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# APC NEWS

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Newsletter of the Libertarian Party Affiliate Parties Committee

Volume 2, Number 9 • September 1991

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## Maine LP's Annual Report to Membership Showcases Successes, Announces Plans for New Year

*[EDITOR'S NOTE: An Annual Report can be a great way to remind your members of just how much you've accomplished during the past year and generate enthusiasm for upcoming projects and events. Maine has been one of the fastest growing LP affiliates. Their 1990 Annual Report (edited for space and reprinted below) shows why.]*

### 1990 Maine LP Annual Report To Members: April 1991

Dear Fellow Libertarians-Members & Donors,

1990 was a very successful year for the LP in Maine. We continued to grow at a rapid rate in members, donors, prospects and activity. On July 3, 1990 it became possible to "enroll" in the LP for the first time in Maine when we began the petitioning process to obtain official party status. Our candidates were well received on the campaign trail, led by Victoria Linne who received 26% of the vote for State Representative...

[THANK YOU paragraph deleted - Ed.]

Before I go on with a report on 1990, however, I want to tell you about some even more exciting developments in the first weeks of 1991:

**On January 18, 1991, the Libertarian Party became an official party in the state of Maine!**

That's right! For the first time since 1918, Maine has three official political parties. The LP has broken the strangle hold that the Democrat/Republican Party has used to monopolize Maine's political system for more than 70 years.

This historic event was made possible by 1990 independent Gubernatorial candidate **Andrew Adam** who received 9.3% of the vote for governor last November. Under Maine law,... Adam qualified to name an official party for 1992... Adam chose to exercise his right to establish a "new" party in Maine by naming the LP as an official Party.

At the celebration dinner on January 18, **Eric Karl**, our new membership committee and fund-

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## Citizens Against Gov't Waste Gears Up for Taxpayer Action Day

The Council for Citizens Against Government Waste (CCAGW) is now planning Taxpayer's Action Day '91 for October 19.

The first Taxpayer's Action Day, held last year, drew tens of thousands of citizens to more than 160 rallies across the country.

Taxpayer's Action Day '91 organizers are encouraging rallies in all 435 congressional districts. Rallies will be organized at the local level, with materials and direction provided by CCAGW to help keep costs low.

The toll-free hotline, 1-800-BE-ANGRY, is available for interested citizens who want to find out about local rally sites. If no rally is scheduled in your area and you would like to organize one, call the hotline and ask for a start-up-kit. As a coordinator, you will receive a kit and a list of citizens in your area who might like to help.

Libertarians organized and participated in many Taxpayer's Action Day rallies in 1990. The LPHQ served as rally headquarters for the Washington, D.C. rally organized by Nick Dunbar.

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# Annual Report Highlights Maine LP's Growth

(Continued on page 1)

raising chair, kicked off a campaign to raise \$10,000 for outreach in 1991. This "Media '91" effort has already raised more than \$3,000 and LP radio ads are already running. 260 one-minute spots on four stations.

Joseph Telep... has been researching Maine's media..., developing a business plan for the Maine LP, and writing a direct mail letter to be sent to our hundreds of new prospects.

And just a few days ago, Sam Elliot, chairman of the Oxford County LP, was elected to the School Board in South Paris. Elliot, whose hard work as head of the local taxpayers organization seems to have paid off, joins three other Libertarians holding elected and appointed offices in Maine.

As you can see, 1991 is off to a roaring start. There is barely time to get out this report as our plans, activity, and the interest of the public continue to grow. These early successes this year are a direct result of all of your hard work and activities in 1990. Below is a brief review of the highlights of our activities and plans for 1991 and beyond.

**Activities in 1990:** We began our work in 1990 by continuing our effort to build county groups in every county in Maine. By the end of the year, 11 county groups (out of 16 Maine counties) had held meetings. In February, the Maine LP joined **Operation Bold Strike**, a project to promote an end to the War on Drugs through re-legalization.

