MISSING BOARD REPORTS – March 2020

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
  - Fundraising - Angela Plummer
  - Outreach - Alexis Buschmann
  - Legislative - Michael Stapleton
  - Membership - John Pickerill

- The above Board Members will be presenting their report at the next board meeting in full.

- The next Board Meeting is scheduled for March 9, 2020 at the Independence Institute, 727 E 16th Ave, Denver, CO 80203 from 7pm to 9pm.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado
Chairman’s Report

As per our Bylaws Article II, Section 1, the duties of the Chairman are as follows:
The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board of Directors, as well as overseeing leadership training and succession planning at all levels within the Party. Unless otherwise specified in the Party’s Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in the Party Constitution. The Chair, or their designee, including other Board members acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party.

I have reappointed Marc Montoni as welcome committee chairman and he will be allowed to name his committee members and continue to grow the get new members engaged in the party.

I testified against the flavor ban in nicotine products at the state house and am pleased to report that the bill did not go to a vote, but was referred back to the committee for changes.

I attended the El Paso County social and was glad to see new faces at their meetup. I also attended Arapahoe county meetup and the Elbert county Development group as well ad Liberty on the Rocks.

I have filed to run for county commissioner in my district.

I would like to reiterate that it is by getting libertarians elected to local and state level positions that we can stop infringements or at least slow down the exponential growth of government. I call on you, once again, to get involved and run for office or volunteer in campaigns in 2020 it is imperative that we stand up for our principles and not allow Colorado to become a place where tyranny reigns and we let the government run rampant. To quote my grandfather, and Edmund Burke "The only thing necessary for the triumph of evil is for good men to do nothing". Let's not allow that to happen! Get involved! Run for office!

Again, I would like to remind the board and our guests that there is an expected decorum in meetings. Unless a board member specifically reaches out to you during board discussion, the time for public comment is at the beginning of the meeting and is limited to one comment per person of no more than 3 minutes. Should you find yourself
at odds with something in the meeting following that period, please feel free to email the board and we will address your concerns in a timely manner.

In Liberty,
Victoria Reynolds
State Chairman, LPCO
March 2020- Vice Chair Report

In accordance with Article II, Section 2 of the Libertarian Party of Colorado (LPCO) bylaws, the role of the Vice Chairman is to assist the LPCO Board of Directors with their duties among other responsibilities. These areas include:

Assist the Chairman. Attended the Elbert county development group meeting.

Continuity Binders. 7 (out of 11) binders exist in the Vice Chair folder. Binders for Chair, Treasurer, Database, and Technology are stored separately due to sensitive information contained within (financial accounts, database logins, etc). Audit of individual binders will begin.

Other. Assisting Arapahoe county affiliate with coordinating county convention for March 14.

In Liberty,

Eric Mulder
Vice Chair- Libertarian Party of Colorado
Chair- Libertarian Party of Arapahoe County
303-960-3997
vicechair@lpcolorado.org
Treasurer, 04 March 2020

As per our Bylaws Article II, Section 9, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses incurred at the regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer shall also prepare budgets for the other board members or assist them in preparing their own budgets.

As of 04 March 2020, PayPal balance was $943.59.
As of 04 March 2020, BBVA Compass balance was $25,197.13.
As of 04 March 2020, Stripe balance was $335.95.
As of 04 March 2020, FEC account balance was $110.00.
As of 04 March 2020, Undeposited Funds balance was $0.00.

Held in reserve:

- Standard reserve $1,500.00
- State Convention reserve $1,274.48
- Clear Creek Co DG $40.00
- Denver Co DG $503.00
- Larimer Co DG $15.00
- Newsletter $0.00
- Pueblo Co DG $24.00
- San Juan County Project $190.00
- Weld Co DG $15.00
- Postcards $264.00
- Buttons $50.00

As of 04 March 2020, AVAILABLE FUNDS (reserved funds excluded) was $22,711.19.
Available funds have decreased $266.87 since last month.

Any anticipated large future expenses (> $1,000 annually), whether one-time or instalment, I propose to budget in the same manner as with the annual convention, where I reserve funds monthly into a specific sub-account. For reminder for me and continuity for subsequent treasurers, the standard reserve of $1,500 has been placed in a sub-account.
Subscription donations (22 recurring) to PayPal, Stripe & Compass Bank for February, $502.76, a gain of $20.00 from last month.

February one-time (4 contributors) donations, $170.00.

