



# APC NEWS

Newsletter of the Libertarian Party's Affiliate Parties Committee

Volume 4, Number 1

March 1993

Post-  
Election  
Edition

*To All Our 1992 Candidates:*

## Thank You!

The Libertarian Party National Committee, the membership of the Party, and the millions of people who voted Libertarian want to thank you once again, the Warriors of the Party, our candidates for political office. There is no more effective means of getting the ideas discussed by the people who count, the voters, than by placing candidates in front of them. Personal contact is where political ideas are won or lost. Your work as a candidate is the reason the Libertarian Party exists. The time and money you spent promoting our ideas and party are greatly appreciated.

We want to encourage you to run again. Use your experiences this past time to build a bigger and better campaign. And start now! Don't wait till a few months before the next election to declare.

By starting your campaign now you'll gain an important edge on the competition. Work on your name ID by getting letters to the editor out regularly. Knock on doors and tell the voters you will be running again. Tell them your solution to their problems on a face-to-face basis. Build your list of supporters in the district. Attend every public forum in your district and SPEAK OUT!

### *A Tip for those planning State Conventions*

Contact your local Convention and Visitors Bureau for information on local hotels. They can even bid out your convention to those hotels for you.

Also, read: *Raising Money The No Risk Way*

by Jim Cox, on Page 3

Very few of the people in office today won their first election. They lost one, two, or a dozen elections, and improved enough each time until they reached that magic 51%. Those that have succeeded in being elected know that campaigning is not something you do once every two years, it is a continuous process. The best time for you to begin preparing for November '94 is today!

Please take a few minutes to fill out and return the enclosed candidates survey. Feedback from our candidates will help us do better recruiting for future years.

We'll have a better idea of what services to provide at the national level. By letting us know what worked in your campaign, we can help to prevent Libertarian candidates from reinventing the wheel each election cycle.

We would also like to archive some of your campaign materials.

If you gave an extra copy of brochures, yard signs, position papers, etc., we would greatly appreciate you sending a copy. We are especially interested in any TV Ads you may have produced. Return surveys and materials ASAP to Ron Crickenberger, Campaign '92/'93 Chairman. ☺

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**"Your work as  
a candidate  
is the reason  
the Libertarian  
Party exists."**

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### **Inside:**

*An article on College Outreach*

by Marti Stoner on Page 5

*Party Offers Internships*

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# Special Interests

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## *Elected officials*

Whether your office is partisan or non partisan, please drop a note to Ron Crickenberger as soon as possible giving the title of the office you hold, your term of office, your address and phone number. We will soon be publishing a list in the LP News. ☺

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## *Students*

### **Libertarian Party Internships Available**

Would you like to take a semester off, help the Libertarian Party, learn, and earn? The Libertarian Party frequently offers internships to Libertarian students. It may be possible to earn college credit for an LP internship. (It is up to each intern to make arrangements with their school for the appropriate credit).

### **National HQ Internships**

HQ interns will work with the National Director at LP Headquarters in Washington, DC. They will learn about the workings of a membership-political organization from the inside by assisting with various projects and the routine operation of the HQ office. HQ interns will receive a small stipend and the LP will assist in making housing arrangements in DC.

### **Campus Organizing Internships**

Campus Organizing interns will study advance material before training with an experienced field organizer.

After field training, they will visit dozens of colleges and universities to collect names of prospects, give workshops and outreach seminars, generate campus publicity, and organize new College Libertarian Clubs. Campus Organizing interns will stay with local Libertarian hosts and will receive a small stipend and reimbursement for travel expenses.

Applicants must have a dependable vehicle capable of carrying literature, a campus survey unit, and other materials. APPLICATION DEADLINE FOR FALL-93 SEMESTER CAMPUS ORGANIZING INTERNSHIP IS JUNE 14! ☺

*Applications and Inquiries should be directed to:*

**Stuart Reges, For National HQ Internships**

**Steve Dasbach or Joseph Knight  
For Campus Organizing Internships**

Their addresses and telephone numbers can be found in the **Directory of Resources** on Page 7.

