

Libertarian Party of California  
State Executive Committee Meeting  
San Mateo  
August 2, 1987

The meeting was called to order by Mark Hinkle, Chair, at 9:40 a.m.

Announcements: A one minute radio spot was played by Kim Goldsworthy to set the mood. The regions were asked to keep the LPC updated regarding current officers/representatives. The secretary was requested to compile the LPC resolutions for the Execom to review at the next meeting.

The agenda was set and approved.

Credentialed Attendees: See Attachment A.

Minutes: The minutes dated February 16, 1987, were accepted. After changes to the Budget Committee report and the Fundraising Committee report, the minutes dated May 2, 1987, were accepted.

#### OFFICER REPORTS

Chair: Mark Hinkle

Bruce Daniels has resigned as Chair of Placier Co. There has been a problem concerning the division of monies donated with the membership request/renewal form. James Olglesby plans to survey the state members and requests assistance should the response be greater than he can manage. Several members of the LPC showed up in opposition to SB442.

Secretary: Cullene Lang

It was noted that the May minutes were sent out four weeks late. Copies of many of the Service contracts have still not been received by the Secretary. An Archive Party is planned and will be reported on at the next meeting.

Treasurer: Thea McLean

The 540 donations were received in the amount of \$2,869.13. See Attachments B1 and B2 for the budget report.

Southern Vice-Chair: Melinda Pillsbury-Foster

The SVC presented a written report on the status of the southern regions and noted the success of the Southern Delegates Conference.

Northern Vice-Chair: Tom Olsen

The NVC presented a written report. The Bay Area regions are active but it remains slow elsewhere. A Libertarian MBA Program seminar, designed to teach management and strategic planning skills, was held in May. The Northern Delegates Conference was also well-attended.

#### COMMITTEE REPORTS

Preceding the Committee Reports, a short discussion on Committee structure and functions was held for the benefit of concerned and new Execom Representatives.

Budget Committee: Thea McLean

Written Budget Reflections were presented with an explanation of over-expenditures and a proposal for the remaining five months, which was approved. The Execom was reminded to submit their budget ideas to the Treasurer for consideration at the next meeting.

Fundraising/Membership Committee: Jack Dean

The merge/purge with the National LP is on hold. A September-October pledge letter is being worked on. The pledge drive will be for listing the 800 number and placing small ads. Pre-stamped envelopes are to be included and Jack will follow up on the pledge delinquencies. It was suggested that pledgers be kept informed about the LPC activities.

There are currently 1272 members in the LPC. Regional reports are available. There are problems with regions taking their cuts before sending in membership dues. This is discouraged. Also some are not signing the oaths and this is holding up their memberships. There

was discussion of a proposal to change the current membership renewal system followed by the motion to adopt a quarterly membership renewal basis to replace the current annual calendar year membership to commence October 1, 1987, with details of implementation to be worked out between now and October 1st, with no retroactivity. This motion passed.

#### Contract Services Management Committee

The Database, 800 Inquiry and Newsletter contracts have all been signed. Mark Hinkle has not yet signed (or seen) a Computer contract and the Office Coordinator is still without a contract.

The motion that:

When two counties combine and their combined membership as of the date of the most recent state convention exceeds 5%, the newly combined region shall be entitled to one additional representative to the State Executive Committee

passed.

There was no Newsletter Report.

#### Legal Committee: Jack Dean

Pursuit of John Carr continues. Richard Winger noted that as the congress is in recess there has been no further action on Proposition 49 or AB 1580.

#### National Convention Credentials: Karen Huffman

The problem concerning the "lost" 113 members from California will be addressed at the Convention by the Credentialling Committee. It was noted that the LPC Secretary should notify the National Secretary of the number of ex-officios to assure proper seating for the LPC delegation.

#### Strategy Committee: George O'Brien

It was recommended that

the Executive Committee of LPC create a formal Campus Organizing Committee which would:

a. define who would be the Campus Coordinator

- b. set up a plan of action
- c. make a proposal to cover the necessary budget.

This motion passed.

A review of the goals set at the Fresno Strategy Committee meeting and of the progress made so far was presented.

#### OLD BUSINESS

Convention bids were presented by Pat Wright for San Diego and Gail Lightfoot for Ontario. The Execom voted to hold the 1988 LPC Convention in San Diego.

