

Libertarian National Committee - Membership Report

"Donor" Totals - Aug-09

18 Month Comparison

	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09
Active w-MEM	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094
Active w/out MEM	1032	1025	1057	1087	1102	1082	1082	1092	1089	991	968	888	867	873	691	693	674	691
Total	14841	14604	14877	15208	15683	16052	16460	17191	17168	16349	16146	15892	15759	15932	15759	15259	14977	14785
Percent Change	-0.52%	-1.60%	1.87%	2.22%	3.12%	2.35%	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%	-0.84%	1.10%	-1.09%	-3.17%	-1.85%	-1.28%

Lapsed MEM	1111	959	1137	1052	759	786	613	1022	881	1285	1031	997	1291	946	1036	1443	1151	1129
Lapes w/out MEM	79	76	94	29	55	42	18	48	31	133	67	119	107	52	188	35	54	42
Lapsed Total	1190	1035	1231	1081	814	828	631	1070	912	1418	1098	1116	1398	998	1224	1478	1205	1171
Percent Change	9.48%	-13.03%	18.94%	-12.19%	-24.70%	1.72%	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%	25.27%	-28.61%	22.65%	20.75%	-18.47%	-2.82%

New Donors w-MEM	208	291	955	591	521	588	615	970	613	152	224	307	462	460	363	319	364	412
New w/out MEM	36	35	75	15	16	13	4	5	7	3	4	1	19	15	1	4	3	3
New Total	244	326	1030	606	537	601	619	975	620	155	228	308	481	475	364	323	367	415
Percent Change	-38.07%	33.61%	215.95%	-41.17%	-11.39%	11.92%	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%	56.17%	-1.25%	-23.37%	-11.26%	13.62%	13.08%

Renewed w-MEM	804	438	423	762	698	587	406	773	248	412	627	516	717	653	682	622	524	508
Renewed w/out MEM	64	34	51	44	54	9	14	53	21	32	40	38	67	43	5	33	32	56
Total Renewals	868	472	474	806	752	596	420	826	269	444	667	554	784	696	687	655	556	564
Percent Change	73.60%	-45.62%	0.42%	70.04%	-6.70%	-20.74%	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%	41.52%	-11.22%	-1.29%	-4.66%	-15.11%	1.44%

Active MEM	13809	13579	13820	14121	14581	14970	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094
Zero Dues MEM	94640	95183	95510	95783	95899	96023	96161	96481	96841	97666	98069	98615	99176	99402	99941	100697	101390	102010
Total "MEM"	108449	108762	109330	109904	110480	110993	111539	112580	112920	113024	113247	113619	114068	114461	115009	115263	115693	116104
Percent Change	0.17%	0.29%	0.52%	0.53%	0.52%	0.46%	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%	0.40%	0.34%	0.48%	0.22%	0.37%	0.36%

Total "LIFETIME"	1936	1937	1941	1947	1952	1955	1974	1985	1990	1993	1995	1997	1998	2005	2005	2006	2013	2020
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Last Year vs. This Year

	Aug-08	Aug-09	Change	18 Mo Ave
Active w-MEM	14970	14094	-5.85%	14775
Active w/out MEM	1082	691	-36.14%	944
Total Active	16052	14785	-7.89%	15719

Lapsed	828	1171	41.43%	1105
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New Donors	601	415	-30.95%	482
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Renewals	596	564	-5.37%	616
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Active Donors w-MEM = 14094

Lapsed & Zero Dues MEM = 102010

Total "MEM" w-Signed Certificate = 116104

Member Signed Certificate = "MEM"

New Members 08-09

Source	Number	\$ Total	Ave Gift
House Mailing to Inq	6	\$ 165.50	\$ 27.58
Dir Mail Prospecting	16	\$ 401.00	\$ 25.06
Tele-New	2	\$ 125.00	\$ 62.50
Web New Members	391	\$ 17,005.00	\$ 43.49
Total	415	\$ 17,696.50	\$ 42.64

Renewals 08-09

Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	269	\$ 14,522.95	\$ 53.99
Dir Mail Renewals	257	\$ 11,232.00	\$ 43.70
Tele-Renewal	32	\$ 1,410.00	\$ 44.06
Web Renewals	146	\$ 8,772.00	\$ 60.08
* Manual Renewals	-140	n/a	n/a
Total	564	\$ 35,936.95	\$ 51.05

* Includes Renewals via Pledge Extension plus Renewal Augmentation & Diminution for Bylaw Conformity