This effort was promoted through our county groups, and resulted in our first TV news coverage in years when our Bangor meeting was covered by the Bangor and Portland NBC news affiliates. In March, the **LP Census Privacy**

project, a protest of the intrusive invasion of privacy of all Americans by the Census, was promoted heavily by a mail outreach campaign. This resulted in statewide coverage of the issue and the LP as **Dottie Hutchins** was covered on CBS news affiliates in Presque, Isle, Bangor, and Portland. **Royce Perkins** was covered nationwide in his effort to **repeal the property tax...**

Also in March, the Maine LP was chosen as a test market for the new **National LP TV spots**. Generous donations from Maine Libertarians and matching funds from National LP allowed us to run 23 test spots on WCSH and WPTX in Portland (\$3200 net cost). The result was over 100 new prospects for the Maine LP and significant attention of the public and media.

In April, we continued the American tradition of **tax protest** at the Post Office in Portland. A dedicated band of Libertarians carried signs and handed out fliers to protest abusive taxation by the state and the IRS, and promoting the LP. Tax filers, passers-by, and even the Portland Police were favorably disposed to our protest!

The **1990 State Convention** of the Maine LP was held in Kennebunkport, Bangor, and Auburn over three days, May 4-6. Featured speakers

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## **PLEASE SEND US YOUR SUCCESS STORIES**

**If you have had successes in your state, similar to those of the Maine LP reported here, please let us know. We would like to report them in future issues of APC News. We are looking for anything that might offer a unique approach to building the party—a particularly successful project, an activity that received a great deal of media coverage or brought in many new members, a successful way of motivating volunteers, etc. Any of these ideas can help inspire other LP leaders across the country.**

## Maine Annual Report

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included [list deleted]... Our convention generated considerable excitement and news coverage in newspapers, radio, and TV across the state, including: ABC, NBC, and CBS, Maine Public Radio, *Portland Press Herald*, *Bangor Daily News*, and *The Lewiston Sun Journal*.

Convention coverage brought in dozens of new prospects, as did our participation in the **4th of July Parade** in Bath, the **Fryeburg Fair**, and the **World's Largest Garage Sale** in Lewiston. Our **Summer Picnic...** was a big hit for Libertarians, families, and kids, and a chance to meet... A September outreach event featuring **Gene Burns** at USM drew more than 175 prospects and members (and impressed a visiting State Senator!).

[THANK YOU paragraph deleted]

**1990 Election Results:** The Libertarian Party achieved record results nationwide. Millions of voters cast ballots for Libertarian candidates. The LP earned or retained ballot status in 17 states for 1992... This January, Maine became the 18th state for LP ballot status.

[Maine 1990 Election Results deleted]

**Events & Projects Underway in 1991:** In order to continue our record growth, many events and projects are being planned for 1991 and beyond. We also face some organizational weaknesses and tough challenges which require immediate attention and special efforts. These are outlined a little later.

**Outreach Activities** continue to be our #1 priority, and a speech by **Gene Burns** (WRKO Radio's Libertarian talk show host) continues to be a popular event. The September 1990 speech at USM and the March 29, 1991 address at the Ramada Inn in Portland were both very successful. More magical evenings with Gene Burns can be arranged. Call membership chair Eric Karl if you'd like to help.

**Tax Protest Day** in 1991 is being organized by Gary Fincher. Protests are being planned for the Portland Post Office and other sites around the state on April 15 & 16. This is an ideal project for county groups of any size to reach angry taxpayers with the Libertarian message that we are truly

the only Party for less taxes and less government. George Bush lied and we must never let the public forget. Please call...

**The 1991 LP State Convention** will be held... [program description deleted]. Another **4th of July Parade** is being planned for Bath this year and the LP will once again be participating. Many communities around the state offer similar opportunities for outreach. And on Sunday, August 25, the Maine LP will be hosting it's second annual **Summer Picnic...**

The political highlight of the year will be the Libertarian Party's **National Convention** to be held in Chicago from Thursday, Aug. 29-Sunday, Sept. 1, 1991. Delegates...