It was proposed that

1. The State Execom appoint a Coordinator to work with CQE on LPC support for the Educational Tax Credit Initiative.
2. The LPC provide a current list of names and phone numbers to CQE for the purpose of soliciting information and funds for the support of the Educational Tax Credit Initiative. No names of persons who are listed as having requested that their names not be released will be included. This is to be a one time use.
3. The LPC will loan \$1500 to the CQE for a fundraising mailing to the national LP mailing list, said loan to be repaid from the proceeds of the fundraising mailing.

These motions passed.

#### NEW BUSINESS

The motion that

the Committee will appropriate \$90 for Mark Hinkle to buy the voter registration list from the Secretary of State's office passed.

The motion to purchase a SMARTware software system, cost not to exceed \$400 passed.

The motion

Recognizing that the LP Conventions are important to us and our outreach efforts, that a quality convention can only result when each year's experience is shared with others, and the committees end up too worn out to pass on what they learn by doing in a meaningful way, the formation of a Convention Committee and Convention Fund is suggested to develop advice and guidance to those individuals wishing to host a state or national convention, in the form of written guidelines and recommendations that can be used as a starting point for anyone passed. Gail Lightfoot volunteered to Chair this Committee beginning immediately and extending into 1988.

The motion that

The Libertarian Party of California Strategy Committee should be assigned the following responsibilities:

1. define the longrange goals and objectives of the LPC
2. define a strategic plan for achieving these goals and objectives
3. promote broad themes which can be used by the overall organization in campaigns, outreach, recruiting and providing an internal identity for the LPC
4. develop general recommendations on priorities as it relates to the issues to be addressed, population segments to be targeted, groups to be associated with, positioning of the organization toward the media and an overall thrust of what project priorities should be established.

Separate committees may be established to review specific projects, recommend specific issue campaigns and develop possible programs.

These groups could define possible budget recommendations.

passed.

The motion that the Northern Vice-Chair look into the possibility of merging Salano (48) and Napa (28) was passed. The NVC will report his findings at the next meeting.

The next Execom meeting will be in Visalia, to be organized by the

Southern Vice-Chair, on November 7-8, 1987.

The meeting adjourned at 6:28 p.m.

Respectfully submitted,

*Cullene Lang*

Cullene Lang  
LPC Secretary

Attachment A

Credentialed Attendees  
LPC Execom Meeting  
August 2, 1987

Butte:	Mark Sweany
Contra Costa:	Brian Marrs, Thea McLean
Golden Gate:	George O'Brien, Jim Peron, Tom Olson
Los Angeles 61:	John Vernon, Melinda Pillsbury-Foster
Los Angeles 63:	Kim Goldsworthy
Los Angeles 64:	Ted Brown
Los Angeles 65:	Lee Connelly
Los Angeles 66:	Dave Nichols, Cullene Lang
Los Angeles 67:	Gail Lightfoot
Orange:	Sharon Ayres, Dave Bergland, Jack Dean
San Diego:	Rick Arnold, Pat Wright, Tom Grey
San Mateo:	Lyn Sapowsky-Smith
Santa Clara:	Linda Torno, Brian Esterson, Jim Wilson, Jeff Smith, Mark Hinkle
Santa Cruz:	Karen Huffman



# Libertarian Party of California

State Central Committee

2156 The Alameda, Suite B  
3610 West 6th Street, Suite 531San Jose, California 95126  
Los Angeles, California 90020

## Balance Sheet

July 31, 1987

### Assets

Cash in Bank	\$15,957.28
Accounts Receivable	<u>209.00</u>
<b>TOTAL ASSETS</b>	<b><u>\$16,166.28</u></b>

### Liabilities & Fund Balance

Accounts Payable:	
General	\$209.00
Regions	365.50
National	<u>214.00</u>
<b>Total Liabilities</b>	<b>\$ 788.50</b>
<b>Fund Balance</b>	<b><u>15,377.78</u></b>
<b>TOTAL LIABILITIES &amp; FUND BALANCE</b>	<b><u>\$16,166.28</u></b>

### Change in Fund Balance

For the Period 1-1-87 thru 7-31-87

Fund Balance 1-1-87	\$ 8,128.79
Increase due to excess of income over expenses	<u>7,248.99</u>
<b>Fund Balance 7-31-87</b>	<b>\$15,377.78</b>