Aug-09 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	621	560	61	1	62
AL	1433	1202	231	10	241
AR	734	633	101	5	106
AZ	2752	2446	306	25	331
CA	18121	16359	1762	94	1856
CO	3160	2719	441	24	465
CT	1315	1121	194	11	205
DC	311	277	34	1	35
DE	343	296	47	4	51
FL	6793	5916	877	44	921
GA	5436	4925	511	16	527
HI	465	405	60	3	63
IA	852	730	122	5	127
ID	645	581	64	1	65
IL	3905	3369	536	27	563
IN	2605	2245	360	17	377
KS	1054	908	146	4	150
KY	925	818	107	5	112
LA	842	726	116	6	122
MA	2634	2361	273	15	288
MD	2069	1810	259	20	279
ME	701	637	64	3	67
MI	4719	4217	502	22	524
MN	1792	1553	239	8	247
MO	1981	1711	270	10	280
MS	500	440	60	4	64

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	425	380	45	4	49
NC	2794	2410	384	5	389
ND	145	119	26	1	27
NE	507	440	67	4	71
NH	1232	1090	142	8	150
NJ	2684	2381	303	24	327
NM	994	874	120	4	124
NV	1532	1343	189	10	199
NY	4176	3540	636	47	683
OH	4143	3503	640	30	670
OK	850	730	120	4	124
OR	1984	1806	178	14	192
PA	5170	4629	541	26	567
RI	240	206	34		34
SC	1367	1207	160	9	169
SD	200	167	33		33
TN	2019	1727	292	5	297
TX	7181	6245	936	37	973
UT	968	882	86	5	91
VA	3672	3067	605	26	631
VT	362	335	27	6	33
WA	3826	3443	383	13	396
WI	1636	1385	251	11	262
WV	519	472	47	2	49
WY	274	236	38	1	39
OTHER	496	428	68	10	78

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	116104	102010	14094	691	14785

STATE RANKINGS - TOP 15

<u>STATE</u>	<u>TL MEM</u>	<u>ACT MEM</u>	<u>ACT SUB</u>	<u>TL ACT</u>
CA	18121	1762	94	1856
TX	7181	936	37	973
FL	6793	877	44	921
OH	4143	640	30	670
NY	4176	636	47	683
VA	3672	605	26	631
PA	5170	541	26	567
IL	3905	536	27	563
GA	5436	511	16	527
MI	4719	502	22	524
CO	3160	441	24	465
NC	2794	384	5	389
WA	3826	383	13	396
IN	2605	360	17	377
AZ	2752	306	25	331

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

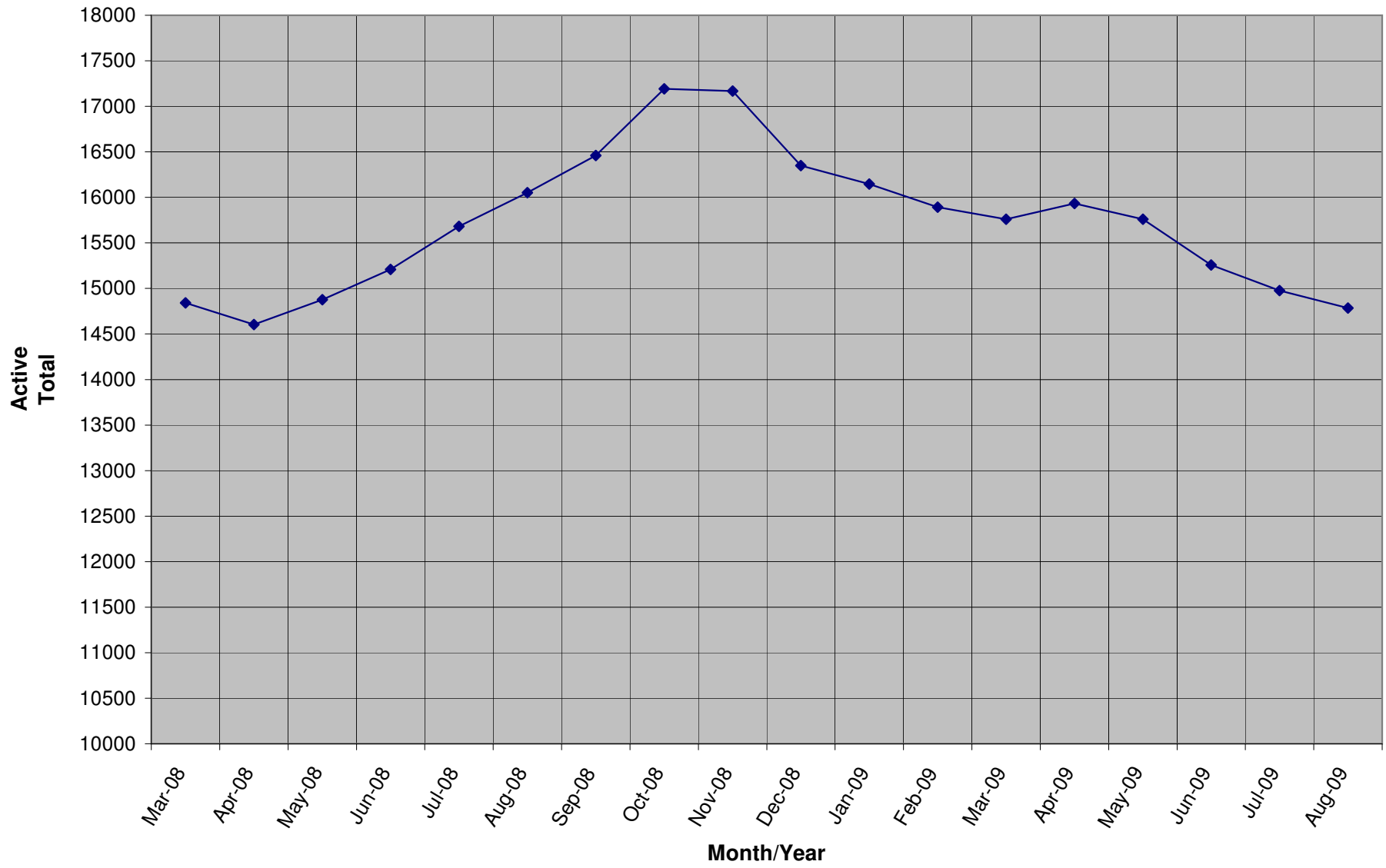
NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate (By Law Definition of "Sustaining Member" and number used for delegate count)

