

Libertarian National Committee - Membership Report

"Donor" Totals - May-09

18 Month Comparison

	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09
Active w-MEM	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068
Active w/out MEM	924	941	1011	1032	1025	1057	1087	1102	1082	1082	1092	1089	991	968	888	867	873	691
Total	15105	15112	14919	14841	14604	14877	15208	15683	16052	16460	17191	17168	16349	16146	15892	15759	15932	15759
Percent Change	7.28%	0.05%	-1.28%	-0.52%	-1.60%	1.87%	2.22%	3.12%	2.35%	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%	-0.84%	1.10%	-1.09%

Lapsed MEM	718	724	1028	1111	959	1137	1052	759	786	613	1022	881	1285	1031	997	1291	946	1036
Lapes w/out MEM	13	27	59	79	76	94	29	55	42	18	48	31	133	67	119	107	52	188
Lapsed Total	731	751	1087	1190	1035	1231	1081	814	828	631	1070	912	1418	1098	1116	1398	998	1224
Percent Change	-12.56%	2.74%	44.74%	9.48%	-13.03%	18.94%	-12.19%	-24.70%	1.72%	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%	25.27%	-28.61%	22.65%

New Donors w-MEM	319	228	287	208	291	955	591	521	588	615	970	613	152	224	307	462	460	363
New w/out MEM	83	33	107	36	35	75	15	16	13	4	5	7	3	4	1	19	15	1
New Total	402	261	394	244	326	1030	606	537	601	619	975	620	155	228	308	481	475	364
Percent Change	142.17%	-35.07%	50.96%	-38.07%	33.61%	215.95%	-41.17%	-11.39%	11.92%	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%	56.17%	-1.25%	-23.37%

Renewed w-MEM	1271	486	478	804	438	423	762	698	587	406	773	248	412	627	516	717	653	682
Renewed w/out MEM	83	11	22	64	34	51	44	54	9	14	53	21	32	40	38	67	43	5
Total Renewals	1354	497	500	868	472	474	806	752	596	420	826	269	444	667	554	784	696	687
Percent Change	62.74%	-63.29%	0.60%	73.60%	-45.62%	0.42%	70.04%	-6.70%	-20.74%	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%	41.52%	-11.22%	-1.29%

Active MEM	14181	14171	13908	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068
Zero Dues MEM	93567	93824	94355	94640	95183	95510	95783	95899	96023	96161	96481	96841	97666	98069	98615	99176	99402	99941
Total "MEM"	107748	107995	108263	108449	108762	109330	109904	110480	110993	111539	112580	112920	113024	113247	113619	114068	114461	115009
Percent Change	0.39%	0.23%	0.25%	0.17%	0.29%	0.52%	0.53%	0.52%	0.46%	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%	0.40%	0.34%	0.48%

Total "LIFETIME"	1930	1930	1933	1936	1937	1941	1947	1952	1955	1974	1985	1990	1993	1995	1997	1998	2005	2005
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Last Year vs. This Year

	May-08	May-09	Change	18 Mo Ave
Active w-MEM	13820	15068	9.03%	14736
Active w/out MEM	1057	691	-34.63%	989
Total Active	14877	15759	5.93%	15725

Lapsed	1231	1224	-0.57%	1034
New Donors	1030	364	-64.66%	479
Renewals	474	687	44.94%	648

Active Donors w-MEM = 15068

Lapsed & Zero Dues MEM = 99941

Total "MEM" w-Signed Certificate = 115009

Member Signed Certificate = "MEM"

New Members 05-09

Source	Number	\$ Total	Ave Gift
House Mailing to Inq	4	\$ 150.00	\$ 37.50
Dir Mail Prospecting	22	\$ 750.00	\$ 34.09
Tele-New	1	\$ 25.00	\$ 25.00
Web New Members	337	\$ 13,002.81	\$ 38.58
Total	364	\$ 13,927.81	\$ 38.26

Renewals 05-09

Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	109	\$ 3,650.00	\$ 33.49
Dir Mail Renewals	288	\$ 10,464.47	\$ 36.33
Tele-Renewal	174	\$ 9,215.00	\$ 52.96
Web Renewals	112	\$ 4,530.00	\$ 40.45
Renewals via Pledge Extention	4	n/a	n/a
Total	687	\$ 27,859.47	\$ 40.79