**Problems, Pitfalls, Challenges, and Special Projects:** Many of our weaknesses as a political party can be overcome with more members, donors, money & votes. Outreach activities like the ones outlined above can bring in all of these. That, of course, requires continuing effort and donations from our current members and donors. There are, in addition, some specific difficulties we must address head on:

**Ballot Access:** The most serious problem facing the Libertarian Party in Maine is the mass of oppressive Ballot Access laws imposed by the state and the attitude of the powers in Augusta. These can be grouped into three major categories: access to the ballot for candidates, access to the ballot for Parties, and voter registration. All of these restrictions not only affect the ability of the Libertarian Party to function and run candidates, but **they deny voter choice to the electorate.**

[Three paragraphs outlining these problems and giving specific things LP members can do to overcome them deleted]

**What Can You Do To Help?** (1) Enroll as a Libertarian voter. (2) Help us build the LP (join/renew/volunteer/donate). (3) Contact your state legislator and state senator for ballot access reform!

State Representative **Dick Gould**, (D) Greenville, will be introducing a ballot access reform bill which will address all the major restriction in Maine's current Election Law. **Dottie Hutchins** expects this bill to be introduced

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## Maine Annual Report

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shortly, and we will **"need everyone to help work for this bill!"**

Sometime over the next few weeks, this issue will become hot. At that time, we will urge everyone to call legislators and the media, and to get others to do the same, to promote this bill. You will all receive an info package in the mail which will explain the bill, the issues, who to call, who to write, and how to do it. Please stay tuned! We need your help!

**County LP Groups** are essential to the entire effort to put Libertarians in office. To elect State Reps, Senators, Congressmen, etc. requires strong local volunteer efforts. Building our local and county groups will ultimately make that possible. Further, we **must hold at least one official caucus in each county in the spring of 1992** or we will lose our official Party status.

Jeff Crafts... has taken on an important new position **Affiliate Parties Coordinator**. This is the first of four positions designed to help our county and local LPs grow into successful political organizations. The job of an Affiliate Parties Coordinator is to assist county LP groups in organizing, monthly meetings, press releases, outreach, special events, and holding official caucuses. We need three more volunteers to undergo extensive training, at our convention in May, to perform this vital role. Each coordinator will provide assistance to three or four county groups. (The training sessions will be free to any LP member. County chairs are urged to attend as well.)

Another improvement in the effectiveness of the Maine LP will come from an increased focus on the issues vital to Libertarians. This will help county groups maintain the interest of their members and draw the attention and interest of our prospects and the public. The Lincoln County LP is taking the lead in this area by offering a symposium on education on Thursday... In addition, Gary Fincher has taken on the position of Information Committee chair and will

be organizing efforts to apply Libertarian principles to current issues and develop a Speakers Bureau.

Perhaps the most important element missing in the issues area is a **Libertarian Newspaper**. The Maine LP needs to develop a regular publication dealing with current issues for our members, the media, and the public. This is the primary function of the Communication Committee. We need volunteers to make this happen.

The last area of weakness that has been glaringly apparent over the last two years has been the area of **membership renewals and fundraising**. Eric Karl has taken over the job of Fundraising chair as part of the membership committee. His efforts have vastly improved our fundraising in 1991, but he needs more volunteers.

[Membership renewal reminder deleted]

**Special Projects:** Two special projects round out our efforts for this year. Our 1991 **Fair Booth Project** will attempt to set up at fairs all around Maine, from July through early October, [list deleted]... and many more. The key is funding. Each booth will cost from \$200 to \$500 for space, literature, and materials. But, this is one of the best ways we've found to reach prospective Libertarians. Your donations can make this happen. The future is up to us.

**"Media '91"** is the cornerstone of our 1991 outreach efforts. TV and Radio advertising create an awareness and acceptance of the LP in the eyes of the public. We have already purchased 260 radio spots and intend to buy even more Radio and TV time. We are targeting our 1991 outreach efforts toward geographic areas where we need to establish ourselves for 1992 official caucuses. In addition, we are studying the response to our ads vs. the cost, market, and demographics of the stations. In April, you can hear our 60 second ads on... Early returns from... show that we are indeed reaching our target areas. **And we're finding new Libertarians!**

TV and Radio ads are fairly cheap in Maine due to the smaller market. For \$1462 we can buy 33 spots over three weeks during early, late, and prime time news on WAGM TV in Presque Isle.