I request that any Board member who receives cash or check from a donor please email me with the date received, check number, amount, and name & address of the donor. If the check is $100 or more, then I also need the donor’s occupation and employer. Please refer to the postscript in Treasurer’s Report July 2016 for a list of TRACER-accepted occupation names. We can’t accept cash donations over $100. We can’t accept contributions from corporations or from foreign nationals. The party can accept anonymous donations less than $20 but if anonymous donations are collected by someone not authorized to accept funds for LPCO (not a board member) then that someone is considered a conduit and the collected aggregate is counted against their personal contribution limit and the funds conveyed to LPCO can’t include more than $100 in cash.

FEC Filing: Report filed 01/14/2020. Next report due 04/15/2020. Because our subscription to LNC’s Affiliate CRM Plan is paid to a national party, those contributions are FEC reportable. Transfers to and from regular checking into federal activity account are also FEC reportable. FEC-reported transactions reconciled 14 Jan 2020 with QuickBooks transactions and BBVA bank transactions.

Filed TRACER report 01/12/2020. Next reports due 05/04/2020, 05/18/2020, 06/01/2020, & 06/15/2020.

Respectfully Submitted,
John Hjersman
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<th>Income</th>
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<td>Advertising/Promotional</td>
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<td>Computer Services</td>
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<td><strong>Total Computer</strong></td>
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<td>Events</td>
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<td>Stripe Payment Processing Fees</td>
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<td>Telephone</td>
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<th>Net Income</th>
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<tr>
<td></td>
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</table>
The Campaigns Director shall identify political races and recruit candidates. The Campaigns Director shall also coordinate candidates and campaigns, and assist candidates in navigating compliance with campaign legal requirements and in obtaining campaign volunteers. The Campaigns Director may establish and manage committees (including the appointment of any committee chairs) to perform these and other campaign functions.

March 4th, 2020

Campaigns committee has met in both strategic sessions and public meetings a total of 3 times.

- Database manager has helped to bring together data for contacts
- Currently going through various sources to create call lists for myself and volunteers
- Personally reached out to more than a dozen potential candidates
- Working towards 30 secured candidates (will have exact numbers and provide the list for state board at meeting, updated to current)
- Created a race/candidate chance of victory evaluation to create a greater awareness of opportunities and committed candidates
- Spoke at Arapahappy hour
- Contacted secretary of state to secure ballot access for a county commissioner candidate in Park County. The county wrote the candidate an apologetic email in regards to their incorrect understanding of our party status.

Respectfully,
Matt DiGiallonardo
Affiliates Director Report March 2020

I attended the Jefferson County LP February meeting, where Frank Atwood and Blake Huber discussed alternative voting methods, including approval voting.

I attended the Elbert County DG meeting along with the State Chair and Vice Chair. We discussed methods to improve attendance at future meetings.

The Weld County DG promoted the Loveland Rally for Our Rights on February 29.

Respectfully Submitted,
Steven Gallant
COMMUNICATIONS DIRECTOR REPORT March, 2020

As per our Bylaws Article II, Section 6, the duties of the Communications Director are as follows:

Section 6: The Communications Director shall be responsible for all communications, web sites, multimedia, social media, press releases, media appearances, and media inquiries.

Social Media Posting Schedule:

Facebook:
*All times Mountain Standard Time and DAILY unless noted otherwise*


There is no longer a schedule, contributors post at will.

Twitter: OPEN FOR NEW CONTRIBUTOR

Instagram: OPEN FOR NEW CONTRIBUTOR
Code of Conduct for All Platforms:

No F-Words in memes or post captions

No Conspiracy Theories

Keep it Libertarian

Our total Social Media statistics are as follows:

FACEBOOK: Page likes total at writing of report -- 29,058

Page follows at writing of report -- 29,301

Facebook likes at previous report: 28,816. Facebook follows at previous report: 29,019. Facebook likes have an increase of 242, Facebook follows have an increase of 282 since the previous report.

Communications Director Report

March, 2020
TOP THREE POSTS:

Libertarian Party of Colorado
Published by Mason J. Haley (?): March 2 at 5:34 PM

Performance for Your Post

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<th>369,554 People Reached</th>
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<td>Likes</td>
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<td>Loves</td>
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<td>Wow</td>
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<td>Comments</td>
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Communications Director Report

March, 2020
Communications Director Report

March, 2020
Communications Director Report

March, 2020
TWITTER STATISTICS: Twitter followers at writing of report is 2,689. This is an decrease of 6 followers from the previous period.

INSTAGRAM STATISTICS: Instagram followers at writing of report is 1,017. This is an increase of 6 followers from the previous month.