May-09 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	618	553	65	2	67
AL	1409	1169	240	9	249
AR	723	620	103	4	107
AZ	2718	2401	317	21	338
CA	18056	16148	1908	97	2005
CO	3128	2669	459	25	484
CT	1306	1096	210	12	222
DC	308	275	33	2	35
DE	341	290	51	4	55
FL	6716	5761	955	46	1001
GA	5380	4818	562	18	580
HI	462	395	67	3	70
IA	839	719	120	4	124
ID	639	565	74	2	76
IL	3864	3284	580	25	605
IN	2580	2204	376	20	396
KS	1046	895	151	6	157
KY	918	784	134	4	138
LA	828	703	125	5	130
MA	2627	2316	311	18	329
MD	2059	1774	285	18	303
ME	702	637	65	2	67
MI	4688	4147	541	22	563
MN	1774	1516	258	8	266
MO	1957	1660	297	11	308
MS	493	436	57	6	63

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	425	370	55	4	59
NC	2769	2358	411	5	416
ND	145	115	30	1	31
NE	502	424	78	2	80
NH	1224	1071	153	6	159
NJ	2666	2341	325	22	347
NM	985	856	129	4	133
NV	1518	1317	201	10	211
NY	4123	3485	638	43	681
OH	4009	3338	671	31	702
OK	838	709	129	6	135
OR	1969	1775	194	15	209
PA	5129	4552	577	25	602
RI	239	199	40	1	41
SC	1358	1182	176	7	183
SD	196	167	29		29
TN	2006	1685	321	8	329
TX	7094	6111	983	35	1018
UT	959	862	97	3	100
VA	3630	2988	642	25	667
VT	360	331	29	6	35
WA	3799	3405	394	15	409
WI	1614	1356	258	9	267
WV	515	460	55	3	58
WY	271	232	39	1	40
OTHER	487	417	70	10	80

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	115009	99941	15068	691	15759

<u>STATE RANKINGS - TOP 15</u>				
<u>STATE</u>	<u>TL MEM</u>	<u>ACT MEM</u>	<u>ACT SUB</u>	<u>TL ACT</u>
CA	18056	1908	97	2005
TX	7094	983	35	1018
FL	6716	955	46	1001
OH	4009	671	31	702
VA	3630	642	25	667
NY	4123	638	43	681
IL	3864	580	25	605
PA	5129	577	25	602
GA	5380	562	18	580
MI	4688	541	22	563
CO	3128	459	25	484
NC	2769	411	5	416
WA	3799	394	15	409
IN	2580	376	20	396
NJ	2666	325	22	347

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

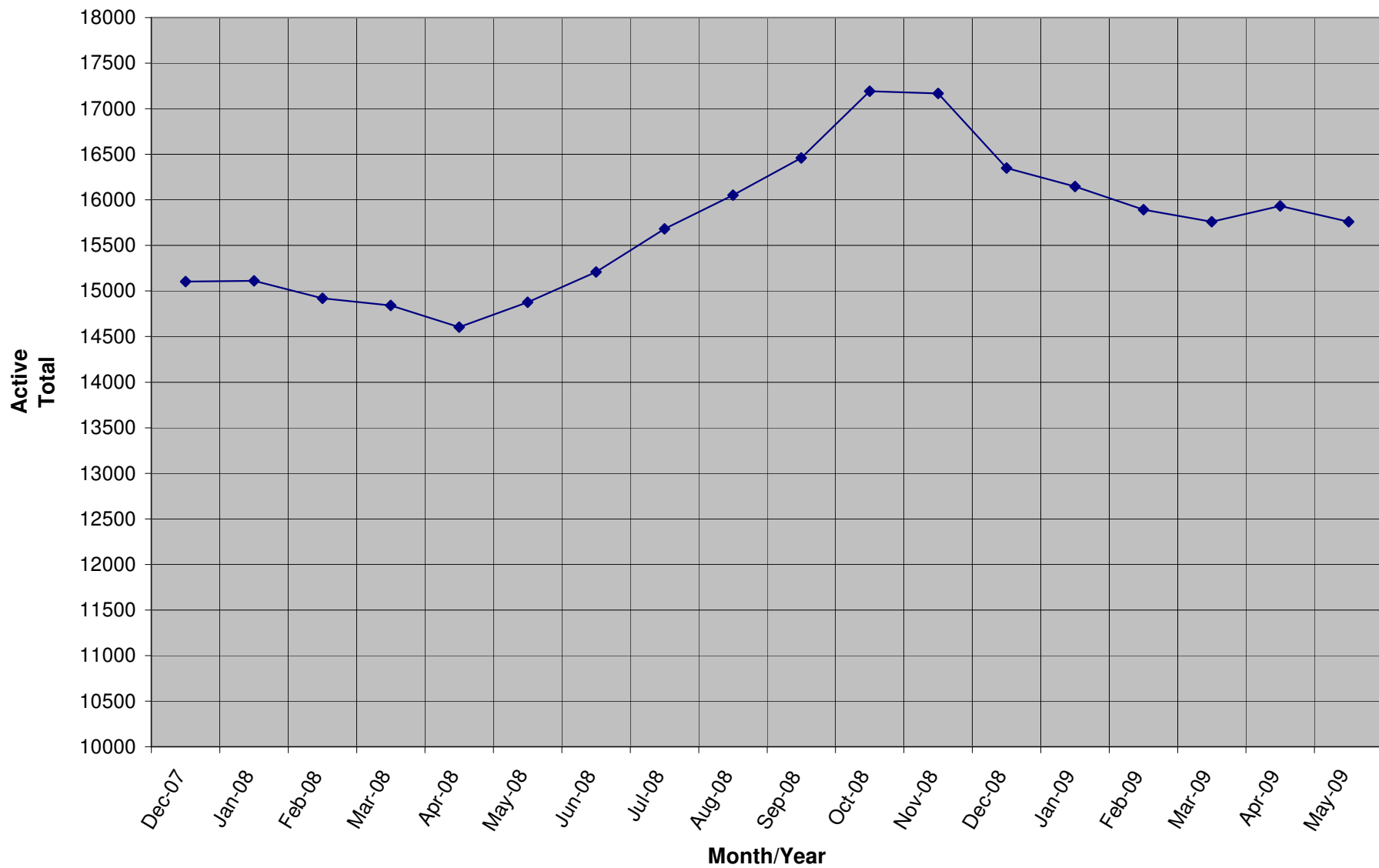
NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate (By Law Definition of "Sustaining Member" and number used for delegate count)