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# LP EXPERT TALENT BANK

Recommended "Expert" \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: Day \_\_\_\_\_ Night \_\_\_\_\_

CATEGORY(S) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

RECOMMENDED BY: Name \_\_\_\_\_

*If recommending  
yourself, please use  
this space to list an  
LP member as a  
reference, and check  
this box:*

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: Day \_\_\_\_\_ Night \_\_\_\_\_

**CREDENTIALS:** Please list what specific experience the recommended expert has had in the field(s). We are particularly looking for people with *demonstrated success* in the categories.

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RECOMMENDED NEW CATEGORIES \_\_\_\_\_

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\_\_\_\_\_

**CLIP AND RETURN COMPLETED FORM, AS SOON AS POSSIBLE, TO:**

Kathleen Richman, 3490 Beaver Ford Road, Woodbridge, VA 22192

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# Coming Soon... THE EXPERT TALENT BANK

Following are the categories for the Expert Talent Bank, to be included in the updated issue of the LP Directory, scheduled for September. Please take this opportunity to look over the list. We would appreciate your input regarding additional categories to list, and people to list under any category (you can volunteer yourself). We are in particular need of people under "Speaking to High School Students" and "Membership Growth." A handy response form has been included on the back of this page to clip and return. Thank you for your help!

## GETTING TO THE VOTERS:

### ADVERTISING

### BALLOT ACCESS

- BALLOT OR REGISTRATION DRIVES
- LOBBYING
- STATE BALLOT LAWS & LAWSUITS

### CAMPAIGNS

- CANDIDATES, RECRUITMENT OF
- GETTING-OUT-THE-VOTE
- LOCAL ELECTIONS
- MANAGEMENT
- POLLING, PUBLIC-OPINION
- ORGANIZATION
- SIGNS
- SOUND BITES
- TELEPHONE BANK, RUNNING A

### LOCAL ORGANIZING

- GENERAL
- INITIATIVES, REFERENDA, & RECALLS
- SINGLE-ISSUE

### MEDIA

- GENERAL
- BROADCAST MEDIA, USE OF DURING A CAMPAIGN
- CABLE TV SHOWS
- LETTERS TO THE EDITOR
- MEDIA EVENTS, FREE COVERAGE FOR
- NEWS RELEASES
- OP-ED COLUMNS

### OUTREACH ACTIVITIES

- BOOTHS (Fairs, Flea Markets, Gun Show)
- SURVEY, CAMPUS/PUBLIC OPINION
- CIVIC GROUPS, PUBLIC AFFAIRS FORUMS
- MATCHING MESSAGE TO AUDIENCE
  - CHRISTIANS
  - MORMONS
  - MUSLIMS
- PUBLIC SPEAKING
- SPEAKING TO HIGH SCHOOL STUDENTS
- SPEECH WRITING

## PARTY ORGANIZATION, STRUCTURING YOUR

- ACCOUNTING SYSTEM, SETTING UP
- BUDGETING
- CAMPUS ORGANIZING
- DATABASE & LIST MANAGEMENT
- FIELD WORK

### FUNDRAISING

- GENERAL
- DIRECT MAIL
- PLEDGE PROGRAM
- RAFFLE
- SPECIAL EVENTS
- TELEPHONE

### GOAL-SETTING

### INTERNAL COMMUNICATION

- CONVENTIONS
- ELECTRONIC COMMUNICATION
- LOCAL MONTHLY MEETINGS
- NEWSLETTERS
- SUPPER CLUBS
- TELECONFERENCING
- TELEPHONE TREE

### MANAGEMENT TECHNIQUES, USE OF MEETING, HOW TO RUN A

### MEMBERSHIP GROWTH

### STATE CENTRAL COMMITTEE

### VOLUNTEERS

- RECRUITING
- RECOGNITION FOR

(PLEASE SEE NEXT PAGE  
FOR RESPONSE FORM TO RECOMMEND  
NEW CATEGORIES OR  
EXPERTS TO INCLUDE.)