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## *State Chairs*

Please send the following information to Ron Crickenberger:

- An updated list of elected Libertarians in your state.
  - A list of 1993 candidates. ☺
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## **Wanted: Articles, News Items, Editorials and Letters to the Editor.**

Do you have a proven campaign tip or technique? Does your local group have a new outreach idea that you've tried and has been successful? **Share your working ideas with the Libertarian activist network.**

Submit articles for consideration directly to the Editor. Home and CompuServe addresses are listed in the Resource Directory. Preference will be given to articles submitted in **ASCII text format** on a DOS disk or uploaded to the editor's CompuServe address. If hard copy text is submitted, it should be typed, double spaced and mailed without delay, as copy received close to deadline may miss the edition.

**Photographs can be accepted** if they are B&W or high-contrast color photos. If you wish to submit your only copy of a photo, please contact the editor before posting. Photos must be submitted at least one week before a press date.

**The APC News is an article driven publication.** When we have enough material, we go to press. If you would like to see the APC News in your mail box more often, then write about what you are doing. And encourage others to do so. ☺

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# Raising money the No Risk way

*The following was edited from an article by Jim Cox*

There's a phrase too common in my recent experience with the LP: "You've got to spend money to make money." Rather than being some sort of sage advice or fundamental truth, it can be an excuse to go forth and fail with no accountability for that failure.

Here in Georgia, a different axiom has been used successfully: "Only undertake activities which are No Risk for the party's treasury." Under this rule, any activity proposed needs to come with financing attached or else be ruled out of court. This has proved successful with several projects.

The Georgia LP's Executive Committee, of which I was then a member, had voted to pursue a ballot access lawsuit. Fortunately, the National Committee saw merit in it and gave us \$1,500 of the approximately \$2,800 needed. We needed to raise another \$1,300 to pay for the lawsuit.

I volunteered to organize a telethon which could not cost the Georgia LP any money regardless of how badly it might fail. I recruited a member who could volunteer his office phone system, a crew to man the phones, and someone to cover the cost of postage

which would result from the telethon. The state party was experiencing a No Risk activity since all expenses had been covered in advance. The party could only benefit under this arrangement!

Another much more dramatic example of using this funding principle came with the 1992 state party convention. The 1992 Georgia Annual Convention made \$2,300+ without requiring the first dime from the party checkbook. Everything was pre-funded in advance. The 1992 convention committee kept a close watch on

costs since they had no access to the party's checkbook for covering any profligate expenditures.

*NO RISK is continued on Page 4*

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**"There are many activities that people can and do propose, assuming party funding. But, few proposals ultimately have enough membership support to include voluntary financing."**

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## A Letter FROM the Editor:

Dear Readers;

As the APC News initiates it's fourth year of production and the second issue with me as it's editor, it behooves us to take a look at it's editorial policy.

First of all, the APC News targets the officers of affiliated state & local Libertarian parties, past & present candidates, past & present elected Libertarians and other Libertarian activists. These people - you - are the engine of our party and of the whole Libertarian movement. To keep your activities fresh and responsive to a changing world, you need fresh information about what other activists do that works. That is the kind of information the APC News tries to deliver.

Throughout it's history, the APC News has had an editorial policy that accentuates the positive. It has sought to inform it's readers about what has worked

for others in the most positive light possible. It has been our policy to edit articles that contain negative comments directed at individuals or groups within the party and the movement. And I fully support this policy because to do otherwise would be to discourage these individuals from active service. Even if they are guilty of discouraging others, this is not the proper forum for their censure.

However, it has also been our policy to edit out information about things that **don't** work. This is a part of our policy that I question. Perhaps you can help me. Is it desirable to include this possibly useful information? Or, would it be too difficult to keep personalities out of it's presentation?

Your comments are welcome! Keep in mind that space is limited when you write. Shorter comments are more likely to be printed.

Thanks;  
Allan ☺



First, the committee members (Dan Walker, Dawn Webber and Allan Wallace) generated cash by paying their individual registration fees months in advance of the actual convention and by asking others to do likewise. This provided their initial working capital. Secondly, appeals were made at the monthly dinner meetings to those so inclined to contribute toward the expenses of the convention. Also, merchandise (t-shirts and stadium cups) was acquired for sale prior to and during the convention. Two separate contributors volunteered to cover the costs of production, making the sale of those items a pure profit for the party.

