	\$ 50.15	\$ 49.47	\$ 47.90	\$ 51.81	\$ 43.81	\$ 46.05	\$ 49.76	\$ 48.76	\$ 47.94