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# Interstate Networking

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**NATIONAL PARTY UNVEILS NEW BROCHURE...** A new brochure has been produced by the Outreach Committee, aimed at introducing people to the Libertarian Party, its purpose, goals, and ideas. A copy of the brochure is enclosed with this newsletter. (If your copy is missing, call the LPHQ.) The brochure is available from the LPHQ for \$10 per 100 copies. The brochure was included in a recently-dropped

direct mail package to the LP membership, which encourages members to give the brochure to a friend or prospect. The brochure has also been included in a new media kit recently sent to over 200 talk show producers around the country.

**CONGRATULATIONS TO NEW STATE CHAIR...** William Chipman of Mississippi. Best of luck in your new position. Thanks also to outgoing chair Darren Hammond.

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## Drug Policy Foundation To Host 5th Annual International Conference on Drug Policy Reform

*(EDITOR'S NOTE: The Drug Policy Foundation has been a leader in the effort to promote a rational discussion of drug policy and the benefits of legalization. Preliminary information on their upcoming conference is provided below. If you decide to attend, please notify APC Chair Steve Dasbach; we'd like to report new information presented in future issues.)*

The Drug Policy Foundation's Fifth International Conference on Drug Policy Reform continues in the tradition of past conferences by bringing together experts from around the world to address recent developments in drug policy.

This year's theme is "New Frontiers in Drug Policy." The conference will be held November 13-16 at the Hyatt Regency on Capitol Hill in Washington, D.C.

Whether you are an educator, a politician, a treatment specialist, or a concerned citizen, the

conference affords you the possibility of meeting some very special people. Previous conference attendees have met such well known proponents of drug legalization as U.S. District Judge Robert Sweet, Baltimore Mayor Kurt L. Schmoke, N.Y. State Senator Joseph Galiber, and Ira Glasser, National Executive Director of the ACLU.

Conference attendees have the opportunity for in-depth discussions of key issues in drug policy. The workshops and plenary sessions are uniquely structured to allow for optimum exchange of ideas and fruitful discussion. In years past, a variety of intriguing and thought provoking issues have been addressed.

For further information on this conference or the Foundation, contact: The Drug Policy Foundation, 4801 Massachusetts Ave., N.W., # 400, Washington, D.C. 20016, (202) 895-1634.

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### ★ DIRECTORY ★

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*APC News is published monthly by the Libertarian Party's Affiliate Party Committee for state LP chairs & local activists.*

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## Maine Annual Report

(Continued from page 4)

This is the only TV station in Aroostook County and the #1 TV station in the country in market share. For \$528 more, we can put 100 radio spots on WSJR/WLVC - right in Speaker John Martin's back yard! But, we need your help.

Not only do we gain members and prospects directly from our ads, but we generate respect, coverage by the news media, and attendance at events, fair booths, etc. We need to raise another \$5,200 to fully fund this 1991 media push on... This report is only being sent to 213 people, so you can see we need everyone's help. We have increased our membership by 30% in the first two month's of this year (as a result of last year's efforts) and with continued Ad exposure we can double our member, donor and financial base. The key is funding. [Pitch for contributions/membership renewal deleted]

**Thank you for your hard work and support.**  
The Maine Libertarian Party belongs to and

depends on its members. By working together, we can lead America away from a century of state power and control, and advance into the 21st Century to a world of pure, **individual liberty**. Questions? Comments? Please feel free to call.

[Signed by Nick Youngers, Maine LP Chair]

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Also included with the annual report was a response form with volunteer information on one side and a contribution and membership form on the other; a financial statement of income and expenditures for 1990; current membership status; and a one-page directory of officers, county chairs, committee chairs/members, and affiliate parties coordinators. The directory listed "(Volunteer Wanted)" when the position had yet to be filled.

For more information on anything contained in this annual report, contact Nick Youngers: P.O. Box 5130, Station A, Portland, ME 04101, (207) 353-9711.



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