Other members were recruited to produce first-quality name tags and other needed items. Of course it was important to recruit volunteers who had already shown an ability to get the job done and who had a healthy regard for the value of money. With this approach the Georgia LP literally could not have lost money on its annual convention.

This convention was held at a very nice hotel, with imported big-name speakers, a full banquet and it at-

tracted media attention. Those attending (who knew nothing of the financial facts) universally praised the day's activities.

Most recently, the Coverdale campaign paid for all tabloid production and distribution costs for the post-election issue of *The Georgia Libertarian*, while the LP reaped "several thousand dollars in advertising revenue." \*

Worthy activities should always be able to find voluntary backers. This helps sort out the worthy activities from those that would be an unworthy waste of our strapped membership's limited funds. There are many activities that people can and do propose, assuming party funding. But, few proposals ultimately have enough membership

support to include voluntary financing.

Party leaders have an obligation to put forth the effort needed to succeed in a way that is not a drain on the unsecured contributions of unspecified future members. They have a responsibility to be accountable for their expenditures and should not expect others to step forward to clean up after them. No Risk fundraising increases both accountability and success. I hope you'll give it a try. ☺

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**Quotable:**

"There are Three ways to get to the top of a tree:

- 1) Climb it;
- 2) Sit on an acorn; or
- 3) Make friends with Big Bird."

*Robert Maidment*



*Jim Cox is a professor of economics who joined the National and Georgia parties in 1973 while in college. He petitioned nationwide in 1976 and 1980, co-managed the Georgia ballot drive for Clark in 1980, edited The Georgia Libertarian for several years and served on the Georgia LP executive committee at various times as Secretary, Treasurer, and At-Large.*

**\* Editor's Note:** Last year, Georgia state party Chair, Jim Hutson ran against incumbent Democrat, Wiche Fowler and Republican, Paul Coverdale for senator from Georgia. The election ended with Hutson getting 3% of the vote and the other two in a virtual dead heat. Georgia's election laws require that a candidate receive a majority of the vote, therefore a runoff election was called. Hutson's subsequent endorsement of Coverdale resulted in Coverdale's contribution of the cost to inform Libertarians of that endorsement. Coverdale won the runoff election.



# CREATING AND SUSTAINING A LIBERTARIAN PRESENCE ON COLLEGE CAMPUSES

By: Marti Stoner

If we are not creating and sustaining a libertarian presence on campuses we are missing tens of thousands of potential libertarians.

Why campuses?

Why not someplace like a churches or senior communities? Campuses are filled with the most open minded, willing and idealistic people in a small condensed community. When students join, they remain active for another 40 or 60 years, not 5 or 10.

The libertarian movement experienced explosive growth in the 1970's when most of us were students.

Our Libertarian Party Campus Outreach Program is uniquely gentle, tolerant and non-alienating way of IDENTIFYING libertarians and potential libertarians on campus. The survey doesn't create libertarians, it IDENTIFIES them, thus increasing our odds of recruiting, and activism.

If we use the wrong approach, we are missing or driving away tens of thousands of potential libertarians.

**d. Field Organizer, Joseph Knight** - Tours campuses conducting surveys, does workshops, seminars and organizes clubs on campuses.

**e. Activities Coordinator, Marti Stoner** - Scheduling, Columnist, database management, general office work, and follow up of club activism.

**f. State Chairs** - Provide contact names. Inputs information on campuses that need organizing and request help from the Campus Program to organize. Elects, appoints, or volunteers the State College Coordinator and the Local Liaison/Coach.

**g. Local libertarians** - Advance work getting on campus, housing.

**h. State College Coordinator** - Keeping records of clubs in the state, scouting campuses for possible organizing, sending reports to Organizing Activities Coordinator, and State Chair.

**i. Local liaison/coach** - Keeping records of club he/she has volunteered to coach, sending records to State College Coordinator and Organizing Activities

## CURRENT OUTREACH SURVEY TABLE

Accepts, acknowledges, Identifies. No arguments.