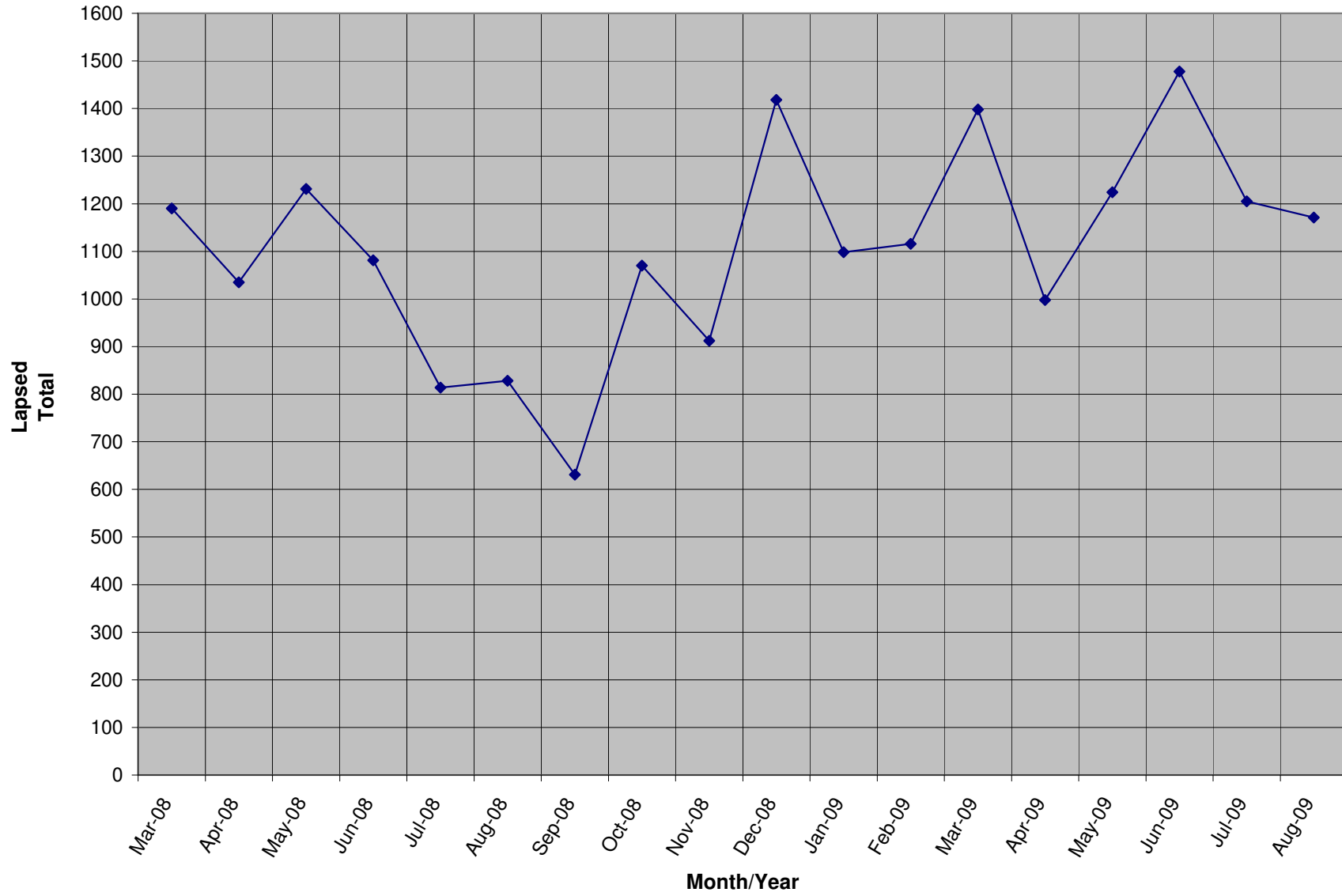
ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