Website:
The website is currently up to date and being excellently maintained by David Aitken and our tech chair Mike.

Media/Events/Press Releases:
We have had two press releases.
A call to convention on 2/21.
https://lpcolorado.org/2020/02/24/call-to-convention/
A statement on the death penalty repeal on 2/26
https://lpcolorado.org/2020/02/27/death-penalty-repeal/

Communications Director Report
March, 2020

We have the following writers:

• Jay Stooksberry
• John Pickerill
• Bonnie Hobart
• Nathanial Sullivan
• William Jackson
• Safyre Lyons

Respectfully Submitted,
Stacy Petty -- Communications Director
Secretary Report
March 2020

Approval Voting
Met with community members, Initiative sponsors, Officers of the party and others to plan strategy for 2020.

Secured a location for the Approval Voting Convention.

Published the official notice of convention.

Migrated website to a new provider.

Solicited bids for signature gathering.

Jeffco Affiliate
Continued to contribute posts to our Facebook and Twitter outlets.

Meet with Jeffco Treasurer of Austrian Economics

Libertarian Party
Filed the 2020 Periodic Report with the Secretary of State.

Emailed several representatives to help stop the Single Use law.

Obtained and posted the current Colorado Registered Voter list.

Filed Denver Post legal notice for the Libertarian convention.

Respectfully Submitted,
Mike Spalding, Secretary
Database Manager Report for March, 2020

3/3/20 – add chair relationships to all county contacts, user support, duplicates (6 hours)
3/2/20 – post legislative alert, anti-vaping email, reg libs and natl members export for campaigns (3 hours)
2/29/20 – prep SOS voter file (5 hours)
2/28/20 – prep Events and News email, prep SOS voter file (5 hours)
2/27/20 – prep SOS voter file (5 hours)
2/26/20 – post legislative alert, misc tasks (1 hour)
2/25/20 – prep SOS voter file for convention (1 hour)
2/24/20 – prep SOS voter file, misc tasks (3 hours)
2/23/20 – upload old convention docs to lpedia, gun rights events and email, misc (2 hours)
2/22/20 – merge contacts, update events, email county affiliates (2 hours)
2/16/20 – Post Legislative Alert, check new signup (1 hour)
2/15/20 – archives (2 hours)
2/14/20 – create statewide email blast (1 hour)
2/10/20 – Post Legislative Alert (1/2 hour)
2/8/20 – Platform formatting (2 hours)

Combine board reports and publish on website. (1 hour)

Backups of the CiviCRM member file are created every Sunday afternoon and are saved on our Amazon drive. (2 hours/wk)

I regularly check CiviCRM for new signups and fix obvious address errors and check for duplicates. (1 hour/wk)

We pay $90 per month to the LNC for 3 hours of priority support per month for the CRM. We pay $9.99 per month to MailChimp for email services which the CRM cannot provide. This allows us to email people in a specific county. This cost is recorded as an In-Kind donation by the Database Manager.

We pay $20 per month to Sparkpost for CRM email services to cover statewide emails. This cost is recorded as an In-Kind donation by the Database Manager.

Respectfully Submitted,

David Aitken
Proposed Candidate Rating System

Geography: Pure size of the district when compared with other, similar races (i.e. state house race weighed against other state house races) 1 for geographically large - 10 for geographically small

Vote total needed: pure numbers needed for victory. 1 for largest number (statewide) - 10 for lowest

Diversity of electorate: based on party affiliation (partisan races only). 1 for clearly weighted towards one party - 10 for many parties and independents are equally represented

Willingness of candidate: 1 for lineholder candidates who plan no outreach - 10k doors for a 10 or the number needed to win if lower

Experience: 1 for no experience as a candidate - 10 for well experienced candidates who have shown an understanding of the different aspects of running a campaign

Held prior office – 1 has never held elected office for public or private organization - 10 held prior federal office

Relevant experience to office: 1 candidate experience/expertise have no real relation to office being sought or no experience as an elected official of a private organization - 10 held similar office or has relevant experience (school teacher for school board, etc)

Marketing footprint: 1- unknown with no real reach through digital or other means - 10 existing social media or other presence, and connections with media, which extends well beyond LP party insiders

Relevance of office - 1- office will do little to elevate LP notoriety or assist with laws relating to party status, etc- 10 office relates directly to party status, ballot access, etc

Number of ballots appeared on- 1 for candidates appearing on the least amount of ballots - 10 candidates appearing on all statewide ballots