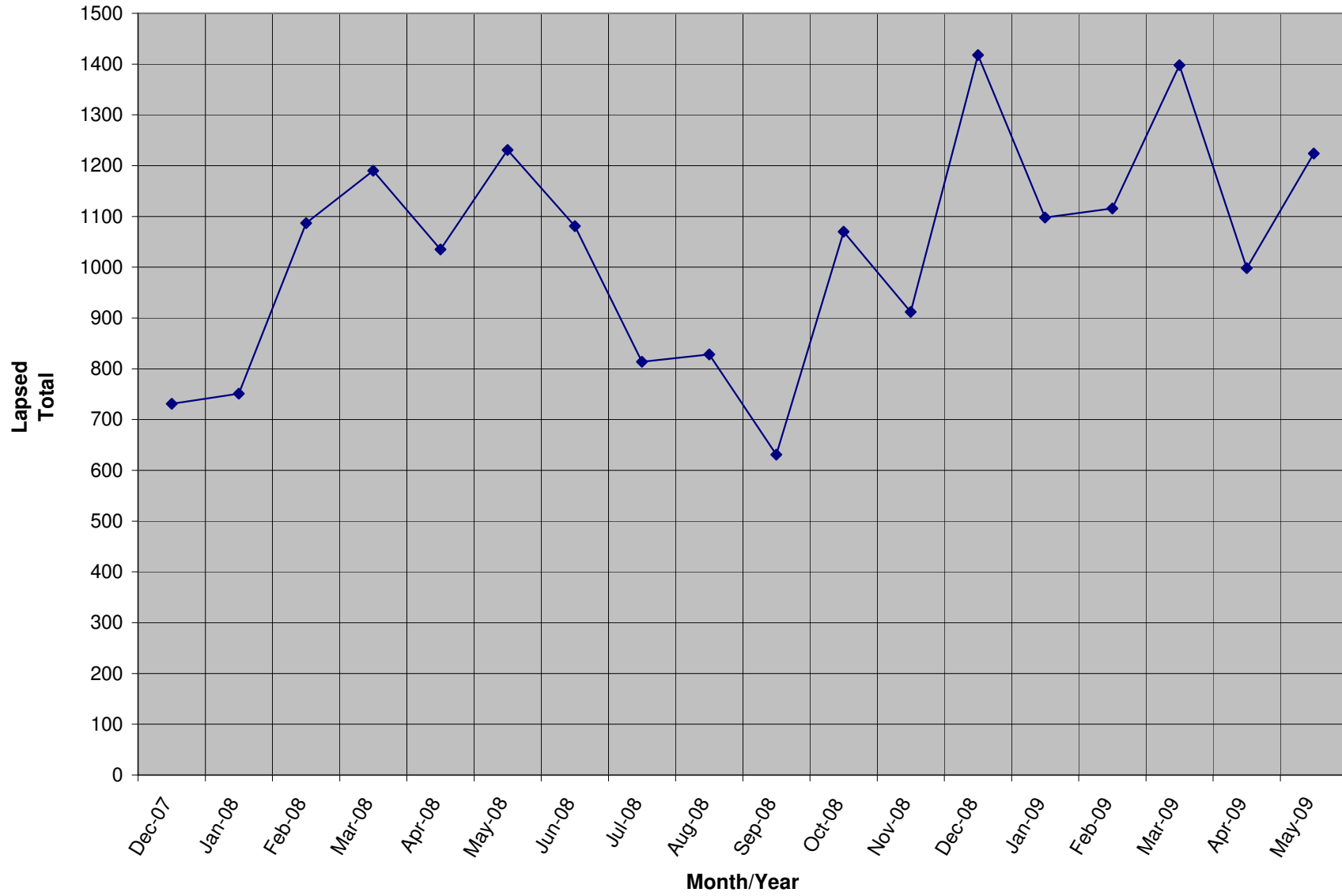
ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