Gentle, 'soft sell', relaxed, non-threatening approach.

Increases the number we talk to.

Allows people to come to the table and do the survey out of curiosity.

## OLD STYLE LIBERTARIAN TABLE

Tries to overwhelm, overcome and defeat other people's view by aggressively arguing.

"Hard sell", confrontational approach.

Reduces the number of people we talk to.

Announces and shocks through signs and hard-core position papers, what we believe in, scaring people away.

COOPERATION AND PERSISTENCE of the key players in the Campus program makes this effort successful.

**The key players, and their functions are;**

**a. The members of the Libertarian Party** - helps with support.

**b. The National Headquarters staff** - backing our efforts and routes inquiries.

**c. Area Manager, Steve Dasbach** - Setting Policies, managing budget and other behind the scenes support.

Coordinator, be the motivating force behind the campus club, being in touch on a weekly basis, keeping the club ongoing, and growing.

**j. Campus Club** - Make sure that every student attending and graduating from that campus has heard and understands what the Libertarian Party is, and what we stand for through various methods and activities outlined in the College Libertarian Handbook.

*CAMPUS continued on Page 6*



Being the initiating impetus, Joseph Knight does the political survey on campuses. In a non-threatening non-confrontational manner, identifies libertarian students, connects them together, conducts a mini-workshop, provides essential materials and helps them to organize a campus club. Besides conducting the political survey on campus, Joseph Knight speaks to poly-sci classes, and holds a seminar "The Politics of Freedom" as another outreach to non-libertarians.

Depending on the requirements of the state party, a local liaison/coach is then selected, volunteered, appointed, or elected to nurture the new club. I cannot stress enough how vital this position is in sustaining the libertarian club on campus. His/her role is a very active, ongoing, interactive position with the campus club.

He/she is responsible for motivating the club in activities that will bring new members to the libertarian party. He/she will also keep the Organizing Activities Coordinator, State College Coordinator, and or State Chair advised of all changes and activities of the club.

The Campus club will be conducting activities on campus that will bring the libertarian message to all the students, as outlined in the College Libertarians Handbook.

These activities include meetings, helping with ballot status, holding seminars, putting up literature tables, having speakers, membership recruitment (club, state and national party), publicity and public relations, club newspaper, fundraising, demonstrations, debates, and most of all, purchase a survey table and continue doing the political survey on a regular basis.

They will elect new officers, and keep accurate records of membership and activities, which is essential to the continuity of the club.

Libertarian party growth in the nineties starts on your campus today.

It starts with you. ☺

*For more information, please call or write  
Marti Stoner, Organizing Activities Coordinator at  
702-438-5912 \* PO Box 13135 \* Las Vegas, NV 89112.*

## JOSEPH KNIGHT'S REMAINING SCHEDULE FOR SPRING '93 TOUR

Wed 3 / 17	OHIO STATE UNIVERSITY: COLUMBUS CAMPUS	Columbus	OH
Fri 3 / 19	WRIGHT STATE UNIVERSITY	Dayton	OH
Mon 3 / 22	OHIO WESLEYAN UNIVERSITY	Delaware	OH
Wed 3 / 24	BALL STATE UNIVERSITY	Muncie	IN
Fri 3 / 26	UNIVERSITY OF NOTRE DAME	Notre Dame	IN
Mon 3 / 29	IN U-PURDUE UNIV AT INDIANAPOLIS	Indianapolis	IN
Wed 3 / 31	PURDUE UNIVERSITY	Lafayette	IN
Fri 4 / 2	GRAND VIEW COLLEGE	Des Moines	IA
Sat 4 / 3	IOWA STATE CONVENTION	Des Moines	IA
Mon 4 / 5	IOWA STATE UNIVERSITY	Ames	IA

*KNIGHT TOUR continued on Page 8*



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# Libertarian Party Candidate Information Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Office Phone \_\_\_\_\_

Office Sought \_\_\_\_\_ District \_\_\_\_\_

Is the office: Partisan? \_\_\_\_\_ Non-partisan? \_\_\_\_\_

How many candidates were in the race? \_\_\_\_\_

List the candidates in the race:

Name	Party	# Votes	% Received	\$ Raised
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\_\_\_\_\_

\_\_\_\_\_

Did you produce TV or Radio ads? \_\_\_\_\_

What was the single most important thing you did during the campaign, something that really worked to further your campaign toward its goals? \_\_\_\_\_

\_\_\_\_\_

Briefly describe your major campaign activities.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Will you run for office in the next election cycle? \_\_\_\_\_

What office? \_\_\_\_\_

When will you officially declare? \_\_\_\_\_

Would you attend a professional campaigning school if one were held in your region of the country? \_\_\_\_\_

What services would you like to see the National LP provide for candidates? \_\_\_\_\_

\_\_\_\_\_

*You may continue any answer on a separate piece of paper if necessary.*

**Please send the following items along with this form to Campaign 92/93 Chairman, Ron Crickenberger (address below):**

- 1) A copy of any TV or Radio ads you produced. A compilation will be made available to future candidates.
- 2) A copy of your campaign flyers, brochures, etc.
- 3) Anything else from your campaign that you would like to have archived.

**Thanks for your cooperation!**

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## Directory of Resources

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**Affiliate Parties Committee,  
Chair, Stephen L. Dasbach**  
4523 Morning Wind Place  
Fort Wayne, IN 46804  
219 432-7145 (h)  
CompuServe: 76060,3222

**Affiliate Campaign Committee,  
Chair, Ron Crickenberger**  
1351 New Hope Road  
Locust Grove, GA 30248-9437  
404 957-6825

**APC NEWS, Editor  
Allan K. Wallace**  
2354 Shallowford Rd. NE  
Atlanta, GA 30345-1364  
404 633-7323  
CompuServe: 71261,2645

**"Campaigns & Elections"**  
A magazine for political professionals. Excellent investment for each state party.  
**Campaigns & Elections, Inc.**  
1835 K Street NW, #403  
Washington, DC 10006  
202 331-3222

**"Campaign Magazine"**  
Mainstream campaign advice and news. Excellent investment for each state party.  
205 Pennsylvania Avenue SE  
Washington, DC 20003-1164  
1-800-CAMPAIGN

Campus Organizing Field Coordinator, **Joseph Knight**  
Box 698  
Flora Vista, NM 87415  
202 547-6786  
CompuServe: 72002,2606

Campus Organizing Activities Coordinator, **Marti Stoner**  
P.O. Box 13135  
Las Vegas, NV 89112  
702 438-5912  
CompuServe: 72056,1704

**National Director,  
Stuart Reges**  
1528 Pennsylvania Ave. SE  
Washington, DC 20003  
202 543-1988



Wed 4/7	CLARKE COLLEGE	Dubuque	IA
Fri 4/9	UNIVERSITY OF IOWA	Iowa City	IA
Mon 4/12	UNIVERSITY OF WISCONSIN: MADISON	Madison	WI
Wed 4/14	FERRIS STATE UNIVERSITY	Big Rapids	MI
Fri 4/16	BOWLING GREEN STATE UNIVERSITY	Bowling Green	OH
Mon 4/19	UNIVERSITY OF AKRON	Akron	OH
Wed 4/21	KENT STATE UNIVERSITY	Kent	OH
Fri 4/23	PENN STATE UNIVERSITY PARK CAMPUS	University Park	PA
Mon 4/26	PRINCETON UNIVERSITY	Princeton	NJ
Wed 4/28	NORTHEASTERN UNIVERSITY	Boston	MA
Fri 4/30	BOSTON UNIVERSITY	Boston	MA
Mon 5/3	UNIVERSITY OF TOLEDO	Toledo	OH
Fri 5/5	WESTERN MICHIGAN UNIVERSITY	Kalamazoo	MI
Fri 5/7	UNIVERSITY OF WISCONSIN: LA CROSSE	La Crosse	WI
Wed 5/10	MICHIGAN TECHNOLOGICAL UNIVERSITY	Houghton	MI



## The Libertarian Party

*Affiliate Parties Committee*  
1528 Pennsylvania Avenue, SE  
Washington, D.C. 20003

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