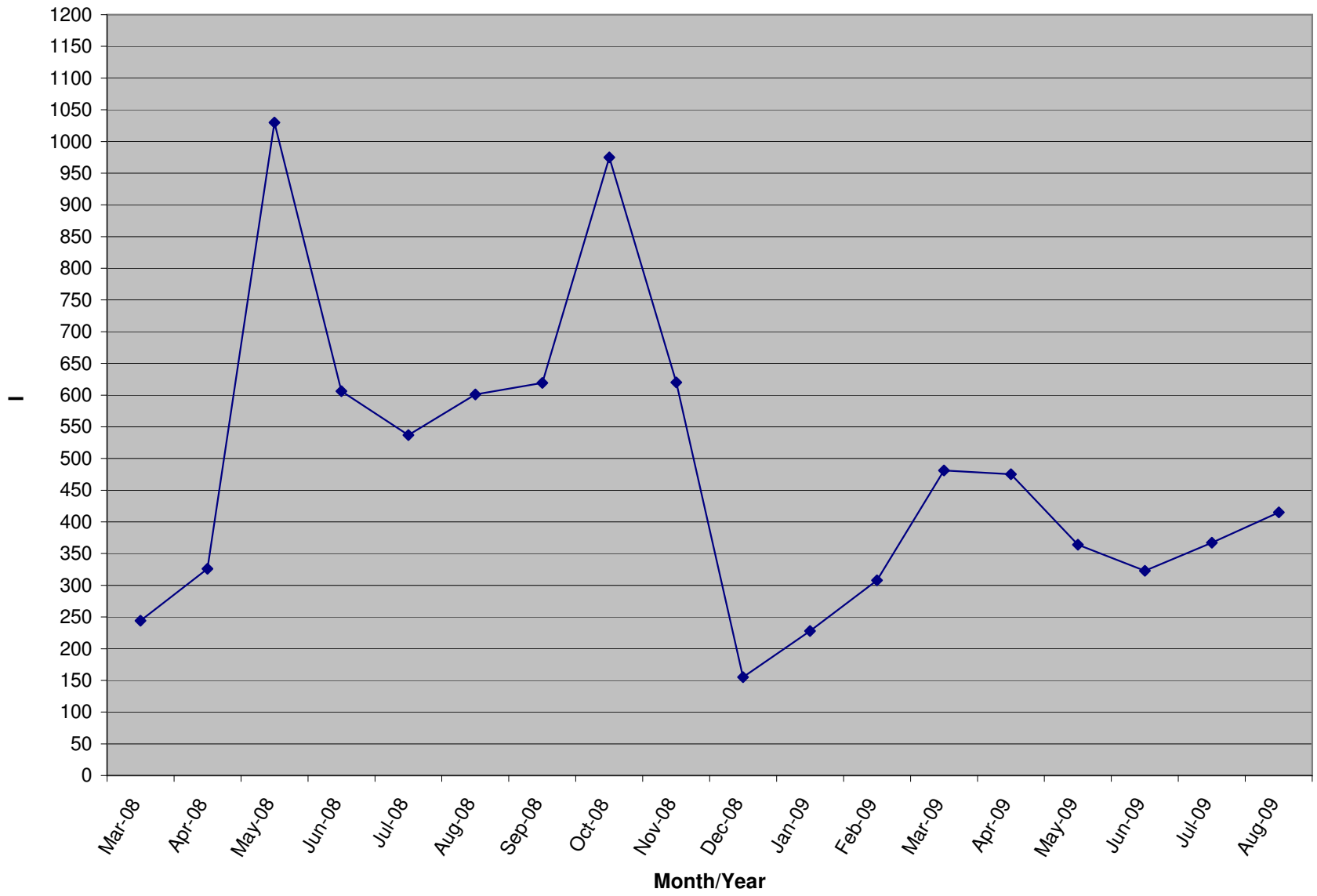
Active Donors



Lapsed Donors



New Donors



Renew Donors