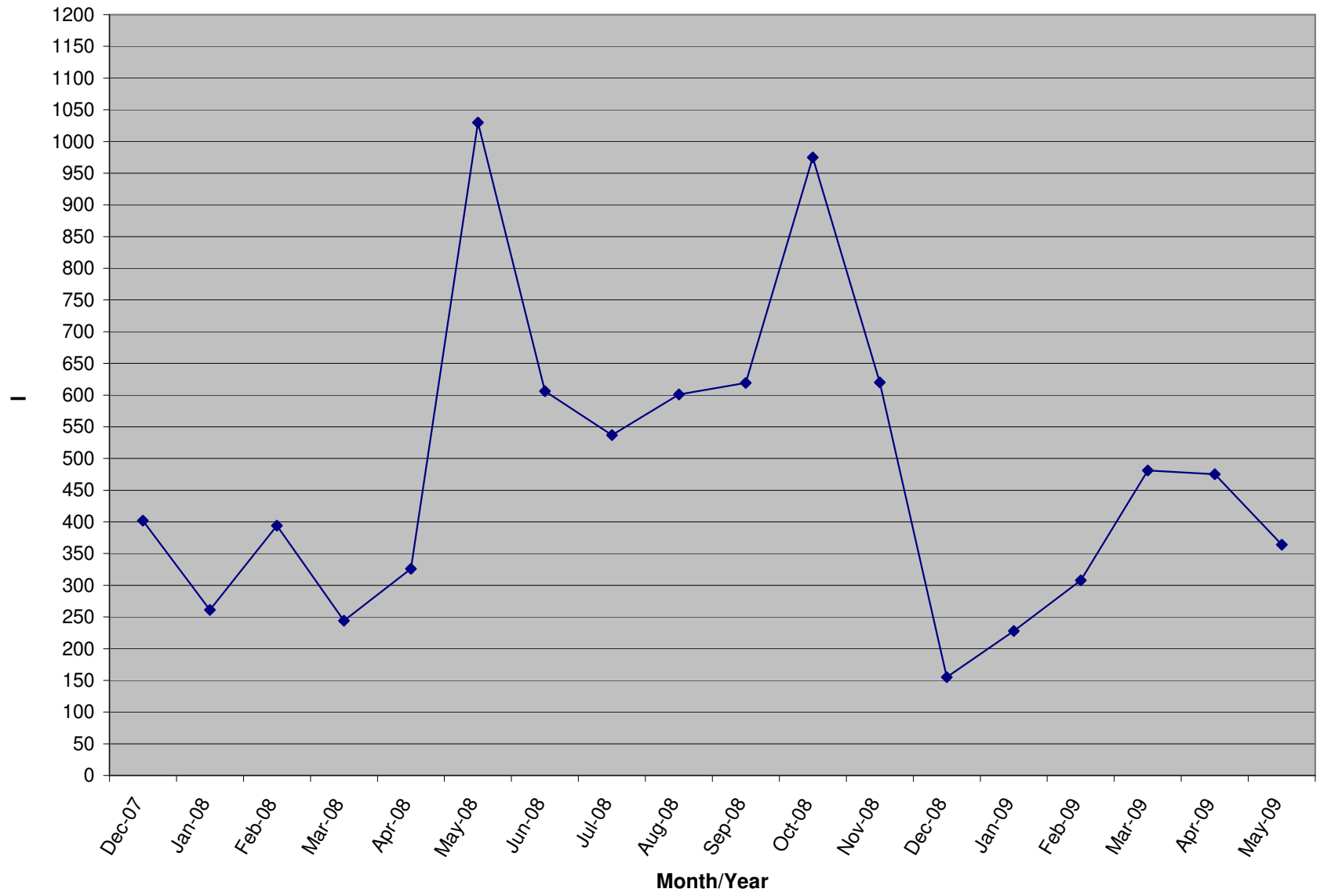
Active Donors



Lapsed Donors



New Donors



Renew Donors