## Income Statement

For the Period 1-1-87 thru 7-31-87

### Income

Donations	\$ 2,205.81
CA 540 Donations	2,869.13
Membership Dues	8,314.50
Pledges	10,260.58
Miscellaneous	<u>1,276.28</u>
<b>TOTAL INCOME</b>	<b>\$24,926.30</b>

### Expenses

Administrative	
Postage	\$ 620.60
Printing	725.08
Telephone	1,736.23
Miscellaneous	2,314.06
Contract Services	
Administrative Assistants	1,110.50
Answering Service	301.50
Clipping Service	308.00
Computer Rental	1,050.00
Database Administrator	3,500.00
Mail Drop	72.00
Newsletter	700.00
Telephone 800 #	663.22
State Office Rent	400.00
Fundraising	616.20
Membership	
Postage	168.58
Printing	1,327.17
Newsletter	
Postage	789.17
Printing	<u>1,275.00</u>
<b>TOTAL EXPENSES</b>	<b>\$17,677.31</b>
<b>NET INCOME</b>	<b>\$ 7,248.99</b>

### LEGAL FUND

Balance 5-1-87	\$ 7,500.00
Expenses	<u>(3,514.00)</u>
<b>Balance 7-31-87</b>	<b><u>\$ 3,986.00</u></b>



# Libertarian Party of California

State Central Committee

2156 The Alameda, Suite B  
3610 West 6th Street, Suite 531San Jose, California 95126  
Los Angeles, California 90020Budget Reflections

	<u>Budget</u>	<u>7-31-87</u>	
<u>Income</u>			
Donations	\$ 6,000.00	\$ 2,205.81	
CA 540 Donations	3,000.00	2,869.13	
Membership Dues	9,000.00	8,314.50	
Pledges	21,000.00	10,260.58	
Miscellaneous	<u>1,000.00</u>	<u>1,276.28</u>	= Delegate Meeting
TOTAL INCOME	\$40,000.00	\$24,926.30	\$ 418.00
1986 Carryover	8,000.00	8,128.79	Interest
TOTAL INCOME BUDGET	<u>\$48,000.00</u>	<u>\$33,055.09</u>	\$ 692.07
			Sales
			\$ 65.50
			Misc
			\$ 100.71
<u>Expenses</u>			
Administrative			
Postage	\$ 600.00	\$ 620.60	
Printing	900.00	725.08	
Telephone	2,400.00	1,736.23	
Vice Chairs	800.00	-	
Miscellaneous	<u>1,800.00</u>	<u>2,314.06</u>	= Bank Charges
Total Administrative	\$ 6,500.00	\$ 5,395.97	\$ 249.89
Contract Services			Computer
Administrative Assistants	\$ 4,300.00	\$ 1,110.50	\$ 473.69
Answering Service	750.00	301.50	Cal Lib 87
Clipping Service	500.00	308.00	\$ 150.00
Computer Rental	1,800.00	1,050.00	Delegate Meeting
Database Administrator	6,000.00	3,500.00	\$ 217.00
Mail Drop	150.00	72.00	ExComm Rooms
Newsletter	1,200.00	700.00	\$ 325.00
Telephone 800 #	2,600.00	663.22	Membership Labor
State Office Rent	800.00	400.00	\$ 35.75
Total Contract Services	<u>\$18,100.00</u>	<u>\$ 8,105.22</u>	Newspaper
Total Fundraising	\$ 4,500.00	\$ 616.20	\$ 70.00
Membership			Savin Repairs
Postage	\$ 1,000.00	\$ 168.58	\$ 280.12
Printing	2,500.00	1,327.17	SB 442
Total Membership	<u>\$ 3,500.00</u>	<u>\$ 1,495.75</u>	\$ 34.51
Newsletter			Supplies
Postage	\$ 1,500.00	\$ 789.17	\$ 478.10
Printing	2,000.00	1,275.00	
Total Newsletter	<u>\$ 3,500.00</u>	<u>\$ 2,064.17</u>	
TOTAL EXPENSES	\$36,100.00	\$17,677.31	
1987 Carryover	11,900.00		
TOTAL EXPENSES BUDGET	<u>\$48,000.00</u>		